

**Carson City
Agenda Report**

Date Submitted: May 10, 2011

Agenda Date Requested: May 19, 2011

Time Requested: 15 Minutes

To: Board of Supervisors

From: Linda Ritter, Special Projects – Strategic Planning

Subject Title: Action to approve the revised strategy map for the 2011/2012 Carson City Strategic Plan.

Staff Summary: A strategy map lays out the various perspectives and objectives that guide City efforts and activities in the future. The perspectives represent the various factors contributing to the quality of life in Carson City. The objectives are statements of what must occur in order to support the various quality of life perspectives. As a result of the April 22, 2011 strategic planning session, several amendments to the prior strategy map were offered. The revised map will be presented for possible approval or further amendment. Once the map is approved, staff will prepare the various performance indicators that link to each objective. These performance indicators provide data and information that indicate whether we are meeting our objectives, or what factors may be influencing our ability to meet our objectives.

Type of Action Requested:

Resolution

Ordinance

Formal Action/Motion

Other (Specify) Presentation only

Does This Action Require A Business Impact Statement: Yes No

Recommended Board Action: I move to approve the revised strategy map for the 2011/2012 Carson City Strategic Plan.

Explanation for Recommended Board Action: This strategy map will provide the basis for creation of the 2011/2012 Strategic Plan, which will include performance measures and initiatives for future actions.

Applicable Statute, Code, Policy, Rule or Regulation: n/a

Fiscal Impact: n/a

Explanation of Impact: n/a

Funding Source: n/a

Alternatives: n/a

Supporting Material: 2011/2012 Carson City Strategic Plan – Strategy Map

Prepared By: Linda Ritter

Reviewed By: 
(City Manager)

Date: 5-10-11


(Finance Director)

Date: 5/10/11


(District Attorney)

Date: 5/10/11

Board Action Taken:

Motion: _____

- 1) _____
- 2) _____

Aye/Nay

(Vote Recorded By)



**Consolidated Municipality of Carson City
201 N Carson Street
Carson City, NV 89703**

May 11, 2011

To: Mayor, Board of Supervisors

From: Linda Ritter, Special Projects

Re: 2011/2012 Carson City Strategy map

As a result of the Strategic Planning Workshop held April 22, 2011 and comments received by the public during public input sessions, staff has revised the objective portion of the strategy map for the Carson City Strategic Plan. Enclosed in your agenda packet is the following information:

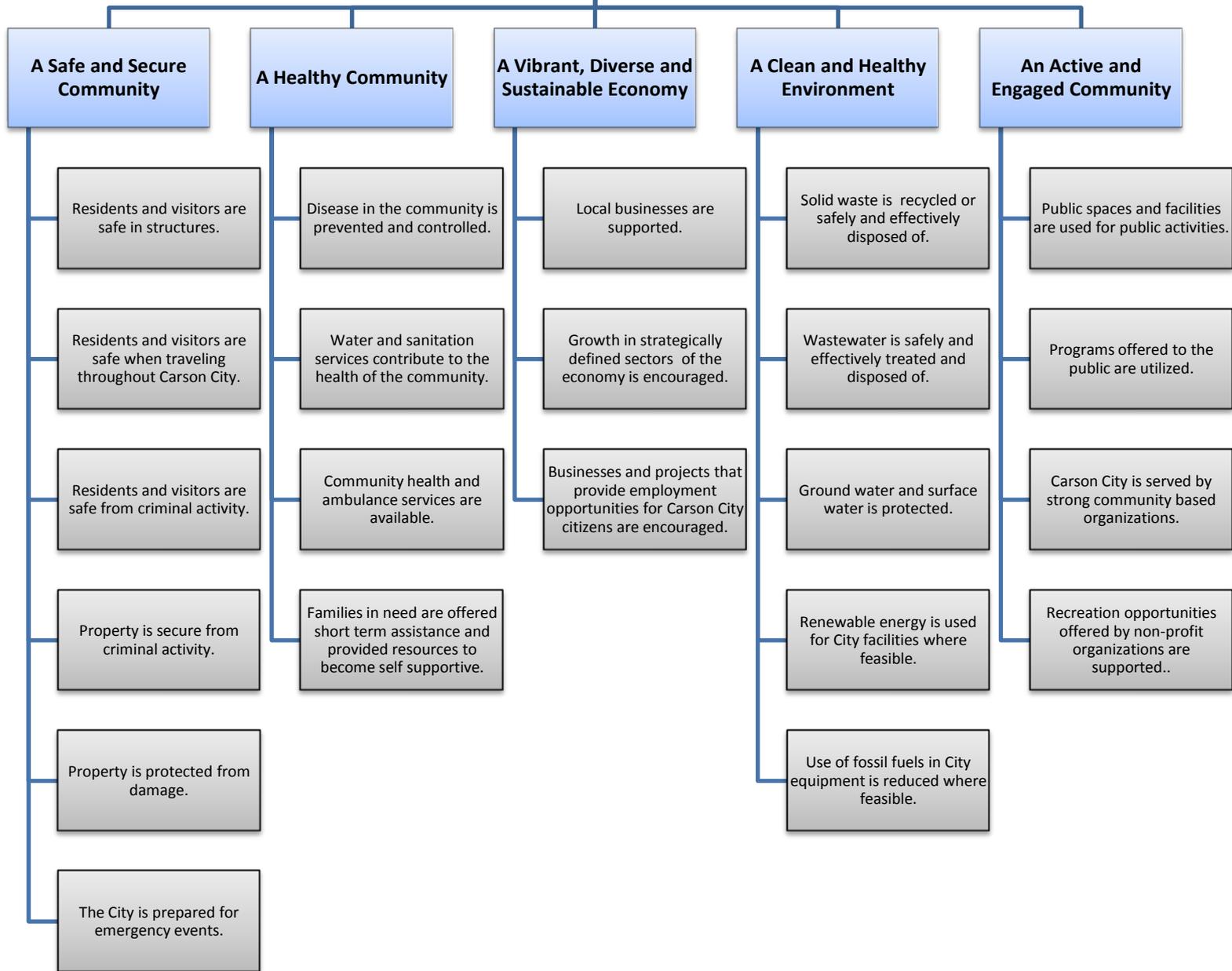
- 1.) A graphic depicting the quality of life perspectives under which our top level objectives are grouped. Two have changed: "A Community Dedicated to Excellence in Education *and Lifelong Learning*" and "An Open and Accessible Government", which replaces the prior perspective, "A Community Where Information is Available to All".
- 2.) Charts depicting the top level objectives under each perspective. This portion of the strategy map explains what is necessary in order to enjoy an excellent quality of life. Every activity which the City engages in should link to one or more of these objectives. There have not been significant changes in these objectives. Wording has been amended in order to make the statements clearer and easier to understand.

After approval of this portion of the strategy map, staff will complete work on the next portion. Performance measures for each objective that indicate progress towards achieving each objective will be linked, and initiatives which will represent the 2011/2012 Work Plan for the City will be added. These next portions of the Strategic Plan will be presented at your first meeting in June.

Linda Ritter, Special Projects
(775) 720-2982



Carson City Strategy Map



Carson City Strategy Map

A Physically Connected Community

Adequate roadways accommodate vehicles.

Public transportation is convenient and accessible.

Pathways and other non-vehicular routes connect neighborhoods, schools, business districts and public facilities.

Transportation planning efforts are coordinated with neighboring counties.

A Community Rich in History, Culture and the Arts

Historic resources are preserved.

Cultural assets are preserved and expanded.

A Community Dedicated to Excellence in Education and Lifelong Learning

Resources for lifelong learning are made available to the public.

Tools for lifelong learning are made available to the public.

Opportunities for cultural education are encouraged.

K-12 entities and Western Nevada College are supported.

An Open and Accessible Government

Carson City provides information regarding City services and issues to the public.

Residents are encouraged to provide input regarding City services and issues.

Access to free wireless networks are encouraged throughout Carson City.

Citizens are encouraged to become involved in their government.