

Shade Tree Council Goals For 2012/2013

1. **Pursue grant and fund raising opportunities.**
2. **Improve the quality of the Fall Tree Care Workshop and make it profitable.**
3. **Improve the annual Arbor Day Celebration by increasing community involvement and through involvement of school children.**
4. **Assess the current Street Tree Program and make recommendations as needed for improvements.**
5. **Evaluate a Landmark Tree program and determine whether to continue pursuing it.**
6. **Improve the Council functions by delegating individual council members authority for the following:**
 - a. **Published communications and website**
 - b. **Researching, pursuing and applying for grants**
 - c. **Promoting public awareness on tree related issues**
 - d. **Act as liaison to other city boards, and communications and public relations.**

I took the most liberties with goal 6. The word liaison that was in the original goal doesn't seem to quite fit in the context, as liaisons are usually a connection, bridge or a representative to another body or organization. I kicked around several other terms, i.e. sub chair, supervisor, supervisory, custodian etc. I didn't want to give the impression that the Council was setting up subcommittees, because that has a whole new set of legal issues, but I wanted to portray which is what I thought the spirit of the Council's goal was to delegate and distribute duties and enabling members to be actively involved and take ownership of key functions. Therefore I used "delegating." If this is not what the Council meant it can be changed.