

Item # 7B

**City of Carson City
Agenda Report**

Date Submitted: November 7, 2006

Agenda Date Requested: November 16, 2006

Time Requested: 10 minutes

To: Mayor and Board of Supervisors

From: Planning Division

Subject Title: Report to the Board of Supervisors and possible action to direct staff regarding possible amendments to the Carson City Municipal Code Title 18, Chapter 18.16, Development Standards, Division 4, Signs relating to commercial signs and off-premise signs (billboards) on private property along the freeway corridor, including discussion regarding height and size regulations, and other matters properly related thereto. (File ZCA 06-102.)

Staff Summary: The Carson City Master Plan identifies the potential need for specific regulations for signs along the freeway. Based upon discussion with the Planning Commission that included potential freeway-oriented sign regulations, the Planning Commission and city staff recommend no changes to the current sign ordinance at this time. The current sign ordinance requires a Special Use Permit for signs that exceed the permitted sign area, sign height (currently 20 feet for single commercial uses and 30 feet for shopping centers) and number of freestanding signs. The current sign ordinance also prohibits billboards along the freeway.

Type of Action Requested: No recommended action.

Does This Action Require A Business Impact Statement: () Yes (X) No

Planning Commission Action: Motion not to amend the current Sign Ordinance at the Planning Commission meeting of October 25. Approved 6 Ayes, 0 Nays, 1 Absent.

Recommended Board Action: No action required.

Explanation for Recommended Board Action: None

Applicable Statute, Code, Policy, Rule or Regulation: Title 18, Section 18.16, Development Standards Division 4, Signs.

Fiscal Impact: N/A

Explanation of Impact: N/A

Funding Source: N/A

Alternatives: 1) Refer the matter back to Planning Commission for further review.

Supporting Material: Staff Memo to Planning Commission

Prepared By: Donna Fuller, Administrative Services Manager