

APPENDIX 9.1

SUMMARY OF IMPLEMENTATION STRATEGIES

1. The Parks and Recreation Master Plan is intended to be a “living document,” that is, reflective of current attitudes, conditions, and needs. To remain so, the Master Plan must be reviewed and updated regularly, at least annually.
2. The City will not make land use decisions that are in conflict with the Parks and Recreation Master Plan. When potential conflicts arise, prior to the proposed action, the City will either modify the proposed action or amend the Parks and Recreation Master Plan, or both.
3. Conduct follow-up public opinion surveys every 3 to 5 years to track local trends and attitudes.
4. The City needs to monitor key demographic indicators from local, reliable sources to enable more accurate projections of future needs.
5. The City should be conservative (in excess of projected needs) in obtaining park and recreation land resources in order to have flexibility to respond to changing circumstances in the future. Once build-out occurs, there will not be land available, at affordable costs, to remedy additional park needs and desires.
6. To obtain land for future recreation needs, the City should look first to public land, then to private land, except where location criteria dictate otherwise.
7. Incorporate cultural and bilingual aspects into the City’s recreational programming.
8. Reach out and incorporate Carson City’s minority populations into youth and adult sports organizations.
9. Maintain the current innovations outreach through user surveys, the annual City-wide survey, and staff observations.
10. Annually establish a budget for experimental programs.
11. Administratively establish criteria for selection of experimental programs (e.g. 100% cost recapture after 2 years, serves an unmet need, etc.)
12. Continue to build on Carson City’s reputation as a sports tournament destination.
13. Monitor the actual fiscal impact of sports tournaments each year through surveys of tournament participants, surveys of local merchants, and tracking tax receipts.
14. In constructing new sports fields, include tournament considerations in the design of appropriate facilities.
15. Foster a partnership with the Convention and Visitor’s Bureau to increase the visibility and marketing of sports tournaments.
16. Develop a revenue-sharing plan or dedicated funding mechanism that will enable the City Parks and Recreation Department to directly benefit from revenues brought by tournaments and thereby help fund improvements to tournament facilities.
17. Seek local business merchant support and sponsorships for sport tournaments.
18. Incorporate Lake Tahoe associations in marketing sports tournaments and other events in Carson City.
19. Adopt a level-of-service methodology for parks and recreation program planning. A level-of-service approach provides a strong, legally defensible basis for dedication requirements and other impact fees. It also brings consistency to the assessment of needs and tracking of accomplishments over a long period of time.
20. Require that all new developments provide finished neighborhood parks to meet the needs of their residents where appropriate or feasible. Use the Neighborhood Park LOS as a minimum expectation to be exceeded unless physical limitations preclude the use of this standard, and customized to meet the age and lifestyle characteristics of intended residents.
21. Include ‘natural’ characteristics (xeric, native grasses, boulders, rolling landforms, etc.) in Neighborhood parks where compatible with the character of adjacent properties and where it is feasible to maintain the ‘natural’ character.
22. Include the basic amenities listed in Section 6.2.2 above in Neighborhood parks, including natural parks. Include these amenities even in small parks and trail heads that can serve as Neighborhood parks.
23. For existing neighborhoods, where there is not land available to create needed neighborhood parks, seek to achieve ‘equity’ (different but equivalent) in providing other kinds of recreation amenities. (See the recommendations for each neighborhood in the neighborhood-by-neighborhood assessment in Appendix 9.3.)
24. To increase recognition, of neighborhoods, replace the neighborhood numbers with names that reflect either: location, characteristic, history, a landmark (e.g. a school or park).
25. Priorities for a third Community park for the city are:
26. Arrowhead Drive/Airport parcel
27. Improve undeveloped portions of Edmonds Sports Complex as a Community park

28. Acquire additional land along Carson River or in other areas of the City that are of natural significance in order to create future natural parks.
29. Seek joint use easements for natural parks and trail systems within existing and proposed drainage, utility, and freeway corridors.
30. As the number of natural parks within Carson City increases, the City will need to create management plans for these areas. The Parks and Recreation Department may wish to coordinate with the Open Space program for analysis and management of natural park areas.
31. Coordinate with the Open Space program for the use of lands as natural parks.
32. Develop drainage basins for additional natural parks.
33. To address urgent needs for additional indoor recreation, conduct studies of potential sites for comprehensive recreation center(s), as well as potential components and costs. Proceed to design as available funding will permit.
34. Refine the Joint-Use Agreement with the School District for ongoing shared use of school facilities to maintain current uses as long as possible and needed.
35. Develop plans for improvements to the existing Aquatic Facility and the Community Center gym facilities to allow them to function as a single, limited recreation center. Explore ways to more closely link the two facilities (redirect traffic patterns, explore connecting canopies, decorative paving, additional parking, similar paint schemes, signage, etc.).
36. Improvements to Carson City's cultural facilities, especially the Bob Boldrick Theater at the Community Center, will greatly improve the efficiency and effectiveness of using the facility and increase the number and quality of events able to be presented there.
37. Commission a schematic architectural feasibility/cost study to determine the true potential and practicality of re-use of the Community Center. Consider improvements both with and without a recreation center to allow relocation of some facilities. Evaluate the potential to:
 - Convert existing exercise (Comstock Room) into dressing rooms and green rooms
 - Expand the stage/production area by moving the existing gymnasium westward or replacing it elsewhere (maintaining current capacity)
 - Create loading dock/scene shop/storage area servicing existing and proposed theater spaces
 - Create a black box theater/ City Council chambers/ banquet-evening meeting room/s
 - Evaluate potential to create an enhanced catering kitchen, television production facilities and additional restroom facilities serving all spaces
 - If gymnasium conversion is not possible, demolish existing small stage dressing rooms and convert into tall open space for significantly improved staging area
 - Create improved load-in capabilities
 - Improve Bob Boldrick Theater seating rake
 - Remodel large stage dressing rooms for enhanced flow and costume support
 - Improve/add parking facilities
38. Implement appropriate recommendations of feasibility study as decision is made about additional recreation center development.
39. Continue collaborative efforts with the BAC and WNCC to fulfill Carson City's cultural facility needs.
40. Utilize the Creative Capital plan to determine future directions for Carson City's cultural and performing arts.
41. Research and prepare a 'Carson Arts' program to be funded through CIP and/or General Obligation Bond funds. Propose the program to the Board of Supervisors.
42. Pursue sharing of an outdoor amphitheater, and its cost, with other potential partners (WNCC, BLM, corporate sponsors, private donors).
43. To maintain the current LOS for tennis courts, construct a total of 6 additional tennis courts in future community park(s).
44. No immediate change of use is proposed for in-line hockey. Continue use of the PEP for in-line hockey in the near future.
45. No change in use is proposed. In future master planning for Mills Park, seek ways to integrate the skate park into the overall park uses—walkways, sitting areas, spectator seating, cluster compatible uses adjacent.

46. Include, on an experimental basis, outdoor multi-use (including half-court basketball) courts in one or two future neighborhood and community parks.
47. Undertake a broad-based master plan to reposition Mills Park for its next 50 years of service.
48. Continue to upgrade the Carson City Fairgrounds/Fuji Park as a fairground, arena-event center, as well as a park with natural areas and dog-friendly policies.
49. Work with BLM to allow increased recreational use at the Silver Saddle Ranch that is compatible with preserving its natural and ranch character. With BLM's assistance, jointly develop a management plan and Capital Improvement Project program.
50. Work with local equestrian groups to identify activities that will have a local (and regional) appeal that can be cost-effectively developed at other appropriate sites.
51. Explore the potential to acquire, or partnership with others, to convert the Clear Creek Youth Camp into a recreational resource.
52. Do a season-long comparison between new and older maintenance systems (especially irrigation, lighting) to document the savings that may be achieved through upgrades. Petition the Board of Supervisors for budget increases accordingly.
53. Develop a system to monitor and predict maintenance needs for existing and new parks, grounds, and buildings. Ensure that budgeting for all new facilities includes adequate provisions for maintenance.
54. Create local requirements to ensure that park dedications reflect the actual costs of providing finished Neighborhood parks. As one means, formalize the current voluntary development of parks by amending subdivision standards to include providing completed and dedicated neighborhood parks.
55. Provide a means of funding the additional maintenance required for new neighborhood parks, other new parks and recreation facilities, and additional buildings, grounds, and medians for which the Department may become responsible.
56. Adopt an ordinance to permit formation of landscape maintenance districts to maintain parks, trails, and other public landscape areas in new developments.
57. Work with other communities and state-wide organizations (such as the Nevada Recreation and Parks Society) to approach the state legislature to adjust the RCT.
58. Establish/utilize a non-profit organization to generate funds for endowments to help bridge the gap between Parks/Recreation/Open Space needs and revenues.
59. Pursue additional funding through initiative comparable to original Quality of Life Initiative ballot issue.
60. Utilize State Bonds for funding Parks/Recreation/Open Space projects. There has been a state-wide effort to provide funding for recreation, open space, and trail development. This effort is expected to continue. Carson City must be ready to use these funding opportunities as they become available.