



Media RELEASE

For Immediate Release

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DOWNTOWN BUSINESS RECRUITMENT SURVEY NOW OPEN FOR PUBLIC INPUT

Carson City, NV – With the Carson Street construction in its final phases many are wondering what the future holds for downtown. Currently, there are many opportunities for investment in the downtown corridor and as a result of the improvements many anticipate business growth in the area.

In partnership with other organizations with a vested interest in downtown, city officials intend to recruit new businesses to the downtown area and are inviting the public to help. A survey has been posted on the city's website, Carson.org, asking what types of businesses (retail and restaurant) are desirable additions to the downtown area. The goal is to recruit a diverse range of innovative businesses that would greatly compliment Carson City's appeal. This is an opportunity to help with our community's economic future.

We have posted a short survey on our website that asks three simple questions - <http://carson.org/transparency/downtown-retail-restaurant-survey>. Your response will help us craft recruitment materials, create a website and coordinate with local organizations as well as local commercial real estate professionals. Manual surveys will be available in the city manager's office at City Hall.

By all means, please share this to your friends and family via email or social media. You will also find a link to the survey on the city's Facebook page – Carson City Nevada Government and on our Twitter account, @carsoncitygov.

For further information, please contact Michael Salogga, Business Development Manager, at 283-7122 or msalogga@carson.org

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