



DASHER BOARD ADVERTISING ARLINGTON SQUARE ICE RINK 2016-2017



DASHER BOARD ADVERTISING APPLICATION

Limited to 40 total ad spaces

You may purchase as many dasher board ad spaces as you wish depending on availability

NOTE: Arlington Square Ice Rink/Carson City will NOT produce OR install your ad. Please contact a local sign shop and make sure they can produce, deliver, and install this specialized type of sign. **FAILURE TO BUILD AD AND HAVE IT INSTALLED WILL NOT REFUND THE COST FOR YOUR RESERVED SPACE, AS ONCE THE RINK IS UP IT WILL NOT BE POSSIBLE TO RE-SELL DASHER BOARD AD SPACES.**

THIS FORM MUST BE FILLED OUT COMPLETELY AND BE ACCOMPANIED BY PAYMENT OF \$500.00

(CHECK ONLY) for a Full-Size Ad/\$275.00 for a Half-Size Ad

TO: "Carson City" 1860 Russell Way, Carson City, NV 89706

In memo line please write "Dasher Board Advertiser"

Please type or print clearly in ink:

Dasher Board Advertiser: _____

(Full Company Name as you want listed on www.carson.org/icerink)

Company Website to link to: _____

Company Contact Name: _____ **E-mail:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Signed: _____ **(authorized signature)**

(With this completed form and payment, I agree this is the correct information for online posting as an Arlington Square Ice Rink Dasher Board Advertiser for 2016-2017.

I will produce and install the ad at a cost that is not included in this \$500/\$275, from a sign shop of my choosing. I further understand if I don't get my **ad made and installed, I DO NOT** receive a refund of my payment.

DASHER BOARD AD SPECS (make sure your sign company can do this!)

- Your sign company must **install the ad on an assigned date/time beginning Nov 21st**. Advertising spaces will be assigned by Carson City as the rink installation process evolves. **CCRD** will call your sign company and advise everyone when to come to the Rink and install your dasher board ad.
- Adhesive Backed Style: A high-resolution, high-impact laminated dasher graphic with a very aggressive adhesive that will adhere to any board surface at any temperature is required.
- Prepare ads at 31" H X 95"W. The dasher boards themselves are 42" high with a 8" kickplate.
- SEE INSTALLATION INSTRUCTIONS AT: <http://www.beckerarena.com/dasheradvertising.aspx>

Sign Company: _____ **Phone:** _____

Sign Company Contact Name: _____ **E-mail:** _____

Internal Use ONLY: Application accepted ___ Y / ___ N (if, no reason _____)

Signed: _____ **Payment Check #** _____ **Web link posted:** _____

Please contact Scott Chapman at 775-283-7429 or schapman@carson.org if you have any questions.