

City of Carson City
Agenda Report

Item # 5-7C

Date Submitted: October 9, 2007

Agenda Date Requested: October 18, 2007

Time Requested: 10 Minutes

To: Mayor and Supervisors

From: Parks and Recreation Department

Subject Title: Action to authorize the Mayor to sign a letter to Karen Donato, Coordinator of the National Heart, Lung, and Blood Institute Obesity Education Initiative confirming Carson City's participation in the "We Can" City Program.

Staff Summary: "We Can" is a national education program developed by the National Institute of Health (NIH) to help prevent obesity and overweight in youth ages 8-13. "We Can" is a collaborative effort between the NIH's National Heart Lung and Blood Institute (NHLBI); the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK); the National Institute of Child Health and Human Development (NICHD); and the National Cancer Institute (NCI). "We Can" addresses childhood obesity through preventative programs and activities that are designed to promote physical activity and proper nutrition. Carson City Departments of Parks & Recreation and Health & Human Services are partnering with the Nevada State Health Division Bureau of Community Health and the Washoe Tribe of Nevada and California to host a "We Can" national training workshop at the Carson City Community Center on Monday and Tuesday, October 29 and 30, 2007. This free training workshop is directed to parents, educators, child care professionals, health officials, parks and recreation professionals, and lay persons. "We Can" provides curriculum, information, and programing ideas for parent and youth activities that address the prevention of childhood obesity and diabetes.

Type of Action Requested: (check one)

☐ Resolution ☐ Ordinance
☒ Formal Action/Motion ☐ Other

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: I move to authorize the Mayor to sign a letter to Karen Donato, Coordinator of the National Heart, Lung, and Blood Institute Obesity Education Initiative confirming Carson City's participation in the "We Can" City Program.

Explanation for Recommended Board Action: A letter from the Mayor confirming the City's participation in the National Institute of Health's "We Can" program is a requirement by the NIH in order to be considered a "We Can" city.

Applicable Statute, Code, Policy, Rule or Regulation: N/A

Fiscal Impact: N/A

Explanation of Impact: N/A

Funding Source: N/A

Alternatives: 1. Deny the request.

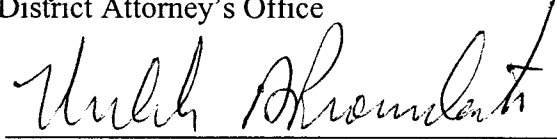
Supporting Material:

Exhibit A, letter from Mayor Marv Teixeira.

Prepared By:  Date: 10/9/07
Roger Moellendorf, Parks & Recreation Director

Reviewed By:  Date: 10/9/07
Linda Ritter, City Manager

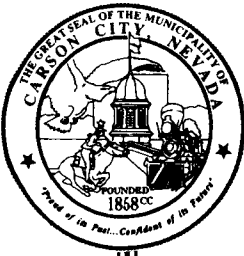
 Date: 10/9/07
District Attorney's Office

 Date: 10/9/07
Finance Department

Board Action Taken:

Motion: _____ 1: _____ Aye/Nay
2: _____

(Vote Recorded By)



CARSON CITY, NEVADA

CONSOLIDATED MUNICIPALITY AND STATE CAPITAL

October 18, 2007

Ms. Karen Donato
Coordinator
Obesity Education Initiative
National Heart, Lung and Blood Institute
31 Center Drive, Building 31, Room 4A10, MSC 2480
Bethesda, MD 20892-2480

Re: *We Can!* Participation

Dear Ms. Donato,

I am writing to confirm that the consolidated municipality of Carson City, Nevada, is participating in the NIH *We Can!* Program. Through our participation, we agree to complete all of the following activities in one year:

- Send a letter of commitment from the City Mayor or county executive to *We Can!* Program staff and publicly announce involvement through a mayoral or county executive proclamation to the city or county.
- Provide *We Can!* Information or activities to City or county employees
- Implement four or more *We Can!* Parent programs/curricula
- Implement for our more *We Can!* Youth programs/curricula
- Host four or more *We Can!* Community outreach events
- Work with local partners to implement *We Can!* Programming
- Pursue local *We Can!* media coverage

Sincerely,

Marv Teixeira
Mayor