

**City of Carson City
Agenda Report**

Date Submitted: May 27, 2008

Agenda Date Requested: June 5, 2008

To: RDA/BOS

Time Requested: 10 minutes

From: Joe McCarthy, Office of Business Development

Subject Title: Action to accept the Redevelopment Authority Citizen Committee's (RACC) recommendation to spend \$60,000 in unspent bond proceeds on public improvement project specifically to build a portable stage and family activities plaza enhancements that will enrich Downtown event coordination

Staff Summary: The Redevelopment Authority (RDA) recently asked for certain funding projects to respond to immediate development opportunities and have a significant impact. The Redevelopment Authority Citizens Committee is asking the Redevelopment Authority to consider allowing the RACC to budget \$60,000 to have John Procaccini of the Brewery Arts Center to construct and maintain a portable stage and other performance venue enhancements such as portable plaza enhancements specific to Downtown's needs

Type of Action Requested:

(check one)

☐ Resolution

☐ Ordinance

☒ Formal Action/Motion

☐ Other (Specify) - None

Does This Action Require A Business Impact Statement:

☐ Yes ☒ No

Recommended Board Action: I move to accept the Redevelopment Authority Citizen Committee's (RACC) recommendation to spend \$60,000 in unspent bond proceeds on public improvement project specifically to build a portable stage and family activities plaza enhancements that will enrich Downtown event coordination

Explanation for Recommended Board Action: Downtown events coordination is an important element of Downtown revitalization. Having the tools to improve the events production quality will result in improved crowd management and public safety as well as additional business participation and increased foot traffic to benefit all businesses throughout the district.

Applicable Statue, Code, Policy, Rule or Regulation: NRS 279

Fiscal Impact: \$60,000 of the redevelopment's unspent bond proceeds

Explanation of Impact: These funds are available in the Redevelopment Authority's unspent bond proceeds for construction of a set of personal property improvements to enhance the public realm for events in the Downtown.

Funding Source: The property tax increment generated by property tax in the District

Alternatives: Provide other direction

Prepared By: Joe McCarthy

Reviewed By:

(Department Head)

(City Manager)

(District Attorney)

(Finance Director)

Date:

Date:

Date:

Date:

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)



Office of Business Development

201 North Carson Street, Suite 2

Carson City, Nevada 89701

May 28, 2008

To: Redevelopment Authority

From: Joe McCarthy
Director, Business Development

Subject: Sound, lighting and staging coordination with an appropriately designed portable stage specific to Downtown's needs, plus the development of additional performance venue enhancements - \$60,000 budget

Events Source Productions (John Procaccini) will be providing staging construction and support for Downtown Carson City's summer events.

The budget:

1. Layout and schematics for event locations - \$1,000
2. Stage construction - \$15,972
3. Family activity plaza - \$17,250
4. Production and coordination - \$18,000
5. Contingency - \$7,778
6. Total: \$60,000

This staging equipment and production coordination will become an integral part of numerous Downtown events: music, children's theater, presentations and so forth. We anticipate events at West Proctor, East Proctor, Third Street and Telegraph Square throughout the summer and fall. Just to name a few, potential users of the staging and production support include the collaboration with the following:

- Doppelgangers, Mo & Sluggo's, the Horseshoe Club & The Cigar Bar
- Firkin & Fox, Bella Fiore & Mom & Pops
- Wildhorse Children's Theater
- Brewery Arts Center
- BAC Stage Kids
- Western Nevada Musical Theater Company
- State of Nevada - Laxalt Plaza
- Carson Nugget

The RACC recommends that this capital expense be part of the use of the unspent bond proceeds. An alternative would be to allocate the costs to the annual budget available to the Redevelopment Authority.