

**City of Carson City
Agenda Report**

Date Submitted: September 23, 2008

Agenda Date Requested: Oct. 2, 2008

To: BOS

Time Requested: 60 minutes

From: Chair Robin Williamson, Carson City Redevelopment Authority
Tammy Westergard, Office of Business Development

Subject Title: Action to accept and endorse the recommendations of each of the Downtown Consortium's seven action groups and direct the Office of Business Development to facilitate the timely implementation of the recommendations and action plans and make quarterly progress reports to the Redevelopment Authority

Staff Summary: Earlier this year, the Office of Business helped to form the Downtown Consortium in response to a set of imperatives that came out of our Project Analysis Session held last year by the Urban Land Institute in Las Vegas. This notable grass-roots effort consists of many hundreds of citizens, business operators and property owners coming together with a common purpose, the continued revitalization of Downtown Carson City. The Consortium is made of seven action groups, each of which will be making recommendations to the Board of Supervisors for accomplishment in the areas of transportation, hospitality, events & promotions, business development, beautification, safety, in-town living, and civic investment.

Type of Action Required

☐ Resolution

☐ Ordinance

☒ Formal Action/Motion

☐ Other (Specify) - None

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: I move accept and endorse the recommendations of each of the Downtown Consortium's seven action groups and direct the Office of Business Development to facilitate the timely implementation of the recommendations and action plans and make quarterly progress reports to the Redevelopment Authority.

Explanation for Recommended Board Action: This action is a reaffirmation of the Board of Supervisor's alignment with the community's priority that all parties continue to expedite revitalization of Downtown Carson City in the areas of hospitality, pedestrian-friendliness, business clustering, compact residential opportunities, and civic institutional development.

Applicable Statue, Code, Policy, Rule or Regulation: n/a

Fiscal Impact: It is anticipated that there will be a small fiscal impact to the Redevelopment budget, that can be absorbed by the budget. Additionally, once an individual fiscal impact is determined the Redevelopment Authority will be made aware with a full cost benefit analysis.

Explanation of Impact: The Office of Business Development will keep the Redevelopment Authority and Board of Supervisors abreast of all fiscal impacts that must be consistent with the Redevelopment Authorities Annual budget.

Funding Source: Redevelopment Authority Annual Budget.

Alternatives: Provide other direction

Supporting Material: Consortium workgroup reports and calls to action

Prepared By: Tammy Westergard

Reviewed By:

(Department Head)

Date: _____

(City Manager)

Date: 9/23/08

(District Attorney)

Date: 9-23-08

(Finance Director)

Date: 9-23-08

Board Action Taken:

Motion: _____

1) _____

Aye/Nay

2) _____

(Vote Recorded By)