

Item # 7A

**Carson City
Agenda Report**

Date Submitted: October 28, 2008

Agenda Date Requested: November 6, 2008

Time Requested: 5 minutes

To: Mayor and Supervisors

From: City Manager

Subject Title: Action to contribute \$1,500.00 to the 2010 NACo National Conference to be held in Reno.

Staff Summary: Bob Hadfield has asked that the City contribute \$1,500.00 to the non-profit corporation being established by Washoe County to assist in funding the 2010 National NACo Conference to be held in Reno.

Type of Action Requested: (check one)

☐ Resolution

☐ Ordinance

☐ Formal Action/Motion ☐ Other (Specify)

Does This Action Require A Business Impact Statement: ☐ Yes ☐ No

Recommended Board Action: I move to contribution \$1,500.00 to the 2010 NACo National Conference to be held in Reno.

Explanation for Recommended Board Action: See attached letter from Robert S. Hadfield.

Applicable Statue, Code, Policy, Rule or Regulation: None

Fiscal Impact: \$1,500.00

Explanation of Impact:

Funding Source: Board of Supervisors Funds

Alternatives: Do not approve

Supporting Material: Letter from Robert S. Hadfield dated October 22, 2008

Prepared By: Lawrence A. Werner, P.E., P.L.S.

Reviewed By:

(Department Head)

(City Manager)

(District Attorney)

(Finance Director)

Date:

Date:

Date:

Date:

10/30/08

10/29/08

10/29/08

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)

October 22, 2008

Marv Teixeira
Carson City Mayor
201 N. Carson Street #2
Carson City, NV 89701

Dear Marv:

It was good to talk to you today regarding the 2010 National Association of Counties Annual Conference which will be hosted by Washoe County. Our counties have a unique opportunity to recognize the leadership role of the National Association in the campaign for full funding of PILT and to be recognized as a major participant in ensuring the 2010 annual conference shows off all of our state.

I believe that your sponsorship of \$1,500 will contribute to showing that Nevada can host the best NACo Annual Conference to date. We can highlight our natural resources for mineral production, alternative energy, agricultural and livestock production as well as recreation, and place Nevada "on the map" for leading the effort for energy independence and diversification of our state's economy.

The Community Foundation of Western Nevada, 1885 South Arlington Ave., Suite 103, Reno, Nevada 89509 is a 501C3 that has been set up by Washoe County to receive contributions. I have enclosed some conference information that I hope will be useful in your deliberations. Given the timing of the conference, any contributions can be budgeted next year, or spread over two years if necessary.

With the national conference being in Reno, I believe Carson City will greatly benefit from the tourism aspect as well.

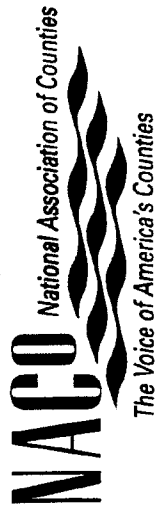
I appeal to you to take advantage of unbudgeted and unobligated PILT funds to assist us in supporting the 2010 NACo Annual Conference in Reno to show off the role our counties play in our entire state.

Thank you in advance for your support.

Sincere regards,



Robert S. Hadfield



2010 NACo Annual Conference and Exposition

HOST COUNTY OPPORTUNITIES

introduction

send a powerful message to a powerful audience

Washoe County has been selected to host the 2010 National Association of Counties (NACo) Annual Conference and Exposition. Bringing together approximately 4,000 elected officials, national leaders and their families to explore issues facing communities across the nation, the annual conference will generate extensive local, regional and nationwide publicity.

The NACo Annual Conference and Exhibition offers its members various educational and training opportunities to support regional and county officials in efforts to manage rapid change and prepare for new responsibilities. It's a yearly event that key decision-makers cannot afford to miss.

NACo is the only national organization that represents county governments in the United States. Founded in 1935, NACo provides essential services to the nation's 3,068 counties. NACo advances issues with a unified voice before the federal government, improves the public's understanding of county government, assists counties in finding and sharing innovative solutions through education and research, and provides value-added services to save counties and taxpayers money.

host county opportunities

The NACo Annual Conference and Exposition offers a unique opportunity for the corporate community to have direct and invaluable exposure to a select group of key leaders and decision-makers from across the nation. The enclosed sponsorship packages are designed to offer each participating organization maximum recognition and visibility at the event. The sponsorship opportunities range from Title Sponsor to being the sole sponsor of a signature event, or opportunities to support (in-cash or in-kind) the Host County's responsibilities, which range from ground transportation and communications equipment to collateral materials and gifts for each delegate.

overview + demographics

event overview

The NACo Annual Conference and Exposition will give Washoe County the opportunity to promote our image nationwide, showcase our county's successes, facilitate public and private partnerships and help our corporate sponsors gain national attention.

The 2010 Conference will feature:

- Educational Sessions
- Mobile Workshops
- Peer-to-Peer Networking
- Forecasting and Trends
- Latest Innovations in Technology
- Hands-on Product Reviews
- Best Practices
- Entertainment and Social Events

attendee demographics

You won't find a higher concentration of county officials and purchasers at any other event.

NACo's membership totals more than 2,400 counties, representing more than 80-percent of the nation's population.

As an event sponsor, you'll have an opportunity to showcase your product or service to county government leaders, state associations of counties, county professional affiliates and various municipal colleagues from all over the country who are looking to improve their services and programs in areas such as:

- Public Safety/Homeland Security
- Public and Employee Health Care
- Transportation
- Tourism Development
- Waste Management and Recycling
- Sewer/Water Treatment Plants
- Telecommunication
- Road Construction Services and Management
- Fire Services
- Accounting/Financial
- Fleet Services (maintenance, rental and leasing)
- Social Services
- Information Technology
- Environmental Engineering and Planning
- Financial Management and Insurance
- Parks and Recreation
- Senior Services
- Judicial Services
- Youth Services
- Animal Services
- Citizen Outreach
- Employee Benefits
- Green Initiatives
- Facilities Management

