

item # 11A

**City of Carson City
Agenda Report**

Date Submitted: January 6, 2009

Agenda Date Requested: January 15, 2009

Time Requested: 45 minutes

To: Board of Supervisors

From: Larry Werner, City Manager

Subject Title: Action to appoint one member to the Convention & Visitor's Bureau representing the Hotel/Motel operators to fill a term that will expire in July 2009.

Staff Summary: Nevada Revised Statute (NRS) 244A.599 provides for the Board of Supervisors to appoint five representatives to the fair and recreation board, known as the Convention & Visitor's Bureau. There is one position open due to a members resignation representing the Hotel/Motel operators to fill a term that will expire in July 2009.

Type of Action Requested: (check one)
☐ Resolution ☐ Ordinance
☒ Formal Action/Motion ☐ Other (Specify)

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: I move to appoint _____ to represent the Hotel/Motel operators to the Carson City Convention & Visitor's Bureau to fill a term expiring July 2009.

Explanation for Recommended Board Action: There is one opening on the Carson City Convention & Visitor's Bureau due to a current members resignation. There are three applicants;

Linda Barnett
Dixie Dickerson
Terrie McNutt

Applicable Statute, Code, Policy, Rule or Regulation: N.R.S 244A.599

Fiscal Impact: None

Explanation of Impact: n/a

Funding Source: n/a

Alternatives: n/a

Supporting Material: Letter of resignation, applications, roster, recruitment announcement, N.R.S. 244A.599

Prepared By: Rose Gardner, Management Assistant

Reviewed By: _____

(City Manager)

Date: _____

1/6/09

Melanie Burkett

(District Attorney)

Date: _____

1-6-09

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)

DCT-28-2008 02:29 FROM:

EXEC. DIR. REPORT
ITEM #6

P.1

Conv. & Visitors
Resignation Letter.

David Friedrich
2844 Pinewood Place
PO Box 10
Carson City, NV 89702
775 624-8846
775 624-8896 (fax)
davefri@gmail.com

October 27, 2008
Ms. Candy Duncan
Executor Director
CCCVB

Hi Candy,

Yes, I think that Mary Walker would be at that meeting. However, I ABSOLUTELY oppose a room tax increase just for the purpose of raising local revenue, whether it is for the V&T or any other purpose. This is one that I can promise you I will be VERY vocal on. It is blatantly unfair to single out any particular industry for such a large increase. Maybe the contractors or stores like Home Depot and Lowes should be singled out instead.

This is also particularly true if the citizens at large are not willing to pay what amounts to \$.2 per person for a loan, not a tax.

Candy, I am losing my appetite for the board and would welcome someone else taking my spot. I can still go to meetings and speak my mind on matters of important to me, but feel that we have totally blown it with the railway foundation fiasco (which I supported), but more importantly branding. I wanted branding and even offered to lead the charge, but I am so against the road that we are heading down and do not feel that it is appropriately to bad mouth our "fine dining" brand in public at each meeting. The community doesn't need vocal opponents at public meetings it and I feel that I have let the community down by being one of the original proponents who now believes that we threw away \$75,000 - 100,000 (or more) on a totally wasted effort. Between the railroad art foundation's show and Roger Brooks, I feel that I have been a very poor steward of these large sums of money.

In view of the above, please consider this my official resignation. I think that you can find someone to do a better job and I simply don't want to go to meetings and always be the bad guy. There are many people who believe in this culinary theme, but I could not and will not vote another penny for it.

Thanks,



David Friedrich

✓ votes
ec

Carson City Application for Appointive/Volunteer Position

Please print or type

NOV 24 2008

Title of Board or Commission: Carson City Convention and Visitors Bureau Board

Title of Position: Volunteer Member

Name: Barnett
Last

Linda
First

M.
Middle Initial

Address: 4269 Shelbeyville
Street

Carson City
City

NV
State

89701
Zip

Occupation/Business: Hotel Manager

Telephone: Work- 775-885-8800

Home- 775-297-3193

Cell- 916-769-0276

E-mail- Linda.Barnett@Hilton.com

How long have you lived in Carson City: 1.5 yrs

Are you an active Carson City Registered Voter: Yes

Note: only complete if a degree is required for this position

College, professional, vocational or other schools attended	Major Subject	Degree Conferred
St. Mary's	Business	BA

List any professional license(s) and or certification(s):

License/Certification

License/Certification #

Certified Hilton General Manager

Registered Representative-Stock/Bonds

1. Briefly describe the qualifications you possess which you feel would be an asset to this board/commission/committee.

Having been in the hospitality industry nearly 30 years as both a Director of Sales and a General Manager, working with numerous CVBs I understand what is necessary to bring business into an area. I co-authored the Marketing Plan for the newly formed BID (Business Improvement Development) in 2004 for the cities of Roseville, Rocklin and Lincoln in No. California.

2. List the community organizations in which you have participated and describe participation.

San Francisco/San Jose/San Diego/Los Angeles/Sacramento/New York- CVBs - Member Participant
Red Cross - Field Organizer - Washington, D.C.
Get Out The Vote Organizer - numerous political campaigns

3. List your affiliation with professional or technical societies. (if required for the Position)

Society of Government Meeting Planners (CA)
American Society of Association Executives

4. Do you anticipate any potential conflicts of interest? No If yes, please explain.

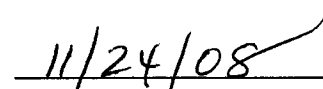
Business in Carson City Service Area: Hampton Inn & Suites

Length of time in Business: 3 years

Name	Personal/Professional References: Address	Telephone #
David Friedrich	2844 Pinewood Place, Carson City 8971	775-624-8846
Richard Shaw	756 Bramble Court, Walnut Creek, CA	925-778-3371
Kevin Clayton	7762 Beach Blvd. Buena Park, CA	714-249-7450

I have sufficient time to devote to this community and plan to attend the required meetings if I am appointed to fill this or a future vacancy. I understand that if I am appointed to a Board/Commission or Committee where a disclosure of Assets Statement is required by State Law or Council Policy I shall do so, and that I may not assume office until 10 days after statement is filed. I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.


Signature of Applicant


Date

You may attach more information.

All applications are public information.

Applications not acted upon will expire after two years from date submitted unless renewed by applicant.

Mail directly to Carson City Executive Offices
201 N. Carson Street #2, Carson City NV 89701
(775)887-2100 Fax(775)887-2286

WJH
CC

Carson City Application for Appointive/Volunteer Position

Please print or type

Title of Board or Commission: Carson City Convention and Visitors Bureau Board

Title of Position: Hotel/Motel Industry

Name: Dickerson
Last

Dixie
First

Middle Initial

Address: 1259 Crain Street
Street

Carson City
City

NV
State

89703
Zip

Occupation/Business: General Manager Hardman House Inn & Suites

Telephone: Work- 775 882-7744

Home- 775 882-1948

Cell- 775-720-4839

E-mail- hmotorinn@aol.com

How long have you lived in Carson City: 28 yrs

Are you an active Carson City Registered Voter: YES

Note: only complete if a degree is required for this position

College, professional, vocational or other schools attended	Major Subject	Degree Conferred
--	---------------	------------------

List any professional license(s) and or certification(s):

License/Certification

License/Certification #

1. Briefly describe the qualifications you possess which you feel would be an asset to this board/commission/committee.

I would like to serve on the board to bring more tourism to Carson City which would benefit our community and businesses.

2. List the community organizations in which you have participated and describe participation.

Soroptimist International of Carson City President 1996-1997 & 2002-2003. Our organization is dedicated in help women and children in our community.

I have been a member for 18 years.

3. List your affiliation with professional or technical societies. (if required for the Position)

4. Do you anticipate any potential conflicts of interest? no If yes, please explain.

Business in Carson City Service Area: Hardman House

Length of time in Business: 1999

Personal/Professional References:		
Name	Address	Telephone #
Dr. William O'Shaughnessy	1 Glenbrook Circle	882-0798
Sally Zola	4923 Conte Dr	882-8169
Marilyn Lewis	321 W. Winnie Lane	882-5334

I have sufficient time to devote to this community and plan to attend the required meetings if I am appointed to fill this or a future vacancy. I understand that if I am appointed to a Board/Commission or Committee where a disclosure of Assets Statement is required by State Law or Council Policy I shall do so, and that I may not assume office until 10 days after statement is filed. I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.


Signature of Applicant

11-14-08
Date

You may attach more information.

All applications are public information.

Applications not acted upon will expire after two years from date submitted unless renewed by applicant.

Mail directly to Carson City Executive Offices
201 N. Carson Street #2, Carson City NV 89701
(775)887-2100 Fax(775)887-2286

DEC 12 2008
Carson City Application for Appointive/Volunteer Position

✓ voter
CC

Please print or type

Title of Board or Commission: CARSON CITY CONVENTION + VISITORS BUREAU

Title of Position: VOLUNTEER BOARD OF DIRECTORS - HOTEL-MOTEL INDUSTRY

Name: McNutt TERRIE

Address: 525 Pioche ST CARSON CITY NV 89701
Street City State Zip

Occupation/Business: DIRECTOR OF SALES + MARKETING
COURTYARD MARRIOTT HOTEL TERRIE MCNUTT +

Telephone: Work- 887-9900 Home- 882-4181 Cell- 5605740 E-mail- sbcglobal.net

How long have you lived in Carson City: 38 yrs Are you an active Carson City Registered Voter: YES

NOTE: ONLY COMPLETE IF A DEGREE IS REQUIRED FOR THIS POSITION

College, professional, vocational or other schools attended	Major Subject	Degree Conferred
<u>COLLEGE OF IDAHO</u>	<u>BUSINESS</u>	<u>BA</u>

List any Professional License and/or Certifications you hold.

(List license #'s with each license)

MARRIOTT HOTELS - SALES + SERVICE TRAINER

INTERNATIONAL ASSOC TRAVEL AGENTS

1. Briefly Describe the Qualifications You Possess Which You Feel Would Be An Asset to this Board/Commission/Committee.

KNOWLEDGE OF COMMUNITY
INVOLVEMENT IN COMMUNITY
38 yrs of PROMOTING CARSON CITY AS A TOURIST DESTINATION

2. List the Community Organizations in Which You Have Participated and Describe Participation.

CC CHAMBER OF COMMERCE BOARD OF DIRECTORS (4 yrs)
CC CHAMBER MEMBER (17 yrs)
CARSON CAPITOLS AMATEUR BASEBALL-BUSINESS MGR (22 yrs)
NORTHERN NEVADA DEVELOPMENT AUTHORITY
NEVADA BUSINESS CONNECTIONS
30+ YEARS SERVING ON NUMEROUS COMMITTEES, BOARDS

3. List Your Affiliation With Professional or Technical Societies. (if required)

4. Do You Anticipate Any Potential Conflicts of Interest? If Yes Please Explain

NO

Business in Carson City Area: CARSON CITY SCHOOL DISTRICT - 28 YRS
FRONTIER TOURS - 13 YRS
Length of time in Business: SILVER OAK GOLF CLUB - 3 YRS
COURTYARD MARRIOTT HOTEL - 1 YR

Personal/Professional References:

Name	Address	Telephone #
DR MARY PIERCZYNSKI	RETIRED Supt of CC Schools	283-2000
CATHY PIECHOWSKI - GM	COURTYARD MARRIOTT HOTEL	887-9900
ASSEMBLY WOMAN BONNIE PARNEIL		883-4234

I have sufficient time to devote to this community and plan to attend the required meetings if I am appointed to fill this or a future vacancy. I understand that if I am appointed to a Board/Commission or Committee where a disclosure of Assets Statement is required by State Law or Council Policy I shall do so, and that I may not assume office until 10 days after statement is filed. I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

Terrie McDuff

Signature of Applicant

12-12-08

Date

You May Attach More Information

All Applications are Public Information

Applications not acted upon will expire after two years from date submitted unless renewed by applicant.

Mail directly to Carson City Executive Offices
Carson City Executive Offices, 201 N. Carson Street #2, Carson City NV 89701
(775)887-2100 or 887-2027 Ext. 1205, Fax 887-2286

CONVENTION AND VISITOR'S BUREAU MEMBERSHIP**MEMBER**

Stephen Lincoln (Business)
 5600 Goni Road
 Carson City, NV 89706
 841-1000 (w) 884-0453 (h) 742-2858
 Email: Stephen@carsoncityhomes.com

APPOINTMENT

Initial Term 7/06
 Reappt. 7/08

TERM EXPIRES

7/2010

Marv Teixeira (BOS)
 201 N. Carson #2
 Carson City, NV 89701
 887-2100 (w) 885-2225 (h)
 Email: mteixeira@ci.carson-city.nv.us

Initial Term 1/05

12/2008

David Friedrich (Motel/Hotel)
 P.O. Box 10
 Carson City, NV 89703
 624-8846 (h) 315-3502 (c) 624-8896 (f)
 Email: friedrichdave@gmail.com

Partial Term 2/06
 Reappt. 7/07

7/2009

Delsye Mills (Citizen-at-large)
 3967 Southpointe Dr.
 Carson City, NV 89701
 886-7410 (w) 883-1532 (h) 772-5237
 Email: cdmillscenv@aol.com

Initial Term 7/08

7/2010

Dwight Millard Chair
 Millard Realty (Hotel/Motel)
 2989 Hwy 50 East
 Carson City, NV 89701
 882-5000 (w) 882-1618 (fax)
 Email: dwight@millardrealty.com

Initial Term 1/92
 Reappt. 7/94, 6/96, 7/98
 7/00, 6/02, 7/04; 7/06, 7/08

7/2010

ADVISOR

Charlie Cockerill, Attorney
 415 W. Second Street
 Carson City, NV 89703

EXECUTIVE DIRECTOR

Candace Duncan
 1900 S. Carson St. #200
 Carson City, NV 89701
 687-7410 (w) 883-5818 (h)

AUTHORITY: N.R.S. 244A.599 requires 2-year terms with five members. One representative from the Board of Supervisors, two from the hotel/motel industry, one from other commercial interests, and one citizen-at-large.

INTERNAL USE ONLY - NOT FOR DISTRIBUTION

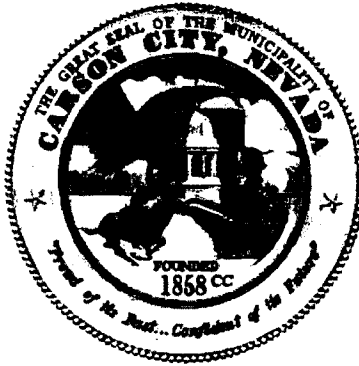
MEETINGS: Meets 2nd Monday of every month at 4:00 p.m. in the Sierra Room.

PURPOSE: To establish Carson City as a destination in order to draw more visitors and increase their length and frequency of stay and additionally to enhance revenues to provide funding and facilities for the local recreation.

TYPICAL DUTIES:

- Attend meetings every month for approximately two hours to approve monthly operating bills & activities.
- Hear and decide on requests for funding of special projects and grant requests & establish policies and procedures.
- Assist in the development of marketing and public relation plans.
- May be required to attend public functions on behalf of the Convention and Visitors Bureau.

Coordinator: Candace Duncan, Carson City Convention and Visitors Bureau.



CARSON CITY CONVENTION AND VISITORS BUREAU BOARD

The Carson City Board of Supervisors is seeking applications from persons interested in serving on the Carson City Convention and Visitor's Bureau Board. This Committee oversees all tourism matters within Carson City. They meet the 2nd Monday of every month at 5:30 p.m. Applicants must be willing to serve approximately six to eight hours a month. There is one position open, in the following category:

Hotel/Motel Industry

The Board of Supervisors shall appoint qualified persons to the board. Members must be residents and registered voters of Carson City. **Applications will be accepted until December 15, 2008. The term for this position will expire July, 2009.**

Let it be known that all applications submitted to this office for this position will be considered public information.

Volunteer applications may be obtained from our website or the following address:

CARSON CITY EXECUTIVE OFFICES
201 N. Carson Street #2
Carson City, Nevada 89701
(775) 887-2100 FAX 887-2286
E-Mail rgardner@ci.carson-city.nv.us
Web Page <http://www.carson-city.nv.us>
AN EQUAL OPPORTUNITY EMPLOYER

2. Recreational facilities shall be deemed to include, without limiting the generality of the provisions of subsection 1, such buildings, incidental improvements, equipment, furnishings, sites and grounds as are used for recreational purposes.

[1:383:1955]—(NRS A 1961, 300, 453; 1963, 99; 1965, 10; 1969, 1576; 1973, 1509)—(Substituted in revision for NRS 244.640)

ATTORNEY GENERAL'S OPINIONS.

Authorization granted by section not limited to types of facilities listed in section. Authorization granted by former NRS 244A.640 (cf. NRS 244A.597) for advertising and promotion of county recreational facilities is not limited to the types of facilities listed in that section, because of the use of the words preceding list "without limiting the generality of" power granted. AGO 220 (4-27-1965)

NRS 244A.599 County fair and recreation boards: Creation; number, appointment and terms of members in county whose population is less than 100,000.

1. Whenever the board of county commissioners of any county or the Board of Supervisors of Carson City desires the powers granted in NRS 244A.597 to 244A.655, inclusive, to be exercised, it shall, by resolution, determine that the interest of the county and the public interest, necessity or desirability require the exercise of those powers and the creation of a county fair and recreation board therefor, pursuant to the provisions of NRS 244A.597 to 244A.655, inclusive. After approval of the resolution, the county or city clerk shall:

(a) Cause a copy of the resolution to be published promptly once in a newspaper published in and of general circulation in the county or city; and

(b) In the case of a county, cause a certified copy of the resolution to be mailed by registered or certified mail to the mayor or other chief executive officer of each incorporated city within the county.

2. In counties whose population is 100,000 or more, the county fair and recreation board must be selected as provided in NRS 244A.601 or 244A.603.

3. In counties whose population is less than 100,000, and in which there are more than two incorporated cities, each incorporated city, except an incorporated city which is the county seat, must be represented by one member and any incorporated city which is the county seat must be represented by four members. Within 30 days after the day of publication of the resolution or the day on which the last of the copies of the resolution was mailed, whichever day is later, the mayor or other chief executive officer shall, with the approval of the legislative body of the city, appoint a member or members of the city council or board of trustees to serve on the board for the remainder of his or their terms of office. The clerk or secretary of the city shall promptly certify the appointment by registered or certified mail to the county clerk.

4. In counties whose population is less than 100,000, and in which there are only two incorporated cities, each incorporated city must be represented by one member who must be appointed and certified as provided in subsection 3, and the board of county commissioners shall appoint four representatives as follows:

(a) Two members to represent the hotel or motel operators in the county.

(b) One member to represent the other commercial interests in the county.

(c) One member to represent the county at large.

5. In counties whose population is less than 100,000, and in which there are fewer than two incorporated cities, any incorporated city which is the county seat must be represented by one member, who must be appointed and certified as provided in subsection 3, and the board of county commissioners shall appoint three representatives as follows:

- (a) One member to represent the motel operators in the county.
 - (b) One member to represent the hotel operators in the county.
 - (c) One member to represent the other commercial interests in the county.
6. In all counties whose population is less than 100,000, one member of the board of county commissioners must be appointed by the county commissioners to serve on the board for the remainder of his term of office.
7. In all counties whose population is less than 100,000, and in which there is no incorporated city, the board of county commissioners shall appoint one member to represent the county at large.
8. In Carson City the Board of Supervisors shall appoint five representatives to the fair and recreation board established as provided in subsection 1 as follows:
- (a) Two members to represent the hotel and motel operators in the city.
 - (b) One member to represent the other commercial interests in the city.
 - (c) One member who is a member of the Board of Supervisors.
 - (d) One member to represent the city at large.
9. Members who are not elected officials shall serve for 2-year terms.
10. The terms of all elected officials are coterminous with their terms of office. Any such member may succeed himself.

[2:383:1955]—(NRS A 1961, 300, 453; 1963, 100, 791; 1965, 10; 1967, 1377; 1969, 95, 322, 1535; 1971, 337; 1977, 819; 1979, 515; 1991, 60; 2001, 484; 2003, 2263)

REVISER'S NOTE.

Ch. 64, Stats. 2001, the source of subsection 4 of this section, contains the following provision not included in NRS:

"Notwithstanding any specific statute to the contrary, in any county whose population is less than 100,000 and in which there are only two incorporated cities:

1. The term of each member of the county fair and recreation board who is serving in that capacity on July 1, 2001, expires upon the appointment and, if required by the provisions of NRS 244A.599, the certification of his successor.

2. As soon as practicable on or after July 1, 2001, and not later than September 1, 2001, the board of county commissioners, and the mayor or other chief executive officer of each incorporated city, shall appoint the members of the county fair and recreation board as required by NRS 244A.599.

3. As soon as practicable after the members of the county fair and recreation board have been appointed and, if required, certified, the board shall choose its officers in accordance with NRS 244A.611.

4. Any member of the county fair and recreation board who is serving in that capacity on July 1, 2001, may be appointed to succeed himself."

FEDERAL AND OTHER CASES.

The threat of future legal action made by a county fair and recreation board constituted protected official speech under the U.S. 1st amendment. A gaming establishment could not seek declaratory and injunctive relief against a county fair and recreation board created pursuant to NRS 244A.599 on the ground that the board created a chilling effect and prior restraint of the establishment's rights under the U.S. 1st amendment (see also Nev. Art. 1, §§ 9 and 10) by threatening to take future legal action against the establishment if it continued to challenge the propriety of the board's plan to sell revenue bonds for the expansion of a convention center because: (1) although the board was comprised of both elected and unelected officials and representatives of private industry, its actions constituted protected official speech under the U.S. 1st amendment; and (2) the authority of the board to bring suit is expressly enumerated in NRS 244A.619. *Venetian Casino Resort, L.L.C. v. Cortez*, 96 F. Supp. 2d 1102 (D. Nev. 2000)

ATTORNEY GENERAL'S OPINIONS.

Employees of the board as employees of the county eligible for coverage under Public Employee's Retirement Act. Employees of a county fair and recreation board are, in effect, employees of the county in which such board is part, and are eligible for coverage under the Public Employees' Retirement Act. AGO 404 (8-7-1958)