

Item # 27

**City of Carson City
Agenda Report**

Date Submitted: August 25, 2009

Agenda Date Requested: September 3, 2009

Time Requested: 10 Minutes

To: Mayor and Supervisors

From: Parks and Recreation Department

Subject Title: Action to direct the Parks and Recreation Department and the Office of Business Development to operate the Arlington Square Ice Skating Rink during the Winter of 2009-2010. (Roger Moellendorf and Joel Dunn)

Staff Summary: Approval to operate the Arlington Square Ice Skating Rink by the Parks and Recreation Department and the Office of Business Development will require an estimated \$135,405 subsidy from the City. It is projected that the Ice Skating Rink would operate for eight weeks starting on the Friday after Thanksgiving Day, November 27, 2009. Approval of the program will allow the City to provide this popular recreational activity to our residents and visitors again this winter.

Type of Action Requested: (check one)

☐ Resolution ☐ Ordinance
☒ Formal Action/Motion ☐ Other (Specify)

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: I move to direct the Parks and Recreation Department and the Office of Business Development to operate the Arlington Square Ice Skating Rink during the Winter of 2009-2010.

Explanation for Recommended Board Action: During the winter of 2008-2009 the Office of Business Development operated a downtown ice skating rink at the Arlington Square parking lot on Carson Street directly across the street from the Carson Nugget Casino. This program provided an economic stimulus to the downtown businesses while providing a popular recreational activity for Carson City residents and visitors. City staff feels this worthwhile project should be continued again this winter. Changes to the program include a collaborative effort between the Office of Business Development and the Parks and Recreation Department. The Office of Business Development will retain the promotion, marketing, and sponsorship recruitment tasks while the Parks and Recreation Department will manage the day-to-day operations of the ice rink including vendor contracts and the installation and striking of the rink. Attached is an estimated budget for the ice skating rink. It is projected that total expenses for the 2009-2010 season would amount to \$262,091 while revenues are estimated at \$126,686. This would require a projected subsidy of \$135,405. During the 2008-2009 season the Arlington Square Ice Skating Rink had 10,011 skaters.

Applicable Statute, Code, Policy, Rule or Regulation:

Fiscal Impact: \$135,405

Explanation of Impact: Expenses are estimated at \$262,091 and revenues are estimated at \$126,686 leaving a estimated subsidy of \$135,405.

Funding Source: To be determined.

Alternatives: Deny the recommendation and cease the ice skating program.

Supporting Material: 2009/2010 Ice Rink Estimated Budget

Prepared By: _____ **Date:** ____/____/____
Roger Moellendorf, Parks & Recreation Director

Reviewed By: _____ **Date:** 8/25/09
Larry Werner, City Manager

Melanie B. Ketter **Date:** 8/25/09
District Attorney's Office

Unlil A. Prosser **Date:** 8/25/09
Finance Department

Board Action Taken:

Motion: _____ 1: _____ Aye/Nay

2: _____

(Vote Recorded By)

2009/10 ICE RINK ESTIMATED BUDGET

PreProduction and Start Up Costs	2008/09 Budget	2008/09 Actual	2009/10 Est Budget
Power - Nevada Energy OTC EXP	\$70,000.00	\$34,021.00	0
IES Gear OTC EXP		\$24,236.00	0
IES Labor OTC EXP		\$24,102.00	0
Architect OTC EXP	\$21,000.00	\$22,000.00	10,000
Permits	\$5,000.00		5,000
Skate Rink Rental	\$125,000.00	\$134,200.00	119,900
SB Builders	\$20,459.79	\$25,415.00	25,415
ESP Equipment Agreement	\$33,000.00	\$22,500.00	22,500
ESP Labor/Services		\$10,000.00	10,000
Advertising	\$3,000.00	\$3,000.00	8,000
Skate Sharpener OTC EXP	\$1,000.00	\$1,000.00	0
Signage			
Rogers Media	\$2,000.00	\$3,771.20	1,000
Vital Signs	\$5,000.00	\$1,735.18	1,736
Kinkos	\$1,000.00	\$2,221.96	2,222
Shuttle SVC (thru 12-15)		\$3,840.00	3,840
Payroll	\$39,000.00	\$35,914.59	35,915
Venue Costs	\$1.00		
Propane	\$1,750.00	\$306.75	307
Diesel			
Maintence Supplies		\$526.22	527
Uniforms		\$210.00	210
Office Supplies			
Wristbands		\$310.00	310
Power	\$30,000.00	\$13,000.00	13,000
Concessions			
Costco		\$2,105.44	2,106
Madeline's Cookies		\$102.20	103
TOTAL Expenditures	\$357,210.79	\$364,517.54	262,091
OTC EXP One Time Capital Expense	\$71,000.00	\$105,359.00	0
TOTAL Expenditures WO/OTC EXP	\$286,210.79	\$259,158.54	262,091

Revenue - Based on 67 Days

Admissions - 27500	\$147,400.00	\$73,592.50	73,593
Skate Rentals	\$40,200.00	\$17,766.00	17,766
Skate Lessons	\$0.00	\$0.00	0
Concessions	\$25,000.00	\$7,836.00	7,836
Season Passes	\$0.00	\$640.00	640
Private Rink	\$18,000.00	\$3,701.00	3,701
Pavillion Rentals			
Vendors	\$2,500.00	\$0.00	0
Sponsorship Ads, Cheapskates, Gold	\$23,500.00	\$23,150.00	23,150
Total Revenue	\$256,600.00	\$126,685.50	126,686
END of SEASON TOTAL	-\$100,610.79	-\$237,832.04	-135,405

TOTAL SUBSIDY	\$256,600.00	\$148,685.50	135,405
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Collections (included in above figures)	\$5,050.00
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TOTAL Skaters	10835	10011	10,011
Operational Cost per Skater w/OTC EXP	\$32.97	\$36.41	26
Operational Cost per Skater wo/OTC EXP	\$26.42	\$25.89	26

All Rev/Exp are combinations of actuals to date and projections based on lowest income number.