

City of Carson City
Agenda Report

Item # 24B

Date Submitted: November 9, 2009

Agenda Date Requested: November 19, 09

To: Board of Supervisors

Time Requested: ~~6:00 PM~~

From: Joe McCarthy, Office of Business Development

Subject Title: Action to adopt a resolution authorizing the expenditure of \$3,000 from the Revolving Fund for the Redevelopment Authority to support the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. (Joe McCarthy)

Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.

Staff Summary: This is a request to expend to expend \$3,000 from the Revolving Fund for the Redevelopment Authority to support the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, a unique special event occurring in this fiscal year. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary or incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors. Prior to approving the expenditure, the Board of Supervisors must make the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. The action requested of the Board of Supervisors is to adopt a resolution, as required pursuant to NRS 279.628, authorizing the expenditure of money from the Revolving Fund for this project.

The Redevelopment Plan adopted by the Carson City Board of Supervisors provides that a purpose of the Plan is to "encourage and assist in providing 'people oriented areas' in the Redevelopment Project Area for daytime and evening special events and promotional activities," and "establish the highest level of recreational opportunity for residents and visitors of all age levels." Based upon previous years, this long-standing event attracts thousands to our Downtown during times that are otherwise quiet and inactive. The increased foot traffic generated within this "people oriented area" has a direct impact on the success of many small businesses and cultural facilities throughout the area. Thus, there is a casual connection between this redevelopment effort and the need for the expenses. Additionally, these expenses are needed to ensure the success of the redevelopment plan, as this funding specifically helps to pay for the production of the events. Finally, this funding is incidental to overall cost of implementing the redevelopment plan. The amount requested, \$3,000 is essential to ensure this programming excellence, but is minor in comparison to the funding required to execute all the objectives of the redevelopment plan.

At the meeting of the Redevelopment Authority Citizens Committee on November 2, 2009, Pinkerton Ballet Theatre had not submitted an application for an incentive specifying the amount of incentive requested. However, a representative of the Pinkerton Ballet Theatre indicated that an incentive of \$1,500 was being requested. During the discussion and deliberation by the

Citizen Committee, one member of the Citizens Committee stated that Pinkerton should submit an application for the amount of incentive needed to produce the event. The Citizens Committee subsequently voted to support the incentive application, without specifying a specific dollar amount to be provided. When Pinkerton Ballet Theatre submitted the application for the special event incentive, the amount of support requested was \$3,000, instead of the \$1,500 indicated at the meeting of the Citizens Committee.

Type of Action Requested:

(check one)

☒ Resolution

☐ Ordinance

☐ Formal Action/Motion

☐ Other (Specify) - None

Does This Action Require A Business Impact Statement:

☐ Yes ☒ No

Recommended Board Action: I move to adopt a resolution authorizing the expenditure of \$3,000 from the Revolving Fund for the Redevelopment Authority to support the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.

Explanation for Recommended Board Action: This action would authorize the expenditure of money from the Revolving Fund for the Redevelopment Authority for the payment of money to support the events as an expense necessary or incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors.

Applicable Statue, Code, Policy, Rule or Regulation: NRS 279.382 – 279.685

Fiscal Impact: \$3,000 has been budgeted this year to support the production and success of this event.

Explanation of Impact: Incidental to redevelopment's overall annual budget

Funding Source: Redevelopment's annual budget for special events

Alternatives: Not approve the funding program, whole or in part

Supporting Material: Application

Prepared By: Eva Chwalisz Management Assistant

Reviewed By:

(Department Head)

(City Manager)

(District Attorney)

(Finance Director)

Date: 11-10-09

Date: 11-8-09

Date: 11/5/09

Date: 11/9/09

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)

RESOLUTION NO. _____

**A RESOLUTION AUTHORIZING THE
EXPENDITURE OF \$3,000 FROM THE REVOLVING
FUND FOR THE REDEVELOPMENT AUTHORITY
TO SUPPORT THE PRODUCTION OF THE
PINKERTON BALLET THEATRE'S ANNUAL
NUTCRACKER BALLET.**

WHEREAS, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Authority for any expenses incidental to the carrying out of the Redevelopment Plan adopted by the Carson City Board of Supervisors; and

WHEREAS, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a causal connection between this redevelopment effort and the need for this expenditure; and

WHEREAS, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

WHEREAS, the incidental expense is minor compared to the funds needed for the overall Redevelopment Plan.

NOW, THEREFORE, BE IT RESOLVED that the Carson City Board of Supervisors hereby authorizes the expenditure of \$3,000 from the Revolving Fund for the Redevelopment Authority for the support of the production of the Pinkerton Ballet Theatre's Annual Nutcracker Ballet.

Upon motion by Supervisor _____,
seconded by Supervisor _____, the foregoing
Resolution was passed and adopted this _____ day of
_____, 2009 by the following vote:

AYES: _____

NAYS: _____

ABSENT: _____

ABSTAIN: _____

Robert L. Crowell, Mayor
Carson City, Nevada

ATTEST:

Alan Glover, Clerk
Carson City, Nevada