

Item # 21A

**City of Carson City  
Agenda Report**

**Date Submitted:** November 9, 2009

**Agenda Date Requested:** November 19, 09

**To:** Redevelopment Authority

**Time Requested:**

**From:** Joe McCarthy, Office of Business Development

**Subject Title:** Action to approve and recommend to the Board of Supervisors the approval of the expenditure of \$1,500 from the Revolving Fund for the Redevelopment Authority to support the Sierra Nevada Ballet's Christmas Peanutracker, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. (Joe McCarthy)

**Staff Summary:** On November 2, 2009, the Redevelopment Authority Citizens Committee (RACC) recommended approval of funding to expend \$1,500 from the Revolving Fund for the Sierra Nevada Ballet's Christmas Peanutracker, a unique special event occurring in this fiscal year. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary or incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors. Prior to approving the expenditure, the Board of Supervisors must make the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. The action requested of the Redevelopment Authority is to recommend to the Board of Supervisors the approval of this expenditure.

The Redevelopment Plan adopted by the Carson City Board of Supervisors provides that a purpose of the Plan is to "encourage and assist in providing 'people oriented areas' in the Redevelopment Project Area for daytime and evening special events and promotional activities," and "establish the highest level of recreational opportunity for residents and visitors of all age levels." Based upon previous years, this long-standing event attracts thousands to our Downtown during times that are otherwise quiet and inactive. The increased foot traffic generated within this "people oriented area" has a direct impact on the success of many small businesses and cultural facilities throughout the area. Thus, there is a casual connection between this redevelopment effort and the need for the expenses. Additionally, these expenses are needed to ensure the success of the redevelopment plan, as this funding specifically helps to pay for the production of the events. Finally, this funding is incidental to the overall cost of implementing the redevelopment plan. The amount requested, \$1,500 is essential to ensure this programming excellence, but is minor in comparison to the funding required to execute all the objectives of the redevelopment plan.

**Type of Action Requested:**

(check one)

Resolution

Ordinance

Formal Action/Motion

Other (Specify) - None

**Does This Action Require A Business Impact Statement:**  Yes  No

**Recommended Board Action:** I move to approve and recommend to the Board of Supervisors the approval of the expenditure of \$1,500 from the Revolving Fund for the Redevelopment Authority to support the Sierra Nevada Ballet's Christmas Peanutracker, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

**Explanation for Recommended Board Action:** This action would approve the project and recommend to the Board of Supervisors the approval of the authorize the expenditure of money from the Revolving Fund for the Redevelopment Authority for the payment of money to support the events as an expense necessary or incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors.

**Applicable Statue, Code, Policy, Rule or Regulation:** NRS 279.382 – 279.685

**Fiscal Impact:** \$1,500 has been budgeted this year to support the production and success of this event.

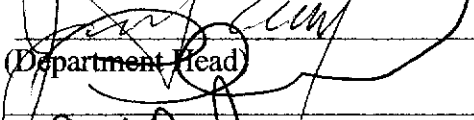
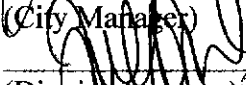
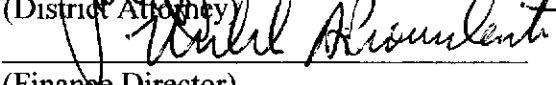

**Explanation of Impact:** Incidental to redevelopment's overall annual budget

**Funding Source:** Redevelopment's annual budget for special events

**Alternatives:** Not approve the funding program, whole or in part

**Supporting Material:** Application

**Prepared By:** Eya Chwalisz, Management Assistant

**Reviewed By:**  Date: 11-9-09  
(Department Head)  
 Date: 11-9-09  
(City Manager)  
 Date: 11/9/09  
(District Attorney)  
 Date: 11/9/09  
(Finance Director)

**Consolidated Municipality of Carson City  
Office of Business Development**



Events Program Application

Organization Name: Sierra Nevada Ballet			Date: Sept. 22, 2009	
Organizational Structure : Non profit professional performing group				
Organization Mailing Address: PO BOX 69, Genoa, NV 89411				
Organization URL Address: Carson City Community Center				
Contact Name for Project: Rosine Bena			Contact Phone Number: 775-783-3223	
Address for Project Contact: same as above			Contact Fax: 775-783-3553	
			Contact E-mail: rosineb@hotmail.com	
Name of Event: PEANUTCRAKER, The Story In a Nutshell			URL of Event: ?	
Purpose of Organization: The Sierra Nevada Ballet is a non-profit performing arts Dance Company formed to cater to the increasingly culturally diverse appetite of the Northern Nevada and California performing arts community. The purpose of this high caliber professional company is to bring cultural enrichment and arts education into the Reno/Carson/Tahoe/Truckee communities and to collaborate with other arts organizations whenever possible to expand and educate the dance audience. This company is designed in two branches: the performing branch and the educational branch. This design shall promote, educate and sponsor the art and beauty of ballet and dance in the regions of Northern Nevada and California.			Fax of Event: 775-783-3553	
			E-mail of Event: info@sierranevadaballet.com	
Annual Budget of Organization:			<b>How event vision complies with objectives of redevelopment agency plan:</b> The Arts Events bring families to down town Carson City. PEANUTCRAKER is part of a plan to make a large Holiday Celebration down town a tradition. This is a 45-minute narrated version of the Nutcracker Ballet is especially designed to	
	Last Year	Present Year		Next Year
Income:	\$350,00	\$344,660		\$320,00
Expenses:	\$350,00	\$344,660		\$320,00
Reserves:	\$100,000	\$90,000		\$65,000
How long Organization formally organized? Will be 10 years in March, 2010.				

introduce young children (age 3 through grade 4) to the wonderful world of ballet.

This SNB has grown in popularity through the years with more and more families attending. SNB is able to offer this production at a greatly reduced rate for families in the community and annually provides FREE tickets for 1,000 AT RISK children .

**Why are redevelopment funds needed?** Funds are needed to offset the production expenses and help make it possible for SNB to offer this production at a reduced rate to the community. Due to a decrease in funding from donors and the NAC, it is becoming more and more important for SNB to have help from the community.

Event Name: Sierra Nevada Ballet presents: THE PEANUTCRACKER –The Story In A Nutshell

Project Area: (check one)

- Area #1
- Area #2

**Previous Redevelopment Authority Grant Funding Received, If any:**

Year: 2004, amount: \$1,500 plus venue \_\_\_\_\_ Year: 2005, amount: \$1,500 plus venue \_\_\_\_\_

Year: 2006, amount: \$1,500 plus venue \_\_\_\_\_ Year: 2007, amount: \$1,500 plus venue \_\_\_\_\_  
Year: 2008, amount: \$1,500 plus venue \_\_\_\_\_

Event Director Name: Rosine Bena

Event Director Resume: (please attach)  
See attached

Event Director Address: PO BOX 69, Genoa, NV 89411

Event Director Phone:  
Cell: 775 \_\_\_\_\_ - 720-5204 \_\_\_\_\_  
Land: 775-783 -3223

Event Director Email: rosineb@hotmail.com

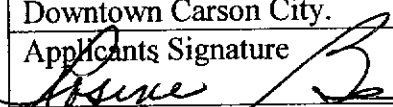
**Event Description and Brief Objectives:**

Based on the original NUTCRACKER, this is a 45-minute narrated version of the Nutcracker Ballet, especially designed to introduce young children (age 3 through grade 4) to the wonderful world of ballet. A free, pre-performance educational packet will be provided to teachers and families that request one.

This exciting version of the ballet was inspired by, and written for, young audiences by Sierra Nevada Ballet's Artistic Director, Rosine Bena. Ms. Bena, a professional Ballerina, danced throughout the USA and Europe with the Stuttgart Ballet, the Washington Ballet, and Peninsula Ballet Theater. Ms. Bena danced the role of the Sugarplum Fairy professionally for twenty-five years. During this time, she had the opportunity to speak with many young fans about their ballet experience. Nutcracker is often a child's first introduction to ballet and Ms. Bena found a way of making this a more personal, enjoyable and educational experience for young people by shortening it and including narration throughout the production. Bena begins the program by explaining a little about the art of ballet in an age appropriate manner. After the performance, audience members are then invited to meet the dancers and have photos taken with their favorite characters.

Proof entity has authority to conduct special event.	10 year history		
List all permits at right:			
Total Event Cost Breakdown: (list at right) Dance talent; Administration; PR; Costumes; Sets; Photos; Tech; Advertising ; venue rental; rehearsal space rental	\$ 8,000.00	\$	\$
	\$3,000.00	\$	\$
	\$ 2,000.00	\$	\$
	\$10,000.00	\$	\$
	\$1,0000.00	\$	\$
	\$1,000.00	\$	\$
	\$3,000.00		
	\$1,600.00		
\$2,000			
<b>Total \$31,600</b>			
Pro Forma Profit and Loss statement for Event: (list at right)	Revenue \$10,000.00 tickets	Expense \$31,600.00	Reserves \$8,600.00
	\$8,000 grants		
	\$5,000 individual donations		
	<b>Total</b>		
<b>Total Estimated Event Cost</b>		<b>\$31,600.00</b>	

Total Incentive Funds Requested		\$ 1,500 plus venue rental
Incentive as a % of total project		%
Attach current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.		
Identify current banking relationships and major credit references:		LIST HERE:
Estimated Event Completion Date December 5, 2009		
Will your organization benefit from event?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>If yes, how:</b> Enlarge audience base and help the company to not only survive but grow by increased support and ticket sales. Help establish PEANUTCRACKER as an annual event and help establish SNB as an art institute for northern Nevada.		
Will your event increase business in the plan area?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>If yes, how?</b> Usually families include a lunch or dinner prior to the event and a dessert or drink after the event. The event brings more people to the down town area of Carson City.		
<b>Define, in detail, the marketing and promotional plan:</b> Event will be promoted on the SNB website, at all other SNB performances and SNB events, by the BAC, by some of the local businesses, through the public school system and through a media plan developed by our Marketing consultant which includes: newspapers, tv and radio.		
<b>What facilities in the Redevelopment Plan Area will be used?</b> The Carson City Community Center and the BAC		
<b>Are there other events taking place at the same time as your event?</b> <b>If yes, name and define. No</b> *Describe all partnerships from other businesses in service of your event: Western Nevada Performing Arts Center, In Motion Studio of Dance, the Nevada Arts Council, Western Money Systems, Capital Dance Shoppe, the Carson city Community Center, the Carol Franc Buck Foundation, the E.L. Cord Foundation, Healing Health Care Systems, Realty Executives, the Plaza Motel/Hotel, Nevada Video, the CCACC and many individual donors and sponsors partner together to help produce this wonderful event.		Describe all partnerships from other businesses in service of your event. See left *
• Expected attendance: 1,300-1,800	• Name all vendors and associated fees.	<b>Define how event will become totally self funding?</b> This event has started to become a Carson City tradition. As our reputation grows, our audiences increase and soon revenue will increase with additional performances required.
Name all team	*Architect /	Rosine Bena

members and attach resumes:	Choreographer/Director *Designer	
	*Contractor(s) Professional Dancers	See List including: Larissa Cassera, Alex Biber, Ramona Cachinero, Lindsay Roberts, Alyssa Corda, Jessie Lesar and company
	*Attorney Consultant	Bob Ingres
	*Accountant Board President/Treasurer	Steven M. Porter
	*Project Manager Executive Director Company Coordinator	Lee Koch Pam Roberts
<ul style="list-style-type: none"> <li>Your project must conform to all applicable codes, ordinances, and regulations</li> <li>Shop drawings must also be submitted for review for all venues and signs prior to beginning work.</li> </ul>		
<p align="center"><b>Acknowledgement of Application Provisions:</b> (please check each that you acknowledge)</p> <p><input checked="" type="checkbox"/> I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.</p> <p><input checked="" type="checkbox"/> All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.</p> <p><input checked="" type="checkbox"/> I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.</p> <p><input checked="" type="checkbox"/> If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.</p>		
Applicants Signature		Date
		9/22/2005
<p>*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.</p>		
(For Internal Use Only)	<b>Date</b>	
Application Approved:		
Event Commenced:		
Event Completed:		
Reimbursement Request submitted to Finance Department		
Reimbursement remitted to Applicant		



SIERRA NEVADA BALLET

ROSINE BENA  
Artistic Director

October 16, 2009

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Joe McCarthy- Business Development  
The Carson City Consolidated City-County  
201 North Carson Street  
Carson City, NV 89701

Dear Mr. Joe McCarthy:

Sierra Nevada Ballet extends our sincere thanks for the continued support of the City of Carson Development. In this difficult economic time, it is due to the City's dedication to the arts and developing the community that companies like ours continue to survive and prosper in northern Nevada.

As you know it was your inspiration that led to the founding (in March of 2001) of Sierra Nevada Ballet, the professional ballet company for northern Nevada. Having been instrumental in the birth of dance events at Reno's Wingfield Park in 1995/96 with the Reno Ballet's "Ballet by the River", I saw a need for professional quality dance art and arts education in the community. The area has many dance schools but offers little opportunity for dancers to continue on in the professional arena. I was inspired to start a company in Carson City because, having been a part of the cultural growth in down town Redwood City, California, I recognized that the beautiful down town area of Carson had fabulous potential for attracting locals as well as tourists and I came to you to ask for your assistance. That was the birth of the plan for a holiday event in Carson with a production of SNB's PEANUTCRACKER as the center of the event. It was through your inspiration and the support of the City of Carson that Sierra Nevada Ballet first presented "THE PEANUTCRACKER-The Story In A Nutshell" in Carson City in 2003 as part of the City's holiday celebration. As you know, through your continued support, this production has become an annual Carson City tradition. It has become so popular that SNB has expanded to include productions for school children in Reno and Virginia City. With your help and the help of sponsors throughout the community, each year SNB has been able to offer children's tickets at the reduced rate of \$5 and offer AT RISK children FREE tickets to this event. Over 4,000 children attend this production each year and over 1,000 AT RISK children attend each year for FREE .

As the professional ballet company for northern Nevada SNB continues to expand and encourages: a) talented students to remain in the area to pursue their careers and b) others to come to this area to take advantage of the cultural enrichment. SNB is dedicated to increasing audiences for art through both education and exposure to high-caliber, entertaining programs designed to please all ages.



Since its formation, SNB has grown rapidly. This non-profit arts organization is designed to provide quality arts programming and arts education for northern Nevada's culturally diverse arts Community and to collaborate with and help promote other non-profit organizations in the community. SNB is made up of a Performing component and an Educational component with ten professional ballet dancers, three apprentices and three trainees. The company trains and rehearses together and performs at various times throughout the year. The Educational Component is collaborative and works with a high school and two colleges to enable professional and apprentice dancers to have a complete education. SNB has formed a new affiliation with American Ballet Theatre, the national ballet company for the USA, and presents American Ballet Theatre's ABT II in Nevada annually as part of the SNB season. This company is made up of the best ballet dancers in the world between the ages of 16 and 19 and has proven to be a great inspiration for young people everywhere.

The SNB Educational Component includes:

An Annual Summer Ballet Workshop (Established August, 2001)

An Apprentice/Trainee Program (Established January, 2002)

A Young Choreographer's Program (Established January, 2002)

An Educational Outreach performance program (Established December, 2002)

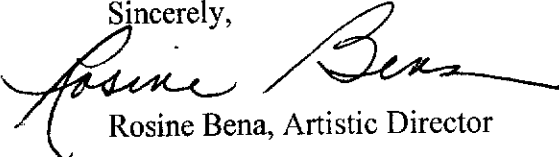
A DITS Program (Dancing In The Schools) (Established September, 2005)

Besides collaborating with the City of Carson Development, SNB has collaborated with over 50 other arts organizations including the Nevada Museum of Art, Nevada Opera and Symphony, UNR School of the Arts, the Lake Tahoe Shakespeare Company, Nevada Shakespeare Company, Sierra Arts Foundation, Bruka Theatre, the Brewery Arts Center, the Reno Jazz Orchestra, Artown, the City of Reno Arts and Culture, the E.L. Cord Foundation, the Carol Franc Buck Foundation, the Wayne L. Prim Foundation, the Parasol Community Foundation and Collaboration, the Reno Arts Consortium, the Carson City Arts and Culture Collaboration, the NEA and the Nevada Arts Council. SNB is dedicated to collaboration whenever possible to expand and educate audiences, to help other non-profits and to attract visitors to the northern Nevada community.

In part through your belief, dedication and support, SNB is in it's tenth year and we hope that the City will once again partner with Sierra Nevada Ballet to present "THE PEANUTCRAKER-The Story In A Nutshell" for the Carson City community. Please join us as our guests and share in the holiday spirit of Carson City on December 5, 2009 at 2:30 PM and 7:30 PM at the Community Center.

Thank you for your continued support and dedication to the development of Carson City. Sierra Nevada Ballet is proud to be a part of this wonderful community.

Sincerely,



Rosine Bena, Artistic Director

**Sierra Nevada Ballet**  
**FY2010 Operating Budget**

Ordinary Income/Expense  
 Income

	Artown	Virginia City	1-Week Summer Workshop	Carson Jazz August	Sand Harbor August	DITS September	ABT II Fall	Peanut December	TBD Spring
<b>4100 - Earned Income</b>									
4105 - Advertising - Programs				5,000					
4106 - Booking Fee Revenue									
4107 - Contract Services Revenue									
4110 - Costume/Prop Rentals								800	
4120 - Merchandise Sales									
4130 - Sponsorships									
4150 - Miscellaneous Income									
4160 - Ticket Sales & Admissions		4,000	5,000		16,000		28,500	10,000	10,000
4170 - Tuition Revenue									
4610 - Interest Income									
<b>Total Earned Income</b>		4,000	5,000	5,000	16,000		28,500	10,800	10,000
<b>4300 - In-Kind Contributions</b>									
4305 - Volunteers		900		300	300			300	300
4307 - Accounting		200		200	200			200	200
4310 - Executive Director		500		500	500			500	500
4313 - Artistic Director		1,000		1,000	1,000	200		1,000	1,000
4314 - Crews/Technical							1,000		
4315 - Reh Assistant & Teachers		200	200	200	200	3,200		300	200
4320 - Costumes		300		300	300			300	300
4323 - Choreographic Labor		500						500	
4326 - Costume Work				100	300				
4328 - Entertainment		200					300		500
4327 - Freight & Postage							3,800		
4328 - Musicians		1,000		1,000	1,500		400	1,500	1,500
4330 - Office Space & Studio Rental	400	1,200	500	500	1,500		400	1,500	1,500
4333 - Per Diem	500	400					200		
4335 - Printing		1,000		500	1,000	250	3,300	500	1,000
4340 - Housing	500	600		1,000	1,000		500	500	1,000
4343 - Storage		100		100	100			100	100
4345 - Travel	300	700		1,000	1,000		4,600	400	1,000
4350 - Dancer Time Donation		4,000		4,000	4,000			1,000	4,000
<b>Total In-Kind Contributions</b>	1,700	12,800	2,200	10,800	12,400	3,650	14,100	6,800	13,100
<b>4500 - Unearned Income</b>									
4510 - Contributions Income									
4520 - Restricted									

79,300
2,100
11,000
2,500
4,200
4,500
500
1,090
4,200
1,600
300
3,800
5,000
7,600
1,100
7,550
5,400
600
6,800
17,000
77,850



**Sierra Nevada Ballet  
FY2010 Operating Budget**

	1-Week											
	Artown July	Virginia City July	Summer Workshop	Carson Jazz August	Sand Harbor August	DITS September	ABT II Fall	Peanut December	TBD Spring			
Parasol/Clark												
Individuals	11,200	2,000	1,500	1,500	3,000	1,500	1,300	2,000	2,000			5,000
Dermody Foundation									1,000			500
Hawkins Foundation												500
Parasol/Smallwood					5,000							
Buck				5,000	10,000		10,000	5,000	5,000			5,000
Prim	2,000	5,000			10,000		5,000					16,000
Parasol (unassigned)							2,000					2,000
Parasol/Oferdahl												500
IGT												500
Western Nevada Supply												500
Lohse												5,000
Western Money Systems	2,000	2,000	1,000	2,000	2,000	500	500	2,000	500			2,000
Antocci												500
4530 - Unrestricted												500
Cord	2,000	5,000		5,000	5,000	5,000	10,000	5,000				10,000
<b>Total Contributions Income</b>	<b>17,200</b>	<b>14,000</b>	<b>2,500</b>	<b>13,500</b>	<b>36,500</b>	<b>12,000</b>	<b>28,800</b>	<b>16,500</b>				<b>47,000</b>
												<b>185,000</b>



**Sierra Nevada Ballet**  
**FY2010 Operating Budget**

**4840 - Grants**

Carson City RDA  
 City of Reno  
 MAC  
 WESTAF  
 NEA

Total Unearned Income  
 4800 - Other Income  
 Total Income

	Artoven July	Virginia City July	1-Week Summer Workshop	Carson Jazz August	Sand Harbor August	DITS September	ABT II Fall	Peanut December	TBD Spring
Carson City RDA	5,000						7,000	1,500	
City of Reno	2,000	1,000	7,500	1,000	2,000	400	2,500	2,000	2,500
MAC									
WESTAF									
NEA									
<b>Total Unearned Income</b>	<b>25,900</b>	<b>27,800</b>	<b>12,200</b>	<b>25,300</b>	<b>50,900</b>	<b>16,050</b>	<b>52,400</b>	<b>26,800</b>	<b>39,600</b>
<b>4800 - Other Income</b>	<b>25,900</b>	<b>31,800</b>	<b>17,200</b>	<b>30,300</b>	<b>66,800</b>	<b>16,050</b>	<b>80,900</b>	<b>37,600</b>	<b>49,600</b>

**Expense**

- 6010 - Advertising Expense
- 6020 - Automobile Expense
- 6030 - Bank Service Charges
- 6035 - Booking Fees
- 6040 - Coaching
- 6100 - Contract Labor**
  - 6110 - Administration
  - 6115 - Artistic Director
  - 6120 - Ballet Mistress
  - 6125 - Conductor/Music Director
  - 6130 - Choreography
  - 6140 - Composition
  - 6150 - Dance Talent
  - 6155 - Lighting Design/Technician
  - 6160 - Musicians, Singers & Actors
  - 6161 - Teachers
  - 6162 - Counselors
  - 6163 - Rehearsal Assistant
  - 6165 - Sound Design/Technician
  - 6170 - Other
- Total Contract Labor**
- 6210 - Depreciation Expense
- 6220 - Dues & Subscriptions
- 6225 - Equipment Maintenance
- 6228 - Equipment Purchase
- 6230 - Equipment Rental
- 6300 - Facility Rent

6010 - Advertising Expense		3,500			8,000		15,000	3,000	15,000
6020 - Automobile Expense		100			300		100	100	300
6030 - Bank Service Charges									
6035 - Booking Fees	300	300		300	300		20,000		300
6040 - Coaching									
<b>6100 - Contract Labor</b>									
6110 - Administration	2,000	1,000	1,800	1,000	1,500	1,000	4,000	1,800	2,000
6115 - Artistic Director	2,000	1,000	1,000	1,000	1,000	1,000	1,200	1,000	1,000
6120 - Ballet Mistress		200		200	200				200
6125 - Conductor/Music Director		1,000		1,000	2,000				2,000
6130 - Choreography		500		500	500			500	500
6140 - Composition									
6150 - Dance Talent	10,425	8,000		8,000	8,000	6,000	6,000	7,000	8,000
6155 - Lighting Design/Technician	500	700		1,500	1,500		2,000	3,000	2,000
6160 - Musicians, Singers & Actors	2,500	1,000	4,000	1,000	7,500	6,000			4,000
6161 - Teachers									
6162 - Counselors									
6163 - Rehearsal Assistant		200		200	200				200
6165 - Sound Design/Technician				350	500				400
6170 - Other									
<b>Total Contract Labor</b>	<b>17,425</b>	<b>13,600</b>	<b>6,800</b>	<b>13,950</b>	<b>22,900</b>	<b>8,000</b>	<b>13,200</b>	<b>13,300</b>	<b>20,300</b>
6210 - Depreciation Expense									
6220 - Dues & Subscriptions		200		200	200			200	200
6225 - Equipment Maintenance				300					
6228 - Equipment Purchase									
6230 - Equipment Rental		200		200					200
6300 - Facility Rent									

Expensed	Forecast
48,000	48,000
10,000	10,000
20,000	20,000
1,500	1,500
50,500	50,500
5,700	5,700
18,000	18,000
1,200	1,200
1,000	1,000
300	300
800	800



**Sierra Nevada Ballet  
FY2010 Operating Budget**

	1-Week										
	Artown	Virginia City	Summer Workshop	Carson Jazz	Sand Harbor	DITS	ABT II	Peanut	TBD		
	July	July	August	August	August	September	Fall	December	Spring		
6320 - Office	400	200	200	200	200	200	400	200	200	200	200
6330 - Studio	3,000	1,000	1,500	1,000	2,000	2,000	2,000	2,000	3,000	3,000	3,000
6360 - Theatrical/School	400	400	3,500	3,500	3,500	3,500	6,000	5,000	8,000	8,000	8,000
<b>Total Facility Rent</b>	<b>3,400</b>	<b>1,600</b>	<b>1,700</b>	<b>1,200</b>	<b>5,700</b>	<b>200</b>	<b>8,400</b>	<b>7,200</b>	<b>11,200</b>	<b>11,200</b>	<b>11,500</b>
6390 - Hospitality		300	275	100	100		1,500	300			
6400 - Insurance											
6430 - Disability		200	200	200	200	200	200	200	200	200	200
6460 - Liability		200	200	200	200	200	200	200	200	200	200
<b>Total Insurance</b>	<b>-</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>
6510 - Interest Expense		50	-	50	100	-	-	200	100	-	-
6515 - Laundry & Dry Cleaning											
6520 - Licenses and Permits											
6523 - Licenses and Permits - Other		50	-	-	100	-	50	300	100	-	-
6525 - Royalties		50	-	100	50	-	50	50	100	-	-
<b>Total Licenses and Permits</b>	<b>-</b>	<b>50</b>	<b>-</b>	<b>100</b>	<b>50</b>	<b>-</b>	<b>50</b>	<b>350</b>	<b>100</b>	<b>-</b>	<b>100</b>



# Sierra Nevada Ballet FY2010 Operating Budget

	Arcton July	Virginia City July	1-Week Summer Workshop	Carson Jazz August	Sand Harbor August	DITS September	ABT II Fall	Peanut December	TBD Spring
6528 - Merchandise Expense									
6530 - Miscellaneous		290		200	200			200	200
6540 - Office Supplies		50		50	500	50		100	100
6560 - Photography	100	400			2,000	200	3,800	200	3,200
6580 - Postage/Freight and Delivery	400	1,000		500	2,000	300	3,300	950	2,000
6590 - Printing and Reproduction									
6600 - Production Expense									
6603 - Costume Labor/Restoration		200	0	100	300			900	1,000
6605 - Costume Materials		200		300	400			400	600
6610 - Costume Purchase		200		200	400			400	400
6620 - Costume Rental	600	100		100	100		2,000		100
6630 - Lighting Equipment Rental									
6632 - Miscellaneous									
6635 - Music Rental/Supplies					275				275
6640 - Services Fees					50			200	100
6650 - Set & Props	50								
6660 - Sound Equipment Rental									
6670 - Supplies		200		200	200	100	200	200	200
6680 - Technical Support		500		1,000	1,000		1,500	800	1,000
<b>Total Production Expense</b>	<b>650</b>	<b>1,400</b>	<b>-</b>	<b>1,900</b>	<b>2,775</b>	<b>100</b>	<b>3,700</b>	<b>2,900</b>	<b>3,675</b>
6690 - Professional Development									
6700 - Professional Services		200		200	200		200	200	200
6710 - Accounting		1,000		1,000	1,000		2,000	2,000	1,000
6720 - Consulting/Development									
6730 - Event Management									
6740 - Legal Fees									
6750 - Marketing & PR	500	3,000	300	3,000	3,000		3,000	3,000	3,000
<b>Total Professional Services</b>	<b>500</b>	<b>4,200</b>	<b>300</b>	<b>4,200</b>	<b>4,200</b>	<b>-</b>	<b>3,000</b>	<b>5,200</b>	<b>4,200</b>
6779 - Security									
6840 - Storage		100			100			100	100
6850 - Telephone	150	150	150	150	150	100	150	150	150
6860 - Travel & Ent									
6862 - Entertainment		500	500	500	500		300	300	500
6864 - Lodging	1,000	1,050	2,000	500	2,500		500	1,000	2,500
6866 - Meals	800	650	1,000	620	650		200	200	650
6868 - Travel	1,850	1,350	1,900	1,300	1,300	400	7,500	400	1,300
<b>Total Travel &amp; Ent</b>	<b>3,650</b>	<b>3,550</b>	<b>5,400</b>	<b>2,920</b>	<b>4,950</b>	<b>400</b>	<b>8,500</b>	<b>1,900</b>	<b>4,950</b>
6950 - Video & Audio Production	500	300	100	300	300	100	300	300	300

18,800	26,800	3,100	14,050	4,770	17,300	36,220	2,500
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**Sierra Nevada Ballet**  
**FY2010 Operating Budget**

8010 - Other Expenses  
 Total Expense  
 Net Ordinary Income  
 Net Income

	Artown July	Virginia City July	1-Week Summer Workshop	Carson Jazz August	Sand Harbor August	DITS September	ABT II Fall	Peanut December	TBD Spring
	27,075	31,740	14,926	29,520	55,450	9,650	81,200	37,150	88,550
	200	200	2,275	1,000	275	6,400	(300)	450	(8,950)
	80	80	2,275	780	11,450	6,400	(300)	450	(18,950)

11:24 AM  
10/28/09  
Cash Basis

Sierra Nevada Ballet  
Profit & Loss  
July 1 through October 28, 2009

	<u>Jul 1 - Oct 28, 09</u>
Ordinary Income/Expense	
Income	
Contributions	13,000.00
Contributions Income	
Restricted	<u>10,000.00</u>
Total Contributions Income	10,000.00
Grants	13,637.60
ticket sales	<u>27,428.74</u>
Total Income	64,066.34
Expense	
Contract Labor	42,757.50
donation	-465.00
Dues and Subscriptions	300.00
Equipment Rental	210.07
Licenses and Permits	211.00
Miscellaneous	11,157.40
performance fee	14,053.00
photography	400.00
Professional Fees	
Consulting	<u>5,809.75</u>
Total Professional Fees	5,809.75
Reimbursed Expenses	748.69
Rent	13,200.00
Repairs	
Computer Repairs	<u>0.00</u>
Total Repairs	0.00
Travel & Ent	
Travel	494.00
Travel & Ent - Other	<u>9,753.13</u>
Total Travel & Ent	10,247.13
Video & audio production	465.00
void	<u>1.00</u>
Total Expense	99,095.54
Net Ordinary income	-35,029.20
Other Income/Expense	
Other Income	
refund	<u>500.00</u>
Total Other Income	500.00
Net Other Income	<u>500.00</u>
Net Income	<u><u>-34,529.20</u></u>



11:25 AM  
10/28/09  
Cash Basis

**Sierra Nevada Ballet**  
**Balance Sheet**  
As of October 28, 2009

	<u>Oct 28, 09</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Sierra Nevada Ballet	10,000.00
Wells Fargo	45,400.00
Wells Fargo checking	20,748.32
<b>Total Checking/Savings</b>	<u>76,148.32</u>
<b>Other Current Assets</b>	
INVENTORY	1,672.06
Undeposited Funds	5,555.00
<b>Total Other Current Assets</b>	<u>7,227.06</u>
<b>Total Current Assets</b>	83,375.38
<b>Fixed Assets</b>	
ballet bars	1,122.00
costumes	31,493.43
dance floor	5,553.00
office equipment	1,060.09
production sets	4,800.00
props	
Original Cost	100.00
<b>Total props</b>	<u>100.00</u>
small mirrors	400.00
sound tapes	10,750.00
video tapes	21,490.00
<b>Total Fixed Assets</b>	<u>76,768.52</u>
<b>TOTAL ASSETS</b>	<u><u>160,143.90</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Equity</b>	
Opening Bal Equity	81,378.71
Retained Earnings	113,294.39
Net Income	-34,529.20
<b>Total Equity</b>	<u>160,143.90</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>160,143.90</u></u>

\*\*\*IMPORTANT BUDGET NOTE

Due to the economy, SNB has experienced a significant loss in financial support and ticket revenue this year which has affected the budget for this year's production of PEANUTCRAKER. The estimated Fiscal and Yearly PEANUTCRAKER Budget has had to be adjusted accordingly. The donation income has decreased by \$9,000.00 for PEANUTCRAKER. To accommodate this loss, production expenses have been cut down and adjustments have been made in the cast to bring the budget from \$37,150 to \$31,600 with the remaining balance needed to be earned through additional contributions or taken from SNB's emergency cash reserve.

*Updated Budget*





**Sierra Nevada Ballet**  
2009 Calendar Budget

	Spring	Artown	Virginia City	1-Week	Carson	Sand Harbor	DITS	ABT II	Peanut	Progress
	May	July	July	Summer	August	August	September	Fall	December	FY2010
Parasol/Clark	3,000					3,000				6,000
Individuals	1,500	11,200	2,000	1,500	1,500	1,500	1,500	1,300	2,000	24,000
Dermody Foundation										1,000
Hawkins Foundation										
Parasol/Smallwood	5,000					5,000				10,000
Buck	8,000	2,000	5,000		5,000	10,000	5,000	5,000	5,000	45,000
Prim	10,000					10,000				20,000
Parasol (unassigned)								2,000		2,000
Parasol/Offerdahl										500
IGT										500
Weigand Foundation								20,000		20,500
Lohse										
Western Money Systems	2,000	2,000	2,000	1,000	2,000	2,000	500	500	2,000	14,000
Antocci										500
4530 - Unrestricted	10,000	2,000	5,000	3,000	5,000	5,000	5,000	5,000	5,000	45,000
Cord										100,500
<b>Total Contributions Income</b>	<b>39,500</b>	<b>17,200</b>	<b>14,000</b>	<b>5,500</b>	<b>13,500</b>	<b>36,500</b>	<b>12,000</b>	<b>33,800</b>	<b>16,500</b>	<b>188,500</b>
<b>4540 - Grants</b>			4,000					5,000	1,500	1,500
Carson City RDA										9,000
City of Reno										17,900
NAC	2,000	2,000	1,000	7,500	1,000	2,000	400		2,000	
WESTAF										
NEA										
<b>Total Unearned Income</b>	<b>53,900</b>	<b>24,900</b>	<b>27,800</b>	<b>15,200</b>	<b>25,300</b>	<b>50,900</b>	<b>16,050</b>	<b>52,900</b>	<b>26,800</b>	<b>293,750</b>
<b>4600 - Other Income</b>										
<b>Total Income</b>	<b>69,900</b>	<b>24,900</b>	<b>31,800</b>	<b>20,200</b>	<b>30,300</b>	<b>66,900</b>	<b>16,050</b>	<b>81,400</b>	<b>37,600</b>	<b>379,050</b>

Expense	6010 - Advertising Expense	6020 - Automobile Expense	6030 - Bank Service Charges	6035 - Booking Fees	6040 - Coaching	6100 - Contract Labor	6110 - Administration	6115 - Artistic Director	6120 - Ballet Mistress	6125 - Conductor/Music Director
	8,000	300			300	300	1,500	100	200	1,000
							1,800	1,000	200	1,000
							8,000	1,000	200	2,000
							300			
							4,000	1,000		
							15,000	1,000		
							4,000	1,200		
							3,000	1,800		
							10,200	800		
							20,000			
							1,500			
							18,600	10,200	800	
							6,000			



**Sierra Nevada Ballet**  
2009 Calendar Budget

	Spring May	Artown July	Virginia City July	1-Week Summer Workshop	Carson August	Sand Harbor August	DITS September	ABT II Fall	Peanut December	Proposed FY2010
6130 · Choreography	500				500	500			500	2,500
6140 · Composition					700					700
6150 · Dance Talent	8,000	10,425	8,000		8,000	8,000		6,000	7,000	55,425
6155 - Lighting Design/Technician	1,500	500	700		1,500	1,500		2,000	3,000	9,200
6160 · Musicians, Singers & Actors	7,500	2,500	1,000		1,000	7,500				19,500
6161 - Teachers				4,000			6,000			10,000
6162 - Counselors								500		500
6163 - Rehearsal Assistant	200		200		200	200				800
6165 - Sound Design/Technician	500				350	500				1,350
6170 · Other										
<b>Total Contract Labor</b>	<b>22,900</b>	<b>17,425</b>	<b>13,600</b>	<b>6,800</b>	<b>13,950</b>	<b>22,900</b>	<b>11,000</b>	<b>13,700</b>	<b>13,300</b>	<b>135,575</b>
6210 · Depreciation Expense										
6220 · Dues & Subscriptions	200		200		200	200		400	200	1,000
6225 · Equipment Maintenance					300					300
6228 - Equipment Purchase										800
6230 · Equipment Rental	200		400		200	200				1,000
6300 · Facility Rent										
6320 · Office	200	400	200	200	200	200	200	400	200	2,200
6330 · Studio	2,000	3,000	1,000	1,500	1,000	2,000		2,000	2,000	14,600
6360 · Theatrical/School	6,000		400			3,500		6,000	5,000	20,900
<b>Total Facility Rent</b>	<b>8,200</b>	<b>3,400</b>	<b>1,600</b>	<b>1,700</b>	<b>1,200</b>	<b>5,700</b>	<b>200</b>	<b>8,400</b>	<b>7,200</b>	<b>37,800</b>
6390 · Hospitality	500		300	275	100	100		1,500	300	3,075
6400 · Insurance										
6430 · Disability										
6460 · Liability	200		200	200	200	200	200	200	200	1,600
<b>Total Insurance</b>	<b>200</b>	<b>-</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>1,600</b>
6510 · Interest Expense										
6515 · Laundry & Dry Cleaning	300		50		50	100			200	700
6520 · Licenses and Permits										
6523 · Licenses and Permits - Other										
6525 · Royalties	300		50		100	50		50	300	300
<b>Total Licenses and Permits</b>	<b>300</b>	<b>-</b>	<b>50</b>	<b>-</b>	<b>100</b>	<b>50</b>	<b>-</b>	<b>50</b>	<b>350</b>	<b>900</b>
6528 · Merchandise Expense										
6530 · Miscellaneous	200		290		200	200			200	1,090
6540 · Office Supplies	500		50		50	500			100	1,250
6560 · Photography	2,000	100	400			2,000	200	3,800	200	8,700
6580 · Postage/Freight and Delivery	2,000	400	1,000		500	2,000	300	3,300	950	10,450



**Sierra Nevada Ballet**  
2009 Calendar Budget

	Spring	Artown	Virginia City	1-Week	Carson	Sand Harbor	DITS	ABT II	Peanut	Proposed
	May	July	July	Summer	August	August	September	Fall	December	FY2010
6600 · Production Expense										
6603 · Costume Labor/Restoration	300		200	0	100	300			900	1,800
6605 · Costume Materials	400	300	200	-	300	500			400	2,100
6610 · Costume Purchase	400		200	-	200	400			400	1,600
6620 · Costume Rental	100	600	100		100	100				1,000
6630 · Lighting Equipment Rental	100	100							2,000	2,200
6632 - Miscellaneous										
6635 · Music Rental/Supplies										
6640 · Services Fees	275					275				550
6650 · Set & Props	50	50	400	-	-	50			200	750
6660 · Sound Equipment Rental										
6670 · Supplies	200		200		200	200			200	1,300
6680 · Technical Support	1,000		500		1,000	1,000			800	5,800
<b>Total Production Expense</b>	<b>2,825</b>	<b>1,050</b>	<b>1,800</b>	<b>-</b>	<b>1,900</b>	<b>2,825</b>	<b>100</b>	<b>3,700</b>	<b>2,900</b>	<b>17,100</b>
6690 · Professional Development										500
6700 · Professional Services										
6710 · Accounting	200		200		200	200			200	1,000
6720 · Consulting/Development	1,000		1,000		1,000	1,000			2,000	6,000
6730 · Event Management										
6740 · Legal Fees										
6750 · Marketing & PR	3,000	500	3,000	300	3,000	3,000	3,000	3,000	3,000	21,800
<b>Total Professional Services</b>	<b>4,200</b>	<b>500</b>	<b>4,200</b>	<b>300</b>	<b>4,200</b>	<b>4,200</b>	<b>3,000</b>	<b>3,000</b>	<b>5,200</b>	<b>28,800</b>
6779 · Security										
6840 · Storage	100		100		100	100			100	600
6850 · Telephone	150	150	150	150	150	150	100	150	150	1,300
6860 · Travel & Ent										
6862 · Entertainment	500		500	500	500	500		300	300	3,100
6864 · Lodging	2,500	1,000	1,050	2,000	500	2,500		2,000	1,000	12,650
6866 · Meals	650	800	650	1,000	620	650		800	200	5,370
6868 · Travel	1,300	1,850	1,350	1,900	1,300	1,300	400	7,500	400	17,300
<b>Total Travel &amp; Ent</b>	<b>4,950</b>	<b>3,650</b>	<b>3,650</b>	<b>5,400</b>	<b>2,920</b>	<b>4,950</b>	<b>400</b>	<b>10,800</b>	<b>1,900</b>	<b>38,520</b>
6950 · Video & Audio Production	400	500	400	400	400	400	400	400	400	3,700
8010 · Other Expenses	275		200		1,000	275			300	2,090
<b>Total Expense</b>	<b>59,000</b>	<b>27,475</b>	<b>33,240</b>	<b>15,225</b>	<b>29,620</b>	<b>55,650</b>	<b>16,950</b>	<b>85,300</b>	<b>37,250</b>	<b>358,710</b>
Net Ordinary Income	10,900	(2,575)	(1,440)	4,975	680	11,250	(980)	(3,800)	350	19,340
Net Income	10,900	(2,575)	(1,440)	4,975	680	11,250	(900)	(3,900)	350	19,340

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **OCT 26 2005**

SIERRA NEVADA BALLET  
PO BOX 69  
GENOA, NV 89411

Employer Identification Number:  
88-0491536

DLN:

17053267709085

Contact Person:

DEL TRIMBLE

ID# 31309

Contact Telephone Number:  
(877) 829-5500

Public Charity Status:

170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated AUGUST 2001, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

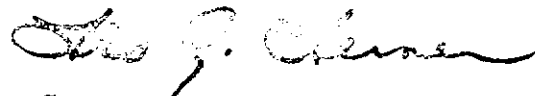
Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at [www.irs.gov](http://www.irs.gov).

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:30 a.m. - 5:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner  
Director, Exempt Organizations  
Rulings and Agreements

Letter 1050 (DO/CG)

*Press Release from last year*



SIERRA NEVADA BALLET

**FOR IMMEDIATE RELEASE**

Contact: Lee Weber-Koch  
775 832 6547

**PEANUTCRACKER OPENS DECEMBER 3rd**  
*~ Shorter, narrated version of the "The Nutcracker"  
designed especially for families with young children ~*

(CARSON CITY, Nevada) --- The Sierra Nevada Ballet will present the popular "PEANUTCRACKER – The Story in Nut Shell" throughout the region this December. Based on the Peter Tchaikovsky's original ballet "The Nutcracker", PEANUTCRACKER is a shorter, 45-minute narrated version that is "designed for families with younger children to introduce them to the wonderful world of ballet," noted Rosine Bena, Artistic Director of the Sierra Nevada Ballet. Bena wrote and choreographed this traditional holiday show. The events on the 14<sup>th</sup> and 17<sup>th</sup> offer reduced rates to organized school groups.

**Carson City – December 3**

The first event is scheduled for December 3<sup>rd</sup> in conjunction with the Carson City Redevelopment Authority, the Brewery Arts Center and the Sierra Nevada Ballet. The shows are scheduled for 10:00 a.m., 12:30 p.m. and 7:00 p.m. at the Carson City Community Center. Ticket prices start at \$5 for students, seniors and BAC members. All other tickets are \$10. For more information, contact BAC at 775-833-1976 or visit [www.breweryarts.org](http://www.breweryarts.org).

**Virginia City – December 14**

PEANUTCRACKER – The Story in a Nut Shell will also be presented for the general public at Piper's Opera House in Virginia City on Sunday, December 14, at 2:30 p.m.. Ticket prices start at \$5 for students and seniors. All other tickets are \$10. For more information, visit [www.pipersoperahouse.com](http://www.pipersoperahouse.com) or call 866-422-1956.

(MORE)



**PEANUTCRACKER – The Story in a Nut Shell**  
**Page 2 of 2**

**Reno – December 17**

Students in the Reno area can enjoy this special holiday event at the Pioneer Center for Performing Arts on December 17 at 10:00 a.m. and 12:30 p.m. For ticket information, contact the Sierra Nevada Ballet at 775-783-3223.

This year's performances will feature the Ballet's professional dancers, apprentices, and trainees, in addition to dance students from schools in the local community. PEANUTCRACKER features Sierra Nevada Ballet stars Larissa Cassera, Alexander Biber and Ramona Cachinero.

Bena was first inspired to create this special production for families by young audience members. After 25 years of performing the role of the Sugar Plum Fairy professionally, Bena came to discover through speaking with young fans that the Nutcracker was often children's first introduction to ballet and often very young children found the full two hour ballet too long and difficult to follow. Bena produced her first mini version of the Nutcracker with narration in the San Francisco Bay Area in 1993. The short ballet with its growing Christmas tree and animated story telling proved to be very popular. She continued to present this (as the Artistic Director of Perspectives Dance Theatre and The Reno Ballet) to audiences in the San Francisco Bay Area every year through December of 2000 until Rosine moved permanently to Nevada and started the professional ballet company, Sierra Nevada Ballet.

**Sponsor a Child Program**

Through the generosity of many sponsors, Sierra Nevada Ballet was able to invite thousands of "at risk" children to attend performances at the Pioneer Center for free and over 3,000 to attend at the reduced rate of \$5. Individuals or businesses who are interested in helping to sponsor free tickets should contact Sierra Nevada Ballet 775-783-3223.

###

*1st draft program from last year*

## **Sierra Nevada Ballet**

*in collaboration with the Brewery Arts Center and the City of Carson Redevelopment,  
Pipers Opera House and the Pioneer Center for the Performing Arts  
presents:*

**THE PEANUTCRACKER- The Story In A Nutshell**  
Artistic Director Rosine Bena

**SIERRA NEVADA BALLET**  
**PEANUTCRACKER DANCERS:**

**LARISSA CASSERA RAMONA CACHINERO**  
**ALEXANDER BIBER**

**Laura Lunde Lindsay Roberts Alyssa Corda**

**With**

**Kylene Stowell, Willa Bachman, Angela Skrowonek, Anika Chryssos,**

**Hannah Goddard, Katy Breeding And**

**Students from Western Nevada Performing Arts Center and In Motion Studio of Dance**

**This program is made possible through the generosity of the E. L. Cord Foundation;  
The City of Carson Redevelopment; a grant from the Nevada Arts Council, a state agency; the  
National Endowment for the Arts, a federal agency; the Brewery Arts Center, Western Nevada  
Performing Arts Center and In Motion Studio**

## **SIERRA NEVADA BALLET ARTISTS**

**SAM WEBER DOMINGO RUBIO**  
**ANANDA BENA-WEBER**  
**RAMONA CACHINERO, LARISSA CASSERA**  
**RACHEL SPEIDEL LITTLE, MARY BETH BEASLEY**  
**Alexander Biber, E. Cort Larson, Arthur Reloj**  
**Courtney Jankovic, Justin Quandt**  
**Roberto Cisneros**  
**Laura Lunde, Lindsay Roberts, Maggie Tietz, Alyssa Corda**  
**Kylene Stowell, Katy Breeding**

*The Peanutcraacker- The Story In A Nutshell*

*Music - Tchaikovsky*

*Choreography - Rosine Bena*

*Choreography for Chinese Variation-Gina Kaskie-Davis*

*Cast One- Dec. 3 at 10AM and 7PM; Dec. 17 at 10AM*

*Cast Two- Dec. 3 at 12:30PM; Dec. 14 at 2:30 PM; Dec. 17 at 12:30PM*

**AT THE PARTY**

Clara – Haley Davis (1) Katlyn Vario (2)

Fritz: Todd Lanai

Father Silberrettelaus-Thomas ?

Mother Silberhaus-Lindsay Roberts

Crazy Aunt Silberhaus- Amy McCready

Grandfather – A.J. ?

Grandmother- Angela Stroneck (1) Willa Bachman (2)

Silberhaus Niece-Katy Breeding (1) Gabby P (2)

Silberhaus Nephew- Ryan Vettel

Party Girls: Emma Batchter, Alexis Fox, Jordan L. , Clara Bachman, Elenor S., Greta S., Else M, Anna G., Karina ?

Party Boys: Nicholas Lanai, Henry S., Jacob N., Tess C. , Ryan ? , Audrey B., Kylee R

Mechanical Doll- LAURA LUNDE

Military Doll- ASLEXANDER BIBER

**IN THE DREAM**

Rats- Hannah Goddard, Kiara Riske and Annalise Fraide, Lily S., Nicole V., Gabby P.

Mice- Jordan Cramer, Minka Trinidad, Jessie Lyles, Sara O'Sullivan

Toys- China Doll – Paris Reagan (1) Clara Bachman (2)

Rag Doll – Katlyn Vario (1) Haley Davis (2)

Teddy Bear- Anna Glenn (1) ; Cameron ? (2)

**AT THE BATTLE**

Nutcracker- Ryan Vettel

Rat King- Thomas ?

Soldiers- Nicholas Lanai, Todd Lanai, Kaylee Burger, Hannah Munroe, Emily Munroe, Henry S. ,Else M, Cameron, Emma B., Kylee R.

**IN THE SNOW FORREST**

Snow Flurries: LAURA LUNDE and LINDSY ROBERTS, ALYSSA CORDA

Snow Queen- LARISSA CASERA

Snow King- ALEXANDER BIBER

**IN THE KINGDOM OF THE SWEETS**

*Pages-*

Spanish Princess and Prince- RAMONA CACHINERO and AJ?

Chinese Princesses- ALYSSA CORDA

Chinese Corps- Hannah G., Kiara R., Katy B., Tess C., Paris R., Greta S.

Arabian Princess-LINDSY ROBERTS

Arabian Corps- Gaby P., Jordan L., Lily S., Callen ?

Russian Prince- ALEXANDER BIBER

Sugar Plum Fairy-LARISSA CASSERA

Flower Princess-RAMONA CACHINERO

Flowers- LAURA LUNDE, LINDSY ROBERTS, ALYSSA CORDA.

KYLENE STOWELL, WILLA BACHMAN, ANGELA SKERONECK,  
ANIKA CHRYSSOS, HANNAH GODDARD

Finale- ALL

IF YOU WISH TO FIND OUT MORE about us:

Call 775-783-3223 or check our website at [www.sierranevadaballet.com](http://www.sierranevadaballet.com)

Please fill out and give to a SNB board member.

I am interested in the following:

Mailing List \_\_\_\_\_ Apprentice/Treinee Program \_\_\_\_\_ Volunteer \_\_\_\_\_

Board Member \_\_\_\_\_ Sponsor \_\_\_\_\_ Contributor \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, zip \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

**SIERRA NEVADA BALLET STAFF**

Artistic Director- Rosine Bena

Executive Director- Lee Koch

Company Coordinator- Pamela Roberts

Assistant Choreographer and Stage Manager- Gina Kaskie Davis

Technical/Lighting Design- Gary Guberman

Sound-

**PEANUTCRACKER STAFF**

Project Coordinators for Carson - Brewey Arts Center Staff

Set- Ziggy

Growing Tree- Nathan Neben Sr.

Costumes- Alishia Goddard, Jeanette Owlett, Laura Lunde

Costume Assistant- ??

**SIERRA NEVADA BALLET BOARD OF DIRECTORS**

Steven M. Porter- President/Treasurer

Dawn Waal-Secretary

Kathy Boyle, Joe Lesar, Pamela Roberts

The Director wishes to thank: The Carol Frank Buck Foundation, John Procaccini and the Brewery Arts Center, Robyn ?, Joe McCarthy, and the Carson City Redevelopment, and Gail Schroeder and the Carson Community Center staff for all their hard work in making this performance possible; Pamela Roberts for invaluable assistance; the SNB Sponsors and Board for their generosity and hard work; Gina Kaskie Davis for her wonderful choreography, stage managing and help with rehearsals; Jenny Boyle and In Motion Studio and Gina Kaskie-Davis and Western Nevada Performing Arts Center for the donation of rehearsal space; Gary Guberman, and Kenny Fraser for their technical help; Nathan Neben Sr. for his wonderful tree; Alisha Goddard and Laura Lunde for their hard work in the costume dept.; ? for their costume and program assistance; Pamela Roberts for help with the program; Steve Porter for his never ending faith, support and assistance, and the wonderful cast and crew of the Peanutcracker for being a great hardworking group!

**DO NOT MISS!!!**

*Sierra Nevada Ballet's Spring performances THE BEST OF BROADWAY at the Pioneer Center for the Performing Arts in Reno-May ? and ?, 2009. This exciting program features singer Cami Thompson and stars international Tap Star, Sam Weber and ballet star, Domingo Rubio with Ananda Bena-Weber, Ramona Cachinero, Larissa Casera, Rachael Spiedel, Alexander Biber and the Sierra Nevada Ballet Company Dancers.*

**Call: 775-783-3223 for information or visit [www.sierranevadaballet.com](http://www.sierranevadaballet.com)**

**Sierra Nevada Ballet Members**  
*Benefactors*

*NEED NEW LIST*

**E.L. Cord Foundation**  
**Nevada Arts Council**  
**National Endowment for The Arts**  
**City of Reno**  
**Carol Frank Buck Foundation**  
**City of Carson Redevelopment**  
**Parasol Foundation**  
**Steven M. Porter**

*Sponsors*

*Contributing Sponsors*

*Contributing Members*

Sample Flyers



SIERRA NEVADA BALLET

# THE PEANUTCRACKER



**THE SIERRA NEVADA BALLET**

*in collaboration with  
the Brewery Arts Center, and  
the City of Carson Redevelopment,  
will present a magical evening  
of family fun at*

**THE CARSON CITY COMMUNITY CENTER  
MONDAY, DECEMBER 19, 2005, AT 7:00 PM**

Sierra Nevada Ballet, northern Nevada's professional ballet company, presents **THE PEANUTCRACKER - The Story In A Nutshell**. Based on The Nutcracker, this 45-minute version is a shorter, narrated version designed for families with younger children to introduce them to the wonderful world of ballet.

**The PEANUTCRACKER - The Story In A Nutshell**, will feature Sierra Nevada Ballet's professional dancers, apprentices, and trainees, in addition to dance students from schools in the local community.



**FOR TICKET INFORMATION**

call the Brewery Arts Center box office at 775-883-1976, or visit [www.breweryarts.org](http://www.breweryarts.org)

Children (age 3 to 12) and Seniors (65 +) \$5.00

Adults \$8.00



# THE PEANUTCRACKER

## THE SIERRA NEVADA BALLET

*In collaboration with*

*the Brewery Arts Center, and  
the City of Carson Redevelopment,*

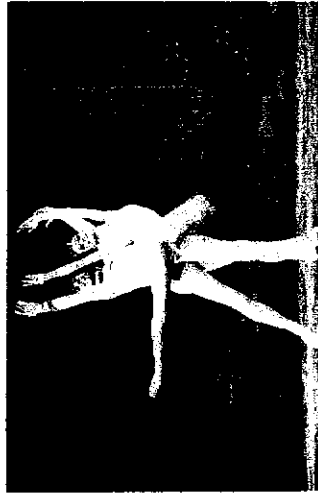
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THE SIERRA NEVADA BALLET

brewery/arts center

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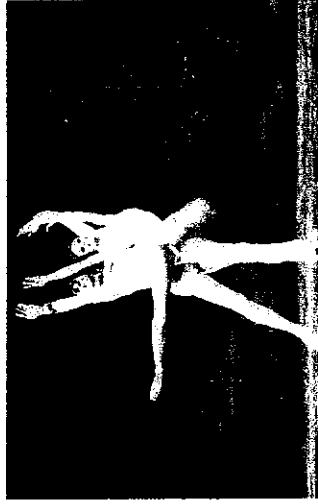
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THE SIERRA NEVADA BALLET

brewery/arts center

brewery arts center  
*where the Arts come alive!*



Sierra Nevada Ballet in  
collaboration with Brewery Arts  
Center and the City of Carson  
Redevelopment Authority

SIERRA NEVADA BALLET

# PEANUT CRACKER

## - The Story In A Nutshell

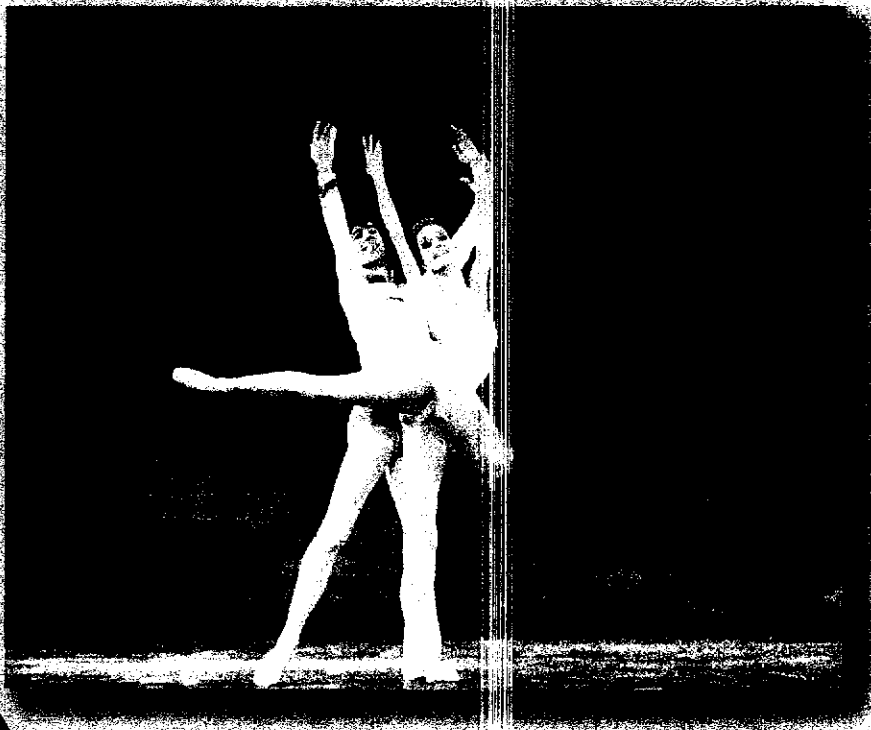
Give your child the gift of holiday magic with this narrated 45-minute version of the Nutcracker, designed especially for families with young children.



December 22, 2007  
2 pm & 7 pm

Carson City  
Community Center  
Bob Boldrick Theater  
851 E. Williams St.

Tickets  
\$10 general  
\$5 BAC members, seniors,  
students, & kids



Sierra Nevada Ballet is Northern Nevada's  
only professional ballet company

Call  
**(775) 883-1976**

or buy tickets online  
[www.breweryarts.org](http://www.breweryarts.org)



# SNB'S PEANUTCRACKER-The Story

## In A Nutshell 09

- **\*\*\*IMPORTANT BUDGET NOTE**
- Due to the economy, SNB has experienced a significant loss in financial support and ticket revenue which has affected the budget for this year's production of PEANUTCRACKER. The estimated Fiscal and Yearly PEANUTCRACKER Budget has had to be adjusted accordingly. The donation income has decreased by \$9,000.00 for PEANUTCRACKER.
- To accommodate this loss, production expenses have been cut down and adjustments have been made in the cast to bring the budget from \$37,150 to \$31,600 with the remaining balance of \$3,450 needed to be earned through additional contributions or taken from SNB's emergency cash reserve.