Carson City
Community Development Block Grant (CDBG) Program
Fiscal Year 2010–2011
****Request for Proposals****

An electronic version of this document is available from the CDBG Coordinator
Email request to: jbrod@ci.carson-city.nv.us

Return Completed Applications To: CARSON CITY PLANNING DIVISION
2621 NORTHGATE LANE, SUITE 62
CARSON CITY, NV 89706

APPLICATIONS ARE DUE: JANUARY 19, 4:00 P.M.

DEADLINE: *The date and hour deadline established is **FIRM** due to HUD submittal deadlines. Any proposal received **AFTER** the deadline **WILL NOT** be considered for funding.*

APPLICATION COVER SHEET

1. Agency Name: **Brewery Arts Center (BAC)** _____
2. Agency Mailing Address: 449 West King Street, Carson City, NV 89701 _____
3. Project Name: __ **Art Education Bus Service & Scholarship Program** _____
4. Project Address/location: 511 West King Street, Carson City, NV 89701 _____
5. Agency Director: John Procaccini _____
6. Board Chairperson: Bruce Robertson _____
7. Contact person (see instructions): Donna Walden & Kristi Pulizzotto _____
   Phone number: 775-883-1976 E-Mail donna.walden@mac.com
   Fax: _____ Website (if applicable) www.breweryarts.org
8. What is your funding request for FY 2010–2011? **$ 40,000** _____
9. Type of funding requested (Check One):

   __X__ Public Service _____ Public Facility/Improvement
   _____ Economic Development _____ Housing

BRIEF PROJECT DESCRIPTION:
Please provide a one-sentence description of your project (not your organization).

BAC desires to create a mobile art service in Carson City (similar to Book Mobile) and LMI clients who live in Carson City will be transported to the BAC and BAC will outreach to middle schools and high schools in the region.

Carson City
Community Development Block Grant Program (CDBG) Application

I. PROJECT ELIGIBILITY

A. This project meets at least ONE of the HUD national objectives listed below (please check all that apply)

__X__ 1. Benefits low/moderate income individuals/households
_____ 2. Addresses the prevention or elimination of slums or blight
_____ 3. Meets a particularly urgent community development need

B. Check all statements that describe HOW this project or activity meets one of the National Objectives above:

____ ***L/M Area Benefit***: the project meets the identified needs of L/M income persons residing in an area where at least 51% of those residents are L/M income persons. The benefits of this type of activity are available to all persons in the area regardless of income. ***Examples:*** street improvements, water/sewer lines, neighborhood facilities, façade improvements in neighborhood commercial districts.

_X_ ***L/M Limited Clientele:*** the project benefits a specific group of people (rather than all the residents in a particular area), at least 51% of whom are L/M income persons. The following groups are presumed to be L/M: abused children, elderly persons, battered spouses, homeless, handicapped, illiterate persons. ***Examples:*** construction of a senior center, public services for the homeless, meals on wheels for elderly, construction of job training facilities for the handicapped.

____ ***L/M Housing:*** the project adds or improves permanent residential structures that will be occupied by L.M income households upon completion. Housing can be either owner or renter occupied units in either one family or multi-family structures. Rental units for L/M income persons must be occupied at affordable rents. Examples: acquisition of property for permanent housing, rehabilitation of permanent housing, conversion of non-residential structures into permanent housing.

____ ***L/M Jobs:*** the project creates or retains permanent jobs, at least 51% of which are taken by L/M income persons or considered to be available to L/M income persons. ***Examples:*** loans to pay for the expansion of a factory, assistance to a business which has publicly announced its intention to close with resultant loss of jobs, a majority of which are held by L/M persons.

____ ***Microenterprise Assistance:*** the project assists in the establishment of a microenterprise or assists persons developing a microenterprise. (A microenterprise is defined as having five or fewer employees, one or more of whom owns the business.) This activity must benefit low/moderate income persons, area or jobs as defined in previous sections.

____ ***Slum or Blighted Area:*** the project is in a designated slum/blight area and the result of this project addresses one or more of the conditions that qualified the area.

____ ***Spot Blight:*** the project will prevent or eliminate specific conditions of blight or physical decay outside a slum area. Activities are limited to clearance, historic preservation, rehabilitation of buildings, but only to the extent necessary to eliminate conditions detrimental to public health and safety. ***Examples:*** historic preservation of a public facility threatening public safety, demolition of a deteriorated, abandoned building.

C. Project Category (check one):

____ Acquisition of Real Property

____ Disposition of Real Property (sale, lease or donation)

____ Public Facilities and Improvements (i.e., homeless shelter, water and sewer facilities, flood and drainage improvements, fire protection facilities/equipment, community, senior and health centers, parking, streets, curbs, gutters and sidewalks, parks and playgrounds).

____ Privately-Owned Utilities

_X_ Public Service (i.e., a new service or an **increase** in the level of service

____ Relocation Payments and Assistance to Displaced Persons

____ Removal of Architectural Barriers, Handicapped Accessibility

____ Housing Rehabilitation

____ Historic Preservation

____ Commercial or Industrial Rehabilitation, including façade improvements and correction of code violations

____ Special Economic Development or assistance to microenterprises

II. PROJECT DESCRIPTION

The Five-year Consolidated Plan identifies priority community development needs for Carson City (see Appendix III). The need for your proposed project will be determined by identifying how the project impacts upon the adopted Consolidated Plan Priority Needs. Greater consideration will be given to projects that provide a clear description of the project with supporting data and methodology of how the project will meet these needs.

1. Describe the proposed activity, including how the activity will address the National Objective indicated and whether the activity is new, ongoing, or expanded from previous years.

BAC desires to create a mobile art service in Carson City (similar to Book Mobile) and LMI clients who live in Carson City will be transported to the BAC. BAC will use the bus to outreach to middle schools and high schools in the region broadening arts education.

This project benefits low/moderate income individuals and households. While the Brewery Arts Center (BAC) is located 8 or 9 blocks from the area determined by HUD as low to moderate income areas (see attachment #6), many of this population would benefit from BAC programs including free bussing service to BAC (attachment #7) and scholarships to courses and workshops in fine arts and digital media including filmmaking and animation. According to Appendix III, Priority Community Development Needs, this service will address three high priority items including handicapped services, youth services, employment training services, and also senior services. We expect to impact up to between 50 to150 people in the high priority need category outlined by the City.

The Brewery Arts Center (BAC) has a full suite of arts educations programs including fine arts (painting and pottery) to digital arts including filmmaking and 3D computer animation and BAC wants to offer classes and workshops to low and medium income people in the Carson City area. The programs are targeted to people of all ages with a special emphasis on youth and seniors. Not only can this segment of the population not afford to pay the course fees which help to offset Brewery Arts Center operating costs, but they oftentimes do not have the transportation to and from the Brewery Arts Center.

Brewery Arts Center makes it a policy to provide scholarships to disadvantaged citizens and offers free courses and instruction, oftentimes at a loss to BAC. During last summer's youth filmmaking workshop, we offered scholarships to two Hispanic youths who were unable to attend because there was no-one available to transport them to the workshop. The grant money we are requesting will provide scholarships to low to moderate income (LMI) citizens and the necessary transportation to get to and from the courses and workshops. The scholarships offered are free admission to BAC classes and workshops. So we are asking CDBG to cover some of our administrative and instructor fees so that we can offer $10,000 to $20,000 in scholarships to LMI and disadvantaged persons. (See attachment #8 for a listing of our winter course offerings).

We are seeking a bus donation from Patrick Pittinger from RTC and will use the bus to pick up disadvantaged persons including youth, seniors, and handicapped persons; anyone accepted into

the program with transportation needs. The bus will not only bring underprivileged citizens to the Brewery Arts Center, we will reach out to the middle schools and high schools in the region and bring fine arts and the film club to them. Now disadvantaged youth can have the same opportunities as youth in more affluent neighborhoods. BAC will retrofit the bus with tenting to make it suitable to set up in a school or shopping center parking lot enabling us to bring arts education and filmmaking to communities in and around Carson City. BAC Executive Director, John Procaccini, through his extensive experience in event marketing has set up such busses before to create interactive mobile displays.

With arts programs being cut in the public school system, we are enriching education and encouraging students to stay in high school by showing them a career path in digital media including filmmaking and 3D computer animation. BAC is offering filmmaking and animations courses that will offer enthusiasts a start to finish education in making a film and access to all the necessary filmmaking equipment. The Northern Nevada Film Factory filmmaking and animators club gives students assistance with casting calls; access to professionals; and actors, writers and a community of filmmakers to collaborate on projects. (See attachment #9)

We also offer the courses to adults who have been displaced from their jobs and are seeking a career in digital media and arts. We can offer such students work creating affordable corporate videos for local businesses.

Digital media arts is a movement and BAC has the facility the equipment and the professional resources to enable low and medium income households to participate in this evolution and build a career for themselves while enhancing their lives.

2. Describe who will benefit from the proposed activity:

This program benefits many segments of the population. It is targeted towards low and moderate income citizens who would not get to participate in the brewery arts center courses and workshops otherwise. The film and animators club is targeted primarily at youth and adults who are looking to change professions and receive training in digital media. The traditional fine art courses are targeted at all age groups with a bent towards seniors. The bus service is for all groups including handicapped, seniors, youth whose parents don't have transportation or may have to work and can't deliver their children to the Brewery Arts Center and aspiring artists that don't have transportation. According to Appendix III, Priority Community Development Needs, this service will address three high priority items including handicapped services, youth services, employment training services, and also senior services.

3. If your project is designed to serve a limited clientele, please indicate the population you will be serving with your project:

_____ Abused Children	_____ Illiterate Persons	_____ Homeless Persons
_____ Battered Spouses	__X__ Elderly	__X__ Severely Disabled Adults
_____ Migrant Farm Workers	___X_ Other (Disadvantaged Youth)	

4. If your project will not be serving one of the above categories, explain how you will document client income and how you will document that at least 51% of your clientele will be low-to-moderate income:

5. How will the CDBG funds be used on this project?

The CDBG funds will be used in the following ways:
Administrative costs – 50%
(BAC will use funding to put the program together and program management, securing the bus, contracting with 3rd parties, and maintenance on the bus, community outreach and reporting, tracking of students, enrollment, and liability.)
Marketing costs – 5%.
This money will be used to purchase signage and to paint the Art Bus branding and logos of our donors on the side of the bus. We will also need to outreach to the community via public relations, web presence, and advertising to let our community know about the service.
Liability and insurances – 5%
Professionals Fees (Instructors for Art Courses & Workshops – 25%
We are offering up to 100 student scholarships to our program, so we are asking for the CDBG grant to cover some of our instructor costs.
Bus Operations – 5% - Fuel, etc.
Purchase tenting and matting for outside the bus so that we can give instruction on location - 10% - (see attachment #7)

We expect to get donations and partnerships including:
a) A bus from RTC estimated at $15,000
b) We will partner with the retired senior volunteers program (RSVP) to provide driving services valued at $20,000 (subject to demand).
c) We will ask to get biofuel from Bently at a reduced cost (donation estimated at $4,000).
d) We will seek free or reduced bus maintenance
e) We will ask Les Schwab for free tires for the bus
f) Brewery Arts Center will provide the scholarships to the LMI population valued at $10,000 to $20,000 in exchange for grant monies from the CDBG grant to cover our costs for instructors and for administration to cover the program costs (accounting, and the services outlined above).

6. Where will the project be located and what is the geographic target area that will be served by this project?

X Target Area (specify geographic area) See Attachment #6 (Low/Moderate Income Area Map) and Attachment #7 (Art Bus Route Map.) Most of Carson City LMI community is eligible for the bus service to the Brewery Arts Center and for scholarships to the BAC courses and workshops with special emphasis on The Lodge (an assisted living & memory care community and other senior centers, Eagle Valley Children's Home and home pickup of other handicapped and disabled persons, The Carson City School District including Carson High School, Eagle Valley Middle School and Carson Middle School. Most of the scholarship courses will be held at BAC. For the portable arts education bus, BAC is also targeting middle schools and high schools in Carson Valley including PaWaLu Middle School, Carson Valley Middle School and Douglas High School.

OR

____ Community-wide

III. PROJECT MEASUREMENT

The Carson City CDBG Program, in compliance with Department of Housing & Urban Development (HUD) directives, has implemented a Performance and Outcome Measurement System into the application and grant/project administration process. When completing this section, keep in mind that ***outputs*** are specific descriptions of what your project is intended to accomplish (such as serve a total of 20 clients) and ***outcomes*** are the benefits or changes that result from the program (such as how well the service met the client needs).

1. Please identify the quantifiable, projected **outputs** of this program/project.

LMI income people from Carson City will be transported to the Brewery Arts Center for arts programs including fine arts and digital media arts. This same group will receive scholarships to BAC arts and education programs. The Brewery Arts Center (BAC) will create partnerships with the Carson City School District and the Douglas County School districts to create film clubs and special arts programs on campus with special emphasis to LMI students.

2. Please quantify the **total** number of persons intended to benefit from program/project output.

Persons benefiting from the bussing service and scholarship program will be 50 to 100. Persons benefiting from our bus outreach program to middle schools and high schools will be 100-300. Persons benefiting from our ongoing arts education programs will be 200 to 300.

3. Of the total number of persons in Question 2, above, how many of these are low-to-moderate income (LMI)?

The bus transportation service represents 100% LMI citizens. The outreach to the school represents 51% LMI students. With a CDBG grant, we believe that 51% of the population benefiting from BAC programs can be LMI.

4. Please identify the quantifiable, projected **outcome** of this program/project. (How will the outputs benefit the total number of persons in Question 2, above?)

The arts program has many benefits:

a) It will train 20-50 youth and adults in digital film making and allow them to be qualified to get a job in that field. They can take our courses, use our film labs, write, act, direct or be part of a film crew.
b) We offer our film club to middle schools and high schools where 100-300 students receive access to cameras and filmmaking equipment on their campus encouraging such students to stay in high school and receive a trade in digital media.
c) Our mobile arts bus will offer fine arts (painting and pottery) enhancing the lives of many people and giving students a reason to stay in high school.
d) We will offer bussing service to 20-30 adults who are handicapped, displaced, or senior citizens giving them scholarships to art programs at the BAC campus.

5. What procedures will be put into effect to create, compile and maintain data to track performance measurement for this program/project?

Students and seniors will need to qualify for the bussing program and scholarships via income level or acceptance into school lunch programs.

They will fill in an application and survey identifying areas of interest and accepted persons will have a post event survey rating their experience and identifying future areas of interest.

We will know the success for this program based upon the number of youth, adults, seniors, and handicapped persons are using the bus service and taking our courses.

IV. CDBG PROJECT BUDGET

Complete the Budget Summary chart. More detailed budgets may be attached in support of the proposal. Identify sources of leveraged funding for the activity. Include the status of these funds (i.e. cash on hand, grants received, planned fund-raising, etc.) Attach copies of funding commitment letters or other evidence of funding support.

Project Title: Art Education Bus Service & Scholarship Program **Program Expenses FY 2010-11**	**CDBG Funds Requested**	**Leveraged Funds**	**Total Funds**
Salaries and Benefits	$20,000		$20,000
Rent and Utilities			
Mortgage			
Equipment			
Tires (Les Schwab)		$1,000	$1,000
Office Supplies			
Operating Supplies			
Postage and Shipping			
Printing and Publications			
Advertising and Promotion	$2,000	$2,000	$4,000
Subscriptions and Dues			
Liability/Other Insurance	$2,000	$2,000	$4,000
Professional Fees (Instructors)	$10,000		$10,000
Other project costs: (Specify Below)			
Tenting for mobile art education	$4,000	$1,000	$5,000
Bus operation at $1 mile/Biofuel donations	$2,000	$4,000	$6,000
Donated Bus/RTC		$15,000	$15,000
Bus drivers from RSVP		$20,000	$20,000
Value of Scholarships provided by BAC		$15,000	$15,000
TOTALS	$40,000	$60,000	$100,000

V. PROJECT ADMINISTRATION

A. Provide the names, phone numbers and e-mails of the following people. (There may be more than one person responsible in each category. If the specific individual is not known, please give a job title):

1. The person to whom all questions regarding the application should be directed:

Donna Walden, BAC Program Manager, (949) 306-3465, donna.walden@mac.com.
Kristi Pulizzotto, Operations Manager, tel: 775-883-1976, Ext 152; kristi@breweryarts.org

2. The person directly responsible for on-site supervision of the project, such as a project manager:

Donna Walden, Program Manager, (949) 306-3465, donna.walden@mac.com
Darla Bayer, (775) 830-7939, dbayer@bactv.org

3. The person responsible for the financial management of the project, including preparation, review and approval of reimbursement requests:

Donna Walden, Program Manager, (949) 306-3465, donna.walden@mac.com

4. Please list the name, address, phone number and e-mail of the person responsible for preparing the quarterly reports and tracking the performance on this program/project.

Donna Walden, Program Manager (949) 306-3465; donna.walden@mac.com

VI. AGENCY INFORMATION

1. Proof of non-profit status for private agencies (governmental entities and schools are exempt):

Date of incorporation	September 19, 1975
Date of IRS certification	March, 1976
Tax exempt number	51-0183567

2. DUNS Number: 947422507
   For information on DUNS, go to: http://www.ccr.gov/pdfs/DUNSGuideGovVendors.pdf

3. Attach the following to each copy of the Proposal for Funding:

   a. IRS Tax Exempt "501(c)(3)" letter.

   b. Proof of incorporation from Secretary of State (CERTIFICATE ONLY)

   c. Current organization chart with names of staff members. Staff members may not serve as a Board Member of the agency they work for.

   d. List of current Board of Directors and terms of office. If a member of your Board of Directors is in a position to obtain a financial benefit or interest from your proposed project, you may be ineligible for CDBG funds (See 24 CFR 570.611).

   e. *For all 501(c)(3) non-profit organizations*: a copy of the organization's most recently submitted Federal Tax Return (Form 990 or 990EX). Governmental bodies and schools are exempt from this requirement.

4. Required Certification (see instructions):

   Applicant certifies that to the best of his/her knowledge, all information submitted as part of this application is true. Applicant will comply with all grant and contract requirements if funding is approved.

Signature of Authorized Official	Date 1/13/09
John Procaccini, Brewery Arts Center Executive Director	775-883-1976, x-151 or 152
Typed Name and Title of Authorized Official	Phone Number

Signature of President of Board of Directors	Date 1/13/10
Bruce Robertson, Brewery Arts Center Board of Directors	775-721-7904
Typed Name of President of Board of Directors	Phone Number

CDBG Application Questions
Brewery Arts Center

Q1. The area is currently serviced by JAC. Why can't the existing JAC facilities be utilized?

JAC is a regional transportation commission bus line. BAC is not providing a general public service but rather a specific door to door service for a qualified group of LMI households directly to BAC for specific courses. The service is free to the LMI group, seniors, and handicapped individuals who must qualify for acceptance into the program by filling in an application to indicate interest in arts courses at the BAC and income qualification. We have found that LMI population would not put their children on public transportation, for example, to benefit from a free arts program. So the transportation program (which could be a vanpool) services a limited and qualified segment of the LMI population to take advantage of the enriching arts courses and workshops offered by BAC.

Think of this program as a church bus or the Boys and Girls Club bus that picks up targeted individuals rather than a broad public service.

Q2. There are many items that mention you will "ask." None of this seems to be 100% assured. So if these do not come to fruition, how will you compensate?

We assume that you are referring to the in-kind donations specified in the budget and mentioned in the narrative. We have a good idea that these services will be provided based upon existing relationships with individuals from these organizations and John Procaccini has already had initial conversations with some of these folks. While we do not have 100% guarantees, we will stand by our commitment to institute the program should we be funded, and either find alternative service providers for a donor that does not come through or BAC will incur the cost (for bus tires, etc).

Q3. Please describe the Tenting for Mobile Art service that you propose. Days operated? Scheduling? Route? Is this done with same bus?

There are two elements of the Mobile Art Service. One aspect is the free transportation provided exclusively to LMI youth, LMI adults, LMI seniors, and handicapped individuals. The transportation is to and from BAC from their homes or group location. The transportation would be operated on the same dates and times of our courses and workshops (see attachment #8). We expect an even greater transportation demand in summer months around BAC summer youth programs

The other aspect is the traveling arts program offered to public schools that have had their art elective programs cut. It may be once or twice a week at a particular school or on occasion special workshops will be offered in LMI neighborhoods. The programs will be offered for free to LMI school children and for a fee to other students.

The tenting is an umbrella terminology for creating interactive events as a focus around the vehicle. The vehicle is used to transport arts programs, for example on location filmmaking

equipment (cameras, lighting, and audio) or mobile pottery wheels, for example. The equipment would be loaded out of the bus onto canvas flooring with tables and chairs and some sort of tenting either pop-up or retrofit awning for the bus. All of this display would be thematic advertising the program or the sponsors and also shield equipment and people from the weather. See attachment 7 for example.

Q4. Has the Mobile Art program received any support or encouragement from Carson City or Douglas County schools?

We are working with Carson City School District GATE program to enable student's after school arts programs to enrich their education for both Carson City Middle School and Eagle Valley Middle School. We have had initial conversations with Carson City High School, Carson Valley Middle School, Silver State High School, and Western Nevada College who are receptive to the idea of arts education collaboration.

Q5. Please tell us what you can about the logistics of identifying eligible youth or seniors for bus transportation. How will the youths be excused from school?

We will use standard methods for determining eligibility of LMI such as the criteria set up to qualify for the school lunch program. A simple application will be used to determine eligibility for seniors and youth.

The youth programs will be after school and the parents will have to provide the school appropriate permission forms to enable their children to take the art bus from their school to BAC. Other programs will be done at schools during lunch or after school on campus as club activities. (See Attachment 9 for example of our filmmakers club that we expect to expand into schools.) There will be some coordination required in terms of timing and pick up schedules, hence our administrative fees.

Q6. What accommodations would the BAC be required to make to fit demanded classes into school or existing bus service schedules? What times do the BAC expect to offer the proposed classes?

The primary purpose of the transportation service is to get LMI students to and from the BAC campus. Today, our youth programs are conveniently time for after school, but future programs will also need to account for the transportation of students which is today not part of our concern. We expect some shuttling from the schools to the BAC and our future classes will need to be timed to accommodate not only the youth school schedule but also transportation time to and from BAC of LMI students. See attachment 8 for listing of our winter courses.

Q7. Has the BAC discussed a service contract with existing bus service such as RTC – JAC or the services provided by RSVP? What do those programs cost? Why would it not be more efficient to provide assistance to an existing bus operator rather than initiate a whole new enterprise?

We do not see our service as a transportation enterprise. Our main objective is to enable greater numbers of LMI individuals to take advantage of the fine arts education programs at BAC. We frequently offer scholarships to disadvantaged youth, but there was no program to

actually pick up these students and that oftentimes was the hinging factor for them to attend courses. Parents of LMI students are reluctant to put their children on a public bus service.

BAC also has to pay the instructor fees so we need to attract enough paying students to offset the costs for BAC to offer the courses in the first place. So offering scholarship to our arts enrichment is our main concern and the transportation for LMI is secondary but necessary.

In summary the bus is a vehicle. We could get a van. We are not looking to provide a bus transportation service. It is merely a piece of hardware from RTC to create an arts program that visits LMI and provides door-to-door service to those who cannot access our programs otherwise.

Q8. The application indicates you are "requesting" a bus donation from Carson City RTC. Will it happen?

Preliminary discussions have occurred between John Procaccini and Patrick Pattinger. If the donation doesn't happen, we would entertain purchasing a used bus off auction where they have been purchased for as little as $2,500.

Q9. On the application page 6, #5, you indicate that approximately 50% of the funds will be used for administration. How will you document the administration costs relative to serving the LMI clientele versus running the program, in general? Or will at least 51% of all participants be documented LMI?

BAC is set up to do job tracking on all our clients and programs. The total budget for this program is $100,000 of which $20,000 is set aside for administrative which is 20% of the entire budget. This breakdown is consistent with BAC's other programs where 25%-30% goes to administration to run the program. To set up a new enterprise independent of BAC staffing would cost much more to accomplish the same objective and the program has access to many of BAC key staff members including administrators, accountants, and program managers.

Q10. How will instructors' costs be tracked relative to serving LMI persons versus the general community?

It is possible to track the dollar amount that goes directly to servicing LMI versus the general population by counting the number of students in each class as a percentage of the whole. Generally, LMI will get much more benefit than the $10,000 in instructors fees that we are asking for since they will have access to most of our courses and workshops that we have estimated to be $54,000 worth of instruction.

Q11. It appears from the application that a significant portion of the bus use is for outreach to schools but you state that this "represents 51% LMI students" (application page 7, #3). Since serving schools is generally considered a community-wide benefit, how do you conclude that 51% are LMI and how will you document this. (Note: Documentation of those served by the use of CDBG funds is critical in order to receive the funding from HUD.)

The mobile bus service will enable us to park at Rec sites and unload our equipment where it's needed in LMI communities. With respect to also servicing schools, we believe that the Mobile Arts program is part of a solution to the nationwide problem of the arts being cut out of our public schools and locally a partial solution to the large percentage of high school drop outs in the Douglas School District and Carson City School District. We have a sophisticated arts education program and want to offer it to the schools to help enrich our community and make school more interesting for students so that they will stay in high school. Having access to a mobile unit will enable us to take the program to the schools either during lunch or after school as an extra-curriculum activity. With the cutbacks in education funds, BAC wants to help bridge the gap with the Mobile Art Bus. We have children in the education system so have experienced the problem of how the cutbacks have reduced the overall quality of education. We have had conversations with many educators about a need for a solution, and we believe that the schools will support this.

With respect to servicing the LMI community, the programs offered at our local high schools and middle schools will be free to LMI students and a fee is required for privileged students so we are again servicing primarily LMI. Also, we believe that the high school drops outs are mainly in the LMI population as the parents of more privileged population have the option for private schools or can pay for other types of enrichment for their children, so we believe that the mobile art bus primarily serves LMI community.

12. Would it be possible for your project to ONLY provide scholarships for LMI individuals to alleviate potential tracking problems?

Scholarships are only going to LMI individuals. We will use a standard application form for criteria for qualifying. All other students must pay our full course and workshop rates. We need these paying students to offset our program costs for which the LMI population will have full access.