

# PROCLAMATION

## “Red Ribbon Drug Prevention Awareness Month”

October 2010

**WHEREAS**, cities across America have been plagued by numerous problems associated with substance abuse, which is particularly damaging to one of our most valuable resources – our children; and

**WHEREAS**, Carson City knows that partnership with the community is the most effective tool we can use for the awareness and prevention of substance abuse; and

**WHEREAS**, the Red Ribbon Campaign is a national symbol established by Congress in 1988 commemorating the work of fallen D.E.A. Officer Enrique “Kiki” Camarena who was murdered in the line of duty and has come to represent the belief that one person CAN make a difference; and

**WHEREAS**, the goal of the Carson City Red Ribbon Campaign is to invite citizens to join the effort by wearing the red “Drug Abuse is Life Abuse” wristbands, red ribbons, and/or signing banners pledging to live a drug free life.

**NOW, THEREFORE**, I, Robert L. Crowell, Mayor of Carson City, Nevada, do hereby proclaim October 2010 as **Red Ribbon Drug Prevention Awareness Month** and urge all citizens to actively participate in the scheduled activities and programs working toward a substance abuse free lifestyle in Carson City, Nevada.



Dated this 21<sup>st</sup> Day of October 2010.

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Robert L. Crowell, Mayor