

**City of Carson City
Agenda Report**

Date Submitted: October 8, 20010

Agenda Date Requested: October 21, 2010

Time Requested: 5 minutes

To: Board of Supervisors

From: Office of Business Development

Subject Title: Action to adopt a resolution approving the expenditure of \$106,255 from the Revolving Fund for the Redevelopment Agency to support the Arlington Square Ice Rink. (Roger Moellendorf)

PURSUANT TO NRS 279.628(2), THIS RESOLUTION MUST BE APPROVED BY A 2/3rds VOTE OF THE BOARD OF SUPERVISORS.

Staff Summary: This request is to expend \$106,255 from the Revolving Fund for the Redevelopment Agency to support The Arlington Square Ice Rink. Opening Wednesday, November 24, 2010, and running through Saturday, January 22, 2011, the holiday season ice skating venue in Downtown Carson City is located in the Carson Nugget's parking lot on Carson and Robinson Streets, and becomes an ice skating venue.

Type of Action Requested: (check one)
 Resolution Ordinance
 Formal Action/Motion Other (Specify)

Applicable Statue, Code, Policy, Rule or Regulation: N/A

Does This Action Require A Business Impact Statement: Yes No

Recommended Board Action: I move to adopt a resolution approving the expenditure of \$135,405 from the Revolving Fund for the Redevelopment Agency to support the Arlington Square Ice Rink.

Explanation for Recommended Board Action: This action would approve the expenditure requested and make the findings required for the expenditure. This update to the RDA includes details on the installation, partnerships, promotions, outreach, budget, and operations of the project. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary of incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors. Prior to approving the expenditure, the Board of Supervisors must make the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan, and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. The action is requested of the Redevelopment Authority to recommend to the Board of Supervisors the approval of this expenditure.

The Redevelopment Plan adopted by the Carson City Board of Supervisors provides that a purpose of the Plan is to "encourage and assist in providing 'people oriented areas' in the Downtown for daytime and evening special events and promotional activities," and "establish the highest level of

recreational opportunity for residents and visitors of all age levels.” Based upon the last two last years, the Arlington Square Ice Rink attracts thousands to our Downtown during times that are otherwise quiet and inactive. The increased foot traffic generated by the Arlington Square Ice Rink within this “people oriented area” has a direct impact on the success of many small businesses and cultural facilities throughout the area. Thus, there is a causal connection between this redevelopment effort and the need for the expenses. Additionally, these expenses are needed to ensure the success of the redevelopment plan, as this finding specifically pays for the professional installation, operations, marketing, and management of the rink. Finally, this funding is incidental to the overall cost of implementing the redevelopment plan. The amount requested \$106,255 is essential to ensuring the successful operation.

Applicable Statue, Code, Policy, Rule or Regulation: NRS 279.382 – 279.685

Fiscal Impact: \$135,405 allocated in redevelopment’s budget. We project that the City will generate approximately \$15,000 in additional food and beverage tax and \$10,000 in additional sales tax from the anticipated \$1,500,000 in new economic activity. The staging of this event will produce this new economic activity not only within the Downtown, but throughout the entire community. Staff continues to evaluate the funding needs and economic impacts the wintertime activity.

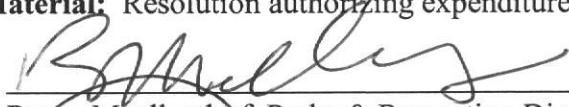
Explanation of Impact: Incidental to redevelopment’s overall annual budget

Funding Source: Redevelopment’s annual budget for special events

Alternatives: Not approve the funding program, whole or in part


Supporting Material: Resolution authorizing expenditure

Reviewed By:




Roger Moellendorf, Parks & Recreation Director

Date: 10/17/10



Lawrence A. Werner, City Manager

Date: 10/14/10



District Attorney's Office

Date: 10/21/10



Finance Department

Date: 10/17/10

Board Action Taken:

Motion: _____ 1: _____ Aye/Nay

2: _____

(Vote Recorded By)

RESOLUTION NO. _____

A RESOLUTION AUTHORIZING THE EXPENDITURE OF \$106,255 FROM THE REVOLVING FUND FOR THE REDEVELOPMENT AGENCY TO SUPPORT THE ARLINGTON SQUARE ICE RINK.

WHEREAS, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Agency for any expenses necessary to the carrying out of the Redevelopment Plan adopted by the Carson City Board of Supervisors; and

WHEREAS, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a casual connection between this redevelopment effort and the need for this expenditure; and

WHEREAS, this necessary expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

WHEREAS, the necessary expense is minor compared to the funds needed for the overall Redevelopment Plan.

NOW, THEREFORE, BE IT RESOLVED that the Carson City Board of Supervisors hereby authorizes the expenditure of \$106,255.00 from the Revolving Fund for the Redevelopment Agency for the Arlington Square Ice Rink 2010-11.

Upon motion by Supervisor _____, seconded by Supervisor _____, the foregoing Resolution was passed and adopted this _____ day of _____, 2010 by the following vote:

AYES: _____

NAYS: _____

ABSENT: _____

ABSTAIN: _____

Robert Crowell, Mayor
Carson City, Nevada

ATTEST:

Alan Glover, Clerk
Carson City, Nevada