## City of Carson City Agenda Report

Date Submitted: October 12, 2010 Agend

Agenda Date Requested: October 21, 2010

To: Board of Supervisors

Time Requested: 5 min.

From: Joe McCarthy, Office of Business Development

**Subject Title:** Action to adopt a resolution authorizing the expenditure of \$2,500 from the Revolving Fund for the Redevelopment Agency to support Sierra Nevada Ballet 2010 Peanutcracker, as an expense incidental to the carrying out of the redevelopment plan. (by Joe McCarthy and Sierra Ballet Representative)

Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.

**Staff Summary:** On October 4, 2010, the RACC recommended expending \$2,500 from the Revolving Fund for the Redevelopment Agency to support the annual production of the Sierra Nevada Ballet's Peanutcracker - The Story in a Nutshell. The applicant requested \$4,000.00. The RACC recommended a subsidy to underwrite cost to rent Bob Boldrick Theater in the Community Center. The recommended subsidy shall not exceed \$2,500.00. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary or incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors. Prior to approving the expenditure, the Board of Supervisors must make the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

Type of Action Requested:  (_X_) Resolution  () Formal Action/Motion	(check one) () Ordinance () Other (Specify)	
Does This Action Require A Busin	ess Impact Statement:	() Yes (_X_) No
Recommended Board Action: I mexpenditure of \$2,500 from the Revolve Nevada Ballet 2010 Peanutcracker, redevelopment plan.	lving Fund for the Redevelop	ment Agency to support Sierra

Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.

**Explanation for Recommended Board Action:** RACC reviewed Sierra Nevada Ballet's application and made the determination to provide a consistent approach to reviewing and approving special events request. This consistent approach is best achieved by subsidizing costs associated with renting the Bob Boldrick Theater.

RACC's evaluation criteria included:

Cultural and educational impact on the community at large;

- 2. Events provide a positive image;
- 3. Applicant has the managerial and operational capability to present and promote the events;
- 4. Applicant exhibits financial stability;
- 5. The events have earned local, regional and national recognition;
- 6. The number of years that the applicant has received funding; and,
- 7. How well the events have been established and received by the community and by visitors.

Applicable State, Code, Policy, Rule or Regulation: NRS 279.382 - 279.685

Fiscal Impact: up to \$2,500.00 has been budgeted this year to support this event.

Explanation of Impact: Incidental to redevelopment's overall annual budget

Funding Source: Redevelopment's annual budget for special events

Alternatives: Not approve the funding program, whole or in part

Supporting Material: Application

Prepared By: Eva Chwalisz, Management Assist	ant	, /
Reviewed By:  (Department Head)  (City Manager)  (District Attorney)  (Finance Director)	Date Date Date	te: $\frac{10 12 10}{10!2 10}$ te: $\frac{10 12 10}{10!2 10}$
Board Action Taken:		
Motion:		
	1)2)	Aye/Nay

RESOLUTION I	NO.	
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A RESOLUTION AUTHORIZING THE EXPENDITURE OF \$2,500 FROM THE REVOLVING FUND FOR THE REDEVELOPMENT AUTHORITY TO COVER THE COST OF THE COMMUNITY CENTER BOB BOLDRICK THEATER RENTAL FOR THE PRODUCTION OF THE SIERRA NEVADA BALLET'S 2010 PEANUTCRACKER

WHEREAS, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Authority for any expenses incidental to the carrying out of the Redevelopment Plan adopted by the Carson City Board of Supervisors; and

WHEREAS, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a causal connection between this redevelopment effort and the need for this expenditure; and

WHEREAS, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

**WHEREAS**, the incidental expense is minor compared to the funds needed for the overall Redevelopment Plan.

**NOW, THEREFORE, BE IT RESOLVED** that the Carson City Board of Supervisors hereby authorizes the expenditure of \$2,500 from the Revolving Fund for the Redevelopment Authority to cover the cost of the Community Center Bob Boldrick Theater rental for the production of the Sierra Nevada Ballet's 2010 Peanutcracker.

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ATTEST:								
Alan Clause	Olark							
Alan Glover,								