

**City of Carson City
Agenda Report**

Date Submitted: October 12, 2010

Agenda Date Requested: October 21, 2010

To: Redevelopment Authority

Time Requested: 5 min.

From: Joe McCarthy, Office of Business Development

Subject Title: Action to approve and recommend to the Board of Supervisors the approval of the expenditure of \$22,500 from the Revolving Fund for the Redevelopment Agency to support this year's Carson City Convention & Visitor Bureau's promotion and production of the many Ghost Walk events including a new event, "Friends in Low Places," the Lone Mountain Cemetery Tour scheduled for October 2010. These expenses are incidental to the carrying out of the redevelopment plan. (by Joe McCarthy and Representative from CCCVB).

Staff Summary: This is a request to expend \$22,500 from the Revolving Fund for the Redevelopment Agency to support this year's annual Ghost Walks and the new event Cemetery Tour. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary or incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors. The action requested of the RDA is to recommend to the Board of Supervisors the approval of this expenditure.

Type of Action Requested: (check one)
 Resolution Ordinance
 Formal Action/Motion Other (Specify)

Does This Action Require A Business Impact Statement: Yes No

Recommended Board Action: I move to approve and recommend to the Board of Supervisors the approval of the expenditure of \$22,500 from the Revolving Fund for the Redevelopment Agency to support this year's Carson City Convention & Visitor Bureau's promotion and production of the many Ghost Walk events including a new event, "Friends in Low Places," the Lone Mountain Cemetery Tour scheduled for October 2010. These expenses are incidental to the carrying out of the redevelopment plan.

Explanation for Recommended Board Action: See Staff Summary.

Applicable State, Code, Policy, Rule or Regulation: NRS 279.382 – 279.685

Fiscal Impact: \$22,500 has been budgeted this year to support the production and success of this event.

Explanation of Impact: Incidental to redevelopment's overall annual budget

Funding Source: Redevelopment's annual budget for special events

Alternatives: Not approve the funding program, whole or in part

Supporting Material: Application

Prepared By: Eva Chwalisz, Management Assistant

Reviewed By:

Joe McCarty
(Department Head)

Date: 9-23-10

[Signature]
(City Manager)

Date: 10/12/10

[Signature]
(District Attorney)

Date: 10/12/10

[Signature]
(Finance Director)

Date: 10/12/10

Board Action Taken:

Motion: _____

1)	_____	Aye/Nay
2)	_____	_____

(Vote Recorded By)

**Consolidated Municipality of Carson City
Office of Business Development**



Events Program Application

Organization Name: Carson City Office of Business Development Organizational Structure (delineate lines of responsibility)			Date: July 15, 2010																		
Organization Mailing Address: 201 N. Carson Street #1, Carson City, NV 89701 Organization URL Address: www.carson.org																					
Contact Name for Project: Candace Duncan & Joe McCarthy			Contact Phone Number: 775-687-7410																		
Address for Project Contact: CCCVB 1900 S. Carson Street #100 Carson City, NV 89701			Contact Fax: 775-687-7416 Contact E-mail: Candace@visitcarsoncity.com																		
Name of Event Annual Fall 2010 & Spring 2011 Ghost Walk and "Friends in Low Places" Lone Mountain Cemetery Tour			URL of Event: www.downtowncarsoncity.com																		
Purpose of Organization: To promote local business activity and increase out of area visits in the Downtown and throughout Carson City			Fax of Event: E-mail of Event:																		
Annual Budget of Organization: (see attached)			How event vision complies with objectives of redevelopment agency plan: (see attached) Why are redevelopment funds needed? (see attached)																		
<table border="0"> <tr> <td></td> <td align="center">Last Year</td> <td align="center">Present Year</td> <td align="center">Next Year</td> </tr> <tr> <td>Income:</td> <td align="center">\$ _____</td> <td align="center">\$ _____</td> <td align="center">\$ _____</td> </tr> <tr> <td>Expenses:</td> <td align="center">\$ _____</td> <td align="center">\$ _____</td> <td align="center">\$ _____</td> </tr> <tr> <td>Reserves:</td> <td align="center">\$ _____</td> <td align="center">\$ _____</td> <td align="center">\$ _____</td> </tr> </table>		Last Year	Present Year	Next Year	Income:	\$ _____	\$ _____	\$ _____	Expenses:	\$ _____	\$ _____	\$ _____	Reserves:	\$ _____	\$ _____	\$ _____	How long Organization formally organized?				
	Last Year	Present Year	Next Year																		
Income:	\$ _____	\$ _____	\$ _____																		
Expenses:	\$ _____	\$ _____	\$ _____																		
Reserves:	\$ _____	\$ _____	\$ _____																		
Event Name: Annual Fall 2010 & Spring 2011 Ghost Walk			Project Area: (check one)																		
			<ul style="list-style-type: none"> • Area #1 <input checked="" type="checkbox"/> • Area #2 <input type="checkbox"/> 																		
Previous Redevelopment Authority Grant Funding Received, If any: last 10 years																					
Year: _____, amount: _____		Year: _____, amount: _____		Year: _____, amount: _____																	
Year: _____, amount: _____		Year: _____, amount: _____		Year: _____, amount: _____																	

Year: _____, amount: _____ Year: _____, amount: _____ Year: _____, amount: _____
 Event Director Name: **Candace Duncan**

Event Director Resume: (please attach) (see attached)	Event Director Address: CCCVB 1900 S. Carson Street #100 Carson City, NV 89701
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Event Director Phone: Cell: 775-721-6255 Land: 775-687-7410	Event Director Email: Candace@visitcarsoncity.com
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Event Description and Brief Objectives: **The CCCVB produces and promotes this series of visitor related, summer long events. Every year since 1995 the RDA has funded this events and the ticket sales have offset a portion of the expenses. (see attached)**

Proof entity has authority to conduct special event. List all permits at right:		

Total Event Cost Breakdown: (list at right) (see attached)	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Total			

Pro Forma Profit and Loss statement for Event: (list at right) It is estimated that 5,000.00 will be collected in ticket sales, thus reducing the actual RDA expense to approx. \$15,000. A fund report will be presented once all accounting has been completed. (see attached)	Revenue	Expense	Reserves
	5,000.00	27,500.00	
	(estimate)	(estimate)	
Total			

Total Estimated Event Cost	\$27,500.00
Total Incentive Funds Requested	\$22,500.00
Incentive as a % of total project	%85

Attach current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.		
Identify current banking relationships and major credit references:	LIST HERE:	
Estimated Event Completion Date		
Will your organization benefit from event?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If yes, how:		
Will your event increase business in the plan area?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, how? Increase foot traffic with both visitors and locals		
Define, in detail, the marketing and promotional plan:		
What facilities in the Redevelopment Plan Area will be used?		
Are there other events taking place at the same time as your event? If yes, name and define.		Describe all partnerships from other businesses in service of your event.
• Expected attendance:	• Name all vendors and associated fees.	Define how event will become totally self funding?
Name all team members and attach resumes:	*Architect / *Designer	
	*Contractor(s)	
	*Attorney	
	*Accountant	
	*Project Manager	
<ul style="list-style-type: none"> • Your project must conform to all applicable codes, ordinances, and regulations • Shop drawings must also be submitted for review for all venues and signs prior to beginning work. 		
<p align="center">Acknowledgement of Application Provisions: (please check each that you acknowledge)</p> <p><input checked="" type="checkbox"/> I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.</p> <p><input checked="" type="checkbox"/> All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.</p> <p><input checked="" type="checkbox"/> I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.</p> <p><input checked="" type="checkbox"/> If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown</p>		

Carson City.	
Applicants Signature <i>Joe McCarthy</i>	Date: <i>8-10-10</i>
*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.	
(For Internal Use Only)	Date
Application Approved:	
Event Commenced:	
Event Completed:	
Reimbursement Request submitted to Finance Department	
Reimbursement remitted to Applicant	

June 30, 2010

To: Carson City Office of Business Development /Board of Supervisors
From: Candace Duncan, Carson City Convention & Visitor Bureau
RE: Events Program Application for Cemetery Tour

In 1994 Mary Walker, who was Carson City's Finance Director as well as Director of the Redevelopment Authority, and I collaborated to develop the Kit Carson Trail blue line walking and driving tour. We believed this would be an excellent way to showcase Carson City's unique history and to encourage visitors to actually stop in Carson City and enjoy our downtown businesses. Together we worked to produce a full color blue line map patterned after the Freedom Trail in Boston. In June of 1995 we held the inaugural guided walking tour of the Kit Carson Trail, which we named The Wild West Tour. The purpose of the first walk was to promote the new blue line and the map. It was so successful that we decided to make it an annual event. The following year we moved the tour to the Saturday of Memorial Day weekend to provide an activity for visitors and locals alike and keep them in town during the holiday. In October of the following year we produced the first Ghost Walk to take advantage of all the wonderful ghost stories we heard while researching the Kit Carson Trail. Over the years we have enjoyed a strong partnership with the Redevelopment Authority in producing these events.

With Redevelopment's financial help we also developed the Talking House program which later turned into the Talking House CD. You have also taken the responsibility of keeping the blue line painted, of side walk maintenance when needed and providing signage for the historic homes featured on the trail.

Our two agencies have been so uniquely intertwined for the past 18 years in the development and production of the guided walks and marketing that I find it difficult at times to separate our individual contributions and responsibilities. It has been a successful partnership that has resulted in a well known, integral part of Carson City's image. The Kit Carson Trail is now one of our community's most famous attractions.

While several different promoters have been contracted to help with the logistics of the guided walks, it has always been our understanding that the CCCVB would work with the promoter to provide the marketing expertise and staff time to arrange for volunteers, guides, costumes, scripts, maps, routes, themes, etc. We have always charged for tickets and that money has always gone to Redevelopment to help offset the costs of producing the walks. We have relied on Redevelopment funding to pay the balance.

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Joy Evans, the CCCVB Special Events Manager, was brought in to help coordinate the two walks about 10 years ago. She has been with the CCCVB for over 20 years. She also helps produce the Silver Dollar Car Classic and the Carson City Rendezvous. I think it is important to remember that these events were created to promote Carson City as a destination and to bring locals as well as visitors to events that would benefit our local merchants and lodging properties as well as our community in general.

Ms. Evans recruits 25-50 volunteers from the community to serve as guides and docents for the guided walking tours. Mary Bennett, a former Carson City resident and professional actress from the Bruka Theater Company in Reno, provides the actors and the scripts for each walk. She is paid for this service. Kevin Ray has also been on a contract as the representative for the Redevelopment Authority to help Ms. Evans coordinate obtaining permission to tour participating historic homes, provide lunches for the volunteers, and work on planning the routes for each tour. I have served as the oversight for these efforts, I plan and implement all of the marketing, help train guides and I dress up in costume and guide one or two tours twice a year for the past 18 years. I have been the Executive Director of the CCCVB for 20 years.

I hope that the CCCVB and the Redevelopment Authority can continue our partnership in bringing quality events that showcase our beautiful historic district and our attractive downtown. It would be most beneficial if we could develop a line item within the Redevelopment budget that would allow us to continue our Ghost Walk in October as well as our spring walk and also provide funds for us to use to provide special guided walks to groups and conventions planning to come to Carson City. These activities enhance our image and benefit all of Carson City.

Thank you for your time.

Cemetery Tour

"Friends in Low Places"

Location: Lone Mountain Cemetery, October 22, 2010

This new tour will be held the Friday evening before our annual Ghost Walk which is planned for Saturday, October 23, 2010. We will package and market both tours to both tourists and residents. A Friday night Cemetery Tour will encourage visitors to come on Friday and spend the night in a local hotel.

The event will be advertised in Nevada Magazine, KSTE Radio in Sacramento, Reno News and Events, Nevada Appeal and Reno Gazette Journal. Press releases will be sent to print, on-line and broadcast outlets. It will also be featured on the CCCVB web site and in Social Media such as Facebook and Twitter.

Tour will begin at 5:30pm and be led by a costumed guide.

Stops will be at six historic graves including Hank Monk, Abe Curry, Jeannie Clemens, Cuba Crutchfield (a famous silent film star and professional roper) and Nellie Mighels Davis, (the first woman to report on a prize fight). Professional Actors portraying these figures will appear and tell their stories. This will be at dusk and lighted by battery operated lanterns.

Price: Adults \$20, ages 6-12 \$10, not recommended for children under six.

Expected attendance: 100

Amount requested from Office of Business Development: \$2500, to be used for actors, printing, lanterns, costume rentals and Stagecoach which will bring Hank Monk to the Cemetery. The budget is \$2500, ticket sales will be used for the balance.

If this event proves to be successful, more tours will be added in 2011.

Annual Spring 2011 Ghost Walk

"An Evening of Bliss"

Saturday evenings, monthly beginning Memorial Day Weekend.

Replaces Wild West Tour

Starts at 7pm in front of The Firkin and Fox

Price: \$15 adults if purchased in advance, \$20 at the door

Expected attendance: Between 25 and 40 for each tour

All tours will be led by Mary Bennett in character as Mrs. Bliss

There will be one open historic home per tour

One additional actor may be included

All tours will be historic and focus on ghostly experiences and stories

Amount requested from Office of Business Development: \$2000 to be used for marketing, fliers, posters and web site. Ticket sales will pay for expenses, with any excess to be used for the 2011 season.

Annual Fall 2010 Ghost Walk

"Festival of The Spirits"

October 23, 2010, Saturday before Nevada Day, annually.

Tours begin at 10:00 am and run every half hour until 2pm. Each tour will last approximately 2 hours and be led by a volunteer costumed guide.

Two different routes will be set up; each one will have at least 5 open houses

Mary Bennett, Joy Evans, Kevin Ray and Candace Duncan will co-ordinate the tours, volunteers, actors, homes, theme, scripts and marketing

Price: Adults \$20, ages 6-12 \$10, under 6 free

Expected attendance: approximately 35-45 for each tour

Professional actors from the Bruka Theater Company will portray ghosts

Amount requested from Office of Business Development: \$15,000 to be used for marketing, brochures, posters, web site, costume rental, lunches for volunteers, actors.

Total budget for Ghost Walk is typically \$20,000; the rest is made up in ticket sales, with any excess to be returned to Business Development for funding for 2011.

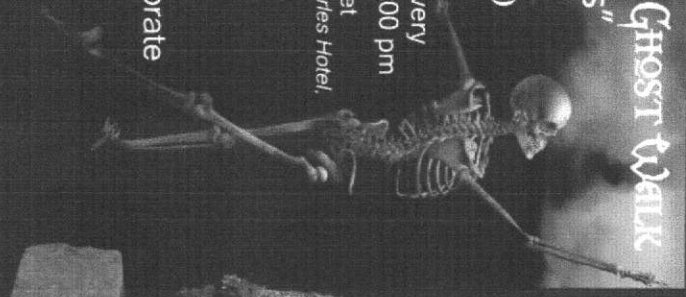
Kit Carson Trail Ghost Walks . . . & More Bone Chilling Tours...

18TH ANNUAL FALL GHOST WALK "Festival of the Spirits"

CARSON CITY
SAT, OCTOBER 23, 2010

Guided walking tours begin every
half hour from 10:00 am to 2:00 pm
Beginning at 310 S. Carson Street
(Once home to the legendary St. Charles Hotel,
now the renowned Firkin & Fox Pub)

Visit historic homes with
costumed guides while
professional actors celebrate
the festival of the spirits.



Tales From the Graves of Carson City Ghosts

Friends in Low Places

Friday
October 22, 2010
Tour begins
at 5:30 pm



CARSON CITY
CONVENTION AND VISITORS BUREAU
www.visitcarsoncity.com

For more information
800-Nevada-1
or 775-687-7410

Tickets for both events:
Adults \$20
Ages 6-12 \$10
Under 6 Free

Advance tickets are
recommended for both events
www.activity/tickets.com

COPY

LONE MOUNTAIN CEMETERY TOUR
- 2010 -

FRIENDS IN LOW PLACES

CHARACTERS:

/HANK MONK · STAGECOACH DRIVER

/ABE CURRY · FATHER OF CARSON CITY

/JEANNIE CLEMENS · NIECE OF MARK TWAIN · BIBLE FOR CHURCH

MARCELLA RINCKEL/WOMEN'S SUFFRAGE/BOARDING HOUSE

MATTHEW RINCKEL · RINCKEL MANSION/BUTCHER/HORSE RACING

H.M. YERINGTON - VICE PRESIDENT OF V&T RAILROAD

/CUBA CRUTCHFIELD · FAMOUS SILENT FILM STAR, FAMOUS ROPER

*/NELLIE MIGHELS DAVIS · FIRST WOMAN TO REPORT PRIZE FIGHT,
(CORBETT-FITSIMMONS) · FIRST TO ORGANIZE RED CROSS IN
NEVADA, ETC.*

*/CIVIL WAR MONUMENT · UN-NAMED SOLDIERS · (MOVED FROM FT.
CHURCHILL)*

Special Effects:

§ Gary Teel – Stagecoach to pick up Hank Monk – will have blue lights inside coach with dry ice inside coach.

§ Robert Bledsaw – Bagpiper – will play on the hill overlooking the cemetery

Tom Lynch – Civil War Soldier

§ Chris Bayer – Will play the penny whistle while Tom speaks

§ Civil War Group – will come out from behind hill and gather around the headstones in costume

LONE MOUNTAIN CEMETERY TOUR - PROFILE

SCRIPTS

NELLIE MIGHELS DAVIS

CUBA CRUTCHFIELD

HANK MONK

ABE CURRY

NELLIE MIGHELS DAVIS

**I WAS BORN NELLIE VERRILL SEPTEMBER 10TH IN
CRERSTWOOD, MAINE.**

**I WAS PREPARING TO ENTER VASSAR WHEN MY PARENTS DIED
WHEN I WAS 16 LEAVING ME TO RAISE 4 BROTHERS AND 2
SISTERS. I GUESS FATE HAD A DIFFERENT PLAN FOR ME.
I DID THE BEST I COULD TO MAKE A HOME FOR THEM.**

**I MET HENRY MIGHELS THE SAME YEAR AND HE PROPOSED
MARRIAGE TO ME. HENRY SERVED IN THE CIVIL WAR – AND
WAS WOUNDED WHEN HIS HORSE WAS SHOT OUT FROM
UNDER HIM.**

**I WAS 20 WHEN HENRY SENT FOR ME. I TRAVELED TO THE
ISTHMUS OF PANAMA FROM NEW YORK THEN WENT ACROSS
THE ISTHMUS ON NARROW GAUGE RAILROAD AND BY
STEAMER TO SAN FRANCISCO WHERE HENRY MET ME. WE
WERE MARRIED IN THE BUSTLING CITY OF SAN FRANCISCO.
HENRY WAS A SUCCESSFUL NEWSPAPER MAN BY THIS TIME
AND PROMISED TO HIRE ME AS ASSOCIATE EDITOR OF THE
CARSON CITY MORNING APPEAL OF WHICH HE WAS THE
OWNER AND EDITOR.**

**RIGHT AFTER WE WERE MARRIED WE WERE ON OUR WAY TO
CARSON CITY, NEVADA.**

**WE TRAVELED TO SACRAMENTO BY BOAT, THEN TO
PLACERVILLE AND STAGE TO CARSON CITY VIA KINGSBURY
GRADE AND GENOA. FOR PART OF THE TRIP I RODE UP TOP
WITH OUR DRIVER HANK MONK. I GUESS IT WAS A
DANGEROUS FEAT FOR A WOMEN IN MY DAY BUT I SURE
ENJOYED IT.**

**WHEN WE ARRIVED HERE I NOTICED THE RUSTIC CITY OF
THIS MINING TOWN. GOODNESS, HORSES AND COWS ROAMED
FREELY IN THE STREETS AND PIGS WERE WALLOWING IN
OPEN IRRIGATION DITCHES. HENRY RENTED US A COTTAGE
AND LATER BUILT A HOME. WE HAD 5 CHILDREN – 3 BOYS AND
2 GIRLS.**

I WAS THE FIRST WOMAN TO COVER THE LEGISLATURE REPORTING IN 1877 AND 1879. HENRY TAUGHT ME HOW TO REPORT BY TAKING ME TO CHURCH AND WRITE DOWN THE SERMON. HENRY TAUGHT ME TO WRITE DOWN HIGH SPOTS OF A SPEECH. BY THAT METHOD...I MANAGED TO GIVE AN ACCURATE ACCOUNT OF THE PROCEEDINGS.

HENRY BECAME VERY ILL IN 1879. I MOVED THE TYPESET TO OUR HOME SO I COULD WORK AND TAKE CARE OF HENRY. HE DIED THAT SPRING. I WAS A WIDOW AND THE PROPRIETOR OF THE CARSON PAPER. I WENT ON PUBLISHING AND HIRED SAM DAVIES AS EDITOR. WE WERE MARRIED A YEAR LATER AND HAD 2 CHILDREN BOTH GIRLS. WE BOUGHT A RANCE AND RAISED HOLSTEIN CATTLE. SAM RAN THE PAPER AND I RAN THE RANCH.

IN 1897 I WAS PROUD TO BE THE 1ST WOMAN TO REPORT A PRIZE FIGHT. HENRY WAS OUT OF TOWN SO I TOOK HIS PLACE AND REPORTED THE CORBETT-FITSIMMONS FIGHT. NEVADA WAS THE ONLY STATE IN THE UNION WHERE PRIZE FIGHTING WAS LEGAL. NOT ONLY WAS I THE ONLY REPORTER THERE...I WAS ONE OF ONLY A VERY FEW WOMEN IN THE AUDIENCE...MOST WERE PROSTITUETS. I USED MY MAIDEN NAME ON MY FIGHT STORY TO AVOID DISGRACING MYSELF AND MY FRIENDS BY ACKNOWLEDGMENT OF BEING PRESENT AT THE FIGHT.

IN 1899, DURING THE SPANISH AMERICAN WAR, I'M PROUD TO TELL YOU I ORGANIZED THE RED CROSS IN NEVADA AND BECAME THE FIRST STATE PRESIDENT. I ALSO BECAME INVOLVED IN THE LEISURE HOUR CLUB IN THE EARLY 1900'S AND BECAME ITS PRESIDENT IN 1906.

I WAS PRESIDENT AGAIN IN 1909 FOLLOWED BY MY 2 DAUGHTERS - LUCY CROWELL AND ETHEL WAITE.

OUR FAMILY MEMBERS ATTENDED AND SUPPORTED THE CLUB FOR OVER 50 YEARS.

I WAS A WIDOW AGAIN IN 1919 WHEN SAM DAVIS PASSED AWAY. I CONTINUED MY INTEREST IN CARSON CITY AND THE POLITICAL WEFARE OF OUR STATE.

I REMEMBER WHEN I WAS 90 TELLING A GOOD FRIEND "WHY DO I FEEL YOUNG AT 90"?? GOODNESS KNOWS. MAYBE IT'S BECAUSE I AM INTERESTED IN EVERYTHING THAT'S GOING ON.

I HAVE NO RECIPE FOR YOUTH. I EAT WHATEVER I LIKE AND PLENTY OF IT.

I HAVE NEVER USED COSMETICS. WHEN I WAS A GIRL WE DID NOT USE ROUGE OR LIPSTICK. NICE GIRLS JUST DID NOT DO THAT.

I CELEBRATED MY 100TH BIRTHDAY BEFORE MY DEATH ON JUNE 24TH, 1945.

CUBA CRUTCHFIELD

I WAS BORN CUBA CRUTCHFIELD ON MARCH 15, 1891 IN CLAREMORE, OKLAHOMA.

I WAS ONLY 3 POUNDS, SO THEY TELL ME, AND BECAUSE THERE WERE NO INCUBATORS IN THESE DAYS, MY MOTHER PUT ME IN AN OVEN DURING MY FIRST DAYS AND I GUESS IT WORKED - I GREW 6 FEET 1 AND WEIGHED 185 AS AN ADULT.

MY COUSIN, WILL ROGERS AND I ARE PART CHEROKEE AND LIKE WILL, I LEFT OKLAHOMA AT AN EARLY AGE TO JOIN A WILD WEST SHOW.

IN 1910 I WAS A MEMBER OF A WESTERN MELODRAMA COMPANY AND PASSED THROUGH NORTHERN NEVADA JUST BEFORE THE JULY 4TH WORLD HEAVYWEIGHT CHAMPIONSHIP BOXING MATCH BETWEEN JACK JOHNSON AND JIM JEFFRIES. IT WAS THEN I FELL IN LOVE WITH NEVADA.

WHEN I WAS 12 I WAS ALREADY SPINNING ROPES (PRETTY GOOD TOO). I PLANNED TO FOLLOW WILL INTO SHOW BUSINESS BUT "BUFFALO BILL CODY" SAW ME PERFORM AND INVITED ME TO JOIN HIS WILD WEST SHOW. I PERFORMED WITH ANNIE OAKLEY, AMONG OTHERS AS MY TROUP TOURED PHILADELPHIS, NEW YORK AND OTHER GREAT CITIES.

IN THE SUMMER OF 1914 I REMEMBER PICKING MYSELF UP FROM THE DIRT OF THE RODEO ARENA IN CHEYENE, WYOMING - WHEN A STOCKY MAN WITH A BUSHEY MUSTACHE AND ROUND GLASSES APPROACHED ME. I HAD TWICE BEEN BUCKED OFF THE NOTORIOUS MARE CALLED YELLOW FEVER, A CHEYENNE FRONTIER DAYS FAVORITE AND A HORSE KNOWN TO SPIN AND SPIN UNTILL SHE WOULD GET YOU DIZZY AND BUCK YOU OFF. THE STOCKY MAN HAS A BROAD GRIN AS HE SHOOK MY HAND AND SAID "WELL SON, DON'T FEEL BAD ABOUT IT BECAUSE I DON'T THINK I COULD HAVE RIDDEN HER EITHER."

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I SMILED.... IF ANYONE KNEW ABOUT ROUGH RIDING AT ALL – IT WAS PRESIDENT THEODORE ROOSEVELT.

A MEETING WITH THE PRESIDENT WAS JUST ONE AMAZING OCCURANCE DURING MY LIFE.

MY COUSIN – WILL ROGERS, CALLED ME ONE OF THE GREATEST TRICK ROPERS OF ALL TIME.

IN THE 1900'S I APPEARED ON BROADWAY, THE ZIEGFELD THEATER, THE NEW YORK HIPPODOME THEATER AND THE BOARDWALK IN ATLANTIC CITY WITH THE LIKES OF HARRY HOUDINI, ENRICO CARUSO, EDDIE CANTOR, MAE WEST, FRED STONE AND WILL ROGERS.

MOST MY SHOWS ENDED WITH ME SPINNING A 100 FT. LASSO AROUND THE ENTIRE CAST OF PERFORMERS.

I TOURED EUROPE, SPENDING 8 WEEKS IN ENGLAND AND DABBLED IN HOLLYWOOD, STARRED IN 3 SILENT FILMS AND FILMED A COMMERCIAL FOR CADILLAC.

MY AGENT PROMOTED ME ALONG WITH THE LIKES OF TOM MIX, WILLIAM S. HART, HOOT GIBSON, REX BELL AND OTHER COWBOY STARS OF THE DAY.

I RETIRED IN RENO – A LITTLE WAYS DOWN THE ROAD - WHEN A FIRE CLAIMED MY OUT BUILDING WITH MOST MY MEMORABILIA – I MOVED TO WASHOE VALLEY. MY HEALTH WASN'T GOOD THEN... AND I HAD SOME HEART PROBLEMS SO THIS QUIET VALLEY SEEEMED TO BE WHERE I WANTED TO REST.

I PASSED AWAY OCTOBER 14TH, 1969 AT HOME IN WASHOE VALLEY.

AT MY REQUEST I HAD A SMALL QUITE SERVICE AND WAS LAID TO REST HERE AT THE LONE MOUNTAIN CEMETERY.

I LOVE IT HERE – AND CERTAINLY APPRECIATE YOU STOPPING BY...COME OUT ANYTIME AND BE SURE TO SAY HOWDY.

This character can be slightly drunk.....

WELL HOWDY FOLKS....I appreciate you stopping by. My name is Hank Monk..you may have heard of me...I drove a stagecoach in these parts from 1857 to 1883.

You may have also heard tell that I enjoyed drink..which I won't lie - I did. I remember once...I was rather confused and gave my horses whiskey (by mistake of course) and I drank their water. But thank goodness I drank water cuz it took all my witts to handle that inebriated team.

Ahhh. Here comes my friend Gary Teel....see, I can't actually drive my team any longer and Gary knows how much I miss driving. He shows up once in awhile to take me on a spin round here. It brings tears to my eyes I miss it so. Gary is runnin this stagecoach up in Virginia City now days. Sometimes I sneak up there and ride shotgun with him..tho I know you can't see me.

But to continue - after driving for a few years I met a lovely lady by the name of Mary Key...oh, she was as lovely as a spring flower. She honored me by accepting to be my wife but...insisted on keeping her maiden name. Well, I pondered this request and told her she could keep it if she wanted. .but would still have to have my name also. So, she became known as Mary Monk Key. The towns folks got quite a laugh with that one...but a few years later we were fortunate to have a son, a might fine son he was...I insisted we name him Chip...(maybe to get back at Mary for keeping her name)so he was know as Chip Monk.

The locals talked...and I overheard them saying that I could drive a team even if I couldn't walk.....drink seemed to incapacitate my legs but, by golly, it never, never impaired my driving ability.

Hell - one time while taking a passenger over the mountain to Placerville...a roughian had the nerve to try and hold up my stage. I reached under the seat and drew out my whiskey bottle - heaved it at this would be robber, knocked him off his horse and rendered him unconscious and proceeded to deliver him to the nearest Sheriffs office.

I'm sure you heard the story of me transporting Horace Greeley over the mountain to Placerville - This was in 1859 and I surely taught Mr. Greeley a lesson in humility. He insisted I get him to Placerville on time as he had a speaking engagement he could not miss. I cracked my whip and the coach bounced up and down in such a terrific way that it jolted the buttons of Horace's coat - then finally shot his head clear through the roof - I looked over and told him "I'll get you there on time"... He even told me he wasn't in such a hurry to slow down a bit. But, keeping my promise...I got him there on time..what was left of him. Heck, he even gave me a gold watch probably because he was happy to arrive alive.

Now if you'll excuse me...I'm itching to climb up on top of this hear coach with my friend Gary.

Cemetery Tour - Hank Monk

ABE CURRY

It was in the spring of 1858 I came from New York and drifted across this wind swept, sage covered land with a few friends looking for whatever opportunities might be offered to men of vision. We stopped for the night in Eagle Valley. And while the others made camp and being eager to get things done – I galloped the few miles to a town called Genoa hoping to find a suitable location on which to build a general merchandise store.

I found the lot I wanted. But the enormous sum of \$1,000 was absolutely appalling. No amount of bargaining would bring this price down. So, I rode off in a huff declaring Genoa could go “hang” and thought to myself “I’ll build my own town”.

By autumn I teamed up with my three partners, Green, Proctor and Musser and brought Frank Hall’s ranching claim. By this time, Eagle Station had changed hands several times, things being what they were in those rootless times. The present owner was in deep financial trouble so we got a bargain. We bought the entire ranch and trading post for \$1,000 – half in cash and the rest a trade-off for a few mustangs. This is exactly where I would build my town.

I was not your average pioneer trading-post developer. I was not a “small planner” and I had already had visions of my city being the State Capitol...of a state, of course, that had not yet been created. Yes, it was surely the height of optimism. Population at that time was so scarce that it became the local joke that if you collected all the people in Eagle Valley, Carson Valley and Washoe Valley, there’d probably be enough people for three sets in a dance... “maybe”.

I sketched out a plat for the town with streets surrounding a “capitol square”. I was so eager to get started I sent my partner Green over to Chinatown (which is now Dayton) 12 miles distant, to hire a surveyor Jerry Long.

To keep the cash flow from flowing "too fast"..we offered to pay Long with a full city block in the heart of my proposed town. Can you imagine?? Long called it ridiculous because, as he pointed out with crushing realism, he had no faith in the project in the first place. In fact, he told me, his faith was so low that he'd rather be owed the money than to own worthless dirt.. Ha ! Little did he know that the next hundred years the State Printing Office would occupy that "worthless" land.

Anyone else would have been discouraged by Long's scorn but NOT ME. I set aside four city blocks for a plaza in the center of my development, and obstinately maintained this block of sage-covered land would one day hold a handsome capitol building and I see that it did.

I sneak outta her once in awhile...and if you will notice...some of the homes STILL have the front door facing the Capitol. I declared, out of respect for the Capitol, that EVERY home built must have their front door facing the capitol. I also made sure the streets were made wide for the reason that a horse drawn carriage could turn around easily should they wish to do so.

I'm proud of my town...with my vision my dream came true. I truly appreciate you visiting me...it gets lonely here but I'm happy to reside in the Lone Mountain Cemetery so close to the city I love. Stop by anytime and say howdy.

CARSON CITY

Convention & Visitors' Bureau

TO: CC REDEVELOPMENT
ATTN: JOE MCCARTHY
DATE: NOVEMBER 23, 2009

**CARSON CITY CONVENTION AND VISITORS' BUREAU
GHOST WALK INCOME AND EXPENSES 2009**

GHOST WALK INCOME (TICKET SALES & SHIRTS) 9,517.60

EXPENSES: (INVOICES ATTACHED)

DATA GRAPHICS #16780	180.00
NEVADA MAGAZINE INV#72147	1,323.00
MACWEST #809138	336.00
GHOST WALK ACTORS	1,050.00
MARY BENNETT	7,000.00
SIGN PRO #13979	44.50
BILLOW'S CUSTOM EMBROIDERY #4274	317.10
DATA GRAPHICS #16967	317.00
BANK OF AMERICA - JOY - STA 10/25/09	118.99
SMITH & JONES - #178-7760	482.25
MACKWEST MARKETING #1009291	400.00
RNR NEWS - #85619	395.00
RNR NEWS #86061	395.00
SACRAMENTO NEWS - #85378	397.50
SACRAMENTO NEWS - #85838	397.50
SACRAMENTO NEWS - #86500	397.50
RNR NEWS #86299	395.00
CLASSIC OPTION	231.09
CHARLEY'S GRILLED SUBS #102	309.42
CLEAR CHANNEL - #122-94933	893.00
WEDDING EMPORIUM #102809	1,055.00
DATA GRAPHICS #17135	30.00
SMITH & JONES - #1109-NVAPP-GHOST	654.00
CLASSIC OPTION - #CCRDGW09	2,500.00
TOTAL	19,618.85

Ghost Walk 2008
Financials
12/3/08

Income:

NCOT Grant	2,000.00
Tickets Sold for Cash	4,763.00
CCCVB Credit Card Net of Fees	2,806.90

Total Income	9,569.90 **
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Expenses:

Mary Bennett(1)	6,600.00
Scripts/Tickets Printing(1)	150.00
Photography/Photos/Frames(1)	250.00
Barry Wynott (Music Equip Rental)	100.00
Eric Hanks (DJ)	200.00
Gary Teel (Stagecoach)	600.00
Bob Gillott (Nev Gunfighters)	200.00
Judy Fladland (Gunfighters)	200.00
Ben Merrell (Gentle Giant)	100.00
Data Graphics (Posters/Rack Cards)	644.00
Reno Gazette Journal	2,662.80
Clear Channel	458.44
Nevada Appeal (Sierra Media Grp)	3,021.39
Revelations	1,295.45
Smith & Jones	1,256.25
Mom's & Pop's - Breakfast/lunch	500.00
Skoosh, Ink	539.92
Patriot Printing	135.00
MacWest Marketing	737.00
CCCVB for Storage Unit at 5th St.	500.00
Thank You Dinner at Reds	678.99

Total Expenses	20,829.24 **
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Net income (expenses)	(11,259.34)
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Redevelopment owes to CCCVB

Invoices Paid:	20,829.24
Less NCOT Grant	(2,000.00)
Less Ticket Sales	(7,569.90)
Less Invoices Paid by Redevelopment(1)	(7,000.00)

Balance due CCCVB	4,259.34
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**Financials for Ghost Walk and Wild West Tours
For 2007 and 2008**

	Wild West Spring 2007	Ghost Walk Fall 2007	Wild West Spring 2008	Ghost Walk 2008
Income:				
NCOT Grant	-	2,500.00	-	2,000.00
Ticket Sales	2,393.00	11,487.72	2,169.79	7,569.90
Total Income	2,393.00	13,987.72	2,169.79	9,569.90
Expenses:				
Actors/Actresses/Costumes	6,255.00	9,390.00	5,960.00	9,295.45
Advertising	10,992.51	11,262.43	9,168.56	9,314.88
Other	926.98	1,639.13	-	2,218.91
Expenses:	18,174.49	22,291.56	15,128.56	20,829.24
Net Income	(15,781.49)	(8,303.84)	(12,958.77)	(11,259.34)