

**Consolidated Municipality of Carson City
Office of Business Development**



Events Program Application

Organization Name: Pinkerton Ballet Theatre			Date: October 12, 2010
Organizational Structure (delineate lines of responsibility) 501c3			
Organization Mailing Address: PO Box 2792 Carson City, NV 89702			
Organization URL Address: None			
Contact Name for Project: Denise Gillott			Contact Phone Number: 775-841-4232
Address for Project Contact: 4511 Gentry Lane Carson City, Nevada 89701			Contact Fax: 775-841-9274
			Contact E-mail: jdgillott@charter.net
Name of Event: Nutcracker Ballet			URL of Event: None
Purpose of Organization: Pinkerton Ballet Theater is dedicated to enriching dance as a performing art by providing local dancers an opportunity to perform, nurturing an avenue to elevate those dancers to a professional level.			Fax of Event: 775-841-9274
			E-mail of Event: jdgillott@charter.net
Annual Budget of Organization:			How event vision complies with objectives of redevelopment agency plan: See attached Why are redevelopment funds needed? See attached
Last Year	Present Year	Next Year	
Income: \$40,000	\$30,000	\$40,000	
Expenses: \$62,000	\$50,000	\$50,000	
Reserves: (\$22,000)	(\$20,000)	(\$10,000)	
How long Organization formally organized? 22 years			
Event Name: Nutcracker Ballet			Project Area: (check one)
			• Area #1 <input type="checkbox"/>
			• Area #2 <input type="checkbox"/>
Previous Redevelopment Authority Grant Funding Received, If any:			
Year: 2009	amount: \$3000	Year: _____	amount: _____
Year: _____	amount: _____	Year: _____	amount: _____
Year: _____	amount: _____	Year: _____	amount: _____

Event Director Name: Denise Gillott			
Event Director Resume: (please attach)		Event Director Address: 4511 Gentry Lane Carson City, NV 89701	
Event Director Phone: Cell: 230-1915 Land: 841-4232		Event Director Email: jdgillott@charter.net	
Event Description and Brief Objectives: <ul style="list-style-type: none"> - Dance Education - Provide dancers opportunities to perform and generally enhance the arts in Carson City - Opportunity for local children to dance with and learn from professional dancers 			
Proof entity has authority to conduct special event. List all permits at right:	See attached		
Total Event Cost Breakdown: (list at right)	\$See Attached	\$	\$
	\$Financial Statements	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	Total		
Pro Forma Profit and Loss statement for Event: (list at right)	Revenue	Expense	Reserves
	30,000	50,000	(20,000)
	Total 30,000	50,000	
Total Estimated Event Cost		\$50,000	
Total Incentive Funds Requested		\$2,500	
Incentive as a % of total project		5.0%	

Attach current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.		
Identify current banking relationships and major credit references:	LIST HERE: US BANK	
Estimated Event Completion Date: 11/30/2010		
Will your organization benefit from event?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, how:		
Will your event increase business in the plan area?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, how? See attached		
Define, in detail, the marketing and promotional plan: Radio, Print, TV	Internet Ads	
What facilities in the Redevelopment Plan Area will be used?		
Are there other events taking place at the same time as your event? If yes, name and define. None – Event is over Thanksgiving weekend.	Describe all partnerships from other businesses in service of your event.	
• Expected attendance: 1500-1800	• Name all vendors and associated fees.	Define how event will become totally self funding? PBT is a non-profit organization and relies on donations & fundraisers.
Name all team members and attach resumes:	*Architect / *Designer	
See attached	*Contractor(s)	
	*Attorney	
	*Accountant	
	*Project Manager	
<ul style="list-style-type: none"> • Your project must conform to all applicable codes, ordinances, and regulations • Shop drawings must also be submitted for review for all venues and signs prior to beginning work. 		
<p align="center">Acknowledgement of Application Provisions: (please check each that you acknowledge)</p> <p><input checked="" type="checkbox"/> I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.</p> <p><input checked="" type="checkbox"/> All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.</p> <p><input checked="" type="checkbox"/> I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.</p>		

■ If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

Applicants Signature <i>D. Sillett</i>	Date: <i>10-14-10</i>
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*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

(For Internal Use Only)	Date
Application Approved:	
Event Commenced:	
Event Completed:	
Reimbursement Request submitted to Finance Department	
Reimbursement remitted to Applicant	

Pinkerton Ballet Theatre

P.O. Box 2792
Carson City, Nevada 89702

October 12, 2010

To: Carson City Redevelopment Authority Board of Supervisors
From: Denise Gillott, Pinkerton Ballet Theatre
Re: 2010 Nutcracker Ballet

Pinkerton Ballet Theatre's annual performance of the traditional Nutcracker Ballet has been a Thanksgiving weekend tradition in Carson City for more than 20 years. Pinkerton Ballet Theatre is dedicated to providing opportunities for dancers to perform and establishing outreach programs for special constituencies with the goal of generation public appreciation of dance in the Carson City area.

The 2010 Nutcracker performances are scheduled Friday and Saturday, November 26th and 27th and Sunday, November 28th at the Community Center's Boldrick Theater. The cast of over 80 members consists of children and adults from Northern Nevada and featured professional guest performers that will travel to Carson City from around the nation. Our performances are enjoyed by audiences of all ages.

The Nutcracker vision complies with the objectives of the redevelopment agency plan by furthering the arts as an attraction to the downtown area. Based on our 20 year history, the Nutcracker attracts hundreds of attendees and performers to Carson City. We support local restaurants and retail stores throughout the extensive rehearsal period (September through November), during and after performances and with our end of performance cast and crew celebration which is held at a local restaurant and/or casino. The redevelopment funds are needed to help produce the highest level of performing art entertainment for residents and visitors of all ages.

Ayako Britt, Pinkerton Ballet Theatre's Artistic Director, is one of the original founders of the production and has been involved in producing and directing the production successfully for 20 years. With over 50 years of dance performance, professional dance and dance instruction experience, along with her involvement spearheading the Nutcracker production for 20 years, Mrs. Britt is a seasoned professional. As a non-profit organized under Internal Revenue Code Section 501(c)(3), Pinkerton Ballet Theatre also has an extremely active volunteer board of directors consisting of several local professionals and Nutcracker veterans. In addition, Michele Vietti is the acting Producer for the 2010 production, which is a volunteer position but equates to a full time job during our production season.

I hope that the Carson City Redevelopment Authority will consider approving our request for financial assistance as we have been self supporting until last year. With the continued economic downturn, our ability to raise funds to support a quality production has continued to be a challenge. We appreciate your time and attention to our request.

Sincerely,



Denise Gillott
Vice President
Pinkerton Ballet Theatre

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10/13/10
Accrual Basis

PINKERTON BALLET THEATRE
Balance Sheet
As of October 13, 2010

	<u>Oct 13, 10</u>
ASSETS	
Current Assets	
Checking/Savings	
US Bank 4137	13,144.32
Total Checking/Savings	<u>13,144.32</u>
Total Current Assets	13,144.32
Other Assets	
Due from Pinkerton Dance	4.50
Total Other Assets	<u>4.50</u>
TOTAL ASSETS	<u>13,148.82</u>
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	11,205.00
Unrestricted Net Assets	12,264.91
Net Income	-10,321.09
Total Equity	<u>13,148.82</u>
TOTAL LIABILITIES & EQUITY	<u>13,148.82</u>

PINKERTON BALLET THEATRE
Profit & Loss
January 1 through October 13, 2010

	<u>Jan 1 - Oct 13, 10</u>
Ordinary Income/Expense	
Income	
Beer Tasting Fundraiser Revenue	2,520.50
City Redevelopment Revenue	3,000.00
EScrip Revenue	61.32
Merchandise Revenue	372.00
Video Revenue	835.00
Total Income	<u>6,788.82</u>
Gross Profit	6,788.82
Expense	
Advertising	3,231.74
Bank Charges	33.50
Beer Tasting Fundraiser	616.50
Business Expenses	
Business Registration Fees	25.00
Total Business Expenses	<u>25.00</u>
Choreography Fees	3,050.00
Contract Services	
Accounting Fees	300.00
Total Contract Services	<u>300.00</u>
Costume Expense	197.86
Dues & Subscriptions	0.00
Facilities and Equipment	
Equip Rental and Maintenance	55.72
Rent, Parking, Utilities	5,036.63
Total Facilities and Equipment	<u>5,092.35</u>
Memberships	100.00
Merchandise Expense	879.13
Miscellaneous Expenses	0.00
Payroll Expenses	-27.86
Show Expenses	849.49
Storage Rent	984.50
Tights Expense	826.56
Video Expense	883.95
Wine Tasting Fundraiser Expense	67.19
Total Expense	<u>17,109.91</u>
Net Ordinary Income	<u>-10,321.09</u>
Net Income	<u><u>-10,321.09</u></u>

PINKERTON BALLET THEATRE
Profit & Loss by Class
 July 2009 through June 2010

	<u>2009 Nutcracker</u>	<u>TOTAL</u>
Ordinary Income/Expense		
Income		
Cast Party Revenue	1,645.00	1,645.00
Concessions Revenue	783.25	783.25
Donations	228.00	228.00
Merchandise Revenue	4,388.57	4,388.57
Miscellaneous Revenue	0.00	0.00
Performer Fees Revenue	4,337.00	4,337.00
Raffle Prizes Revenue	218.00	218.00
Sponsorship Revenue	810.00	810.00
Ticket Sales - CC	16,955.50	16,955.50
Tights Revenue	1,361.00	1,361.00
Video Revenue	969.95	969.95
Total Income	<u>31,696.27</u>	<u>31,696.27</u>
Gross Profit	31,696.27	31,696.27
Expense		
Advertising	3,420.75	3,420.75
Cast Party Expense	2,118.78	2,118.78
Choreography Fees	3,000.00	3,000.00
Costume Expense	187.98	187.98
Facilities and Equipment Rent, Parking, Utilities	<u>5,036.63</u>	<u>5,036.63</u>
Total Facilities and Equipment	5,036.63	5,036.63
Insurance	529.50	529.50
Merchandise Expense	3,350.64	3,350.64
Performer Fees Expense	4,350.00	4,350.00
Show Expenses	3,818.68	3,818.68
Storage Rent	343.50	343.50
Tights Expense	1,154.86	1,154.86
Travel and Meetings Travel	<u>2,202.26</u>	<u>2,202.26</u>
Total Travel and Meetings	2,202.26	2,202.26
Video Expense	<u>1,185.95</u>	<u>1,185.95</u>
Total Expense	<u>30,699.53</u>	<u>30,699.53</u>
Net Ordinary Income	<u>996.74</u>	<u>996.74</u>
Net Income	<u><u>996.74</u></u>	<u><u>996.74</u></u>

PINKERTON BALLET THEATRE
Profit & Loss by Class
 July 2009 through June 2010

4:16 PM
 10/13/10
 Annual Basis

Ordinary Income/Expense	2009 Nitcracker	2010 Nitcracker	Alice Production	Candle Fundraiser	Escrip Fundraiser	Redevelopment Funds	Rummage Sale Fundraiser	Turkey Trot Fundraiser	Wine Tasting Fundraiser	TOTAL
Income										
Candle Fundraiser Revenue	0.00	0.00	0.00	0.00	2,168.00	0.00	0.00	0.00	0.00	2,168.00
Card Party Revenue	1,645.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,645.00
Concessions Revenue	765.00	0.00	0.00	0.00	0.00	3,000.00	0.00	0.00	0.00	3,765.00
Donations	228.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	228.00
Escrip Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Merchandise Revenue	4,388.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,388.57
Performers Fees Revenue	3,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,000.00
Raffle Prizes Revenue	218.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	218.00
Rummage Sale Revenue	810.00	0.00	0.00	0.00	0.00	0.00	548.00	0.00	0.00	1,358.00
Ticket Sales CC	1,381.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,381.00
Tickets Revenue	162.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	162.00
Turkey Trot Fundraiser Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,630.00	0.00	1,630.00
Video Revenue	868.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	868.66
Wine Tasting Fundraiser Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,954.00	4,954.00
Total Income	31,696.27	0.00	491.00	2,168.00	55.44	3,000.00	548.00	1,630.00	4,554.00	44,142.71
Expense										
Advertising	3,420.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,420.75
Candle Fundraiser Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Card Party Expense	2,119.78	0.00	0.00	0.00	1,352.40	0.00	0.00	360.56	0.00	3,822.74
Concessions Expense	3,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,000.00
Costume Expense	161.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	161.96
Facilities and Equipment	5,036.83	115.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,151.83
Rent, Parking, Utilities	5,036.83	115.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,151.83
Total Facilities and Equipment	5,036.83	115.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,151.83
Insurance	529.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	529.50
Merchandise Expense	3,350.64	870.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,220.77
Performers Fees Expense	4,350.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,350.00
Storage Expense	3,818.60	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,918.60
Storage Rent	178.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	178.00
Tickets Expense	1,154.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,154.96
Travel and Meetings	2,202.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,202.26
Total Travel and Meetings	2,202.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,202.26
Video Expense	1,195.95	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,195.95
Wine Tasting Fundraiser Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Expense	30,696.53	1,323.13	0.00	1,323.13	1,352.40	0.00	0.00	360.56	817.19	34,569.30
Net Ordinary Income	999.74	-1,323.13	491.00	815.54	55.44	3,000.00	548.00	1,269.01	3,736.81	9,589.41
Net Income	996.74	-1,323.13	491.00	815.54	55.44	3,000.00	548.00	1,269.01	3,736.81	9,589.41