

**City of Carson City
Agenda Report**

Date Submitted: January 24, 2010

Agenda Date Requested: February 3, 2011

Time Requested: 30 Minutes

To: Board of Supervisors

From: Linda Ritter, Special Projects – Strategic Planning

Subject Title: Review of the Carson City Operations Scorecard and data related to the Carson City economy as requested by Mayor Crowell.

Staff Summary: This item represents the monthly business review related to the City-wide performance scorecard. In this months report, staff will review various measures included in the City Operations Scorecard. An updated Finance Scorecard for FY 2010/2011 for the General Fund as well as various other funds will be presented. Monthly updates on economic indicators and capital are also included in the report. This review includes data up to December 31, 2010.

Staff will also provide an overview of statistical data related to the manufacturing and other sectors of the Carson City economy now included in the Operations Scorecard.

Type of Action Requested: No action
 Resolution Ordinance
 Formal Action/Motion Other (Specify) Presentation only

Does This Action Require A Business Impact Statement: Yes (XX) No

Recommended Board Action: No action

Explanation for Recommended Board Action: No action is scheduled for this item, however, should the Board wish to hold a detailed discussion and/or take action on any part of the business plan or briefing book, staff will schedule that discussion on the next agenda.

Applicable Statute, Code, Policy, Rule or Regulation: n/a

Fiscal Impact: n/a

Explanation of Impact: n/a

Funding Source: n/a

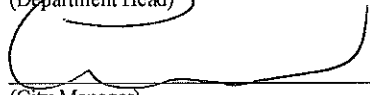
Alternatives: n/a

Supporting Material: Economy Slides

Prepared By: Linda Ritter

Reviewed By: _____

(Department Head)



(City Manager)



(District Attorney)

Date: _____

Date: 1/25/11

Date: 1/25/11

Board Action Taken:

Motion: _____

- 1) _____
- 2) _____

Aye/Nay

(Vote Recorded By)

Carson City's Economy

A Review of Private Employment, Wages and Firms

Source of the data

- ▶ Department of Employment, Training and Rehabilitation
 - ▶ Quarterly Census of Employment and Wages (QCEW)
 - ▶ A federal/state cooperative program that collects and compiles employment and wage data for workers covered by state unemployment insurance laws.
 - Employment data under the QCEW program represent the number of covered workers who worked during the period or received pay. Excluded are the self-employed, proprietors, domestic workers, unpaid family workers, and railroad workers covered by the railroad unemployment insurance system.
 - Wages represent total compensation paid during the calendar quarter, regardless of when services were performed. Included in wages are pay for vacation and other paid leave, bonuses, stock options, tips, the cash value of meals and lodging, and in some States, contributions to deferred compensation plans (such as 401(k) plans).



North American Industry Classification System (NAICS)

- ▶ Groups establishments into industries based on the activities in which they are primarily engaged.
- ▶ Developed to provide a consistent framework for the collection, analysis and dissemination of industrial statistics used by government policy analysts, by academics and researchers, by the business community, and by the public.
- ▶ Employs a six-digit code at the most detailed industry level
 - ▶ The first two digits designate the largest business sector,
 - ▶ The third digit designates the subsector
 - ▶ The fourth digit designates the industry group
 - ▶ The fifth digit designates particular industries.



NAICS Super Sectors

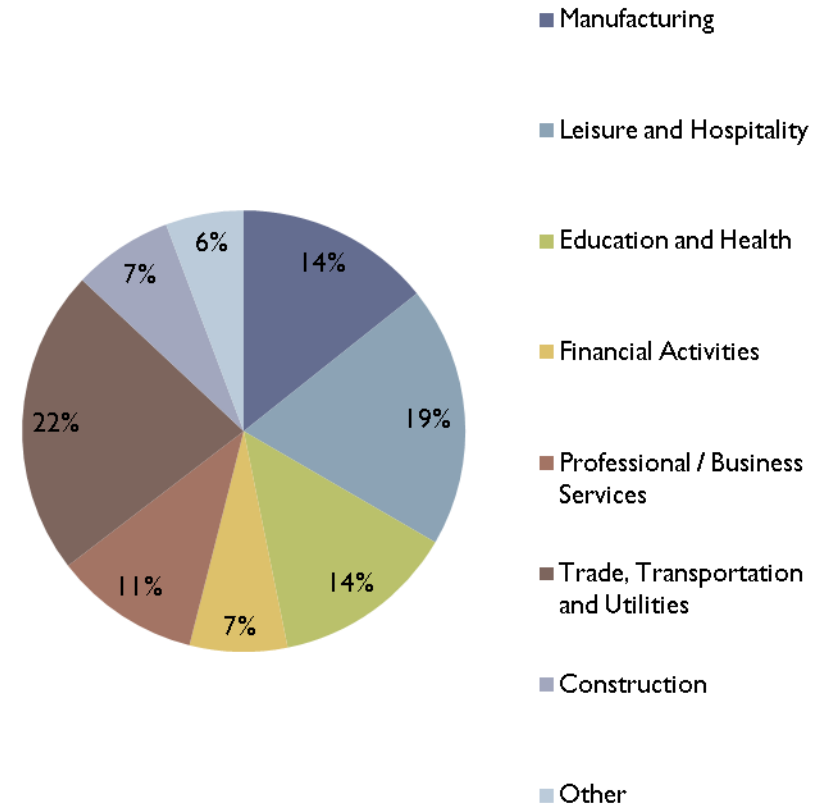
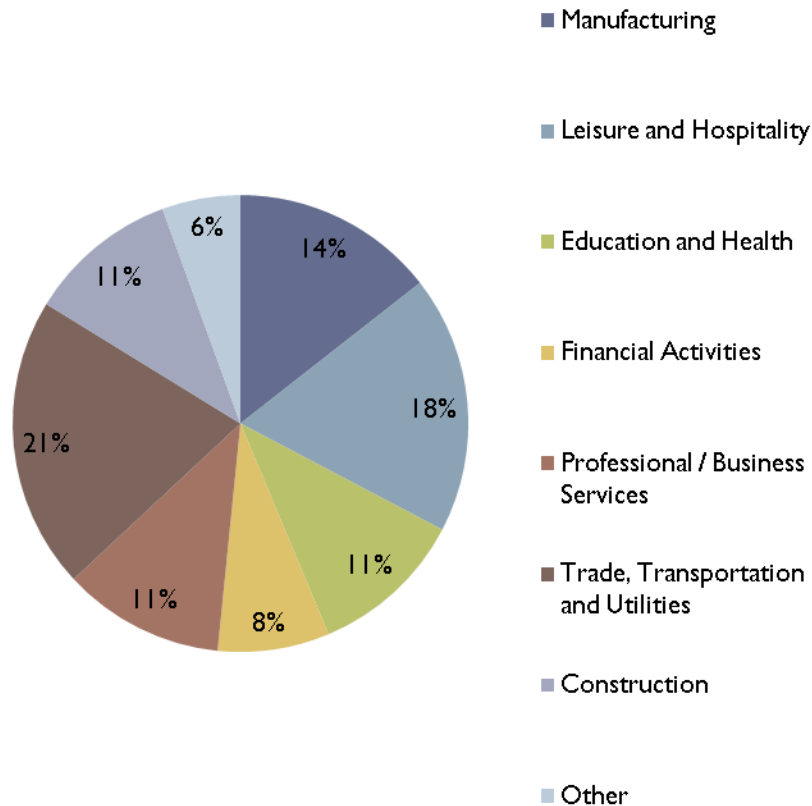
- ▶ 11 - Natural Resources and Mining
 - ▶ 12 - Construction
 - ▶ 13 - Manufacturing
 - ▶ 21 - Trade, Transportation and Utilities
 - ▶ 22 - Information
 - ▶ 23 - Financial Activities
 - ▶ 24 - Professional and Business Services
 - ▶ 25 - Education and Health Services
 - ▶ 26 - Leisure and Hospitality
 - ▶ 27 - Other Services
 - ▶ 29 - Unclassified
-



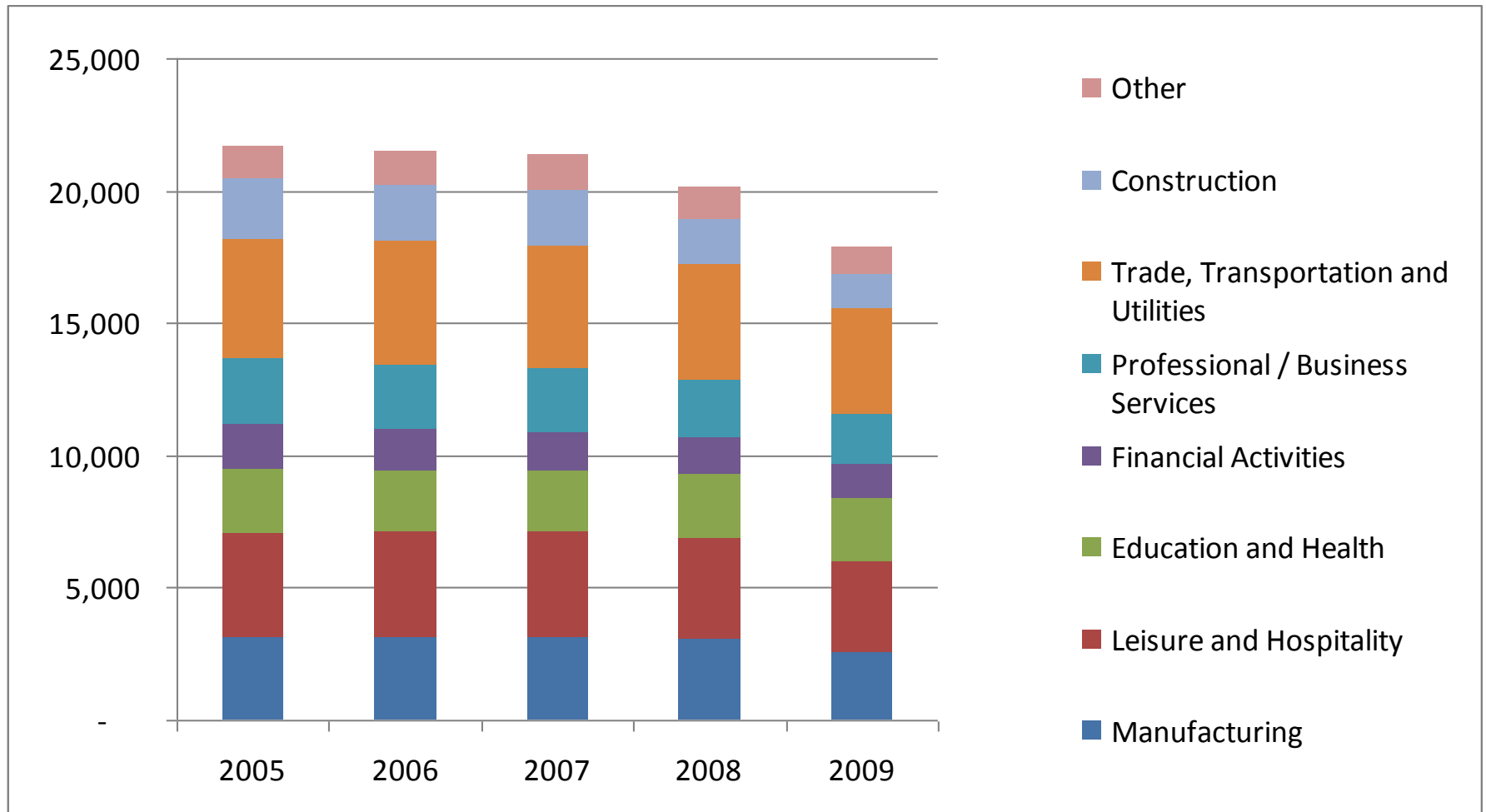
Private Employment by Sector

2005 Average Employment

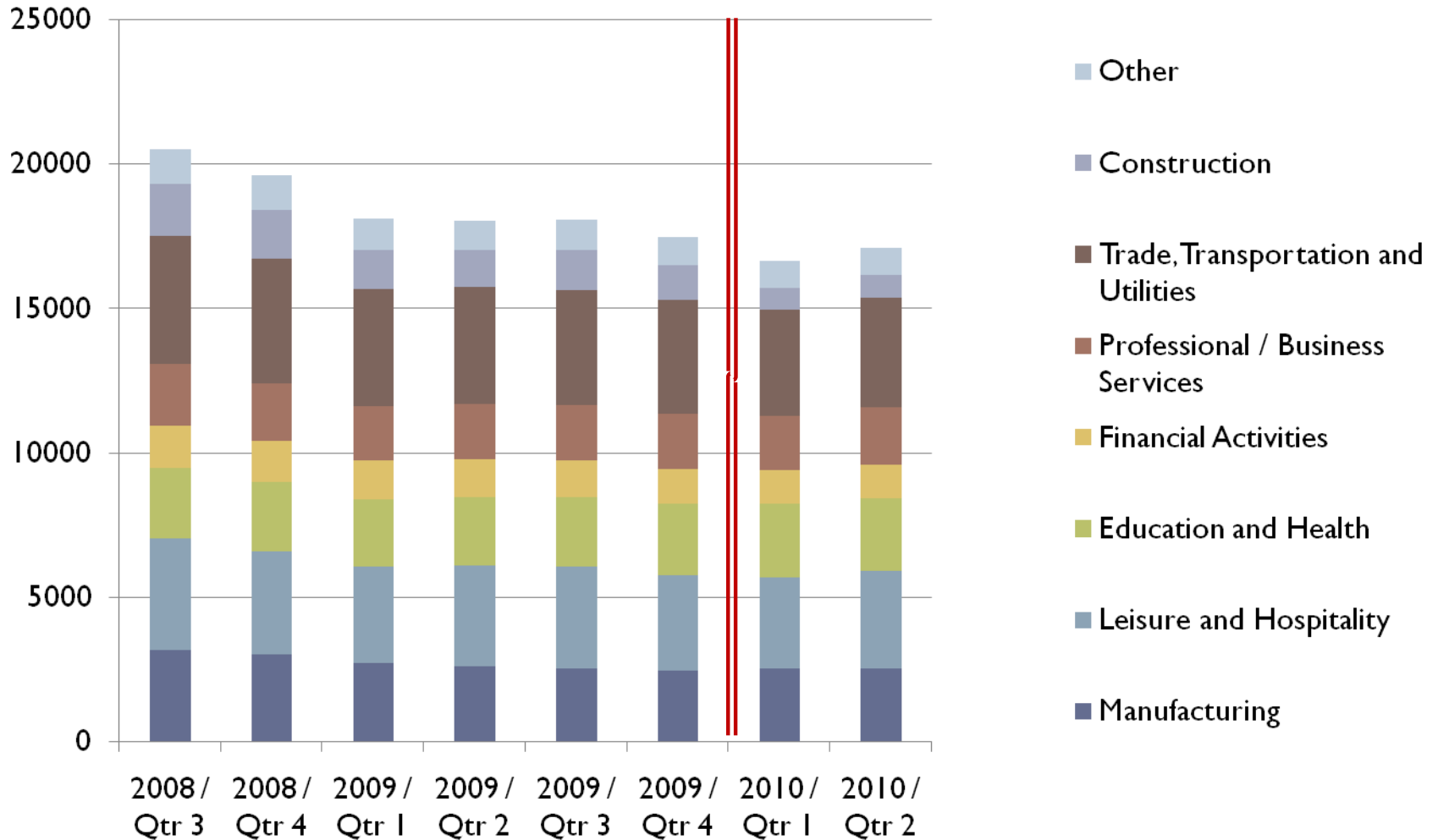
2009 Average Employment



Private Employment by Sector

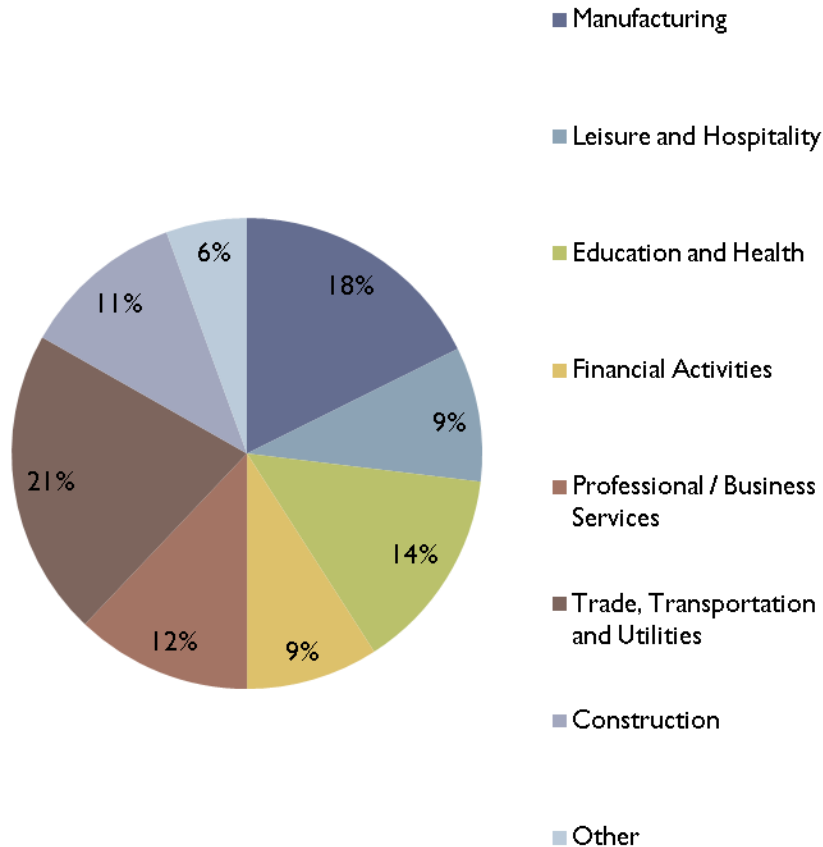


Private Employment by Sector

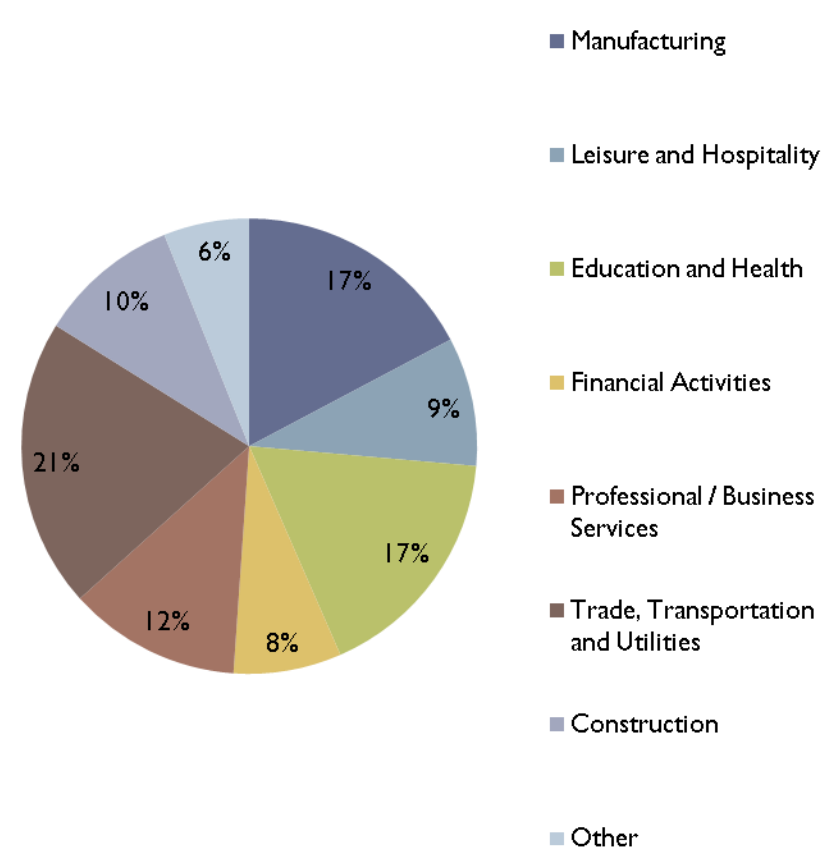


Total Wages by Sector

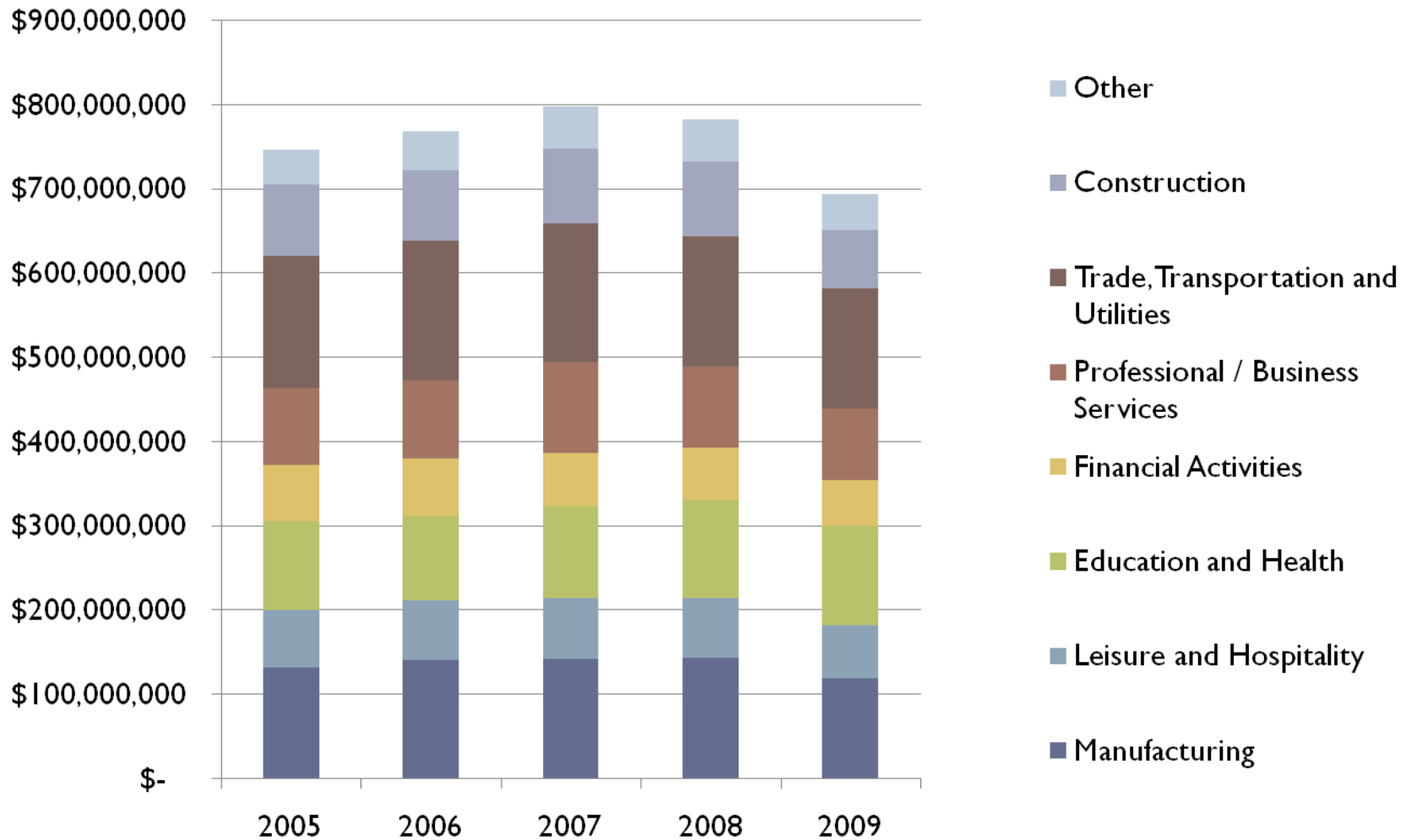
2005 Total Wages



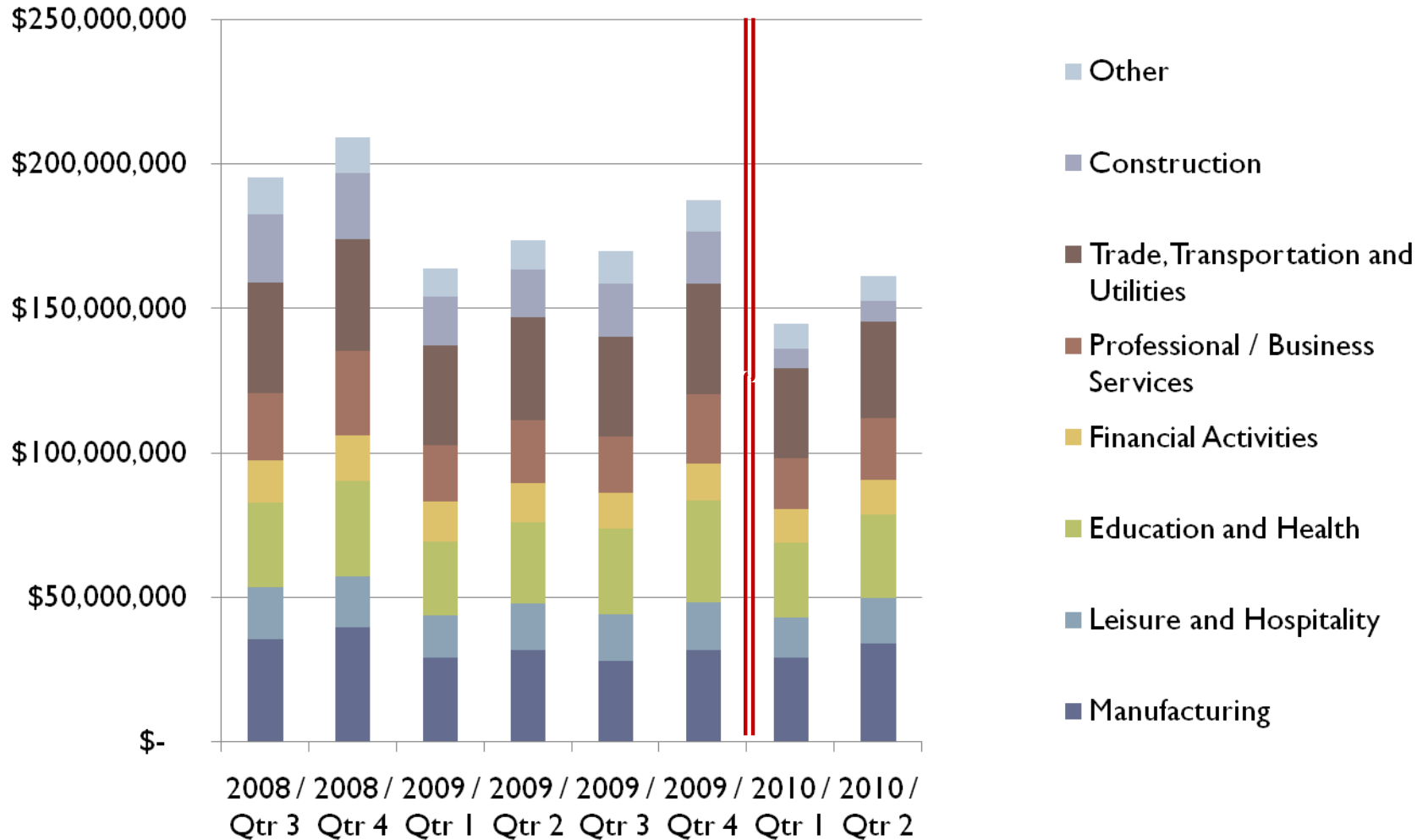
2009 Total Wages



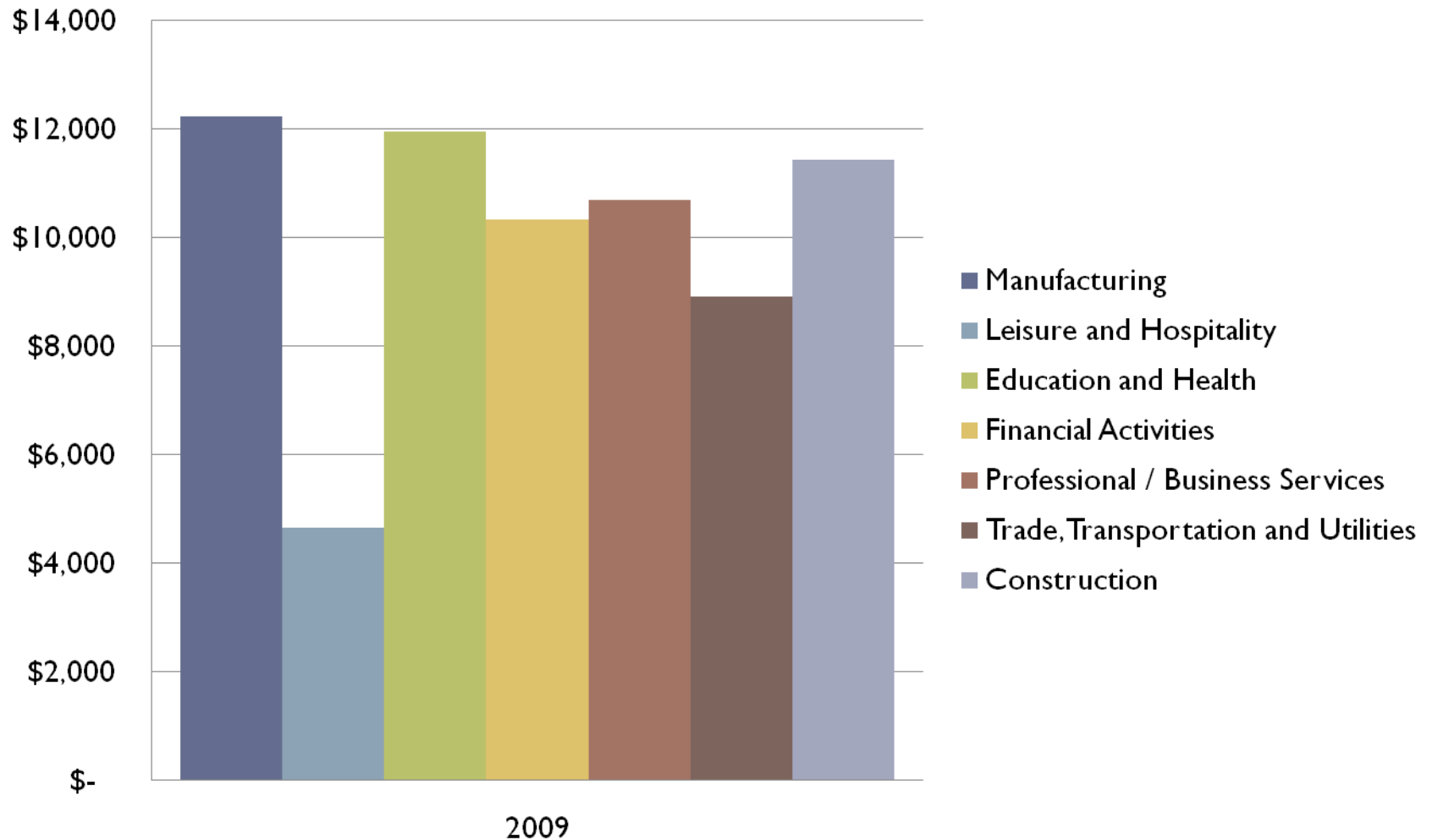
Total Wages by Sector



Total Wages by Sector

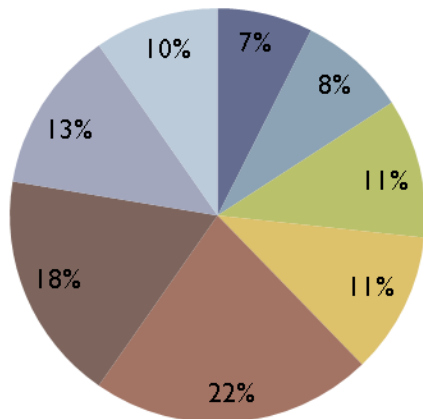


Quarterly Wages per Job by Sector



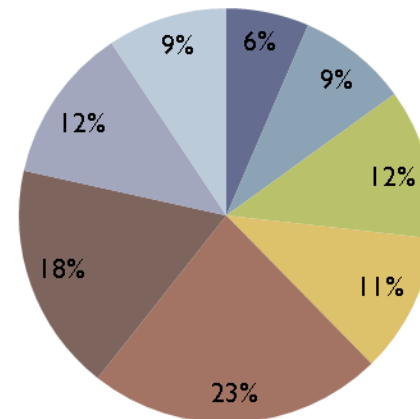
Number of Firms by Sector

2005 Firms



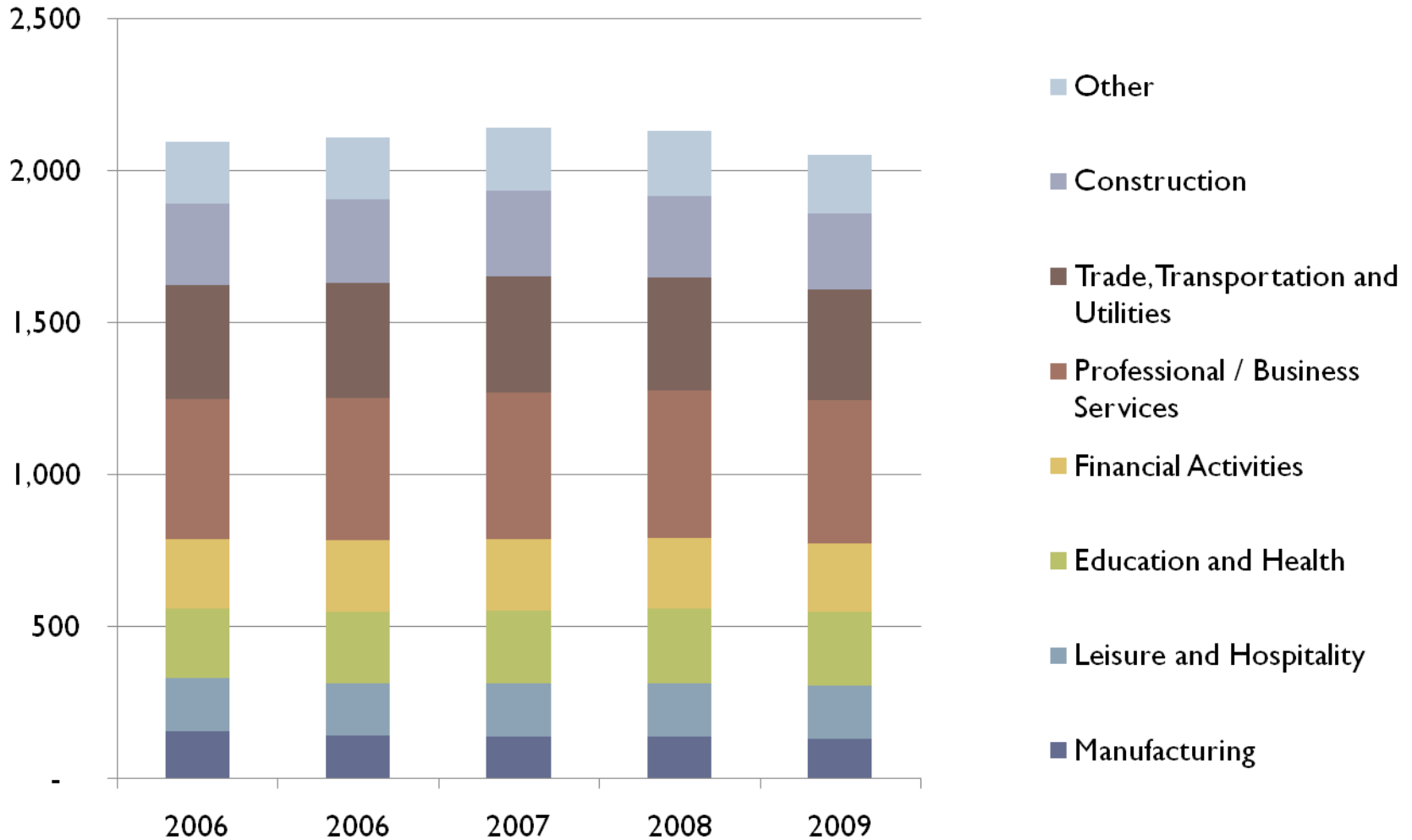
- Manufacturing
- Leisure and Hospitality
- Education and Health
- Financial Activities
- Professional / Business Services
- Trade, Transportation and Utilities
- Construction
- Other

2009 Firms

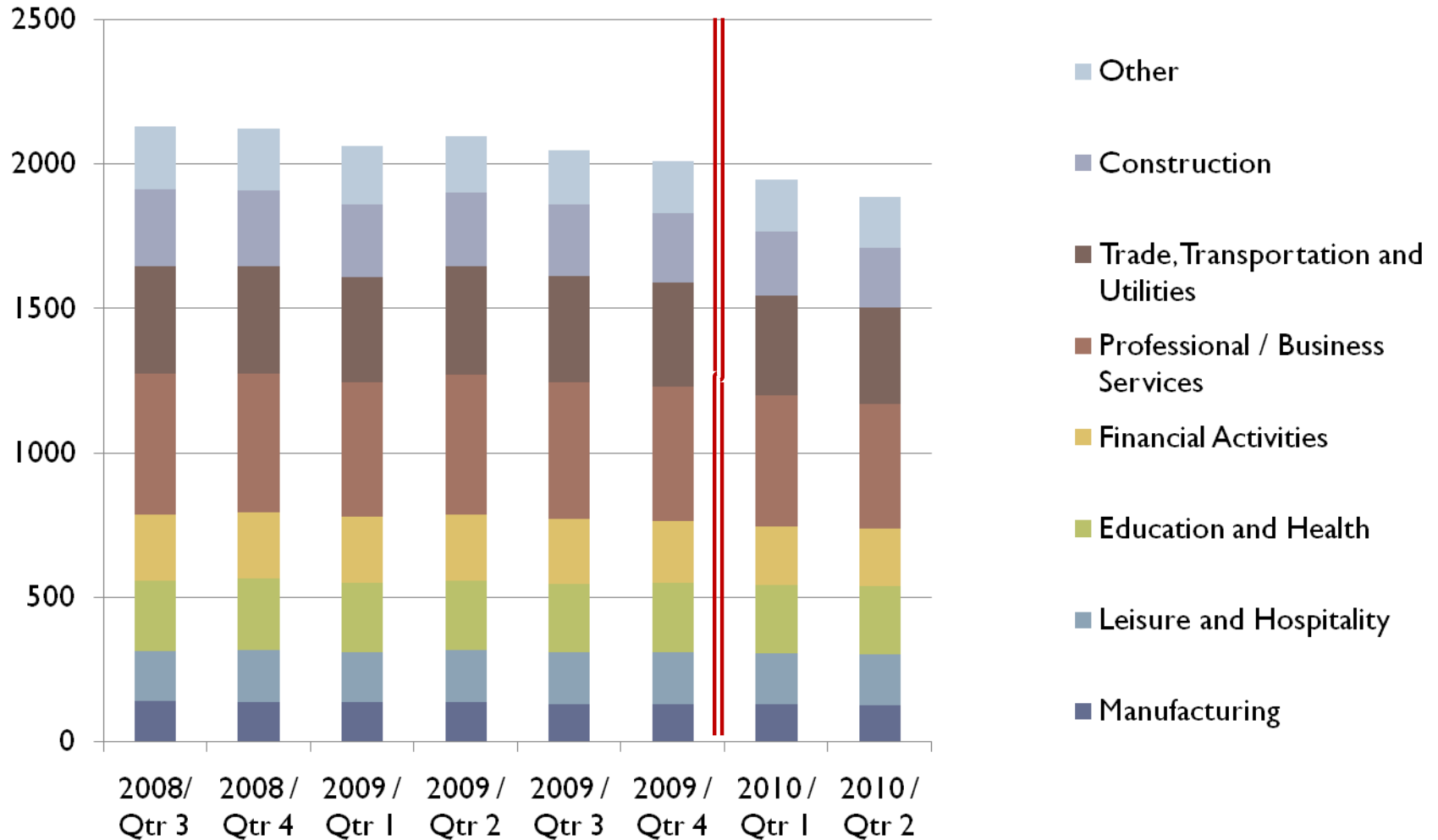


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- Trade, Transportation and Utilities
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Number of Firms by Sector

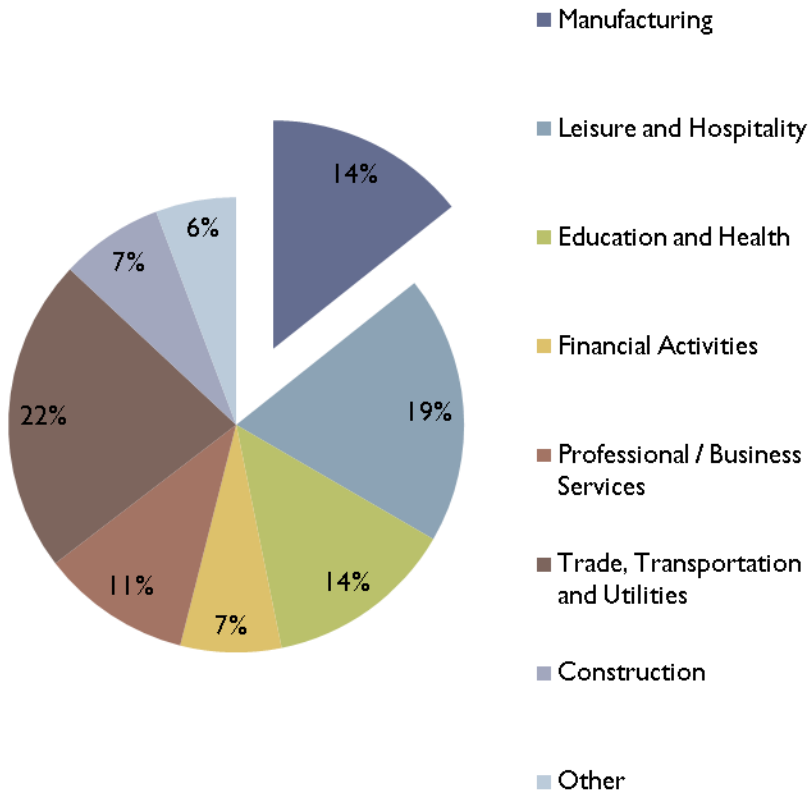


Number of Firms by Sector

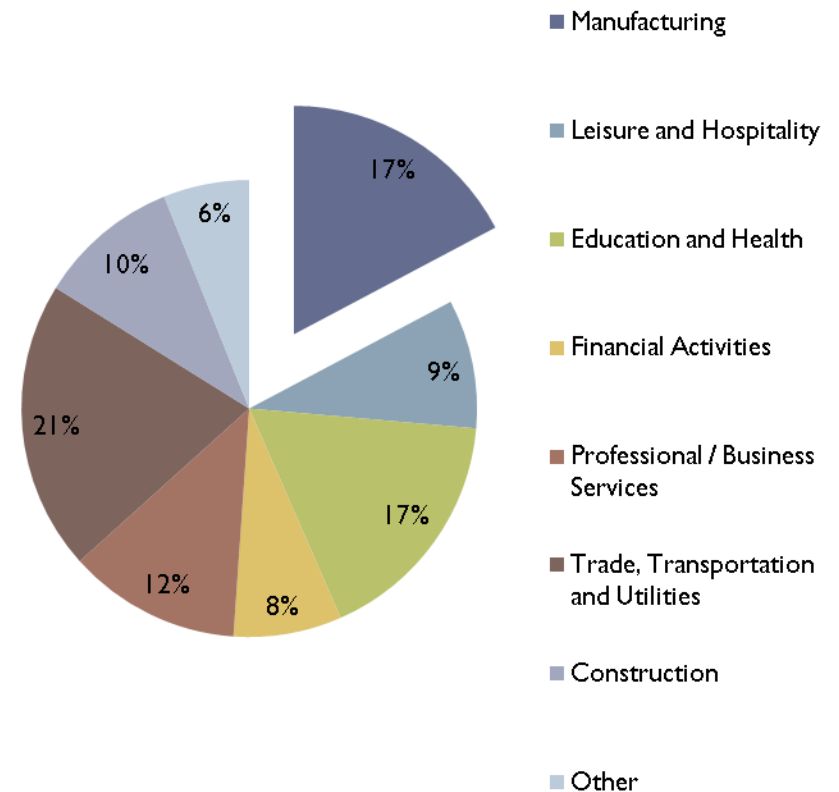


Manufacturing

Total Employment

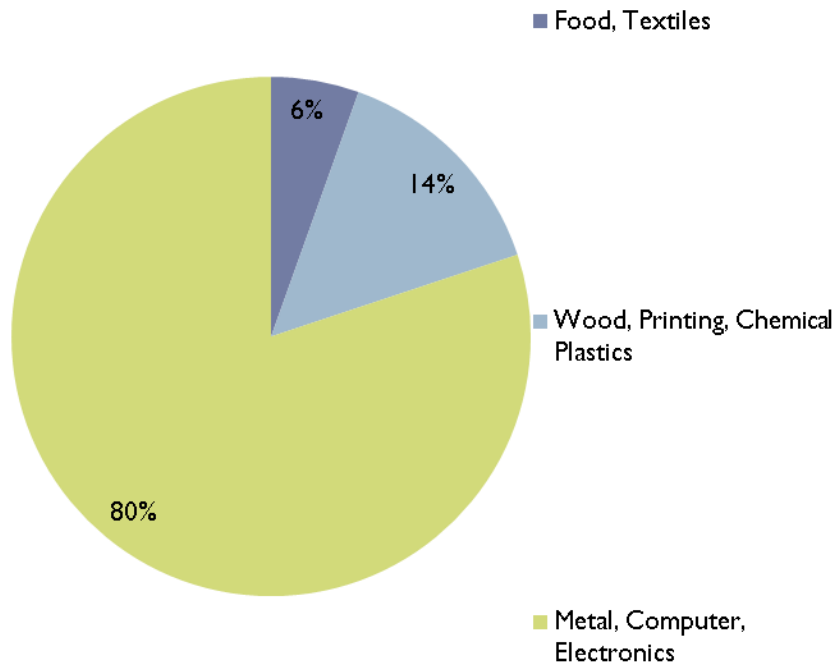


Total Wages

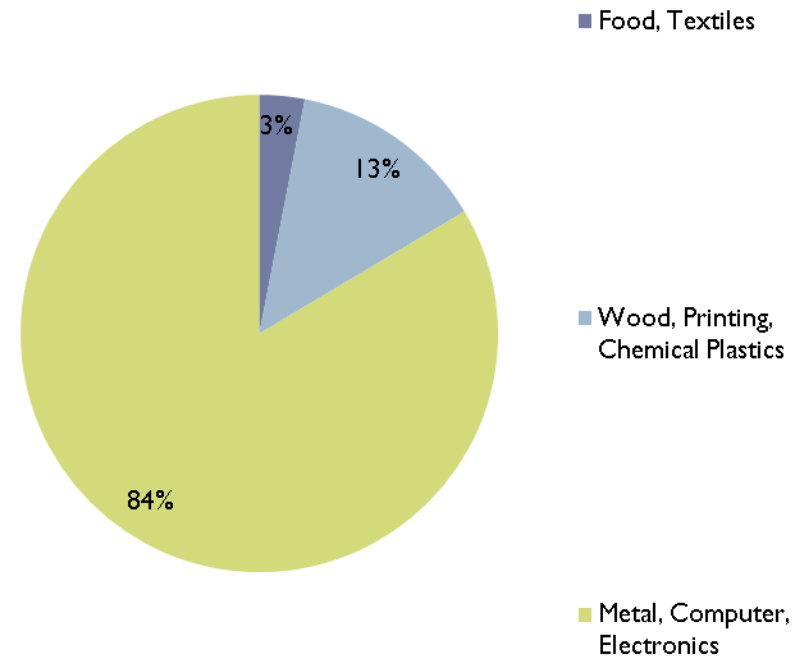


Manufacturing by Type

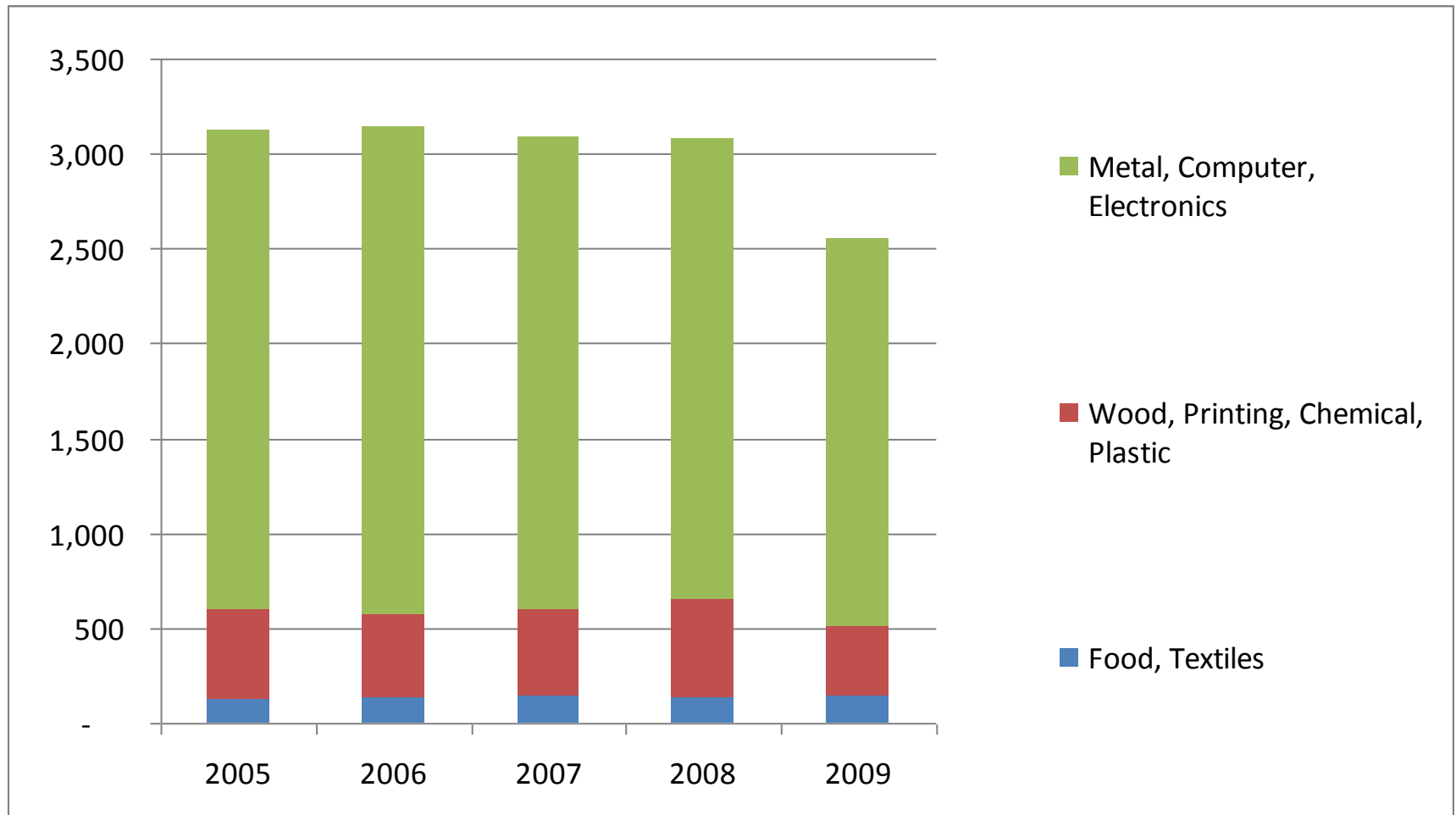
Employment



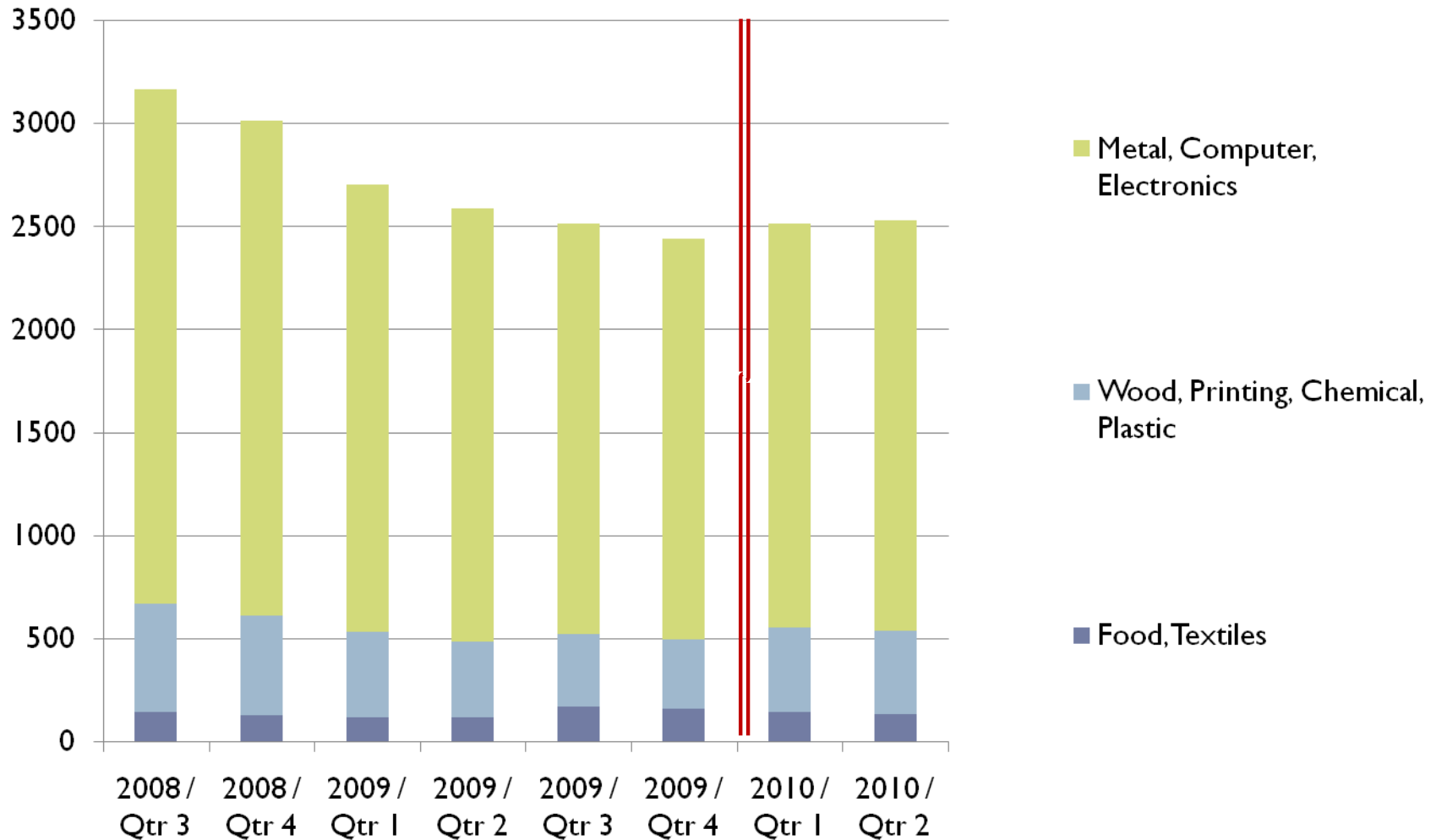
Total Wages



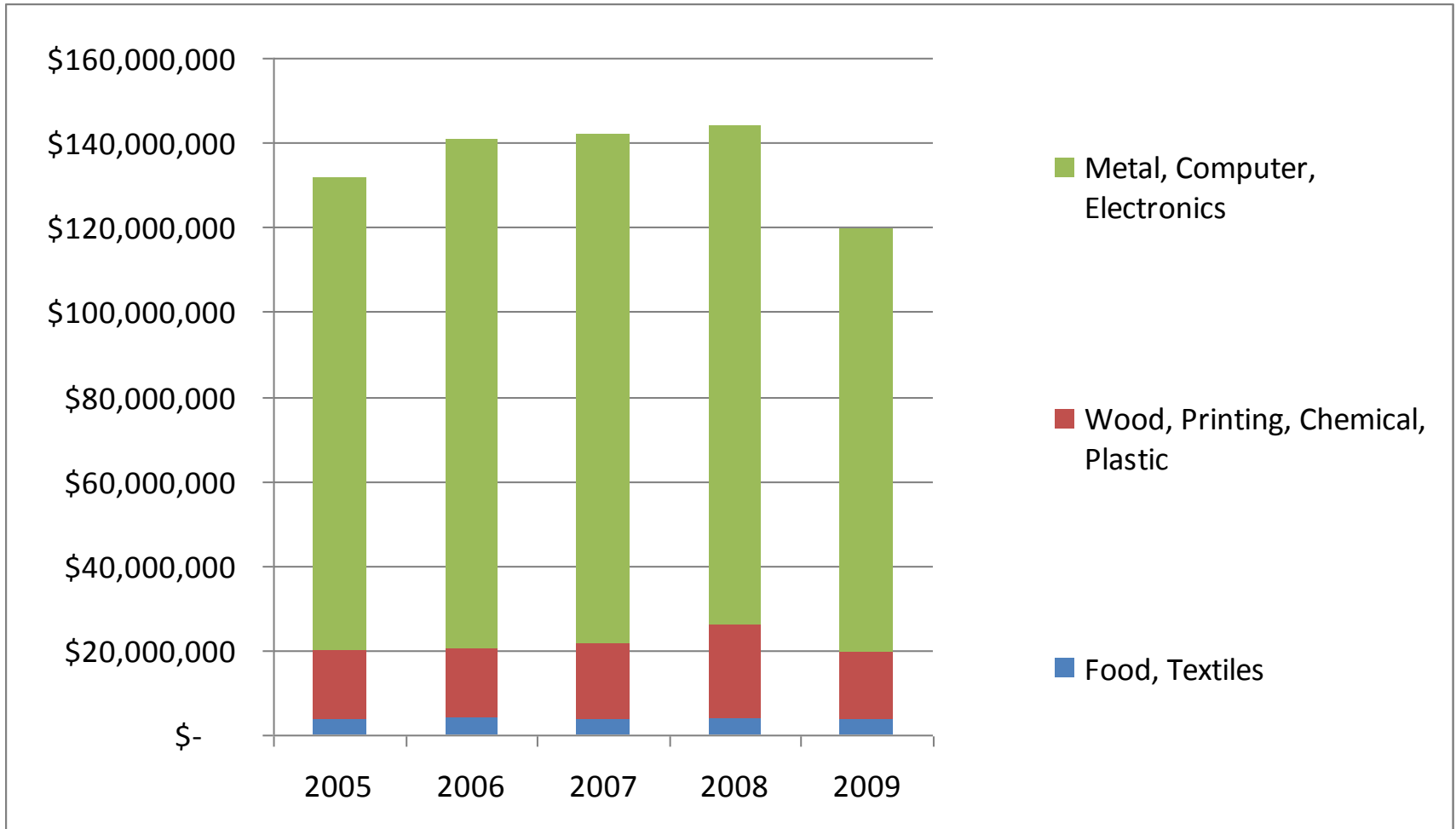
Manufacturing Average Employment



Manufacturing Average Employment



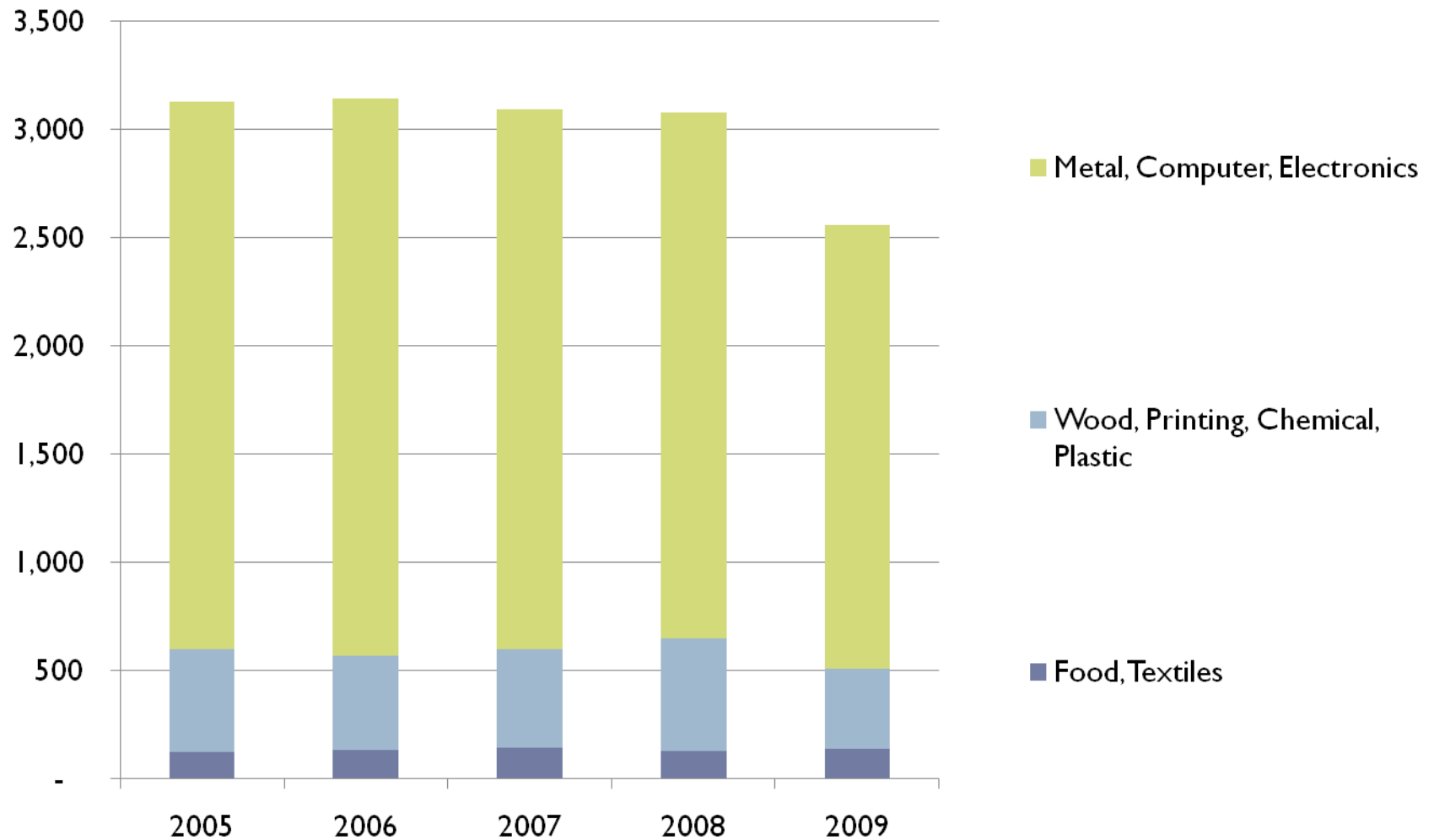
Manufacturing Total Wages



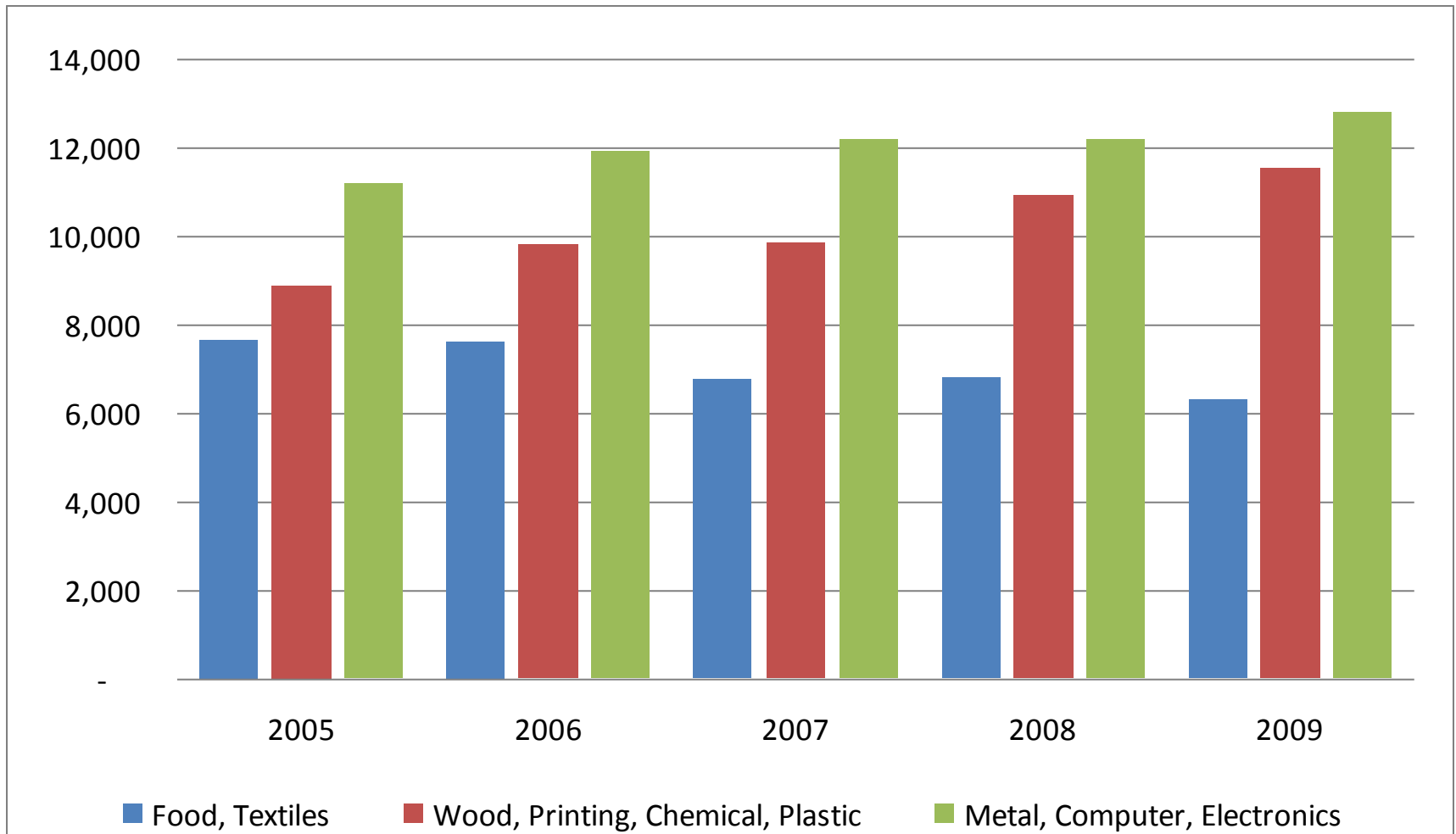
Manufacturing Total Wages



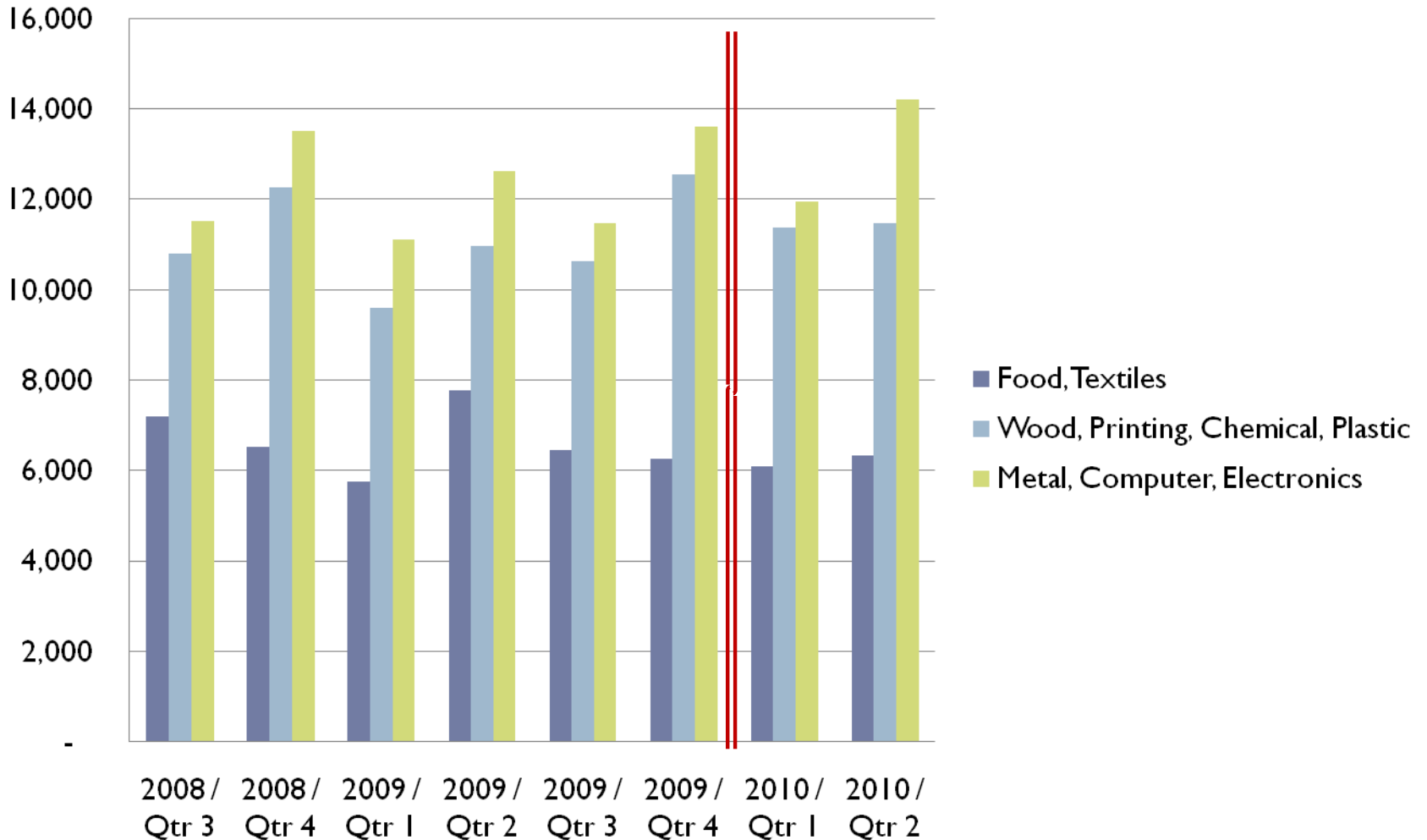
Manufacturing Average Number of Firms



Manufacturing Average Quarterly Wage / Job

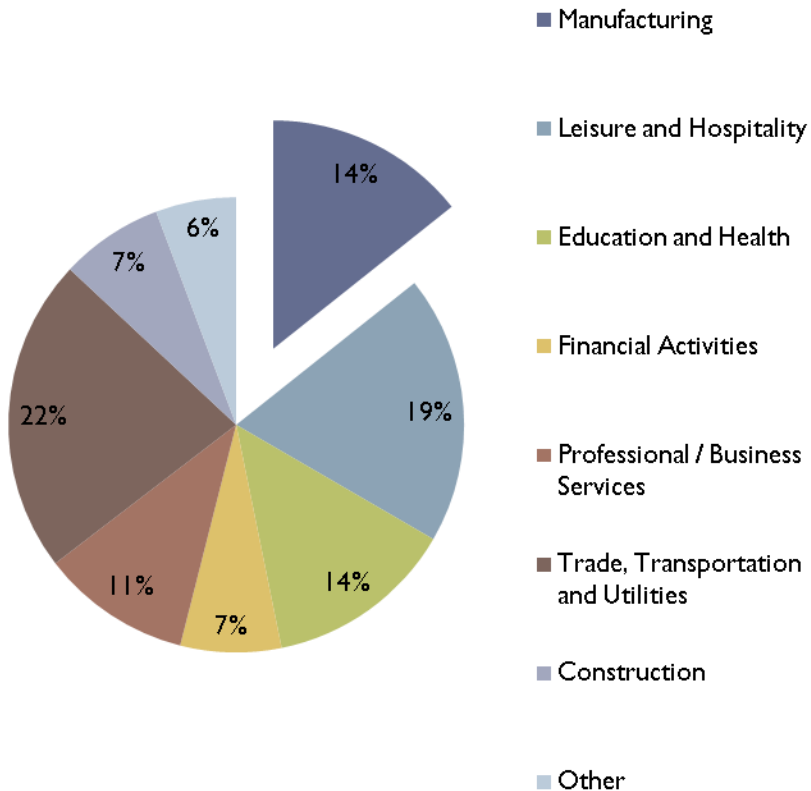


Manufacturing Average Quarterly Wage / Job

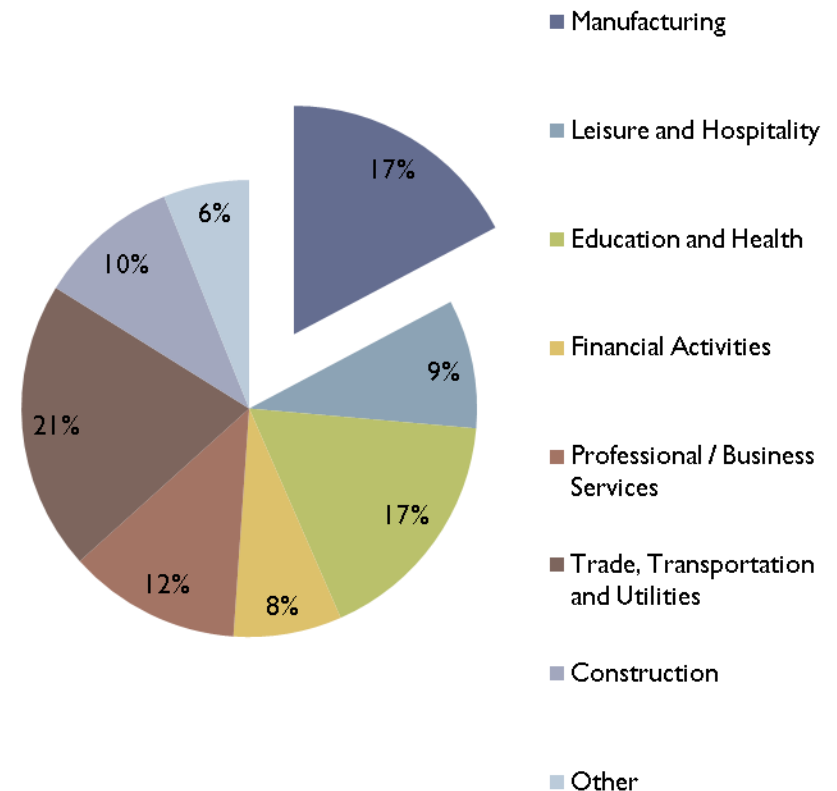


Trade, Transportation and Utilities

Total Employment

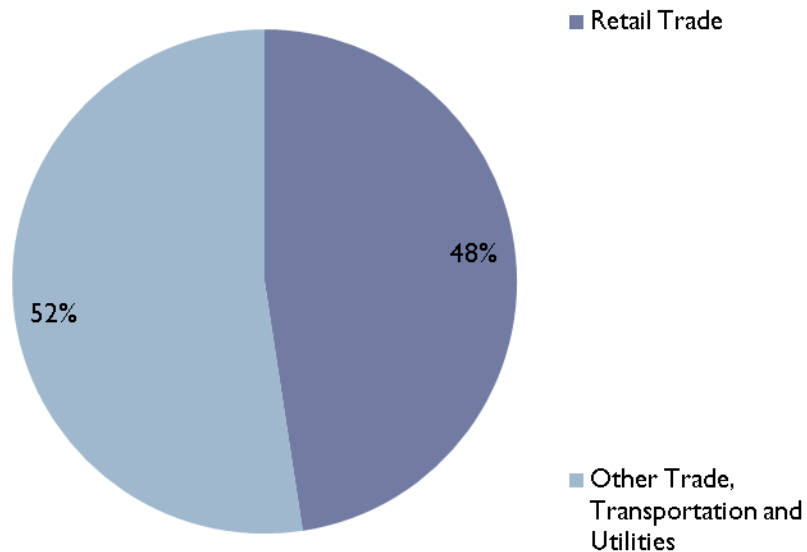


Total Wages

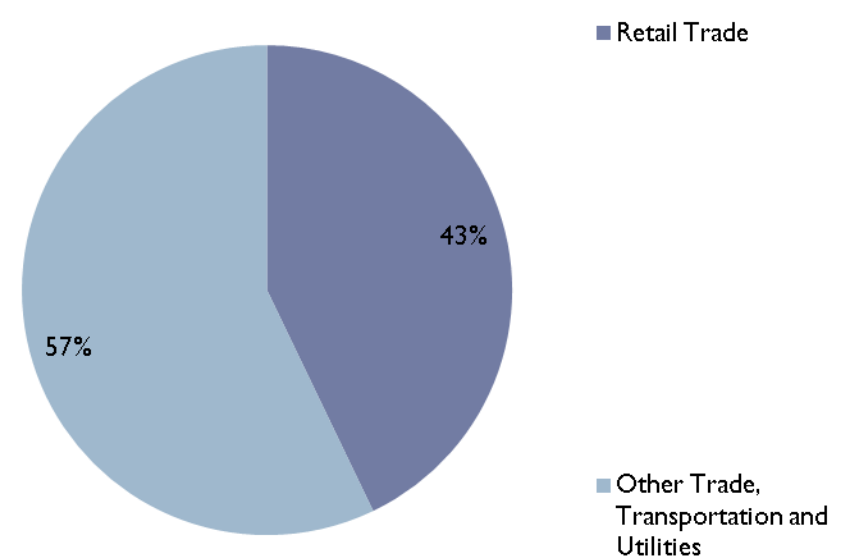


Trade, Transportation and Utilities

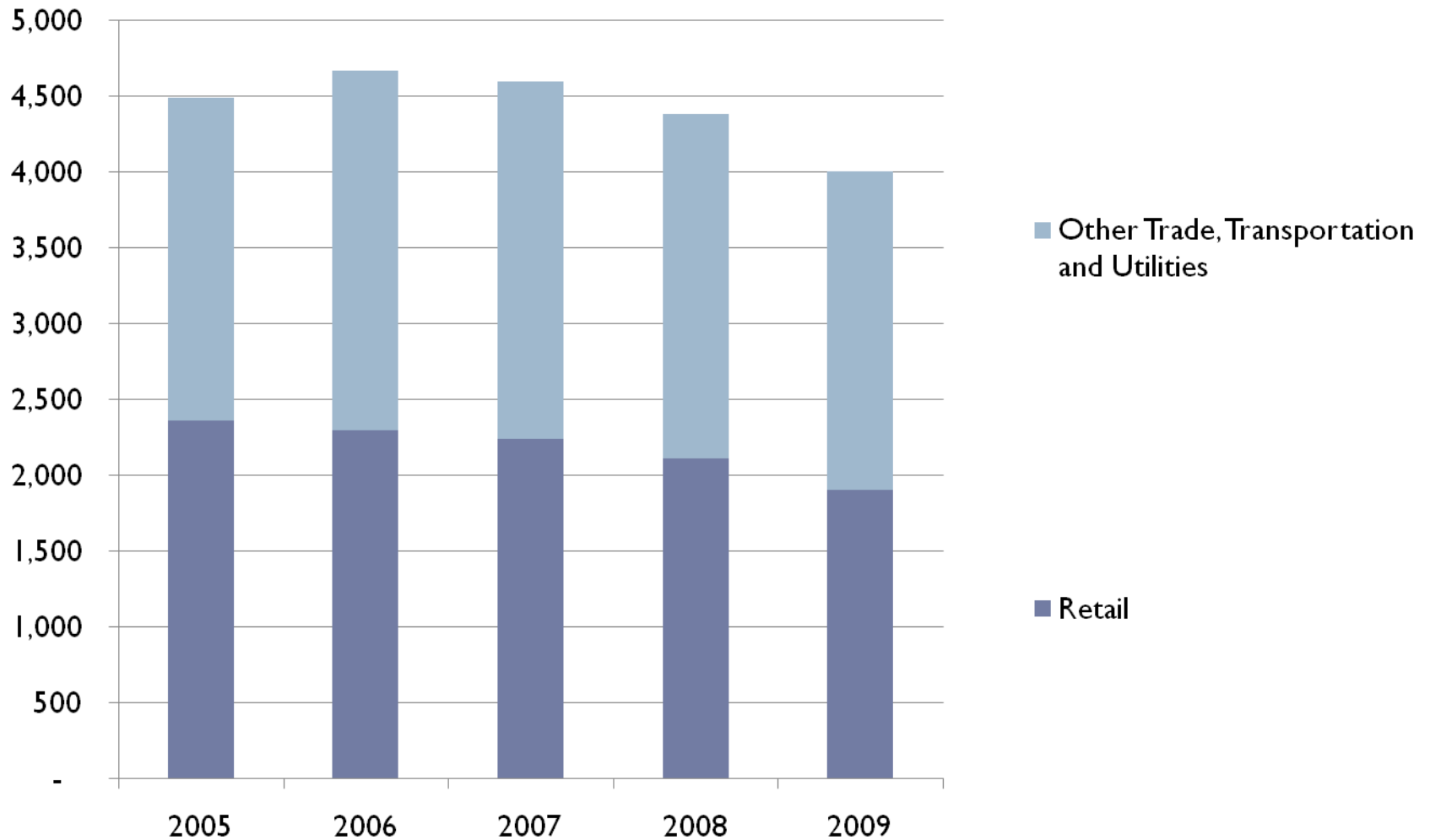
Employment



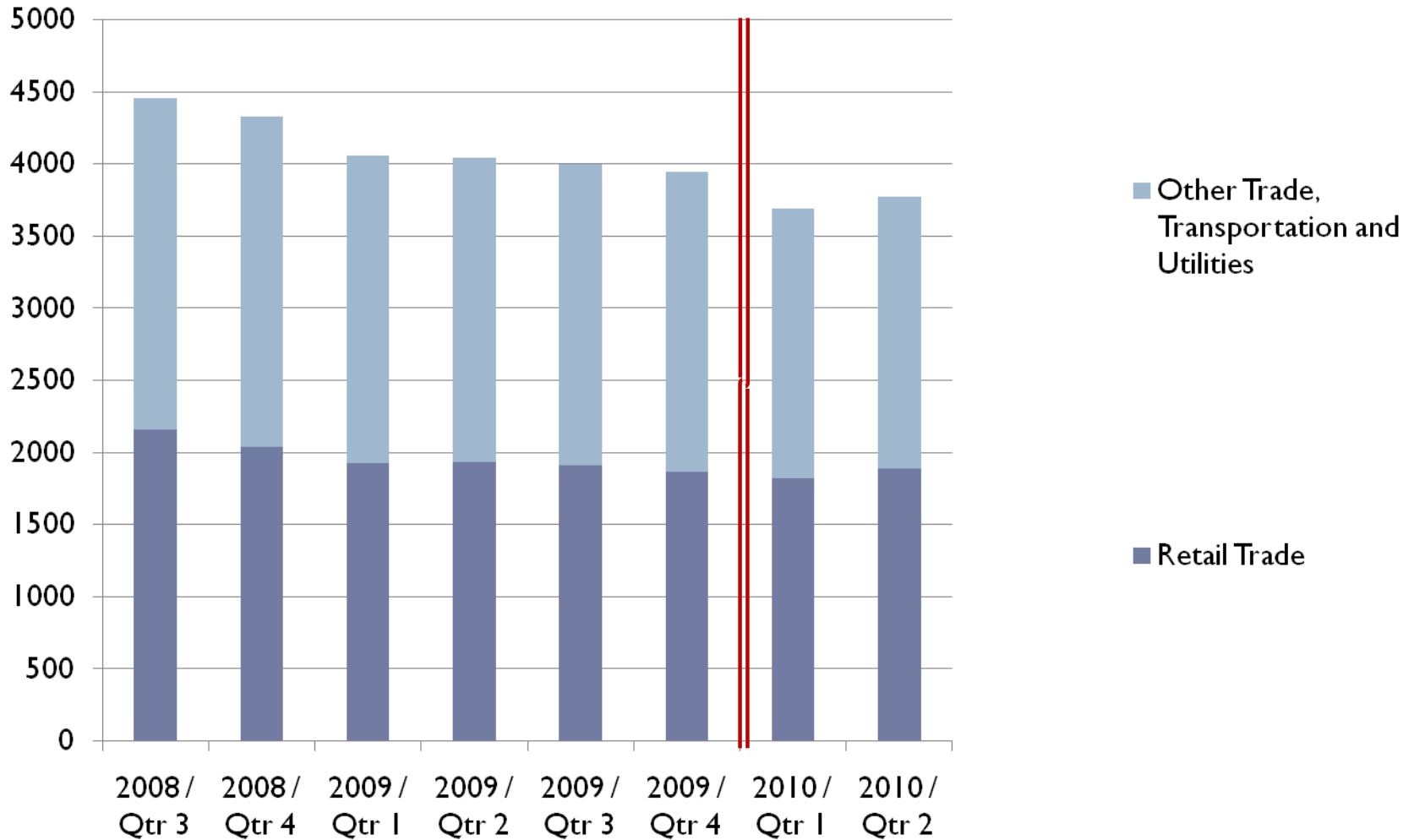
Total Wages



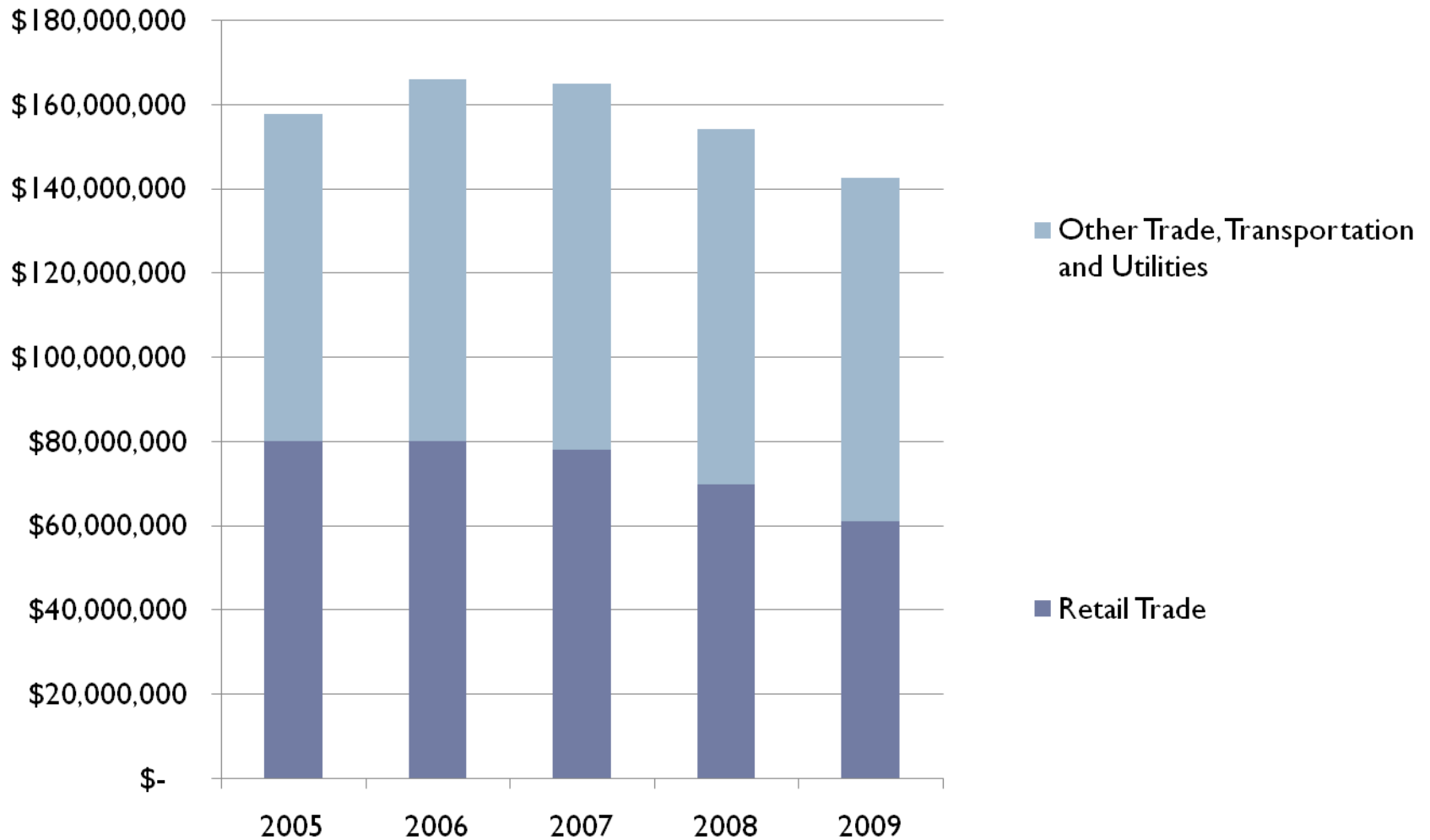
Trade, Transportation and Utilities Average Employment



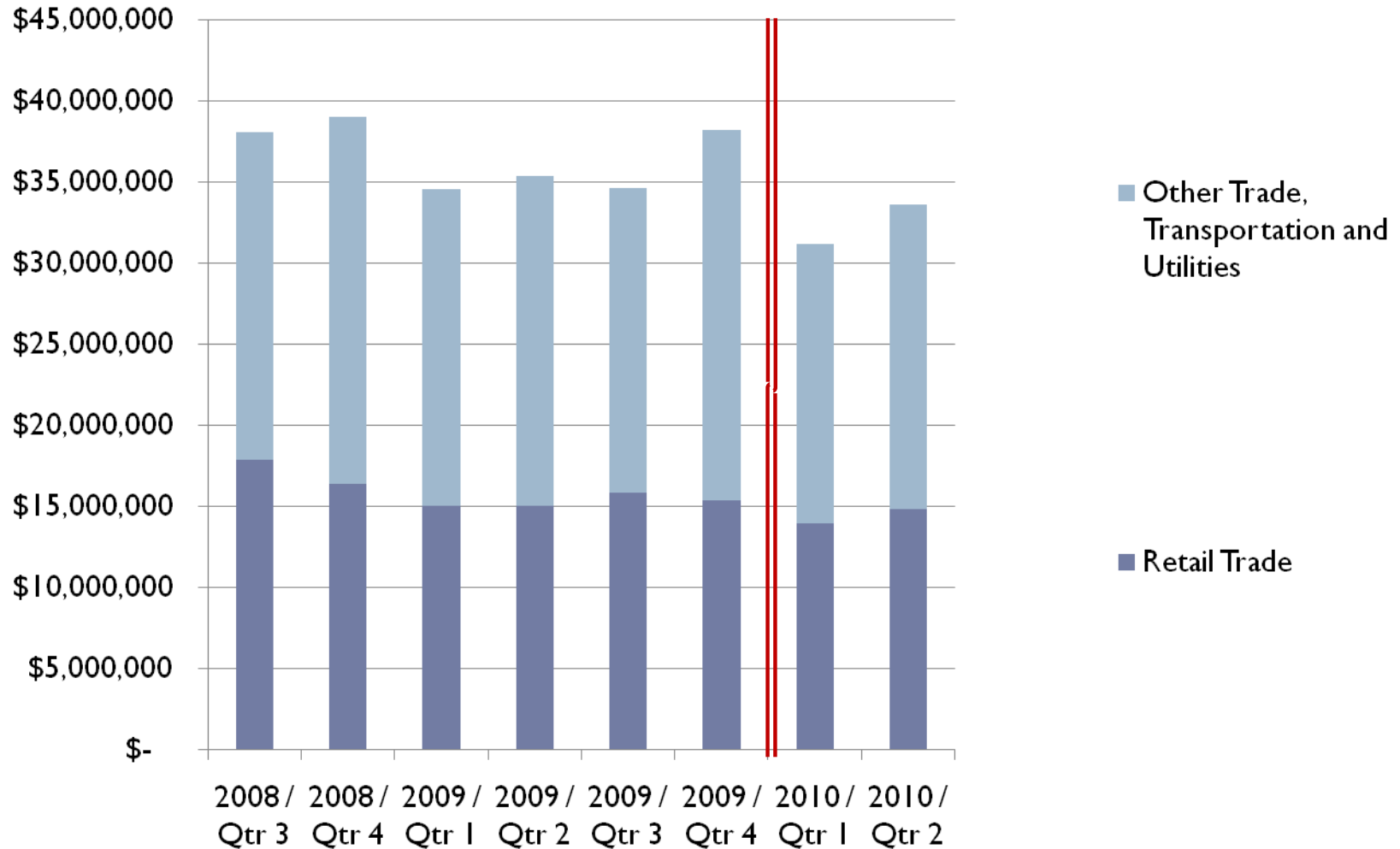
Trade, Transportation and Utilities Employment



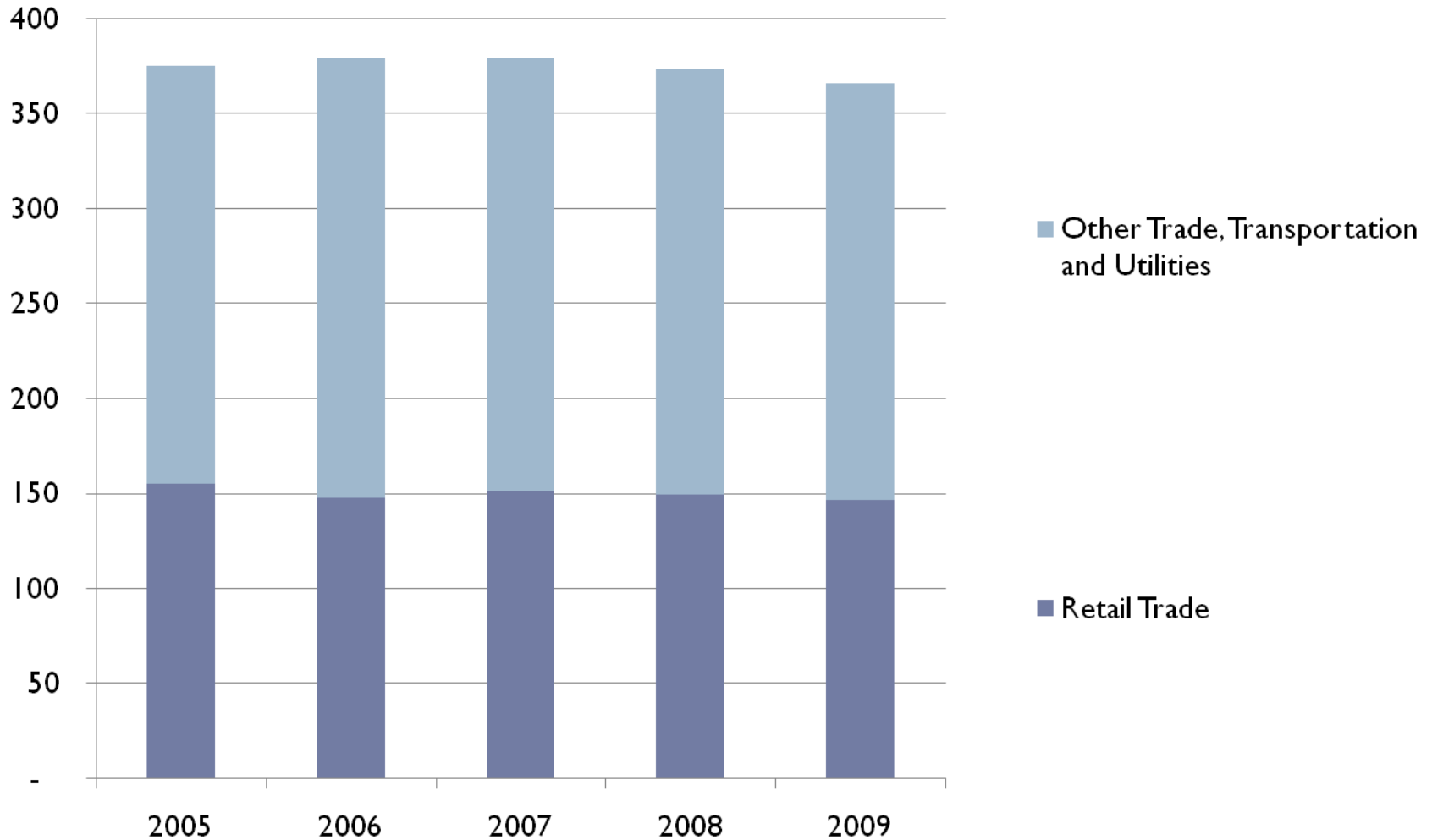
Trade, Transportation and Utilities Total Wages



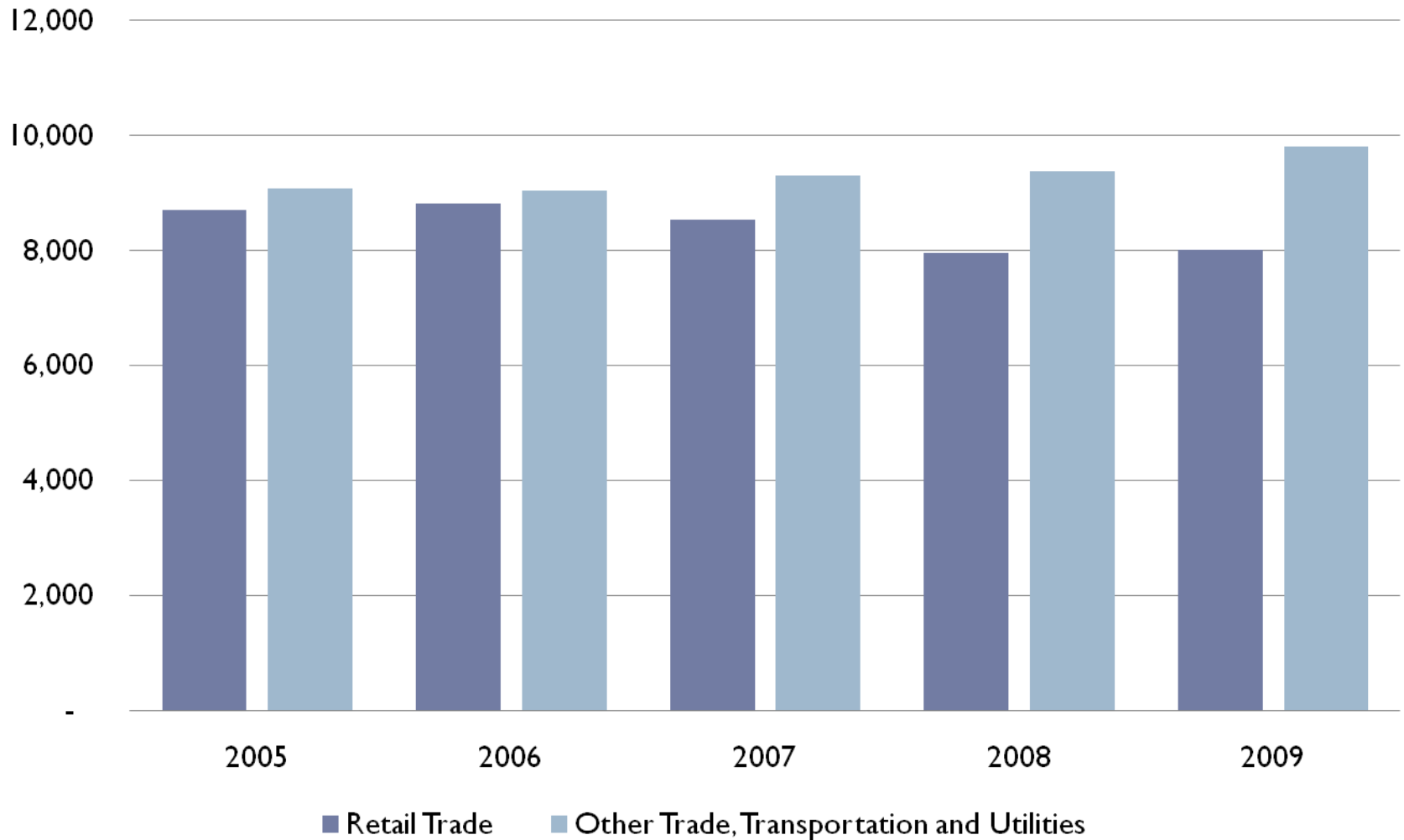
Trade, Transportation and Utilities Total Wages



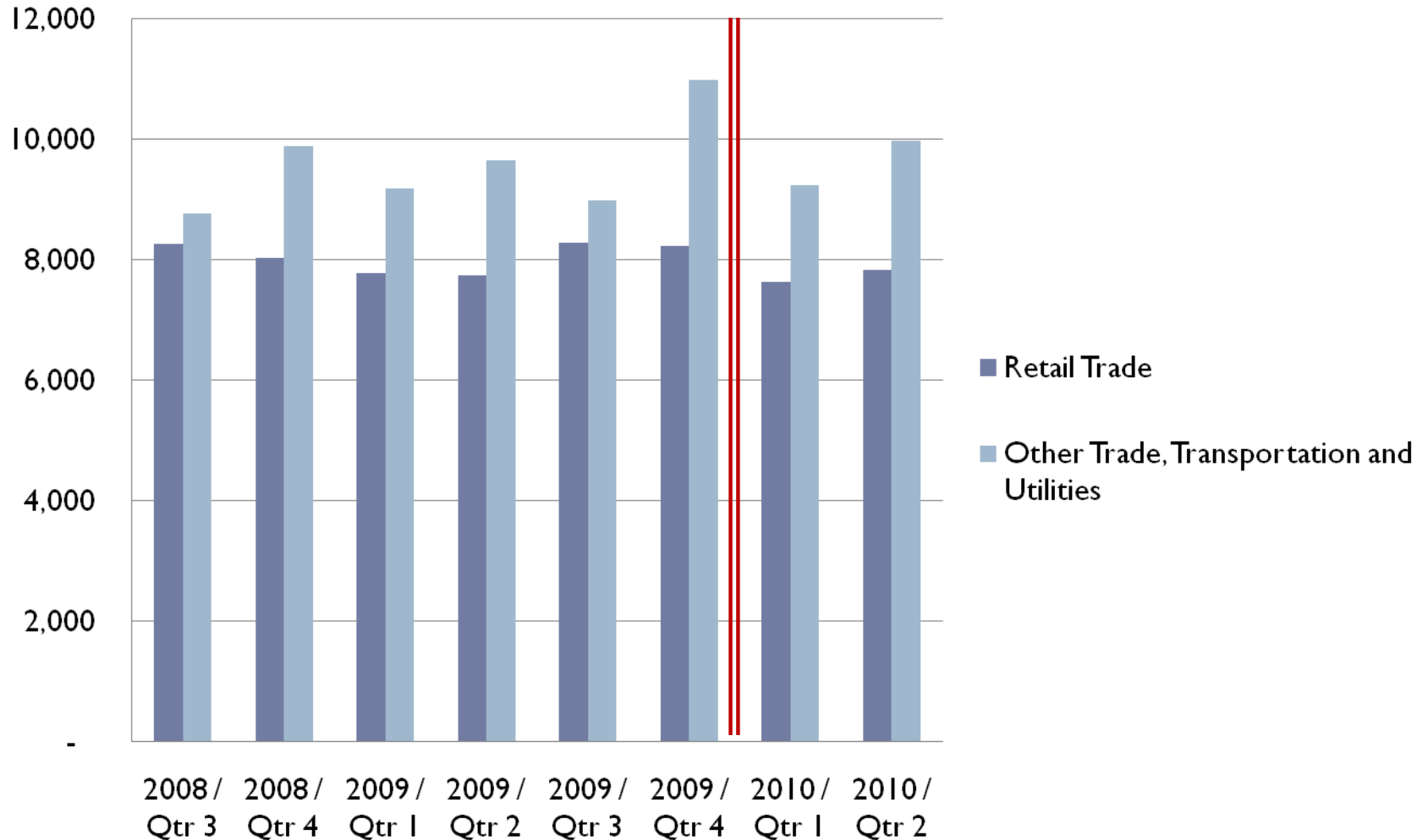
Trade, Transportation and Utilities Average Number of Firms



Trade, Transportation and Utilities Quarterly Average Wage / Job

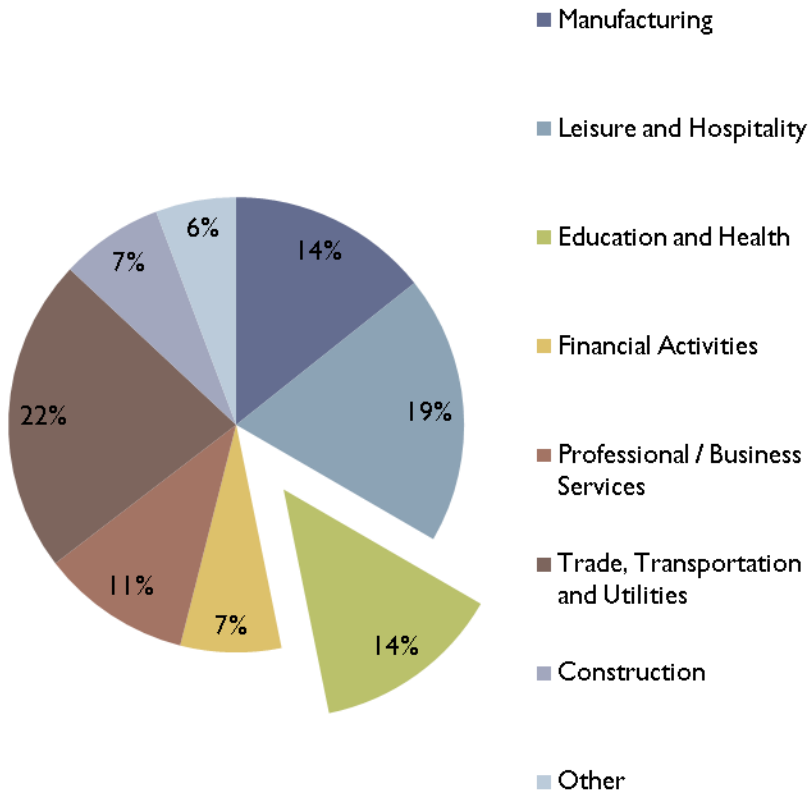


Trade, Transportation and Utilities Average Wage / Job

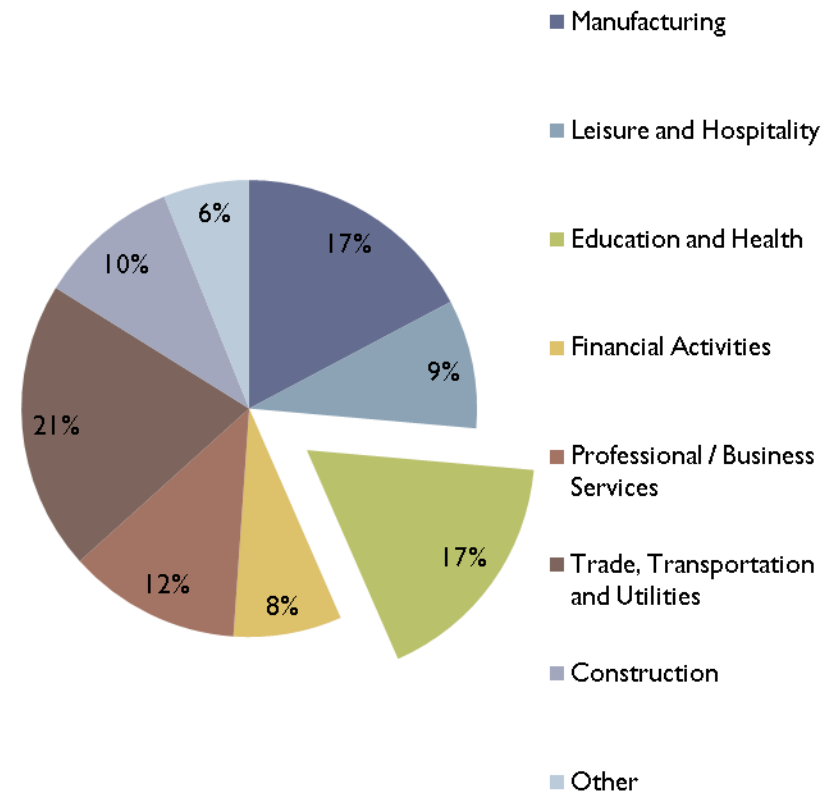


Education and Health Services

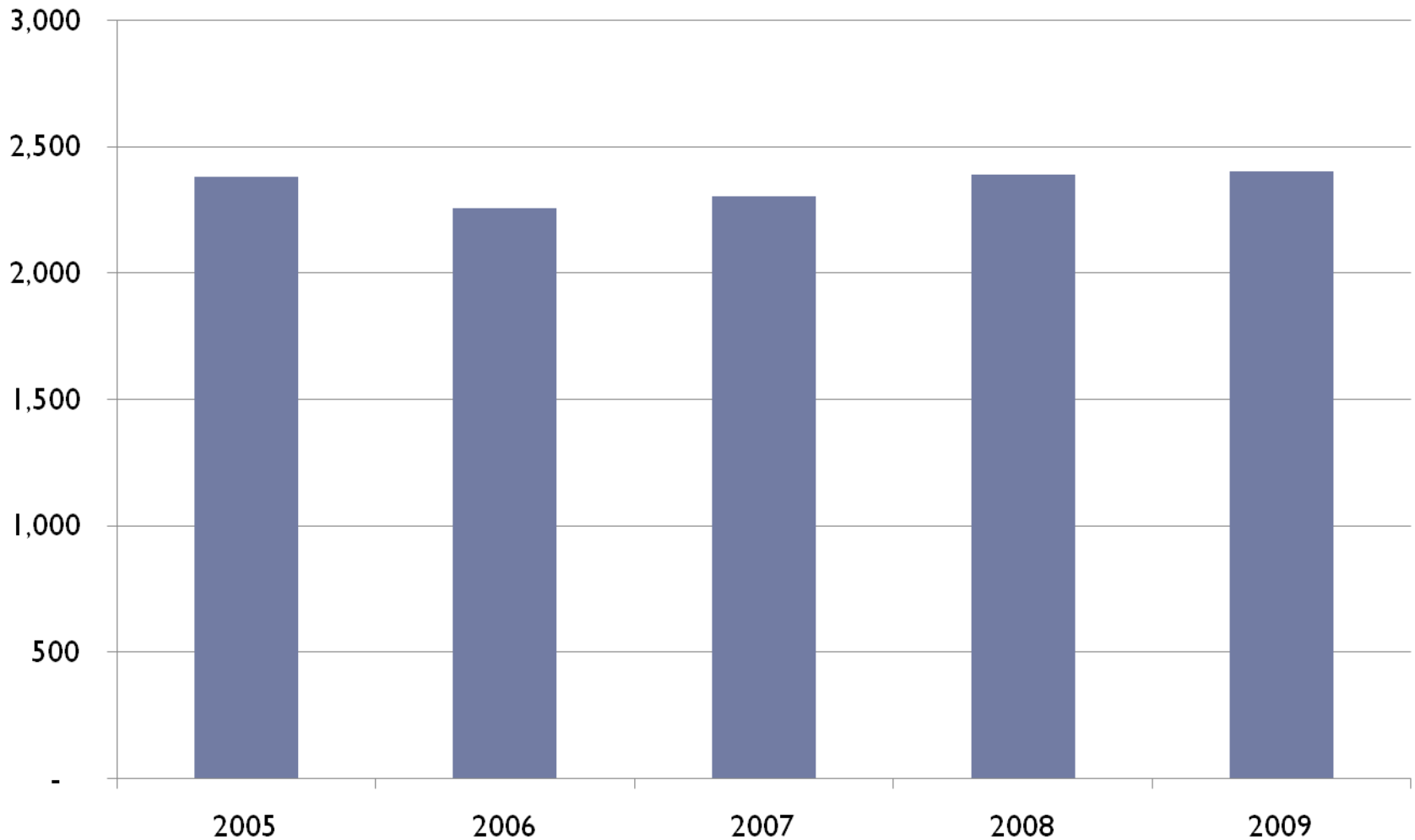
Total Employment



Total Wages

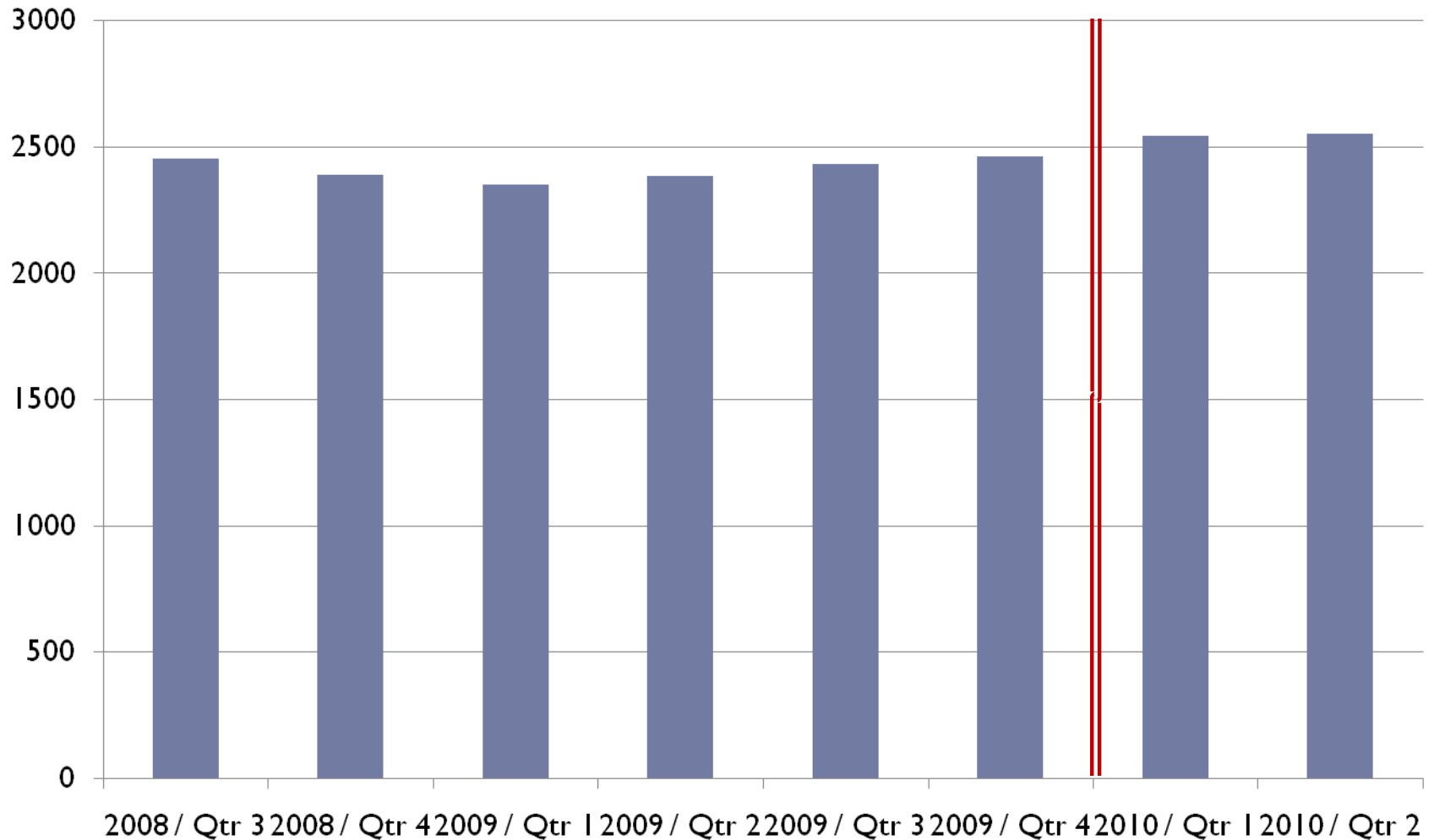


Education and Health Services Average Employment

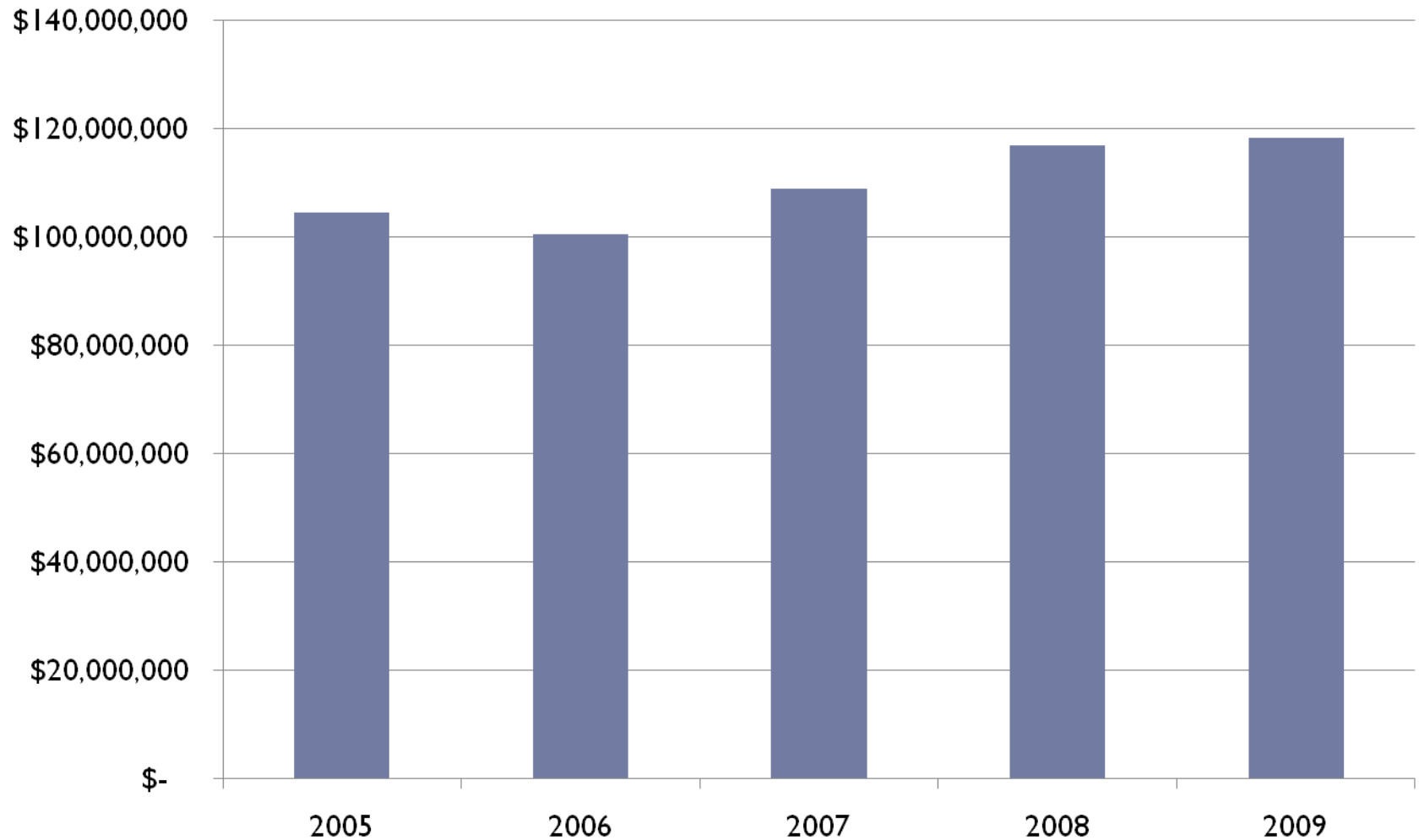


Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

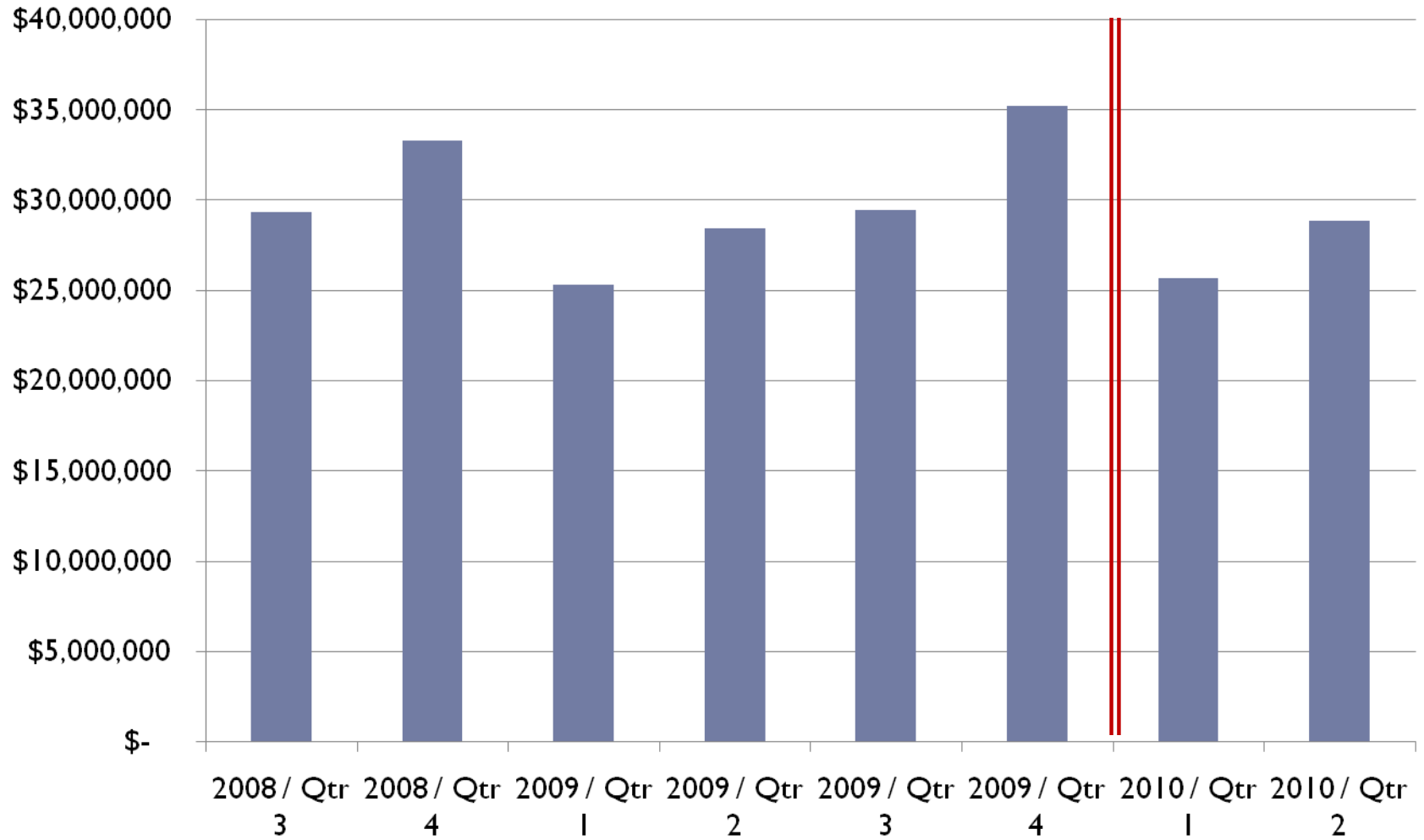
Education and Health Services Average Employment



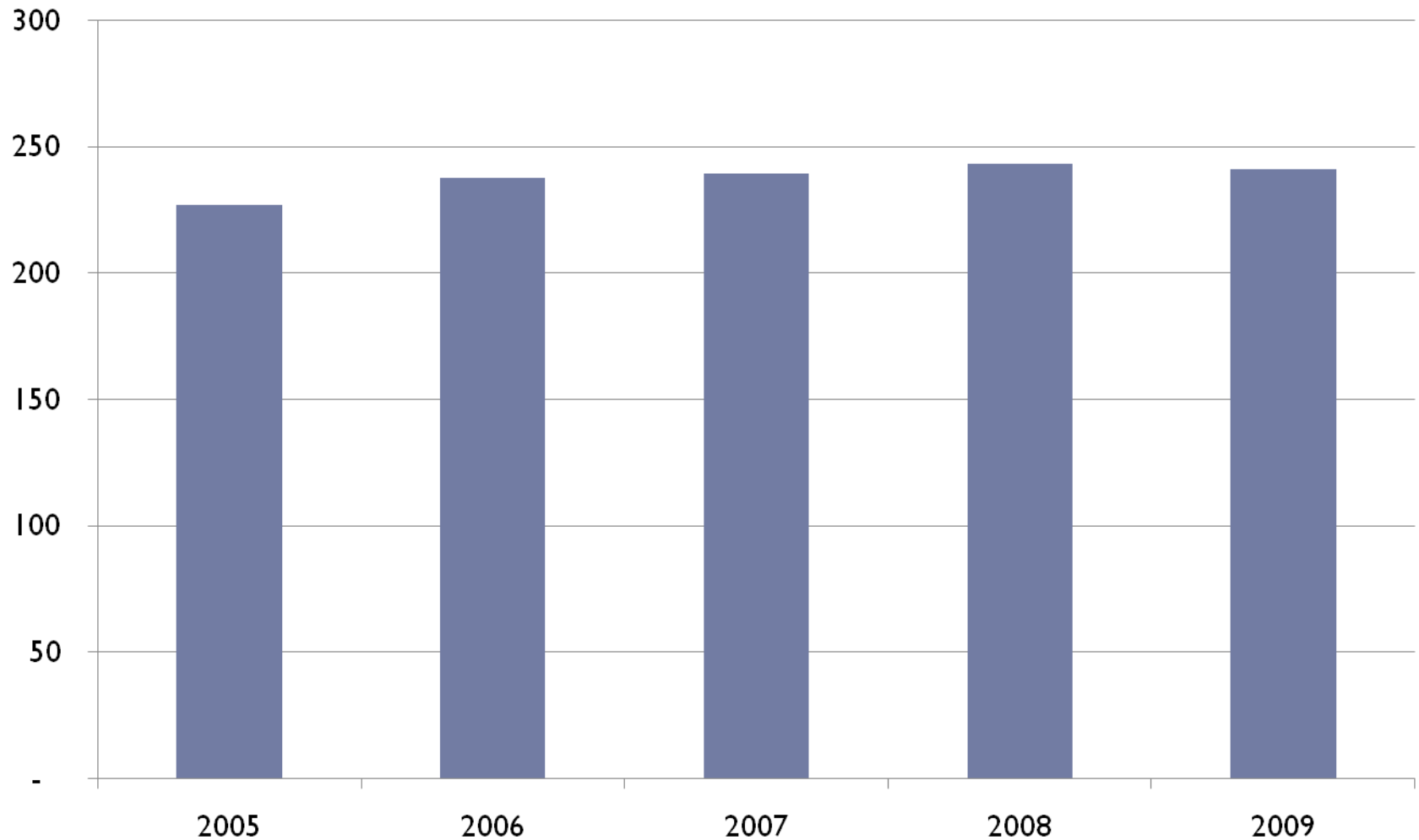
Education and Health Services Total Wages



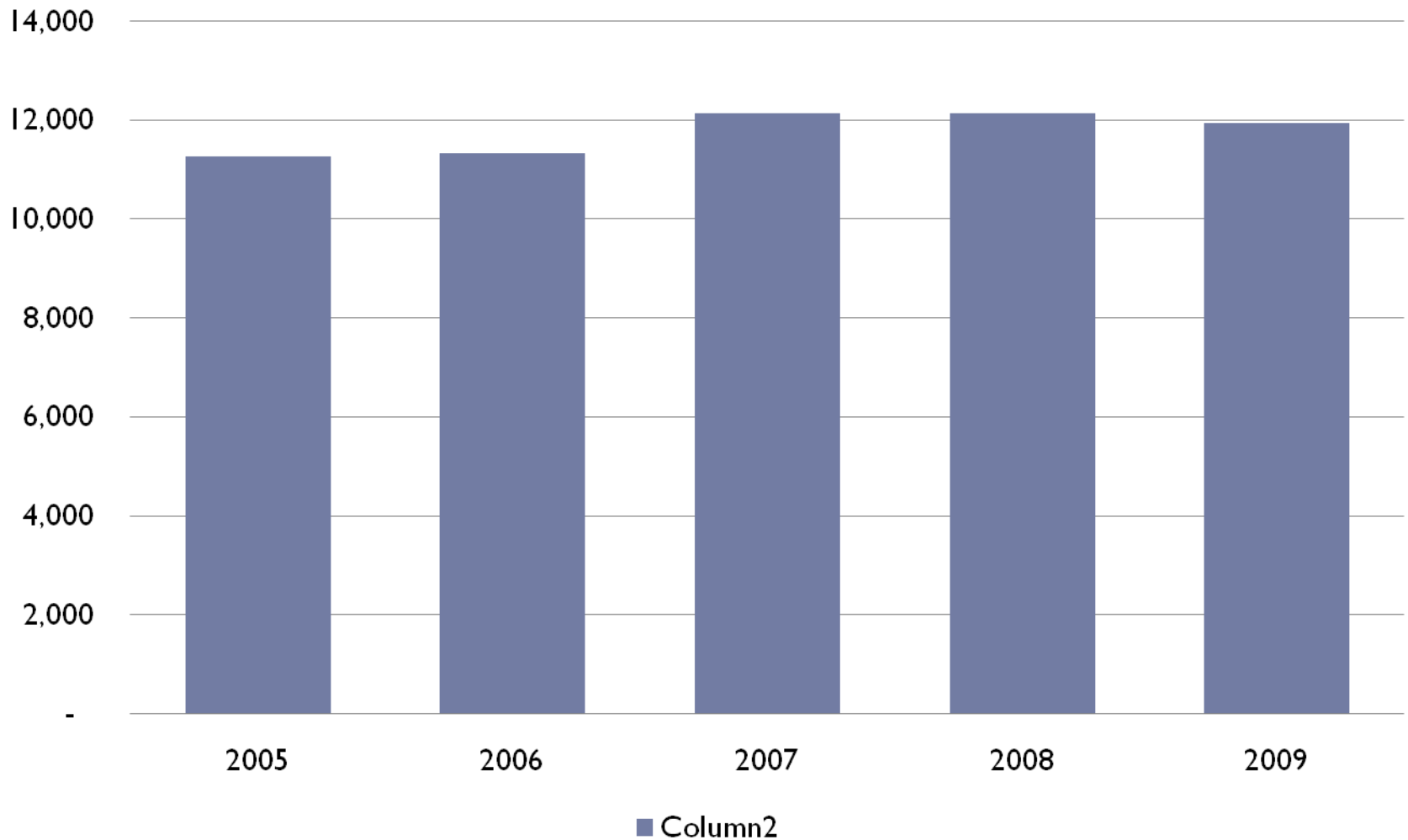
Education and Health Services Total Wages



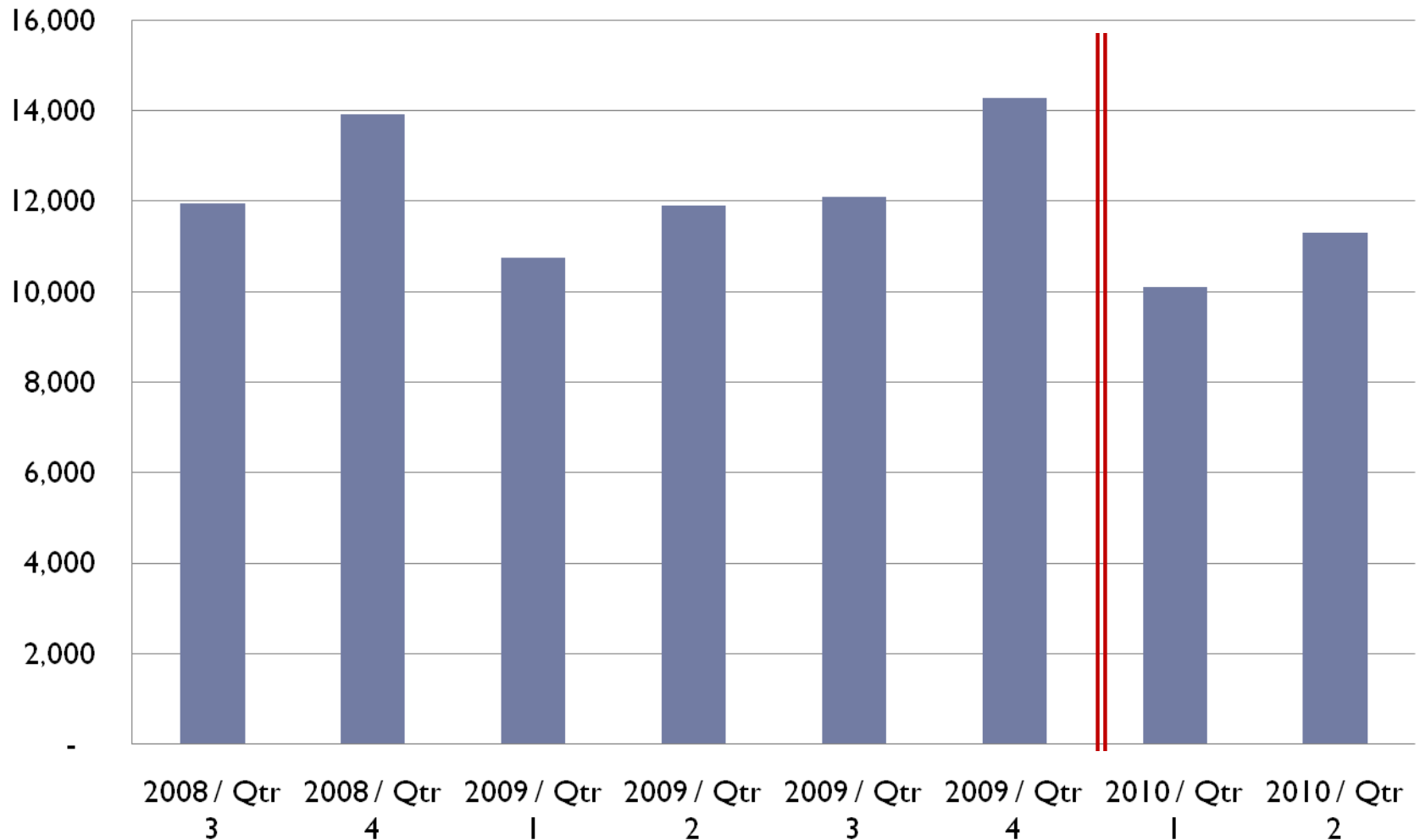
Education and Health Services Average Number of Firms



Education and Health Services Average Quarterly Wage / Job

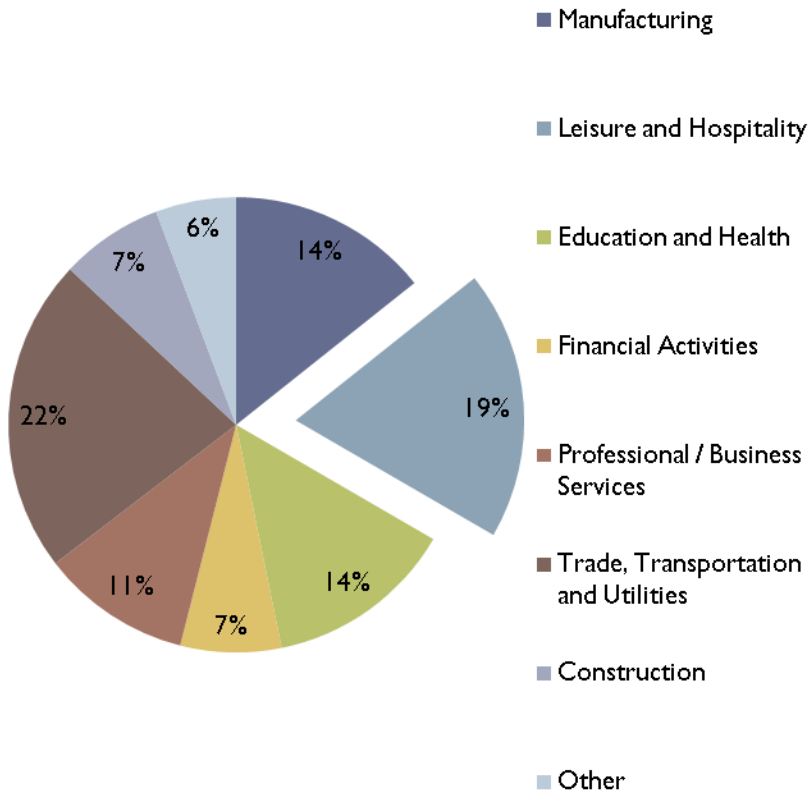


Education and Health Services Average Wage / Job

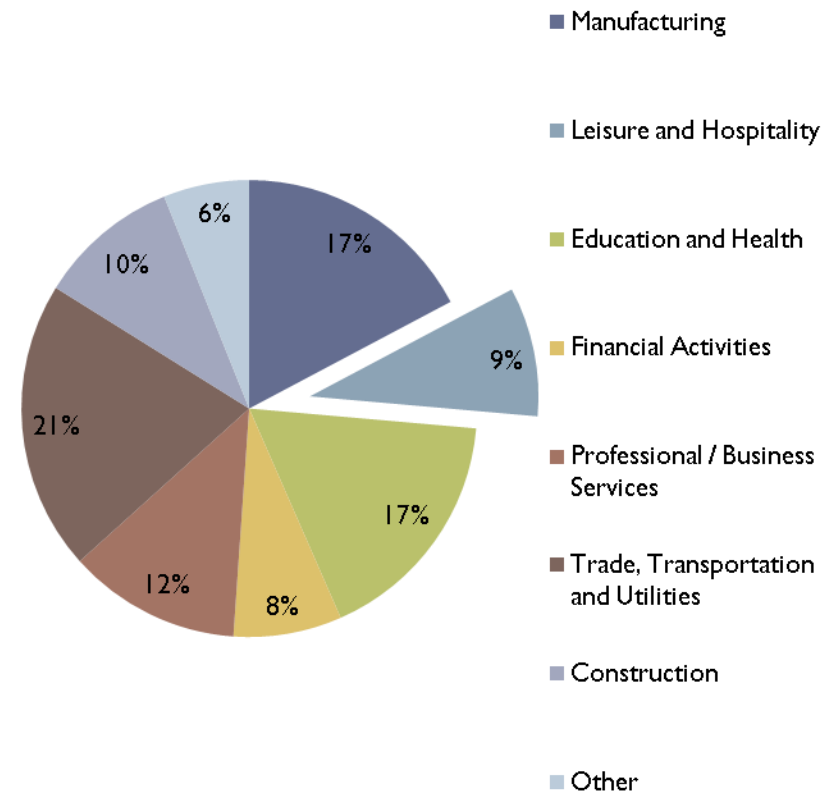


Leisure and Hospitality

Total Employment

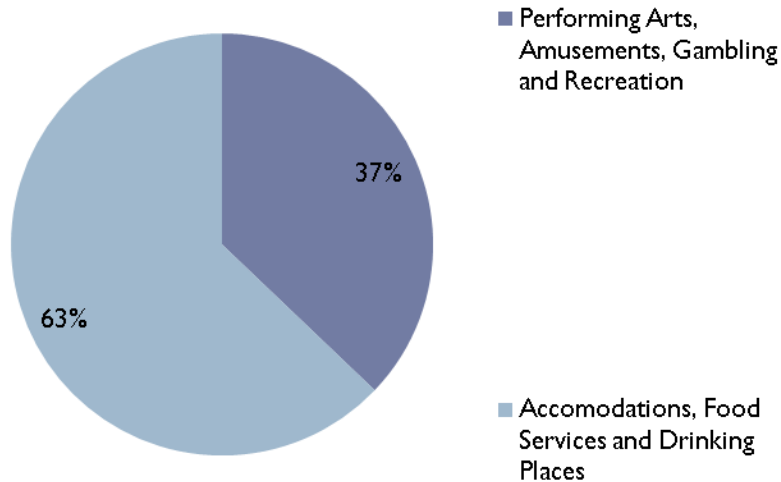


Total Wages

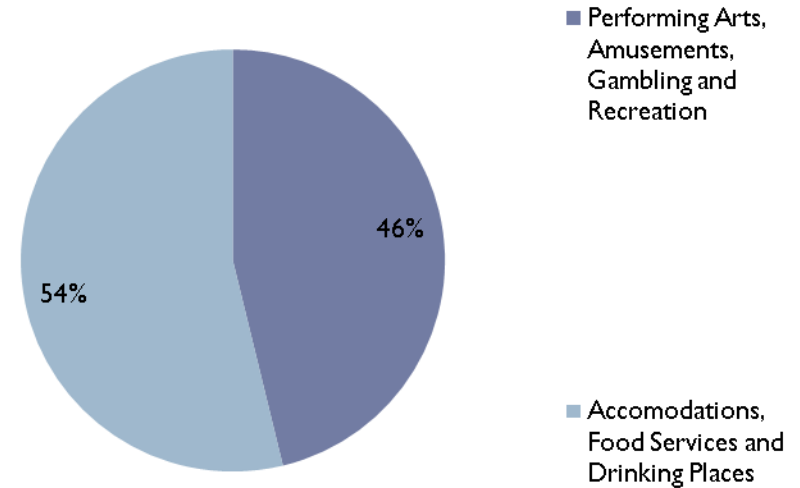


Leisure and Hospitality by Type

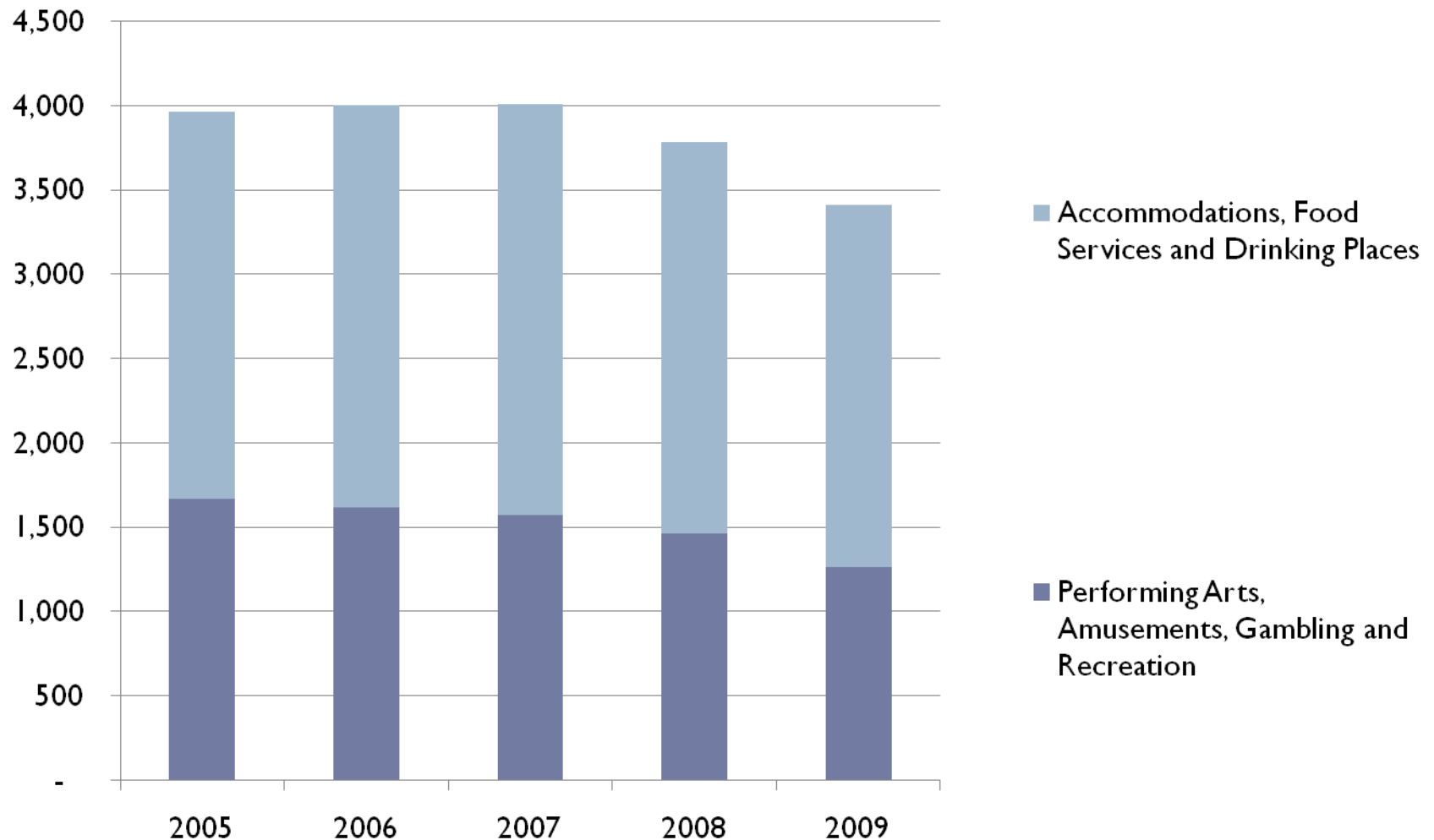
Employment



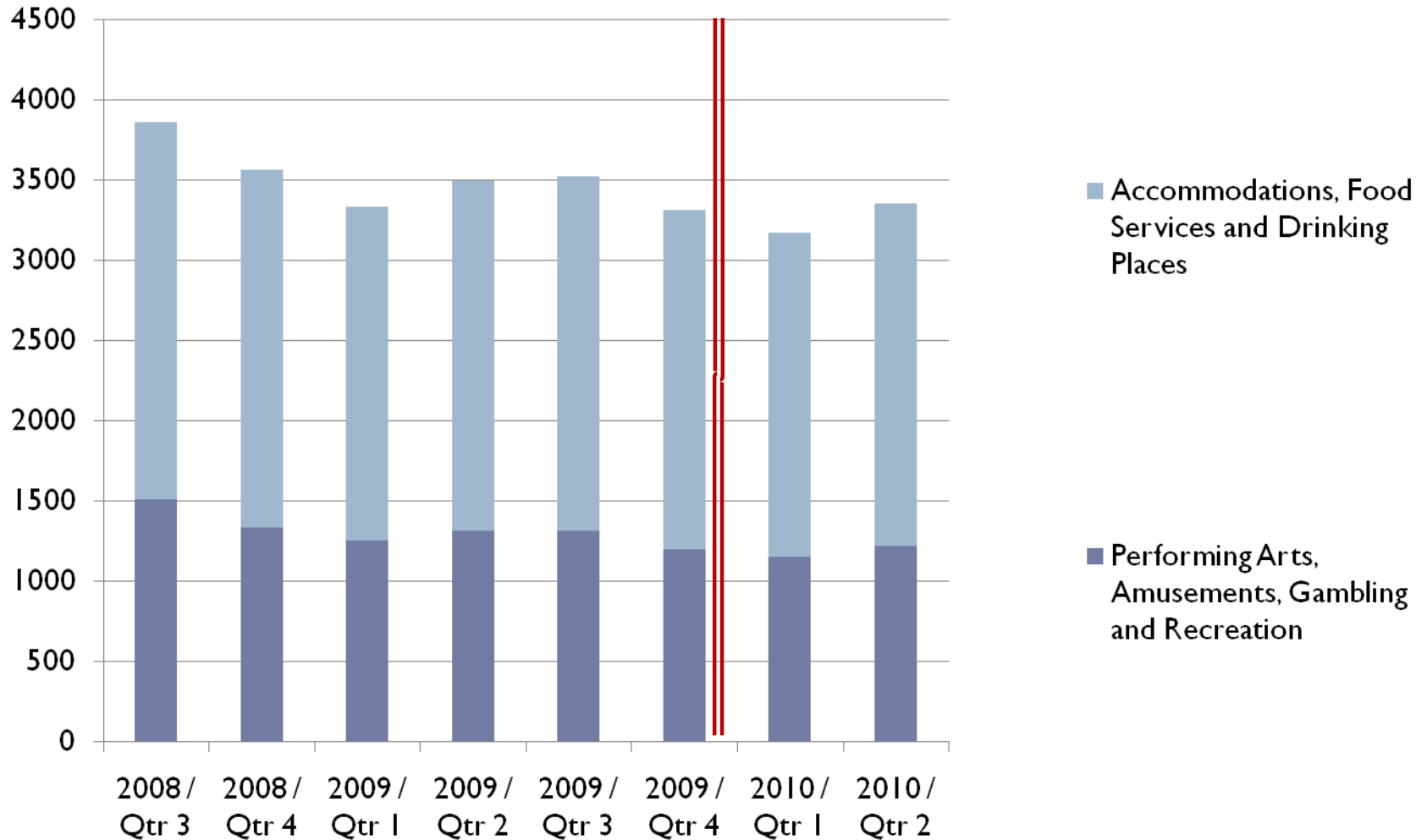
Total Wages



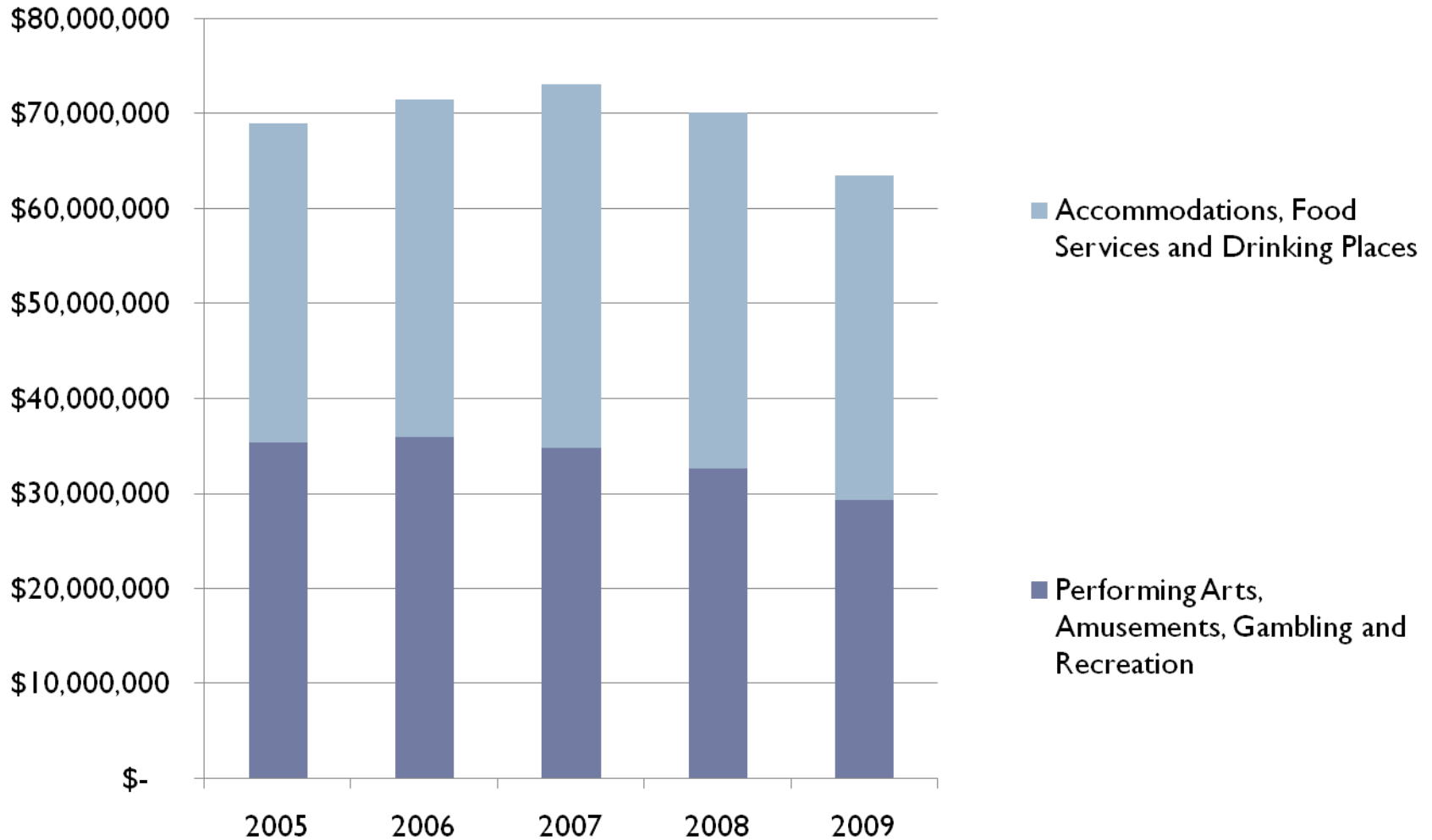
Leisure and Hospitality Average Employment



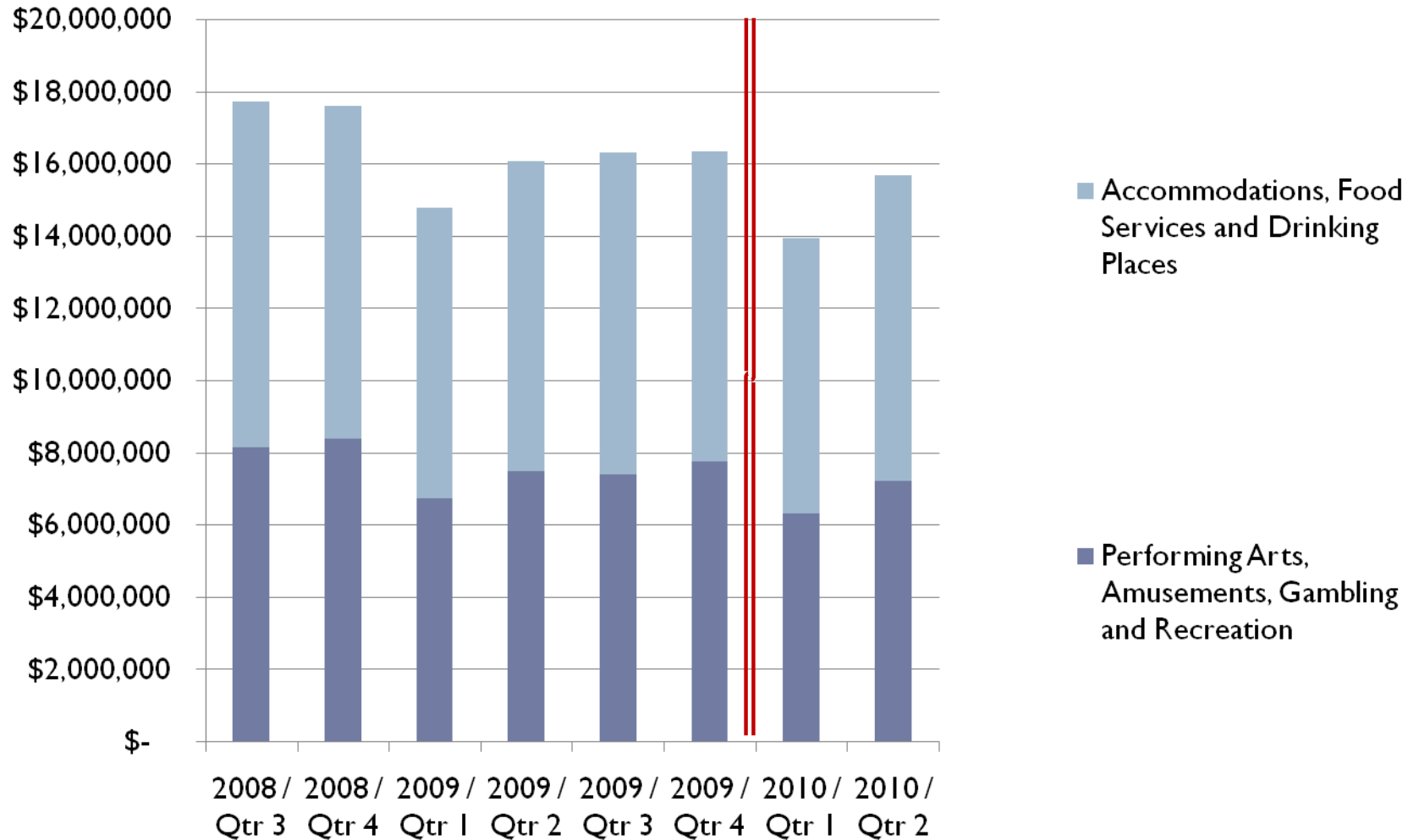
Leisure and Hospitality Average Employment



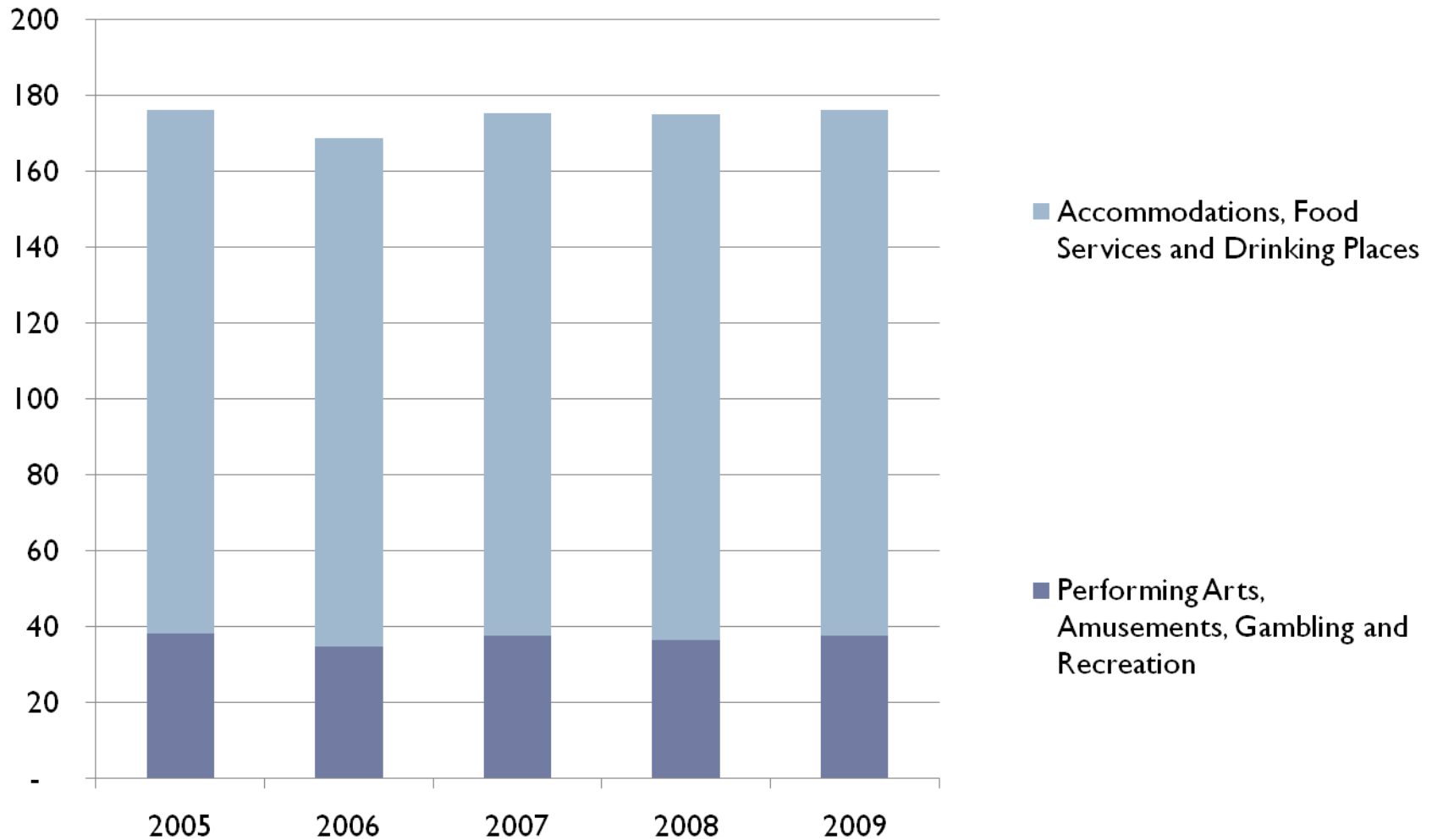
Leisure and Hospitality Total Wages



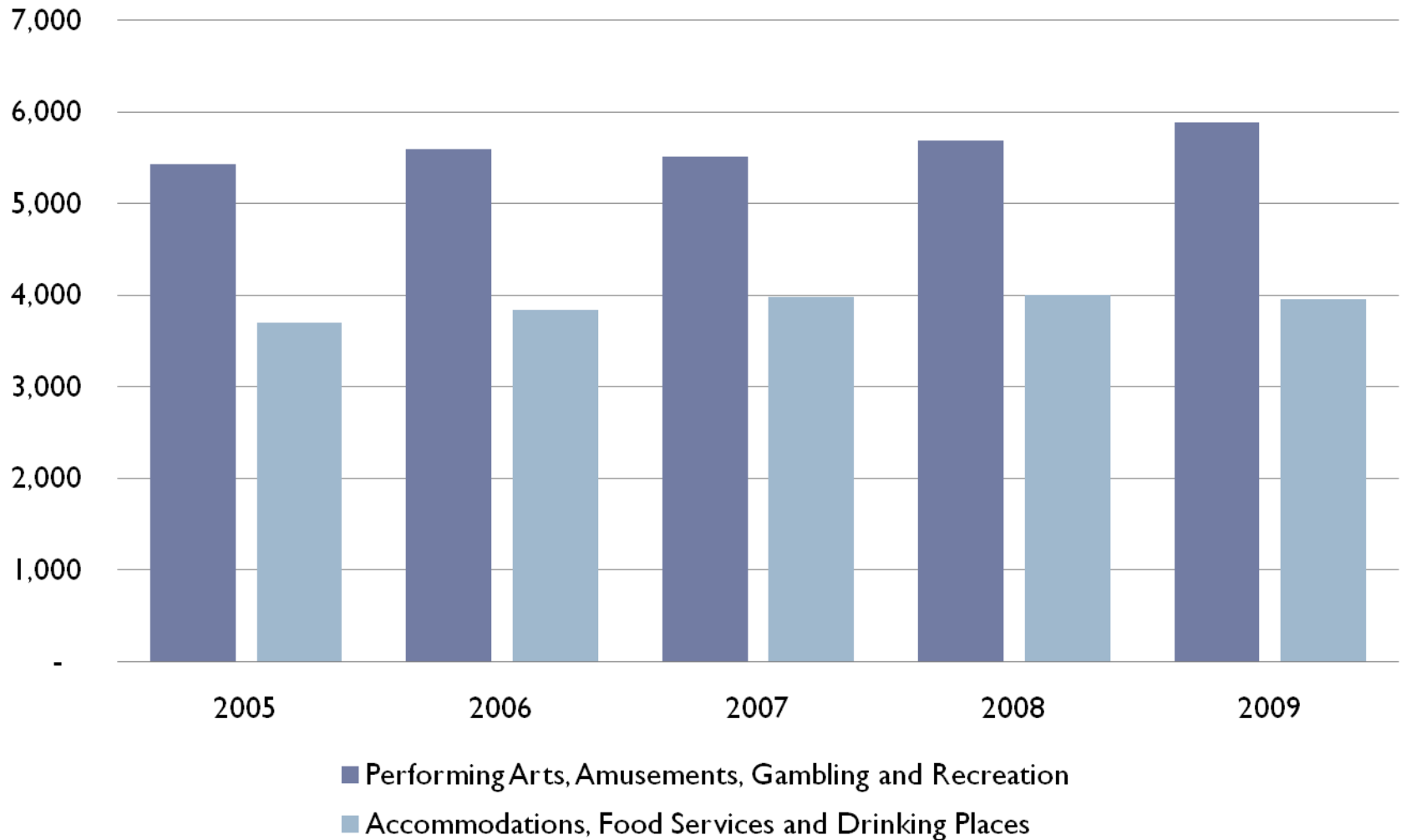
Leisure and Hospitality Total Wages



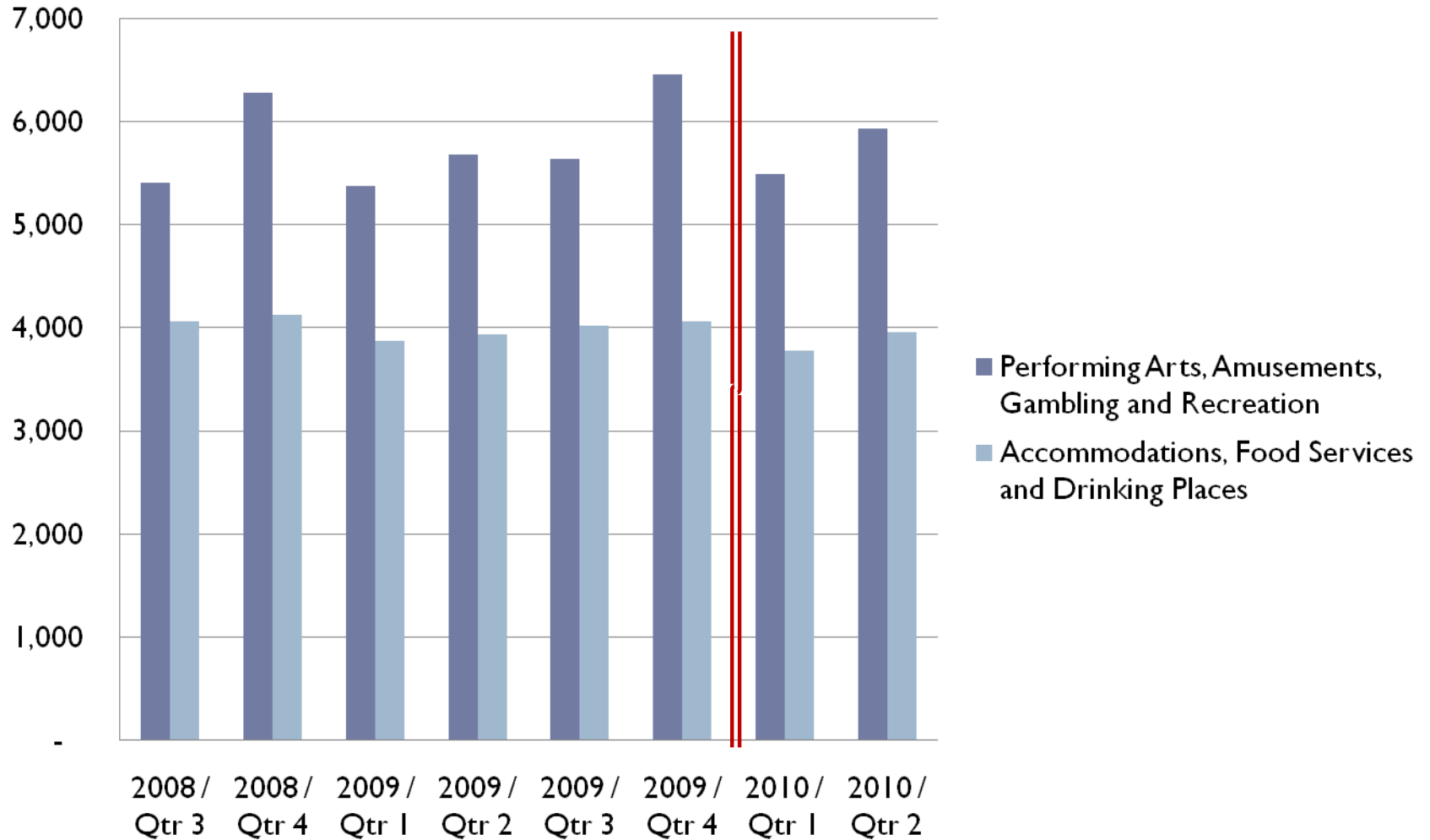
Leisure and Hospitality Average Number of Firms



Leisure and Hospitality Average Quarterly Wage / Job

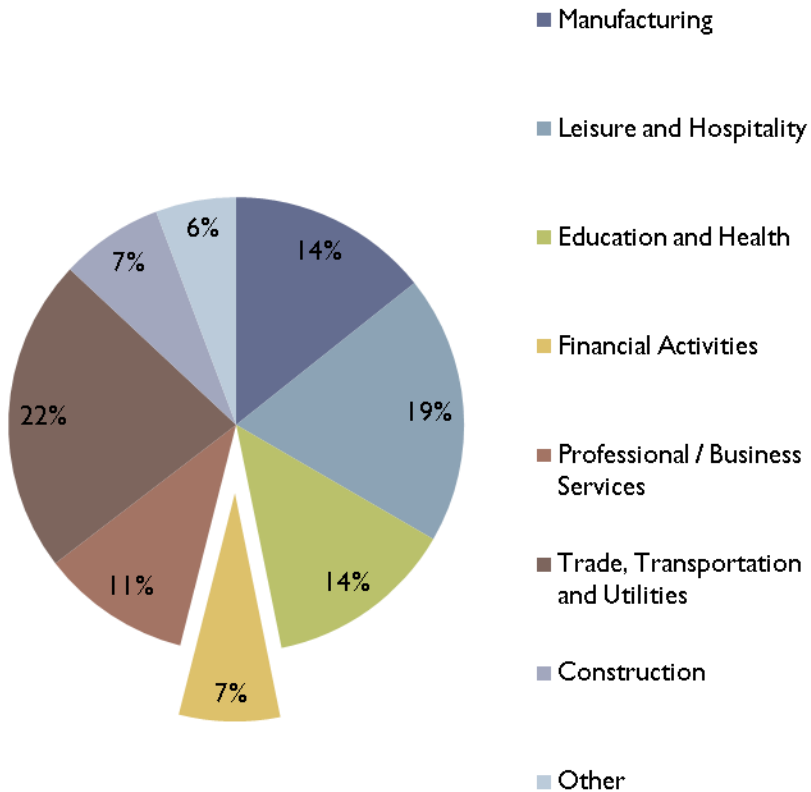


Leisure and Hospitality Average Wage / Job

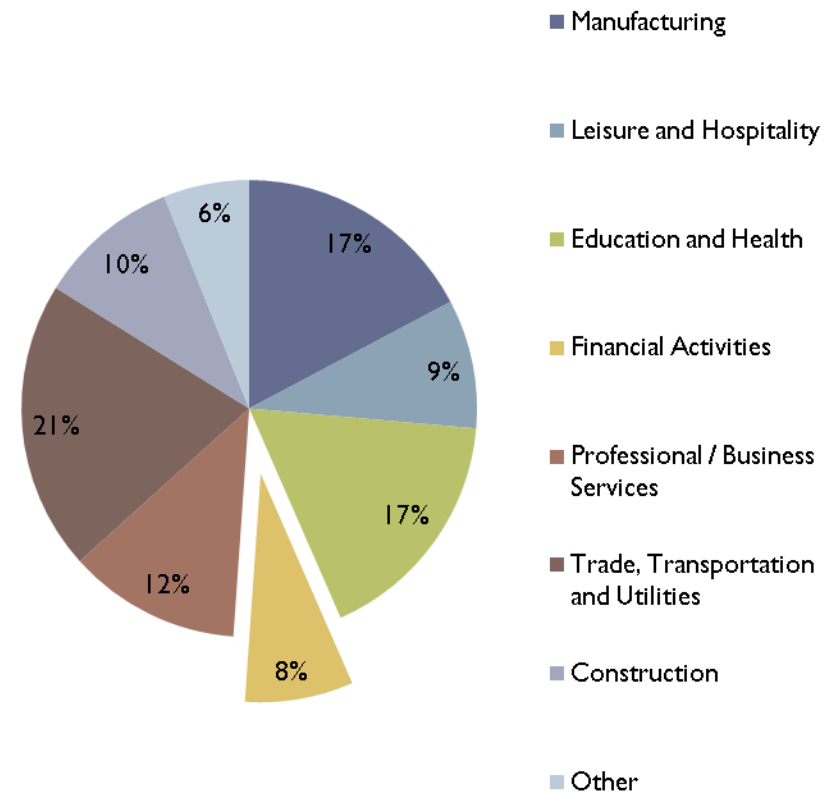


Financial Activities

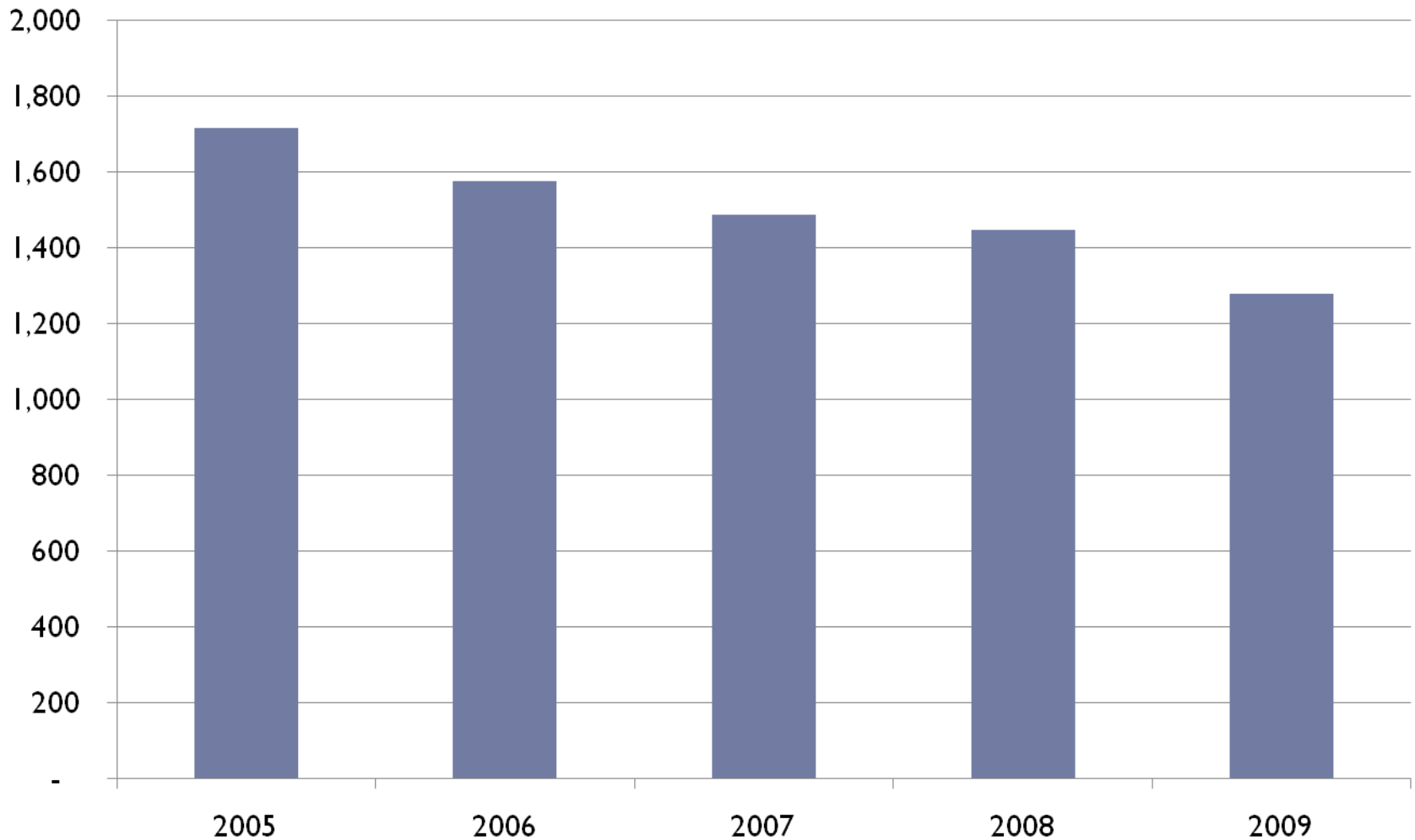
Total Employment



Total Wages

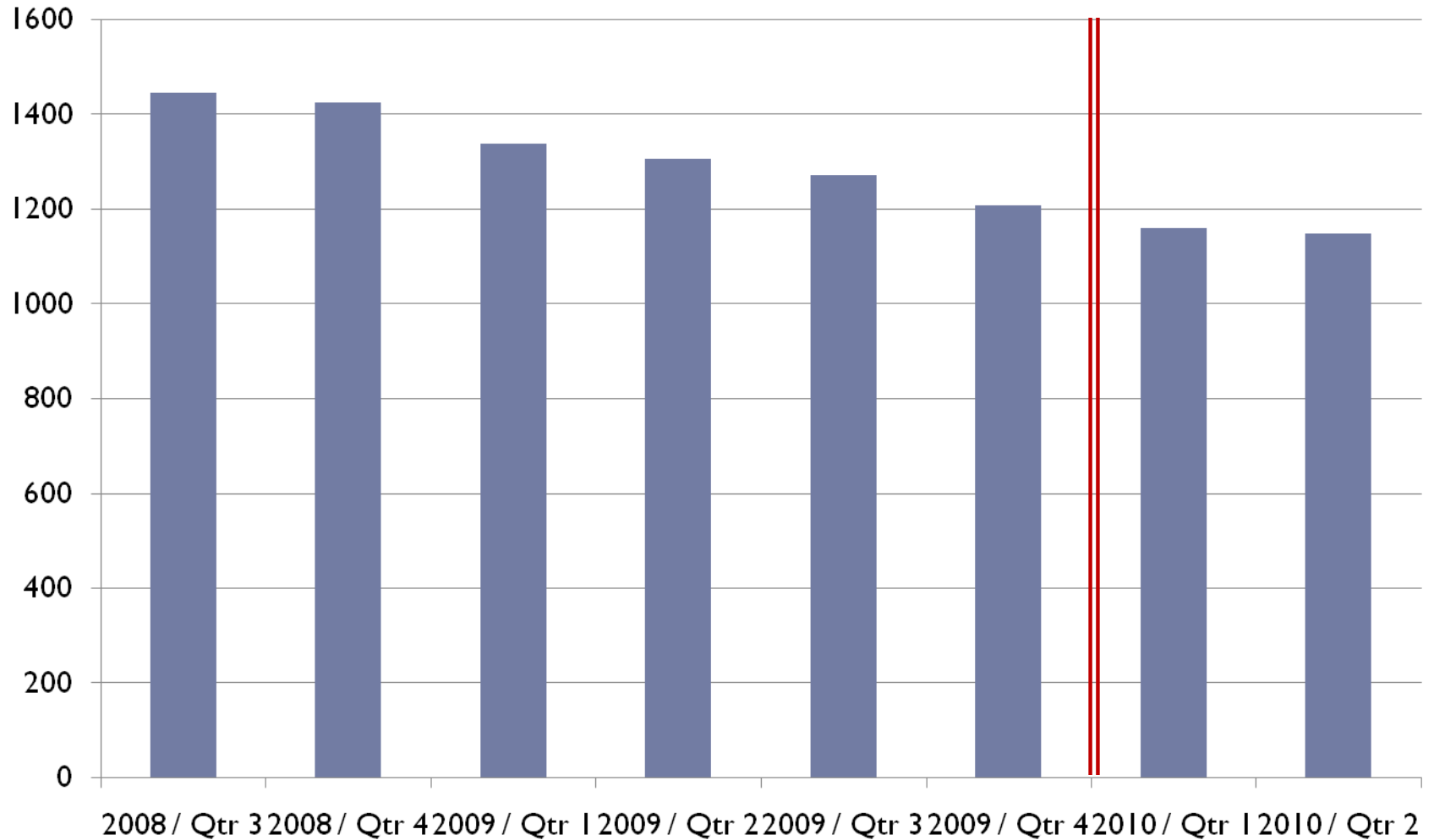


Financial Activities Average Employment

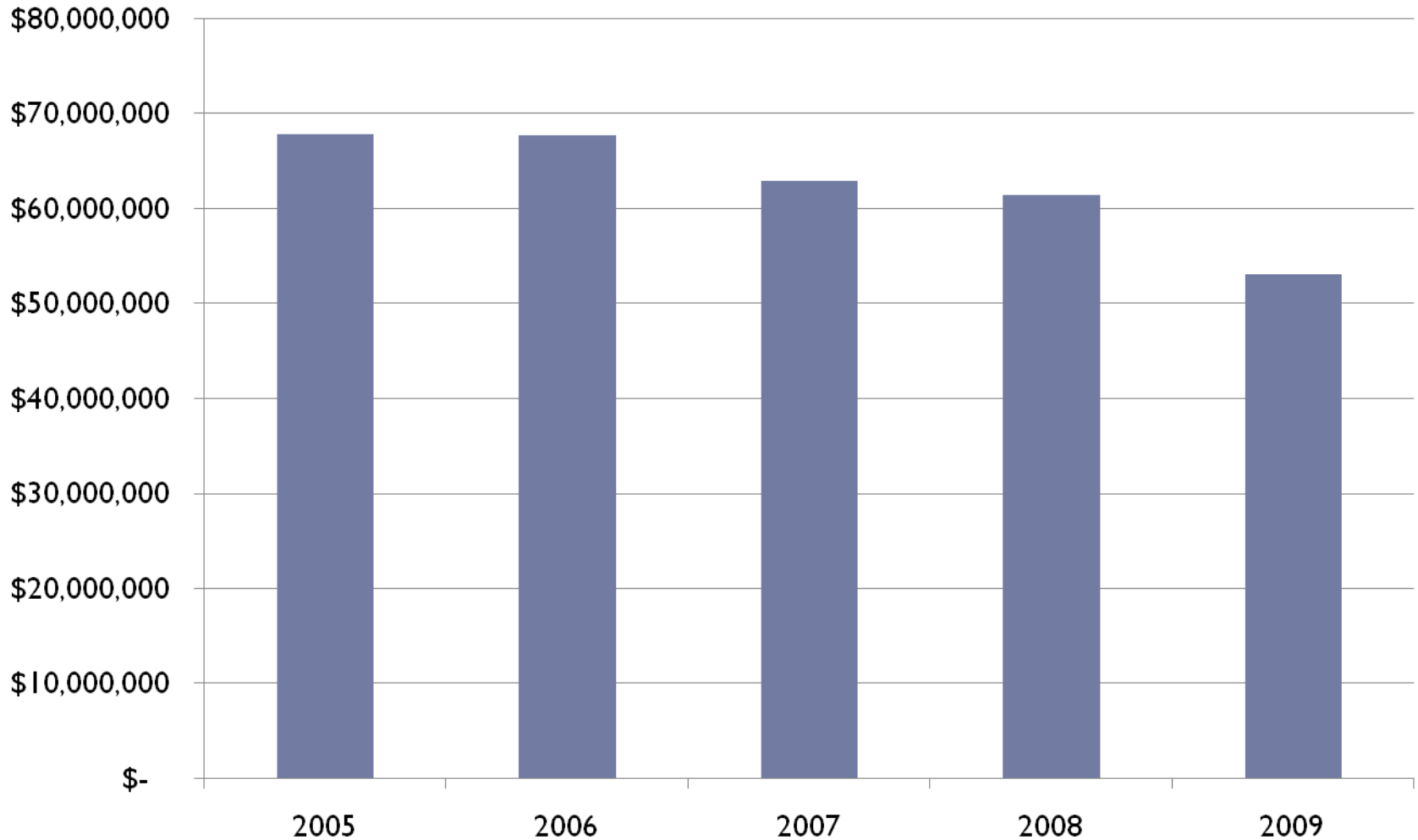


Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

Financial Activities Average Employment

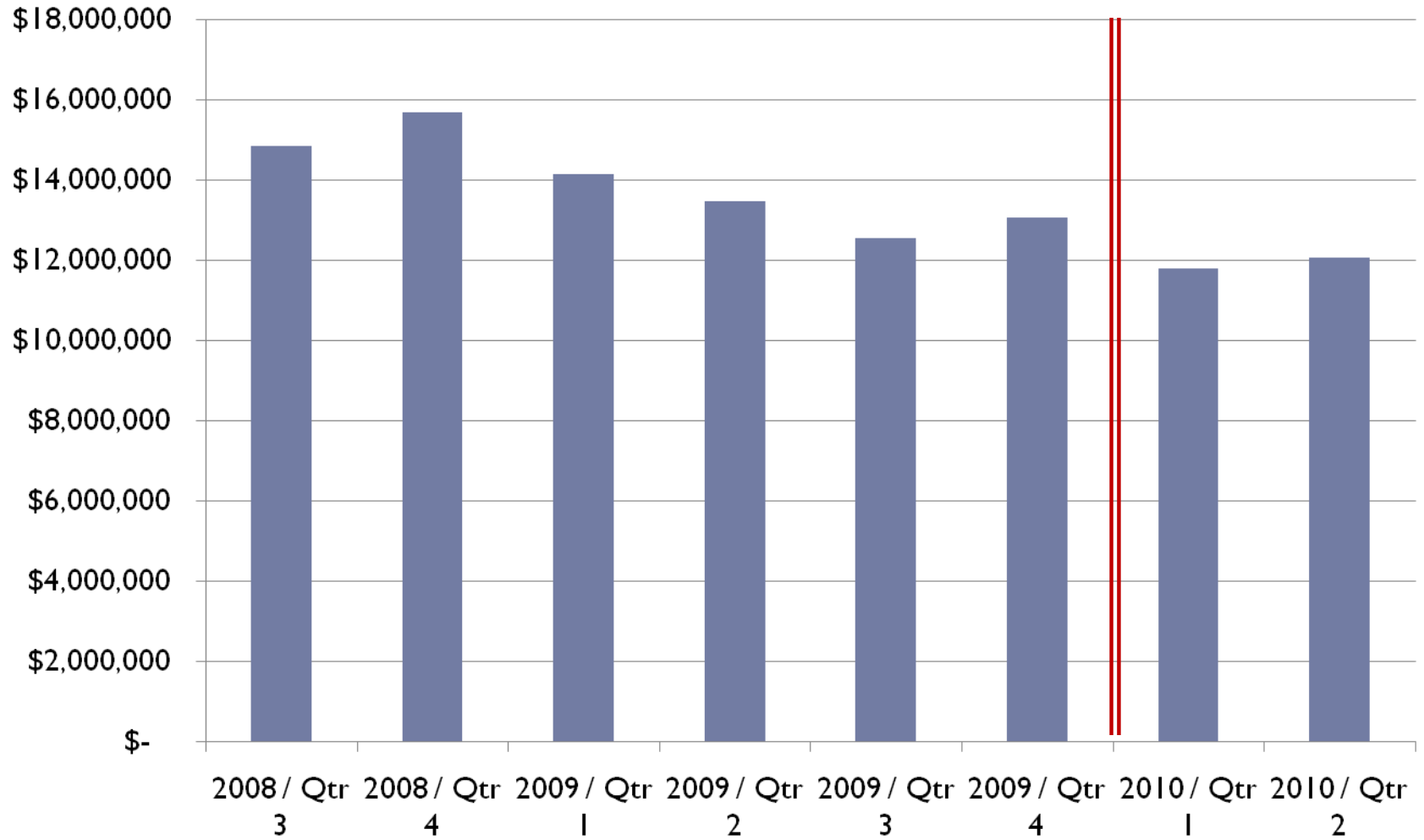


Financial Activities Total Wages

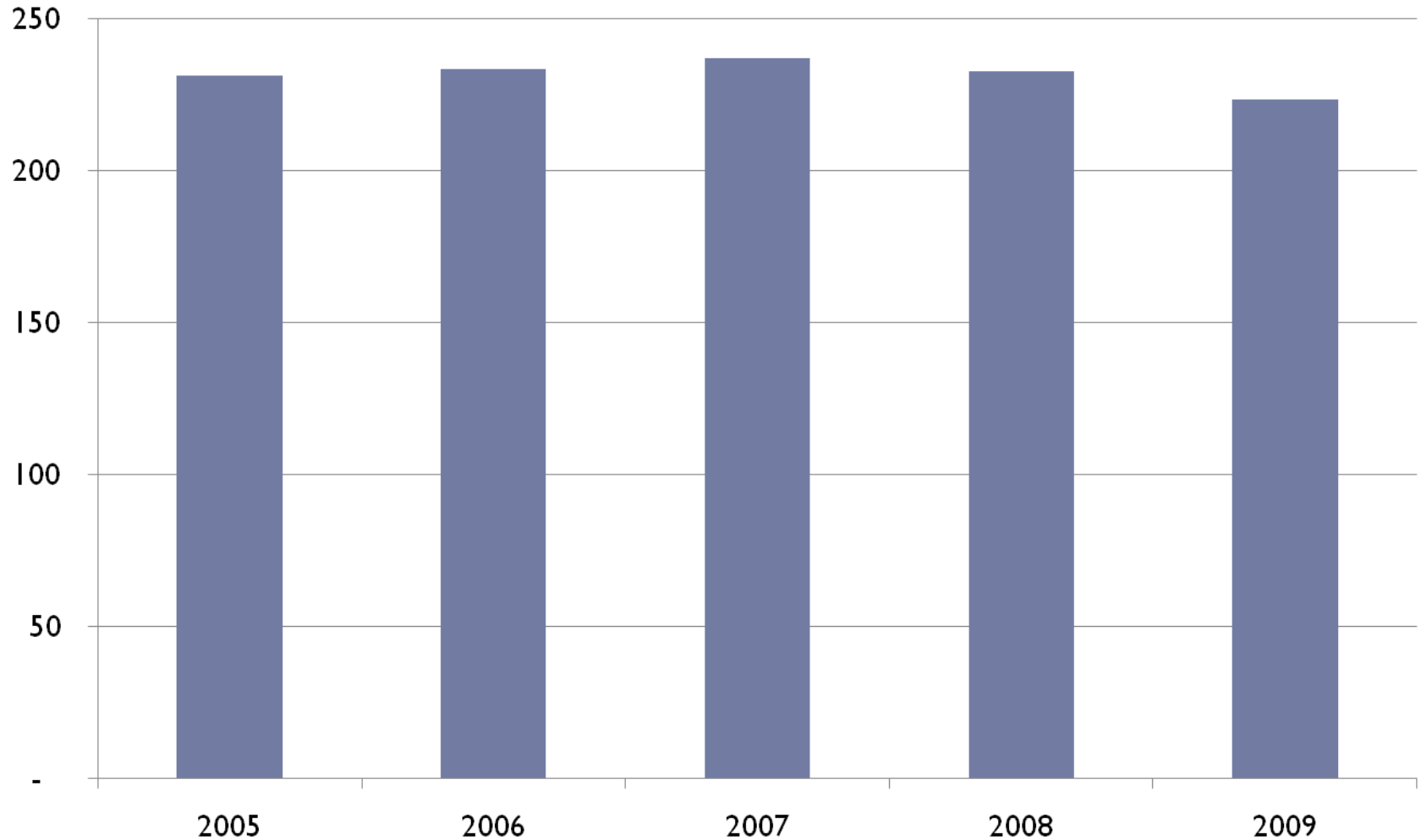


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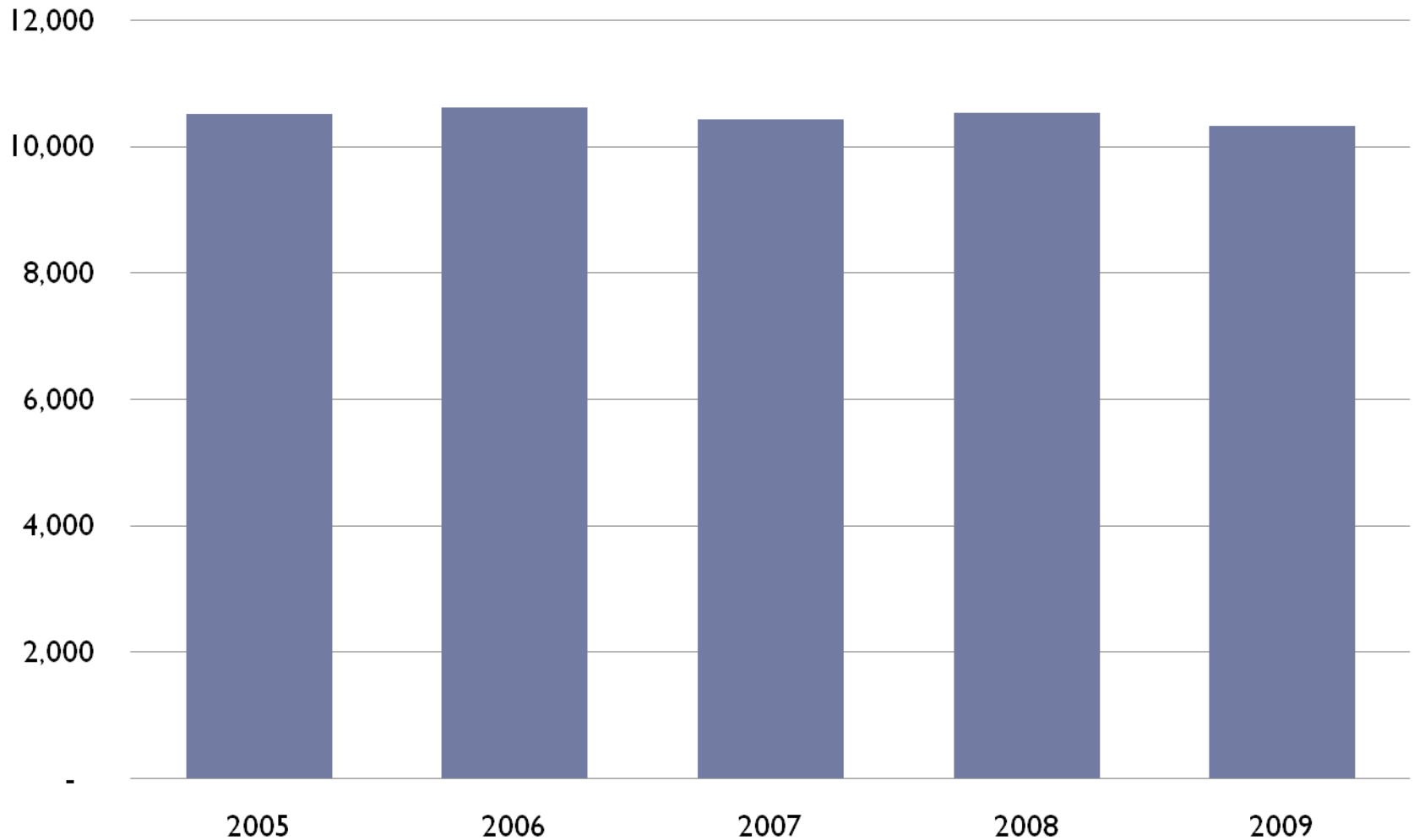
Financial Activities Total Wages



Financial Activities Average Number of Firms

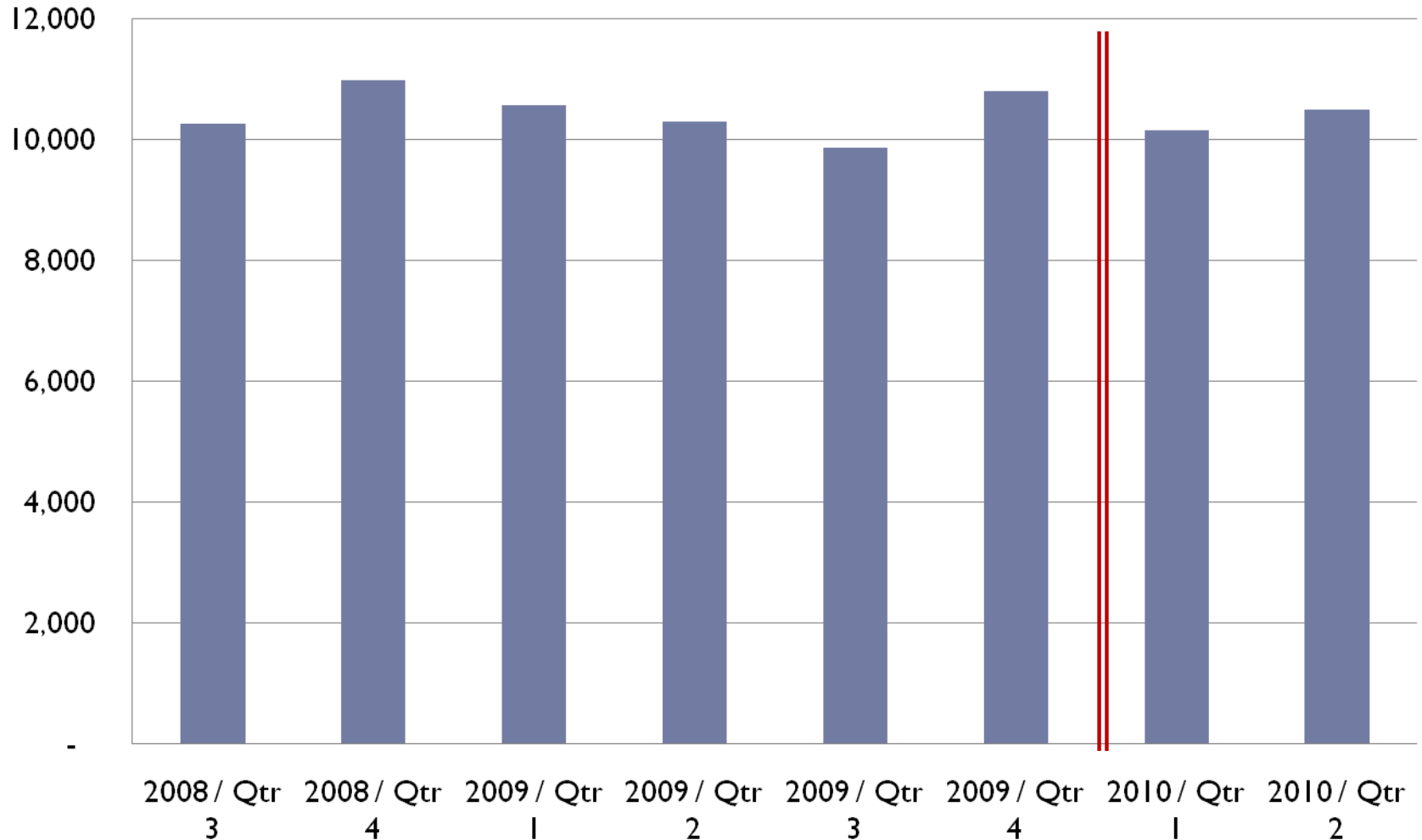


Financial Activities Average Quarterly Wage / Job



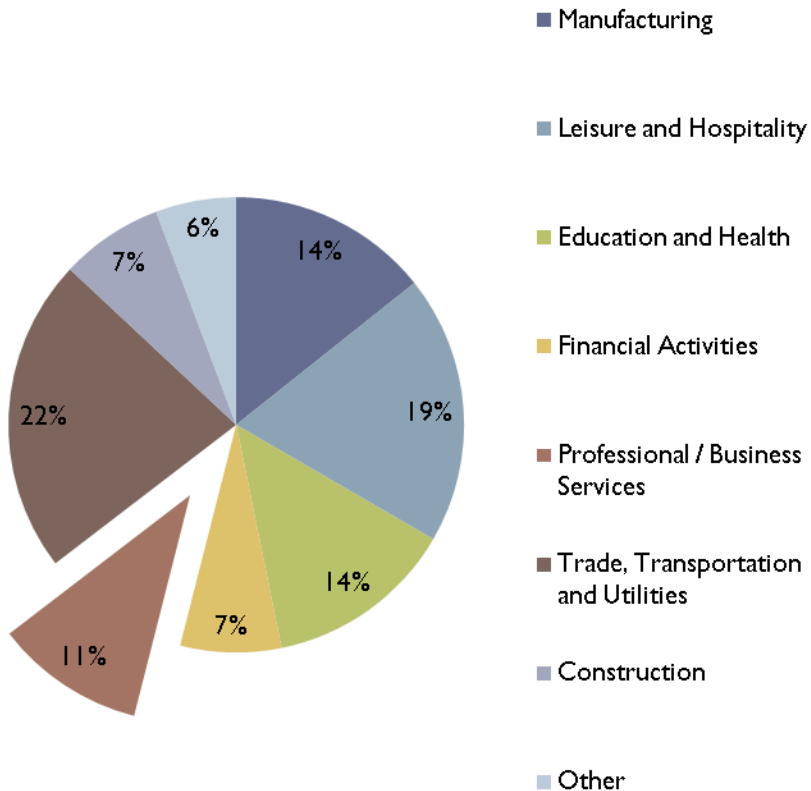
Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

Financial Activities Average Quarterly Wage / Job

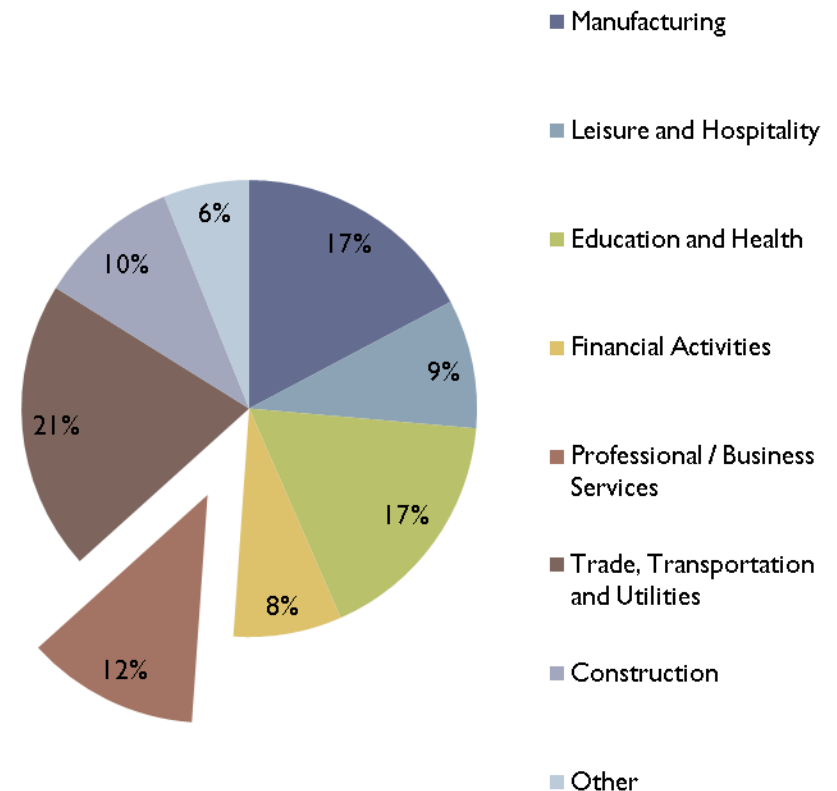


Professional and Business Services

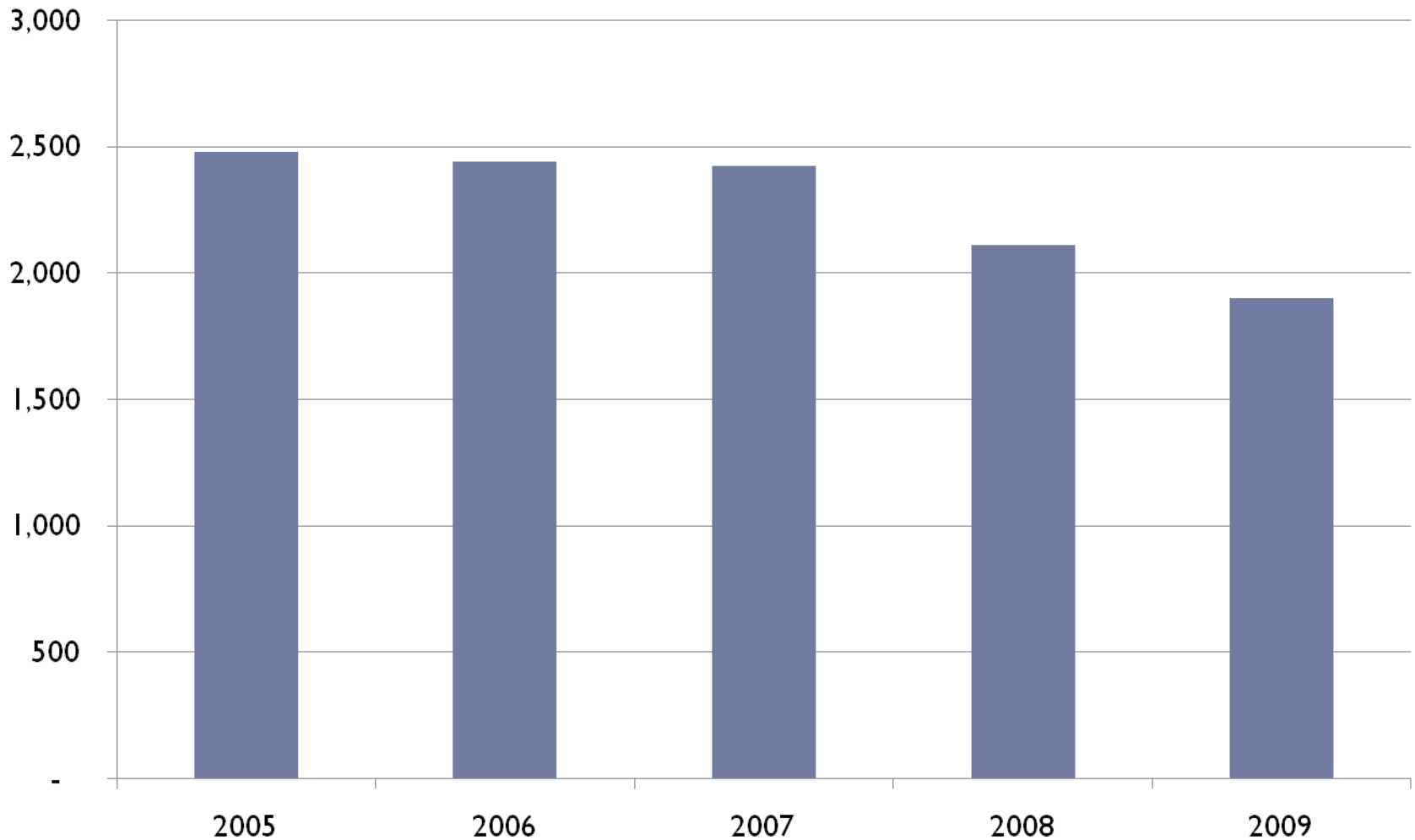
Total Employment



Total Wages

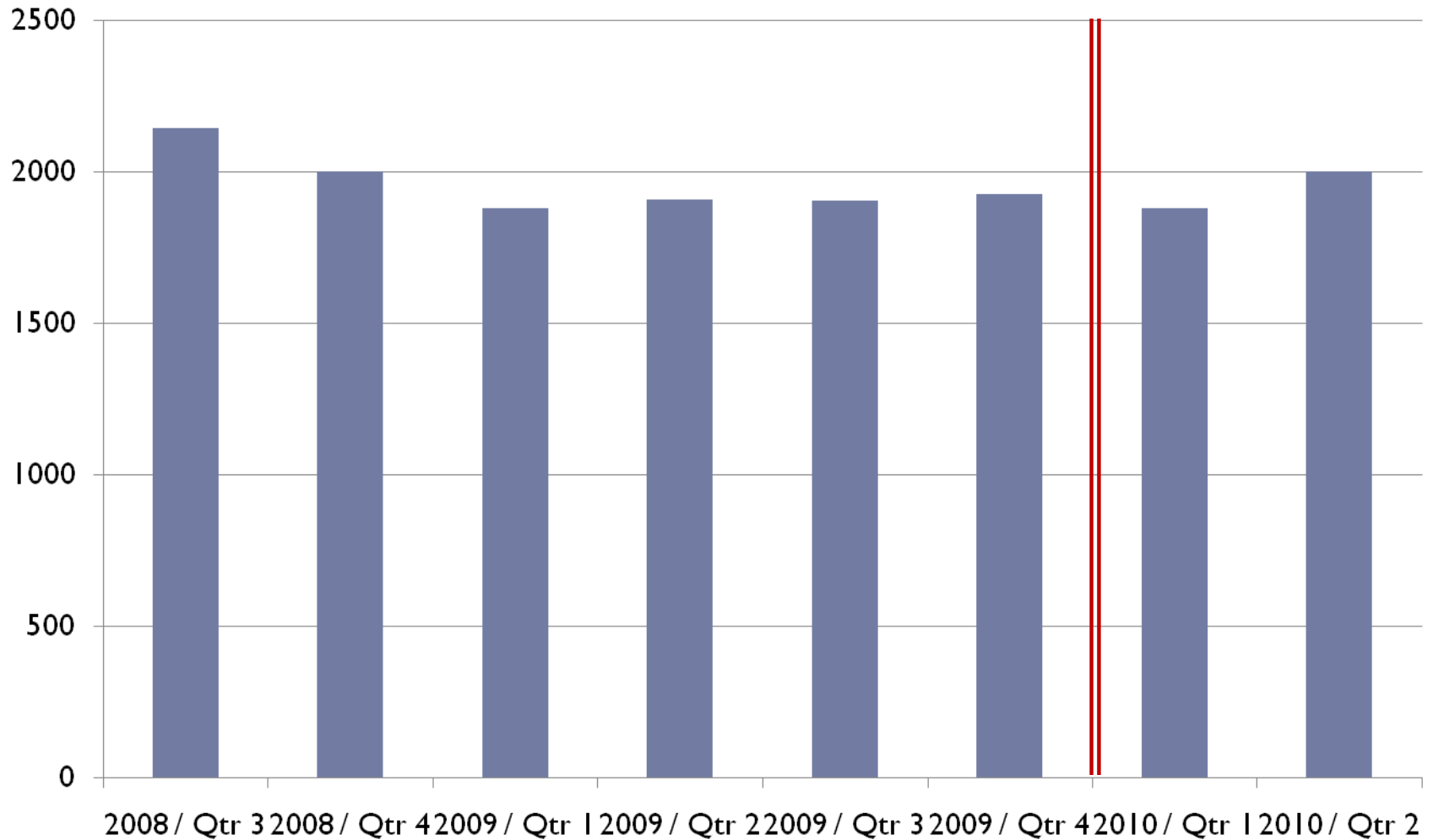


Professional and Business Services Average Employment

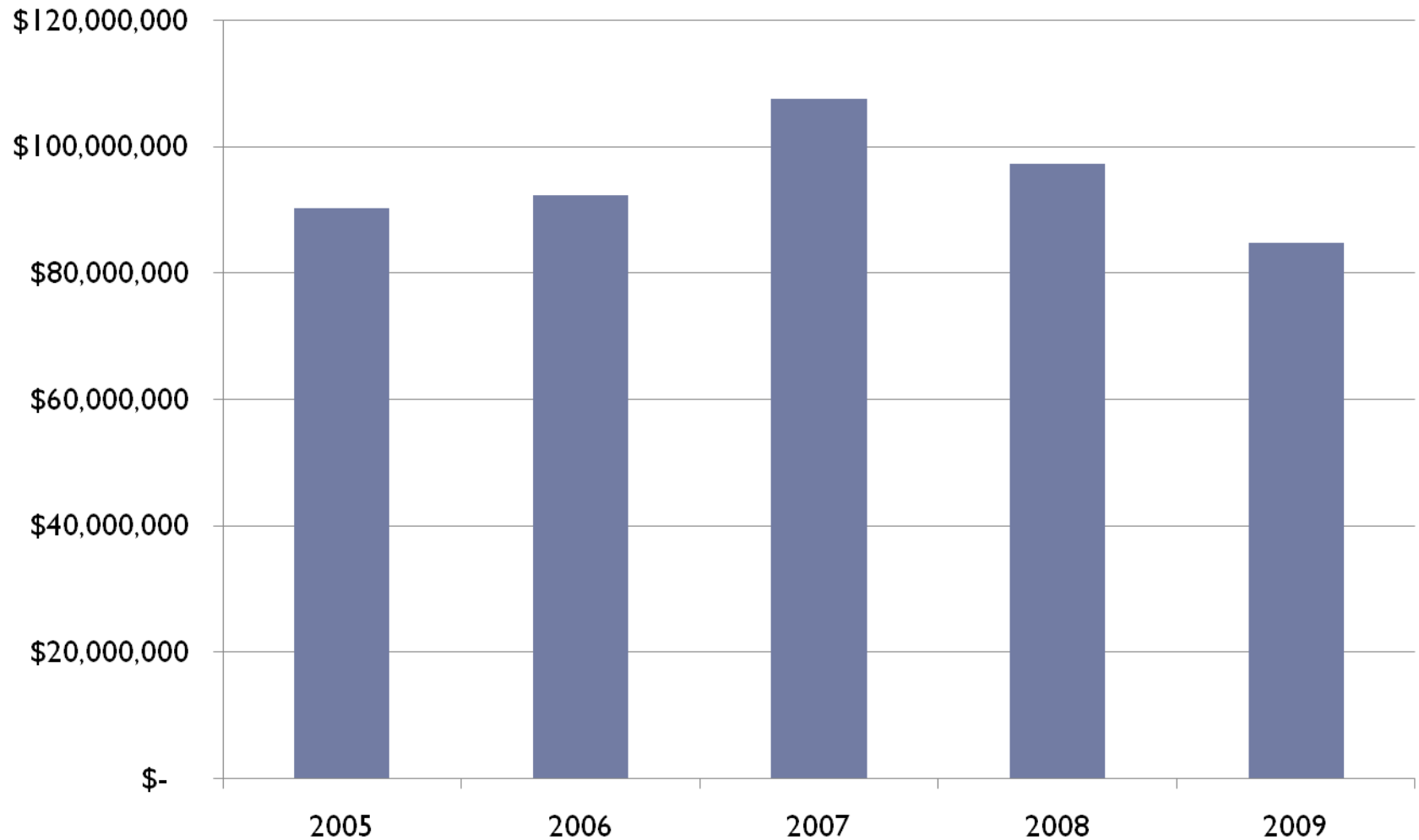


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Professional and Business Services Average Employment

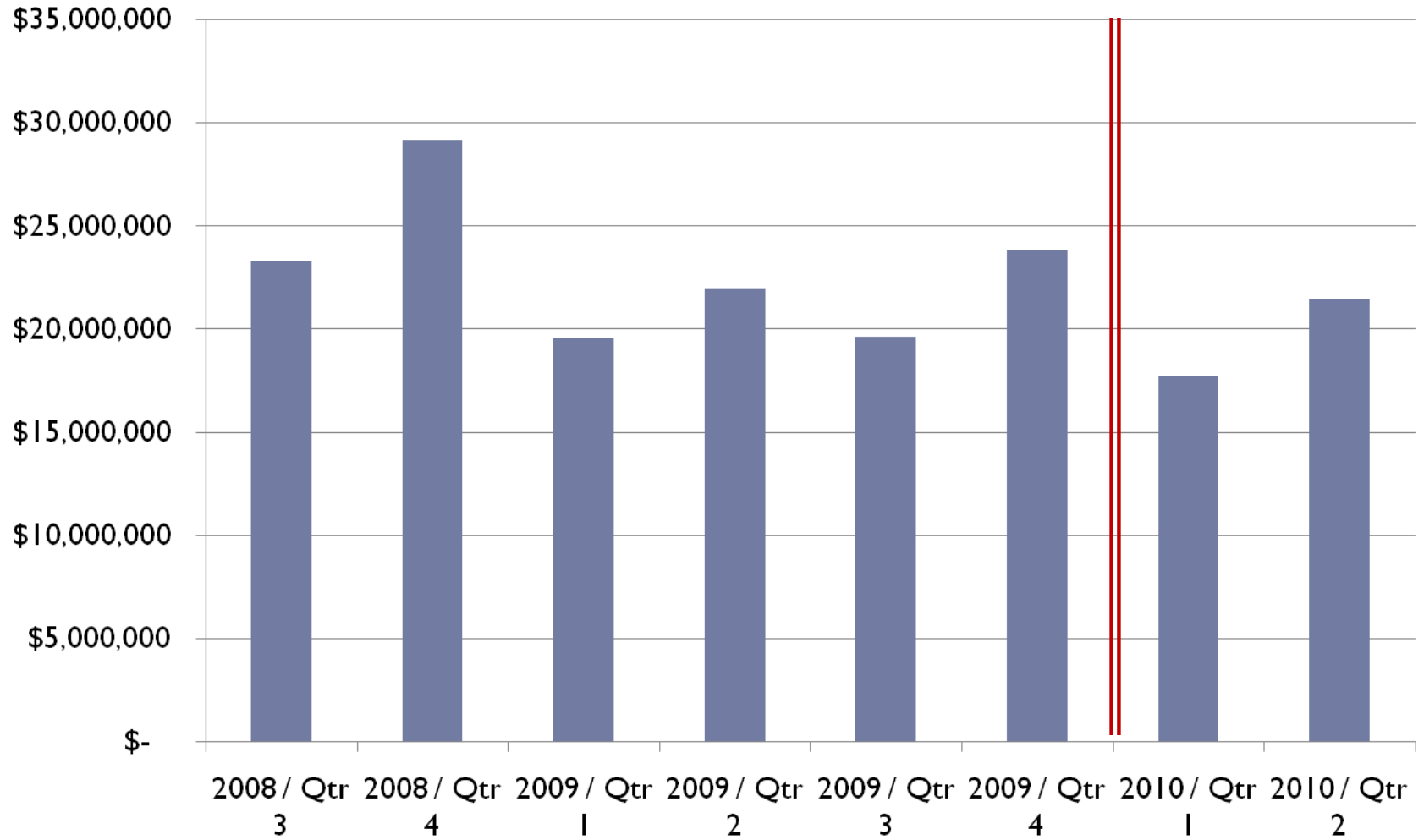


Professional and Business Services Total Wages

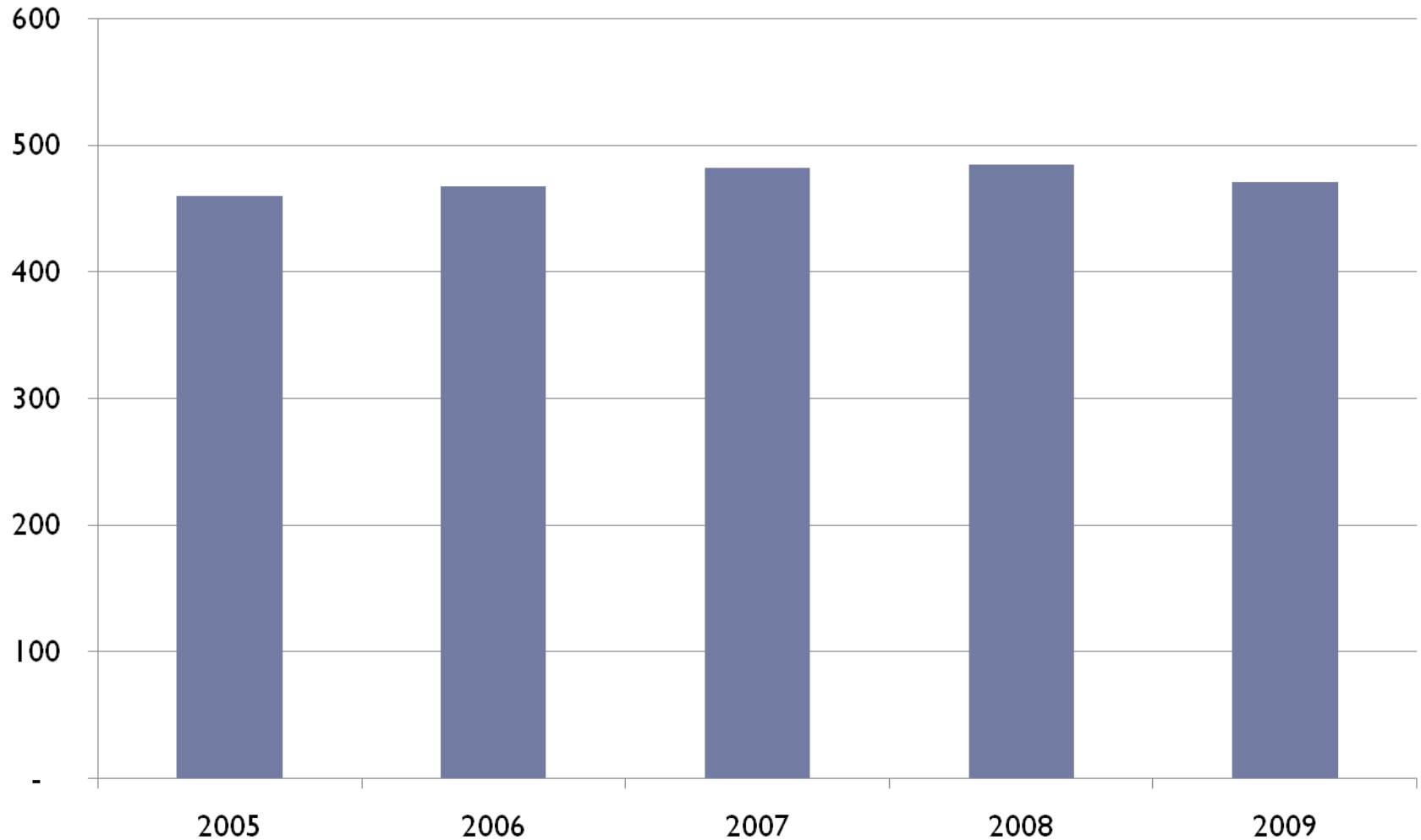


Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

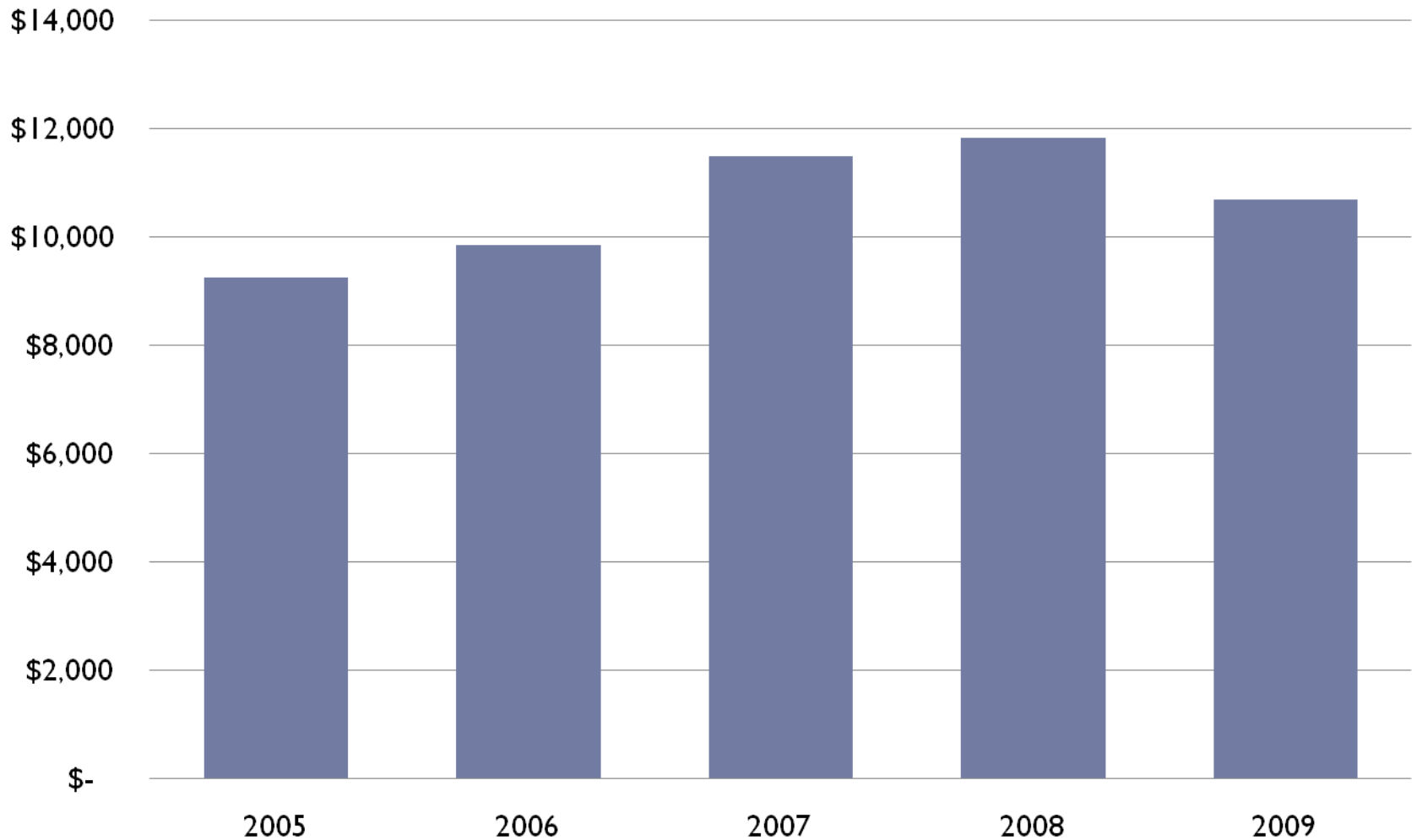
Professional and Business Services Total Wages



Professional and Business Services Average Number of Firms

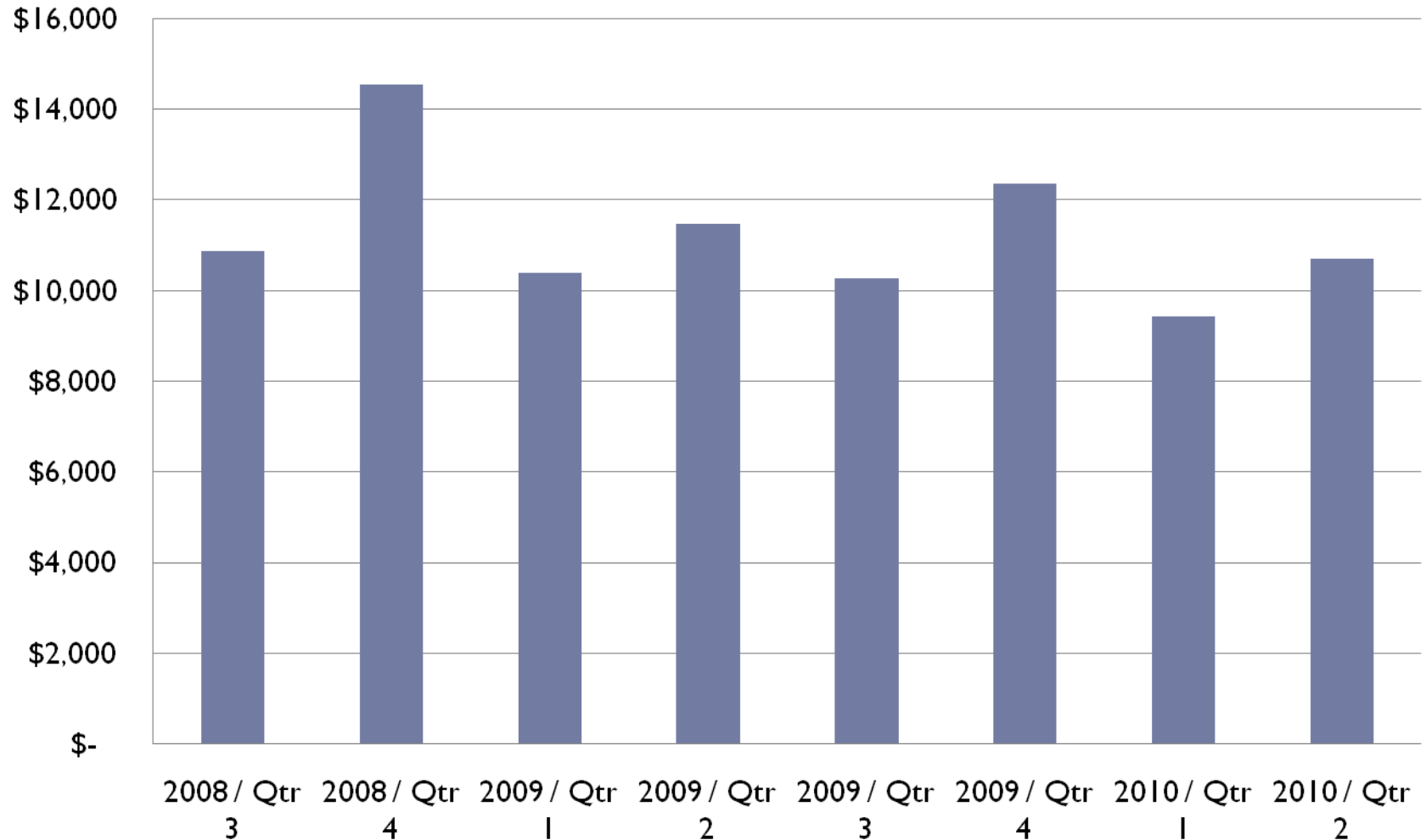


Professional and Business Services Average Quarterly Wage / Job



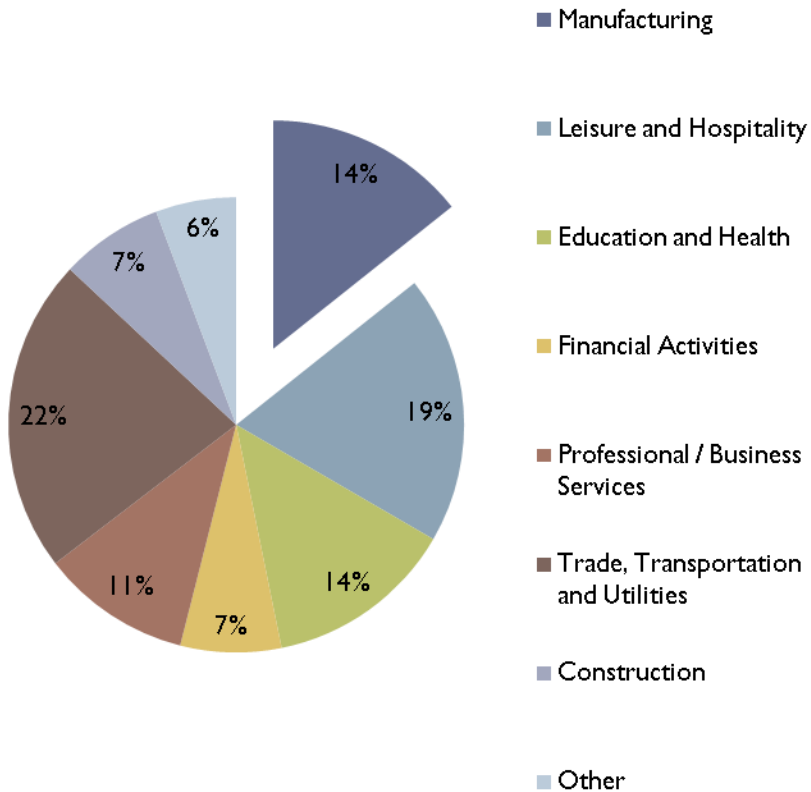
Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

Professional and Business Services Average Quarterly Wage / Job

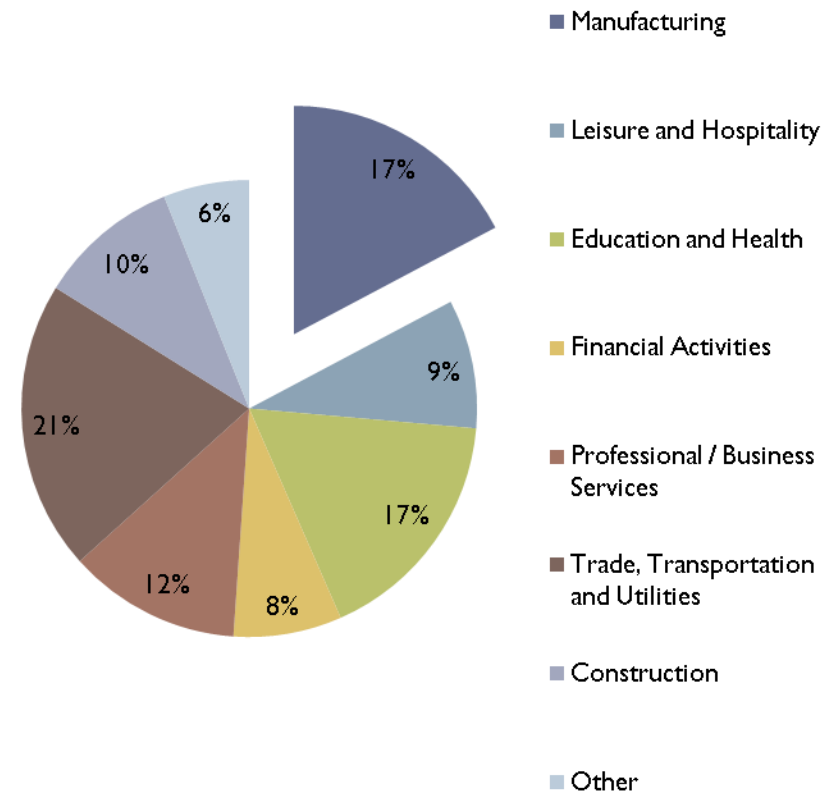


Construction

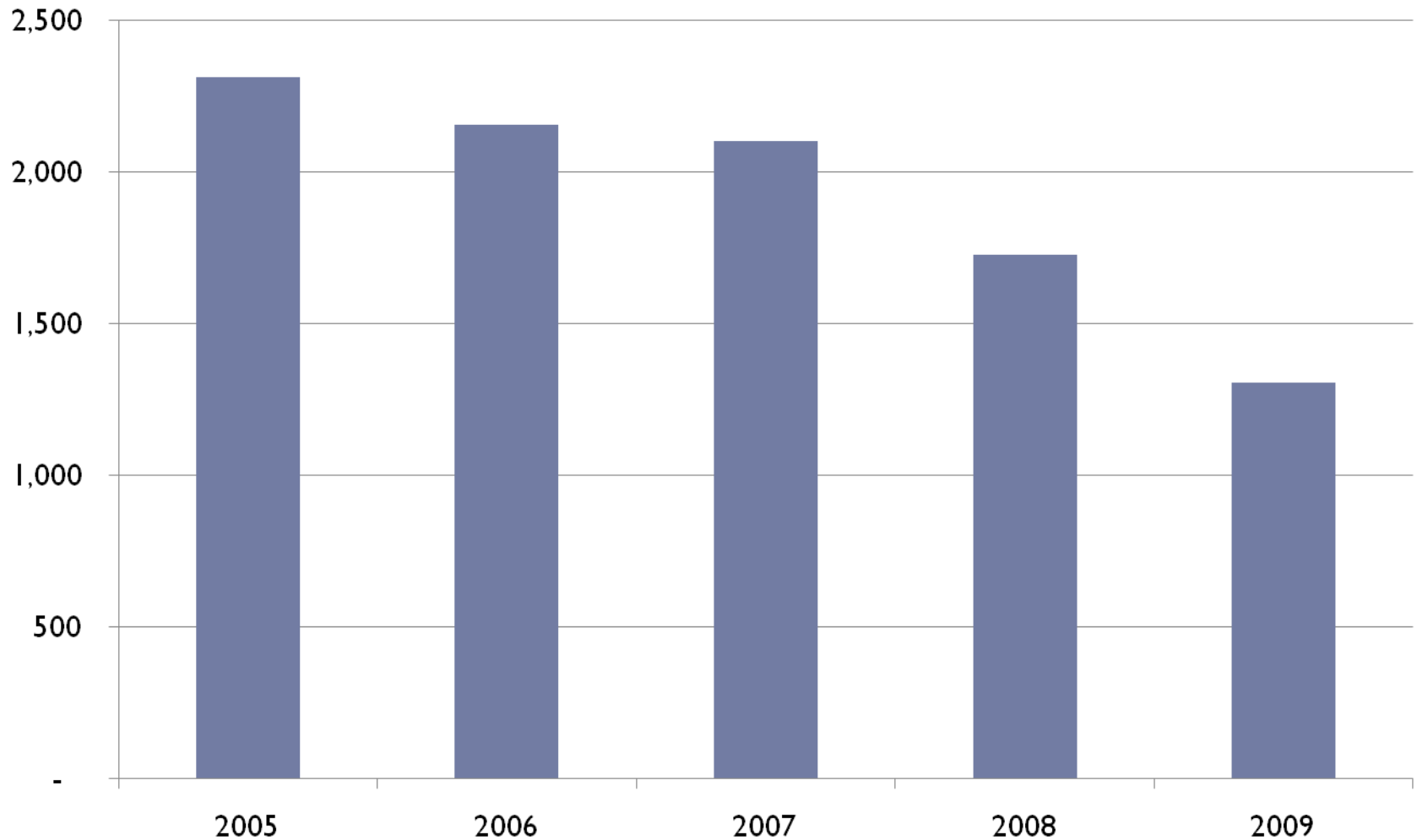
Total Employment



Total Wages

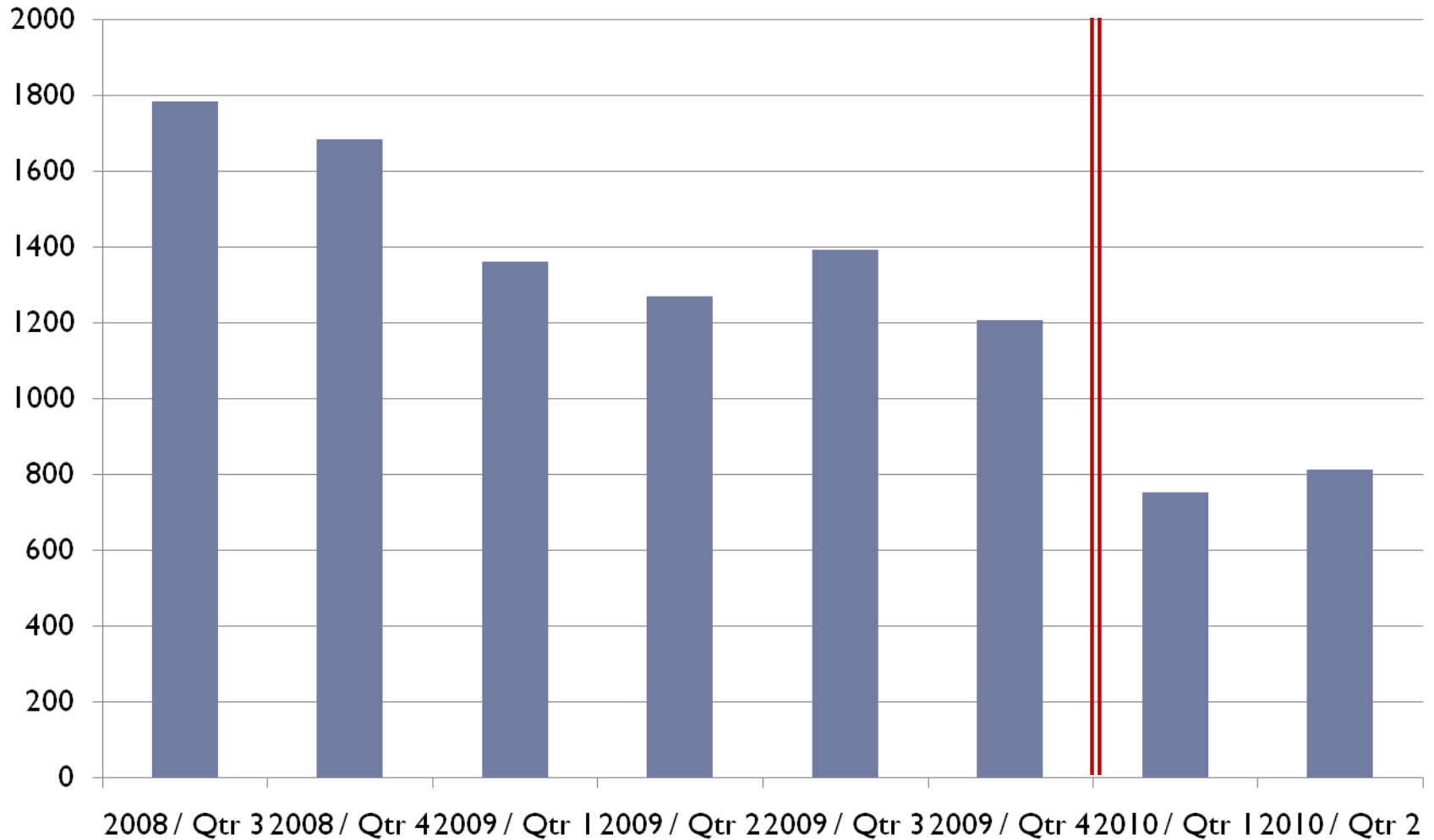


Construction Average Employment

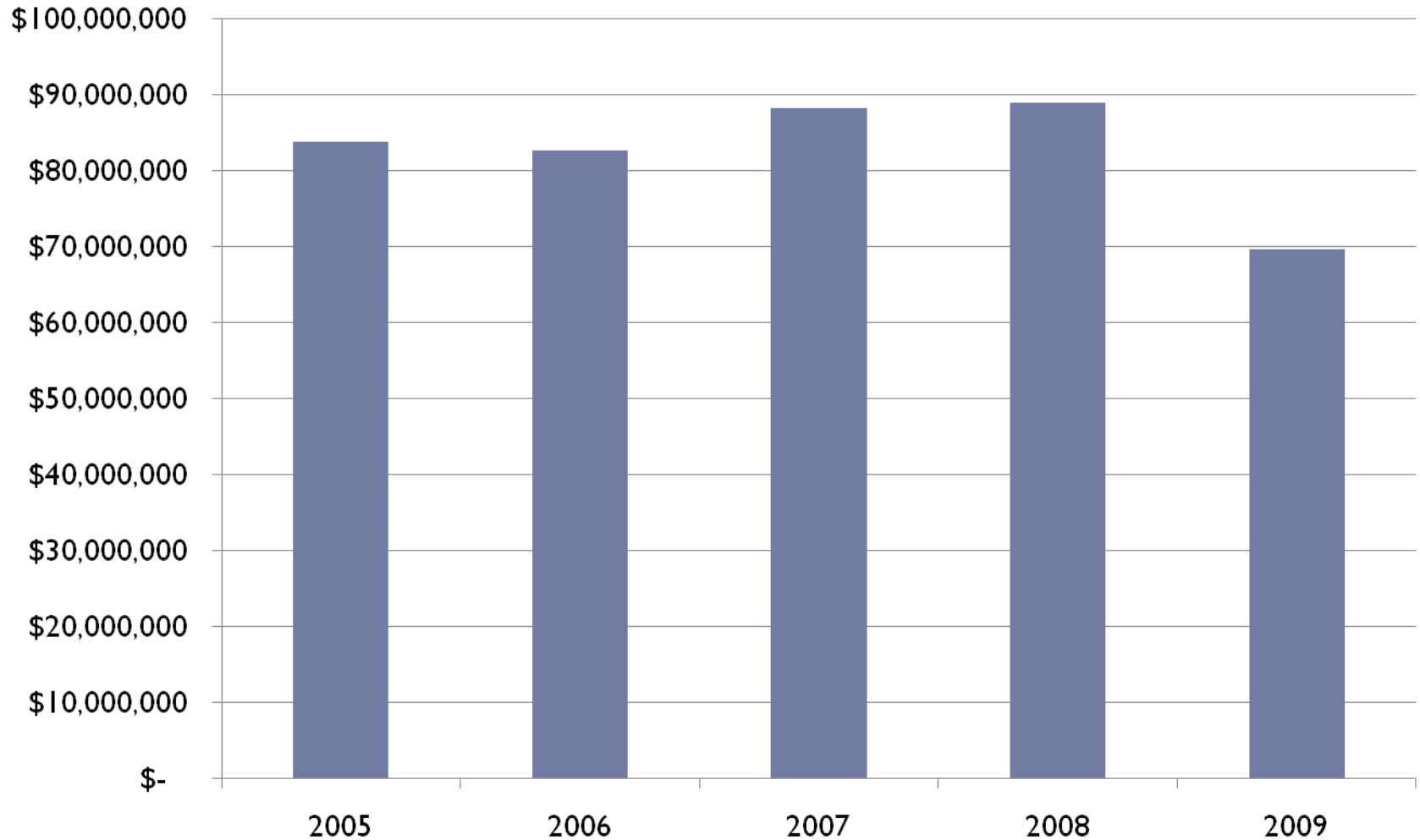


Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

Construction Average Employment



Construction Total Wages

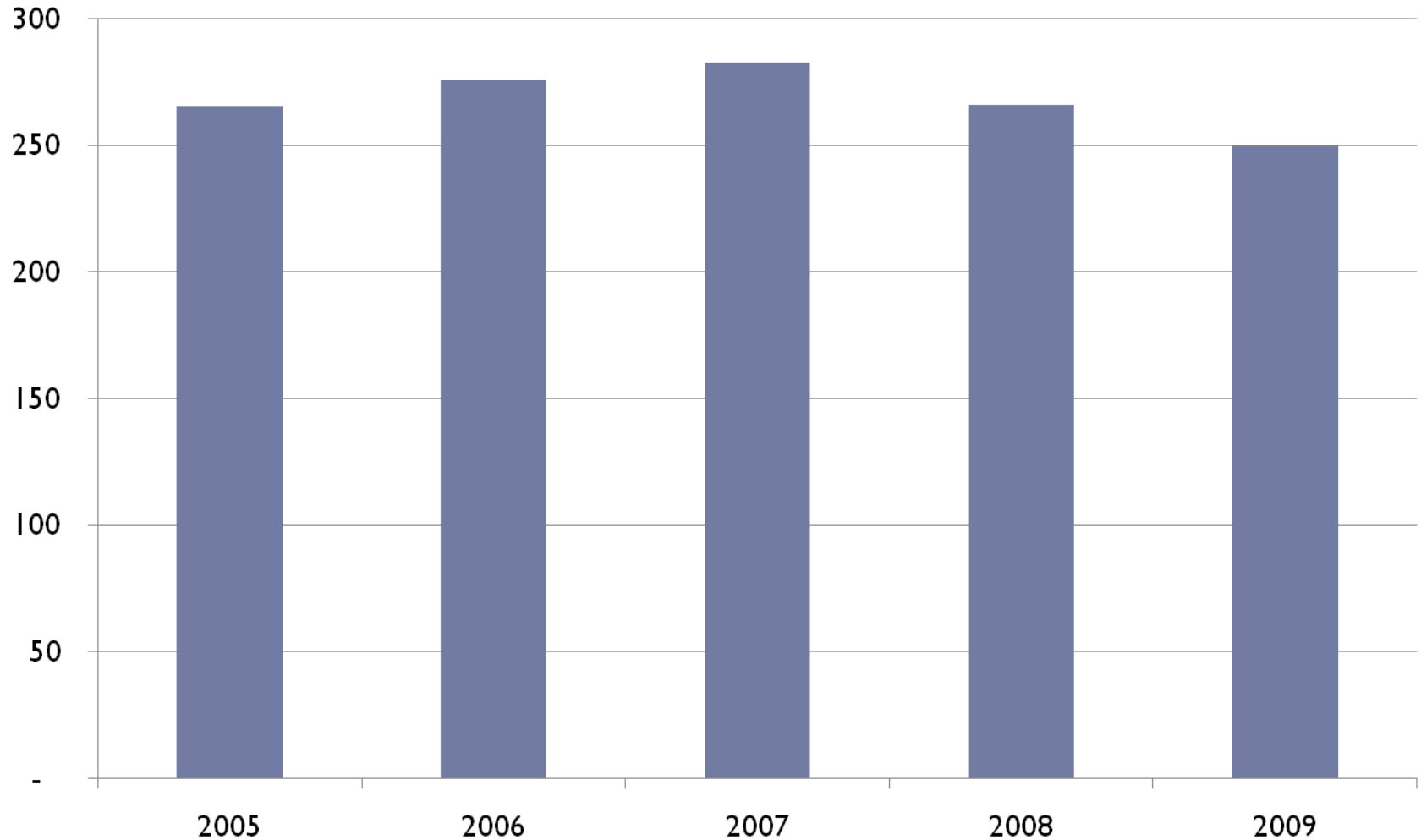


Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

Construction Total Wages

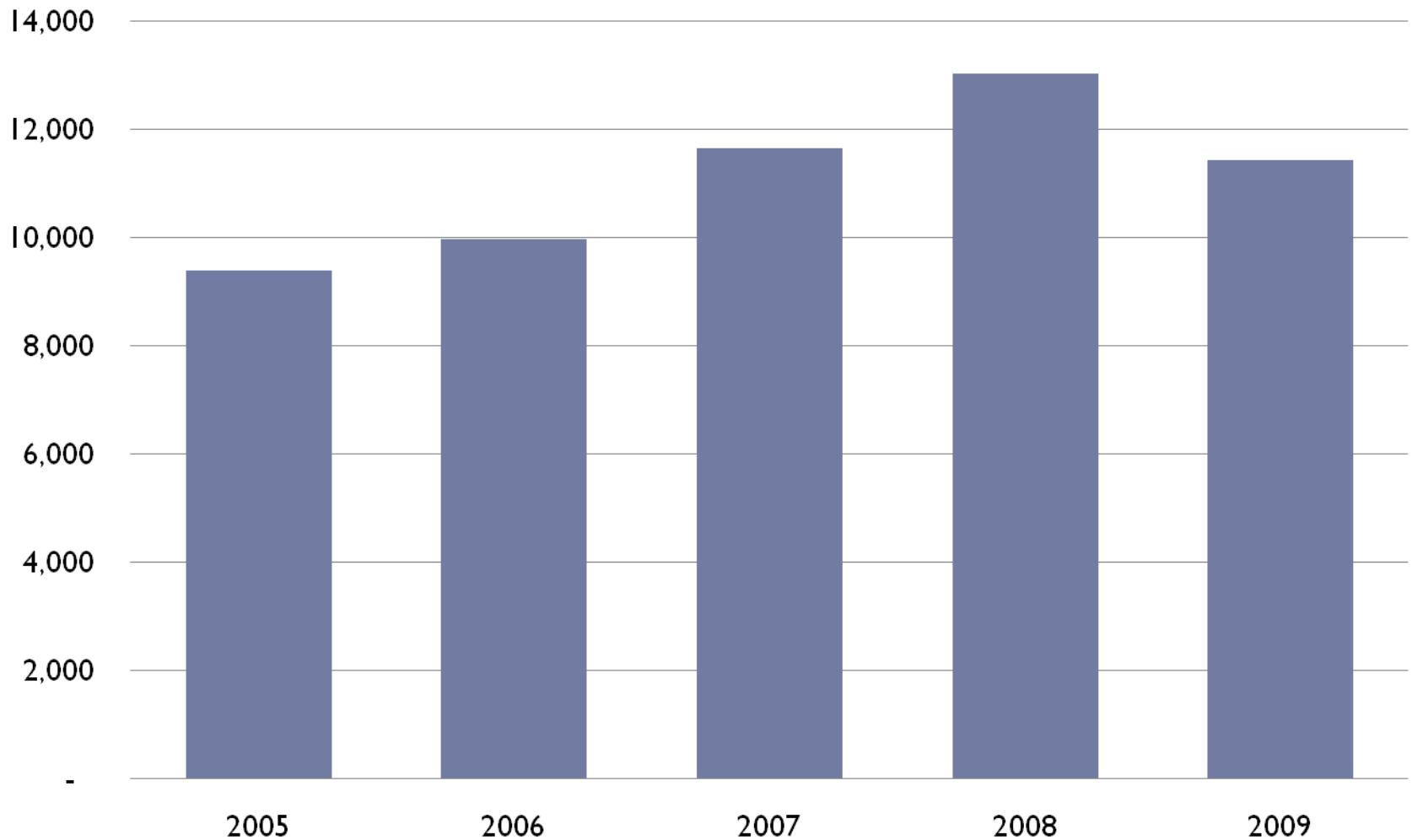


Construction Average Number of Firms



Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

Construction Average Quarterly Wage / Job



Source: Department of Employment, Training and Rehabilitation, Research and Analysis Bureau, Quarterly Census of Employment and Wages

Construction Average Quarterly Wage / Job

