

**Carson City
Agenda Report**

Date Submitted: May 24, 2011

Agenda Date Requested: June 2, 2011

Time Requested: 30 minutes

To: Board of Supervisors

From: Linda Ritter, Special Projects – Strategic Planning

Subject Title: Action to approve the amended Carson City Strategic Plan.

Staff Summary: A strategy map lays out the various perspectives and objectives that guide City efforts and activities in the future. The perspectives represent the various factors contributing to the quality of life in Carson City. The objectives are statements of what must occur in order to support the various quality of life perspectives. Performance measures are included as (1) a way to gauge success in meeting objectives or (2) a way of identifying factors that may impact our ability to meet our objectives. A good compliment of performance measures can provide strategic information that can be used to drive future courses of action. On May 19, 2011, the Board of Supervisors approved an amended strategy map that included perspectives and objectives. Staff is now seeking approval of the complete strategic plan, which adds performance measures to what was previously approved.

Type of Action Requested:

Resolution

Ordinance

Formal Action/Motion

Other (Specify) Presentation only

Does This Action Require A Business Impact Statement: Yes (XX) No

Recommended Board Action: I move to approve the amended Carson City Strategic Plan.

Explanation for Recommended Board Action: This plan has been in existence for over 2 years. The amendments were brought about by discussions during the April 22, 2011 Strategic Planning Workshop.

Applicable Statute, Code, Policy, Rule or Regulation: n/a

Fiscal Impact: n/a

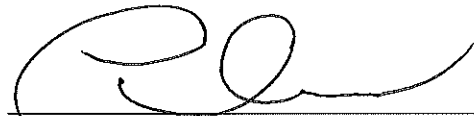
Explanation of Impact: n/a

Funding Source: n/a

Alternatives: n/a

Supporting Material: 2011/2012 Carson City Strategic Plan

Prepared By: Linda Ritter

Reviewed By: 
(City Manager)

Date: 5/24/11


(District Attorney)

Date: 5/24/11

Board Action Taken:

Motion: _____

- 1) _____
- 2) _____

Aye/Nay

(Vote Recorded By)



**Consolidated Municipality of Carson City
201 N Carson Street
Carson City, NV 89703**

May 23, 2011

To: Mayor, Board of Supervisors

From: Linda Ritter, Special Projects

Re: 2011/2012 Carson City Strategic Plan

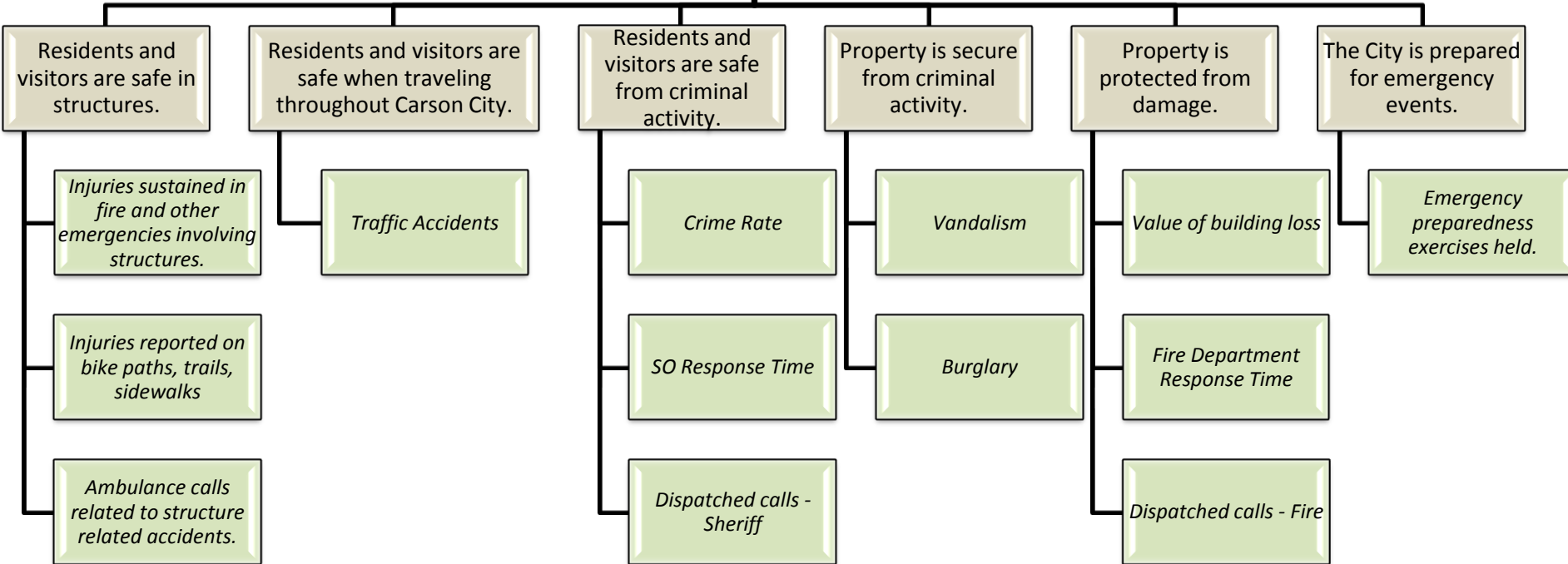
You are scheduled to approve the Carson City Strategic Plan at your June 2 regular meeting. Previously, you had approved the perspectives and objectives that will drive the plan. Now, you are being asked to approve the various performance measures that will be used to gauge progress or present causal information regarding outside conditions that affect our abilities to meet objectives.

Staff is currently working on developing data for the new and amended measures in this revision. At your mid-June meeting, we plan to present to you the actual measurement data and will seek your approval for the targets set for each. The target will allow you to quickly determine if we are achieving success and, more importantly, will drive discussions related to changes in strategy, initiatives or activities.

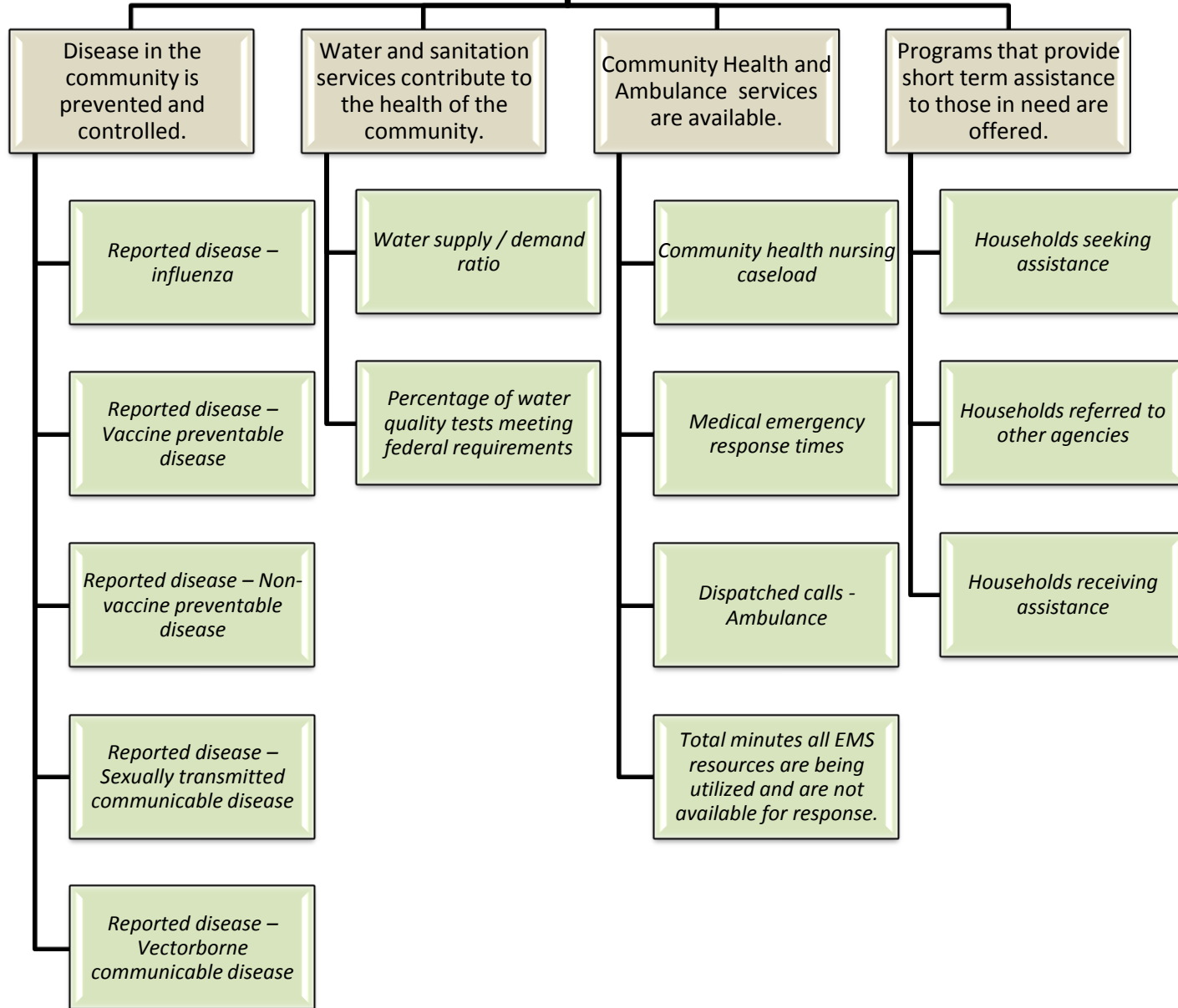
Linda Ritter, Special Projects
(775) 720-2982



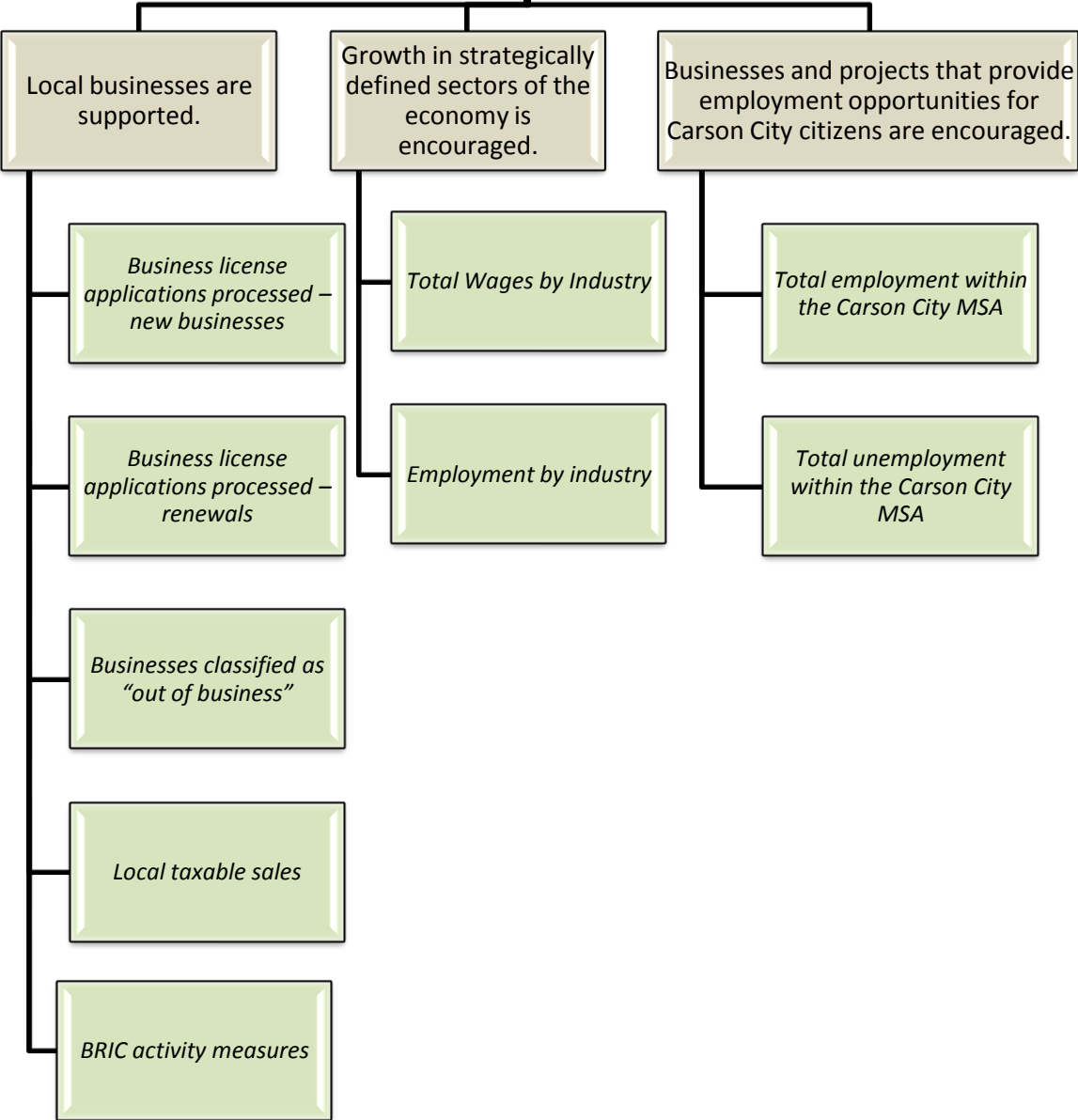
A Safe and Secure Community



A Healthy Community



A Vibrant, Diverse and Sustainable Economy



A Clean and Healthy Environment

Solid waste is recycled or safely and effectively disposed of.

Percent of solid waste recycled annually

Estimated life span of the landfill

Total curbside results (quarterly)

Wastewater is safely and effectively treated and disposed of.

Wastewater plant inflow as a % of plant capacity

Wastewater effluent quality test results

Demand / Supply of Effluent

% Brunswick Reservoir capacity

Renewable energy is used for City facilities where feasible.

Total kilowatt hours used by City facilities

Total kilowatt hours generated by city operated renewable sources

Use of fossil fuels in City equipment is reduced where feasible.

Total gallons of unleaded fuel used

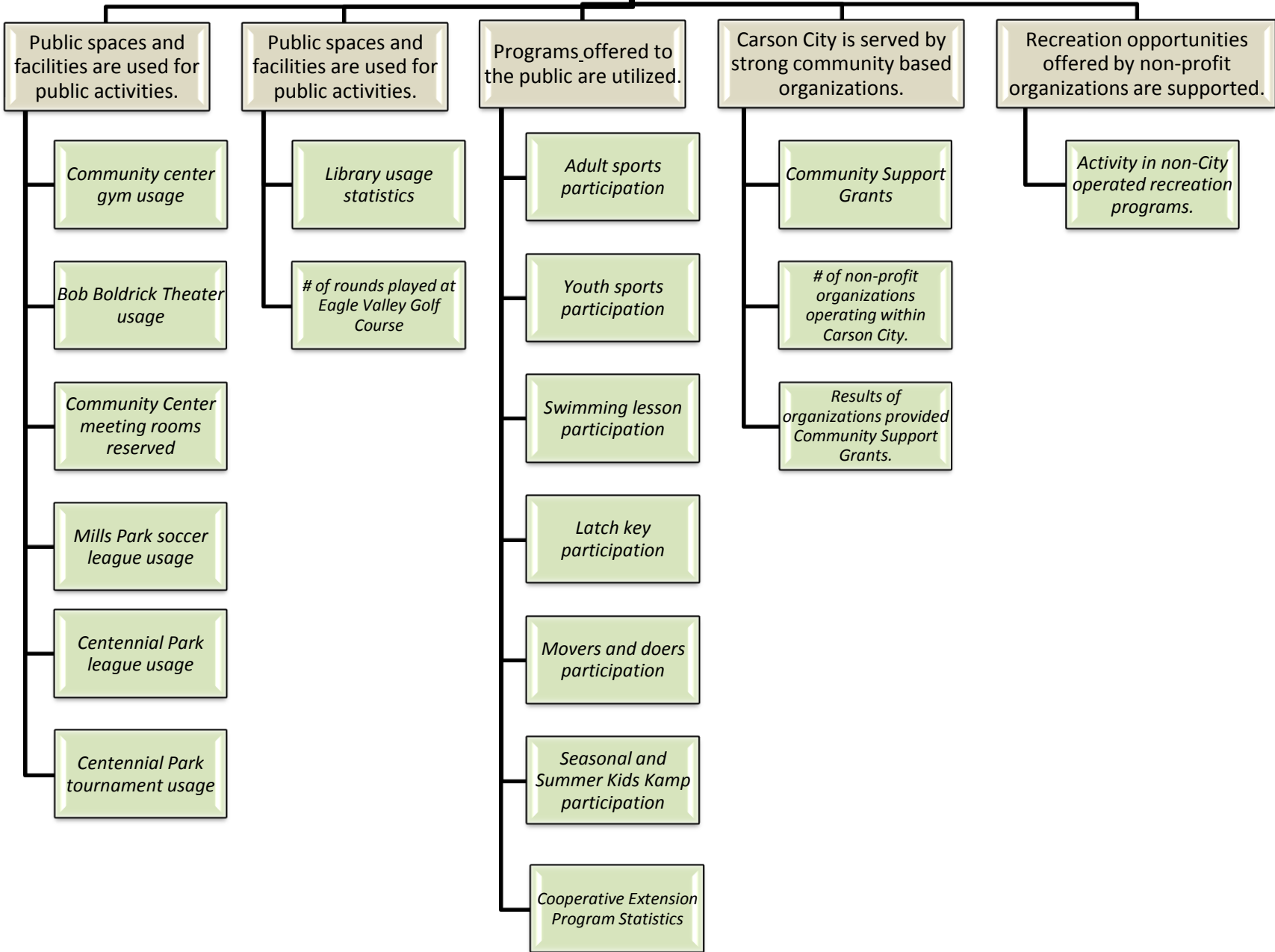
Average number of gallons of unleaded fuel used per vehicle

Total gallons of diesel fuel used

Ground water and surface water is protected.

Water quality comparisons on the Carson River

An Active and Engaged Community



A Physically Connected Community

Adequate roadways accommodate vehicular travel.

Public transportation is convenient and accessible.

Pathways and other non-vehicular routes connect neighborhoods, schools, business districts and public facilities.

Transportation planning efforts are coordinated with neighboring counties.

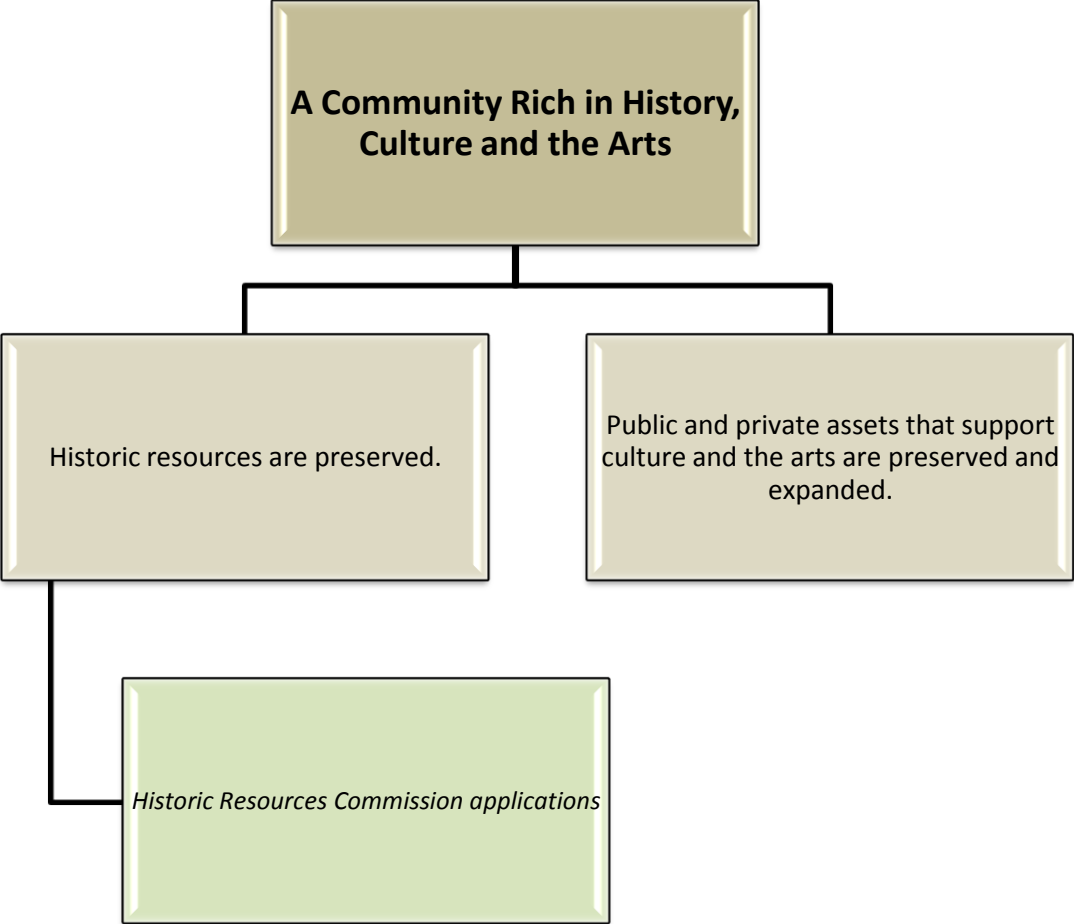
Traffic Accidents

JAC ridership by route

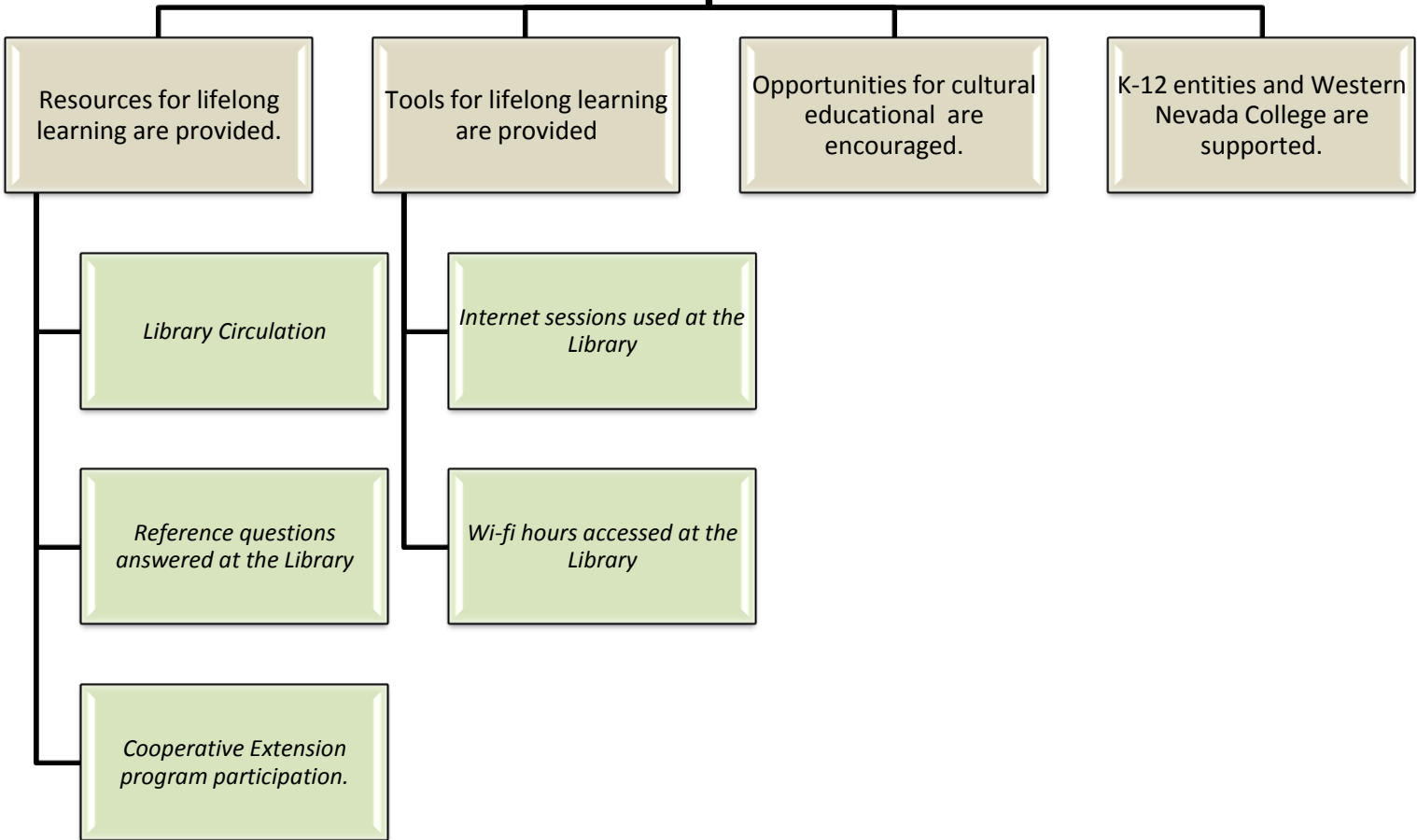
Pathways completed

Results of customer satisfaction surveys.

Objectives and measures for this perspective will reflect those developed as part of the Cultural Commission Strategic Plan.



**A Community Dedicated to
Excellence in Education and
Lifelong Learning**



An Open and Accessible Government

Carson City provides information regarding City services and issues to the public.

Residents are encouraged to provide input regarding City services and issues.

Access to free wireless networks are encouraged throughout Carson City.

Citizens are encouraged to become involved in their local government.

- Web hits - page views
- BACTV public meeting viewers.
- Social media activity measures.

- Applications received for Boards and Commissions
- Voter turnout.
- Registered voters as a percentage of population.