

**Carson City
Agenda Report**

Date Submitted: July 26, 2011

Agenda Date Requested: August 4, 2011

To: Redevelopment Authority

Time Requested: 10 min.

From: Office of Business Development

Subject Title: Possible Action: To make a recommendation to the Board of Supervisors regarding the expenditure of \$12,000 from the Fiscal Year 2011-12 revolving fund of the redevelopment agency to support the Ghost Walk event in Carson City as an expense incidental to the carrying out of the redevelopment plan. (Larry Werner)

Staff Summary: On June 6, 2011, the Redevelopment Authority Citizens Committee (RACC) recommended funding the Ghost Walk, among other special events. The Redevelopment Authority and Board of Supervisors approved funding to the Convention and Visitors Bureau (CVB) for the Ghost Walk on June 16, 2011, but the CVB has elected not to run the Ghost Walk this year. Mary Bennett, who has run the event in the past, has submitted an application for the funding to run the Ghost Walk event this year.

Type of Action Requested: (check one)
☐ Resolution ☐ Ordinance
☒ Formal Action/Motion ☐ Other (Specify)

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: I move to approve and recommend to the Board of Supervisors the approval of the expenditure of \$12,000 from the Fiscal Year 2011-12 revolving fund of the redevelopment agency to support the Ghost Walk event in Carson City as an expense incidental to the carrying out of the redevelopment plan.

Explanation for Recommended Board Action: See Staff Summary.

Applicable State, Code, Policy, Rule or Regulation: NRS 279.382 – 279.685

Fiscal Impact: \$12,000 from FY 2011/12 budget.

Explanation of Impact: Incidental to redevelopment's overall annual budget.

Funding Source: Redevelopment's annual budget for special events and incentives.

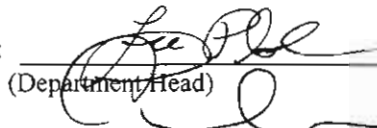
Alternatives: Not approve the funding program, in whole or in part

Supporting Material:

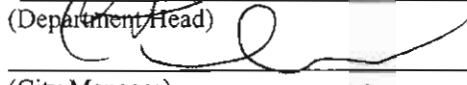
- 1) Staff memo
- 2) Application

Prepared By: Eva Chwalisz, Management Assistant

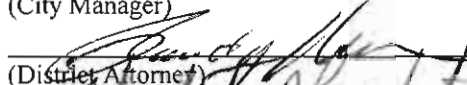
Reviewed By:


(Department Head)

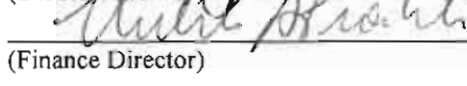
Date: 7-26-11


(City Manager)

Date: 7/26/11


(District Attorney)

Date: 7/26/11


(Finance Director)

Date: 7/26/11

Board Action Taken:

Motion: _____

1) _____ Aye/Nay
2) _____

(Vote Recorded By)



Office of Business Development

108 East Proctor Street
Carson City, Nevada 89701

Date: July 22, 2011

To: Redevelopment Authority and Board of Supervisors
RDA/BOS Meeting of August 4, 2011

From: Lee Plemel, Planning Director

Subject: Redevelopment Special Event Funding Requests for Ghost Walk

On June 16, 2011, the Redevelopment Authority (RDA) and Board of Supervisors approved Redevelopment funding for various special events for fiscal year 2011-12. One of the applications approved was from the Carson City Convention and Visitors Bureau (CVB) for the Ghost Walk event. The RDA and Board of Supervisors approved the request subject to the CVB Board of Directors approving the CVB to run the event, based upon a recommendation from the CVB Special Events Committee.

On July 11, 2011, at a meeting of the CVB Board of Directors, a motion for the CVB to not continue running the Ghost Walk event failed by a vote of 2-2. There was no vote approved for the CVB to run the Ghost Walk event. Therefore, the Redevelopment Agency will not fund the CVB for the Ghost Walk event, per the RDA's and Board of Supervisors' condition of funding approval.

An application for the Redevelopment funds to run the Ghost Walk has been submitted by Mary Bennett, who has been running the event for the CVB over that past years. The request is for the \$12,000 that was originally allocated to the CVB.

The Redevelopment Authority Citizens Committee and CVB Special Events Committee recommended approval of funding for the continuation of the Ghost Walk event this year. The Special Events Committee, however, generally wanted CVB staff to focus on other marketing and events efforts and, therefore, would like someone other than CVB staff to run the event.

If you have any questions, please contact Lee Plemel at 283-7075 or lplemel@carson.org.

Attachments:

- 1) Events Program Application from Mary Bennett
- 2) Previously approved funding resolution

**Consolidated Municipality of Carson City
Office of Business Development**



Events Program Application

Organization Name: Ghost Walking Tours (Mary Bennett)			Date: 7/20/2011
Organizational Structure (delineate lines of responsibility)			
Organization Mailing Address: 17 South Virginia Street, Loft 403, Reno Nevada 89501			
Organization URL Address:			
Contact Name for Project: Mary Bennett			Contact Phone Number: (775) 846-2115
Address for Project Contact: Same as above			Contact Fax: (775) 323-8209
			Contact E-mail: marybruka@gmail.com
Name of Event Fall Ghost Walk 2011			URL of Event: visitcarsoncity.com
Purpose of Organization: To market Carson City as a visitors, cultural and historical destination			Fax of Event:
			E-mail of Event:
Annual Budget of Organization:			How event vision complies with objectives of redevelopment agency plan: See attached Why are redevelopment funds needed? See attached
Last Year	Present Year	Next Year	
Income: \$ _____	\$ _____	\$ _____	
Expenses: \$ _____	\$ _____	\$ _____	
Reserves: \$ _____	\$ _____	\$ _____	
How long Organization formally organized? 10 years			
Event Name:			Project Area: (check one) • Area #1 _____ • Area #2 _____
Previous Redevelopment Authority Grant Funding Received, If any:			
Year: 2009, amount: \$15,000 Year: 2010, amount: \$15,000 Year: _____, amount: _____			
Year: _____, amount: _____ Year: _____, amount: _____ Year: _____, amount: _____			
Year: _____, amount: _____ Year: _____, amount: _____ Year: _____, amount: _____			

Event Director Name: Mary Bennett			
Event Director Resume: (please attach)		Event Director Address: 17 South Virginia St. Loft 403 Reno, NV 89501	
Event Director Phone: Cell: (775) 846 - 2115 Land: (775) 324 - 0776		Event Director Email: marybruka@gmail.com	
Event Description and Brief Objectives: See attached.			
Proof entity has authority to conduct special event. List all permits at right:			
Total Event Cost Breakdown: (list at right)	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	Total		
Pro Forma Profit and Loss statement for Event: (list at right)	Revenue	Expense	Reserves
	Total		
Total Estimated Event Cost		\$	
Total Incentive Funds Requested		\$12,000	
Incentive as a % of total project		%	

Attach current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses. Corresponding tax returns should also be included.			
Identify current banking relationships and major credit references:			LIST HERE:
Estimated Event Completion Date			
Will your organization benefit from event?		Yes	No
If yes, how:			
Will your event increase business in the plan area?	Yes	No	
If yes, how?			
Define, in detail, the marketing and promotional plan:			
What facilities in the Redevelopment Plan Area will be used?			
Are there other events taking place at the same time as your event? If yes, name and define.			Describe all partnerships from other businesses in service of your event.
• Expected attendance:	• Name all vendors and associated fees.	Define how event will become totally self funding?	
Name all team members and attach resumes:	*Architect / *Designer		
	*Contractor(s)		
	*Attorney		
	*Accountant		
	*Project Manager		
• Your project must conform to all applicable codes, ordinances, and regulations • Shop drawings must also be submitted for review for all venues and signs prior to beginning work.			
Acknowledgement of Application Provisions: (please check each that you acknowledge) I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City. All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement. I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.			

If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

Applicant's Signature



Date: July 21, 2011

*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

(For Internal Use Only)

Date

Application Approved:

Event Commenced:

Event Completed:

Reimbursement Request submitted to Finance
Department

Reimbursement remitted to Applicant

Mary Bennett
Theatre Artist Ghost Walking Tours
17 South Virginia Street Loft 403
Reno, NV 89501

July 21, 2011

To: Carson City Redevelopment Authority/Board of Supervisors

From: Mary Bennett

RE: Event Application for 2011 Fall Ghost Walk

History of the event

In 1994 Mary Walker, who was Carson City's Finance Director as well as the Director of the Redevelopment Authority collaborated with Candy Duncan to develop the Kit Carson Trail Blue Line Walking Tour. The goal being an excellent way to showcase Carson City's unique history and to encourage visitors to make time to stop in Carson City to enjoy the rich history and enjoy the downtown businesses. Work ensued to produce a full color blue line map patterned after the Freedom Trail in Boston, Mass. In June of 1995 the inaugural-guided walking tour was held, named the Wild West Tour with the purpose to promote the new blue line and the map. The event was so successful that it was decided to make it an annual event. The following year the tour was moved to Memorial Day weekend to provide activity for visitors and locals alike to keep them in town during the holiday weekend. In October of the following year we produced the first Ghost Walk to take advantage of all the wonderful ghost stories we heard while researching the Kit Carson Trail. Over the years the Ghost Walk, Wild West Walk and Ghost Walking Tours have enjoyed a strong partnership with the Redevelopment Authority, local business and residents in producing these events.

With the financial support of Redevelopment The Talking House CD's were also produced. Redevelopment has also taken on the responsibility of keeping the Blue Line painted, of sidewalk maintenance when needed and providing signage for the historic homes featured on the trail.

The agencies involved had been uniquely intertwined for the past 15 years in the development and production of the guided walks and marketing aided by Mary Bennett, local producer and Theatre Artist. These partnerships have resulted in a well-known, integral part of Carson City's image and culture. The Kit Carson Trail, boosted by these tours, is now one of our community's most famous attractions.

While different promoters have been contracted in the past to help with the logistics of the guided walks, the CCVB has in the past worked with the promoters. This year Mary Bennett will be the main producer, utilizing relationships with businesses and volunteers from past walks and drawing from her 15 years of experience with the walks as an performing artist, writer, researcher and producer of the walks. The walks utilize local volunteers and actors both from Carson City, Virginia City and Reno bringing together a uniquely qualified and talented group. The tours charge a reasonable fee for the walks helping offset fees for marketing, costuming, printing, artists and other reasonable expenses.

Mary Bennett
Theatre Artist Ghost Walking Tours
17 South Virginia Street Loft 403
Reno, NV 89501

Bennett has worked and collaborated with the organizers of the walk and brings experience in working with volunteers, businesses, artists and production of large events. Bennett has worked locally and regionally as an entertainer and producer for over 20 years and is currently the Producing Artistic Director of Brūka Theatre celebrating 19 years in Reno this season. Bennett is also studying history at TMCC and brings and appreciation and curiosity to our local history, lore and the art of street and live performance, accompanied by 20 years as a local active resident of Carson City and Reno. Bennett currently leads a summer evening Ghost Walking Tour one Saturday a month during the summer during the last two summer seasons from May – September. They are well attended and bring in small groups from out of town to attend the walks. Those groups usually stay in Carson City and travel to Virginia City, sometimes riding the V&T Train. The history buffs have made Carson City a popular stop because of the historic entertaining arts events but also for the well preserved West side that Carson City prides itself on preserving and celebrating its past which is a big reason why the editors of True West magazine recently named it the “Best Western Historical Site.”

Usually 25 – 50 volunteers are recruited from the community to serve as guides and docents for the guided walking tours. Scripts are written and actors are hired to portray costumed characters from Carson City’s past. The history is dense and the impact on people so strong when they are treated to the stories tied to Abe Curry who gives the inspiration that one man can make a difference. The focus of the walks is historical entertainment with appreciation to the community it has grown out of. Bennett also works with the students from Carson High School for additional characters in the walk who get the opportunity to work beside professional theatre artists. Bennett plans the routes and chooses the theme each year as each year plays off information from Carson City’s past while remaining fresh and innovative.

The October Ghost Walk has always been very successful for both the walk and downtown businesses. If funded the Ghost Walk will be scheduled for Saturday October 22, 2011 beginning at 10 am and running every half an hour until 3 pm. We plan to do a total of 22 tours, which will begin on Third Street adjacent to the Firkin and Fox. We look to the downtown businesses to partner with the walks and help create business visits with coupons and flyers. Marketing will be featured in the Nevada Appeal, Regional News & Reviews, and Radio Station’s in northern California and Nevada. We are requesting funding from the Redevelopment Authority in the amount of \$12,000. The financials from past years events are enclosed.

I hope that the Redevelopment Authority will continue to partner in bringing this unique and quality event that showcases our beautiful downtown historic district and our attractive downtown. The Ghost Walk enhances our image and is a benefit to all of Carson City and our region. Thank you for your consideration.

Mary Bennett ~ Theatre Artist

Riverside Artist Lofts ~ 17 South Virginia Street, Reno, NV 89501

(775) 324-0776 (775) 846-2115

mebennett66@charter.net

2000 ~ Present

Producing Artistic Director/Theatre Artist - Brūka Theatre

8 shows a season for 12 years including: Director - *Angry Housewives* 2011, *History of America* (abridged) 2011, *Trailer Park The Musical* 2010, *Amadeus* 2005, Director/Co-Writer/Costumer - *Young Beethoven*, Director: *An Evening of Durang* - 2004, *The Rocky Horror Show* - 2003, *Three Penny Opera* - 2001, *Under Milkwood* - 1999, Producer/Creator - *Readings In the Gallery*, *Eight at Eight*, *Critical Mask*, *Vampire Lesbians of Sodom*, *The Hobbit*, *Freakers Ball* seasons 2000 ~ 2003. Co - Producer Seasons: 2000 ~ 2006.

1995 ~ 2000

Artistic Director/Executive Producer ~ Renaissance Projects

Productions: *Merry Wives*, *Moonblood* (SF Fringe Festival 1996), *Comedy Of Errors*, *As You Like It*, *Songs About The Devil*, *Much Ado About Nothing*, *Shakespeare sonnets on public radio*, *The Women*, *True West*, *No Exit*, *Dorothy Parker . . . shivering and sighing* (SF Fringe Festival - Winner 1998 Best Of SF Fringe), *SEAMS*, *Hurly Burly*, *Goodnight Desdemona*, *Good morning Juliet*. *Freakers Ball* 1998 ~ 1999.

1995 ~ present

Artist In Residence ~

Nevada Arts Council, Kennedy Center Teaching Artist, Idaho Arts Council, William James Association (Santa Cruz, CA) Resource Artist ~ Eastern Oregon Council on The Arts, Brewery Arts Center (Carson City, NV) Sierra Arts Foundation (Reno, NV) Individual residencies available upon request. Emphasis ~ Integrating Art into the classroom. Teacher Workshops. Improvisation, Student and community based stories and performance, dramatic literature and poetry adaptations, Theater games and movement, Shakespeare, Mask- making and movement, Arts alternatives programs.

1990 ~ present

Freelance Workshops

Weight Is Over . . . still life from my gallery - solo piece (Honorable mention Nevada Arts Fellowships 1997) Workshopped at University of Berkeley Director's workshop. TALA - Teaching and Learning the Arts. Other workshops include Mask, improv, movement, audition technique, playwrighting. Teaching Teachers to integrate Art in the classroom. Full workshop resume available upon request.

1984 ~ present

Freelance Acting

Clara - The Buttcracker 1, 2 & 3, *Woman In Mind - Susan - As Bees In Honey Drown - Alexa Vere De Vere*, *Shirley Valentine - Shirley*, *Wanda's Visit - Wanda*, *A Christmas Carol - Various 15 Characters*, *On The Verge - Mary*, *Scarlet Letter - Hester Prynne*, *Sister Mary Ignatius Explains It All For You - Sister Mary*, *Othello - Emelia*, *Ghosts - Mrs. Alving*, *Merry Wives - Mistress Page*, *Hurly Burly - Bonnie*, *No Exit - Inez*, *Much Ado About Nothing - Beatrice*, *Lion In Winter - Alais*, *Uncommon Women - Rita*, *Sylvia - Kate*, *Romeo & Juliet - Nurse*, *Lovers & Other Strangers - Wilma*, *Voice Of The Prairie - Susie/Ensemble*, Various Roles - Carson City Ghost Walks, *Wild Oats - Jane*, *Crimes Of The Heart - Babe*, *Sweet Charity - Ursula*, *Biloxi Blues - Rowena*, *The Lesson - Student*, Berkeley Improvisers - ensemble, *Comedy Of Errors* - voice representing all roles.

1989 ~ present

Educational Theater and Tours

The Giving Tree - The Tree 2005/2006, Fantasy Theater (*Fantasy Festival VIII, Journey to the Center of the Earth* adaptation with James McClure), Brūka Theater for Children - *Mid Summer Night's Dream*, *The Three Wishes* (Co-Wrote), *Art Dog*, *Jack and The Beanstalk*, Characters in My Case, Historical Characters created and organized for communities and schools. Storybook Theater - *Gift of the Magi*. Ghost Walk and The Wild West Walk - Carson City Nevada 1995 - present.

1990 ~ present

Play making

Dorothy Parker . . . shivering and sighing, *The Weight is over . . . still life from my gallery*, *Moonblood*, *Marjorie Daw* (adaptation), *Parlor Games*, *SEAMS*, and Numerous Murder Mysteries. Grimm's Fairy Tale Adaptations - Brūka - 1999, Comstock Arts Council - 2002, Journey To The Center of the Arts: *Gilgamesh* - 2001, *Tommelise* - 2002. Carson City Ghost Walk 1995 - 2010

Mary Bennett ~ Theatre Artist

Page 2

1994 ~ present

Special Training

Kennedy Center - Artists Teaching Teachers program 2002 - present. Bali, Indonesia - dance, mask, and culture, 2000. Improvisation with Bay Area Theater Sports (BATS) summer training workshops 1999 - 2009. Dell Arte' International School Of Physical Theater 1996 - 2004. American Conservatory Theater - SF summer training congress 1994. B Street Theater Apprentice Program 1993-94. New York Stage & Film Apprenticeship at Vassar College. Berkeley Improvisers, 1995.

Special Others

Mezzo Soprano, Stage Combat/Movement trained, Stage readings, Voice Overs, Ice Skating, Horseback Riding, Mask Work, Shakespeare, Developing new works, Hosted a radio talk show for two years, Producing. Has received 4 jackpot grants from the Nevada Arts Council, and is the recipient of the Sierra Arts Foundation Artist Fellowship, 1999. Chairperson - Theaters In The Round 1995 - 2000. Board Member Sierra Arts Foundation since 1999.

Recommendations

Jill Berryman ~ Executive Director
Sierra Arts Foundation, Reno, Nevada
(775) 329-2787

Carolyn Wray ~ TMCC
Professor of Theater
775 789 5674
cwrap@tmcc.edu

Mary Barker, Program Director
VSA arts of Nevada, 250 Court St., Reno, NV 89501
Ph: 826-6100 Fax: 337-6107 e-mail: marybarker2@juno.com

Individual Resumes Available upon Request: Acting, Directing, Producing, Voice-overs, Artist in Residencies, Commercial Projects.

Mary Bennett

(775) 846-2115 *AEA Candidate babygirlsherman@hotmail.com

THEATRE

<i>Metamorphoses</i>	Laundress/Psychiatrist/Ensemble	Brüka Theatre
<i>Italian American Reconciliation</i>	May	Brüka Theatre
<i>Cloud Nine</i>	Eileen/Betty	Brüka Theatre
<i>Dirty Blonde</i>	Mae/Jo	Brüka Theatre
<i>As Bees In Honey Drown</i>	Alexa Vere de Vree	Brüka Theatre
<i>Shirley Valentine</i>	Shirley	Brüka Theatre & Tour
<i>Titus Andronicus</i>	<i>Tamora</i>	Brüka Theatre
<i>Wanda's Visit (An Evening of Durang)</i>	Wanda	Brüka Theatre
<i>Christmas Carol</i>	Ensemble	Brüka Theatre & Tour
<i>On The Verge</i>	Mary	Brüka Theatre
<i>Sister Mary Ignatius Explains It All</i>	Sister Mary	Brüka Theatre
<i>Dorothy Parker . . . Shivering and Sighing</i>	Dorothy Parker	Regional and Fringe Tour
<i>Cricket On the Hearth</i>	Tilly	"B" Street Theater
<i>Lovers and Other Strangers</i>	Wilma	"B" Street Theatre
<i>Voice of the Prairie</i>	Susie	"B" Street Theatre
<i>Othello</i>	Emelia	Brüka Theatre
<i>Uncommon Women</i>	Rita	New York Stage and Film
<i>Romeo and Juliet</i>	Nurse	New York Stage and Film
<i>Clue</i>	Miss Scarlet	Brüka Theatre
<i>Little Murders</i>	Marjorie Newquist	Brüka Theatre
<i>Ghosts</i>	Mrs. Alving	Brüka Theater
<i>Macbeth</i>	Lady Macbeth	Brüka Theater
<i>Merry Wives of Windsor</i>	Mistress Page	Northern Nevada - RP
<i>Hurlyburly</i>	Bonnie	Northern Nevada - RP
<i>No Exit</i>	Inez	Northern Nevada - RP
<i>The Weight Is Over</i>	Solo show	Toured to NYC, West Coast
<i>Much Ado About Nothing</i>	Beatrice	Northern Nevada - RP
<i>Sylvia</i>	Kate	Proscenium Players
<i>Moonblood</i>	Ensemble	Weird Sisters (Fringed)
<i>Berkeley Improvisors</i>	Ensemble	Berkeley Ensemble
<i>Guilty Creatures</i>	Kate	Freshly Squeezed Productions - Bindlestiff
<i>Wild Oats</i>	Jane	Proscenium Players
<i>Crimes of the Heart</i>	Babe	Proscenium Players
<i>Sweet Charity</i>	Ursula	Nevada Repertory Company
<i>Biloxi Blues</i>	Rowena	Brewery Arts Center
<i>The Lesson</i>	Student	Nevada One Act Competition

EDUCATIONAL THEATER AND TOURS

<i>Grimm's FairyTales</i>	Various (2007 – 2011)	Brüka/Pioneer Theatre Youth Programs
<i>The Giving Tree</i>	The Giving Tree	Brüka Theatre
<i>Jack and the Beanstalk, The Three Wishes, Mid-Summer Night's Dream, Various Roles</i>	Various Roles	Brüka Productions
<i>Fantasy Festival VIII</i>	Gertrude	The Fantasy Theatre
<i>Journey to the Center of the Earth</i>	The Cat	The Fantasy Theatre
<i>Pinnocchio</i>	Various	Missoula Children's Theatre
<i>Touring Melo-drama's</i>		Great Basin Players

FILM/TELEVISION

Sister Act	Policewoman	Disney
Secret Vows	Policewoman	A-Shane Productions
RSTV	Ensemble	Pisces Entertainment

COMMERCIALS - Voice-over list and tape - available upon request

TRAINING

BATS Summer School, San Francisco: 2009, 2006, 2005, 2004, 1999 (Keith Johnstone, Improvisation), Dell Arte' International Theater Company – Summer Workshops, 1997, 1998, 1999 (Joan Schirle), Bali, Indonesia. Indonesian Dance, Mask making, Culture, lantern making, Carving. 1999. SIT1 – Anne Bogart Viewpoints Training 1995. New York Stage and Film Apprenticeship 1995, Vassar College. American Conservatory Theatre 1994 Summer Training Congress. "B" Street Theatre 1993-94 Apprentice Company.

SPECIAL SKILLS

Mezzo Soprano, Stage Combat, Ice Skating, Horseback Riding, Playwrighting, Developing New Works, Artist In Residence – West Coast. Winner of 1998 "Best Of San Francisco Fringe Festival". Received 1999 Sierra Arts Fellowship for Theater. Mask Work. Winner of "Best Actor" – Reno News & Review: 8 times since 2002.



Convention & Visitors' Bureau

INVOICE GW-2010

Date: 12/23/10

To: Business Development
City of Carson
108 E. Proctor St.
Carson City, Nevada 89701

Attn: Joe McCarthy

Re: Ghost Walk Invoices

Ghost Walk/Cemetery Tour Ticket sales	\$ 5,230.00
Less Credit Card Fees	(191.00)
Net Income from Ticket Sales:	\$ 5,039.00
Plus NCOT Grant	1,500.00
Total Income	<u>\$ 6,539.00</u>
Less Expenses per attached invoices	\$22,086.19
Balance due CCCVB	<u>\$15,547.19</u>

PLEASE PAY THE CCCVB BY JANUARY 18, 2011.

INVOICE - GW2009

TO: CC REDEVELOPMENT
ATTN: JOE MCCARTHY
DATE: NOVEMBER 23, 2009

CARSON CITY CONVENTION AND VISITORS' BUREAU
GHOST WALK INCOME AND EXPENSES 2009

GHOST WALK INCOME 9,517.60
(TICKET SALES & SHIRTS)

EXPENSES: (INVOICES ATTACHED)

DATA GRAPHICS #16780	180.00	
NEVADA MAGAZINE INV#72147	1,323.00	
MACWEST #809138	336.00	
GHOST WALK ACTORS	1,050.00	
MARY BENNETT	7,000.00	Actors
SIGN PRO #13979	44.50	
BILLOW'S CUSTOM EMBROIDERY #4274	317.10	
DATA GRAPHICS #16967	317.00	
BANK OF AMERICA - JOY - STA 10/25/09	118.99	
SMITH & JONES - #178-7760	482.25	
MACKWEST MARKETING #1009291	400.00	
RNR NEWS - #85619	395.00	
RNR NEWS #86061	395.00	
SACRAMENTO NEWS - #85378	397.50	
SACRAMENTO NEWS - #85838	397.50	
SACRAMENTO NEWS - #86500	397.50	
RNR NEWS #86299	395.00	
CLASSIC OPTION	231.09	
CHARLEY'S GRILLED SUBS #102	309.42	
CLEAR CHANNEL - #122-94933	893.00	
WEDDING EMPORIUM #102809	1,055.00	
DATA GRAPHICS #17135	30.00	
SMITH & JONES - #1109-NVAPP-GHOST	654.00	
CLASSIC OPTION - #CCRDGW09	2,500.00	
TOTAL		19,618.85
INCOME LESS EXPENSES (BALANCE DUE CCCVB)		(10,101.25)

PLEASE PAY CCCVB \$10,101.25 BY DECEMBER 7, 2009.

Ghost Walk 2008
Financials
12/3/08

Income:

NCOT Grant	2,000.00
Tickets Sold for Cash	4,763.00
CCCVB Credit Card Net of Fees	2,806.90

Total Income	9,569.90 **
--------------	-------------

Expenses:

Mary Bennett(1)	6,600.00
Scripts/Tickets Printing(1)	150.00
Photography/Photos/Frames(1)	250.00
Barry Wynott (Music Equip Rental)	100.00
Eric Hanks (DJ)	200.00
Gary Teel (Stagecoach)	600.00
Bob Gillott (Nev Gunfighters)	200.00
Judy Fladland (Gunfighters)	200.00
Ben Merrell (Gentle Giant)	100.00
Data Graphics (Posters/Rack Cards)	644.00
Reno Gazette Journal	2,662.80
Clear Channel	458.44
Nevada Appeal (Sierra Media Grp)	3,021.39
Revelations	1,295.45
Smith & Jones	1,256.25
Mom's & Pop's - Breakfast/lunch	500.00
Skoosh, Ink	539.92
Patriot Printing	135.00
MacWest Marketing	737.00
CCCVB for Storage Unit at 5th St.	500.00
Thank You Dinner at Reds	678.99
Total Expenses	20,829.24 **

Net income (expenses)	(11,259.34)
-----------------------	-------------

Redevelopment owes to CCCVB

Invoices Paid:	20,829.24
Less NCOT Grant	(2,000.00)
Less Ticket Sales	(7,569.90)
Less Invoices Paid by Redevelopment(1)	(7,000.00)

Balance due CCCVB	4,259.34
-------------------	----------

	Wild West Spring 2007	Ghost Walk Fall 2007	Wild West Spring 2008	Ghost Walk 2008
Income:				
NCOT Grant	-	2,500.00	-	2,000.00
Ticket Sales	2,393.00	11,487.72	2,169.79	7,569.90
Total Income	2,393.00	13,987.72	2,169.79	9,569.90
Expenses:				
Actors/Actresses/Costumes	6,255.00	9,390.00	5,960.00	9,295.45
Advertising	10,992.51	11,262.43	9,168.56	9,314.88
Other	926.98	1,639.13	-	2,218.91
Expenses:	18,174.49	22,291.56	15,128.56	20,829.24
Net Income	(15,781.49)	(8,303.84)	(12,958.77)	(11,259.34)

RESOLUTION NO. 2011-R-21

A RESOLUTION AUTHORIZING THE EXPENDITURE OF UP TO \$108,623 FROM THE FISCAL YEAR 2011/12 REVOLVING FUND OF THE REDEVELOPMENT AGENCY TO SUPPORT VARIOUS SPECIAL EVENTS IN CARSON CITY AS AN EXPENSE INCIDENTAL TO THE CARRYING OUT OF THE REDEVELOPMENT PLAN.

WHEREAS, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Agency for any expenses incidental to the carrying out of the Redevelopment Plan adopted by the Carson City Board of Supervisors; and

WHEREAS, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a causal connection between this redevelopment effort and the need for this expenditure; and

WHEREAS, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

WHEREAS, the incidental expense is minor compared to the funds needed for the overall Redevelopment Plan.

NOW, THEREFORE, BE IT RESOLVED that the Carson City Board of Supervisors hereby authorizes the expenditure of up to \$108,623 from the Revolving Fund of the Redevelopment Agency for the support of the following special events in Carson City.

Peanut Cracker Ballet: \$2,125.00
Nutcracker Ballet: \$2,125.00
Capital City Arts Initiative: \$4,250.00
CCCVB Ghost Walk: \$12,000.00
Firkin & Fox Concert Series: \$7,125.00
Cove Café Concert Series: \$1,700.00
RSVP Fairs: \$10,050.00
Taste of Downtown: \$5,000.00
Farmers Market: \$22,700.00
Nevada Day: \$21,500.00
Mile High Jazz: \$3,000.00
Phantom of the Opera: \$12,000.00
Christmas Tree Lighting: \$5,000.00

The expenditure for the Carson City Convention and Visitors Bureau Ghost Walk event is conditioned upon approval by the Convention and Visitors Bureau Board of Directors, based upon a recommendation from the ad hoc Carson City Events Committee. The expenditure for the Carson Cove Café concert series is conditioned upon approval from the Brewery Arts Center Board of an agreement and payment of all debts from Doug Cramer to the Brewery Arts Center relating to past concert events.

Upon motion by Supervisor Molly Walt, seconded by Supervisor Karen Abowd, the foregoing Resolution was passed and adopted this 16th day of June, 2011 by the following vote:

AYES: Supervisor Molly Walt
Supervisor Karen Abowd
Supervisor Shelly Aldean
Supervisor John McKenna
Mayor Robert Crowell

NAYS: None

ABSENT: None

ABSTAIN: None

Robert L. Crowell, Mayor
Carson City, Nevada

ATTEST:

Alan Glover, Clerk - Recorder
Carson City, Nevada