

**City of Carson City
Agenda Report**

Date Submitted: August 23, 2011 **Agenda Date Requested:** September 1, 2011
Time Requested: 10 minutes

To: Mayor and Supervisors

From: Carson City Sheriff's Office

Subject Title: For possible action: To approve the application and accept the 2011 Edward Byrne Memorial Justice Assistance Grant – application number 2011-H5630-NV-DJ (direct award) in the amount of \$19,646.00 (Ken Furlong)

Staff Summary: Over the past several years, the Carson City Sheriff's Office has made prevention a priority by continuing its Cops and Kids Community Prevention Program. This grant application will focus on prevention, community awareness/outreach, intervention and referral. This plan will include a continuation of services currently in operation and provide for growth. The Carson City Sheriff's Office has implemented many services that conform to the community policing model. We will continue to build positive relationships between law enforcement and citizens of all ages, building strong partnerships and continued, consistent community collaboration. This grant will provide funding for numerous events and programs, including Elementary DARE and DARE Plus classes, Red Ribbon Campaign, Cops & Kids Spaghetti Dinner, Cops & Kids Open House and National Night Out.

Type of Action Requested: (check one)

☐ Resolution ☐ Ordinance
☒ Formal Action/Motion ☐ Other (Specify)

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: I move to approve the application and accept the 2011 Edward Byrne Memorial Justice Assistance Grant– application number 2011-H5630-NV-DJ (direct award) in the amount of \$19,646.00

Explanation for Recommended Board Action: Prevention education is an investment directly into people and improves the quality of life by reducing at-risk behavior. This is the seventh year for the Cops and Kids Community Prevention Program, which has grown into a full community-based prevention program. The program is highly visible and widely supported throughout the community because we use nationally known programs and activities such as the DARE, DARE Plus curriculum and supplemental materials, Neighborhood Watch, Red Ribbon Campaign, National Night Out, Cops and Kids Sheriff's Open House (prevention and safety fair), etc. Services provided to youth and adults average between 23,000 and 26,000 people each year.

Citizen participation continues to grow. Educating and interacting with citizens of all ages has become expected and anticipated. Progress is monitored using a matrix designed by the Department of Justice that requires statistics from our Uniform Crime Report, the Gang Unit,

Special Enforcement Team, and activity reports from the Cops and Kids Program.

Applicable Statute, Code, Policy, Rule or Regulation: N/A

Fiscal Impact: There is no financial impact to the city as this is a no-match grant and includes the costs of all associated expenditures.

Explanation of Impact: See Above

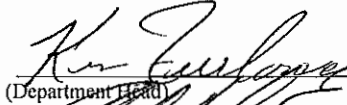
Funding Source: The funds for this project have been obtained through a direct award by the Department of Justice.

Alternatives: No participation in the grant.

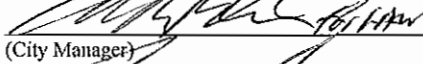
Supporting Material: Grant award and application, which includes a full description of the project.

Prepared By: Kathie Heath, Business Manager

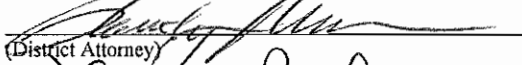
Reviewed By:


(Department Head)

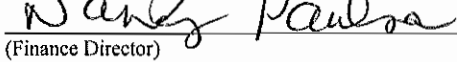
Date: 8/23/11


(City Manager)

Date: 8-23-11


(District Attorney)

Date: 8/23/11


(Finance Director)

Date: 8/23/11

Board Action Taken:

Motion: _____

1) _____

Aye/Nay

2) _____

(Vote Recorded By)

APPLICATION FOR FEDERAL ASSISTANCE		2. DATE SUBMITTED July 20, 2011	Applicant Identifier
1. TYPE OF SUBMISSION Application Non-Construction 2011-H5630-NV-DJ		3. DATE RECEIVED BY STATE	State Application Identifier
		4. DATE RECEIVED BY FEDERAL AGENCY	Federal Identifier
5. APPLICANT INFORMATION			
Legal Name City of Carson City		Organizational Unit Carson City Sheriffs Office	
Address 201 N. Carson Street Carson City, Nevada 89701-3706		Name and telephone number of the person to be contacted on matters involving this application Davis, Lisa (775) 887-2500	
6. EMPLOYER IDENTIFICATION NUMBER (EIN) 88-6000189		7. TYPE OF APPLICANT Municipal	
8. TYPE OF APPLICATION Continuation		9. NAME OF FEDERAL AGENCY Bureau of Justice Assistance	
10. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER: 16.738 CFDA EDWARD BYRNE MEMORIAL JUSTICE ASSISTANCE TITLE: GRANT PROGRAM		11. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT Carson City Sheriff's Office Cops and Kids Community Policing & Prevention	
12. AREAS AFFECTED BY PROJECT Carson City, Nevada			
13. PROPOSED PROJECT Start Date: October 01, 2011 End Date: June 30, 2015		14. CONGRESSIONAL DISTRICTS OF a. Applicant b. Project NV02	
15. ESTIMATED FUNDING		16. IS APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS?	
Federal	\$19,646	Program has not been selected by state for review	
Applicant	\$0		
State	\$0		
Local	\$0		
Other	\$0		
Program Income	\$0	17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT?	
TOTAL	\$19,646		

N

18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION PREAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS REQUIRED.

[Close Window](#)



FY 2011 Justice Assistance Grant Program 2011-H5630-NV-DJ

[Application](#)[Correspondence](#)[Switch to ...](#)**Application Handbook****Project Information**[Overview](#)[Applicant
Information](#)[Project Information](#)[Budget and
Program
Attachments](#)[Assurances and
Certifications](#)[Review SF 424](#)[Submit Application](#)[Help/Frequently
Asked Questions](#)[GMS Home](#)[Log Off](#)

Descriptive Title of Applicant's Project		
Carson City Sheriff's Office Cops and Kids Community Policing & Prevention		
Areas Affected by Project		
Carson City, Nevada		
Proposed Project		
	*Start Date	October/ 01/ 2011
	*End Date	June/ 30/ 2015
*Congressional Districts of		
	Project	Congressional District 02, NV
*Estimated Funding		
Federal		\$19646.00
Applicant		\$0.00
State		\$0.00
Local		\$0.00
Other		\$0.00
Program Income		\$0.00
TOTAL		\$19646.00

CARSON CITY SHERIFF'S OFFICE PROGRAM NARRATIVE 2011 JAG DIRECT

GENERAL OVERVIEW

Carson City is the state capital of Nevada. In 1969 the municipality of Carson City was formed after Ormsby County and the City of Carson were incorporated and Carson City Sheriff's Office became the law enforcement provider for both the City and County.

Carson City has implemented of a new city wide strategic planning system which is used to:
set priorities; provide locally evidenced based, scientific methods for measuring the performance of services and outcomes, customer satisfaction and budgeting purposes. The system has enabled Carson City Sheriff's Office to recognize crime trends and respond accordingly. Strategic Planning also resulted in the development of new Mission Statements for every department. To that end, the mission statement, values/standards and objectives set forth by the Carson City Sheriff's Office are:

MISSION STATEMENT:

"The employees of Carson City Sheriff's Office are committed to providing public safety services to the community while adhering to the highest professional and ethical standards. We are dedicated to building mutual trust and respect within our community intended to enhance the Quality of Life in Carson City."

VALUES AND STANDARDS:

- **Integrity**
- **Team Work**
- **Leadership**
- **Excellence**

OBJECTIVES:

- **To deter crime**
- **To treat citizens professionally and objectively, and**
- **To communicate with customers (citizens).**

Carson City Sheriff's Office uses a national law enforcement model that implements the proven strategies of prevention, intervention and suppression. Law enforcement personnel make every effort to stay abreast of latest trends in crime, safety issues, substance abuse, violence and gang issues so that the department can respond accordingly.

This grant application will focus on continued support and enhancement for community policing services pertaining to prevention, community awareness/outreach, intervention and referral. Our plan will include a continuation of services currently in operation and for continued growth opportunities. Many of the strategies Carson City Sheriff's Office uses conform to the community policing model implementing strategies utilizing a combination of nationally recognized and local initiatives. We continue to build positive relationships between law enforcement and citizens of all ages, building strong partnerships and continued, consistent community collaboration.

The Carson City Sheriff's Office Cops and Kids Community Prevention practices law enforcement techniques of **highly visibility** and **strong, positive presence**. The program is citizen oriented, comprehensive and involves law enforcement prevention education and intervention. We continue to believe that by building positive and trusting relationships with our community that we are improving and enhancing the quality of life in Carson City. Relationship and trust building is paramount to the success of our prevention and intervention services. We have combined national programs and research with evidenced-based prevention activities customized to fit the needs and norms of Carson City, for example:

- **Prevention and Safety Education** – includes D.A.R.E. Plus and supplemental education information for crime and substance abuse prevention classes and activities for grades k-12, and training for staff, agency and parents and school faculty. [***NOTE: Carson City Sheriff's Office implemented D.A.R.E. Plus approximately 7 years ago. In the past, we have used D.A.R.E. and D.A.R.E. Plus interchangeably as the community was more aware and supportive of D.A.R.E.***]
- **Intervention and Referral** – after school programs in secondary schools, consultations with schools, parents and youth. We have signed contracts with the school district to provide intervention classes with at-risk students in the middle and high schools. An after-school diversion program is in the development stages for a possible pilot test project.
- **Outreach Services** –Carson City Sheriff's Office Cops and Kids Community Prevention provides support for community awareness events - the larger community events include the Cops and Kids Spaghetti Dinner, Cops and Kids – Sheriff's Open House (safety and community connections fair) and National Night Out.
- **Awareness Campaigns** - the Red Ribbon Campaign, National Child Identification, Prescription/Over-The-Counter Drug Abuse Awareness, Take 25 Safety initiatives are conducted to refresh crime and substance abuse prevention messages
- **National Night Out** – is mentioned twice as it represents the culmination of all of our crime prevention, intervention and suppression efforts made throughout the entire year. Participation in this event is evidence of the wide range of community and citizen partnership that we continue to develop. The outcome

involves the inclusion of agencies and citizens and in Carson City Sheriff's Office receiving national and congressional awards. This event has taken on a life of its own and is now listed as a separate crime prevention service.

This is the seventh year for the Cops and Kids Community Prevention Program which has grown into a full community based prevention program. Services provided to youth and adults average between 23,000 and 26,000 people every year. Descriptions of our services are outlined in Methods of Accomplishment. The momentum our plan has taken on is almost staggering – in spite of budget cuts. Educating and interacting with citizens of all ages has become expected and anticipated. As so eloquently stated in our Mission Statement, building a partnership with our community that is based on mutual respect and trust is paramount.

METHODS OF ACCOMPLISHMENT

We do not just tell youth "do not use drugs", or "do not bully" or "do not commit delinquent acts." Community Policing efforts provide instructional and outreach activities actively engage youth and citizens of all ages in a broad range of education and awareness campaigns to address: crime and substance abuse prevention, problem solving, decision making, leadership skills, resistance to peer pressure, safety, bullying, cyber bullying, internet safety, identity theft, prevention of economic crimes (i.e. fraud, property crime, financial cons and crime,), children exposed to violence, goal setting and communication skills. We have found that partnering with agencies such as the school district, Mentor Center, and Boys and Girls Club, we are able to reach out to children earlier – particularly to those who have been exposed to violence and/or have incarcerated parents. The DARE Plus Officer supervised 8 Volunteers In Police Service who gave 1,392 hours of volunteer hours to help conduct prevention classes and the various services for after school and outreach programs.

Last year we provided instructional and awareness campaign classes for youth and parents, training for citizens and officers, hosted and rendered support community events, provided mentorship for youth among other services. Based on the training we received from BJA regarding tracking initiatives, we improved our program activity logs and are able to report the following progress:

	2009	2010
ACTIVITY/INTERVENTION:		
Instructional Classes	275	390
Awareness Campaign Classes	200	363
Activities Hosted	13	23
Support Services	45+	60+
Mentoring Hours	65	308
Initiatives	110	231

The community policing efforts currently in operation at Carson City Sheriff's Office Cops and Kids Community Prevention Program incorporates a variety of innovative crime, substance abuse and violence prevention initiatives that are recognized on the local, state and national levels (the largest portion of this grant request is to purchase materials to support the efforts listed below):

DARE, Plus – is an evidence and research based program.

- It has been reviewed and listed as a credible resource on the Dept. of Justice Office of Justice programs Crime Solutions list.
- It is endorsed by the National and State Sheriff's and Chief's Association.
- The United Nations awarded DARE America a consultancy contract.
- Study published in the Journal of the National Medical Association demonstrates that DARE, Plus (also referred to as DARE) is highly effective in prevention of smoking. Students that completed the program were five times less likely to start smoking compared to youngsters who did not participate in DARE, Plus.

DARE Plus is offered in 70% of the school districts in the United States, as well as in 43 other countries. The program is research and evidence based with use and training in Best Practices. The program addresses more than substance abuse issues and has expanded to address relevant issues such as cyber-bullying, internet safety, safety tips on multiple subjects, violence prevention, as well as parent training. Grades k-12. The curriculum continues to expand to meet the needs and to address trends. In Carson City, we are able to use the curriculum as a tool to reach out to children who are indigent, have been exposed to violence or whose parents are or have been incarcerated.

Keepin' It Real – middle school curriculum that addresses substance abuse, conflict management, anger management, decision making, etc. Also endorsed by the National and State Sheriff's and Chief's Association; recently the United Nations awarded DARE America a consultancy contract and incorporates Best Practices. DARE America staff, officers and students worked with the Dept. of Homeland Security on the development of PSA's for the Stop, Think, Connect Campaign to address Cyber Security. The curriculum continues to expand to meet the needs and to address trends. In Carson City, we are able to use the curriculum as a tool to reach out to children who are indigent, have been exposed to violence or whose parents are or have been incarcerated.

Supplemental Materials/Instruction, Outreach Classes – safety, healthy brain information, internet safety, bullying, cyber bullying, violence prevention, dating, date rape, domestic violence, Elder Abuse, crime prevention for all ages, the Choking Game, Peace Talks (Michael Prichard), Self Esteem, Prescription/OTC drug use, underage drinking, hands-on teaching activities from Tom Jackson, Search Institute, Back Pocket Program Hints (Boys and Girls Club educational activities), Developing Capable People, character building, and a number of adult instructional materials for parents. Materials are also researched and written for distribution and presentation on a needs basis using nationally known resources such as DEA, NIDA, L.A.W. Publications, etc. Supplemental materials and activities continue to grow in order to keep fresh, relevant approaches.

Child Identification Kits – Carson City Sheriff's Office Cops and Kids Community Prevention distributes Child Identification and DNA Kits to parents for their children. We distribute an average 1000-1,200 kit annually.

Accepting Responsibility in a Finger-Pointing World – this intervention curriculum addresses criminal thinking errors which emphasizes the importance of accepting personal responsibility for one's actions, and addressing thinking errors and belief systems that keep people repeating mistakes.

Community Outreach – various initiatives are administered in order to maintain a strong presence, high visibility and to keep awareness high. Again, these activities are often requested by the community, well attended, and always citizen friendly. Cops and Kids Community Prevention participates in as many community events as possible to continue student follow-up, parent awareness discussions, and to keep informed of any changes in the community so that we are quick to respond. Community Outreach includes mentorship and leadership instruction and awards.

DARE Plus Officer/Prevention Coordinator training – attending the state and/or national DARE or school safety conferences to maintain officer certifications, stay abreast of latest trends, prevention techniques, and increase law enforcement collaboration.

D.A.R.E. Plus Officer State Training Conference – Carson City Sheriff's Office will host the state Law Enforcement Officer/DARE Conference in June, 2010 and became the "Agency of Choice." A conference will be hosted in 2013 or 2014.

OUTREACH AND AWARENESS: Carson City Sheriff's Office will continue to host a minimum of one community event per quarter as follows:

COPS AND KIDS SPAGHETTI DINNER - 1st Quarter: At-risk youth have dinner and conversation with law enforcement officers to build positive relationships and bridge the gap between officers and youth. Many of these students have been exposed to violence, have at least one parent who is or has been incarcerated, and/or have live with substance abuse. Youth walk away knowing at least one officer by their first name, get environmental strategy prevention information and a t-shirt (donated). **The concept is based off of the research from Columbia University that has shown the importance of the old-fashioned family dinnertime. Families who have dinner together at least 2-3 times per week lower risk factors and increase protective factors for their children.** All food, t-shirts, and other fun items are donated. **We are requesting the grant pay for the rental of a room and sound equipment.**

COPS AND KIDS SHERIFF'S OPEN HOUSE - 2nd Quarter: This is a safety fair to prepare youth and parents for the summer. It is usually attended by 1,000+ parents and youth (based on information, food and prize distribution). A local business donates food and beverages. Many community organizations attend to conduct activities with youth, provide information for all ages, and to give parents ideas about available services for the summer. Agencies use this activity to promote their programs and to make sure many of our youth get involved in healthy activities. **We are requesting the grant pay for the rental of sound equipment, prevention and awareness supplies and printed materials.**

NATIONAL NIGHT OUT - 3rd Quarter: This is the largest crime prevention campaign in the nation. **Carson City Sheriff's Office has received a national award for the past 7 years and was ranked number 9th in the nation in their category in 2010!** This special event involves law enforcement agencies, Homeland Security, different branches in the military providing demonstrations and information about crime, substance abuse, violence and gang prevention, emergency preparation, etc. **We are requesting the grant pay for the rental of sound equipment, prevention, emergency preparedness items (limited number of flashlights, glo-sticks, first aid type of materials), and awareness supplies and printed materials.**

RED RIBBON CAMPAIGN and HALLOWEEN SAFETY - 4th Quarter: Red Ribbon Campaign is another nation wide prevention and outreach activity that keeps the message alive. In Nevada – and particularly in Carson City – Halloween is a state holiday that is celebrated in a very large way at the Governor's Mansion (literally several thousand children and parents attend to meet the governor every year – which presents numerous law enforcement details and safety concerns). We combine a two-phased awareness campaign – Red Ribbon and Halloween to maximize the awareness messages of staying drug free and also being safe. **We are requesting the grant pay for Red Ribbon materials (pledge banners and ribbons or elastic wristbands – wristbands are purchased through other law enforcement agencies so the cost is less than .15 each) and a limited number of flashlights and glo-sticks to be given in conjunction with safety classes/outreach.**

Everything in Carson City, Nevada is accomplished through partnerships. Carson City Sheriff's Office has been developing community and business partnerships to help offset the costs for events through donations of goods and funds. Every event we host or in which we participate is evidence of true collaboration and partnership with different businesses, agencies, the grant and the Sheriff's Office contributing to meet the goal. Carson City School District, Partnership Carson City (anti-meth coalition), Boys and Girls Club, the Mentor Center, Juvenile Probation, and all counseling agencies are listed as partners. National Night Out incorporates over 100 agencies – most of whom are public safety entities – to promote partnership in the truest sense.

Building positive community relationships throughout the community requires implementation of high quality services, consistency, and hard work – and that is exactly what the Carson City Sheriff's Office Cops and Kids Community Prevention Program intends to continue. Community expectations are very high and citizen requests continue to increase at a time that funding is becoming scarcer. It will also require resourcefulness and creativity as funds from this grant and from the City budget have significantly decreased.

PROBLEM STATEMENT

According to the most recent Uniform Crime Report statistical report the population of Carson City, NV is 57,670. The Carson City Chamber of Commerce In Focus 2009 Community Report, an ethnicity break down: 68% White, 16% Hispanic, 2% Black,

2% Asian, and 12% other. The In Focus report indicates that Carson City encompasses approximately 146 square miles. We also have a prison in Carson City and another correctional facility approximately 35 miles north of the city. Community changes have caused a heightened public awareness of crime, substance abuse and gangs' issues.

Uniform Crime Reporting System indicates 4,225 crime reports were filed in 2010 which includes the following:

- 141 aggravated assaults and 596 simple assaults
- 28 sex offenses
- 36 arsons (3 arrests, and one juvenile case)
- 779 thefts
- 283 burglaries
- 20 robberies
- 84 auto thefts
- 305 drug related offenses resulting in 163 arrests
- 260 DUI investigations
- 132 liquor law investigations and 46 violations for drunkenness

The Cross Roads citation system indicates that 8,914 violations were reported resulting in the issuance of 7,125 citations for minor infractions, traffic, and juvenile offenses.

Carson City School District Trend Data – Middle School Population Report indicated that 34.8% of middle school students advise they have carried a weapon to school, 25.4% have seriously considered attempting suicide, and 15.3% have made a plan about how they would attempt suicide. This same report indicates that substance abuse decreased in the areas of tobacco and alcohol. Marijuana use slightly increased in 2009 (the propaganda presented by pro-marijuana legalization groups was often quoted in the classroom to justify use of this drug). Carson City Sheriff's Office has made progress but recognizes that our job is not done and that there is still a great deal of work that needs to be accomplished. This report also indicates a number of positive trends including the decrease of substance abuse, perception of safety in their schools and neighborhoods, AIDS and HIV instruction, etc.

The Carson City Sheriff's Office Cops and Kids Community Prevention Program reports the following as a sample of the services provided in 2010:

- 26,000+ people served (excluding media reports)
- 231 prevention initiatives were conducted (DARE classes, after school classes were only counted once)
- 390+ classes were instructed
- 585 5th grade students successfully completed D.A.R.E. (in the Spring semester of 2011, the 5th grade student enrollment numbers increased and are now over 600 once again)

- Over 15,000 students and adults participated in Red Ribbon Campaign activities, completed safety classes
- 308 hours were invested mentoring 8 at-risk youth
- 1,200+ people attended the Cops and Kids Sheriff's Open House (prevention and safety fair – conservative estimate)
- 109 agencies participated in National Night Out
- 7,250+ participated in National Night Out (conservative estimate based on the amount of food, beverages and awareness information distributed)

Carson City Sheriff's Office disseminates materials and provides classes to educate the community about crime and the actions citizens can reduce the risk of being a victim of crime, ways they can legally protect themselves and their property. Parents are learning about their rights, responsibilities, use child identification and specific strategies to help their child stay out of trouble, away from drugs and gangs, etc.

The Cops and Kids Community Prevention Program specifically plans to provide:

- Crime, Substance Abuse and Violence Prevention classes and the DARE Plus/safety curriculum for students in grades k – 12th; the 5th grade sessions, after-school programs, clubs, community and faith-based organizations
- Awareness classes will be offered through the Carson City Sheriff's Office Citizens Academy, school district parent groups, and community organizations.
- Continue awareness and outreach services including National Night Out, child identification, Cops and Kids Sheriff's Open House, Cops and Kids Spaghetti Dinner, Red Ribbon Campaign, and participate in community awareness events.
- Host a statewide law enforcement officer/DARE conference.

GOALS AND OBJECTIVES:

Goal I:

To continue community policing activities with law enforcement related prevention education and intervention services for all citizens.

Measurable Outcomes:

- A. To provide 250 hours of law enforcement youth prevention and awareness education law enforcement classes to by 2%. Successful completions of the 5th grade DARE Plus curriculum (9-10 lessons) are monitored for Carson City Sheriff's Office Strategic Planning System.
- B. To increase the dissemination of crime prevention, substance abuse, violence and gang awareness materials and services by 2%.
- C. To increase parental participation will increase by 2%.
- D. To increase community referrals for early intervention by 2% through after-school programs.

- E. To maintain training for the dissemination of information and continuation of educational instruction

Goal II:

To maintain community crime and substance abuse prevention outreach and awareness programs for parents, school faculty, students and citizens.

Measurable Outcomes:

- A. To reduce crime, violence and substance abuse reports by 2%.
- B. To conduct a minimum of 4 community crime, substance abuse, violence prevention outreach activities and campaigns for all citizens.
- C. To continue community collaboration and participation in community-based activities and events which will be evidenced by the number of partnerships and agency participants listed in outreach operations plans.

NOTE: Given the current economic state of the nation and the decrease in funds it could be that some of the services listed herein could level off and be maintained at current levels. The demand from the community has significantly increased. Our ability to respond to those requests is directly related to the amount of time available and our ability to cover the cost of materials.

PROGRAM EVALUATION

Under the administration of a previous sheriff, all prevention and community policing services were eliminated from public service. Carson City did not have law enforcement community style policing or youth prevention and intervention services for seven years. The result was that the crime rate soared, gang activity increased, substance abuse – including use of methamphetamine increased, and juvenile crime literally represented 25% of all crime committed in Carson City (source: UCR Reports). This created a public safety crisis, but with any crisis comes opportunity.

During his first term in office, Sheriff Ken Furlong implemented numerous initiatives based off of national models involving prevention, intervention and suppression with the objective being to improve the quality of life in Carson City by addressing crime including substance abuse and gangs. The opportunity that has come about is in the form of program evaluation.

As previously stated, Carson City Sheriff's Office has implemented a Strategic Planning System to monitor all aspects of operations. In a recent review of UCR statistics from 2005-2010, Sheriff Ken Furlong found that five year span of time of implementing prevention, intervention and suppression efforts that significant progress had been made:

1. Crime statistics decreased
2. Since implementation of law enforcement prevention services in Carson City, juvenile arrests declined over 30% (In ten years prior to the introduction of said programs, the decline of juvenile arrests only measured 18%).
3. Youth are reporting to be 11% less likely to join a gang
4. Youth are reporting to be 9% less likely to get involved in substance abuse

Further evidence of the progress made was found in a separate study conducted by the Carson City School District indicated that 88% of the youth in the 8th grade participated in the DARE Plus program. The other 12% are found to have been in private schools or transferred from another community.

Additional evidence of program effectiveness was found when Carson City Sheriff's Office Cops and Kids Community Prevention was also honored with the following:

- Carson City Sheriff's Office Received a Congressional Award from U.S. Representative Dean Heller (now Senator Heller) for our crime prevention efforts
- Carson City Sheriff's Office received a commendation from Senator John Ensign which was presented during National Night Out
- Carson City Sheriff's Office ranked 9th in our category for National Night Out
- Nevada DARE Plus Officer Association selected a Carson City youth to represent the state of Nevada on the DARE America Youth Advisory Board. This youth has been mentored by the Cops and Kids Community Prevention Coordinator for the past 4 years. The youth and DARE Plus Officer attended the ceremonies and conference for DARE Y.A.B. in Virginia and Washington, D.C.
- Carson City Sheriff's Office DARE Plus Officer was elected Vice President of the DARE Plus Officer Association and is helping to lead the way for statewide initiatives. As of July 1, 2011, the officer assumed the role of President of said organization.
- Carson City Sheriff's Office DARE Plus Officer was awarded "DARE Plus Officer of the Year" for the state of Nevada. This is more of a lifetime achievement award in that it is usually only issued once to any given officer.

Program evaluation is a very important part of any program – particularly given the current economic state of our country. Carson City Sheriff's Office will be using several methods to evaluate the program:

Uniform Crime Reporting System is used to review the number of crime reports filed, types of complaints and arrests made and to track types of crimes and areas where certain crimes are being committed. This information is specifically useful in planning and implementation prevention services and locations of special activities.

Cross Roads System to monitor the number of citations, types of citations, crime and traffic trends.

Strategic Planning is now used to collect specific programmatic data to monitor effectiveness, progress in accomplishing goals, measure program visibility and community interaction, and other information from which we determine direction and goals.

BJA Performance Measurement Tool (PMT) reports also measure completion of goals and relevant statistical data.

DARE Students Reports - verbal and written evaluation reports each semester. Samples of the written reports are kept on file for review. DARE students randomly participate in oral questions educational activities designed to measure retention.

Carson City School District Trend Data – measures a variety of student behaviors including substance abuse, violence and perception of school safety. According to the Middle School Population report released in the spring of 2010, in 2005 only 33.9% of the students surveyed reported participating in DARE Plus. In 2009, 88.0% of the students advise they participated in DARE Plus. The youth communicate very clearly to us the direction and areas in which they need our assistance (i.e. marijuana use, OTC drug abuse, suicide prevention, weapons, etc.).

Community assessments and antidotal information, expressions of gratitude and community participation and invitations are also maintained and monitored. Carson City Sheriff's Office continually receives reports from parents and youth who express their gratitude for the programs and describe the positive impact we have had on their lives. One example is a young man whose parents both abused substances – his mother attended treatment and is now in recovery and he graduated DARE Plus. This young man also required early intervention services. Today, he is doing remarkably well and maintains contact. Another young girl reported that the DARE Plus program helped her cope when her father was abusing alcohol and threatening suicide. Numerous reports of these types are received through the DARE Plus student reports and in person from students and parents. Fortunately, the statistical data collected in our evaluation systems appears to match the antidotal information received from the community.

CARSON CITY SHERIFF'S OFFICE PROGRAM CONTRIBUTIONS

While matching funds are not required for this grant, it is important to note that these funds augment services. The funds in this grant are strictly to support and enhance activities and interventions described herein. The Carson City Sheriff's Office is very proud of the services rendered by Cops and Kids Community Prevention, and has made heavy investments in this program by paying the salary and benefits for the DARE Officer/Prevention Coordinator, providing a vehicle and maintenance, and purchasing items not allowed to purchase by the grant.

Many of our activities require the purchase or donation of items such as food, t-shirts, prizes, or other items that cannot be purchased through a grant. Carson City Sheriff's Office and/or community partnerships with businesses and Partnership Carson City, the Boys and Girls Club and the Mentor Center all step up cover the costs to ensure program quality. The fifth grade substance abuse prevention program requires 9 to 10 one-hour classes per school (4 classrooms per school) and a graduation, which involves t-shirts and refreshments all paid for by department and community donations. The same holds true for our awareness and outreach activities – community partnership and continued investment from the sheriff's office is a must.

In order to sustain the program we are actively looking for additional funding and business sponsorships.

STATEMENT OF COORDINATION

The success of this entire endeavor is contingent on collaboration with other law enforcement agencies, the Carson City School District, the Boys and Girls Club and Mentor Center of Northern Nevada, faith-based and civic organizations such as the Elks and Emblem Clubs, Eagles, Partnership Carson City, the Chamber of Commerce, and prevention organizations. The Downtown Business Association assists with scheduling, connecting resources and partners and publicity. The partnerships we have developed are strong with endless potential. Businesses and civic organizations are donating funds to cover costs of items that cannot be purchased through a grant.

Every year our partners review needs and develop new program plans to meet the growing needs of Carson City. The plans result in new and innovative opportunities for program growth and strengthening partnerships. Goals for this grant are developed throughout the year through our participation with Partnership Carson City, and meetings with close partners including the Carson City School District, Boys and Girls Club, Mentor Center, Cooperative Extension and the Emblem Club. Key partners share their input with the coordinator prior to completing the application. The tremendous success of the Carson City Sheriff's Office Cops and Kids Community Prevention Program is directly related to these positive partnerships and the collaborative planning that goes on throughout the year.

**CARSON CITY SHERIFF'S OFFICE
2011 JAG DIRECT APPLICATION**

ABSTRACT

PROJECT TITLE: Carson City Sheriff's Office Cops and Kids Community Prevention

PROJECT GOALS:

Goal I:

To continue community policing activities with law enforcement related prevention education and intervention services for all citizens.

Goal II:

To maintain community crime and substance abuse prevention outreach and awareness programs for parents, school faculty, students and citizens.

STRATEGIES: Carson City Sheriff's Office plans to accomplish the above goals by providing prevention education classes for students in grades k-12, parents and agency personnel. The primary curricula is DARE, Plus and Keepin' It Real and is accompanied with supplemental materials. Educational instruction will be provided concerning crime, violence and substance abuse prevention, bullying, cyber bullying, internet safety, safety. Some classes will be offered in after-school sessions. Successful completion of classes will be monitored for reporting purposes. We will host 4 outreach activities/interventions and campaigns throughout the year including Cops and Kids Spaghetti Dinner, Cops and Kids Sheriff's Open House (safety fair), National Night Out, Halloween Safety, Red Ribbon Campaign and Child Identification Campaigns.

Additionally we will train the DARE Plus Officer training for curriculum updates will be provided to maintain certification and to remain current on latest information and trends. We will participate in statewide crime and substance abuse prevention efforts.

PROJECT IDENTIFIERS:

- Community Policing
- Crime Prevention
- Prevention – Substance Abuse
- Conferences and training
- DARE (correct title – DARE, Plus)

CARSON CITY SHERIFF'S OFFICE
BUDGET NARRATIVE
(CATEGORIES FOLLOWED ACCORDING TO BUDGET DETAIL
WORKSHEET)

2011 JAG DIRECT GRANT

BUDGET

<u>Budget Category</u>	<u>Amount</u>
A. Personnel	\$1,225.00
B. Fringe Benefits	\$0.00
C. Travel	\$1,821.00
D. Equipment	\$0.00
E. Supplies	\$13,900.00
F. Construction	\$0.00
G. Consultants/Contracts	\$2,300.00
H. Other	\$400.00
Total Direct Costs	\$19,646.00
I. Indirect Costs	\$0.00
 TOTAL PROJECT COSTS	 \$19,646.00

Federal Request \$19,646.00

All categories with a \$0.00 balance are provided by Carson City Sheriff's Office.

The overtime line only covers part of the overtime that is accrued during the year. Carson City Sheriff's Office covers the remaining balance.

CARSON CITY SHERIFF'S OFFICE
BUDGET NARRATIVE
(CATEGORIES FOLLOWED ACCORDING TO BUDGET DETAIL WORKSHEET)

2011 JAG DIRECT GRANT

CATEGORY

AMOUNT:

CAT. A - PERSONNEL

Position #1 – Juvenile Services Coordinator/Officer **\$1,225.00**
Overtime for 35 hours @35.00 per hour

CAT. C – TRAVEL

\$1,821.00

State and National Training Conferences - Juvenile Services Coord.
1 person to 4 day training air and transportation
fare only @ \$200 (state association to pay per diem and lodging).
1 person to 5 day training at \$600.00 airfare, \$700 lodging,
\$321 subsistence and shuttle)

CAT. E - SUPPLIES AND MATERIALS

\$13,900.00

PREVENTION, EARLY INTERVENTION, Outreach Materials
and Supplies expendable/consumed during the project
grades K-12, citizens of all ages. All items are purchased in bulk
to reduce costs then used throughout the year for
educational kits, citizen training, outreach and special
campaigns.

Educational Kits cost \$6.00 per student,

(educational materials and supplies – DARE Plus and supplemental
work books, pens, pencils, highlighters, sticker sheets for advertising
lessons, erasers, rulers, bookmarks, folders, printed materials)

Outreach and Campaign materials – average cost .41 per person

(i.e. printed materials, leadership awards, Cops and Kids Crime,
Safety, Emergency Preparedness, (i.e. crime and substance abuse
prevention, awareness wristbands, pens, pencils, notepads,
leadership awards, notepads, emergency preparedness,
Halloween Safety, flashlights, glow-sticks, badge stickers,
Prevention DVD's, crime and substance abuse prevention,
banners, event set up supplies, etc.).

CAT. G - CONSULTANTS/CONTRACTS:**\$2,300.00**

Sound Equipment Rental and Operation for Cops and Kids
Sheriff's Open House (1,000+ people) and
National Night Out (4,500+ people)
includes set up, on site operator for large outreach events
(\$400 per event – 2 events, 6 hours each)
Room and equipment rental fee Cops and Kids Spaghetti Dinner
Serves 120+ children and officers,
Room rented for 8-10 hours @\$1,500 flat rate fee

CAT. H - OTHER**\$ 400.00**

Training Fees

TOTAL**\$19,646.00**

**CARSON CITY SHERIFF'S OFFICE
2011 JAG DIRECT
CONTACT INFORMATION**

The grant application does not include a place to list the two managers responsible for the management of this grant. Carson City Sheriff's Office maintains a very secure checks and balance system that requires the Business Office to handle all financial reports for grants which includes filing said reports with City Hall. The listed grant manager handles program related reports. We feel it is imperative that both managers be listed on file in order to avoid confusion.

FISCAL AGENT RESPONSIBLE FOR FINANCIAL REPORTS:

**Kathie Heath
Business Manager
911 E. Musser Street
Carson City, Nevada 89701
(775) 887-2500 ext. 7811
KHeath@carson.org**

PROGRAMMATIC MANAGER (PMT AND NARRATIVE REPORTING ON SERVICES):

**Lisa S. Davis
Juvenile Services Coordinator/DARE Officer
911 E. Musser Street
Carson City, Nevada 89701
(775) 887-2500 ext. 7809
LDavis@carson.org**

Thank you.



FY 2011 Justice Assistance Grant Program 2011-H5630-NV-DJ

[Application](#)[Correspondence](#)[Switch to ...](#)**Application Handbook****Assurances and Certifications**[Overview](#)

To the best of my knowledge and belief, all data in this application/preapplication is true and correct, the document has been duly authorized by the governing body of the applicant and the applicant will comply with the attached assurances if the assistance is awarded.

[Applicant Information](#)[Project Information](#)

Your typed name, in lieu of your signature represents your legal binding acceptance of the terms of this application and your statement of the veracity of the representations made in this application. The document has been duly authorized by the governing body of the applicant and the applicant will comply with the following:

[Budget and Program Attachments](#)[Assurances and Certifications](#)

1. [Assurances](#)
2. [Certifications Regarding Lobbying; Debarment, Suspension and Other Responsibility Matters; and Drug-Free Workplace requirements.](#)

[Review SF 424](#)

If you are an applicant for any Violence Against Women grants, this includes the Certification of Compliance with the Statutory Eligibility Requirements of the Violence Against Women Act.

[Submit Application](#)[Help/Frequently Asked Questions](#)[GMS Home](#)[Log Off](#)

*Prefix	The Honorable
Name Prefix:(Other)	
*First Name	Bob
Middle Initial (if any)	
*Last Name	Crowell
Suffix	
Name Suffix:(Other)	
*Title	Mayor
*Address Line 1	201 North Carson Street
Address Line 2	
*City	Carson City
County	Carson City
*State	Nevada
*Zip Code	89701-3706
*Phone	775-887-2100 Ext : 7809
Fax	775-887-2286
*E-mail	BCrowell@carson.org

☒ I have examined the information provided here regarding the signing authority and certify it is accurate. I am the signing authority, or have been delegated or designated formally as the signing authority by the appropriate authority of official, to provide the information requested throughout this application system on behalf of this jurisdiction. Information regarding the signing authority, or the delegation of such authority, has been placed in a file and is available

on-site for immediate review.

Continue