

**Carson City
Agenda Report**

Date Submitted: June 12, 2012

Agenda Date Requested: June 21, 2012

To: Redevelopment Authority

Time Requested: 15 min.

From: Office of Business Development

Subject Title: For Possible Action: To consider allocating additional funding in FY (Fiscal Year) 2012/13 for special events that did not previously receive approval of full funding as requested for the events, and make a recommendation to the Board of Supervisors to approve the expenditure of up to \$26,275 from the Redevelopment Revolving Fund for FY 2012/13 to supplement the \$92,000 currently allocated for special events. (Lee Plemel)

Staff Summary: The Redevelopment Authority and Board of Supervisors approved Redevelopment special event funding on April 5, 2012, in the amount of \$92,000 for FY 2012/13. \$100,000 was budgeted for special events and there was \$118,275 in special event funding requests. The Redevelopment Authority asked City staff to bring the item back to them after the FY 2012/13 budget was adopted to determine if additional funds are available to provide additional funding to special events. The additional special event funding that was requested but not previously approved is \$1,000 for the Silver Dollar Car Classic, \$4,000 for RSVP events (4th of July Fair, Nevada Days Fair and Spring Fun Fair), \$500 for the Farmers Market, \$4,500 for Nevada Day, \$1,275 for Silver & Snowflakes Holiday Tree Lighting, and \$15,000 for the June 2013 Carson City Rendezvous.

Type of Action Requested: (check one)
 Resolution
 Formal Action/Motion
 Ordinance
 Other (Specify)

Does This Action Require a Business Impact Statement: Yes No

Recommended Board Action: I move to approve and recommend to the Board of Supervisors the approval of the expenditure of \$26,275 from the Redevelopment Revolving Fund for FY 2012/13 to supplement the \$92,000 currently allocated for special events.

Explanation for Recommended Board Action: See attached staff memo for more information.

Applicable State, Code, Policy, Rule or Regulation: NRS 279.382 – 279.685

Fiscal Impact: \$26,275 from FY 2012/13 budget.

Explanation of Impact: Incidental to redevelopment's overall annual budget.

Funding Source: Redevelopment's annual budget for special events and unspecified infrastructure projects.

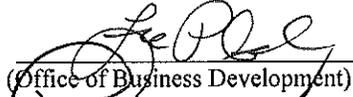
Alternatives: Not approve the additional special event funding, in whole or in part.

Supporting Material:

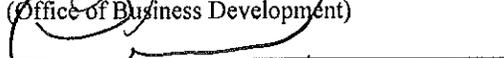
- 1) Staff memo
- 2) Approved Special Event funding spreadsheet
- 3) FY 2012/13 budget summary

Prepared By: Eva Chwalisz, Management Assistant

Reviewed By:


(Office of Business Development)

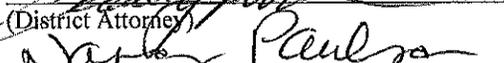
Date: 6-8-12


(City Manager)

Date: 6/12/12


(District Attorney)

Date: 6/12/12


(Finance Director)

Date: 6/12/12

Board Action Taken:

Motion: _____

- 1) _____ Aye/Nay
- 2) _____
- _____
- _____
- _____

(Vote Recorded By)



Office of Business Development

108 East Proctor Street
Carson City, Nevada 89701

Date: June 8, 2012

To: Redevelopment Authority and Board of Supervisors
Meeting of June 21, 2012

From: Lee Plemel, Planning Director

Subject: Consideration of approving additional funding for Redevelopment Special Event requests for FY 2012-13

The Redevelopment Authority and Board of Supervisors approved funding for Redevelopment special events on April 5, 2012. This approval occurred before the final Redevelopment budget was approved, and the estimated budget for special events could not fully fund all of the special event requests. Attachment A shows the special event funding that was approved. The Redevelopment Authority/Board of Supervisors directed staff to come back after the FY (Fiscal Year) 2012/13 budget was finalized to determine if there are additional funds available to supplement the approved special event funding.

A total of \$100,000 was budgeted for Redevelopment special events in FY 2012/13. Special event funding requests totaled \$118,275, and the Redevelopment Authority and Board of Supervisors authorized \$92,000 in expenditures for special events, leaving \$26,275 in special event funding requests that were not funded.

The adopted FY 2012/13 Redevelopment budget includes \$77,876 for undesignated infrastructure projects—essentially Redevelopment revenue that is remaining after funding other budget obligations. A portion of this funding could be redirected to fund any shortfall in special event funding. Refer to Attachment B for the Redevelopment FY 2012/13 budget.

Following is a summary of the special event applications that were not fully funded.

- Applicant: Nevada Rural Counties RSVP Program
Event: 4th of July, Nevada Day, and Spring Fair events
Description: 4th of July fireworks, carnivals, arts, crafts, novelties, and food vendors during these three events throughout the year.
Requested funding: \$25,000
Approved funding: \$21,000
Difference: \$4,000
- Applicant: Linda Marrone
Event: 3rd & Curry Street Farmers Market
Description: Downtown farmers market, June 9-September 22.
Requested funding: \$15,000
Approved funding: \$14,500
Difference: \$500

3. Applicant: Nevada Day, Inc.
Event: Nevada Day Celebration
Description: Annual Nevada Day Parade and associated events including the Governor's banquet dinner, and rock drilling, beard, and pine derby contests.
Requested funding: \$25,000
Approved funding: \$20,500
Difference: \$4,000

4. Applicant: Arlington Group Events, LLC
Event: Silver & Snowflakes Festival of Lights
Description: Annual Christmas Tree lighting event at the Capitol Building and City Tree, and including special activities in the Downtown.
Requested funding: \$9,275
Approved funding: \$8,000
Difference: \$1,275

5. Applicant: NV Shows, LLC
Event: Silver Dollar Car Classic
Description: Annual downtown three-day car show, including live music of the 50's, 60's, and 70's, show-n-shines, food, and cruising.
Requested funding: \$5,000
Approved funding: \$4,000
Difference: \$1,000

6. Applicant: NV Shows, LLC
Event: Carson City Rendezvous
Description: Annual Carson City Rendezvous event at Mills Park, showcasing the great history of our state and of the Old West that was settled by the pioneers who founded this region.
Requested funding: \$15,000
Approved funding: \$0 (\$8,000 was approved from the 2011/12 budget for the June 2012 event.)
Difference: \$15,000

The Redevelopment Authority and Board of Supervisors may authorize the use of the budget for undesignated infrastructure improvements within the Redevelopment Revolving Fund to fund a portion of or all of the unfunded amount of the above special event requests. The funding is available for this use, but any reallocated to special events will result in a reduction in available funds for other infrastructure projects within the Redevelopment Area.

If you have any questions regarding these special event applications, please contact Lee Plemel at 283-7075 or lplemel@carson.org.

Attachments:

- A. Approved Special Event Funding for FY 2012-13
- B. FY 2012/13 Redevelopment budget summary sheet

Approved by the Board of Supervisors
in March 2012

ATTACHMENT A

Organization	Event	Requested 2012-13 (\$)	Approved	Diff.
RSVP Program	4th of July, 2012, Nevada Day 2012, Spring Fairs 2013	25,000	21,000	4,000
Linda Marrone	Farmers Market	15,000	14,500	500
Nevada Day, Inc.	Nevada Day Celebration	25,000	20,500	4,500
Arlington Group Events, LLC	Silver & Snowflakes Festival of Light	9,275	8,000	1,275
NV Shows, LLC	Silver Dollar Car Classic	5,000	4,000	1,000
NV Shows, LLC	* Carson City Rendezvous	15,000	0	15,000
Pinkerton Ballet Theater	Nutcracker Ballet	2,500	2,500	0
Sierra Nevada Ballet	Peanutcracker Ballet	2,500	2,500	0
Capital City Arts Initiative	CCAI 2012-2013 Season	5,000	5,000	0
Mile High Jazz Band Association	Jazz Carson City 2012 Music Festival	4,000	4,000	0
NV Shows, LLC	Battle Born Days	10,000	10,000	0
Totals:		118,275	92,000	26,275
Budgeted:		100,000	100,000	
Remainder/Deficit:		-18,275	8,000	
* Rendezvous was granted \$8,000 from the FY 2011-12 budget for the June 2012 event.				

Carson City Redevelopment Authority
Breakdown of Revenues and Expenditures by Area
FY 2013 Budget

	Total	51% Dist 1 (Downtown)	49% Dist 2 (So Carson)
REVENUES			
Property Taxes	1,628,111	830,337	797,774
Interest Revenue	17,000	8,670	8,330
Charges for Services:	11,000	11,000	0
Other Local Govt Grants (Turf Maint)	6,379	5,379	0
Bond Proceeds - Carson City Beginning Fund Balance	341,109	173,966	167,143
Total Rev and Fund Bal	<u>2,002,599</u>	<u>1,029,351</u>	<u>973,248</u>
EXPENDITURES			
Debt Service	374,427	374,427	0
Fiscal Charges	500	500	0
Sal and Ben:			
Parks	94,286	94,286	
Administrative	146,667	74,800	71,867
Other Expenditures			
<i> Svcs & Supplis</i>	<i>311,088</i>	<i>158,654</i>	<i>152,432</i>
→ Special Events & Activities	100,000	100,000	0
Michael Hohl Incentive	480,000	0	480,000
Traffic Signal to RTC	162,124		162,124
Big 5/Big Lots Incentive (est)	50,000		50,000
→ Infrastructure Projects (Undes)	77,876	39,717	38,159
Ending Fund Balance	205,633	104,873	100,760
Total Exp and Fund Bal	<u>2,002,599</u>	<u>947,257</u>	<u>1,055,342</u>
Tot Rev less Exp	<u>0</u>	<u>82,095</u>	<u>(82,095)</u>
Services and Supplis:			
General Fund Internal Service Charges	188,593	96,182	92,411
Professional Services	10,000	5,100	4,900
BRIC rent and utilities	59,193	30,188	29,005
Advertising/Marketing	14,000	7,140	6,860
Misc Serv & Supp (dues, supplies, etc.)	39,300	20,043	19,257
	<u>311,086</u>	<u>158,654</u>	<u>152,432</u>