



Strategy Execution and Performance Management

Focusing on Results

Presented by Linda Ritter, Ritter Consulting Associates, Inc.

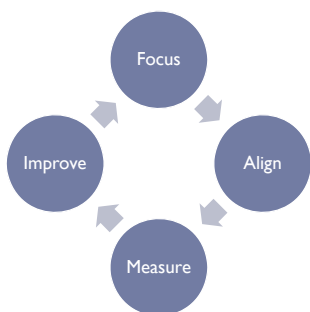
What is strategy execution?

- ▶ **Strategy:**
 - ▶ Defining a path to the future. Identifying a future state and taking action to move towards that future state. (**Focus**)
- ▶ **Execution:**
 - ▶ Linking all activities to the adopted strategy. (**Align**)
- ▶ **Performance Management:**
 - ▶ Determining strategy success by through analysis of data. (**Measure**)
 - ▶ Identifying initiatives, programs and activities to improve performance. (**Improve**)



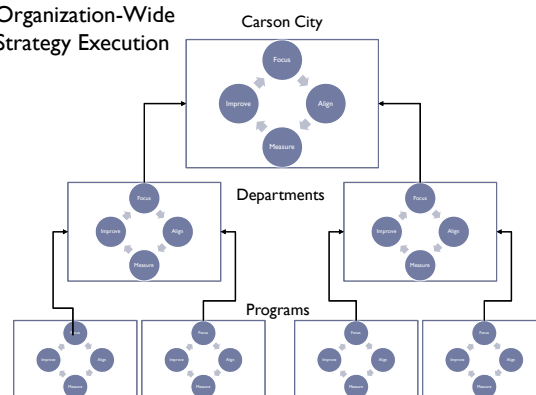
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Strategy Execution / Performance Management Cycle



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Organization-Wide Strategy Execution



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City Perspectives

Based upon factors that contribute to Quality of Life



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