

**Carson City
Agenda Report**

Date Submitted: February 26, 2013

Agenda Date Requested: March 7, 2013

Time Requested: 5 Minutes

To: Mayor and Supervisors

From: Supervisor Bonkowski and Supervisor Abowd

Subject Title: For Possible Action: Discussion and possible action regarding the City's participation in the Earth Hour City Challenge, World Wildlife Fund's annual campaign to raise awareness of the environmental challenges we all face, such as climate change.

Staff Summary: On Saturday, March 23 at 8:30 p.m., thousands of cities around the world will go dark for one hour during Earth Hour. The Challenge includes turning off all non-essential lights in and around our government buildings, and promoting the event and encouraging landmarks and businesses in our community to join in.

Type of Action Requested: (check one)

☐ Resolution

☐ Ordinance

☒ Formal Action/Motion

☐ Other (Specify)

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: I move that the City participate in the Earth Hour City Challenge, World Wildlife Fund's annual campaign to raise awareness of the environmental challenges we all face, such as climate change.

Explanation for Recommended Board Action: See Staff Summary.

Applicable Statute, Code, Policy, Rule or Regulation: N/A

Fiscal Impact: N/A

Explanation of Impact: N/A

Funding Source: N/A

Alternatives: N/A

Supporting Material: E-mail regarding Earth Hour.

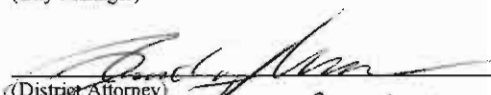
Prepared By: Janet Busse, Office Supervisor

Reviewed By:



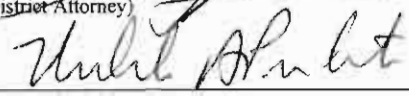
(City Manager)

Date: 2/26/13



(District Attorney)

Date: 2/26/13



(Finance Director)

Date: 2/26/13

Board Action Taken:

Motion: _____

1) _____

Aye/Nay

2) _____

(Vote Recorded By)

Janet Busse

Subject: FW: Carson City, turn off your lights for Earth Hour on March 23rd

> _____
> From: World Wildlife Fund [ecomments@wwfus.org] on behalf of Suzann
> Nachtigall [tattooedtailor@yahoo.com]
> Sent: Thursday, February 21, 2013 7:37 AM
> To: Brad Bonkowski
> Subject: Carson City, turn off your lights for Earth Hour on March
> 23rd
>
> Feb 21, 2013
>
> Mr. Brad Bonkowski
> City Hall
> 201 North Carson Street
> Carson City, NV 89701-4264
>
> Dear Mr. Bonkowski,
>
> On Saturday, March 23, at 8:30 p.m., thousands of cities around the
> world will go dark for one hour during Earth Hour, WWF's annual
> campaign to raise awareness of the environmental challenges we all
> face, such as climate change.
>
> As a resident of Carson City, I am turning out my lights and I urge
> our community to take part in Earth Hour. Here's how:
> 1. Turn off all non-essential lights in and around our government
> buildings 2. Promote the event and encourage landmarks and businesses
> in our community to join in.
>
> Participating for one hour during Earth Hour is only the first step.
> In addition to that symbolic event, our city can gain recognition for
> its efforts on climate change through the Earth Hour City Challenge.
>
> Our towns and cities are already facing the staggering costs of
> weather driven to extremes by climate change, and the resulting power
> outages, flooded roadways, shuttered businesses, and damaged homes are
> becoming more and more frequent. Many cities across America understand
> these risks and are taking practical measures to prepare. Our city
> must do the same.
>
> With this letter I challenge our city to first take part in Earth Hour
> and then to participate in WWF's Earth Hour City Challenge! I hope you
> help protect my family and fellow residents by preparing for the
> increasingly extreme weather our community faces. Learn more at
> <http://worldwildlife.org/earthhour>.
>
> Sincerely,