



A Vision for the Future



# **A LOOK AT CARSON CITY STRATEGIC PLANS**



# Strategic Plans in the Community

- **Carson City**
  - Adopted in 2009
  - Amended annually
- **Carson City School District**
  - Adopted in 2012
- **Western Nevada College**
  - Adopted in 2011
- **Carson City Convention and Visitors Bureau**
  - Adopted in 2012

A Safe and Secure Community

Resident, visitors and their property are safe from criminal activity.

Residents and visitors are safe in structures and structures are protected from damage.

Residents and visitors are safe when traveling and when using public facilities.

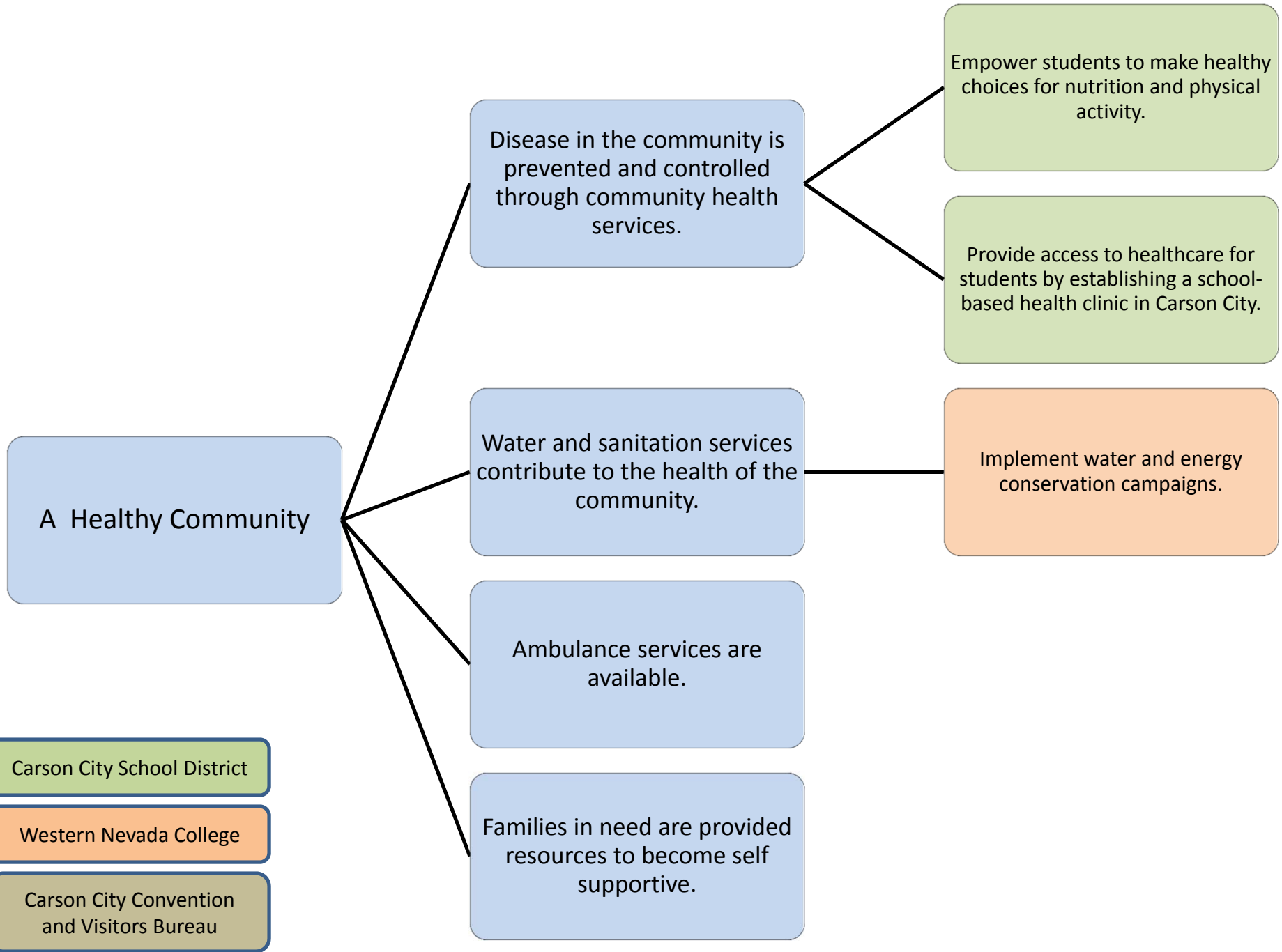
Carson City is prepared for emergency events.

The WNC Campus environment is safe and secure for students and staff.

Carson City School District

Western Nevada College

Carson City Convention and Visitors Bureau



A Vibrant, Diverse and Sustainable Economy

Local business activity is supported.

Create a dynamic environment where students develop marketable skills and social and civil competence.

Students are engaged in the college experience: Develop internships and service learning opportunities for students.

Insure alignment of certificate and accredited programs to support the needs of students and employers.

Strengthen communication and relationships with business and industry.

Provide job placement services for students.

Market and promote special events.  
Encourage and support new special events.

Carson City School District

Western Nevada College

Carson City Convention and Visitors Bureau

A Vibrant, Diverse  
and Sustainable  
Economy

Development of new  
and expanded  
businesses are  
encouraged.

Strengthen economic development within our community and region by empowering a highly-trained and motivated workforce with exceptional thinking, innovation, and leadership skills.

Work collaboratively with business and industry, local and state governments, community organization, and educational partners to accomplish common goals for statewide economic development.

Carson City School District

Western Nevada College

Carson City Convention  
and Visitors Bureau

A Clean and Healthy Environment

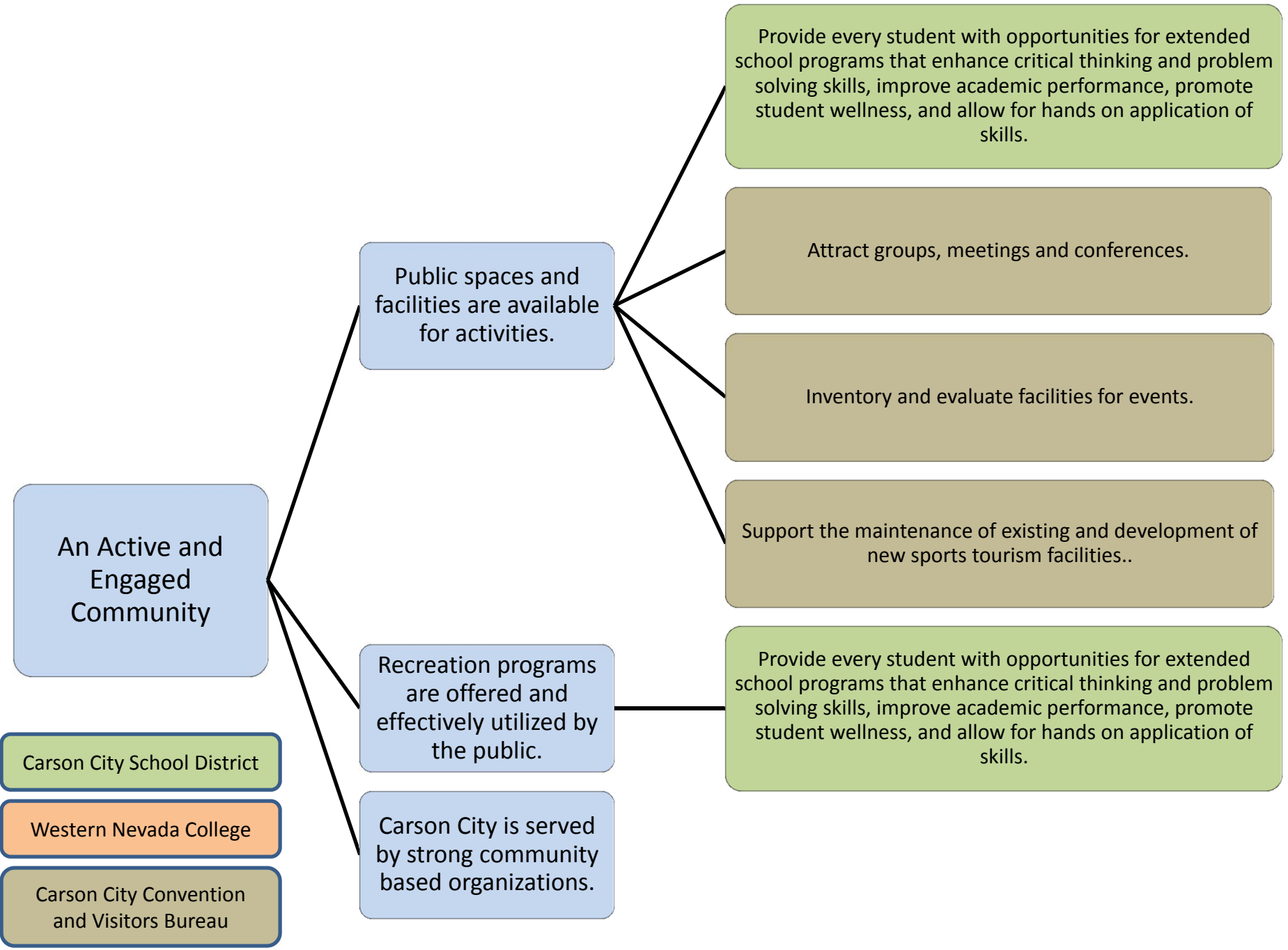
Solid waste is recycled or safely and effectively disposed of.

Wastewater is safely and effectively managed.

Carson City School District

Western Nevada College

Carson City Convention and Visitors Bureau





A Physically Connected Community

Roadways are in good condition to accommodate vehicular travel.

Public transportation is convenient and accessible.

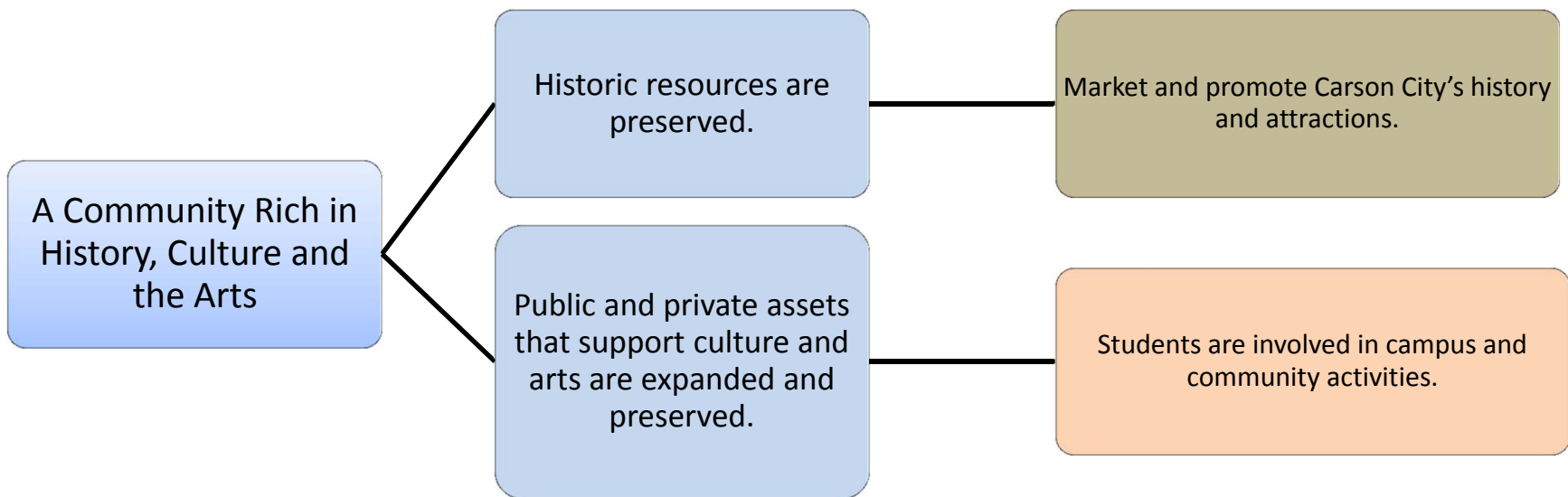
Pathways and other non-vehicular routes connect neighborhoods, schools, business districts and public facilities.

Support the maintenance of existing and development of new sports tourism facilities.

Carson City School District

Western Nevada College

Carson City Convention and Visitors Bureau



- Carson City School District
- Western Nevada College
- Carson City Convention and Visitors Bureau

Excellence in education and lifelong learning.

Tools and resources are provided for lifelong learning.

Provide every student with opportunities for extended school programs that enhance critical thinking and problem solving skills, improve academic performance, promote student wellness, and allow for hands on application of skills.

Increase the visibility of WNC within the service area.

Coordinate with high schools to insure students are prepared for college.

Expend personal enrichment offerings through the Community Education department.

Carson City School District

Western Nevada College

Carson City Convention and Visitors Bureau

An Open and Accessible Government

Residents have access to information regarding their local government and are encouraged to actively participate in its operation.

Financial resources are effectively managed.

Create a dynamic environment where students develop marketable skills and social and civil competence.

Carson City School District

Western Nevada College

Carson City Convention and Visitors Bureau