

# CARSON CITY REDEVELOPMENT AUTHORITY

## Minutes of the May 16, 2013 Meeting

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A regular meeting of the Carson City Redevelopment Authority was scheduled to take place during the Board of Supervisors meeting on Thursday, May 16, 2013 in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

**PRESENT:** Chairperson Karen Abowd  
Vice Chairperson Brad Bonkowski  
Member Robert Crowell  
Member John McKenna  
Member Jim Shirk

**STAFF:** Larry Werner, City Manager  
Alan Glover, Clerk - Recorder  
Marena Works, Deputy City Manager  
Randal Munn, Chief Deputy District Attorney  
Kathleen King, Deputy Clerk / Recording Secretary

**NOTE:** A recording of these proceedings, the Redevelopment Authority's agenda materials, and any written comments or documentation provided to the Clerk during the meeting are part of the public record. These materials are available for review, in the Clerk's Office, during regular business hours.

**17. CALL TO ORDER AND ROLL CALL (2:00:40)** - Chairperson Abowd called the meeting to order at 2:00 p.m., noting the presence of a quorum.

**18. POSSIBLE ACTION ON APPROVAL OF MINUTES - January 17, 2013; February 7, 2013; and February 21, 2013 (2:00:53)** - Chairperson Abowd introduced this item, and noted a necessary clerical correction to the January 17<sup>th</sup> minutes. She entertained a motion. Member Crowell moved to approve the minutes of January 17, 2013, as amended. Vice Chairperson Bonkowski seconded the motion. Motion carried 5-0. Member Crowell moved to approve the minutes of February 7, 2013. Member McKenna seconded the motion. Motion carried 5-0. Member Crowell moved to approve the minutes of February 21, 2013. Vice Chairperson Bonkowski seconded the motion. Motion carried 5-0.

**19. OFFICE OF BUSINESS DEVELOPMENT - POSSIBLE ACTION TO RECOMMEND TO THE BOARD OF SUPERVISORS THE APPROVAL OF THE EXPENDITURE OF \$65,000 FOR SPECIAL EVENT FUNDING FROM THE REDEVELOPMENT REVOLVING FUND FOR FISCAL YEAR 2013 - 2014 (2:02:08)** - Chairperson Abowd introduced this item, and Planning Division Director Lee Plemel reviewed the agenda materials in conjunction with displayed slides. Chairperson Abowd disclosed that her husband, Charlie, is a member of the RSVP Board of Directors and that Café at Adele's has sponsored the production of *Les Misérables*. Since no financial benefit is derived from either association, Chairperson Abowd advised that she would participate in discussion and action on this item. Member Crowell disclosed that his wife, Susan, is a member of the Mile High Jazz Band Association Board of Directors but, as there is no financial benefit derived, he would participate in discussion and action on this item. He further disclosed that he will also be sponsoring the *Les Misérables* production.

Chairperson Abowd entertained additional disclosures and, when none were forthcoming, invited each of the applicants to the podium. (2:08:28) Western Nevada Musical Theater Company Director Stephanie Arrigotti, introduced herself for the record and, in response to a question, discussed available and necessary

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funding. In response to a further question, she discussed existing sponsors.

(2:15:17) Sierra Nevada Ballet Director Rosine Bena introduced herself for the record. Chairperson Abowd entertained questions of the Redevelopment Authority members; however, none were forthcoming.

(2:16:10) Mile High Jazz Band Association Director Elinor Bugli introduced herself for the record, and provided an overview of the application materials. Chairperson Abowd entertained questions of the Redevelopment Authority members; however, none were forthcoming.

(2:18:09) Carson City Arts Initiative Executive Director Sharon Rosse provided background information on her organization, and reviewed the application materials. Chairperson Abowd entertained questions of the Redevelopment Authority members. In response to a question, Ms. Rosse advised that letters of support are helpful in leveraging funding from other organizations, but that financial support is more valid. "A letter always helps, but it wouldn't help ... nearly as much as showing in our budget that there's actual support." Chairperson Abowd entertained additional questions or comments; however, none were forthcoming.

(2:21:05) Advocates to End Domestic Violence Board of Directors Member Susan Pintar thanked the Redevelopment Authority for their consideration, and reviewed the application materials. In response to a question, Dr. Pintar discussed the reason for not requesting funding for this year's event. In response to a further question, Dr. Pintar recalled that ten or twelve of the restaurants donated their reimbursement back to Advocates to End Domestic Violence. In response to a question, Mr. Plemel provided an overview of discussion which took place at the Redevelopment Authority Citizens Committee meeting relative to the Public Works Department setting up digital readerboards to warn traffic of the downtown event.

(2:25:19) Carson City Senior Center Social Work Program Manager Warren Bottino introduced himself, for the record, and reviewed the application materials. In response to a question, he advised that the event is scheduled to begin Saturday, August 31<sup>st</sup>, and discussed scheduled activities. Chairperson Abowd entertained questions or comments of the Redevelopment Authority members; however, none were forthcoming.

Chairperson Abowd entertained additional applicants and, when none were forthcoming, public comments. When no public comments were forthcoming, she entertained Redevelopment Authority discussion. As a member of the Redevelopment Authority Citizens Committee, Vice Chairperson Bonkowski provided an overview of the application review process. He expressed no desire to "micromanage the recommendations that came through the committee," but expressed a preference "to see the Redevelopment Authority get out of the business of funding special events as ... that should go through the Nevada Commission on Tourism and the Carson City Convention and Visitors Bureau." Member McKenna suggested considering other funding methods, such as no-cost or low cost use of the theater which, "doesn't cost us anything but dramatically affects their budget." He further suggested modifying the process to a grant program. Mr. Plemel responded to questions of clarification regarding the recommended funding allocations and estimates of event attendance / participation. Supervisor Shirk agreed that the Redevelopment Authority should not be "involved in it as much as it is."

In response to a question, Mr. Plemel advised that the Redevelopment Authority Citizens Committee has not discussed the continued allocation of funding to special events. Mr. Werner suggested agendaing

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discussion of continuing to allocate special event funding through the Redevelopment Authority for a future meeting, and discussion followed. In response to a question regarding the Ghost Walk event, Mr. Plemel advised that previous direction to solicit event sponsors was addressed in the application. He reiterated that Ghost Walk Event Director Mary Bennett was not present in the meeting room and had been unable to attend the Redevelopment Authority Citizens Committee meeting. Vice Chairperson Bonkowski expressed no objection to redevelopment special event funding "as long as there are some conditions put on it that it's not permanent financing; that it's seed money to bring events here to get them to grow but not to fund them in perpetuity."

Chairperson Abowd recognized Carson City Chamber of Commerce Executive Director Ronni Hannaman. (2:39:40) Ms. Hannaman advised that she is a member of the Redevelopment Authority Citizens Committee, and pointed out "two events ... that are private events." She provided historic information on the Ghost Walk event and the Silver Dollar Car Classic.

Chairperson Abowd entertained additional public comment and, when none was forthcoming, additional Redevelopment Authority member discussion. Following discussion, Chairperson Abowd entertained a motion. **Member Crowell moved to approve and recommend to the Board of Supervisors the approval of the expenditure of \$65,000 for special event funding from the Redevelopment Revolving Fund for Fiscal Year 2013 - 14 for the special events, as recommended by the Redevelopment Authority Citizens Committee. Vice Chairperson Bonkowski seconded the motion.** Chairperson Abowd entertained additional public comment and, when none was forthcoming, called for a vote on the pending motion. **Motion carried 5-0.**

**20. PUBLIC COMMENT (2:46:30)** - Chairperson Abowd entertained public comment. (2:46:37) Capital City Arts Initiative Executive Director Sharon Rosse respectfully requested the Redevelopment Authority's consideration of the Carson City Cultural Commission as the most appropriate entity to allocate special event funding. Chairperson Abowd entertained additional public comment; however, none was forthcoming.

**21. ACTION TO ADJOURN (2:47:20)** - Chairperson Abowd adjourned the meeting at 2:47 p.m.

The Minutes of the May 16, 2013 Carson City Redevelopment Authority meeting are so approved this \_\_\_\_\_ day of December, 2013.

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KAREN ABOWD, Chair

ATTEST:

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ALAN GLOVER, Clerk - Recorder