CARSON CITY SHADE TREE COUNCIL Minutes of the March 20, 2012 Meeting

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A Special meeting of the Carson City Shade Tree Council was scheduled for 5:30 p.m. on Wednesday, March 20, 2012, in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

PRESENT: Chairperson Kyle Horvath

Vice Chairperson Gianna Shirk

Member Terrill Ozawa Member Roy Trenoweth

STAFF: Roger Moellendorf, Parks and Recreation Department Director

Tamar Warren, Recording Secretary

NOTE: A recording of these proceedings, the council's agenda materials, and any written comments or documentation provided to the recording secretary are public record. These materials are on file in the Clerk's Office, and available for review during regular business hours.

CALL TO ORDER, ROLL CALL AND DETERMINATION OF QUORUM (5:32:51) – Chairperson Horvath called the meeting to order at 5:32 p.m. Roll was called and a quorum was present. Member Brewer was absent as excused.

CITIZEN COMMENTS ON NON-AGENDIZED ITEMS (5:33:14) – Chairperson Horvath entertained citizen comments; however, none were forthcoming.

- **1. ACTION ON APPROVAL OF MINUTES** (5:33:34) There were no minutes to approve.
- **2. MODIFICATIONS TO THE AGENDA** (5:3350) There were no modifications to the agenda.

(5:34:03) – Chairperson Horvath introduced Ray Saliga, manager of the Greenhouse Project at Carson High School, who had expressed interest in becoming a Shade Tree Council member, and invited him to participate. Mr. Moellendorf explained that Mr. Saliga's candidacy would be discussed in the April meeting as an agendized item.

3. AGENDA ITEMS:

A. FOR POSSIBLE ACTION REGARDING THE SHADE TREE COUNCIL'S GOALS AND OBJECTIVES FOR 2012/13. (5:35:30) — Chairperson Horvath introduced the item. Mr. Moellendorf presented an overview of the goal-setting process, the previous Shade Tree Council goals, the purpose and the membership of the Council per the Carson City Municipal Code, the traditional Council activities list and budget, and several possible goals, all of which are incorporated into the record. Mr. Moellendorf also noted that the goals must be approved by the Board of Supervisors. Member Ozawa wished to educate the public on the proper pruning of trees to prevent diseases. Chairperson Horvath indicated that many of the past goals had been accomplished and gave examples such as the list compiled by Member Brewer identifying the certified arborists in Carson City, and noted that the goal to improve communications with the Board of Supervisors had not been accomplished. He suggested a "rebranding" of the Council, having open conversations with other groups, updating the web site, raising funds and awareness, and engaging the students. Discussion ensued regarding the creation of "a web and print liaison", and providing business cards to Council members to be used during public interactions. The discussion also included the Fall Tree Seminar, the Arbor Day Celebration, fund raising, landscape standards, the Landmark Tree Program, and the Street Tree Program.

(6:31:16) – Chairperson Horvath summarized the discussion by outlining the possible goals listed below:

- 1. Pursue added grant and fund raising opportunities
- 2. Improve the quality of the Fall Tree Care Seminar and make it profitable
- 3. Improve the Arbor Day Celebration by creating more community involvement
- 4. Assess the current Street Tree Program and recommend improvements
- 5. Evaluate the Landmark Tree Program and determine whether to continue pursuing it

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6. Create liaisons within the Council for the following functions, with the knowledge of the chair:

- Communication and website
- Grant writing and fundraising
- Education
- City liaison and public relations

Mr. Moellendorf offered to "wordsmith" these goals by the next Shade Tree Council meeting for final approval. Member Ozawa moved to approve the finalized goals at the next Council meeting. The motion was seconded by Member Trenoweth. Motion carried 4-0.

4. NON-ACTION ITEMS

STATUS REPORTS AND COMMENTS FROM STAFF

MEMBERS' ANNOUNCEMENTS AND REQUESTS FOR INFORMATION

- **5. CITIZEN COMMENTS** (6:33:55) Chairperson Horvath entertained Citizen Comments; however, none were forthcoming.
- 6. ACTION ON ADJOURNMENT (6:33:58) Chairperson Horvath entertained a motion for adjournment. Member Ozawa moved to adjourn. The motion was seconded by Member Trenoweth. The meeting was adjourned at 6:34 p.m.

The Minutes of the March 20, 2012 Carson City Shade Tree Council special meeting are so approved this 24th day of April, 2012.

KYLE HORVATH, Chair	