



Nevada
HUMANE SOCIETY



Board of Directors

Krys Bart, Krys T Bart & Associates LLC
President

Chuck Allen, Nevada Highway Patrol
Vice-President

Jan Watson, US Bank
Treasurer

Cindy Vance CPA, Washoe County Schools
Treasurer

Brad Lencioni, Appraisal Services
Past President

Billie Adams, International Test Solutions

Dawn Ahner, Renown Hospitals

Tierra Bonaldi, The Impetus Agency

Joan Dees, Reno Tahoe Aviation Authority (Ret)

Mendy Elliot, Capitol Partners

Sean French Wells Fargo

Jack Grellman, Esq.

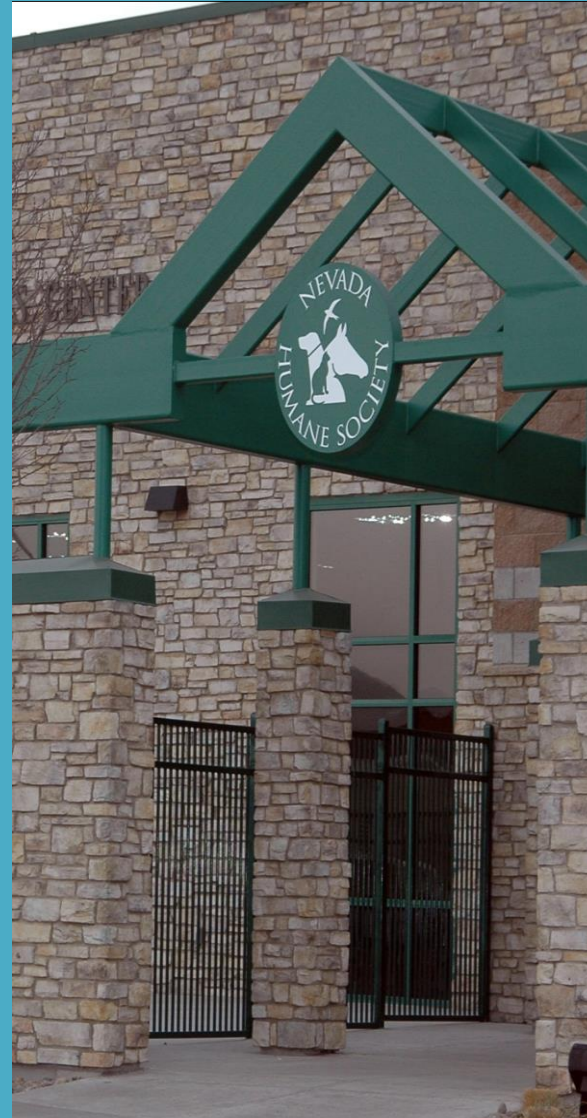
Gregory Hall, Esq.

Senator Ben Kieckhefer, McDonald Carano
Wilson

BJ North, Plumas Bank

Sara Petersen, Community Volunteer

Kris Wells, AT&T





Nevada
HUMANE SOCIETY

NHS By the Numbers

- Founded in 1932 – Nevada’s first humane organization
- Over 8,000 Active Volunteers
- 90 Employees
- 2,516 Active Foster Homes
- Almost 9,000 Adoptions in 2013
- Over 70,000 Adoptions since 2007
- 20,000 calls every year to our Animal Resource Center
- Over 15,000 spay and neuter surgeries in 2014

93%

Quality of Life

- Pets improve physical health
- Pets improve mental health
- Pets can help your marriage
- Pets help kids
- Pets reduce stress
- Pets enhance community
- Pets build community



NHS contractual obligations

- **Adoptions**
- **All owner surrenders from Washoe County Residents**
- **Facilitate Rescue Groups**
- **Spay/Neuter transfers from WCRAS and Owner Surrenders**





Our Moral Obligation



- Provides information and resources to mitigate owner surrenders and increase pet retention
- Provides TNR services and resources to the community - almost 4,000 cats
- Provides emergency medical intervention
- Provides almost \$750,000 on medical care to Washoe County Citizens
- Provides emergency, preventive and intercessory medical treatment to the public at an actual cost of over \$100,000
- Provides spay/neuter, microchipping and vaccinations
- Spay/neuter vouchers to outlying areas
- Robust outreach and education
- Outreach to underserved populations
- Population interventions
- Adoption promotions, aggressive offsite adoptions, progressive homing efforts
- Leverages volunteer power and enormous foster network
- Provides constant public and media attention on NHS and the partnership

Sep. 9-16



Happy 150th Nevada!

CELEBRATE BY ADOPTING YOUR VERY OWN BATTLE BORN PET TODAY!

Adult* Dogs \$15



Adult* Cats \$15

1 month or older, excluding specially priced dogs
775-856-2000 • NevadaHumaneSociety.org
2825 Longley Lane, Reno

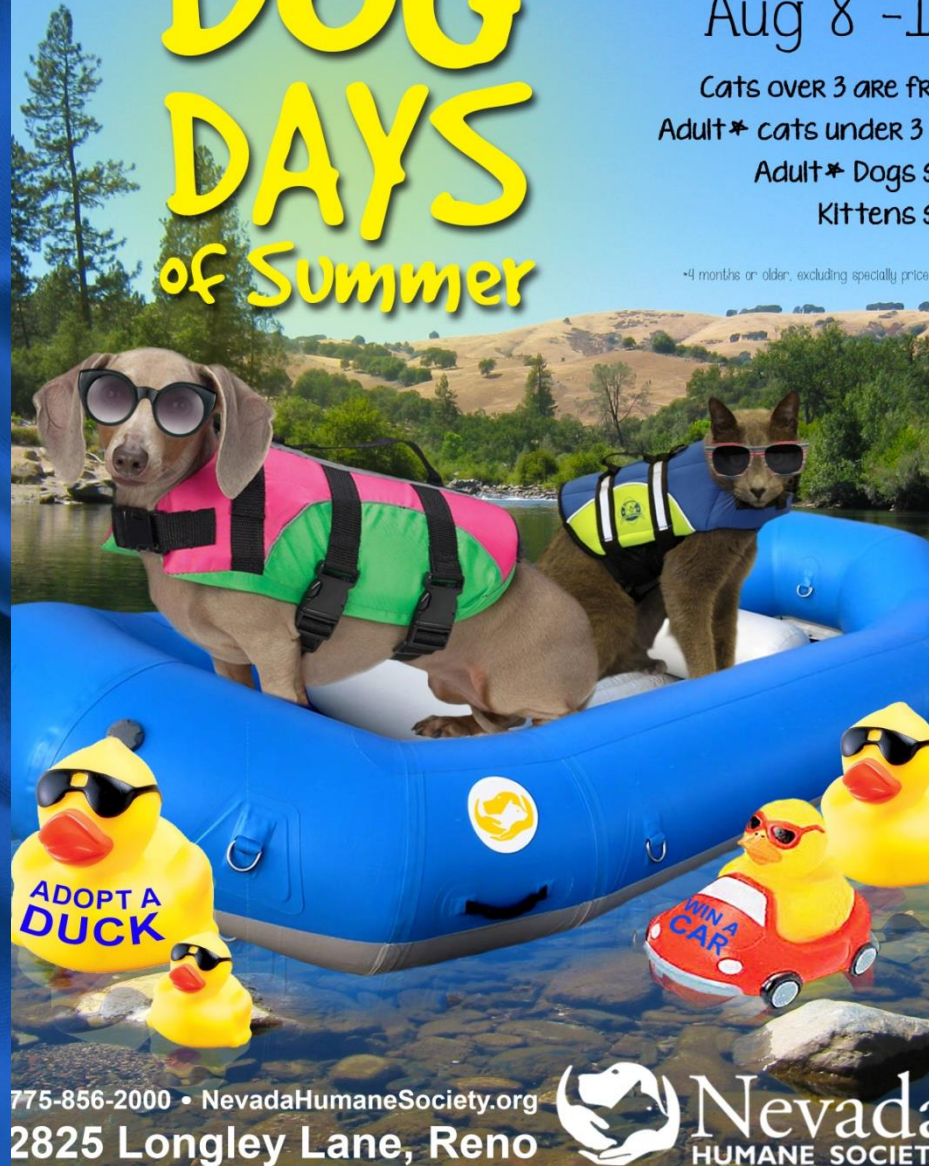


DOG DAYS OF SUMMER

Aug 8 -16

Cats over 3 are free
Adult* cats under 3 \$15
Adult* Dogs \$15
Kittens \$5

*4 months or older, excluding specially priced dogs



775-856-2000 • NevadaHumaneSociety.org
2825 Longley Lane, Reno



A NEVADA HUMANE SOCIETY ORIGINAL PROMO

ORANGE

is the new

BARK



DOGS IN ORANGE BANDANAS: \$25 **JULY 10 - 22**

BLACK CATS/KITTENS: \$10

*Standard adoption fees apply to all other pets.

 **Nevada HUMANE SOCIETY**
775-856-2000 • NevadaHumaneSociety.org
2825 Longley Lane, Reno

TRANSFORMERS

AUTODOG OR DECEPTACAT
WHO WILL WIN THE BATTLE?
DECIDE FOR YOURSELF!

AUG. 20 - SEP. 1



ADULT DOGS \$35
ADULT CATS OVER 3: FREE **ADULT CATS UNDER 3: \$10**
KITTENS \$50

775-856-2000 • NevadaHumaneSociety.org
2825 Longley Lane, Reno  **Nevada HUMANE SOCIETY**

CINCO DE MEOW & BOW WOW

MAY 1-5

ADULT* DOGS \$50 **ADULT* CATS \$10**
CATS OVER 3 ARE FREE!



 **Nevada HUMANE SOCIETY**
775-856-2000 • NevadaHumaneSociety.org
2825 Longley Lane, Reno

*4 months or older, excluding specially priced dogs

& Squeak Squeak?

NHS Programs

Pets on Tour



Nevada Humane Society

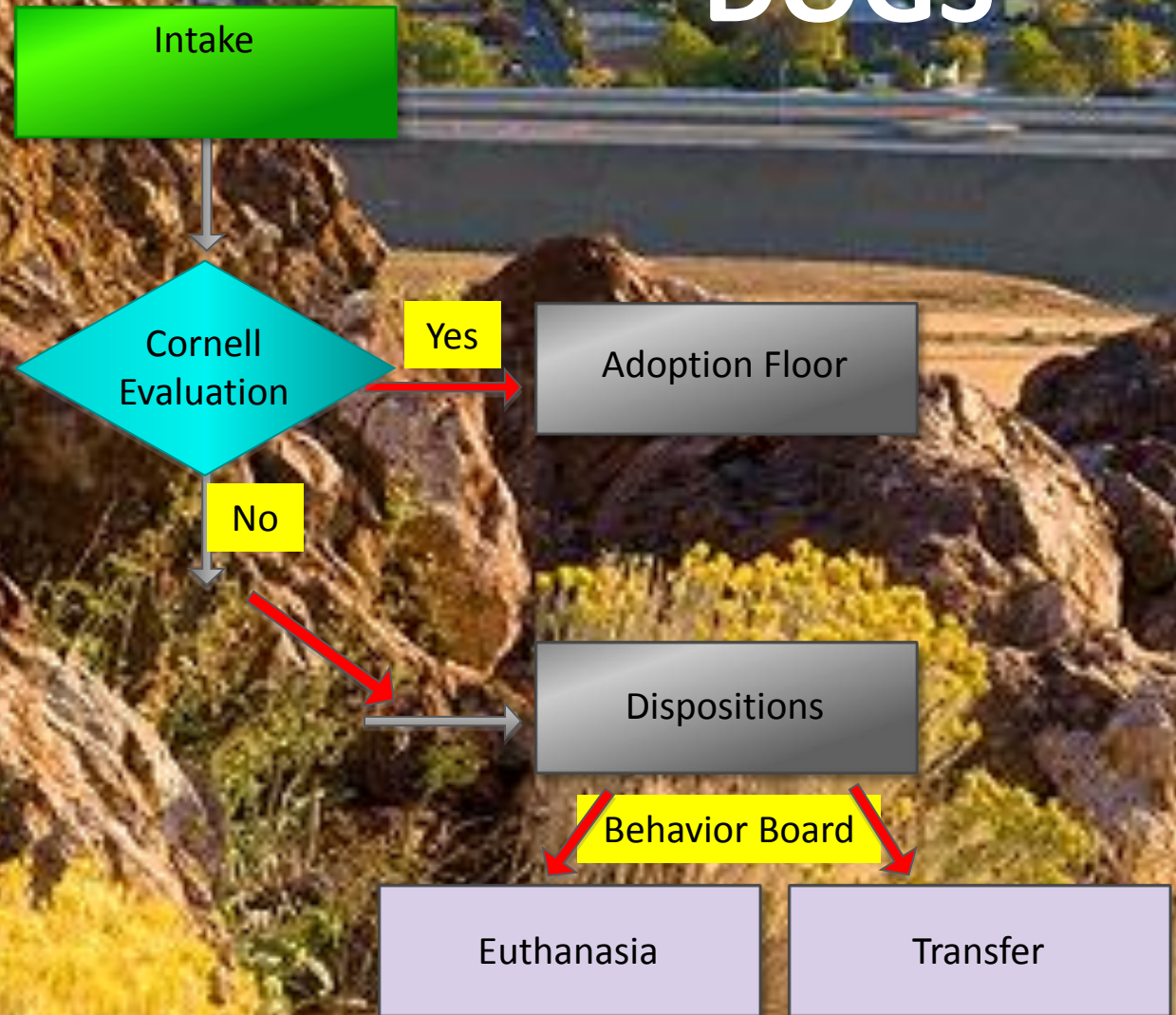


RESPONSE TEAM

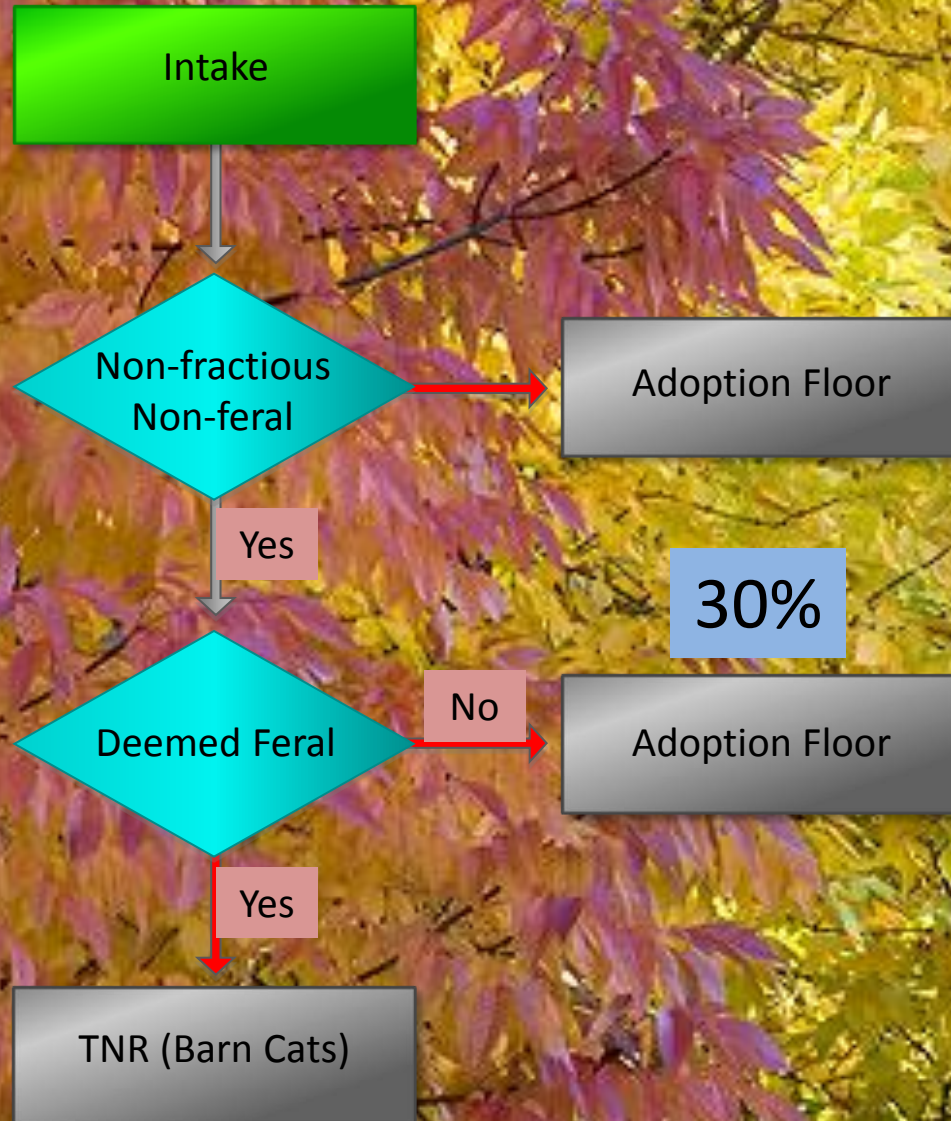


- Animal Help Desk
- GI Dogs
- Angel Pets
- Seniors 4 Seniors
- Shining Stars
- Sex and the Kitty
- Year of the Cat
- Spay/Neuter
- Barn Cats
- Cat Action Team
- Emergency/Cruelty Response
- Emily's Fund
- Pet-i-Caid
- Blitz Programs

DOGS



CATS



Cornell or mAAp Assessment

- 9 subtests
- Cage Presentation
- Sociability
- Teeth Examination
- Handling
- Arousal
- Food Bowl
- Possessions
- Stranger
- Dog Introduction
- No Issues
- Unsocial
- Borderline
- Fail
- Longitudinally studied
- 4.1 v.s 1.5
- Lower false positives and false negatives

Over 15,000
animals will
walk through
the doors of
NHS this year
alone.



Molly and
Daffy



Captain Jack

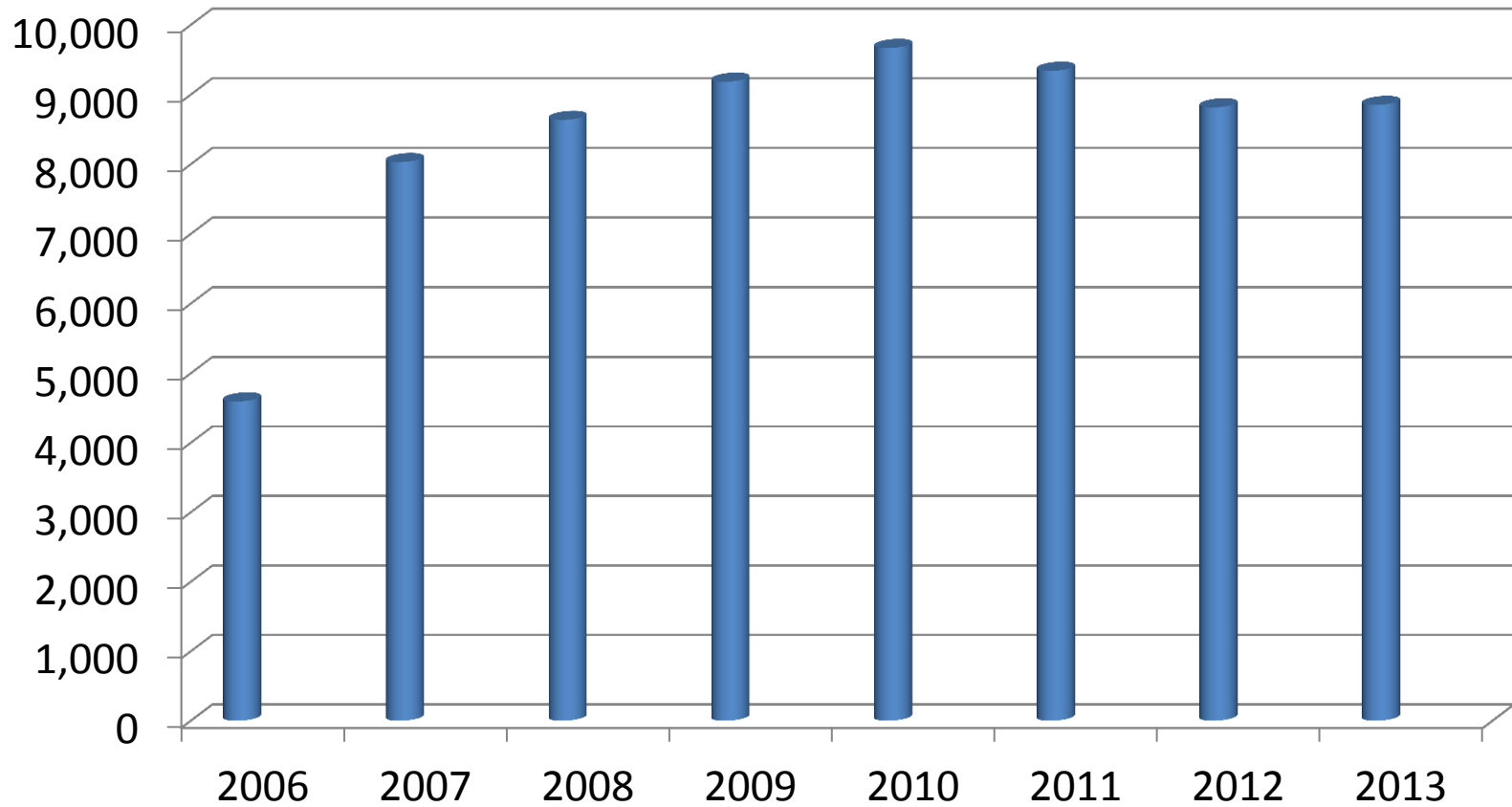
NHS takes in a whopping 90% of the homeless animals in our community & transfer 88% of WCRAS' animals



2006 – We decided to change the world...



NHS Adoptions



**Decreased animals
losing their lives in
Washoe County shelters**

Washoe County Lifesaving

2007: 52% decrease

2,700 fewer
dogs & cats lost
their lives in
2007 than 2006.

2008: 10% decrease

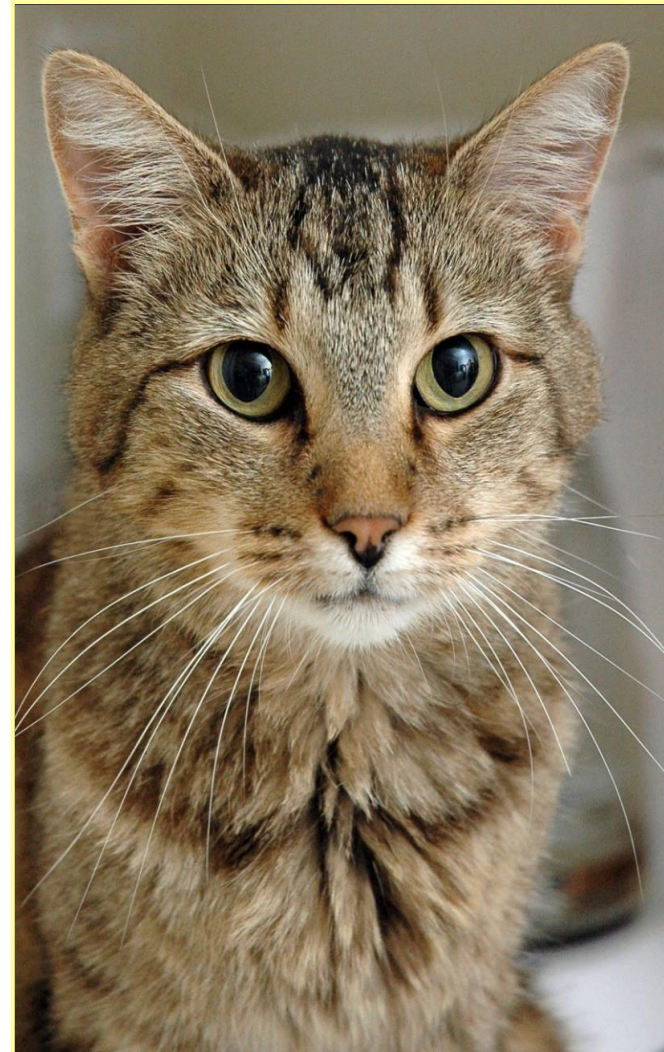
2009: 27% decrease

2010: 12% decrease

2011: no change

2012: 16% decrease

2013: 24% increase

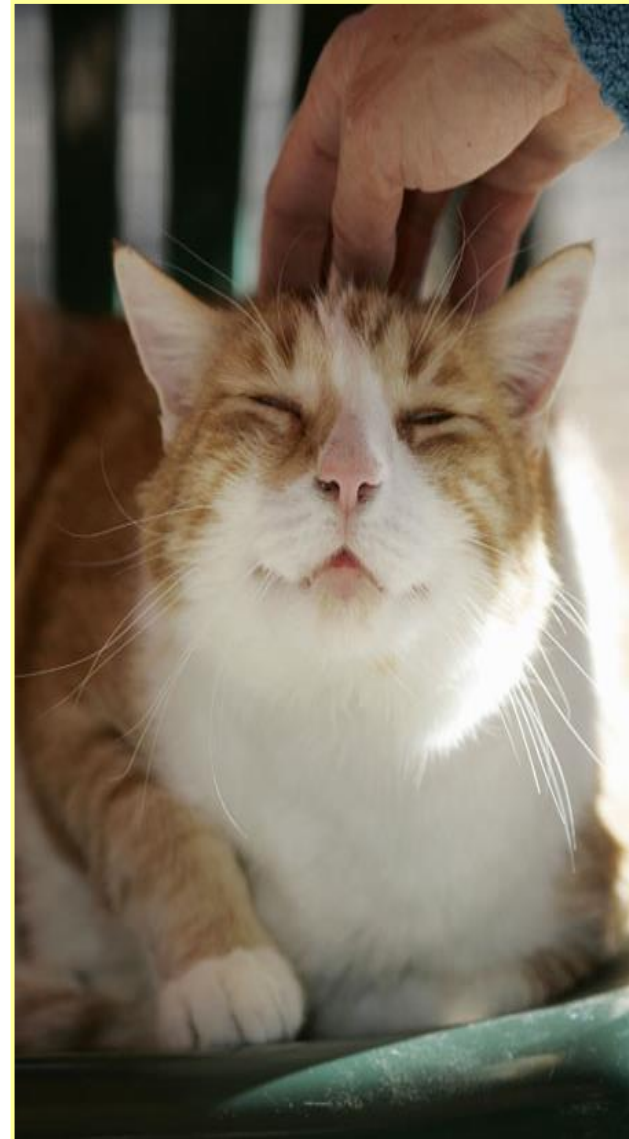


Washoe County Nevada Lifesaving Statistics

Animal Deaths in Shelters per Thousand People

Washoe County 2011:
3.5 animals per 1,000
residents

National Average 2009:
7.8 animals per 1,000
residents (Source: Maddie's Fund)



Washoe County Nevada Incoming Animals

Shelter Admissions

Washoe County: 38 dogs & cats per 1,000 people

National average: 14 dogs & cats per 1,000 people

(Source: Animal People Newspaper)



**Pet Adoptions:
Almost 9,000 in 2013**



In 2013 our clinic performed:

- **Over 9,000 spay/neuter surgeries**
- **621 other surgical procedures**
- **500 dental procedures**
- **594 X-rays**



**NHS subsidized over
1,500 additional
spay/neuter surgeries
through other clinics.**

NHS' Economic Impact

Budget

- 2014 - \$4,150,000.00
- \$1,00,000 in grants annually
- Brought in almost \$3,500,000 in grants to Washoe County from Maddie's Fund alone
- In the past 2 years:
 - \$157,000.00 from PetCo Foundation
 - \$458,228.19 from PetSmart Charities
- \$380,000.00 annually from Mansfield
- Employs almost 90 individuals
- Has 60,000 active donors
- Has a mailing list of almost 150,000 individual households
- Impacts almost 18,000 Washoe County households every year

One of the most decorated Charities in the Country

- 2012 Community Lifesaving Award
- BBB A+ Accredited Charity
- GuideStar Gold Charity
- Charity Navigator 5 Star Charity
- Rated A+ by Charity Watch
- Listed in Philanthropedia
- Top Ten Shelters in America

Big Funders

- PetSmart Charities
- Petco Foundation
- Animal Farm Foundation
- American Society for the Prevention of Cruelty to Animals (ASPCA)
- John Snow Memorial Trust
- Carl and Virginia Mansfield Endowment
- Robert Z. Hawkins Foundation
- Bernice Barbour Foundation
- Lifestyle Homes Foundation
- S.L. Gimble Foundation



Lifesaving Model Tenets of the NHS Lifesaving

- 1. Establish priorities and align actions to immediately save animals.
- 2. Get “the right people on the bus.”
- 3. Invest time and assets in lifesaving.
- 4. Inspire and involve the community.
- 5. Increase adoptions.
- 6. Spay and neuter animals.
- 7. Actively work to keep animals out of shelters.
- 8. Provide a safety net for community cats.
- 9. Partner with community groups.
- 10. Stay flexible.
- 11. Initiate proactive return-to-owner policies



Field Services

- Animal Services v. Animal Control
- Service-Delivery Based Model
- Solutions Based
- Migrate from “Parking Enforcement”
- Animal Resource Center/Animal Help Desk
- Pets for Life
- Animal Flow Design
- Surrender Mitigation
- Education Driven
- Proactive v. Responsive
- Substantiated Evaluation
- Research Based
- Aggressive RTO

Initiate proactive return-to-owner policies.

- Return-to-owner (RTO) will be a key element in transitioning Carson City to a no-kill community. We will work tirelessly to ensure that any animal with a home is returned to its safe and loving environment. Cost or “fines” stand will never stand in the way of getting an animal home, and we will undertake the following to ensure RTO success:
- Create an atmosphere of respect and compassion for the owner/guardian.
- Train and empower staff.
- Mitigate financial obstacles, waive fees or offer payment plans.
- Strengthen partnerships with other agencies to build a lost-and-found network and follow all “leads” in search of an animal’s owner.
- Scan and trace in the field, and return animal in the field whenever possible.
- Establish a reporting system for lost-and-found animals that includes a distribution list and website.
- Post “What to do if you lose an animal” information on the CCAS website and websites of our partners.
- Use local government access channels and other communications to promote lost-and-found animals, what to do if you’ve lost your animal, and reclamation information.
- Promote lost-and-found animals through PSAs, online information and photos, social media, local groups, distribution lists, and local publications.
- Ensure that all adopted animals are microchipped and offer low-cost or free microchipping.
- Adjust licensing requirements to offer “lifetime” registration when a microchip is implanted and the information is maintained and updated, encouraging microchipping.
- Aggressively pursue owner data. We will train staff and volunteers to be sleuths, using web-based tools as well as neighbors and community members to find previous owners. We will exhaust all tools at our disposal, not just microchip data, to locate pet owners.
- ? Employ lost-and-found templates, or “wanted” posters, available online for the creation of flyers; use in “papering” a neighborhood and on social media.
- ? Send letters or postcards not only to the former owner but also the block the animal formerly lived on, relying on friends and neighbors to help locate the former owner.

Budget

- NHS - \$250/animal = \$377,750
 - We anticipate a 35% increase in intake = \$510,000
- Staffing - \$415,680
- \$50,000 contingency \$465,680
- Animal Care Supplies
- Veterinary Care
- \$75,000
- NHS Direct Staff Inv Investment
 - \$500,000
- NHS Assets

All thanks to you!

