

PARTNERSHIP CARSON CITY STRATEGIC PLAN, 2014-2015



Mission Statement:

“Partnership Carson City’s mission is to foster a healthy community by building strong families and successful youth, through education, collaboration and engagement of our citizens.”

Goals:

- I. Compete a **multi source assessment** of community challenges and strengths impacting children and families.
- II. **Facilitate collaboration** between community service providers, businesses and members at large to help children and families.
- III. **Advocate** for ordinances, policies and practices that reduce substance abuse.
- IV. **Substance abuse and other health education** opportunities will be available to children, families, and other community members.
- V. **Mental health** education and support services will be available to children, families, and other community members
- VI. **Support existing positive and supportive activities and services** for children and families.
- VII. Initiate and **pilot needed services** and prepare to transfer to a local agency to sustain.
- VIII. **Increase treatment** options for substance abusers in jail.
- IX. Support a **law enforcement and criminal justice response** to illegal drug and alcohol activity in Carson City

**PARTNERSHIP CARSON CITY
STRATEGIES TO ACCOMPLISH GOALS BY CATEGORY**

CATEGORY	GOALS								
	I	II	III	IV	V	VI	VII	VIII	IX
STRATEGIES/SUPPORT	Needs Assessment	Facilitate Collaboration	Advocacy	Drug/Health Education	Mental Health	Support Activities	Create Service	Offender Treatment	Law Enforcement
COMMUNITY EDUCATION and HEALTHY LIVING PROJECTS									
1. Website: www.partnershipcarsoncity.org includes information on drugs of abuse, services available in the community, pages for parents and youth, and calendar of upcoming events.		X		X					
2. Community Action Agency Network meeting every month for local non profit and other service providers.	X	X		X					
3. Numerous drug information presentations and displays will be available for general and specific audiences.			X	X					
4. Resource Library – hand outs, videos and DVD’s				X					
5. Alcohol Beverage Server Training support: State certified and offered every two months				X					X
6. Collaboration with the United Latino Community to provide Spanish translation services for all prevention and community education projects.				X					
7. Youth Influencing Everyday Life Decisions (YIELD) team comprised of middle and high school students each meeting once a week, and coordinating activities.			X	X		X			

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STRATEGIES/SUPPORT	Needs Assessment	Facilitate Collaboration	Advocacy	Drug/Health Education	Mental Health	Positive Activities	Create Services	Offender Treatment	Law Enforcement
COMMUNITY EDUCATION and HEALTHY LIVING PROJECTS con't.									
8. Prescription Drug Round Ups every six months, and maintain awareness of drug drop box in the Sheriff's office and in home disposal instructions for on going disposal.				X					X
9. Mail Chimp – Monthly Electronic Newsletter featuring notice on CAAN meeting and three “hot” topics.		X		X					
10. Drug Identification Training for Educational Professionals (DITEP) 8 hour training available for school staff (and others working with youth) for professional growth credits.				X					
11. Mental Health First Aid Training - 8 hour training for anyone who may come in contact with someone suffering from mental illness.				X	X				
12. Presentation for law enforcement/criminal justice professionals by Mel Pohl on Signs and Symptoms of Rx Drug Abuse.				X					X
13. Character Counts! Community character building project – after school programs.				X		X			
14. Training in Functional Assets and Deficits for service providers		X		X					
15. Create original movie theater ads to rotate every two months in two Carson City Theaters.				X					

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COMMUNITY EDUCATION and HEALTHY LIVING PROJECTS con't.									
16. Work with HIDTA to send local law enforcement and criminal justice entities to attend the national HIDTA conference in Reno on Rx Drugs.				X					X
17. Create/maintain a directory of local services on the website to allow for a directory that is current.		X		X					
18. Create SNAP program for Farmers Market to assist low income people in accessing healthy food.		X	X			X	X		
19. Work with Carson City Health and Human Services to create common health indicators to standardize health data citywide.	X	X							
20. Collect reliable data sources for inclusion in program planning and place under "Data" link on website.	X	X							
21. Work with the Industry Coalition (comprised of members from the medical, dental and pharmacy associations, and retail association) to reduce narcotic abuse.	X	X	X						
22. Hold a minimum of quarterly meetings of key stakeholders: PCC Steering Committee	X	X	X						
23. Participate in the Statewide Coalition Partnership, CADCA, and Gov.'s Substance Abuse Working Group.	X	X	X						

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COMMUNITY PREVENTION PROGRAM SUB GRANTS									
1. Educational Enrichment Mini-Grants: “Mini” (\$1,000 max.) projects enriching classroom curriculum or new experiences awarded to educators .		X				X			
2. Educational Enrichment Fund: A fund to support small needs for children such as school lab fees, shoes, sports fees, bus passes, medical check ups, etc.		X				X			
3. <u>Carson High School</u> : Drug Testing kits for high school athletes conducted randomly during the 10 month athletic season.				X					
4. <u>BGCWN</u> : 40 participants ages 7-18 projected in their <i>Life Skills Training Program</i> delivered on-site at their facility.				X		X			
5. <u>BGCWN</u> : 340 participants’ ages 7-18 projected in their <i>SMART Moves Program</i> delivered on-site at their BGCWN, Carson City and Carson Valley-Douglas County facilities.				X		X			
6. <u>BGCWN- Teen Center</u> : Projected to serve over 1,000 youth ages 5-18, and related staffing costs.				X		X			
7. <u>RWFRC</u> : 70 participants ages 12+ projected in their <i>Positive Action Youth and Adult Program</i> delivered on-site at their Carson City facility.				X		X			

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COMMUNITY PREVENTION PROGRAM SUB GRANTS, con't.									
8. <u>Carson JPO</u> : Drug Testing Kits made available for tracking offenders		X		X					
9. Prescriber instruction in the Prescription Drug Monitoring Program.			X				X		
SECONDARY PREVENTION and INTERVENTION SERVICES <i>(underlined represents a sub grant to another agency)</i>									
1. <u>RWFRC</u> : Projected to serve over 13,000 related Youth and Family support services and for associated operating costs.						X			
2. <u>National Alliance of Mental Illness (NAMI)</u> : In Our Own Voice presentations by those experiencing mental illness for middle and high schools.				X	X		X		
3. <u>NAMI</u> : Family to Family support groups for families of those suffering from mental illness		X			X		X		
4. <u>NAMI</u> : Peer to Peer training of trainers for people living with a mental illness.		X		X	X		X		
5. <u>NAMI</u> : Basics Training to assist families with coping skills in dealing with a Mentally ill family member.		X		X	X		X		

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SECONDARY PREVENTION and INTERVENTION SERVICES, con't. <i>(underlined represents a sub grant to another agency)</i>									
6. Latino Community Health Worker Project – 2 CHWs		X		X			X		
7. Operate the MOMs program serving Latino mothers with pre-school age children, with a pre school educational component.		X		X		X	X		
8. Diabetes Educ. Program – for those with diabetes and their care takers. Presented in English and Spanish.				X			X		
9. ESL and Computer Literacy Training, and Citizenship classes in English and Spanish.		X				X	X		
TREATMENT/LAW ENFORCEMENT									
1. Forensic Assessment Support Triage Team: The Carson City Sheriff's Office is partnering with Nevada Mental Health Division and Community Counseling Center to create a seamless transition from jail to treatment for inmates exhibiting mental health and /or substance abuse problems. PCC acts as the program coordinator and federal program reporter, and hosts the bi monthly staff group meetings.	X	X		X	X			X	X