



Carson City Strategic Plan

Board of Supervisors
Strategic Planning Retreat

February 5, 2015

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Certified Public Accountants | Business Consultants

Acumen. Agility. Answers.

Board of Supervisors,

Enclosed please find materials for your review in preparation for the strategic planning retreat on February 5, 2015. This presentation includes information regarding:

- Planning Process
- Vision, Mission, and Values
- Strategic Goals
- Strategic Objectives

Please review this information and come to the meeting prepared to share your suggested additions, deletions, and modifications. The mission and vision are consistent with those currently in place. Your management team defined values. The goals reflect further definition of the five goals identified in 2012-2013 and the addition of a sixth goal (organizational culture). Objectives were developed by your management team.

We look forward to a productive strategic planning session. Thanks very much.

OVERVIEW

- Planning Process
- Mission, Vision, and Values
- Strategic Goals
- Strategic Objectives

PLANNING PROCESS

STRATEGIC PLANNING TIMEFRAME

- January 26th: Goal and objective development with Departments and Elected Officials
- February 5th: Board Retreat: mission, vision, mission, values, goals, objectives, and strategies
- February and March: Public input and development of citywide performance measures
- April: Board adoption of plan
- May thru December: Departments develop strategic implementation plans and align performance measures in support of FY 2017 budget process

STRATEGIC PLANNING FRAMEWORK



MISSION, VISION, AND VALUES

MISSION AND VISION

- Mission: To preserve and enhance the quality of life and heritage of Carson City for present and future generations of residents, workers, and visitors.
- Vision: A leader among cities as an inviting, prosperous community where people live, work, and play.

VALUES

- Customer Service: We value our residents, businesses, and visitors by committing to provide efficient and effective customer service.
- Culture: We value a culture that fosters a proactive, team-oriented approach to delivering solutions.
- Integrity: We value an accountable and ethical government that is open, accessible, and a responsible steward of public funds.

STRATEGIC GOALS

STRATEGIC GOALS

- Economic Development
- Efficient Government
- Quality of Life and Community
- Safety
- Sustainable Infrastructure
- Organizational Culture

ECONOMIC DEVELOPMENT

- Strengthen our economy by supporting and expanding existing businesses and leveraging our unique assets to encourage new business growth.

EFFICIENT GOVERNMENT

- Provide our community with efficient, responsible, transparent, and financially stable services.

QUALITY OF LIFE AND COMMUNITY

- Promote a strong sense of community, supported by the health, culture, recreational opportunities, and well-being of our residents.

SAFETY

- Ensure a safe community through proactive and responsive protection of residents, businesses, and property.

SUSTAINABLE INFRASTRUCTURE

- Proactively maintain public infrastructure to meet the needs of the community.

ORGANIZATIONAL CULTURE

- Foster innovation, productivity, and professional growth through a positive work environment.

STRATEGIC OBJECTIVES

ECONOMIC DEVELOPMENT

- Strengthen our economy by supporting and expanding existing businesses and leveraging our unique assets to encourage new business growth.

Objectives:

- Develop downtown
- Market community assets
- Cultivate regional partnerships
- Support businesses
- Support development

EFFICIENT GOVERNMENT

- Provide our community with efficient, responsible, transparent, and financially stable services.

Objectives:

- Streamline processes
- Leverage technology
- Maximize communication and transparency
- Implement best practices

QUALITY OF LIFE AND COMMUNITY

- Promote a strong sense of community, supported by the health, culture, recreational opportunities, and well-being of our residents.

Objectives:

- Foster community collaboration
- Enhance programs and services
- Ensure quality community assets

SAFETY

- Ensure a safe community through proactive and responsive protection of residents, businesses, and property.

Objectives:

- Provide timely incident response
- Deter and resolve crime
- Enhance emergency preparedness
- Maintain safe facilities and infrastructure

SUSTAINABLE INFRASTRUCTURE

- Proactively maintain public infrastructure to meet the needs of the community.

Objectives:

- Maximize City asset life and utility
- Meet community infrastructure needs

ORGANIZATIONAL CULTURE

- Foster innovation, productivity, and professional growth through a positive work environment.

Objectives:

- Strengthen employee development
- Engage collaborative teams
- Strengthen leadership and succession planning
- Support innovative ideas