

CULTURAL COMMISSION

STAFF REPORT

Meeting Date: March 17, 2015

Agenda Item Number: 3H ✓

Applicant: Vern L. Krahn, Senior Park Planner

Request: **For Possible Action:** To recommend to the Board of Supervisors approval of the Cultural Commission's annual report for 2014/15 and work plan for 2015/16.

General Discussion:

The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) to submit an annual report and work plan to the Board of Supervisors no Later than May 1st of each year. The Parks and Recreation Department has developed the below list of items the Cultural Commission has worked on from May 2014, to the present for the Commission's 2014/15 annual report to the Board of Supervisors. In addition, staff has taken the liberty to developed a number of initiatives for the Commission's consideration for its 2015/16 work plan. City staff is seeking comments from the Commission on these items before submitting a finalized annual report and work plan to the Board of Supervisors for approval.

The following is a list of items that the Cultural Commission worked on from May 2014, to present.

- 1) On June 17, 2014, the Commission arranged a walking tour to review the City of Reno's indoor public art collection and outdoor public art in the downtown area with Ms. Christine A. Fey, AICP Resource Development & Culture Affairs Manager.
- 2) On September 16, 2014, the Cultural Commission and Historic Resources Commission held a joint meeting to hear a presentation on Nevada State Prison Steering Committee's final DRAFT report for the Nevada State Legislature entitled "The Future of the Nevada State Prison" pursuant to Assembly Bill 356.
- 3) On December 16, 2014, the Commission recommended to the Board of Supervisors that the Cultural Commission pursues the development of a Cultural Master Plan for Carson City and take the lead on developing a scope of work and funding implementation strategy for the Cultural Master Plan, including seeking Nevada Art Council grants and other grant funding opportunities. (This recommendation has not been taken to the Board of Supervisors by City staff at this time.)
- 4) On March 15, 2015 The Commission addressed the following issues:
 - A. Approved the final graphic designs for City street banners as a part of the Carson City Visitors Bureau's "The Experience Starts Here" marketing campaign.
 - B. Recommended to the Board of Supervisors to use the Carson City Arts Assessment (A Current Reflection of the Arts /Dated June 2001) and the Creative Capital (Carson City Community Arts Plan / Dated February 2002) as the basis for pursuing the development of a Cultural Master Plan for Carson City.

- C. Listened to a presentation on the future plans for the Stewart Indian School's Cultural Center and Welcome Center by Ms. Sherry L. Rupert, Executive Director of the Nevada Indian Commission.

Also, during the past year the Commission continued to support community arts and culture in the following manner:

- 1) There was an increase in constructive communication and Committee/City staff liaison activities with the following organizations.
 - A. Carson City Arts and Culture Coalition
 - B. Brewery Arts Center
 - C. Carson City Arts Initiative (CCAI)
 - D. International Film Festival
- 2) The Commission reported on and actively supported a number of arts and cultural events including:
 - A. Greenhouse Project
 - B. State of Nevada's Sesquicentennial (Nevada 150) Celebration
 - C. Fulstone Wetlands Mural Project
 - D. CCAI's Art Exhibition Venue in the Community Center's Sierra Room
 - E. Downtown "Refresh" Project for Carson Street, Curry Street, and 3rd Street.

The Cultural Commission anticipates the following initiatives for its 2015/16 work plan and is seek Board of Supervisors approval on the below task prior to moving forward with these projects.

- 1) Pursue the development of a Cultural Master Plan for Carson City using the Carson City Arts Assessment and the Creative Capital documents as the basis for pursuing the development of a Cultural Master Plan and take the lead on developing a scope of work and funding implementation strategy for the Cultural Master Plan, including seeking Nevada Art Council grants and other grant funding opportunities.
- 2) Make recommendations to the Board of Supervisors on funding for various arts and culture events using Redevelopment Authority funds.
- 3) Coordinate a grant application process with Community Development / Planning Division for using Redevelopment Authority Funds to award arts and cultural grant for events.
- 4) Continue to support efforts to preserve the decommissioned Nevada State Prison as a historic place and possibly a museum.
- 5) Support the State of Nevada efforts to create the Stewart Indian School's Cultural Center and Welcome Center.
- 6) Continue to provide a public forum for discussions and partnership building with various community organizations on community art and culture issues and/or upcoming art and culture events.
- 7) Reach out to Carson High School's AP Art Class for future senior mural projects.

City staff has provided the Commission with last year's approved Board of Supervisors annual report and work plan dated April 17, 2014 (Exhibit A) and the Cultural Commission's 2014 meeting index (Exhibit B).

These documents are being provided to the Commission as reference materials to assist in the development of the 2014/15 annual report and 2015/16 work plan.

In addition to the above information, CCMC 2.41.060 (7) requires that Commission members attendance records be included as part of the annual report to the Board of Supervisors.

2014 CCCC Member Attendance				
Member	March 18th	June 17th	September 16th	December 16th
		Reno Art Tour	Joint Mtg. w/HRC	
Karen Abowd	X	X	X	X
Peter Barton	X		X	X
Elinor Bugli	X	X	X	X
Danielle Cook		X	X	X
Jesse Dhami	X			
Terri McBride	N/A	X	X	X
Eugene Paslov	X	N/A	N/A	N/A
Robert Stansbury	X		X	X

Note: Terri McBride replaced Eugene Paslov as of the June 17th meeting/tour date.

ATTENDANCE POLICY

All board, commission and committee members shall attend at least seventy-five percent (75%) of all meetings in the preceding twelve (12) month period. No differentiation is made between excused or unexcused absences of members. (Excerpt from the Carson City, Nevada Boards, Committees, and Commissions Policies and Procedures Approved September 6, 2012)

Recommended Action: I move to recommend to the Board of Supervisors approval of the Cultural Commission's annual report for 2014/15 and work plan for 2015/16.

Exhibit A

City of Carson City Agenda Report

Date Submitted: April 8, 2014

Agenda Date Requested: April 17, 2014

Time Requested: 15 Minutes

To: Mayor and Supervisors

From: Parks and Recreation Department

Subject Title: For Possible Action: To accept the Cultural Commission's 2013/14 annual report and approve the Commission's 2014/15 work plan. (Vern L. Krahn)

Staff Summary: The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) to submit an annual report and work plan to the Board of Supervisors no later than May 1 of each year.

Type of Action Requested: (check one)

Resolution Ordinance

Formal Action/Motion Other (Specify)

Does This Action Require A Business Impact Statement: Yes No

Recommended Board Action: I move to accept the Cultural Commission's 2013/14 annual report and approve the Commission's 2014/15 work plan.

Explanation for Recommended Board Action: Refer to Exhibit A - Staff memorandum dated April 3, 2014.

Applicable Statute, Code, Policy, Rule or Regulation: CCMC 2.41, Cultural Commission

Fiscal Impact: Not Applicable

Explanation of Impact: Not Applicable

Funding Source: Not Applicable

Alternatives:

- 1) Refer the annual report and work plan back to the Cultural Commission for further consideration.
- 2) Make changes to the annual report and work plan.

Supporting Material: Exhibit A – Staff Memorandum

Prepared By: _____
Vern L. Krahn, Park Planner

Date: / /




CARSON CITY, NEVADA
CONSOLIDATED MUNICIPALITY AND STATE CAPITAL

MEMORANDUM

DATE: April 3, 2014

TO: Board of Supervisors
Meeting of April 17, 2014

FROM: Roger Moellendorf, Parks and Recreation Director
Vern L. Krahn, Park Planner / Staff Liaison to Cultural Commission 

SUBJECT: Cultural Commission's 2013/14 Annual Report and 2014/15 Work Plan (**Exhibit A**)

The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) to submit an annual report and work plan to the Board of Supervisors no later than May 1 of each year.

The following is a list of items worked on by the Cultural Commission from May 2013 through March 2014.

- 1) The Commission presented a Public Art Program Ordinance to the Board of Supervisors on September 5, 2013. The Board rejected on a 2 to 3 vote the Cultural Commission's proposed amendments to the Carson City Municipal Code, Title 2, Chapter 2.41 and requested the Commission return at a future date with a new funding mechanism for the Public Art Program.
- 2) The Board of Supervisors approved the Commission's mission statement and meeting bylaws with a few minor changes, on August 1, 2013.
- 3) On June 18, 2013, the Commission recommended to the Board of Supervisors to support art and cultural components in the Carson City Downtown 20/20 Action Group's plan for downtown revitalization.
- 4) The Commission reported on and supported several arts and cultural events including:
 - A. Nevada Academy for the Performing Arts
 - B. Greenhouse Project
 - C. State of Nevada's Sesquicentennial (Nevada 150) Celebration
- 5) There was an increase in constructive communication and liaison activities between the Cultural Commission and the Carson City Arts and Culture Coalition.
- 6) The Commission reviewed and approved the Carson City Visitor Bureau's banner designs for Fairview Drive based on their "The Experience Starts Here" marketing message that would include various images of the City's arts/cultural events, activities, and experiences instead of using the existing streetlight poles along Fairview Drive for either a location of public art or replacing the old cultural banners.
- 7) The Commission discussed possible ideas to honor Jeffery Scott, Former Commission Chairperson, upon passage of the Public Art Program Ordinance.

PARKS & RECREATION DEPARTMENT • 3303 Butti Way, Building #9 • 89701 • (775) 887-2262
Parks • Recreation • Open Space • Facilities • Lone Mountain Cemetery



- 8) The Commission began to investigate the creation of a Cultural Strategic Plan for Carson City by receiving a presentation from the City of Reno staff's on that community's Public Art Master Plan and Cultural Master Plan.

Also, the CCMC 2.41.060 (7) requires that the attendance records of the members shall be included as a part of the annual report. Parks and Recreation Department staff has provided below that information for the Board of Supervisors' review.

2013 Cultural Commission Member's Attendance Record				
Member	March 19th	June 18th	September 17th	December 17th
Karen Abowd	X	X	X	X
Peter Barton	X		X	X
Elinor Bugli	N/A	N/A	X	X
Danielle Cook	X	X	X	X
Jesse Dhami		X	X	X
Eugene Paslov	X	X		
Jeffrey Scott			N/A	N/A
Robert Stansbury	X		X	X

Note: Elinor Bugli replaced Jeffrey Scott (due to his passing) at the September 17th meeting.

2014 Cultural Commission Member's Attendance Record	
Member	March 18th
Karen Abowd	X
Peter Barton	X
Elinor Bugli	X
Danielle Cook	
Jesse Dhami	X
Eugene Paslov	X (5:50 p.m.)
Robert Stansbury	X

The Cultural Commission anticipates the following initiatives for the 2014/15 work plan:

- 1) Pursue formal adoption of a Public Art Program Ordinance by the Board of Supervisors with a new funding mechanism.
- 2) Begin to develop a frame work for a future Cultural Strategic Plan for Carson City, including the economic impact of arts and culture events.
- 3) Continue to support efforts to preserve the decommissioned Nevada State Prison as a historic place and possibly a museum.
- 4) Continue to explore the possibility of expanding the Cultural Commission's role to review grant applications for the visual/performing arts, capital arts projects, and other arts and cultural programs, including the implementation of any ordinance and code changes to accomplish this initiative.
- 5) Develop a City resolution to honor Jeffery Scott, former Commission Chairperson, for his vision and contribution to the development of a Public Art Program Ordinance.
- 6) Create a grant application process for review and award monies as a part of the Public Art Program Ordinance.

If you have questions regarding the Cultural Commission's 2013/14 annual report and the 2014/15 work plan, please contact Roger Moellendorf at 283-7345 (rmoellendorf@carson.org) or Vern L. Krahn at 283-7343 (vkrahn@carson.org).

CARSON CITY CULTURAL COMMISSION

INDEX - 2014

Exhibit B ✓

MARCH 18, 2014

- For Possible Action: To elect a Chairperson and Vice-Chairperson for the Cultural Commission for the 2014 calendar year.
- For Possible Action: To approve the Carson City Visitors Bureau's banner designs for Fairview Drive based on their "The Experience Starts Here" marketing message that would include various images of the City's arts/cultural events, activities, and experiences.
- For Possible Action: To recommend to the Board of Supervisors the frame work for a new approach to fund the Public Art Program Ordinance.
- For Possible Action: To recommend to the Board of Supervisors approval of the Cultural Commission's annual report for 2013/14 and work plan for 2014/15.
- Update on the Nevada Arts Council's Arts Town Meeting in Carson City, Nevada held on Thursday, March 13, 2014.
- Update on scheduling a tour of the City of Reno's public art displays for the Cultural Commission.
- Update on the Carson City Arts and Culture Coalition activities.
- Update on the Nevada Academy for the Performing Arts.
- Update on the State of Nevada's planning efforts for the Nevada sesquicentennial (Nevada 150) celebration.
- Update on the Greenhouse Project.

JUNE 17, 2014 - TOUR

- Notice of Quorum for the Reno Public Art Tour – no meeting, only the tour.

SEPTEMBER 11, 2014 – JOINT MEETING OF HRC & CCCC

- HRC-14-029 Presentation and Discussion Only regarding the Nevada State Prison Steering Committee's final draft of their report to the Nevada State Legislature entitled *The Future of the Nevada State Prison* pursuant to Assembly Bill 356. (Susan Dorr Pansky)
Staff Summary: Representatives from the Nevada State Prison Steering Committee will present the final draft of the Future of the Nevada State Prison report for feedback from the Historic Resources Commission, the Cultural Commission and the general public.

SEPTEMBER 16, 2014 – CANCELLATION OF MEETING

- Notice of Cancellation of Cultural Commission meeting with a joint meeting happening instead at an earlier date on September 11th.

DECEMBER 16, 2014

- Presentation and discussion only on the Fulstone Wetlands Mural Project by Ms. Erica Gallegos.
- Presentation and discussion only on the Carson City Arts and Culture Coalition's current activities/events and future direction.
- Presentation and discussion only on the Brewery Arts Center's proposed FM Radio Station.
- Presentation and discussion only on the Brewery Arts Center's current activities/events and future direction.
- Discussion only on the Cultural Commission's Reno, Nevada Public Art Walking Tour on June 17, 2014.
- For Possible Action: To recommend that the Board of Supervisor direct the Cultural Commission to pursue the development of a Cultural Master Plan for Carson City and take the lead on developing a scope of work and funding implementation strategy for the Cultural Master plan, including seeking Nevada Art Council grants and other grant funding opportunities.
- For Possible Action: To make recommendations to City staff to modify the Cultural Commission's City webpages.
- Update on the Downtown Carson City Project and 3rd Street Plaza Project timeframes.
- Update on the success of the Nevada sesquicentennial (Nevada 150) celebration.
- Update on the Greenhouse Project.