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OFFICE OF BUSINESS DEVELOPMENT

**Carson City**  
**Office of Business Development**  
108 East Proctor Street  
Carson City, NV 89701



**Special Event Funding Request Form**

**Brewery Arts Center**

ORGANIZATION NAME / APPLICANT

**449 W. King Street, Carson City, NV 89703**

MAILING ADDRESS, CITY, STATE, ZIP CODE

**775-883-1976**

**breweryarts.org**

PHONE #

WEBSITE URL

**Gina Lopez Hill**

CONTACT / EVENT DIRECTOR NAME

**449 W. King Street, Carson City, NV 89703**

MAILING ADDRESS, CITY, STATE, ZIP CODE

**775-350-0307**

**gina@breweryarts.org**

PHONE #

EMAIL

**Summer Concert Series**

NAME OF EVENT

**\$ 2870.00**

TOTAL FUNDING REQUEST

Event Dates: **June-August 2015**

Project Area (check one):

Redevelopment Area #1

Redevelopment Area #2

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

The Brewery Arts Center (BAC) requests redevelopment funds to help with 10% of the costs required to re-launch our once popular "Summer Concert Series". The BAC mission is to enrich the quality of life by cultivating arts and culture for all and we are currently experiencing a renaissance at our location. In the last 6 months we can account for over 11,000 tickets sold to our music and theater events alone, we are re-directing current space to create more classrooms as our classes our filling up at record pace and we are actively re-engaging the community's desire to connect through artistic experiences. We are poised and ready to bring 6,000 people to redevelopment area 1 this summer and will put in place systems by working with other businesses, using programs and ticket stubs to track how each dollar spent on the arts and artistic experiences leads to non-arts expenditures within the redevelopment area.

Estimated number of local participants: 6000 Estimated number of out-of-town participants: 600

Number of years event has taken place in Carson City: 6

**ATTACHMENT FOR REDEVELOPMENT SPECIAL REQUEST FUNDING  
BREWERY ARTS CENTER- SUMMER CONCERT SERIES**

PAGE 2 QUESTION 4

The BAC Summer Concert Series will directly strengthen the local economy by bringing 6000 people to the downtown core of Carson City. There is a strong likelihood that these patrons will eat, drink and shop before and/or after attending a concert this will have a positive impact on our local businesses in that area. We estimate that on average an additional \$18 per person will be spent before or after a concert. This is an over \$100,000 economic impact in the downtown core.

PAGE 3 QUESTION 2

The BAC will aggressively market the series through the following traditional and non-traditional methods:

- Press Releases with professional photographs sent to Carson City, Reno, Lake Tahoe and Carson Valley media including local arts magazines
- PSA's provided to local television and radio stations
- 100+ Posters and postcards placed in prominent locations in Carson City and the surrounding areas
- Photos and advertisement on BAC's dynamic new website [www.breweryarts.org](http://www.breweryarts.org)
  - In-depth exposure for the series utilizing our media arts center and cable channels
- Text messaging, E-mail Flyers and Newsletters to 3500 on the BAC e-mail list of arts patrons

The primary source of publicity will be professionally designed image pieces by Tara Burke.



## **Board of Directors**

Kyle Horvath  
President- First Term, Second Term on Board  
Carson City Visitor's Bureau  
Owner Panacea Marketing

John McKenna  
Treasurer- First Term  
Certified Public Accountant

Jean Barrette  
Board of Directors  
Secretary, First Term  
CDBG Program Administrator, Nevada Governor's Office of Economic Development

Ronald Allen  
Board of Directors  
First Term  
Retired

Mike Wienczek  
Board of Directors  
First Term  
Propane Driver

Christine McQueary  
Board of Directors  
First Term  
Administrative Assistant, Carson Visitor's Bureau

## Organization Chart

Overall management of the Brewery Arts Center is currently run by the Board of Directors and the Executive Director with Media Center personnel and an extensive volunteer core.

Executive Director – Gina Lopez Hill

- Carina Moran, Facility Maintenance Coordinator

Media Center Manager- Darla Bayer

- Keith Barlett, technician  
Jeffrey Fast, technician  
Kiana Jiron, videographer  
Aaron Franke, videographer

Volunteer Classes Coordinator- Susan Taylor

- The classes currently run on a regular scheduled basis with 10+ teachers

Artisan Store Coordinator- Louise Noel

- The artisan store currently runs as a co-op with 22 different artists working in the store in exchange for selling their art.

Volunteer Coordinator – Susie Crowley

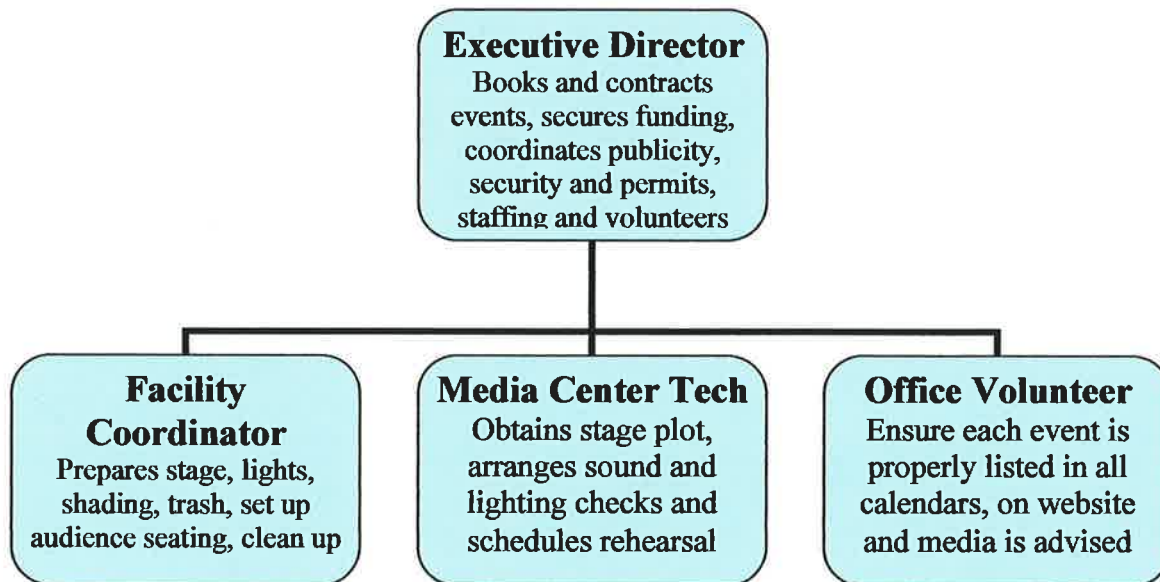
Office Volunteers – Sandy Tebeau– Membership Coordinator

Robin Clark- Publicity and Events Calendar, website

Paul Cote- Phone, office and files

Dottie Reiser- Phone, office and files

## Event Responsibility Flow Chart



# Gina Lopez Hill

1689 Panaca Dr., Carson City, NV 89701

775-350-0307

gina@thechangingpoint.com

## Personal Profile

Having grown up in Carson City, Gina Lopez Hill has fond memories rehearsing, performing and taking classes at the Brewery Arts Center. She was a professional, performing at a young age and received her SAG card from being a principle in a National McDonald's Commercial when she was 13. She was awarded a dance scholarship at the University of Nevada, Las Vegas and while earning her degree she was able to work in several professional shows in the United States and abroad and received scholarships to perform and study with both Broadway Dance Center in New York and Gus Giordano Jazz Dance Chicago. After a successful tour of Asia, Gina returned to her Northern Nevada roots. First to the casino industry where she was the VIP Services Manager and Special Events Director for two of Reno's largest Casinos, running events such as the Italian Festival and Celebrity Golf Tournaments, then as a volunteer with her husband Ian, founding Nevada's first charter school and creating a first of its kind performing arts High School program. She later became the Executive Director of Creative Performing Arts Center, a performing arts youth center which was located inside Park Lane Mall in Reno and was a producer for the Artown events in Wingfield Park since its inception. These non-profit endeavors have both impacted the lives of many, and have help to launching several very successful performing arts careers. Gina's most recent project is as director/editor of a feature length documentary titled "Let Them Be Kids" which sold 10,000 copies internationally in 2013.

## Professional Experience

### **Brewery Arts Center, Carson City, NV**

February 2015- Present Executive Director

### **IGNNK, Inc., Carson City, NV**

July 2007- Present Director of Creativity & Special Events

### **Creative Performing Arts Center, Reno, NV**

July 2004- July 2013 Executive Director

### **ICDA Charter High School, Reno, NV**

Aug. 2001-June 2004 Performing Arts Director

### **Eldorado Hotel Casino, Reno, NV**

July 1999-August 2001 Dir. Of VIP Services and Special Events

### **Peppermill Hotel Casino, Reno, NV**

Sept. 1996-July 1999 Concierge/VIP Services Manager

### **That's Dancing!, Misugi, Mie Japan**

Sept. 1995 – Sept. 1996 Line Caption/Company Manager

## Education

### **University of Phoenix, Reno, NV**

Masters in Education

### **University of Nevada, Las Vegas, Las Vegas, NV**

Bachelor of Arts

## Contracts

University of Nevada, Reno – Choreographer

Truckee Meadows Community College – Choreographer/Instructor

## Awards

DaVos Scholarship UNLV (1990), Outstanding Graduating Senior UNLV-College of Fine Arts (1994), Nevada Women's Fund: Woman of the Year (1997), Reno Gazette Journal, Best of Education Award (2002), Featured Artist- Artown (2007), Foundation for the Betterment of Carson City-Organization of the Year Award (Let Them Be Kids 2013)

Brewery Arts Center  
**Profit & Loss**  
 July 2014 through March 2015

	<u>Jul '14 - Mar 15</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
4955 · Service Sales	58.86
4100 · Contributions/Grants-operationa	
4140 · Contributions-Unrestricted	
4144 · Board of Directors (Board cash contributions – unrestricted)	470.00
4140 · Contributions-Unrestricted - Other	6,375.89
<b>Total 4140 · Contributions-Unrestricted</b>	<u>6,845.89</u>
4150 · Contributions-Conditional	1,000.00
4120 · Grants-Government	
4122 · Gov Grants-Restricted	35,617.00
4120 · Grants-Government - Other	70,000.00
<b>Total 4120 · Grants-Government</b>	<u>105,617.00</u>
4110 · Membership	4,308.00
<b>Total 4100 · Contributions/Grants-operationa</b>	<u>117,770.89</u>
4400 · BAC Merchandise & Art Sales	
4410 · Artisan Consignment Sales	18,836.12
4400 · BAC Merchandise & Art Sales - Other	264.65
<b>Total 4400 · BAC Merchandise &amp; Art Sales</b>	<u>19,100.77</u>
4990 · WAITING FOR DEPOSIT DETAIL	86,877.62
4200 · Events Revenue	
4215 · Tips & Coat Checks	163.71
4280 · Tuition& trainingFees	14,678.05
4250 · Concession sales	884.00
4220 · Ticket Sales	
4221 · Non-BAC Ticket Sales	404.50
4220 · Ticket Sales - Other	14,376.50
<b>Total 4220 · Ticket Sales</b>	<u>14,781.00</u>
4270 · Advertising	(846.79)
4290 · Other Program Revenue	667.00
4200 · Events Revenue - Other	69.00
<b>Total 4200 · Events Revenue</b>	<u>30,395.97</u>
4600 · Rent Revenue	
4680 · Other	1,092.50
4670 · Ballroom	4,110.00
4650 · Cafe (Restaurant) Rent	2,760.10
4620 · Equipment	460.00
4640 · Performance Hall Rent	6,290.00
4600 · Rent Revenue - Other	1,655.17
<b>Total 4600 · Rent Revenue</b>	<u>16,367.77</u>
4900 · Video/Audio Production	
4930 · Production Services	2,355.50
<b>Total 4900 · Video/Audio Production</b>	<u>2,355.50</u>
<b>Total Income</b>	<u>272,927.38</u>
<b>Gross Profit</b>	272,927.38
<b>Expense</b>	
5400 · BAC Merchandise/Art sales	
5420 · BAC Mdse	244.77
5410 · Consignment Fees	20,449.60
5400 · BAC Merchandise/Art sales - Other	38.03
<b>Total 5400 · BAC Merchandise/Art sales</b>	<u>20,732.40</u>
6350 · Equipment rent (non-production)	766.50
6440 · Occupancy	
6470 · Repairs & Maint	5,329.47
6490 · Utilities	24,162.58
<b>Total 6440 · Occupancy</b>	<u>29,492.05</u>

Brewery Arts Center  
**Profit & Loss**  
 July 2014 through March 2015

	<u>Jul '14 - Mar 15</u>
<b>6500 · Office Expense</b>	
6570 · Storage (Storage of administrative or overhead (not production) equipment an...	113.40
6550 · Printing & Reproduction	2,933.62
6540 · Postage and Delivery	223.98
6522 · Computer Software	72.00
6510 · Office supplies	927.02
<b>Total 6500 · Office Expense</b>	<u>4,270.02</u>
<b>5100 · Fundraising Expense</b>	
5135 · Advertising & Promotion	329.95
5125 · Supplies (Fundraising)	124.04
5115 · Food & Beverage	2,008.02
5105 · Artist Fees & Talent	4,817.10
5100 · Fundraising Expense - Other	1,397.04
<b>Total 5100 · Fundraising Expense</b>	<u>8,676.15</u>
<b>6190 · Bank Fees</b>	
6192 · Credit Card Fees	862.29
6193 · On-line sales fees (Vendini Sales Fee)	4,873.62
6190 · Bank Fees - Other	150.00
<b>Total 6190 · Bank Fees</b>	<u>5,885.91</u>
<b>6250 · Dues, Subscriptions &amp; Permits</b>	300.00
<b>6600 · Payroll Expense</b>	
6680 · Payroll Taxes	4,950.61
6620 · Salaries-General	45,303.67
6650 · Worker's Compensation	1,784.00
6600 · Payroll Expense - Other	2,186.57
<b>Total 6600 · Payroll Expense</b>	<u>54,224.85</u>
<b>6710 · Professional Fees</b>	
6720 · Marketing & Design	480.00
6711 · Accounting/Investment	9,724.99
6719 · Other Professional Fees	4,197.92
6714 · Legal	150.00
<b>Total 6710 · Professional Fees</b>	<u>14,552.91</u>
<b>6100 · Operations</b>	
6109 · Reconciliation Discrepancies	(0.49)
<b>Total 6100 · Operations</b>	<u>(0.49)</u>
<b>5300 · Concessions</b>	
5310 · Beverages	
5311 · Non-alcoholic	19.45
<b>Total 5310 · Beverages</b>	<u>19.45</u>
5320 · Food	115.43
5380 · Supplies	116.30
5350 · Liquor Licence/Permits (only)	60.00
<b>Total 5300 · Concessions</b>	<u>311.18</u>
<b>6220 · Communications</b>	
6221 · Telephone	1,509.23
6222 · Internet	2,324.70
<b>Total 6220 · Communications</b>	<u>3,833.93</u>
<b>6380 · Insurance</b>	
6384 · event Insurance	2,751.50
6383 · Gen Insurance	1,852.48
6381 · Property & liability	4,038.50
6382 · Director & officer Liab	7,529.24
<b>Total 6380 · Insurance</b>	<u>16,171.72</u>
<b>6390 · Interest Expense</b>	
6391 · interest expense #8121	830.21
6390 · Interest Expense - Other	13,179.21
<b>Total 6390 · Interest Expense</b>	<u>14,009.42</u>



Brewery Arts Center  
**Profit & Loss**  
 July 2014 through March 2015

	<u>Jul '14 - Mar 15</u>
<b>5200 · Production costs</b>	
5285 · Production Maint/Repairs	667.57
5220 · Artist Expenses	354.37
5210 · Artist Fees	2,009.50
5270 · Hospitality	1,424.00
<b>5230 · Contract Labor</b>	
5235 · Administrative/Clerical Labor	3,500.00
5234 · Custodial & Maint. Personnel	2,871.76
5231 · Artistic Personnel	3,370.00
5239 · Technical Personnel	25,769.00
5328 · Teachers	14,923.50
<b>Total 5230 · Contract Labor</b>	<u>50,434.26</u>
5260 · Merchandise	58.12
5280 · Production Supplies	2,718.84
<b>Total 5200 · Production costs</b>	<u>57,666.66</u>
6760 · Supplies - Custodial/Maintenanc	440.84
<b>Total Expense</b>	<u>231,334.05</u>
<b>Net Ordinary Income</b>	41,593.33
<b>Other Income/Expense</b>	
<b>Other Income</b>	
8000 · Contributions/Grants-Capital	
8040 · Contributions-Unrestricted	2,507.00
<b>Total 8000 · Contributions/Grants-Capital</b>	<u>2,507.00</u>
<b>Total Other Income</b>	2,507.00
<b>Other Expense</b>	
8200 · Other Expense	
8290 · Misc Expense	158.45
8200 · Other Expense - Other	400.00
<b>Total 8200 · Other Expense</b>	<u>558.45</u>
9950 · Depreciation Expense	22,820.00
<b>Total Other Expense</b>	<u>23,378.45</u>
<b>Net Other Income</b>	<u>(20,871.45)</u>
<b>Net Income</b>	<u><u>20,721.88</u></u>

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OFFICE OF BUSINESS DEVELOPMENT



**Carson City**  
**Office of Business Development**  
108 East Proctor Street  
Carson City, NV 89701

**Special Event Funding Request Form**

**Capital City Arts Initiative**

ORGANIZATION NAME / APPLICANT

**PO Box 1333, Carson City NV 89702**

MAILING ADDRESS, CITY, STATE, ZIP CODE

**775.721.7424**      **arts-initiative.org**

PHONE #

WEBSITE URL

**Sharon Rosse, Executive Director**

CONTACT / EVENT DIRECTOR NAME

**PO Box 1333, Carson City NV 89702**

MAILING ADDRESS, CITY, STATE, ZIP CODE

**775.721.7424**      **sharonrosse2001@yahoo.com**

PHONE #

EMAIL

**CCAI 2015 - 2016 Season**

NAME OF EVENT

**\$ 6,000**

TOTAL FUNDING REQUEST

Event Dates: **July 1, 2015 - June 30, 2016**

Project Area (check one):

Redevelopment Area #1

Redevelopment Area #2

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

Please see answer on the attached pages.

Estimated number of local participants: 30,400      Estimated number of out-of-town participants: 2,500

Number of years event has taken place in Carson City: 12

Have you obtained all necessary approvals and/or permits for the event?  Yes  No  
If not, what approvals are still pending?

**Please see answer on the attached pages.**

How do plan to market and advertise the event?

**Please see answer on the attached pages.**

Explain how the special event may be able to be expanded in the future:

**Please see answer on the attached pages.**

Explain how the special event will be able to transition away from City funding support in the future:

**Please see answer on the attached pages.**

**Acknowledgement of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

**14 April 2015**

**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

Carson City  
Office of Business Development  
108 E Proctor St  
Carson City NV 89701

Special Event Funding Request Form

**Capital City Arts Initiative [CCAI]**

*CCAI "see attached" answers from the application's page one*

**Event Description and Objectives: Include the history of the event and importance to the community.**

• CCAI Mission Statement

The Capital City Arts Initiative [CCAI] is an artist-centered organization committed to the encouragement and support of artists and the arts and culture of Carson City and the surrounding region. The Initiative is committed to community building for the area's diverse adult and youth populations through art exhibitions, live events, arts education programs, artist residencies, and online projects.

• Objectives/Importance to the Community and Event Descriptions

The Initiative is committed to enhancing the area's cultural environment and strengthening cultural ties throughout the community. CCAI objectives focus on sustaining artist programs and increasing awareness of the varied arts programs offered in Carson City. To build this awareness, audiences are treated to a year-long season of programs in many public sites making cultural programming easily available to residents, including those who might never chose to visit an arts venue.

Annually, CCAI presents three exhibitions by local, regional, and national artists in the CCAI Courthouse Gallery; each exhibition is in the gallery for approximately four months. The dozens of citizens who visit the courthouse are treated to these exhibitions. CCAI also curates yearlong group exhibitions presenting northern Nevada artists in the City's Business Development Center [the BRIC]. The Community Center's Sierra Room, home to all the City's official public meetings, is CCAI's newest venue with two to three shows annually by northern Nevada artists.

To interpret exhibitions for the public, CCAI commissions writers to write essays for the Courthouse Gallery exhibitions; the Initiative makes these essays available to the public in the gallery and online.

Through its Artists In Education program, local and visiting artists give talks to students at Carson High School and at Dayton, Douglas, and Silver Stage high schools reaching hundreds of students. This program enriches students' education, expands standard curricula, and provides informal In-Service opportunities for attending faculty.

CCAI's Nevada Neighbors series of public talks brings artists, curators, and scholars to town for four events annually. The series is free to the public.

• CCAI History

CCAI was founded in 2002 to improve access for contemporary visual arts programs in the area and in response to a citywide 2001 Carson City arts assessment that requested

more art by visiting artists from surrounding regions. The assessment identified the need of additional exhibition venues for local artists. CCAI programming began in 2003 in response to these recommendations.

CCAI has presented 35 exhibitions in the CCAI Courthouse Gallery since 2004, in the City's business development center [the BRIC] since 2010, and in the Sierra Room since February 2015. All of these venues have brought art into the workplace for the buildings' staff and the public using these city facilities. CCAI presents an annual exhibit in the lobby of the Carson City Library. Since 2008, CCAI has had seven Artists-In-Residence for its annual residency/exhibition project at St. Mary's Art Center in Virginia City. In years past, CCAI presented exhibitions at Classy Seconds thrift store, at Harley Davidsons' showroom, at Greenhouse Garden Center, and commissioned public murals for a pedestrian alley and a commercial building.

Through its Artists In Education program [since 2004], local and visiting artists have given workshops and talks at various Carson City schools; at high schools in Carson, Douglas and Lyon counties, and at Sierra Nevada College in Incline Village.

Four times a year in its Nevada Neighbors series, CCAI brings prominent curators and artists to give public talks at the BRIC and at area schools. Since spring 2003, CCAI has presented 50 Nevada Neighbors speakers, most from nearby states [Arizona, California, Montana, Oregon] and occasionally with international guest [Canada, Croatia, Singapore]. Recent speakers included Tom Lundberg from Colorado State University and Catherine Zurmoskis from the University of New Mexico.

Financial history highlights: In 2015, 2013, and 2012, CCAI received Challenge America grants from the National Endowment for the Arts for Courthouse Gallery exhibitions. CCAI received three multi-year grants from The Andy Warhol Foundation for the Visual Arts for 2015 & 2016, 2010 & 2011, and 2006 & 2007. CCAI was the first recipient in Nevada of the prestigious Warhol Foundation grants.

- Please see the attached program list for CCAI's 2015 – 2016 season.

Estimated number of local participants: 30,400

Estimated number of out-of-town participants: 2,500

- CCAI Artists In Education program will serve an estimated 200 students, 2 faculty members, and 3 artists at Carson High School.
- The Nevada Neighbors series will serve an estimated 200 members of the public.
- Through its Exhibitions, CCAI will serve an estimated 30,400 members of the public: 100 people daily at the CCAI Courthouse Gallery [25,000] plus and estimated 5,000 annually attending the public meetings at the Sierra Room and at the BRIC. City staff at each of these venues tracks public attendance.

CCAI measures its performance through: gallery and event attendance, renewal and reaffirmation of CCAI public/private partnerships with various City entities [e.g. Public Safety Dept, partner schools, etc.], membership base, mailing list, social media activity and Facebook "likes", and evaluation form responses. The Initiative is pleased that these numbers continue to increase. CCAI board and staff also canvas the Courthouse and City staffs for their input on the exhibitions.

Presenting the arts also includes some immeasurable outcomes. Fostering imagination, creativity, and an expanded world-view cannot be immediately measured but these add to a fuller education and richer life for the local community.

All CCAI partners have renewed their participation with CCAI for 2015 – 2016 providing CCAI with the best possible confirmation of a “job well done.”

*CCAI "see attached" answers from the application's page two*

**Have other organizations besides yours committed funding for this event? If yes, what organizations and how much funding?**

The following partners have confirmed their participation and support for 2015 - 2016.

CCAI will receive Fees for Services from:

Carson High School, Carson City School District, \$500.

Douglas High School, Douglas County School District, \$500.

Healthy Communities Coalition for Lyon County School District, \$400.

Sierra Nevada College, \$800.

CCAI has received grant awards for 2015 - 2016 from:

The Andy Warhol Foundation for the Visual Arts, \$25,000

National Endowment for the Arts, \$10,000

**Describe any efforts to obtain funding from other sources:**

CCAI has pending grant applications with:

Private Foundations:

John and Grace Nauman Foundation [application due May 15, \$3,000 request]

US Bank Foundation [application due August 1, \$3,000. request]

Public Funders:

Nevada Arts Council, application submitted February 2015, \$7,500 requested

Nevada Humanities, application submitted, March 2015, \$2,000 requested

CCAI receives donations from board dues, memberships from individuals and businesses, and donations to support specific programs; see following answer for business members' list. CCAI continually canvases local businesses for support. CCAI receives significant in-kind support from the City of Carson City for the BRIC, Carson City Courthouse, and Sierra Room exhibition spaces; from Steele & Associates LLC; and from its partner schools.

**Describe why Redevelopment funds are required for the special event:**

Redevelopment funds are crucial to ensure CCAI program production/coordination and to help leverage funding from other public and private sources. The Initiative does not sell tickets or charge admission for its exhibitions and programs. Throughout the year CCAI produces seven art exhibitions, four Nevada Neighbors public talks, and numerous Artists In Education activities. CCAI free programs enhance the City's cultural life for all residents and visitors.

**Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue [Downtown Redevelopment Area 1]:**

The Initiative's 2015 - 20156 programs both sustain and increase arts programming in Carson City and the region. CCAI plays a critical leadership role in Carson City's development as a center of arts and culture. CCAI presents strong programs designed to encourage participation in and discussion of the arts in our community's evolving cultural life. The Initiative works toward these goals through all its program activities.

People from Carson City, Douglas, Lyon, Storey, and Washoe counties consistently attend and participate in CCAI events.

A strong arts and culture environment helps Carson City as it works to diversify and expand its business base. When businesses consider moving their facilities to a new community, among the primary questions asked are: How are the schools in your community? What is there to do in your community? CCAI helps the City provide positive answers to both of those questions. CCAI provides enrichment programs at the schools and has a strong record of providing visual arts programs distinguished by excellence and innovation to residents throughout the community.

CCAI actively markets its programs via print and electronic media to Carson City residents and to Douglas, Lyon, Storey, and Washoe county residents to encourage them to come to Carson City to participate in the town's cultural activities. Many audience members and gallery visitors travel from outside Carson City to attend CCAI events and programs, and in the process, augment the local tax base through support of local restaurants and other services.

**List other organizations and businesses partnering or participating in the event:**

CCAI public and community partners include the Carson City Courthouse, Carson City School District, Douglas County School District, Healthy Communities Coalition with Lyon County School District, Sierra Nevada College, St. Mary's Art Center in Virginia City, Western Nevada College, and the University of Nevada, Reno.

CCAI Business partners to-date include: Ernie Adler law firm, Allison MacKenzie law firm, Carson City Visitors Bureau, Carson Nugget, Cracker Box, Data Graphics, Edward Jones Investments – Jennifer Rust, Charlie Kilpatrick law firm, Lumos & Associates, Resource Concepts Inc., Silver City Resident Artist Program, Silver State Stainless, State Farm Insurance – Marilyn Lewis, Steele & Associates CPA LLC, and Vineburg Machining, Inc.

**Describe the facilities and/or area in which the events will occur. Include any proposed street closures.**

CCAI will produce three exhibitions and companion artists' receptions at the Carson City Courthouse during the year, three exhibitions in the Community Center's Sierra Room, and one yearlong exhibition with an artist reception at the BRIC in the fall. The four Nevada Neighbors talks will take place at Business Development Center [the BRIC].

Numerous Artists In Education artist talks and workshops will take place in the participating schools. CCAI will not request any street closures during 2015 – 2016.

*CCAI "see attached" answers from the application's page three*

**Have you obtained all the necessary approvals and/or permits for the event?**

CCAI submits the required event permit applications for its art receptions at the Courthouse and the BRIC in a timely manner prior to each event. The estimated dates for the upcoming special event permits will be September and October 2015, February and May 2016.

**How do you plan to market and advertise the events?**

CCAI widely distributes press releases to area print and electronic media and distributes public information via social media [CCAI website blog and Facebook event page].

CCAI produces and prints fliers for its fall and spring programs with print runs of 2,500 for each item. The board and staff widely distribute the fliers to the public through: Carson City and Douglas County libraries, Sierra Nevada College, University of Nevada Reno, Western Nevada College, area arts organizations, students at school talks, and to CCAI funders and members. Please see the 2014 – 2015 bookmarks/fliers in the CCAI supplemental folder.

The board and staff are in active collaboration with individuals, local organizations, and businesses and its Advisory Board members all who help to spread-the-word about CCAI events.

**Explain how the special event may be able to be expanded in the future:**

CCAI expanded its exhibition program in February 2015 with the addition of the Sierra Room as a venue and a return to Carson High School in March 2015. CCAI looks to maintain its current schedule for Artists In Education, Exhibitions, and Nevada Neighbors programs.

**Explain how the special event will be able to transition away from City funding support in the future.**

CCAI will continue its annual funding requests to private, state, and federal public agencies. The Carson City's support is a highly valuable and vital tool to leverage these outside funds. CCAI continues to provide programs to enhance the local cultural environment and is grateful for the City's support.



	A	B	C	D	E
1	Capital City Arts Initiative Grant Application Request to	FY16 Budget		FY15 Budget	FY15 Budget
2	The City of Carson City • Special Events	projected		projected	to date
3	July 1, 2015 - June 30, 2016 • FY16				
4					
5	CCAI operates on a cash basis.				
6	CCAI Expenses				
7	CCAI Staff				
8	Executive Director	19,200		18,500	12,000
9	AIE Program Manager	18,000		16,250	13,250
10	staff subtotal	37,200		34,750	25,250
11					
12	Program Expenses				
13	Artist Honoraria: visiting artists, speakers, writers	13,500		11,200	7,600
14	AIE & NVN honoraria: fy16: 4,000. fy15: 3,650.				
15	Exhibition artists honoraria: fy16: 6,500. fy15: 4,700.				
16	exhibition essay writers honoraria: fy16: 3,000. fy15: 2,850.				
17	Travel for visiting artists	4,530		3,070	1,620
18	Remaining Operating				
19	artists' supplies	750		265	15
20	artists' shipping	100		0	0
21	exhibition supplies	625		265	190
22	hosting, receptions, event permits	500		500	190
23	office supplies   misc	2,000		2,000	1,850
24	[po box rent, web server, ink, copies, misc postage, paper,				
25	Nevada Secty of State, insurance: workers comp 530. and liability 325.]				
26	program expenses subtotal	22,005		17,300	11,465
27	Marketing				
28	advertising [Galaxy theater ads]	500		500	400
29	website redesign/consulting	500		1,035	35
30	graphic design: Exhibition fliers and Nevada Neighbors bookmarks	1,500		1,100	750
31	printing: Exhibition fliers and Nevada Neighbors bookmarks, summer event posters	3,370		3,110	2,205
32	mailing: bulk mail postage and mailing service	2,000		1,990	1,400
33	marketing subtotal	7,870		7,735	4,790
34	Total Expenses	67,075		59,785	41,505

	A	B	C	D	E
35	<b>CCAI Income</b>	<b>FY16 Budget</b>		<b>FY15 Budget</b>	<b>FY15 Budget</b>
36		<b>projected</b>		<b>projected</b>	<b>to date</b>
37	<b>CCAI Cash</b>			3,000	3,000
38	<b>Earned Income</b>				
39	Event Donation Box	500		580	420
40	donations by artists for art work sales [25% commission to CCAI]	500		2,000	1,085
41	<b>Fees for Services</b>				
42	Carson City Library: for Nevada Neighbors lectures, 4 @ \$75. ea			300	300
43	Carson City School District for Carson High School	500			
44	Douglas County School District for Douglas High School	500		500	500
45	Healthy Communities Coalition for Lyon Cty School Dist / Dayton HS, Silver Stage HS	400		600	450
46	Sierra Nevada College: for Nevada Neighbors lectures, 4 @ \$200. ea	800		800	600
47	subtotal	3,200		4,780	3,355
48	<b>Foundation Support</b>				
49	Comstock Foundation for History and Culture			1,000	1,000
50	John & Grace Nauman Foundation [appl due May 15]	1,000		1,000	1,000
51	John Ben Snow Memorial Trust [letter of intent not submitted for FY16]			7,500	7,500
52	US Bank Foundation [appl due August 1]	2,000		2,140	2,140
53	Warhol Foundation for the Visual Arts [awarded]	25,000		12,500	12,500
54	subtotal	28,000		24,140	24,140
55	<b>Local Support</b>				
56	Board of Directors [annual dues]	2,150		2,150	2,150
57	Memberships: individuals and businesses	8,225		9,725	7,925
58	subtotal	10,375		11,875	10,075
59	<b>Public Support: Federal/State</b>				
60	National Endowment for the Arts: Challenge America Grant [awarded]	10,000			
61	Nevada Arts Council Partners in Excellence & Arts Ed Grants [submitted Feb 26]	7,500		8,030	7,225
62	Nevada Humanities [appl submitted March 10]	2,000		1,960	1,960
63	subtotal	19,500		9,990	9,185
64	Income Subtotal	61,075		53,785	49,755
65	City of Carson City / Special Events request	6,000		6,000	6,000
66	<b>Total Income</b>	<b>67,075</b>		<b>59,785</b>	<b>55,755</b>

	A	B	C	D
67	<b>CCAI FY15 • In-Kind Contributions</b>	<b>FY15 Budget</b>		<b>AIE</b>
68	<b>Outside Fees/Services</b>	<b>Projected</b>		<b>In-Kind</b>
69	Courthouse staff: 52 weeks @ \$150. per week	7,800		
70	includes security, gallery maintenance/janitorial, gallery prep, staff liasion			
71	Steele & Associates, LLC, CPA/accountant [annual IRS 990 form preparation]	2,000		
72	<b>Site Coordinators   Teachers</b>			
73	Carson High School site coordinator, 2 hours @ 35. per	70		70
74	Dayton High School: site coordinator, 10 hrs @ 35 per	35		35
75	Douglas HS site coordinator, 10 hours @ 35. per	350		350
76	Healthy Communities coordinator for Lyon County, 5 hours @ 35 per	175		175
77	Sierra Nevada College site coordinator, 5 hours @ 35. per	175		175
78	Silver Stage High School site coordinator, 2 hours @ 35. per	70		70
79	subtotal	10,675		875
80	<b>Space Rental</b>			
81	Bliss Mansion: summer art & book sale, holiday party December @ \$300. each	600		
82	board members' homes four board meetings: Aug, Sept 2014; April, June 2015	400		
83	BRIC for two board meetings: November 2014, January 2015	150		
84	BRIC office space @ \$100. per month, July 2014 - June 2015	1,200		
85	BRIC exhibition space, \$500. per month, 12 months	6,000		
86	BRIC: conference A for NVN, 4 @ \$75. ea.	300		
87	BRIC: conference A for Books & Writers' workshops-readings, 4 @ \$75. ea.	300		
88	Sierra Room in CC Community Center as exhibiton venue, 4 months @ \$300 per	1,200		
89	St Mary's Art Center: studio space, two weeks @ \$500 per	1,000		
90	St Mary's Art Center: gallery space, nine weeks @ \$300 per	2,250		
91	Carson City Courthouse: gallery space 52 weeks @ \$350. each, includes utilities	18,200		
92	2 part-time staff members office space 12 months @ \$400. ea per	9,600		
93	<b>Space Rental: AIE</b>			
94	Carson High School: space for one artist talk in the Library	100		100
95	Dayton High School: classroom space for 4 artists talks	400		400
96	Douglas High School: Media Center auditorium, 4 artist talks	400		400
97	Sierra Nevada College: classroom lecture space for 4 NVN talks @ \$150. ea.	600		600
98	Silver Stage High School: classroom lecture space for 2 artist talks	200		200
99	subtotal	42,900		1,700
100	<b>Travel</b>			
101	local area travel by CCAI board/staff: local driving for visiting artists, flier delivery	750		
102	residency lodging at St Mary's Art Center, two weeks @ \$100. per night	1,400		
103	subtotal	2,150		0

	A	B	C	D
104	<b>CCAI FY15 • In-Kind Contributions, continued</b>	<b>FY15 Budget</b>		
105	<b>Remaining Operating Expenses</b>	<b>Projected</b>		
106	<b>General Administration</b>			
107	City of Carson City: insurance for four CCAI exhibitions @ \$500. ea	2,000		
108	[Courthouse and BRIC exhibits]			
109	CCAI Board: Curatorial Committee artist studio visits, meeting time @ \$20 per hr x 3	600		
110	CCAI Board: Exhibition Committee gallery installation time @ \$19 per hr x 3 people	1,425		
111	CCAI Board: attend 10 Coalition and City meetings @ \$19 per hr x 3 people	570		
112	mobile telephones for 2 staff, est. \$60 per mth per person	1,440		
113	computers/technology for 2 part-time staff, est. \$100. per mth per person	2,400		
114	subtotal	8,435		0
115	<b>Hosting/Receptions</b>			
116	Board members hosting donations	300		
117	board wine donations for receptions	300		
118	board post-talk party for Tom Lundberg	200		
119	subtotal	800		0
120	<b>In-kind Total</b>	64,960		2,575
121	<b>Total Cash Expenses + Total In-Kind = Total Project Costs</b>	132,035		2,575



## Organizational Chart

The Board supervises the staff and participates in fundraising, curatorial research and decisions, event production, and program evaluation.

The staff coordinates and organizes program production, grants writing, and public information. The AIE Program Manager reports to the Executive Director who reports to the board of directors.

## Board of Directors

**Cyndy Brenneman**, Secretary

608 Elizabeth Street  
Carson City Nevada 89703  
Artist

**Glenn Clemmer**, Ph.D.

1718 N Division Street, Carson City, Nevada 89703  
Biologist, retired

**Kevin Hill**, President

3898 Westwood Dr, Carson City, Nevada 89703  
Program Manager for Governor's Office of Energy Efficiency,  
State of Nevada

**Leona Kockenmeister**, Vice-President

4335 Wild Eagle Terrace, Reno, Nevada 89511  
Artist

**Gerd Poppinga**

1423 Riverpark Pkwy, Dayton NV 89403  
Vice President, Vineburg Machining, Inc.

**Sharon Rosse**

478 Bavarian Drive, Carson City, Nevada 89705  
Artist; Arts Administrator

**Michael Salogga**, Treasurer

1373 Falstaff Lane, Gardnerville, Nevada 89410  
Business Development Manager, City of Carson City



CAPITAL CITY  
ARTS INITIATIVE

**Staff**

**Sharon Rosse**

Executive Director  
Artist; Arts Administrator

**Christel Passink**

Artists In Education Program Manager  
Graphic Designer; Arts Administrator

Revised: March 2014

## Sharon Rosse

478 Bavarian Drive, Carson City, Nevada 89705

775.267.3295 landline

775.721.7424 mobile

sharonrosse2001@yahoo.com

### Resume

#### Professional Experience

2002 – present Executive Director, Capital City Arts Initiative [CCAI], Carson City, Nevada  
Founding Executive Director. Responsibilities include: organizational leadership; chief financial officer/grants manager/development; staff and board management; public information; coordinating collaborations with community organizations; curatorial and program oversight for Exhibitions at the CCAI Courthouse Gallery, in City facilities [BRIC, Sierra Room], and at St. Mary's Art Center in Virginia City; Nevada Neighbors series; and the Artists In Education program.

2003 – present Board Member, Capital City Arts Initiative [CCAI]

1992 - 2001 Nevada Arts Council, a State of Nevada agency.

- Artists' Services Program Coordinator, 1995 - 2001

Responsibilities included: addressing the needs of individual artists through grants technical assistance, ongoing programs, statewide initiatives, conferences, and networking opportunities. Program administration and development included: Artists' Fellowships [public and private funding]; Artists' Professional Development; literary arts touring program: Tumblewords; visual arts exhibits, tours, programs: annual artists' Governor's Arts Awards commissions, LXS at the State Legislature, *LXS On The Road, night*, Save Outdoor Sculpture, Women's Health Conference exhibition; Artists' Services' intern/volunteer program; and fiscal administration for the preceding programs.

- Director of Services, 1992 - 1995

Responsibilities included: administration and development of Artists Fellowships, LXS at the State Legislature; Arts in Education Program: Artists-In-Residence, Teacher In-Service Conferences, Special Project Grants for Teachers, Arts Organizations and Schools; Community Arts Development programs: Nevada Presenters' Network, NPN conferences; NAC public information.

1985 – 2001 Director, LXS, Legislative eXhibition Series, Carson City

Co-founder | co-curator of the biennial visual arts exhibition program at the Nevada State Legislature, Carson City. Presented ninety exhibits during nine biennial legislative sessions. Presented through the Nevada Arts Council and Western Nevada Community College-Carson City.

1984 – 1992 Director, XS Gallery, Western Nevada Community College, Carson City

Co-founder. Responsibilities included: administration for nine exhibitions per year, the visiting artists program, arts writing program in conjunction with the exhibition program, development and administration of LXS Gallery at the Nevada State Legislature, grants writing and management; coordination of publicity and graphic design, public relations, fund-raising. Participating artists and writers included: Karen Atkinson, Nancy Barton, John Beech,

Nayland Blake, Mark Durant, Jeanne Finley, René DeGuzman, Caryl Henry, Jin Lee, Rita McBride, Wendy Oberlander, Robert Morrison, Maria Porges, Valerie Soe, Christine Tamblyn.

1988 – 1990 Director, DICE, Truckee Meadows Community College, Reno, Nevada  
Co-founder. Responsibilities included administration and management of visual arts exhibition program.

### **Additional Professional Activities**

2015

- Juror for Outstanding Graduate Student Artist Award, Department of Art, University of Nevada Reno [UNR]
- Juror for Senator Joyce Woodhouse's Student Art Competition "What Nevada Means To Me", open to 23 Clark County elementary schools

2014

- CCAI representative, Carson City Arts & Culture Coalition, 2006 - present

2012

- Guest Participant, Graduate Student Open Critiques, Art Department, UNR

2011

- Guest Participant, Graduate Student Open Critiques, Art Department, UNR
- Member, Advisory Board, United Latino Community

2010

- Member, Capital City Reads Committee, Carson City Library, 2009 – 2010

2009

- Member, Advisory Committee, Carson City Library

2008

- Speaker for *Sine Cera*, Galen Brown exhibition at Nevada Arts Council's OXS Gallery

2007

- Guest Participant, Graduate Student Open Critiques, Department of Art, UNR
- Steering Committee | general membership, Carson City Arts & Culture Coalition, [2006-2007]

2006

- Participant, Community Committee with Outside Review Team, Department of Art, UNR

2003

- Panelist, "Becoming A Professional Artist," Sierra Nevada College
- Radio interview, KUNR, Artist-in-Residence Program, with on-air host Terry Joy
- Juror, "8th Annual Recycled Art(icles)," College Gallery, WNCC-Carson
- Community Representative, Scholarship Committee, Department of Art, UNR,

2002

- LXS Curatorial Committee for 2003 LXS at Nevada Legislative Building, Nevada Arts Council

2001

- Author, catalog essay for "Great Basin Points of View" exhibit; Mary Lee Fulkerson, curator; exhibition sponsored by the Racial Justice Institute of the Truckee Meadows
- Juror, Scholastic Art Competition, Nevada Museum of Art, Reno [high school art, all media]



1991

- Guest Curator, Nevada Museum of Art, Reno *Nevada Country Christmas/Holiday Traditions*; designed and installed exhibit, juried and coordinated performing arts events
- Juror, Scholastic Art Competition, Nevada Museum of Art, Reno [high school art, all media]
- Juror, Carson City High School Parent Teacher Student Association sponsored art contest
- Juror, Carson City Jr. Hi School Parent Teacher Student Association sponsored art contest

1990

- Juror, Nevada Day Show, Nevada Artists' Association, Brewery Arts Center, Carson City

1989

- Presenter at "Creative Programming for Visual Arts Centers" session, Southwest Arts Conference, Scottsdale, Arizona

1987

- Exhibition Assistant, Nevada State Museum, Carson City

1986

- Juror, Student, Faculty & Staff Show, Manville Gallery, University of Nevada, Reno

1985

- Juror, Great Balloon Poster Contest, Sierra Arts, Reno

1984 - 1985

- Member, Board of Directors, Brewery Arts Center, Carson City

1984

- Juror, Olympics of the Mind, State Finals, Nevada State Department of Education

1983

- Juror, *Listen*, University of Nevada, Reno Arts Festival, Student Competition

1982

- Evaluator of *Nevada Contemporary*, Sierra Nevada Museum of Art exhibition for Nevada Arts Council grant

### **Teaching Experience**

2008 – 2009 Artist in Education for CCAI with Carson City School District: Carson High School ECHO Club, Mark Twain Elementary School [PTA Reflections project], Empire Elementary School X-Factor.

1984 - 1989/1991/2001 Artist in Residence at twenty-one residencies in northern Nevada for the Nevada Arts Council; Sierra Arts, Reno; and the Lake Foundation, Incline Village.

1984 - 1991 Instructor, visual arts studio and arts administration classes, Western Nevada Community College, Carson City. Courses included Beg. and Advanced Sculpture, Beg. and Advanced Ceramics, Beg. and Advanced Drawing, Gallery Management, and summer workshops.

1981 - 1987/1991 Instructor for various art classes and workshops at schools for Washoe County School District; Brewery Arts Center; Sierra Nevada Museum of Art; and Very Special Arts Nevada in Reno and Elko.

### **Education**

B.A. University of Nevada Reno, major: Art, 1981.

Updated: April 2015

**CHRISTEL PASSINK**

2761 Fuller Avenue

Minden, NV 89423

775-450-3842

*cpassink@gmail.com*

**WORK EXPERIENCE**

***Artists In Education Program Manager*** – *Capital City Arts Initiative, Carson City, Nevada*

2009 - present

Responsibilities include coordinating the Artists In Education program including coordinating workshops with schools and artists, attending workshops and assisting the artists; assisting with all program production; distributing public information; and graphic design.

2010 - 2013

Teach art workshops at various Carson City School District schools

***Graphic Designer*** – *Charter Advertising/Design, Inc., Tahoe Paradise, California*

2012 - present

Creative services include advertising, marketing and design. Design responsibilities include logos, print/web ads, brochures, signage, calendars, and multi-media design.

***Sales Representative*** – *Nevada Magazine, Carson City*

2008 - 2009

*Nevada Magazine*, a non-profit agency and division of the Nevada Commission on Tourism. Responsibilities included: selling ads to the community that would be featured in the Tour Around Nevada article.

***Administrative Assistant*** - *The Market Place, The Ridge Resorts, Stateline, Nevada*

2006 - 2008

Responsibilities included creating flyers in Publisher, annual newsletters, and weekly information guides, process invoices, and contact vendors

***Executive Assistant to President*** - *RAM Builders, LLC/Suds Shine Car Wash, Minden, Nevada*

2003 - 2006

*Ram Builders, LLC*

Administered all aspects of a construction business which included meeting with clients and vendors, managed and maintained deadlines, prepared and submitted invoices, and coordinated with the escrow companies to close homes

*Suds and Shine Car Detailing*

Created pricing menus, invoices, business cards, and coupon booklets, processed payroll and paid invoices

***Executive Assistant*** - *Resorts West, Stateline, Nevada*

2002 - 2003

Assisted the President, Vice President, Chief Financial Officer and the General Manager in the day-to-day operations of four upscale resorts. The positions responsibilities changed daily and included such tasks as creating newsletters, processing ballots, proxies, and owner survey information for four Homeowner Associations

**ADDITIONAL PROFESSIONAL EXPERIENCE**

- 2014 – present: Representative on the Graphic Communications Advisory Board, Western Nevada College
- Ridge Resorts Associate Management Preparation Program Graduate

**AWARDS**

- Ridge Resorts Employee of the Year
- Ridge Resorts Superior Achievement Recognition Award

**EDUCATION**

A.A.S. Graphic Communications, cum laude, Western Nevada College, Carson City, 2012

Updated February 2015



## CCAI's 13th Season Programs July 2015 – June 2016

### Exhibitions

CCAI commissions an exhibition essay for most of its exhibitions. Essays are published online, posted in the gallery, and available as a handout for gallery visitors.

#### At the CCAI Courthouse Gallery

CCAI's art gallery located on the second floor atrium in the high-traffic downtown Carson City Courthouse, 885 E Musser St, Carson City, Nevada.

- *Strata*; solo exhibition by Katie Holland Lewis, Reno, Nevada; ten-day gallery residency for installation; essay writer tba; September 2015 – January 2016
- *New Work*; solo exhibition by Jeff Hantman, Oakland, California; essay writer tba; February – May 2016
- *New Crop II*, an invitational group exhibition with BFA and MFA students from the University of Nevada Reno and Sierra Nevada College; the curatorial process will take place during 2015 - 2016 school year; essay writer tba; June – September 2016

#### Other Exhibition Venues

- *Short Breath*, residency and exhibition with Chelsea Pegram, Oakland, California; at St. Mary's Art Center, Virginia City, Nevada; residency June 13 – June 29, 2016; exhibition June 30 – August 31, 2016; essay writer tba
- *BRIC Art 6*; northern Nevada artists group exhibition the Carson City's Business Resource Innovation Center [BRIC], Carson City; October 2015 – September 2016; curatorial selection in process
- three 4-month exhibitions by northern Nevada artists in the official meeting room for all City boards and commissions [Sierra Room, Carson City Community Center], open to the public; July 1, 2015 – June 30, 2016; curatorial selection in process
- *Strata*, satellite exhibition by Katie Lewis in the Carson City Library lobby display case, December 2015

### Artists In Education

CCAI artists present artists' talks and art workshops for students at the sites listed below. CCAI Exhibition artists or Nevada Neighbors speakers give the presentations about their art practice to students and faculty at the following schools.

- Carson High School, Carson City, Carson City School District; visiting artist talks and Nevada Neighbors speakers
- Dayton High School, Dayton, Lyon County School District; visiting artist talks and Nevada Neighbors speakers

## **Artists In Education, continued**

- Douglas High School, Minden, Douglas County School District; visiting artist talks and Nevada Neighbors speakers
- Sierra Nevada College, Incline Village; Nevada Neighbors speakers and visiting artist talks
- Silver Stage High School, Silver Springs, Lyon County School District; artist talks

## **Nevada Neighbors**

CCAI hosts four Nevada Neighbors events annually bringing artists, curators, and scholars to Carson City to discuss their work in a public presentation at the BRIC, a City business facility. During their visit, the speakers also give their talks for art students and faculty at Sierra Nevada College and at area high schools. Since spring 2003, CCAI has presented 50 Nevada Neighbors speakers, some from near-by states and some international speakers [Canada, Croatia, Singapore]. These events are free to the public.

### Fall 2015

- *Connecting Creative Explorers* with Sarah Beth Nesbit, Marketing/Communications Director, and Dorothy McClelland, Special Programs Coordinator at ZERO1, San Jose, California; September 2015
- *Craft Now* with Nicole Nathan, Curator at the Museum of Contemporary Craft, Portland, Oregon; October 2015

### Spring 2016

- *Short Breath* with Chelsea Pegram, Oakland, California; companion talk to her 2016 residency/exhibition at St. Mary's Art Center; February 2016
- *Museum Work: How Museums Increase Creative Capital* with Paul Baker Prindle, Curator, Sheppard Contemporary Gallery and University galleries, University of Nevada, Reno; March 2016

## **CCAI Online**

- CCAI Website: [www.arts-initiative.org](http://www.arts-initiative.org) with announcements of upcoming CCAI events, programs, commissioned essays, and an extensive program archive.
- CCAI Facebook Page  
<http://www.facebook.com/pages/Capital-City-Arts-Initiative/96391381287>

**REC**  
 APR 15 2015  
 RECEIVED  
 APR 15 2015  
 OFFICE OF  
 BUSINESS DEVELOPMENT  
 BUSINESS DEVELOPMENT



**Carson City**  
**Office of Business Development**  
 108 East Proctor Street  
 Carson City, NV 89701

**Special Event Funding Request Form**

Mile High Jazz Band Association, Inc.  
 \_\_\_\_\_  
 ORGANIZATION NAME / APPLICANT  
 191 Heidi Circle, Carson City, NV 89701-6532  
 \_\_\_\_\_  
 MAILING ADDRESS, CITY, STATE, ZIP CODE  
 775-883-4154                      http://MileHighJazz.com  
 \_\_\_\_\_  
 PHONE #                              WEBSITE URL

Jazz & Beyond: Carson City Music Festival  
 \_\_\_\_\_  
 NAME OF EVENT  
 8,000  
 \$  
 \_\_\_\_\_  
 TOTAL FUNDING REQUEST  
 Event Dates: August 7 through 23, 2015  
 \_\_\_\_\_

David Bugli  
 \_\_\_\_\_  
 CONTACT / EVENT DIRECTOR NAME  
 191 Heidi Circle, Carson City, NV 89701-6532  
 \_\_\_\_\_  
 MAILING ADDRESS, CITY, STATE, ZIP CODE  
 775-883-4154                      dcbugli@aol.com, ehbugli@aol.com  
 \_\_\_\_\_  
 PHONE #                              EMAIL

Project Area (check one):  
 Redevelopment Area #1   
 Redevelopment Area #2

Event Description and Objectives  
 Include history of the event and importance to the community (use additional pages as needed):

See attached narrative, topic #1.

Estimated number of local participants: 2,500      Estimated number of out-of-town participants: 1,000  
 Number of years event has taken place in Carson City: 11

Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Musicians' Fees	\$ 4,000	\$ 12,000	\$ 16,000
Technicians' fees and other services	\$ 1,000	\$ 1,000	\$ 2,000
Advertising, marketing, web, mailing	\$ 1,500	\$ 2,400	\$ 3,900
Program printing	\$ 500	\$ 1,000	\$ 1,500
Insurance, prorated	\$ 0	\$ 250	\$ 250
Permits, licenses, rental fees	\$ 1,000	\$ 1,500	\$ 2,500
Other Operating expenses	\$	\$ 1,000	\$ 1,000
Totals:	\$ 8,000	\$ 19,150	\$ 27,150
Redevelopment Funds as a % of total Event costs:	29.5 %		
Projected Revenues:			\$ 27,150
Projected Net Profit/Loss:			\$ 0
Annual Budget of Organization:			
	Last Year	Present Year	Next Year
Income:	\$ 31,495	\$ 42,900	\$ 45,000
Expenses:	\$ 30,037	\$ 42,900	\$ 45,000
Reserves:	\$ 7,840	\$ 7,404	\$ 7,405
Number of years your organization has existed: 14			
Redevelopment funding your organization received for this event in prior years, if any:			
2013: \$ 8,000 '14			
2012: \$ 6,000 '13			
2011: \$ 4,000 '12			
2010: \$ 3,000 '11			
Have other organizations besides yours committed funding for this event? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If yes, what organization(s) and how much funding? See attached narrative, topic #2.			
Describe any efforts to obtain funding from other sources:  See attached narrative, topic #3.			
Describe why Redevelopment funds are required for the special event:  See attached narrative, topic #4.			
Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):  See attached narrative, topic #5.			
List other organizations and businesses partnering or participating in the event: See attached narrative, topic #6.			
Describe the facilities and/or area in which the event will occur. Include any proposed street closures:  See attached narrative, topic #7.			

Have you obtained all necessary approvals and/or permits for the event?  Yes  No  
If not, what approvals are still pending?  
See attached narrative, topic #8.

How do plan to market and advertise the event?  
See attached narrative, topic #9.

Explain how the special event may be able to be expanded in the future:  
  
See attached narrative, topic #10.

Explain how the special event will be able to transition away from City funding support in the future:  
  
See attached narrative, topic #11.

**Acknowledgement of Application Provisions: (please check each that you acknowledge)**  
 I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.  
 All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.  
 I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.  
 If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature 	Date: April 14, 2015
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**\*Note:** ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.



Carson City Office of Business Development  
Special Event Funding Request Form  
Mile High Jazz Band Association, Inc.

SUPPLEMENTAL SHEETS – 2015 NARRATIVE

**TOPIC #1 - Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

Jazz & Beyond is a summer music festival consisting of performances, mostly admission free, for people of all ages. Our objective is to showcase Carson City as a thriving arts community. We bring musicians and their followers to our city and garner support from organizations within and beyond our borders.

The goal is to present live music, entertain and educate the community about jazz and other music genres, provide performance opportunities for local and regional musicians, and to collaborate with businesses and other arts organizations for the benefit of the community. The festival is attended by about 2,500 people, involves more than 100 musicians in over 40 performances—from solos to big bands; from concerts to forums, workshops, and jam sessions—and is like nothing else in Carson City and surrounding rural areas.

The festival benefits local businesses by operating at several locations in the core of the city, and it provides activities for youth and families during the summer.

Mile High Jazz Band Association (MHJB) began a multi-day jazz festival in August 2004 as a one-time event on the Brewery Arts Center (BAC) campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie. In response to its success, the festival became an annual event. From 2005 to 2008, BAC ran the festival and MHJB provided planning and liaison with local performers and shared costs. In 2009, Mile High Jazz Band Assoc. took it to town, with numerous venues, and more performing groups than ever, and incorporating other arts, such as visual arts, dance, and film. With support of the City and the community, the festival - now named "Jazz & Beyond - Carson City Music Festival" - has continued to grow.

The twelfth year of Jazz & Beyond will take place August 7-23, 2015, and will culminate in a full weekend of events, August 21-23, and the traditional closer at the Legislative Plaza/Capitol Amphitheater on August 23.

**TOPIC #2 - Have other organizations besides yours committed funding for this event?**  Yes  No

If yes, what organization(s) and how much funding?

NCOT \$1,500 (matching grant) for marketing outside the area; For the Love of Jazz, \$500; Carson City Downtown Business Association, \$500 (anticipated); Nevada Humanities, \$1,000 (anticipated); Nevada Arts Council, \$1,000 (anticipated).

**TOPIC #3 - Describe any efforts to obtain funding from other sources:**

We solicit sponsorships from businesses and individuals, sell advertising in the festival program book, apply for grants (Nevada Arts Council, NCOT, Nevada Humanities, FTLOJ), and develop partnerships with other organizations and businesses, such as the Farmers Market, Carrington Co. (Carson Mall), Brewery Arts Center, and Downtown Business Assoc. We also collect contributions onsite from event attendees, and have a few ticketed events.

**TOPIC #4** - Describe why Redevelopment funds are required for the special event:

The funds enable us pay musicians; to market the festival; and to keep most events admission free, encouraging attendance by low- and moderate-income individuals and families. In addition to funds, the City supplies staging at the Third St. venue and helps with permitting and liability insurance certification at the Legislative Plaza/Capitol Amphitheater.

**TOPIC #5** - Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The annual music festival employs many musicians on a short-term basis; draws visitors who also frequent shops, restaurants, gas stations, hotels, and other attractions; and creates a buzz about the cultural vibrancy of Carson City.

**TOPIC #6** - List other organizations and businesses partnering or participating in the event:

Last year, more than two dozen organizations and businesses partnered, supported, or participated in the event as sponsors, program advertisers, or performance venues. See p. 32 in the 2014 festival program (attached) and ads throughout the program. We anticipate similar participation in 2015.

**TOPIC #7** - Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Last year, performances were held at 19 venues. See list and map on p. 30-31 of the 2014 festival program (attached). We anticipate similar locations in 2015 and an additional outdoor stage on Minnesota Street, proposed for closure at the Brewery Arts Center. Additional proposed street closure is Third Street between Carson and Curry Streets on Fri. evening, Aug. 21, and on Sat. afternoon and evening, Aug. 22.

**TOPIC #8** - Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

We have pending contracts with Carson City for Aug. 9, 16, and 23 for "Sunday in the Park" performances at the Legislative Plaza and Capitol Amphitheater (these involve City-State contracts as well), permits for closure of Third Street between Carson and Curry Streets and use of city portable stage for Fri. evening and Sat., Aug. 21-22; and a facilities rental agreement for the Bob Boldrick Theater in the Carson City Community Center for August 18. The Sunday contracts that involve State property cannot be finalized until the new fiscal year.

**TOPIC #9** - How do plan to market and advertise the event?

We purchased an ad in the *Musical America Festival Guide*, sent to more than 26,000 online recipients, and placed a listing in the 2015 *Blues Festival Guide*, whose website receives an average of 30,000 unique visitors per month. We send news releases to local newspapers, radio and television stations, and magazines - more than 70 email addresses are on our media distribution list. Events are announced on public radio stations (KUNR in Reno and northern Nevada, and KKTO in Sacramento and the Lake Tahoe area). The web sites JazzCarsonCity.com and MileHighJazz.com and their Facebook pages give information on performers and schedules. Information is sent via e-mail or regular mail to a list of more than 850 addresses. We use social media (Facebook and Google accounts) to promote activities. Performances are listed in the calendar on the Carson City Visitors Bureau website visitcarsoncity.com, the statewide calendar arts4nevada.org, the community-wide public arts calendar maintained by ACctv, and in Carson

City Chamber of Commerce communications. We have been approved for a banner across Carson Street July 28-August 3, have reserved space on the William Street electronic reader board for the first weeks of June, July, and August; and through Carson City Arts and Culture Coalition, we are reserving an ad at the Galaxy movie theaters for the months of July and August. The festival director will be interviewed on the public access television program, *It's Your City*. Flyers will be printed, posted, and distributed. They will be posted at Western Nevada College and the senior center and distributed at the Third & Curry Street Farmers' Market and at a booth at the Battle Born 1864 event on June 27. We will promote the jazz festival beyond 100 miles of Carson City with help of a matching grant awarded by the Nevada Commission on Tourism (NCOT).

**TOPIC #10** - Explain how the special event may be able to be expanded in the future:

We have always included music in genres other than jazz and some non-musical aspects – fine art, film, and dance, and these aspects could be expanded. It also might be possible to add arts and crafts vendors and food booths to the Sunday events, present additional educational workshops, and promote tourist packages with local lodging partners. With sufficient volunteers and partner organizations, we could expand the festival to be a Carson City Arts and Culture Festival for the entire month of August.

**TOPIC #11** - Explain how the special event will be able to transition away from City funding support in the future:

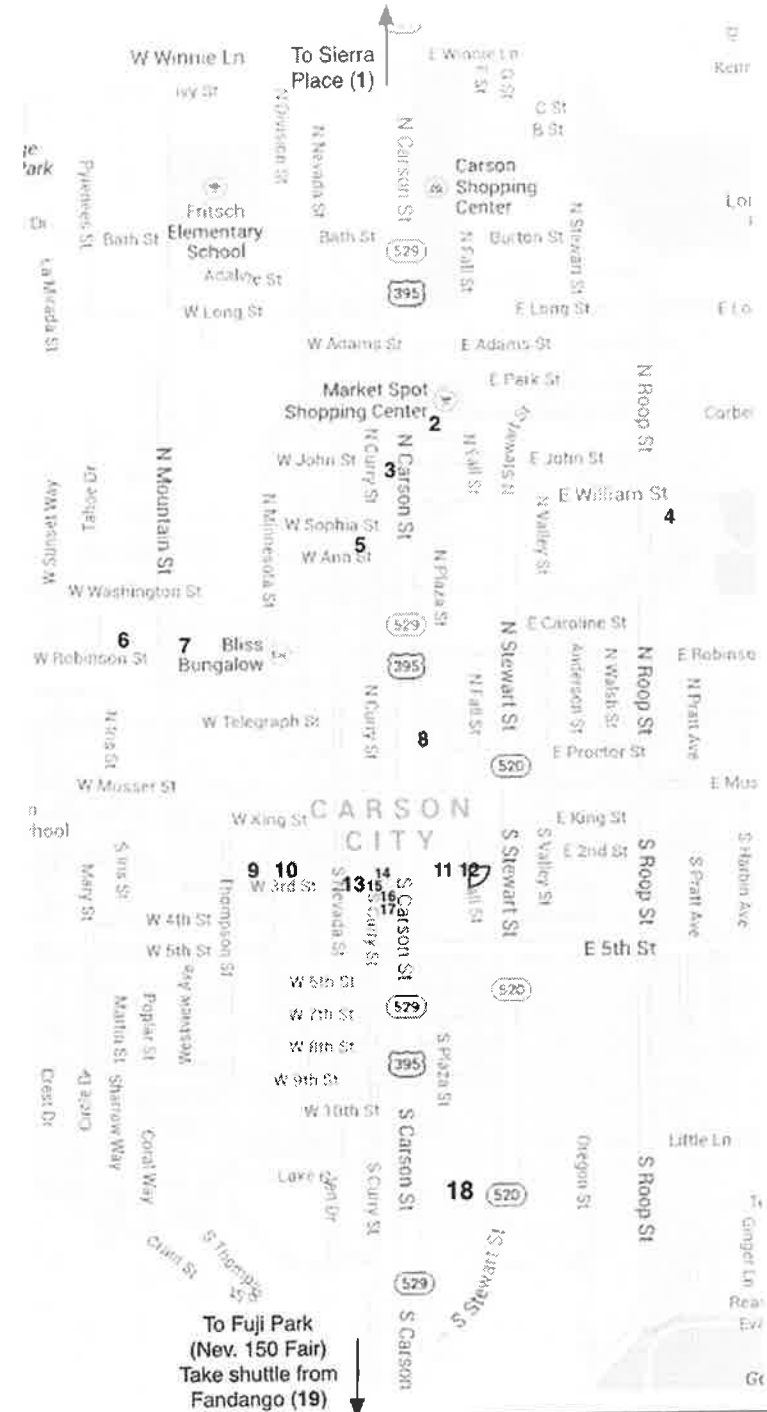
Jazz & Beyond 2015 is not one event, but a series of dozens of individual events held over a 17-day period. MHJB Assoc. operates the festival as a service to the community by a committee of its nine-member board of trustees—a mix of Mile High Jazz Band musicians and community members—and other volunteers. We have no paid staff; therefore, overhead costs are minimal and cannot be reduced. We have begun to charge admission to selected events and plan to charge for three or more this year. Admission fees cover the cost of special events within the festival, thereby increasing revenue as well as the scope of offerings. However, our hope is to keep most performances free.


# Jazz! AND BEYOND

Carson City Music Festival

2014 Performance Venues  
(key to map, facing page)

- 1 Sierra Place - 1111 West College Parkway
- 2 Foreman-Roberts House Museum - 1207 N. Carson St.
- 3 Adele's Restaurant & Lounge - 1112 N. Carson St.
- 4 Carson City Community Center - 851 E. William St.
- 5 Purple Avocado - 904 N. Curry St.
- 6 The Governor's Mansion - northwest corner of Robinson and North Mountain Streets (enter from Robinson)
- 7 Bliss Mansion - 608 W. Elizabeth St.
- 8 Yapple's Ballroom - 315 N. Carson St.
- 9 Brewery Arts Center Performance Hall - 511 W. King St.
- 10 Brewery Arts Center Ballroom - 449 W. King St.
- 11 Legislative Plaza - south of Capitol Building
- 12 Capitol Amphitheater - south of Capitol Building
- 13 Third Street Farmer's Market - parking lot west of Curry and Third Streets
- 14 Bella Fiore Wines - on Third St. between Carson St. and Curry St.
- 15 Third Street Stage - between Carson St. and Curry St.
- 16 Comma Courtyard at Comma Coffee - 312 S. Carson St.
- 17 Comma Coffee (inside) - 312 S. Carson St.
- 18 Carson Mall (inside) - 1200 S. Stewart St.
- 19 Fuji Park (Nev. 150 Fair) - 601 Old Clear Creek Road  
(Park at Fandango Casino and take shuttle to park)



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<p><b>An Official Nevada 150 Event</b></p> <p><b>Jazz &amp; Beyond</b></p> <p><b>Music Festival - August 1-17, 2014</b></p> <p><i>* Ticketed event</i></p> <p><i>Most events FREE!</i></p> <p>See <a href="http://JazzCarsonCity.com">JazzCarsonCity.com</a> or scan code for complete, up-to-date schedule</p> 				<p><b>First day: Fri., 8/1</b></p> <p><b>5:30-7:30pm: Mad Hatter Garden Party w/the Corky Bennett Trio at the Governor's Mansion *</b></p> <p>8-11: Athena McIntyre &amp; Lacey Mattison (acoustic, folk) at plan: b/\$5</p>	<p><b>Sat., 8/2</b></p> <p>8:30am-1:00pm: A Class Act at Farmers Market</p> <p>Noon-1pm: Slide Mountain bluegrass at Fuji Park-BAC Stage</p> <p>1-3: Judith &amp; Rocky: A Little Jazz, A Little Latin inside Carson Mall</p> <p>2:30-3:30: RVGS Tantaus (video game band) at Fuji Park-Main Stage</p> <p>2:30-4:30: Colin Ross Acoustic Duo at Wine Walk at Purple Avocado</p> <p>2:30-4:30: Sloe Djinn Fez at Wine Walk at Yapple's Ballroom</p> <p>3:30-4:30: Lynne Colvig Latin Jazz at Fuji Park-BAC Stage</p> <p>7:30-8:30: Reno Jazz Orchestra w/Jackie Landrum at Fuji Park-Main Stage</p> <p>8:30-9:30: The St. Christopher Project (Tom Waits' music) at Fuji Park-BAC Stage</p> <p>8-11: TBA at plan: b/\$5</p>	<p><b>Sun., 8/3</b></p> <p>2:30-3:30pm: Me &amp; Bobby McGee at Sierra Place</p> <p>4:30-5:30: Leting Go-Jazz Show at Legislative Plaza</p> <p>6-8: Graham Marshall Band at Capitol Amphitheater</p>
<p><b>Mon., 8/4</b></p> <p>Noon-2pm: CW &amp; Mr. Spoons (original old time western) at Comma Coffee</p> <p>7:30-9:30: RoseBud's Dance Band? at Comma Courtyard (or Wed. Aug 13??)</p>	<p><b>Tues., 8/5</b></p> <p><b>7-9pm: History of The Beatles w/John Shipley at BAC ballroom</b></p>	<p><b>Wed., 8/6</b></p> <p><b>7-9pm: Beatles Flashback band at Community Center</b></p> <p>7:30-10:30pm: Jazz Jam w/?? at plan: b/\$5</p>	<p><b>Thurs., 8/7</b></p> <p><b>7:00-9:00pm: Carl Sonny Leyland Boogie Woogie piano at BAC Performance Hall</b></p> <p>7:30-10: Open Mic w/?? at plan: b</p>	<p><b>Fri., 8/8</b></p> <p>6:30-8:30pm: Cherie &amp; John Shipley w/Take This at Bliss Mansion</p> <p>8-11: ?? at plan: b/\$5</p>	<p><b>Sat., 8/9</b></p> <p>8:30am-1:00pm: Carolyn Dolan at Farmers Market</p> <p>1-3: Peter Supersano Quartet inside Carson Mall</p> <p>4-6: Jackie Landrum Quartet at Comma Courtyard</p> <p>6-8: CC Historical Society Ice Cream Social w/Millennium Bugs at Foreman-Roberts House Park (music free)</p> <p>7-9: Diving into the Arts Youth Musical at BAC Performance Hall*</p> <p><b>7:30-10: Speakeasy Dance Party w/Brass Knuckles at BAC Ballroom*</b></p> <p>8-11: ?? at plan: b/\$5</p>	<p><b>Sun., 8/10</b></p> <p>4:30-5:30: Back Forty bluegrass at Legislative Plaza</p> <p>6-8: CeCe Gable with DG Kicks Octet at Capitol Amphitheater</p>
<p><b>Mon., 8/11</b></p> <p>Noon-2pm: CW &amp; Mr. Spoons (original old time western) at Comma Coffee</p> <p><b>3-4: Jazz Trombone Masterclass w/Bill Watrous at Community Center</b></p> <p>7:30-9:30: Bill Watrous with Mile High Jazz Band &amp; jazz combo at Community Center*</p>	<p><b>Tues., 8/12</b></p> <p>7:30-9:30pm: Anni Piper trio (Blues singer from Australia) at Comma Courtyard</p>	<p><b>Wed., 8/13</b></p> <p>7:30-10:30pm: Jazz Jam w/?? at plan: b/\$5</p>	<p><b>Thurs., 8/14</b></p> <p>6:00-9:00: Barbara Baxter at Adele's</p> <p>7-8: The Jazz Guys at Sierra Place</p> <p>7:30-9:30: Eric Hansen at Comma Courtyard</p> <p>7:30-10-10: Open Mic w/?? at plan: b</p>	<p><b>Fri., 8/15</b></p> <p>7-7:30pm: Youth Strings at Comma Coffee</p> <p>7:00-11: Fridays@Firkin 0 Atomic Giants on 3rd St. Stage</p> <p>8-10 World Dance Open Floor at Comma Courtyard</p> <p>8-11: ?? at plan: b/\$5</p>	<p><b>Sat., Aug 16</b></p> <p>8:30am-1:00pm: Barbara Baxter at Farmers Market</p> <p>1-3: Johnny Hamlin quartet inside Carson Mall</p> <p>1:45-2:45: Carson City Rascals (Dixieland) in Comma Courtyard</p> <p>3-4: Solid Jackson band on 3rd St. Stage</p> <p>4:15-5:15: Pawnshop Burlesque band in Comma Courtyard</p> <p>5:30-6:30: Buddy Emmer Blues Band on 3rd St. Stage</p> <p>6:30-8:30: Air Force wind ensemble at Governor's Mansion</p> <p>6:45-7:45: Impromptu in Comma Courtyard</p> <p>8-10: Rick Hammond Blues Band on 3rd St. Stage</p> <p>8-11: ?? at plan: b/\$5</p>	<p><b>Last day: Sun., 8/17</b></p> <p>3:00-4:00: STRAZZ at Legislative Plaza</p> <p>4:30-5:30: New West Guitar Group at Legislative Plaza</p> <p><b>6-8: No Comprende at Capitol Amphitheater</b></p>



## Jazz & Beyond 2015 Committee List

As of 4/13/2015

### David Bugli

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### Ed Spacek

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### Danielle Cook

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### Jeanne Dolan

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### Gail Black

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### Audrey Stroub

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### Patty Beardsley

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pbeardsley@hotmail.com

saved as J&B 2015 Committee list\_v3.doc

This information is confidential and is only for  
use by the Jazz & Beyond Planning Committee



**MILE HIGH JAZZ BAND ASSOCIATION, INC.**  
**191 Heidi Circle, Carson City, NV 89701-6532**  
**BOARD OF TRUSTEES, 2014-15 - FY2015**

<b>Term Ends</b>	<b>Name, Position on Board, Affiliation</b>	<b>Phone, Cell phone, Fax, Email</b>	<b>Address</b>
<b>2016</b>	<b>David Bugli</b> President, Band Leader Programmer Analyst, State of Nevada, retired	(H) 775-883-4154 (C) 775-720-1741 (F) 775-883-4371 (E) dcbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
<b>2015</b>	<b>Gail Black</b> Vice President Office administrator, CVOIL, retired	(H) 775-461-0520 (E) blackgoose44@hotmail.com	105 Yellow Jacket Lane Carson City, NV 89706
<b>2016</b>	<b>Bob Sullivan</b> Recording Secretary, Audit Chair, Nominations Committee Retired	(H) 775-882-7742 (E) rtsully1@aol.com	1853 Pyrenees St. Carson City, NV 89703-2332
<b>2017</b>	<b>Elinor Bugli</b> Corresponding Secretary-Treasurer, Grants Committee, Publicity Hydrologist, U.S. Geological Survey, retired	(H) 775-883-4154 (C) 775-721-6302 (F) 775-883-4371 (E) ehbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
<b>2017</b>	<b>Susan Crowell</b> Volunteer Committee Educator, retired	(H) 775-883-1136 (E) sacrowell@charter.net	4 E. Sunset Way Carson City, NV 89703-3754
<b>2017</b>	<b>Nick Jacques,</b> Liaison, School Music Programs Music Specialist, Carson Middle School	(H) 775-283-2867 (C) 775-830-0329 (E) njacques@carson.k12.nv.us	1105 W. 4th St. Carson City, NV 89703
<b>2015</b>	<b>Betty Young</b> Volunteer Committee Nurse, retired	(H) 775-885-6830 (E) Elizabeth_young@sbcglobal.net	1110 W. Bonanza Carson City, NV 89706
<b>2016</b>	<b>Rita Geil</b> Poet, Advocacy Contact	(H) 775-230-9817 (E) rita.darlene.geil@gmail.com	2780 Lorraine St. Carson City, NV 89706-1022
<b>2015</b>	<b>Kelly Dodge</b> Trustee, Audio Tech IT-GPS Technician, Campbell Construction	(C) 775-772-6011 (W) 775-677-9111 (E) kellyedodge@sbcglobal.net	4949 Edmonds Dr. Carson City, NV 89701

Membership Chair: Norma Summey 775-267-1917 nor7masum@gmail.com

Tax Exempt FEI No. 80-0027719

Web site: MileHighJazz.com

# "Jazz & Beyond" 2015 Committees & Chairs

Eleventh Annual Jazz Festival - Aug. 7-23, 2015

1st version, as of 3/23/2015, subject to revision

<p><b>1. Steering Committee (STR)</b>          Scope: General oversight of the Festival. Chairs Organizing Committee Meetings. Represents the interests of MHJB. Will have ability to make decision for the group as a whole (an executive committee). Calls/schedules meetings, prepares agendas, assigns committee work, maintains timelines and documentation, plans &amp; reviews budget. Maintains committee list.</p> <p><b>Chair:</b> David Bugli          H = 883-4154, C = 720-1741          Dcbugli@aol.com  <b>Members:</b> Ellie Bugli, H = 883-4154, C=721-6302          Gloria Johnson - minutes, clerical, etc.</p>	<p><b>2. Operations Committee (OPR)</b>          Scope: Site layout, street closure, hardware, night lighting, power, signage (except for Mansion event), permits, barricades, porta-johns, assist Production crew in stage setups. Obtains permission to use Legislative Plaza (via the city). Security. Coordinates site agreements with businesses. Neighborhood relations. Coordinate radios and/or cell phone contact lists. Site maintenance &amp; clean up. Assists Volunteer Committee in keeping track of hours worked by paid and volunteer workers. Prepare Operations budget requests for Finance Chair. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> TBD  <b>Members:</b>          Ellie Bugli          Kenny Fraser</p>
<p><b>3. Production Committee (PRD)</b>          Scope: Stage setup, hardware, stage lighting, sound system, and stage management (for each active performing site). Prepare Production budget requests for Finance Chair. Assists Volunteer Committee in keeping track of hours worked by paid and volunteer workers. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> TBD  <b>Members:</b>          Kelly Dodge, C=772-6011          Kenny Fraser, H=887-9419, C= ????</p>	<p><b>4. Performance Committee (PER)</b>          Scope: Selects artists, negotiates fees, contracts with performers, obtain bios and pictures, schedules performances (including panel discussions, jam session, special events, etc.), arrange for performer hospitality, etc. Coordinates schedules with restaurants that present jazz entertainment. Contracts for venues. Selects MC(s) (works w/ Publicity). Prepares scripts for MCs. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Ellie Bugli  <b>Members:</b>          Cherie Shipley          xxxx - performer hospitality</p>
<p><b>5. Publicity &amp; Promotion Committee (PUB)</b>          Scope: Develops publicity (for newspapers, radio, TV, PSAs, website, social media, Facebook, "I Love Carson City"), "theme" development, posters, logo (including such things as T-shirt design), banner over Carson Street, printed program. Prepares CC Library display (optional), etc. MC scripting. Provides content for Internet and social media to Website coordinator. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Ellie Bugli  <b>Members:</b>          Ellie Bugli (for printed program)          TBD</p>	<p><b>6. Sponsorship/Fundraising Committee (FNR)</b>          Scope: Sells program ads, gets sponsors, and get donations. Oversees basket collections with Volunteer Committee. Works with Steering Committee and Finance Committee on budget. Provides VIP services as needed. Runs raffle at Mansion event (if we have one). Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> TBD  <b>Members:</b>          (Note: All Organizational Committee participants are encouraged to participate.)          Ed Spacek</p>



<p><b>7. Finance Chair (FIN)</b>  Scope: Prepares budget, based on input from other committees. Applies for grants. Manages grants. Coordinates with FTLOJ. Develops financial controls, prepares periodic financial reports. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Ellie Bugli</p>	<p><b>8. Volunteer Committee (VOL)</b>  Scope: Identifies volunteers needed (coordinate with other chairs). Obtains, assigns, schedules, and trains volunteers (including money handling, as necessary). (Future goal: Prepares materials, possibly including a handbook for volunteers.) Vests, ID badges, or T-shirts for identification of volunteers. Plans &amp; prepares schedules. Keeps track of hours worked by paid and volunteer workers. Obtains or monitors audience counts for all events. Coordinates survey handouts. Reports budget needs to Finance Committee. Presents written and/or verbal reports to Organizing Committee. [Note: this list is excessive.]</p> <p><b>Chair:</b> Susan Crowell  <b>Members:</b>  TBD - T-shirt distribution</p>
<p><b>9. Merchandise Comm. (MER)</b>  Scope: Designs and orders T-shirts, caps, etc. Collects CD and other artists' materials for sale prior to festival, plans merchandise area(s) along with Operations chair. Prepares merchandise budget requests for Finance Chair. Works with Volunteer Committee for sales. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Ellie Bugli  <b>Members:</b>  Norma Summey?? - T-shirt sales at Farmers Market</p>	<p><b>10. Garden Party Event Committee (GAR)</b>  Scope: Plans the Governor's Mansion event as a mostly self-contained event, obtain wine &amp; refreshments, obtain glassware, do event menu, signage for event, coordinate volunteers in conjunction with Volunteer Committee. Coordinates entertainment with Performance Committee. Coordinates layout with Operations. Does post-event clean up. Assists Volunteer Committee in keeping track of hours worked by paid and volunteer workers. Prepare event budget requests for Finance Chair. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> Susan Crowell  <b>Members:</b>  TBD</p>
<p><b>11. Business &amp; Community Liaison Committee (BUS)</b>  Scope: Contacts Downtown Business Association and Chamber of Commerce, and schedules presentations and updates with them. Contacts Hispanic community. Contacts lodging establishments. Assists with distribution of posters. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> David Bugli  <b>Members:</b>  TBD  xxx (help w/ flyers)</p>	<p><b>12. Website and Social Media (WEB)</b>  Scope: Maintains information on websites (JazzCarsonCity.com and MileHighJazz.com) and social media (Facebook), based on input from other committees. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> David Bugli  <b>Members:</b>  Tara Pielact (contracted service)  Ellie Bugli - Facebook &amp; Google</p>
<p><b>13. Speakeasy Event Committee (SPK)</b>  Scope: Plans the Speakeasy event as a mostly self-contained event, obtain wine &amp; refreshments, obtain glassware, do event menu, signage for event, coordinate volunteers in conjunction with Volunteer Committee. Coordinates entertainment with Performance Committee. Coordinates layout with Operations. Does post-event clean up. Assists Volunteer Committee in keeping track of hours worked by paid and volunteer workers. Prepare event budget requests for Finance Chair. Presents written and/or verbal reports to Organizing Committee.</p> <p><b>Chair:</b> TBD  <b>Members:</b>  TBD</p>	<p>The <b>Organizing Committee</b> meets periodically to review progress and festival oversight. Committees will report to the Organizing Committee.</p> <p>No committee or person may appropriate funds, sign contracts, or speak for the organization without review by the Steering Committee.</p>

## Resumes of Key Individuals

### 2015 Steering Committee, *Jazz & Beyond* - Carson Music Festival

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**David Bugli** is founder and an organizer of *Jazz & Beyond* since its inception as *Basie@100* in 2004. He also has organized the annual Capitol Tree Lighting on the steps of the Nevada State Capitol in Carson City, which featured performances by the Holiday Brass Ensemble (generally about two dozen players) and about two hundred elementary school singers. He brought the annual TubaChristmas event to Reno, managed it for several years, and continues to perform in and MC the event. He is President of Mile High Jazz Band Assoc., President of the Foundation for the Betterment of Carson City Parks and Recreation, and a Vice-President of the Carson City Historical Society.

Bugli founded, leads, and plays keyboard in the Mile High Jazz Band, founded and conducts the Carson City Symphony, and has been Assistant Conductor of the Foundation Orchestra in Reno and guest conductor of the Ruby Mountain Symphony in Elko. A recipient of the 2007 Nevada Governor's Arts Award for Distinguished Service to the Arts, Bugli earned a Bachelor of Science Degree in music education from Ithaca College, N.Y., where he studied composition for four years with Karel Husa, and a Master of Music Degree from the University of Massachusetts. He has participated in Conductors Workshops of the American Symphony Orchestra League in San Francisco and St. Louis. In addition to conducting, he plays classical and jazz piano, tuba, and trombone, and he composes and arranges music. The Reno Philharmonic commissioned him to write a series of coordinated orchestral and choral arrangements of "Home Means Nevada" for the State's sesquicentennial. Bugli retired from employment as a programmer/analyst with the State of Nevada in 2010 and taught piano at Western Nevada College.

*Website: DavidBugli.com*

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**Cherie Shipley** has participated as a performer with *Jazz & Beyond* for several years and joined the Steering, Performance, and Promotion Committees last year. She is Owner and Director of Operations of Lake Tahoe Entertainment, which for the past 19 years has specialized in booking musical entertainment, and in planning and organizing meetings, events, concerts, and weddings in North and South Lake Tahoe, Reno, Carson City, Carson Valley, and surrounding areas. She is a member of Weddings of the West, the Better Business Bureau, and the Board of Directors of For the Love of Jazz in Reno.

Shipley is a vocalist, entertainer, and DJ. She runs Live Open Jazz jams at Sassafras in Carson City every month and performs several styles of music with area bands and throughout the U.S. Originally from Oakland, Calif., Shipley has an Associate Arts degree from the College of San Mateo.

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**Elinor Bugli** has participated in organization and management of *Jazz & Beyond* since its inception in 2004, and served on the Steering Committee and as Chair of the Finance Committee since 2011. She is Treasurer of the Mile High Jazz Band Association, President of the Carson City Symphony Assoc., Treasurer of the Carson City Arts and Culture Coalition, Chair of the Carson City Cultural Commission, a past president of the Brewery Arts Center, and has been docent chair and member of the Volunteers in Art executive committee at the Nevada Museum of Art. She is a 2001 graduate of Leadership Carson City.

Bugli earned B.A. and M.A. degrees in geology (University of Minnesota and Wesleyan University, Conn.) and retired as a hydrologist from the U.S. Geological Survey. She plays violin in the Carson City Symphony, Ruby Mountain Symphony, Carson Valley Pops Orchestra, and Silver Strings Quartet.

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**Mile High Jazz Band Association - Financial Report**  
**Profit & Loss FY2015 to date (July 1, 2014 to April 14, 2015)**

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**Inflows**

I01 - Admissions	8,213.00
I02 - Contracted services	3,945.00
I03 - Other:	
I03d - Ads	2,300.00
I03i - Interest earned	6.42
I03m - Membership:	
I03m-b - Board membership	720.00
I03m - Membership - Other	2,355.00
	3,075.00
Total I03m - Membership	3,075.00
I03o - Other	300.00
I03s - Sales	1,489.00
	7,170.42
Total I03 - Other	7,170.42
I04 - Corporate	700.00
I06 - Other Private	5,975.89
I08 - State Gov't	8,200.00
I09 - Local Gov't	8,000.00

**Total Inflows** **42,204.31**

**Outflows**

E04 - Artistic fees:	
E04a - Musicians' Fees	26,055.00
E04b - Poets' Fees	100.00
E04s - Scholarships	1,704.56
E04 - Artistic fees - Other	25.00
	27,884.56
Total E04 - Artistic fees	27,884.56
E05 - Fees & Services:	
E05a - Technical fees	1,334.00
E05b - Services	2,296.70
E05 - Fees & Services - Other	300.98
	3,931.68
Total E05 - Fees & Services	3,931.68
E06 - Space rental	2,242.60
E08 - Marketing :	
E08a - Advertising	2,038.32
E08g - Graphics, design	650.00
E08m - Mailing, postage	87.00
E08p - Printing	637.14
E08 - Marketing - Other	272.44
	3,684.90
Total E08 - Marketing	3,684.90
E09 - Operating Expenses:	
E09a - Permits & Licenses	63.90
E09e - Entertainment	771.22
E09g - Programs	1,512.00
E09i - Insurance	425.00
E09m - Music charts	160.00
E09o - Supplies & other	755.56
E09p - Postage & PO Box	452.48
E09q - Donations, Memberships	200.00
E09u - Utilities, Phone	554.27
	4,894.43
Total E09 - Operating Expenses	4,894.43

**Total Outflows** **42,638.17**

**Net Inflows/Outflows** **-433.86**

Bank balance: \$17,620

Assets: Music library \$5,000; Banners & Signs \$1,000

MILE HIGH JAZZ BAND ASSOCIATION

PRESENTS



2014

AND BEYOND  
Carson City Music Festival

AUGUST 1 - 17, 2014



Carson City, Nevada  
[JazzCarsonCity.com](http://JazzCarsonCity.com)



RECEIVED

APR 14 2015

OFFICE OF BUSINESS DEVELOPMENT



Carson City  
Office of Business Development  
108 East Proctor Street  
Carson City, NV 89701

**Special Event Funding Request Form**

Pinkerton Ballet Theatre

ORGANIZATION NAME / APPLICANT

P.O. Box 2792, Carson City, NV 89702

MAILING ADDRESS, CITY, STATE, ZIP CODE

775-230-1915

PHONE #

WEBSITE URL

Denise Gillott

CONTACT / EVENT DIRECTOR NAME

2804 Pinebrook Drive, Carson City, NV 89701

MAILING ADDRESS, CITY, STATE, ZIP CODE

775-230-1915

jdgillott@charter.net

PHONE #

EMAIL

NAME OF EVENT

2,500.00

\$

TOTAL FUNDING REQUEST

Event Dates: 11/27, 11/28, 11/29 2015

Project Area (check one):

Redevelopment Area #1

Redevelopment Area #2

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

EVENT DESCRIPTION: Nutcracker Ballet 2015 – please see attached letter.

**OBJECTIVES:**

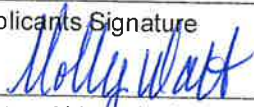
1. Dance Education
2. Provide dancers opportunities to perform and enhance the arts in Carson City
3. Provides dancers opportunities for local children to dance and Learn from professional dancers.

Estimated number of local participants: 1,000 Estimated number of out-of-town participants: Unk

Number of years event has taken place in Carson City: 26

Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
FACILITIES RENTAL	\$ 2500	\$ 3500	\$ 6000
ADVERTISING	\$	\$ 3400	\$ 3400
CHOREOGRAPHY	\$	\$ 3800	\$ 3800
PERFORMERS FEES & EXPS	\$	\$ 13300	\$ 13300
SHOW EXPS - COSTUMES, PROPS, ETC	\$	\$ 6600	\$ 6600
OPERATING EXP'S	\$	\$ 7800	\$ 7800
	\$	\$	\$
Totals:	\$ 2500	\$ 38400	\$ 40900
Redevelopment Funds as a % of total Event costs:	6.1 %		
Projected Revenues:			\$ 42000
Projected Net Profit/Loss:			\$ 1100
Annual Budget of Organization:			
	Last Year	Present Year	Next Year
Income:	\$ 40000	\$ 42000	\$ 43000
Expenses:	\$ 39600	\$ 40900	\$ 41000
Reserves:	\$ 400	\$ 1100	\$ 2000
Number of years your organization has existed: 26			Redevelopment funding your organization received for this event in prior years, if any:
			2014: \$ 2500
			2013: \$ 2000
			2012: \$ 2500
			2011: \$ 2125
Have other organizations besides yours committed funding for this event? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, what organization(s) and how much funding?			
Describe any efforts to obtain funding from other sources:			
Fund raisers, private donations, event video and merchandise sales.			
Describe why Redevelopment funds are required for the special event:			
To assist with building audience attendance.			
Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):			
As per the attached letter, the Nutcracker performances attract approximately 1,000 to downtown Carson City during the Thanksgiving holiday weekend, as well as supporting local restaurants and retail stores throughout the rehearsal period of September – November. The end of production cast and crew celebration is held at a local restaurant or casino.			
List other organizations and businesses partnering or participating in the event:			
Describe the facilities and/or area in which the event will occur. Include any proposed street closures:			
The Nutcracker is performed at the Bob Boldrick Theater. No street closures are required.			



<p>Have you obtained all necessary approvals and/or permits for the event? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No          If not, what approvals are still pending?          Permits are applied for closer to the event dates.</p>	
<p>How do plan to market and advertise the event?          Radio, print, television and internet marketing.</p>	
<p>Explain how the special event may be able to be expanded in the future:          By attracting new talent through expanded auditioning, it will create a larger cast and larger audiences.</p>	
<p>Explain how the special event will be able to transition away from City funding support in the future:          As in past years, choreographers are brought in from a variety of studios that will in turn bring in additional dancers and increase attendance.</p>	
<p><b>Acknowledgement of Application Provisions: (please check each that you acknowledge)</b></p> <p><input checked="" type="checkbox"/> I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.</p> <p><input checked="" type="checkbox"/> All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.</p> <p><input checked="" type="checkbox"/> I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.</p> <p><input checked="" type="checkbox"/> If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.</p>	
<p><b>I affirm, this application and all attachments are true and accurate to the best of my knowledge.</b></p>	
<p>Applicants Signature  </p>	<p>Date:          4-15-15</p>
<p>*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.</p>	

<p><b>Application submittal checklist:</b></p> <p><input checked="" type="checkbox"/> Complete, signed Special Event Funding Request Form</p> <p><input checked="" type="checkbox"/> Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility</p> <p><input checked="" type="checkbox"/> Resumes of the key individuals in the organization conducting the special event</p> <p><input checked="" type="checkbox"/> Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.</p>
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*Pinkerton Ballet Theatre  
P.O. Box 2792  
Carson City, Nevada 89702*

April 14, 2015

To: Carson City Redevelopment Authority Board of Supervisors  
Fr: Molly Walt, Pinkerton Ballet Theatre  
Re: 2015 Nutcracker Ballet

Pinkerton Ballet Theatre's annual performance of the traditional Nutcracker Ballet has been a Thanksgiving weekend tradition in Carson City for 26 years. Pinkerton Ballet Theatre is proud to announce its 27th Anniversary of the Nutcracker in 2015. Pinkerton Ballet Theatre is dedicated to providing opportunities for dancers to perform and establishing outreach programs for special constituencies with the goal of generating public appreciation of dance in the Carson City area.

The 2015 Nutcracker performances are scheduled for Friday and Saturday, November 27th and 28th, and Sunday, November 29th, at the Community Center's Boldrick Theater. The cast of over 80 members consists of children and adults from Northern Nevada and featured professional guest performers that will travel to Carson City from around the nation. Our performances are enjoyed by audiences of all ages.

The Nutcracker vision complies with the objectives of the Redevelopment Agency Plan by furthering the arts as an attraction to the downtown area. Based on our 27 years of experience, the Nutcracker attracts hundreds of attendees and performers to Carson City. We support local restaurants and retail stores throughout the extensive rehearsal period (September through November), during and after performances, and with our end of performance cast and crew celebration which is held at a local restaurant or casino. The redevelopment funds are needed to help produce the highest level of performing art entertainment for residents and visitors of all ages. To help celebrate our 27th Anniversary, we are hoping to raise funds to entertain the audience with a live orchestra. The orchestra will cost \$12,000 to play all three performances.

As a non-profit organized under Internal Revenue Code 501(c)(3), Pinkerton Ballet Theatre also has an extremely active volunteer board of directors consisting of several local professionals and Nutcracker veterans.

I hope the Carson City Redevelopment Authority will consider approving our request for financial assistance to help us celebrate our 27th Anniversary. We continually strive to bring a top quality, professional level production to our area which increases in cost each year.

Sincerely,



Molly Walt, President  
Pinkerton Ballet Theatre



## **Pinkerton Ballet Theatre**

### 2015 List of Officers

President: Molly Walt

Director: Ayako Britt

Treasurer: Denise Gillott

Secretary: Open (Susie Girulani is no longer on the Board)

# PINKERTON BALLET THEATRE

## Business Entity Information

Status:	Active	File Date:	5/6/1999
Type:	Domestic Non-Profit Corporation	Entity Number:	C10979-1999
Qualifying State:	NV	List of Officers Due:	5/31/2015
Managed By:		Expiration Date:	
NV Business ID:	NV19991250715	Business License Exp:	

## Registered Agent Information

Name:	DARSI CASEY	Address 1:	503 N DIVISION ST
Address 2:		City:	CARSON CITY
State:	NV	Zip Code:	89703
Phone:		Fax:	
Mailing Address 1:		Mailing Address 2:	
Mailing City:		Mailing State:	NV
Mailing Zip Code:			
Agent Type:	Commercial Registered Agent		
Status:	Active		

## Financial Information

No Par Share Count:	0	Capital Amount:	\$ 0
<b>No stock records found for this company</b>			

## Officers

Include Inactive Officers

<b>Director - AYAKO BRITT</b>			
Address 1:	PO BOX 2792	Address 2:	
City:	CARSON CITY	State:	NV
Zip Code:	89701	Country:	
Status:	Active	Email:	
<b>Treasurer - DENISE GILLOTT</b>			
Address 1:	PO BOX 2792	Address 2:	
City:	CARSON CITY	State:	NV
Zip Code:	89701	Country:	
Status:	Active	Email:	
<b>Secretary - SUSIE GIURLANI</b>			
Address 1:	PO BOX 2792	Address 2:	
City:	CARSON CITY	State:	NV
Zip Code:	89701	Country:	

Status: Active

Email:

President - MOLLY WALT

Address 1: PO BOX 2792

Address 2:

City: CARSON CITY

State: NV

Zip Code: 89701

Country:

Status: Active

Email:

 Actions\Amendments

Action Type: Articles of Incorporation

Document Number: C10979-1999-001

# of Pages: 3

File Date: 5/6/1999

Effective Date:

(No notes for this action)

Action Type: Annual List

Document Number: C10979-1999-009

# of Pages: 1

File Date: 7/15/1999

Effective Date:

(No notes for this action)

Action Type: Annual List

Document Number: C10979-1999-010

# of Pages: 1

File Date: 6/7/2000

Effective Date:

(No notes for this action)

Action Type: Annual List

Document Number: C10979-1999-007

# of Pages: 1

File Date: 5/2/2001

Effective Date:

(No notes for this action)

Action Type: Registered Agent Change

Document Number: C10979-1999-003

# of Pages: 1

File Date: 10/4/2001

Effective Date:

BETH KITCHEN

510 STAFFORD WAY #A CARSON CITY NV 89701 RAA

Action Type: Annual List

Document Number: C10979-1999-008

# of Pages: 2

File Date: 5/20/2002

Effective Date:

(No notes for this action)

Action Type: Annual List

Document Number: C10979-1999-002

# of Pages: 1

File Date: 7/28/2004

Effective Date:

List of Officers for 2004 to 2005

Action Type: Registered Agent Change

Document Number: C10979-1999-004

# of Pages: 1

# RESUMÉ FOR AYAKO BRITT

1989-Present: Artistic Director of Pinkerton Ballet Theatre. A non-profit organization presenting “The Nutcracker Ballet” for 26 years in the Carson City area.

2009-Present: Owner/director of Ayako’s Dance Studio.

1982-2009: Co-director/co-owner of Pinkerton Dance Academy.

## Dance Training:

Meglin Kiddies in Hollywood, CA for 11 years.

Eugene Loring’s American School of Dance in Hollywood, CA for 9 years.

Took drop-in classes with the Ballet Russe de Monte Carlo and other ballet companies in Europe.

## Dance Experience:

Performed in Nevada Ballet Theatre’s productions.

Performed in the Pinkerton Ballet Theatre’s production of “The Nutcracker Ballet.

Danced in the stage production of the musical Flower Drum Song in Los Angeles and San Francisco.

Danced in “Hello Tokyo” in Reno.

Toured Europe dancing in England, France, Italy, Spain, Egypt, and on a European cruise ship.

Danced on the original Mickey Mouse Club television show.

Danced on local television shows in Los Angeles.

3/4/15

**Denise Gillott**

2804 Pinebrook Dr Carson City, NV 89701

Cell: (775) 230-1915 email: [jdgillott@charter.net](mailto:jdgillott@charter.net)

State of Nevada Licensed Appraiser License # A.0005661-RES

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**Candidate Highlights:**

Licensed Residential Fee Appraiser with 14 years appraisal experience.

- Field review
- Desk quality assurance experience
- Assessment and mass appraisal

Proven provider of prompt and accurate residential mortgage collateral underwriting services to internal and external clients.

**Experience:**

**Chief Appraiser, Carson City Assessors Office, March 2014-Current**

Determine taxability and value of properties using methods such as field inspection, structural measurement, calculation, sales analysis, market trend studies, and income/expense analysis.

Inspect new construction and major improvements to existing structures in order to determine values.

Explain assessed values to property owners and defend appealed assessments at public hearings.

Inspect properties, considering factors such as market value, location, and building or replacement costs to determine appraisal value. Prepare and maintain current data on each parcel assessed. Data consists of maps of boundaries, inventories of land and structures, property characteristics, and any applicable exemptions.

Identify the ownership of each piece of taxable property.

**Collateral Reviewer II, PNC Bank, Downers Grove, IL, June 2011 – December 2013**

Responsible for review and analysis of residential real estate appraisal reports used to support lending decisions and determine if the appraisal meets bank, agency, and other professional appraisal standards and represents a valid estimate of property value to meet PNC Mortgage lending guidelines.

**Owner/Appraiser, Denise Gillott Appraisals LLC, December 2006 - May 2011**

Provider of valuation services of 1-4 family units. Extensive fraud, forensic, desk and field review experience. Responsible for identifying appraisal deficiencies for FNMA repurchase requests as well as validating data for possible MI rescissions.

**Licensed Residential Appraiser, Secrest, Inc., March 2001- December 2006**

Apprenticed as an appraiser trainee for the first year producing 523, 1-4 family reports.

**Community Service**

Served a term as an appointed member of the Carson City Board of Equalization,

Produced and served as Vice President of Pinkerton Ballet Theater's Nutcracker Ballet

Founding member of Nevada Performance Academy (Performing Arts Charter School)

Former Chair of CCACC

**General Education:**

1992-1995 Virginia City High School, Virginia City, Nevada

1995-1996 Truckee Meadows Community College, Reno, Nevada

1998-1999 Western Nevada College, Carson City, Nevada

**Appraisal/Real Estate Education:**

Lincoln Graduate School, Chicopee Group, Appraisal Institute

Mc Kissock Real Estate and Appraisal School, Pioneer School of Real Estate

**Skills:**

Real estate valuation, collateral underwriting, credit analysis and mortgage servicing.  
Committed team player with proven ability to meet and exceed goals.  
Excellent written as well as verbal communication skills.

**Technical Skills:**

- MS Office
- Windows 2007
- Window XP
- QuickBooks
- SAP, Lotus
- MS Word
- MS Excel

**References:**

Darsi Casey, CPA  
503 N Division Street  
Carson City, Nevada 89703  
775-283-5555

Tom Secrest  
Appraiser  
4000 Regents Parkway  
Irving, Texas 75063-2246  
(P) 469-220-3963 (cell) 804-677-7018

Kathy Zuber, Teacher  
Bordewich Bray Elementary  
110 Thompson Street, Carson City, NV 89703  
775-721-5934

## Coordinator Summary

Skilled in developing and implementing innovative programs and products and services; experience building and retaining an exceptional staff and creating excellent work environments; demonstrated leadership within organizations and departments through periods of substantial growth and transition; effective business development and sponsorship recruiter: skilled events manager with a track record of revolutionizing events profitability, popularity, and performance; proactive in promoting team progress toward event success; strong drive to help others grow professionally, coupled with a personal conviction of life-long learning.

## Area of Expertise

Project management	Staff/Teacher Training
Negotiations expert	Special Events Planning
Self-motivated	Performance Analysis
Employee relations	Budgeting expertise
Event Management and Promotion	Microsoft Office
Leadership/communication skills	Instructional Strategies

## Professional Experience

**CARSON CITY LIBRARY**, Carson City, NV July 2014-Present  
Out of School Digitorium Manager/Librarian

### As Digitorium Manager/Librarian

- Create, plan, prepare lesson plans, goals and objectives for Carson High School Freshman portfolios
- Assemble Schedule to compliment school year and determine portfolio priorities
- Make a sample portfolio to ensure full understanding of project and expectations.
- Develop outreach materials for Carson High School Freshman students and families for production of the portfolio
- Create, plan, prepare, and teach lesson plan for Carson High School Freshman
- Remodel the Digitorium area, while staying within budget
- Deploy assessment survey to stakeholders, assess feedback and determine project steps

**CARSON CITY LIBRARY**, Carson City, NV Jan. 2014-June 2014  
Technology Trainer/Librarian

### As Technology Trainer/Librarian

- Plan, prepare and deliver technology classes to the patrons of the Carson City Library, Lyon County Libraries, Carson City Senior Center clients, and Carson City Employees
- Develop and assemble class modules, training materials, and handouts
- Assess individual/group needs
- Organize, schedule, and promote classes
- Prepare teaching and course materials
- Conduct one-on-one technology assistance and instruction to library patrons and city employees
- Maintain and update computers and iPads at the Carson City Library
- Make use of new technology such as GoToTraining
- Keep personal IT skills and knowledge up to date
- Record statistic for grant reporting
- Conduct before and after class survey

**CARSON CITY SCHOOL DISTRICT**, Carson City, NV

1994-Present

- Educator – High School Geometry, Math Proficiency, History, American Government, 7<sup>th</sup> Grade Math and English
- Extra-curricular Activities – Student Leadership advisor, High School Volleyball Coach, Tournament Coordinator

### **As an Educator**

- Plan, prepare and deliver instructional activities that facilitate active learning experiences.
- Prepare materials for courses of study and help in developing curriculum.
- Implementing academic support services with individualized educational plan and limited English proficiency.
- Design and implement lesson plans for students at different learning levels.
- Utilize a variety of lesson methods including cooperative learning, projects, discussion, games, and discovery.
- Establish and communicate clear objectives for all learning activities.
- Prepare required reports on students and activities.
- Perform certain pastoral duties including but not limited to student support, counseling students with academic problems and providing student encouragement.
- Participate in department and school meetings, parent meetings.
- Coordinated projects and activities to strengthen the classroom community and the relationship between the class, parents, and greater community.
- Communicate necessary information regularly to students, colleagues and parents regarding student progress and student needs.

**CARSON CITY SUPERVISOR**, Carson City, NV

2009–2012

Elected Official

### **As an Elected Official of Carson City**

- Direct or coordinate organization's financial and budget activities to fund operations, maximize investments, or increase efficiency,
- Implemented "Carson City Convention and Visitors Bureau (CCCVB) Strategic Plan," a comprehensive plan to manage and evaluate the CCCVB and determine ways to generate, revitalize, and sustain tourism and businesses.
- Review and analyze legislation, laws, and public policy, and recommend changes to promote and support interests of both the general population and special groups.
- Make presentations to legislative or other government committees regarding policies, programs, or budgets.
- Direct, plan, or implement policies, objectives, or activities of organizations or businesses to ensure continuing operations, to maximize returns on investments, or to increase productivity.
- Analyze operations to evaluate performance of a company or its staff in meeting objectives or to determine areas of potential cost reduction, program improvement, or policy change.
- Direct or coordinate an organization's financial or budget activities to fund operations, maximize investments, or increase efficiency.
- Negotiate or approve contracts or agreements with suppliers, distributors, federal or state agencies, or other organizational entities.
- Deliver speeches or present information at meetings or conventions to promote services, exchange ideas, or accomplish objectives.

## **Education**

Master of Arts in Education/Administration and Supervision, 2001

UNIVERSITY OF PHOENIX, Reno Nevada

Bachelor of Elementary Education, 1994

Bachelor of History and Social Science, 1994

UNIVERSITY OF MONTANA WESTERN, Dillon, Montana



## **Professional Affiliations**

- BOARD MEMBER OF REDEVELOPMENT AUTHORITY
- BOARD MEMBER CARSON CITY HEALTH BOARD
- BOARD MEMBER OF CARSON CITY LIQUOR AND ENTERTAINMENT BOARD
- BOARD OF DIRECTORS OF PARTNERSHIP CARSON CITY
- VICE-CHAIRMAN OF CARSON CITY CONVENTION AND VISITORS BUREAU
- COMMISSIONER OF CARSON CITY PARKS AND RECREATION COMMISSION
- VICE-PRESIDENT OF NACO (NEVADA ASSOCIATION OF COUNTIES)

## **Community Service Organization**

- 2012 – Present COMSTOCK SHOOTOUT SOCCER TOURNAMENT – Tournament Director
- 2011 – Present AMERICAN YOUTH SOCCER ORGANIZATION REGION 140 – Regional Commissioner
- 2008 – Present PINKERTON BALLET THEATRE – President
- 2002 – 2010 WIDE SMILES CLASSIC YOUTH BASKETBALL TOURNAMENT DIRECTOR

## **Awards/Recognitions**

Elected as Vice-President of NACO, January 2011

Appointed by Governor Brian Sandoval to Nevada Out-of School Time Task Force, January 2011

Appointed by Governor Brian Sandoval to the Board of Trustees of the Fund for Hospital Care to Indigent Persons, January 2011

Rotary Teacher of the Month, March 1999

Eagle Valley Middle School PTSA Teacher of the Year, 1998-99

Eagle Valley Middle School Staff Appreciation Award, 1997-98

## **References Upon Request**

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201.

DEPARTMENT OF THE TREASURY

Date:

SEP 18 2001.

PINKERTON DANCE COMPANY  
C/O CONNIE FRANZ-LEWIS  
2903 PANAMINT RD  
CARSON CITY, NV 89706

Employer Identification Number:  
88-0438843

DLN:  
17053149021021

Contact Person:  
RYAN HIRSCH

ID# 31245

Contact Telephone Number:  
(877) 829-5500

Accounting Period Ending:  
December 31

Form 990 Required:  
Yes

Addendum Applies:  
No

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(2).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, if you are involved in an excess benefit transaction, that transaction might be subject to the excise taxes of section 4958. Additionally, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please contact your key district office.

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the

Letter 947 (DO/CG)

PINKERTON DANCE COMPANY

part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of Code sections 2055, 2106, and 2522.

Contribution deductions are allowable to donors only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. See Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, which sets forth guidelines regarding the deductibility, as charitable contributions, of payments made by taxpayers for admission to or other participation in fundraising activities for charity.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete, so be sure your return is complete before you file it.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

Letter 947 (DO/CG)

PINKERTON DANCE COMPANY

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

If we have indicated in the heading of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

*Steven T. Miller*

Steven T. Miller

Director, Exempt Organizations

Letter 947 (DO/CG)

8:32 AM

04/14/15

Accrual Basis

**PINKERTON BALLET THEATRE**  
**Balance Sheet**  
As of March 31, 2015

	<u>Mar 31, 15</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
US Bank 4137	24,842.17
Total Checking/Savings	<u>24,842.17</u>
Total Current Assets	<u>24,842.17</u>
<b>TOTAL ASSETS</b>	<u><b>24,842.17</b></u>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
Opening Balance Equity	11,205.00
Unrestricted Net Assets	-12,262.80
Net Income	25,899.97
Total Equity	<u>24,842.17</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><b>24,842.17</b></u>

**PINKERTON BALLET THEATRE**  
**Profit & Loss**  
January through March 2015

	<u>Jan - Mar 15</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Cast Party Revenue	1,500.00
Concessions Revenue	755.76
Donations	5,020.00
Nutcracker Income	1,390.06
Other Types of Income	146.00
Performer Fees Revenue	641.00
Program Income	190.00
Raffle Prizes Revenue	240.00
Silent Auction Revenue	809.00
Ticket Sales - CC	21,289.19
Wreath Fundraiser Revenue	556.00
<b>Total Income</b>	<u>32,537.01</u>
<b>Gross Profit</b>	32,537.01
<b>Expense</b>	
Advertising	1,729.15
Bank Charges	5.36
Costume Expense	240.00
Show Expenses	4,341.53
Storage Rent	321.00
<b>Total Expense</b>	<u>6,637.04</u>
<b>Net Ordinary Income</b>	<u>25,899.97</u>
<b>Net Income</b>	<u><u>25,899.97</u></u>

**PINKERTON BALLET THEATRE**  
**Profit & Loss**  
 July 2014 through March 2015

	<u>Jul '14 - Mar 15</u>
<b>Ordinary Income/Expense</b>	
Income	
Cast Party Revenue	1,500.00
Concessions Revenue	755.76
Direct Public Support	
Individ, Business Contributions	591.00
<b>Total Direct Public Support</b>	<u>591.00</u>
Donations	6,130.00
EScrip Revenue	380.73
Firebird Fundraiser	1,419.50
Merchandise Revenue	975.59
Nutcracker Income	1,390.06
Other Types of Income	146.00
Performer Fees Revenue	8,746.00
Program Income	1,330.00
Raffle Prizes Revenue	240.00
Silent Auction Revenue	809.00
Ticket Sales - CC	22,500.91
Wreath Fundraiser Revenue	2,941.00
<b>Total Income</b>	<u>49,855.55</u>
<b>Gross Profit</b>	49,855.55
Expense	
Advertising	3,369.72
Bank Charges	41.36
Cast Party Expense	200.00
Choreography Fees	3,800.00
Contract Services	
Accounting Fees	400.00
<b>Total Contract Services</b>	<u>400.00</u>
Costume Expense	609.10
Insurance	540.00
Memberships	100.00
Merchandise Expense	1,049.55
Miscellaneous Expenses	4,348.20
Other Types of Expenses	655.00
Performer Fees Expense	13,221.30
Performer Per Diem	1,485.05
Performer Travel Expense	3,562.34
Show Expenses	6,015.42
Storage Rent	1,073.00
Travel and Meetings	
Travel	220.50
<b>Total Travel and Meetings</b>	<u>220.50</u>
Website Development & Design	135.22
<b>Total Expense</b>	<u>40,825.76</u>
<b>Net Ordinary Income</b>	<u>9,029.79</u>
<b>Net Income</b>	<u><u>9,029.79</u></u>

**Carson City**  
**Office of Business Development**  
 108 East Proctor Street  
 Carson City, NV 89701



**Special Event Funding Request Form**

Sierra Nevada Ballet  
 ORGANIZATION NAME / APPLICANT  
 21 Heath Circle, Reno, NV 89509

PEANUTCRACKER-The Story In A Nutshell  
 NAME OF EVENT

MAILING ADDRESS, CITY, STATE, ZIP CODE

\$ 2,500  
 TOTAL FUNDING REQUEST

775-737-9101 sierranevadaballet.org  
 PHONE # WEBSITE URL

Event Dates: Dec. 4 and Dec. 5, 2015

Rosine Bena

Project Area (check one):

CONTACT / EVENT DIRECTOR NAME  
 21 Heath Circle, Reno, NV 89509\_  
 MAILING ADDRESS, CITY, STATE, ZIP CODE

Redevelopment Area #1

Redevelopment Area #2

775-720-5204 rosineb@hotmail.com  
 PHONE # EMAIL

**Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

The PEANUTCRACKER-The Story In A Nutshell was originally designed by Rosine Bena in the 1990's in the SF Bay area as the central event of a holiday celebration developed to bring visitors to downtown Redwood City (the CA capitol city) during the holiday season. At that point in time Redwood City was not a busy downtown area and was in the process of redevelopment. The holiday event was so successful that it continued to grow year after year with more groups and businesses getting involved and more visitors attending and the PEANUTCRACKER acted as the crowd pleaser central event.

Redwood City grew considerably with more and more business moving into downtown and now the holiday event attracts many, many visitors from other areas and includes a parade and fire works.

Bena was first inspired to create this special production for families by young audience members. After 25 year of performing the role of the Sugar Plum Fairy professionally, Bena came to discover through speaking with young fans that the Nutcracker was often children's first introduction to ballet and often very young children found the full two hour ballet too long and difficult to follow. Bena produced her first mini version of the Nutcracker with narration in the San Francisco Bay Area in 1993. The short ballet with its growing Christmas tree and animated story telling proved to be very popular. She continued to present this (as the Artistic Director of Perspectives Dance Theatre and The Reno Ballet) to audiences in the San Francisco Bay Area every year through December of 2000 until Rosine moved permanently to Nevada and started the professional ballet company, Sierra Nevada Ballet.

Bena founded Sierra Nevada Ballet in 2001. After meeting with the Carson City Redevelopment and based upon the history and success of the PEANUTCRACKER in the SF Bay area, Bena collaborated with Joe McCarthy and the City of Carson Redevelopment to design a holiday celebration for downtown Carson with the PEANUTCRACKER as the central event. The idea being to attract more and more people to the downtown area during the holiday season and to make a holiday celebration in down town as an annual tradition similar to the celebration in Redwood City.

PEANUTCRACKER was first performed in Nevada on the lawn of the Legislature in 2002. This proved to be a difficult venue due to the weather conditions. It was then moved indoors to the Brewery Arts Center but this was



difficult because of the size of the stage and the limited dressing room areas and set and lighting limitations. In addition to that, the event quickly gained popularity and outgrew that venue as more and more people began to attend. It was then moved to the Carson City Community Center.

Word began to spread into the Carson Community and SNB became known for producing quality productions. Teachers in the schools in the Carson area, requested that SNB produce public school performances. SNB developed an educational packet to give to teachers to prepare students for the performance and make it a complete educational experience.

With the help of Redevelopment and other support, SNB has been able to offer reduced ticket prices to the community and to schools and FREE tickets to at risk students as well as FREE busing to schools that can not afford to pay for busing.

The cast of PEANUTCRACKER is quite large. Besides SNB professional dancers, PEANUTCRACKER offers young students in the area the chance to perform on stage with professional dancers. That offers inspiration to young audience members.

SNB dancers go out into the community prior to the performance visiting classrooms and the Library reading the story of the Nutcracker to students before they attend the performance. This attracts a larger audience and offers a broader education.

Estimated number of local participants: \_\_40 cast , 1,800 audience\_\_\_\_ Estimated number of out-of-town participants: \_\_\_\_3 cast, 100 audience\_\_\_\_  
 Number of years event has taken place in Carson City: \_\_13\_\_

Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
artists	\$	\$ 12,000	\$ 12,000
Administrative	\$	\$ 4,000	\$ 4,000
PR/Ads/Programs/ticket printing	\$	\$ 5,000	\$ 5,000
Rehearsal Space Rental/insurance	\$	\$ 4,000	\$ 4,000
Costume, set construction, alterations	\$	\$ 1,000	\$ 1,000
Floor, stage crew, theater rental	\$ 2,500	\$ 1,500	\$ 4000
office/phone/postage/travel/housing/busing	\$	\$ 3,500	\$ 3500
Totals:	\$ 2500	\$ 31,000.00	\$ 33,500.00
Redevelopment Funds as a % of total Event costs:	__7.5__%		
		Projected Revenues:	\$ 33,500 with R Funds
		Projected Net Profit/Loss:	\$ 0 with R Funds

Annual Budget of Organization: Redevelopment funding your				organization for this event in prior years, if any:
Last Year	Present Year	Next Year	received	
Income: \$222,820	\$323,111	\$340,000	2014:	\$2,500 _____
Expenses: \$222,82	\$323,111	\$340,000	2013:	\$ 2,000 _____
Reserves: \$ 40,00	\$40,100	\$ 40,200	2012:	\$ 2,500 _____
			2011:	\$ 2,500 _____

Number of years your organization has existed: 14

Have other organizations besides yours committed funding for this event?  Yes  No If yes, what organization(s) and how much funding?  
NEA: \$10,000, NAC: \$2,000, E.L. Cord: \$3,000, Carol F. Buck; \$1,000, individuals: \$2,000

Describe any efforts to obtain funding from other sources:  
In addition to the above funding, SNB continues to seek new partnerships with local businesses in the area and sponsorships for At Risk students from individuals throughout the community.

Describe why Redevelopment funds are required for the special event:  
Funds are needed to off set the **venue expenses** and help make it possible for SNB to be able to offer this production at a greatly reduced rate to the community, including FREE busing for school children and FREE tickets for AT RISK families.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):  
Usually families include a lunch or dinner prior to the event and a dessert or drink after the event. Families often purchase clothing to wear to the event and visit the local beauty salon prior to attending and purchase a musical cd or book about the Nutcracker prior to or after attending. This event brings more people to the down town area of Carson City.

List other organizations and businesses partnering or participating in the event:  
This year SNB is one of only four organizations in the State recognized and receiving funds from the National Endowment for The Arts. Additional partners are: E. L. Cord Foundation, NAC, Carol Franc Buck Foundation, Western Nevada Performing Arts Center, Fascinating Rhythms School of Performing Arts, Brewery Arts Center, Sierra Nevada Ballet Academy, Sierra Nevada Ballet professional company, Carson City TV, CCACC, the Parasol Community Foundation, Carson Library, Dance Theatre of Harlem, Douglas County Schools and Busing and individuals from throughout the community

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event

Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

Have you obtained all necessary approvals and/or permits for the event?  Yes  No  
If not, what approvals are still pending?

How do plan to market and advertise the event?

Event will be promoted on the SNB website; shared on the SNB Face Book Page and by all company members, board and staff: publicized at all SNB performances and SNB events (including the Reno ARTOWN Festival and the LAKE TAHOE SHKESEARE FESTIVAL), publicized by the Western Nevada Performing Arts Center, Fascinating Rhythms School of Performing Arts, the Brewery Arts Center, Body and Soul School of Dance, Sierra Nevada Ballet Academy, Carson City TV, CCACC, by some of the local businesses, through the Douglas County public school system and through a media plan developed by our Marketing Development Director which includes: newspapers, flyers, TV and radio and sight visits to the Library and schools in the community .

Explain how the special event may be able to be expanded in the future:

This event has started to become a Carson City tradition. Our audiences -especially our school audiences- have increased considerably since we began. As our reputation grows, and our audiences increase, more and more families will attend this event from other areas. It is our hope that, with the help of the CCACC and the Brewery Arts Center and more local businesses that we will be able to implement our original plan with Carson Redevelopment and expand to a larger holiday event for downtown Carson City.

Explain how the special event will be able to transition away from City funding support in the future:

This event has started to become a Carson City tradition. As our reputation grows, our audiences increase and soon revenue will increase with additional performances required including additional performances for public school children. As the holiday event expands, revenue will increase and help us to cover venue expenses.

**Acknowledgement of Application Provisions: (please check each that you acknowledge)**

I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.

All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.

I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.

If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

4/13/2015

\*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Sierra Nevada Ballet is a non-profit performing arts organization run by an administrative and artistic staff answering to a board of directors.**

**The SNB staff is as follows:**

**Artistic Director**, Rosine Bena, who is responsible for running the artistic end of the company including program planning, repertory choices, teaching company classes, running rehearsals, directing productions and hiring/firing artistic personnel.

**Executive Director**, (presently acting interim), Rosine Bena, who is responsible for running the business end of the company including creating budgets, identifying funding sources, grant writing, attending meetings, networking with the community and working with the board of directors and company manager to strengthen and maintain the business infrastructure of the company.

**Marketing/Development Director**, Nicholas Martin Kearney, who is responsible for all areas of marketing the SNB company maintaining the SNB website , graphic design (designing the brochures, posters, and postcards) and all PR for the company working with the Board, AD, PR staff and media and all areas of development working with the SNB Board and foundations, corporations, individuals and local businesses to bring in sources of revenue for the SNB company.

**Company Coordinators**, Elizabeth Cuff and Gina Nelson who are responsible for overseeing each SNB project and assisting both the company manager and executive director.

**Company Manager**, Steven Porter, who is responsible for overseeing the technical production and financial end of company.

**Technical Director**, Gary Guberman, who is responsible for lighting design, supervising the tech crew, and working with the artistic director and company manager.

**Production Assistants**, Laurie Bertero and Cathy Vairo, who are responsible for assisting the company coordinator, manager and artistic director.

**Music Supervisor/Set Designer**, John White, who is responsible for set design/building; supervising and maintaining musical quality.

**Costume Designer**, Leslie Govedich, who is responsible for costume design and creation. Social Media Director, Natalie Gray, who is responsible for the SNB FaceBook and assisting the marketing director with PR and the website.

**SNB Artists/Dancers**, names included in resumes, who are chosen through an audition process and are responsible for training, rehearsing and performing the main roles with the SNB company.

**SNB Apprentices/Trainees**, who are chosen through and audition process and are responsible for training, rehearsing and performing minor roles with the SNB company.

**Assistant Professor at the University of Nevada, Reno where he teaches percussion, directs the UNR Percussion Ensemble and Jazz Big Band 1. He has a Doctor of Arts in Music from the University of Northern Colorado and a Masters of Music in Jazz from the University of North Texas. He performs with the Collective, the Reno Jazz orchestra, the Ed Corey Trio, Susan Mazer and Dallas Smith, the Reno Philharmonic, and the Discover Music Percussion Ensemble. Andy performed with SNB as a musician since 2003 and became SNB's third Composer in the summer of Residence in 2007. He composed the all percussive score for PERCUSSIVELUND in 2007.**

## **SIERRA NEVADA BALLET 2015 BOARD MEMBER LISTING**

### **JOE LESAR (School Teacher)**

[J.Lesar@washoeschools.net](mailto:J.Lesar@washoeschools.net) [jjblesar@charter.net](mailto:jjblesar@charter.net)

1550 Wyoming Court Reno, NV 89503 C) 775-772-8441 H) 775-747-6601

### **STEVE PORTER (Pres./Treas.) (Pharmacist In Charge –CA. State Prison)**

[smp196@hotmail.com](mailto:smp196@hotmail.com)

21 Heath Circle Reno, NV 89509 C) 775-720-5304 H) 775-737-9101

### **STEWART CHEIFET (International TV Producer)**

[Cheifet@aol.com](mailto:Cheifet@aol.com)

1200 Riverside Drive #1265 Reno, NV 89503 650-430-5656

### **GINA NELSON (Foundation/ SNB Coordinator)**

[Gina704@msn.com](mailto:Gina704@msn.com)

2551 Fern Meadow Cir. Carson City, NV 89703 775-220-4452

### **LIZ CUFF (Marketing –Food Service/ SNB Coordinator)**

[elizabethcuff@yahoo.com](mailto:elizabethcuff@yahoo.com)

Reno, NV

775-997-4252

### **LAURIE BERTERO (Accounting/ Property Management/ SNB Production Assistant)**

[lauriebertero@yahoo.com](mailto:lauriebertero@yahoo.com)

5795 Tappan Drive Reno, NV. 89523 775-830-0645

### **LINA TANNER (Lawyer)**

[linatanner@sbcglobal.net](mailto:linatanner@sbcglobal.net)

775-315-0520



**LIDIA STIGLICH (Judge)**

[lidiastiglich@gmail.com](mailto:lidiastiglich@gmail.com)

**KATRINA RAENELL SMITH (Journalist)**

775-345-5673

kraenell@yahoo.com

**ERIC and JENNI BARYOL**

[jenni@unr.edu](mailto:jenni@unr.edu)

775-313-7528

[EBaryol@leverageitc.com](mailto:EBaryol@leverageitc.com)

775-324-7300 ext. 1011

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**SIERRA NEVADA BALLET**

[info@sierranevadaballet.org](mailto:info@sierranevadaballet.org)

775-737-9101

**ADVISORS TO BOARD**

**ROSINE BENA –SNB AD**

[rosineb@hotmail.com](mailto:rosineb@hotmail.com)

Reno, NV.

775-720-5204

**NICHOLAS -MARTIN KEARNEY- SNB MARKETING/DEVELOPMENT  
DIRECTOR**

[truthseekerproductions@gmail.com](mailto:truthseekerproductions@gmail.com)

Reno, NV

775-473-7345

775-247-4928

**BARBARA LAND (Teacher/Choreographer)**

[bland@unr.edu](mailto:bland@unr.edu)

Reno, NV.

775-232-2243

**ADVISORY BOARD**

**LEE WEBER KOCH (PR Firm)**

[therightbrain@sbcglobal.net](mailto:therightbrain@sbcglobal.net)

PO Box 5129 Incline Village, NV 89450 775-832-6547

**GINA KASKIE DAVIS (Director WNPAC)**

[gina@westernnevadaperformingarts.com](mailto:gina@westernnevadaperformingarts.com)

Carson City, NV 775-450-4086

**KIA CRADER (Director FR DANCE)**

[Kialynn12@aol.com](mailto:Kialynn12@aol.com)

Reno, NV 775-815-3222

**ANANDA BENA-WEBER (Dancer, Actress, Solo Performer)**

[anandabenaweber@gmail.com](mailto:anandabenaweber@gmail.com)

Reno, NV and New York, NY 917-331-2773

**ADELA CLARA (Founder Theatre Flamenco)**

[Adela1y2@comcast.net](mailto:Adela1y2@comcast.net)

**San Francisco, CA. 415-641-8590**

**VICKI MACMASTERS (Costumer)**

[gv3390@charter.net](mailto:gv3390@charter.net)

Carson City, NV

775-887-1996



### **ROSINE BENA- Sierra Nevada Ballet Artistic Director**

**Rosine Bena was a professional ballerina who danced throughout the US and Europe with the Stuttgart Ballet under John Cranko, The Washington Ballet, and Peninsula Ballet Theatre. She received critical acclaim as a "Prima" for principal roles in ballets such as Giselle, Swan Lake, The Nutcracker, Cinderella, Sleeping Beauty, Romeo & Juliet, Coppelia, La Fille Mal Gardee and contemporary works by choreographers such as John Cranko, Jiri Kylian and many others. In addition to guest performing with various ballet companies, Bena danced opposite Patrick DuPond of the Paris Opera in the movie, She Dances Alone. The recipient of numerous grant awards, Rosine was given the title of "Outstanding Individual Artist 1992" by the San Mateo County Arts Council and honored by the US Congress and the Ca. State Legislature for her work in the arts. Bena is the former Artistic Director of two professional ballet companies (The Reno Ballet and Perspectives Dance Theatre), and the internationally known, Peninsula Ballet Theatre School. She has choreographed and directed over 60 professional productions and numerous non- professional productions and her choreography has been favorably compared to the work of choreographers such as George Balanchine, John Cranko, Kurt Joos and Michael Smuin. Ms. Bena is the former director/founder of the dance program for Kollage Community School for the Arts which serves over 8,000 students in the SF Bay area and the former Arts Education Specialist for the Arts Council of San Mateo County. Having taught ballet for over 40 years, Rosine, presently, directs the professional ballet company for Northern Nevada, the Sierra Nevada Ballet, and is the Founder/Director of Sierra Nevada Ballet Academy and Director of Ballet at Western Nevada Performing Arts Center in Carson City, Nevada. She is a guest master teacher for the Regional Dance America Ballet Festivals, and was elected RDA Adjudicator for the national festival in Montreal for 2012 and Adjudicator for the Pacific Region in 2013.**

**Bena is a certified grant writer with an excellent track record and a member of the International Association for Dance Medicine and Science lecturing and teaching ballet and injury prevention throughout the US and Europe and writes a monthly article on Dance for Arts Section of the Reno Gazette Journal Newspaper. As a former graduate of the Academy of the Washington School of Ballet, Rosine was one of the alumni honored at the Kennedy Center and the White House by the Clintons and in Who's Who in America in the category of Outstanding Americans. Rosine was invited by American Ballet Theatre Artistic Director, Kevin McKenzie, to take part in the ABT Alumni Curriculum training and was one of the first master teachers to be fully certified to teach all levels of the curriculum and act as ambassador. Bena joined the staff of ABT in 2010 teaching in two of their five national ballet summer programs. In 2008, Bena was awarded an Endowment from the Sierra Arts**

Foundation and a Fellowship from The Nevada State Arts Council for her outstanding artistic work as a choreographer and director. She continues to lecture and guest teach throughout the USA and Europe.

#### **SAM WEBER – First Permanent Guest Artist**

Sam Weber is SNB's first Permanent Guest Artist and is a founding member of the Company. He was one of the first permanent guest artists of The Reno Ballet under the direction of Rosine Bena. Weber danced with the Joffery Ballet, San Francisco Ballet, Sacramento Ballet, Peninsula Ballet Theatre and The Jazz Tap Ensemble. Besides being a fine ballet dancer, Weber is considered one of the greatest Tap dancers in the world. He is known as "the fastest feet in tap". He dances throughout the USA and Europe and receives standing ovations and rave reviews wherever he performs. He has done numerous TV appearances (including Mr. Rodgers Neighborhood) and starred in the German film, TWO IN TAILS. He is one of the few tap artists to perform Morton Gould's Concerto for Tap Dancer and Orchestra throughout the US and Europe and the first Tap dancer to win the "Bessie" award in dance. Weber has performed with SNB since 2001. Sam appears regularly with Sierra Nevada Ballet and the Jazz Tap Ensemble and guest performs as a master tap dancer throughout the USA and Europe.

#### **DOMINGO RUBIO- Second Permanent Guest Artist**

Domingo Rubio is SNB's second Permanent Guest Artist as of May 2005.

He has danced professionally for some 20 years. Domingo has danced with the Joffrey Ballet and Ballet Hispanico and was featured in the Robert Altman film, THE COMPANY. Rubio danced the role of Maxfield Parrish in A PAINTER'S LOVE STORY and was a featured artist in SNB's Dancing By the River and A Celebration Of Gershwin. Mr. Rubio has choreographed several works for SNB including the audience favorite, PRELUDE, a pas des deux for himself and SNB principal, Ananda Bena-Weber which premiered in Reno in July of 2005. In addition to performing as a ballet dancer, he is a concert pianist, composer, choreographer and visual artist. He has illustrated several books on ballet and exhibits his sculpture art work throughout the USA. In addition to his work with SNB, Mr. Rubio teaches ballet and guest performs with dance companies throughout the USA.

**ANANDA BENA-WEBER - Dance Artist/ Ballerina/Principal Dancer**

Ananda Bena-Weber is principal dancer artist with the Sierra Nevada Ballet and a founding member. She has danced professionally as a soloist with the Reno Ballet when it was formed in 1994/95 and 1996. She danced with Perspectives Dance Theatre and Fascinating Rhythm Productions. She has appeared as featured soloist with Sam Weber performing in Morton Gould's "Concerto for Tap Dancer and Orchestra" throughout the SF Bay Area. She has appeared in principal roles in several original dance works such as Take Me To The River and Blue Rondo, and classics such as Les Sylphides, Romeo and Juliet and Paquita. Ms Bena-Weber is an award winning artist and has performed acting, singing and dancing featured roles in over 30 theater productions in the SF Bay Area and New York City. A gifted choreographer, Ananda has choreographed several works for the professional ballet company, Sierra Nevada Ballet, and others. Bena-Weber is a Magna cum Laude graduate of San Francisco State University, has attended Columbia University Masters Program in Drama and has a Masters of Fine Art from Goddard University and studies acting at the Linklater Center in New York City. She has taught at Mary Mount College and guest teaches all levels of ballet and related dance classes and acting (without words) throughout the US. She has performed leading acting roles with Nevada Shakespeare Company and in several NY productions and stars in the one woman performance art piece, Fancifool and has been featured as a Principal dancer with the Sierra Nevada Ballet company since 2001. In addition to SNB, Ananda has performed as a member of the Jazz Tap Ensemble.

**Maykel Solas- Dance Artist/Principal**

This is Maykel Solas fourth year as a principal dancer with Sierra Nevada Ballet. He Solas began his ballet training at the Escuela Provincial de Arte in his homeland of Pinar del Rio, Cuba and then continued in the Escuela Nacional de Arte in Havana where he graduated in 1998. As a student he received classes with many greats such as Alicia Alonso, toured the Dominican Republic and won a silver medal in the 1997 Ballet Competition in Havana. After graduation he joined the Ballet National de Cuba and later danced with the Compaia Nacional de Danza in Mexico City. In 2001, he was awarded the silver medal in the twelfth International Ballet competition of Trujillo, Peru. He was a principal dancer with the Ballet Municipal de Lima and is presently a principal with Ballet San Jose. He has danced principal roles in Giselle, Swan Lake, La Bayadere, Le Corsaire, The Nutcracker and other classical and neoclassical repertoire.

**ERICA CHIPP - Dance Artist/Principal**

**This is Erica's ninth year with SNB. A native of Nevada, Erica completed her formal dance training as a full-scholarship student at The Harid Conservatory in Boca Raton, Florida. Prior to attending Harid, she studied with Pinkerton Ballet Academy, Nevada Festival Ballet, and Western Nevada Performing Arts Center. Her ballet teachers and coaches include Olivier Pardina, Victoria Schneider, Svetlana Osiyeva, Kyle Tucker, Vickie McMaster, Ayako Britt and Rosine Bena. Erica also attended summer programs at Burklyn Ballet Theater, Central Pennsylvania Youth Ballet and Boston Ballet. Erica was a member of Festival Ballet Providence, which she joined in 2004. While dancing with FBP, Erica has performed in the world premieres of *Schéhérazade*, *Romeo & Juliet*, as a Spivey boy in *The Widow's Broom*, and Viktor Plotnikov's *Coma*. Some of her notable roles have been in Gianni Dimarco's *Azucar*, as the Chinese doll in *The Nutcracker*, in Daniel Pelzig's *The Princess and the Pea*. Besides performing with SNB, Erica is a member of Smuin Ballets, SF. She enjoys returning to her hometown area regularly to perform as a principle with Sierra Nevada Ballet and to spend time with her supportive family. Erica was featured in SNB's *Giselle* and *Coppelia*.**

**ALEXANDER BIBER-Dance Artist /Principal**

**Alexander has trained exclusively with Rosine Bena at Western Nevada Performing Arts Center in Carson and at In Motion Studio in Reno. Alex was taken into the SNB Apprentice Program in June of 2003 and appeared with the Apprentice Company and the professional Company since. Biber was raised to the company in 2006 and to soloist in 2008. He created the role of the Wolf in *Peter and The Wolf* and was featured in *Tarentella For Three* and SNB's *A Celebration of Gershwin, Take Five, Mozartina* and *Take Me To The River*. He has danced the roles of the Russian Prince, Snow Prince, Rat King, Flower Prince, Lead Father and Chinese Prince in the *Peanutcracker-The Story In A Nutshell*. He created roles of the Count and the Gorgon in the SNB 2007 production of *The Unicorn, The Gorgon and The Manticore*. Alexander was also featured in *After The Ball Is Over, West Side Story Medley* and SNB's work, *LOSS*, created by Rosine Bena in 2008 through the NAC Performing Arts Fellowship. Besides his work with SNB, Alex performs with the Sacramento Ballet and Bruka Theater and choreographs for SNB and Sacramento Ballet and teaches all levels of ballet.**

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**Chloe Felesina, - Dance Artist/Principal**

This is Chloe's fifth year with SNB. She trained at Deane Dance Center in Sacramento and the San Francisco Conservatory of Dance. Through SFCD, she performed works by William Forsythe, Jiri Kylian, and many SF based choreographers. Chloe began her professional career with the San Francisco based company The Foundry directed by Alex Ketley, where she was integral to the creation of works involving processes like improvising outdoors and collaborating with poets. She then joined Sacramento Ballet where she performed principal and soloist roles, some of her favorites include Juliet in Ron Cunninghams *Romeo and Juliet*, *Balanchine's Tchaikovsky Pas De Deux* and *Stars and Stripes Pas De Deux*. In 2010 she began her current position in BalletX of Philadelphia. There she has been a leading dancer over 14 world premiers by renowned choreographers such as Nicolo Fonte, Mathew Neenan, Edwaard Liang and many more. Chloe is featured as the Snow Queen and Sufgar Plum Fairy in SNB's PEANUTCRAKER.

**COURTNEY RUSELL- Dance Artist/Soloist**

This is Courtney's second year with SNB. Courtney began dance training at age 3 and decided to become a serious ballet student at age 12. Her early instructors were Maria Lazar, Dmitri Kulev, Jennifer Langenstein and Thais Leavitt. She later entered the Pittsburg Ballet Theater's High School Training program and also took part in summer programs at ABT and at the Backhaus Dance Company. While Courtney's passions are deeply rooted in classical ballet training, she has the intention of innovatively moving forward. For this reason she entered the BFA program with Lines Ballet in San Francisco and performed works by Tomi Passonen, Gregory Dawson, Amanda Miller, Maurya Kerr, and Christian Burns. Since graduating she has traveled abroad to be featured in w2&dancer's film 'still' and has collaborated in San Francisco with performer Astrid Bas in her creation 'life? Or theater?' She is currently working on several performance projects, performing with the Butoh-based installation group, Bad Unkl Sista, and performing with Sierra Nevada Ballet. Courtney has been featured as the Spanish Princess in both SNB productions of PEANUTCRRACKER and SWAN LAKE and as one of the lead dancers in SNB's new production of BACH BITES. She loves performing both classical and experimental work, and believes deeply in the transformative power of movement.



**OLIVER ADAMS ~ Dance Artist /Principal**

**This is Oliver Adams' fourth year with Sierra Nevada Ballet. Born in Stoke-on-Trent, England, Oliver trained at the Jill Clewes School For Dance and the Elmhurst School For Dance In Association With The Birmingham Royal Ballet. He has danced professionally with the Birmingham Royal Ballet and the Slovak National Ballet and has been a member of the Sacramento Ballet since 2010. He has been featured in SNB's Giselle and Coppelia ; David Bintley's Flowers of the Forest; A Midsummer Night's Dream; Jiri Kylian's Un Ballo; Pas De Trois in Swan Lake and Blue Bird in Sleeping Beauty.**

**EVELYN TURNER— Dance Artist/Soloist .**

This is Evelyn Turner's second year with SNB. Evelyn grew up and trained in Denver, Colorado under the instruction of Nikoloz Makhateli and spent her junior year of high school training at the HARID conservatory in Boca Raton, Florida. She took first place at the Denver Youth America Grand Prix in 2004 and 2005 and at the Denver Ballet Guild Competition in 2006 and 2007. Evelyn joined the Colorado Ballet upon graduating from high school. Evelyn is a member of Sacramento Ballet and has enjoyed working with great choreographers such as Ma Cong and was thrilled to perform Swan Lake with the Sierra Nevada Ballet.

**VASILY LUNDE- Dance Artist/Soloist**

This is Vasily's third year performing with SNB. He is originally from Kazan, Russia. Upon graduation from the Kazan Professional Choreographic Academy, he joined the St. Petersburg Theater under Leonid Yacobson for 3 years. He came to the United States in 2010 and joined the Manassas Ballet Theatre. Mr. Lunde's repertoire includes soloist and principal roles in ballets such as Swan Lake, Romeo and Juliet, Giselle, Carmen, The Nutcracker, Anna Karenina, Grand Pas Classique, as well as many other classical and contemporary roles. Besides performing with SNB, he currently is a member of Columbia City Ballet with his wife, Laura Lunde.

**LAURA LUNDE- Dance Artist/Soloist**

This is Laura Lunde's tenth year with Sierra Nevada Ballet. Laura trained at the Kirov Academy of Washington D.C., Contra Costa Ballet, and Central West Ballet and later at In Motion Studio of Dance under the ballet directorship of Rosine Bena. Laura joined SNB as an apprentice and was raised to the company after a few short months. She was raised to soloist in 2010. Besides dancing with SNB, Laura is a member of the Columbia City Ballet and has also danced professionally with Manassas Ballet Theater and the Tasmanian Classical Ballet. Ms. Lunde was featured as the Cat in SNB's "Peter and The Wolf" and has danced numerous roles in both classical and contemporary works such as Giselle, Les Sylphides, La Bayadere, Le Corsaire, Swan Lake, and variations from Paquita, and most recently in William Starrett's Dracula, The Nutcracker, Sleeping Beauty, and Romeo and Juliet and Alexander Biber's "Royal Theme" on SNB's 2012 ARTOWN production of Dancing By The River.

**COURTNEY JANKOVIC –Dance Artist/Soloist**

Courtney Jankovic joined SNB as a soloist in June of 2007. She is a native of Cleveland Ohio and received the majority of her dance training at the School of Cleveland San Jose Ballet. She spent the years of 2000-2002 as a member of their youth ballet company under the direction of Gladisa Guadalupe. Her early training included summer intensives at Pittsburgh

**Ballet Theatre, North Carolina Dance Theatre and Cleveland San Jose Ballet as a scholarship recipient. She danced professionally with the Minnesota Ballet touring and performing ballets such as Cinderella, Coppelia, The Nutcracker, George Balanchine's Valse Fantaisie and numerous other repertoire works. Jankovic was a member of the Ohio Dance Theatre and performed multiple soloist roles in Sleeping Beauty, Snow White, The Nutcracker, Swan Lake and more. It was there that she began teaching all levels of ballet, tap, pilates, and choreographing. Courtney was featured in Top Hat, Gershwin Concerto and Percussivelund in 2007 and 2008 and in America ( West Side Story Medley).**

**Daniel Miller- SNB Company Artist**

**This is Dan's third year with SNB. Daniel Miller started his performance career as a member of his high school color guard in Sparks, NV. After graduating he went on to be a member in a couple of professional color guard's that traveled around the country performing for thousands of audience members. He discovered his love for dance while in those groups and started to focus his training on dance technique. He joined the Wing and a Prayer Modern Dance Company based in Reno, NV in 2009 where he started to learn the basics of modern technique. He enrolled in the University of Nevada - Reno dance program also in 2009 where he performed in various ballet, jazz, and modern pieces choreographed by faculty and guest artists. He has also danced in programs around the Reno area including OPUS Reprise (2010) and Dancing in the Park: Four Rooms Dance Collective (2011).**

**Daniel joined SNB in July of 2012 and performed in SNB's Dancing By The River and Giselle. Daniel was featured as the lead father and the Spanish Prince in SNB's Peanutcracker and as Clark Flynn in DUKE'S PLACE.**

**Shaynee Cople-SNB Company Artist,**

**This is Shaynee's third year with SNB. She joined as an Apprentice and was raised to the company in 2013. Shaynee Cople was born and raised in Reno and has danced since the age of nine. She has trained in classical ballet, jazz, tap and hip hop and has taught ballet classes to young students at Ballet Nevada. She graduated from Truckee Meadows Community College High School and joined SNB in June of 2012, performing in Giselle and SNB's Dancing By The River. Shaynee will be featured as the Mechanical Doll, a Flurry, a Chinese Princess, the Spanish Princess and in Waltz of the Flowers in SNB's PEANUTCRACKER and as Joan Loco in DUKE'S PLACE. In addition to her work with SNB is currently seeking a degree in elementary school education at TMCC.**

**Jessie Lesar- SNB Company Artist**

**Jessie Lesar is a long time member of SNB. She started her ballet training**

at the age of six at Nevada Festival Ballet and continued training at Ballet Nevada/Nevada Performing Arts. In 2004 Jessie began training with Rosine Bena in Sierra Nevada Ballet. She also trained with summer intensives offered by Ballet Nevada/Nevada Performing Arts, Sierra Nevada Ballet, and spent two summers in Alabama at the American Ballet Theater Summer Intensive. She has performed with Nevada Festival Ballet, Ballet Nevada/Nevada Performing Arts, Nevada Ballet Theater, Oakland Ballet and Garden City Ballet. Jessie has appeared in numerous Sierra Nevada Ballet productions including *Peanutcracker: The Story in a Nutshell*, *A Painter's Love Story*, *Dancing By The River*, *The Unicorn*, *the Gorgon*, and *the Manticore* and *Giselle*. She is currently studying to be a dance major at the University of Montana where she performed in six productions and performed in the final gala concert at the American College Dance Festival Northwest Regional conference. Jessie joined SNB as a trainee in 2004 and has been a full company member since 2009.

#### Kiara Riske –SNB Company Artist

Kiara Riske began dancing when she was three years old, joining Gina Davis at WNPAC when she was five. She has been studying ballet with Rosine Bena for 10 years. She joined SNB four years ago as an apprentice and was raised to a first year company member in September of 2012. She has performed in numerous SNB performances including; *A Tribute to Roy Orbison*, *A Painters Love Story*, *The Unicorn the Gorgon and the Manticore*, *Giselle* and various roles in SNB productions of *The Peanutcracker- The Story in a Nutshell* including soldier, Clara, Flowers, Chinese Princess and Snow Flurry. Kiara has also appeared with Western Nevada Musical Theater Company in their acclaimed 2011 production of *Phantom of the Opera*. She has been featured in SNB's *PEANUTCRACKER* as the Spanish Princess and in *Snow Flurries* and *Flowers* and was featured as 'Rachel Ribbon' and the 'Grandmother' in *DUKE'S PLACE*. When not dancing, Kiara attends UNR and teaches Ballet.

#### Clara Bachman-SNB Company Artist

Clara Bachman has been dancing since she was four years old. She began serious ballet training with Rosine Bena at age eight and has performed various children's roles in SNB's *Peanutcracker* (including the lead child role of Clara) and the role of the young Jean Parrish in *A Painter's Love Story*. In addition, she has danced in SNB's *Giselle*; *the Unicorn*, *Gorgon* and *the Manticore*; *DUKE'S PLACE* and in *Flurries* and *Flowers* in the *Peanutcracker*. She has competed in the Youth American Grand Prix in San Francisco for the past three years and was a finalist in 2013. Clara officially joined SNB as a Trainee in 2010 and was raised to Apprentice in 2012 and company member in 2014.

#### Todd Lani-SNB Company Artist

Todd Lani has been dancing since he was quite young. He began serious

ballet training with Rosine Bena at age eight and has performed various children's roles in SNB's Peanutcraacker (including the lead child role of Fritz). He has been featured in DUKE'S PLACE and Bach Bites and as the Chinese Prince, the Rat King and the Nutcracker in the Peanutcraacker. He joined SNB as an Apprentice in 2013 and was raised to company member in 2014.

#### Kaitlin Vairo- SNB Apprentice

Kaitlin Vairo danced since the age of three at Western Nevada Performing Arts Center directed by Gina Kaskie-Davis. In addition to studying ballet, Kaitlin has trained in Jazz, Tap, and Musical Theater dance and has performed in a variety of productions such as Alice in Wonderland, Peter Pan, Cinderella, Oliver, and Hairspray. As she matured, Kaitlin began to study ballet more seriously under the guidance of Rosine Bena and was made an SNB trainee in 2010 and raised to apprentice in 2012.

Kaitlin has performed in numerous SNB productions including various roles in Peanutcraacker- The Story in a Nutshell, Giselle. Vairo enjoys writing and playing piano and guitar. She has appeared as one of the Flurries and in Flowers in SNB's 2012 Peanutcraacker-The Story In A Nutshell and as Bonnie Bow in DUKE'S PLACE with the Reno Jazz Orchestra.

#### Carlee Bertero –SNB Apprentice.

Carlee Bertero began working with SNB as an Apprentice in 2012 but her love of ballet started at the age of three when she first began studying dance. Carlee trained in all styles of dance including Modern, Jazz and Musical Theater at Fascinating Rhythm's School of Performing Arts and, in addition to her present work with the SNB apprentice program has trained in ballet with Cheryl Bruce and Anette Eichler.

A talented singer, Carlee performed in the WCSD Honor Choir and in the Concert Choir with Kris Engstrom where she appeared in the musicals Oklahoma and Suessical at the Billingshurst Theater. Other productions include The Snowman, Jungle Book and The Night Before Christmas. Carlee performed for the first time with SNB in the 2012 summer production of GISELLE and has appeared in the SNB holiday productions of PEANUTCRACKER and DUKE'S PLACE with the Reno Jazz Orchestra

#### Lane Saunders-SNB Apprentice

Lane began working with SNB as an Apprentice in 2013 but trained in all styles of dance including Modern, Jazz and Musical Theater at Fascinating Rhythm's School of Performing Arts under his mother, Kia Crader. Lane has talent in many areas including tap and Ariel Silks. He has been featured in SNB's DUKE'S PLACE, Coppelia and Swan Lake and as the Chinese Prince and the Rat King in Peanutcraacker. He teaches Special Needs, Tap, Ariel Silks and Parkour/Tumbling at FR Dance.

**Eleven Trainees from SNB Training Program (not listed)**

**SNB COMPOSER/MUSICIANS**

**Susan Mazer –Composer/Musician**

**Susan Mazer has been SNB's Composer in Residence since 2001. Born in Detroit, Michigan, Susan Mazer graduated from Wayne State University and was awarded a graduate fellowship to Stanford University, where she completed her Master of Arts degree. Following graduate school, she performed professionally as a jazz harpist in the San Francisco, California, Lake Tahoe, and Reno, Nevada, areas. Her work in healthcare began in 1980, when she developed the workshop, "Music: A Life-Altering Decision," at the request of the Center for Health Awareness in San Jose, California. That workshop, which is accredited for nurses and physicians, became the foundation for Healing HealthCare Systems. Since 1980, Susan has developed other educational programs that have been presented to over 5,500 nurses and healthcare professionals in the U.S. She has also developed and presented programs in substance abuse prevention for students (K-12), which have been attended by over 80,000 students and are endorsed by the U.S. Department of Justice as a Promising Program Against Violence (PAVNET). As president of Healing HealthCare Systems, Susan oversees the sales, marketing, sound system design, and product development for the company. She, together with Dallas Smith, is a facilitator and speaker for their various educational programs.**

**Dallas Smith –Composer/ Musician**

**Dallas Smith has been SNB composer in Residence since 2001. Born in Columbus, Georgia, Dallas attended Florida State University and then went on to study in Germany, India, and Sweden. Following schooling, he performed as a woodwinds jazz musician in the San Francisco Bay area, India, Japan, and Europe. From 1987-1992, he was the chairman of the Department of Recording Studies at Sierra Nevada College in Incline Village, Nevada. Dallas has taught CEU and CME courses for nurses and physicians since 1989, and has been asked back to do further training at such facilities such as the Texas Medical Center in Houston, Texas; St. Charles Medical Center in Bend, Oregon, and Union Hospital in Lynn, Massachusetts. As executive vice president of Healing HealthCare Systems, Dallas is the producer of audio/video programming for The C.A.R.E. Channel, C.A.R.E. With Music, and C.A.R.E. on Hold. He also co-facilitates the HHS educational programs.**

**Andy Heglund-Composer/Musician**

**Andy Heglund has been SNB's Composer in Residence since 2007. He is**

# Sierra Nevada Ballet

## PROFIT AND LOSS

July 1, 2014 - April 11, 2015

	<b>TOTAL</b>
<b>Income</b>	
Contributions	11,900.00
Contributions Income	
Restricted	11,300.00
<b>Total Contributions Income</b>	<b>11,300.00</b>
costume fee	2,215.00
Grants	51,094.00
Membership Dues	-220.00
ticket sales	65,781.35
<b>Total Income</b>	<b>\$142,070.35</b>
<b>Expenses</b>	
accounting software	279.65
<b>ADVERTISING</b>	8,353.99
Bank Service Charges	87.45
CNA Adjustments	3,499.54
Contract Labor	65,545.54
Costume / alterations	3,938.97
donation	1,352.75
Dues and Subscriptions	387.50
education	400.00
Equipment Rental	195.49
Licenses and Permits	304.00
Lighting	1,350.00
<b>MARKETING</b>	3,722.40
Medical	97.24
Office Supplies	519.03
photography	327.94
Printing and Reproduction	3,753.99
production expense	1,659.32
<b>Professional Fees</b>	
Accounting	1,400.00
<b>Total Professional Fees</b>	<b>1,400.00</b>
Program Expense	353.09
Reimbursed Expenses	794.33
Rent	21,723.22
<b>SET DESIGN</b>	625.25
snb acadamy	100.95
sound	300.00
Supplies	
Office	34.41
<b>Total Supplies</b>	<b>34.41</b>

# Sierra Nevada Ballet

## BALANCE SHEET

As of April 11, 2015

	<b>TOTAL</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
Bank America checking (deleted)	0.00
Reserve Savings #8797	40,129.86
Sierra Nevada Ballet (deleted)	0.00
transfer	0.00
Wells Fargo checking #0011	40,307.83
Wells Fargo Checking #9907	0.00
Wells Fargo Savings #7995R	9,184.49
<b>Total Bank Accounts</b>	<b>\$89,622.18</b>
<b>Accounts Receivable</b>	
Accounts Receivable	0.00
<b>Total Accounts Receivable</b>	<b>\$0.00</b>
<b>Other current assets</b>	
Bank Bal Adj Temp Acct	0.00
Credit Card Receivables	-0.49
<b>INVENTORY</b>	0.00
Undeposited Funds	0.00
<b>Total Other current assets</b>	<b>\$ -0.49</b>
<b>Total Current Assets</b>	<b>\$89,621.69</b>
<b>Fixed Assets</b>	
ballet bars	1,122.00
costumes	34,993.16
dance floor	5,884.19
office equipment	3,638.48
production sets	5,050.00
props	3,718.11
Depreciation	-80,345.52
Original Cost	100.00
<b>Total props</b>	<b>-76,527.41</b>
small mirrors	400.00
sound tapes	10,750.00
video tapes	21,490.00
<b>Total Fixed Assets</b>	<b>\$6,800.42</b>
<b>TOTAL ASSETS</b>	<b>\$96,422.11</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	





*presents ...*

# PEANUTCRACKER

## The Story in a Nutshell

Enjoy this gift of holiday magic with  
this narrated  
45-minute version of the  
Nutcracker ...  
designed especially for families with  
young children and anyone who  
enjoys ringing in the season!

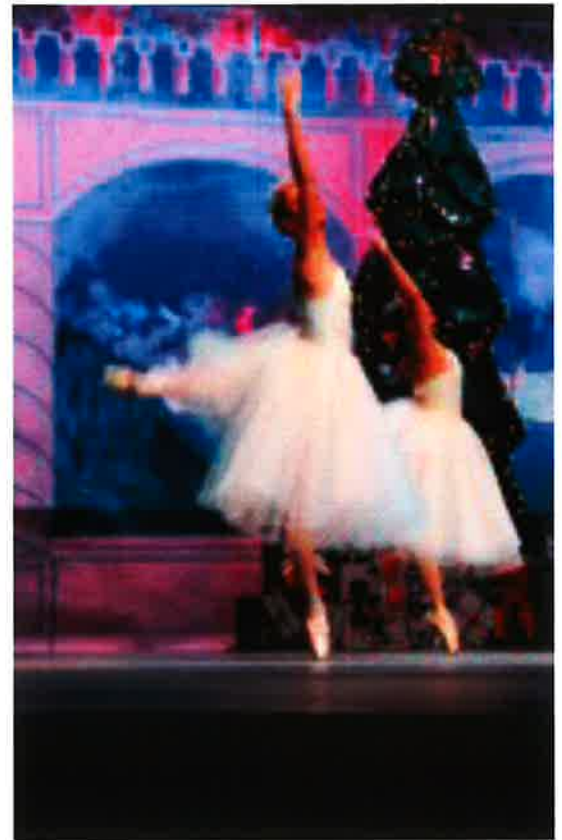
### **SPECIAL SHOWS FOR SCHOOLS & GROUPS**

Carson City - December 5  
10:00 am & 12:00 PM

Contact Gina Nelson 775-220-4452

Reno - December 16  
10:00 am & 12:00 PM

Contact Elizabeth Cuff at 775-997-4252



*Created by Artistic Director  
Rosine Bena*



Sierra Nevada Ballet is supported by the City of Carson Redevelopment for the Carson City event and by the Nevada Arts Council, the E.L Cord Foundation, The National Endowment for the Arts, Carol Franc Buck Foundation, Fascinating Rhythms School of Performing Arts and Western Nevada Performing Arts Center throughout the year.



SIERRA NEVADA BALLET PRESENTS

# Duke's Place

WITH THE RENO JAZZ ORCHESTRA

CARSON CITY  
COMMUNITY CENTER  
OCTOBER 24, 2014  
7:30 PM

PIONEER CENTER FOR  
THE PERFORMING ARTS  
NOVEMBER 1, 2014  
7:30 PM

An original story in dance  
celebrating the 150th of  
Nevada, choreographed  
and directed by  
Rosine Bena  
featuring  
Tap Star, Sam Weber,  
and the  
Reno Jazz Orchestra.



TICKETS START AT \$22

Oct. 24th Tickets: 386-5456 or [gina704@msn.com](mailto:gina704@msn.com)

Nov. 1st Tickets: Pioneer Center Box Office at

(866) 553-6605  
[Pioneercenter.com](http://Pioneercenter.com)  
Mon-Fri 11am - 6pm

CITY OF CARSON  
REDEVELOPMENT

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Carson City  
 Office of Business Development  
 108 East Proctor Street  
 Carson City, NV 89701

Special Event Funding Request Form

<p><u>Western Nevada College</u>          ORGANIZATION NAME / APPLICANT</p> <p><u>2201 W. College Pkwy, Carson City, NV 89703</u>          MAILING ADDRESS, CITY, STATE, ZIP CODE</p> <p><u>445-4250</u>                      <u>WNMTC.COM</u>          PHONE #                      WEBSITE URL</p>	<p><u>Mary Poppins</u>          NAME OF EVENT</p> <p><u>\$ 13,000</u>          TOTAL FUNDING REQUEST</p> <p>Event Dates: <u>November 6-22</u></p> <p>Project Area (check one):          Redevelopment Area #1x <input type="checkbox"/>          Redevelopment Area #2 <input type="checkbox"/></p>
<p><u>Stephanie Arrigotti</u>          CONTACT / EVENT DIRECTOR NAME</p> <p><u>2201 W. College Pkwy, Carson City, NV 89703</u>          MAILING ADDRESS, CITY, STATE, ZIP CODE</p> <p><u>445-4250</u>                      <u>Stephanie.Arrigotti@wnc.edu</u></p>	

**Event Description and Objectives**  
 Include history of the event and importance to the community (use additional pages as needed):  
 The Western Nevada Musical Theatre Company, which operates through Western Nevada College, has secured the rights to the huge Broadway blockbuster, *Mary Poppins*. This musical has attracted sold out crowds throughout the United States and will be coming to Northern Nevada – to our own city – for the first time.  
 When WNMTC brought *The Phantom of the Opera* to Carson City, the benefit to the city was dramatic. More than 7,200 people came to the production. Yet, because of the massive costs associated with creating these megamusicals, the company would have lost money had it not received a Redevelopment Grant to help cover our theater rent.  
 In 2013, our production of *Les Misérables* drew audiences from more than 20 states. We have demonstrated that these extraordinary events do bring tourists to our Redevelopment area.  
*Mary Poppins* is a technically demanding show, requiring professional flying services and intricate props. We are seeking the support of the Redevelopment Authority in creating this attraction for our city.

Estimated number of local participants: 2,000    Estimated number of out-of-town participants: 3,000  
 Number of years event has taken place in Carson City: This is the 25<sup>th</sup> anniversary of the company



Event Costs (Attach additional sheets, if necessary)			
Activity (e.g. Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Rental of venues (rehearsal, performance, storage)	\$13,000	\$5,500	\$18,500
Advertising	\$0	\$16,000	\$16,000
Costumes, props, sets	\$0	\$15,000	\$15,000
Professional staff	\$0	\$62,000	\$62,000
Flight services	\$0	\$10,000	\$10,000
Royalties	\$0	\$10,000	\$10,000
	\$	\$	\$
<b>Totals:</b>	<b>\$13,000</b>	<b>\$118,500</b>	<b>\$131,500</b>
Redevelopment Funds as a % of total Event costs:	.098%		
Projected Revenues:			\$133,000
Projected Net Profit/Loss:			\$1,500
Annual Budget of Organization: Last Year      Present Year      Next Year Income: \$ 213,125      \$ first show is in May      \$200,000 Expenses: \$ 199,733.73      \$                                      \$ 200,000 Reserves(Profit): \$ 14,237.47\$                                      \$14,237.47		Redevelopment funding your organization received for this event in prior years, if any: 2014: \$ 0 2013: \$ 6,500 2012: \$ 0 2011: \$ 12,000	
Number of years your organization has existed: 25			
Have other organizations besides yours committed funding for this event? <input type="checkbox"/> Yes <input type="checkbox"/> xNo If yes, what organization(s) and how much funding?			
Describe any efforts to obtain funding from other sources: I am writing a grant to the Tourism Commission to help fund advertising			
Describe why Redevelopment funds are required for the special event: This is a profoundly expensive endeavor. We only apply for help from the city when undertaking a production with extraordinary expenses.			
Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2): Having professional quality productions in this area greatly enhances the image of Carson City as a tourist destination and as a desirable place to open a business.			
List other organizations and businesses partnering or participating in the event: Adele's. Also, multiple businesses advertise in the playbill.			
Describe the facilities and/or area in which the event will occur. Include any proposed street closures: Carson City Community Center			

Have you obtained all necessary approvals and/or permits for the event?  Yes  No  
If not, what approvals are still pending? The wine/concession bar is always approved a month before opening.

How do plan to market and advertise the event? TV commercials, billboards, facebook ads reaching into California, newspaper advertising

Explain how the special event may be able to be expanded in the future: We always reach for larger audiences and higher quality.

Explain how the special event will be able to transition away from City funding support in the future: We only apply for city funding when undertaking an unusually expensive project. We didn't apply last year.

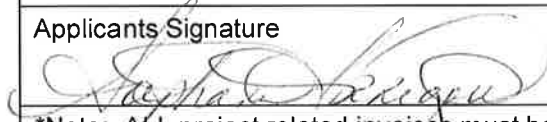
**Acknowledgement of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature

Date:



9/10/15

\*Note: ALL project related invoices must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- waived* Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- waived* Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

## **Event Description**

In the fall of 2011, WNMTC brought Andrew Lloyd Webber's *The Phantom of the Opera* to Carson City. It was an event passionately received by audiences that traveled from several states to our capitol city, breaking all previously held attendance records at the Carson City Community Center. Although the production was triple the price of our previous productions, we were able to make ends meet with the help of a Redevelopment Grant.

In fall of 2013, we again received your help to mount *Les Misérables*, an event that brought months of emotional responses from audiences who traveled from 20 states to see the production.

We have now been able to secure the rights to *Mary Poppins*, possibly for the very first time in Northern Nevada. This is an extraordinary Broadway blockbuster, filled with magic and high-flying spectacular theater. It will be very expensive to mount so, once again, we are asking for the city to partner with us in creating this work.

## **Benefit to Community and Organization**

The benefits are twofold: economic and artistic. Economically, events of this type draw tourists, which greatly benefits our economy. They also draw people from neighboring cities, who shop and patronize restaurants in Carson City.

Artistically, events using extraordinary talent and professional orchestras raise the image of our capitol city and create quality experiences for our residents. Many people in the area have never had the opportunity to experience a live performance of this exciting production, and we are bringing it to them at a price that they can afford.

## **Further Facts about the Production**

- The production will take place at the Carson City Community Center in the Bob Boldrick Theater; 851 E. William St., Carson City, NV.
- There will be at least nine performances – more if ticket sales warrant, opening November 6 and closing November 22.

## **About the Company and Organizational Structure**

The Western Nevada Musical Theatre Company is the self-reliant theatre company of Western Nevada College. Run by Stephanie Arrigotti, the head of the musical theatre department, it is the largest regional theatre company in this area and one of the largest musical theatre companies in the state. While it regularly attracts patrons from several California and Nevada communities, data collected from recent productions show that patrons attended from 20 states!

WNMTC presents large-scale Broadway productions accompanied by professional orchestras that have drawn as many as 7,200 people. The company presents two productions a year, offering economical ticket prices as well as discounted season passes.

## **Purpose of Organization**

It is our job to create, to inspire, and to lift the imagination of our community and to spark tourism by presenting high quality musical theatre in Northern Nevada.

## **How the Event Vision Complies with the Objectives of Redevelopment Agency Planning**

Having high quality musical theatre productions in this area greatly enhances the image of Carson City as a tourist destination and as a desirable place to locate a business.

## **Why Are Redevelopment Funds Needed?**

Creating this show will be profoundly expensive. We only ask the support of the city when undertaking extraordinary projects.

## **How Do You Plan to Fund the Event?**

We plan to fund this event with ticket sales and fundraising efforts. Any profits that exceed our expenses will go toward inviting disadvantaged children and seniors to see the production.

## **Operating Budget**

While WNMTC's donations are operated by the Western Nevada College Foundation, the company's expenses, including the hiring of the office staff, choreographer, musicians, technicians, rental of the community center, rehearsal venue, warehouse storage and construction area, costumes, sets, and other costs, are entirely compensated by ticket sales, private donations and program advertising. On rare occasion, the company seeks funding from the city to help with its larger scale productions.

## **Increasing Business in Area**

Not only does WNMTC hire area artists, they use local business for materials and services

## **Vendors**

We heavily support:

JoAnn Fabrics  
Mill End Fabrics  
Home Depot

Lowe's  
Meeks  
WalMart

Payless Cleaners  
Costco  
Sign Pro  
Sherwin Williams

Kohls  
Multiple local restaurants

## **Marketing and Promotion Plan**

WNMTC plans the following marketing:

- Print ads in the Nevada Appeal, the Reno Gazette-Journal, and the Reno News & Review
- Billboards
- Facebook advertising
- Posters and flyers
- Galaxy theater ads
- Banner over Carson Street
- Purchased ads on marquis outside theater
- Direct mail of postcards
- WNMTC.com and College website

## **The Production Team**

**Stephanie Arrigotti, artistic director**, graduated from the University of California, Davis with a bachelor's degree in English and worked in public relations before completing her master of music degree from the University of Nevada, Reno. She started the music program at Western Nevada College in 1977, where she serves as the only full-time performing arts professor, coordinating 12 part-time instructors in music, dance and theatre. She has directed dozens of WNMTC productions, including *Les Misérables*, *The Phantom of the Opera*, *The Sound of Music*, *The King and I*, *Joseph and the Amazing Technicolor Dreamcoat*, *Beauty and the Beast* and *West Side Story*, and has produced more than 90 shows for the company. Stephanie was named Outstanding Faculty Member of the Year at Western Nevada College in 2007.

**Gina Kaskie-Davis, choreographer**, began her training in England where she danced semi-professionally from the age of 13. She was a professional dancer for 20 years in London, Paris and the United States. Gina has been dancing and choreographing shows for 15 years, now operating her own studio, the Western Nevada Performing Arts Center, which has won many outstanding high point and choreography awards. Her choreography credits include the Northern Nevada high school productions of *Chorus Line*, *Godspell*, *Crazy for You*, and *Grease*. She is also the choreographer for the musical theatre program at Carson High School. She has choreographed dozens of WNMTC productions, including *The Phantom of the Opera*, *Crazy For You*, *White Christmas*, *The Sound of Music*, *The King and I*, *Joseph and the Amazing Technicolor Dreamcoat*, *Beauty and the Beast* and *West Side Story*.



The Western Nevada Musical Theatre Company seeks the help of the Carson City Redevelopment Authority in bringing a major Broadway blockbuster to Northern Nevada for the first time



Disney and CAMERON MACKINTOSH'S

# MARY POPPINS

THE BROADWAY MUSICAL

©Disney/CML

"A wind in the east" brings an incomparable Disney spectacular to our area for the first time! A not-to-be-missed, high-flying, supercalifragilistic adventure! Step in Time to the magical music of Disney.

**November 6-22 • Carson City Community Center**