

PROCLAMATION

Reno Rodeo Foundation Denim Drive

December 2015

WHEREAS, the Reno Rodeo Foundation's Denim Drive is an initiative dedicated to providing new clothing to infants, children and teens rescued from unsafe homes throughout 14 Northern Nevada counties; and

WHEREAS, the Reno Rodeo Foundation's Denim Drive is committed to collaborating with state and county agencies who support foster care and provide emergency shelter to children in protective custody; and

WHEREAS, the Reno Rodeo Foundation Board of Trustees are committed to dedicating 100% of all financial donations to be restricted to purchase clothing throughout the year for the children; and

WHEREAS, the Reno Rodeo Foundation's Denim Drive helps clothe children in foster care and protective custody, 24 hours a day and 365 days a year; and

WHEREAS, the Reno Rodeo Foundation Board of Trustees recognizes and acknowledges its community partners including the Reno Rodeo Association, the Reno Rodeo Volunteers, the State of Nevada Division of Child and Family Services and Washoe County Social Services; and

WHEREAS, The Reno Rodeo Foundation Board of Trustees appreciates the philanthropic generosity of Northern Nevadans as well as the business community who provide funding to purchase new clothing throughout the year; and

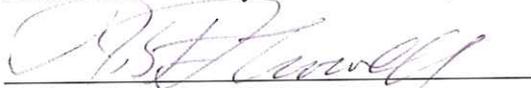
WHEREAS, the Reno Rodeo Foundation's Denim Drive understands that it's more than just *one pair of jeans*, it is *a world of difference* for many children who experienced the unimaginable; and

WHEREAS, the Reno Rodeo Foundation's Denim Drive doesn't just provide new clothing it creates a mind-set that instills self-worth and builds self-esteem for thousands of neglected, abused and abandoned children in Northern Nevada.

NOW THEREFORE, I, Robert L. Crowell, Mayor of Carson City, Nevada on behalf of the Board of Supervisors do hereby proclaim December 2015 as "Reno Rodeo Foundation Denim Drive Month - One pair of jeans. A world of difference."



Dated this 17th day of December, 2015


Robert L. Crowell, Mayor