

Nick.....

Please find below my responses to both Supervisor Bonkowski and Supervisor Bagwell's questions on the DRAFT Arts and Culture Master Plan.

Vern Krahn, Senior Park Planner / Staff Liaison to the Cultural Commission

Answers to Supervisor Bonkowski's questions.....

My comments on the Master Plan are below.

Goals (pg. 6) - We might want to put the goals in the same order as they are detailed under "Purpose" (access, leadership, opportunity, support, promote quality, diversity and economic growth). That would change the order so they are listed as follows:

Extending and Equalizing Access

Conducting Ongoing Cultural Planning

Creating a Nurturing Cultural Environment

Improving Quality

Preserving Cultural Pluralism

Promoting Aesthetic Considerations

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED CHANGE TO THE ORDER OF THE GOALS.

Section 1.2 - Where does the funding come from and what purposes can it be used for?

ANSWER: WHAT IS BEING PROPOSED FOR DISCUSSION IS THE FUNDING WOULD COME FROM A 1% INCREASE IN THE ROOM TAX TO FUND AN EXECUTIVE POSITION AND START UP OPERATIONAL COSTS. I HAVE ATTACHED A DOCUMENT THAT FURTHER EXPLAINS THE INS/OUTS OF THIS APPROACH. (JUST IN CASE YOU MISSED IT IN YOUR BOS MEETING PACKET ON THE A&C MASTER PLAN AGENDA ITEM.) HOWEVER, IF BOS WANTS TO FUND THIS POSITION FROM ANOTHER SOURCE, THAT WOULD BE THE BOS PROROGATIVE AND OF COURSE, CAN BE DISCUSSED AT THURSDAY AFTERNOON'S MEETING.

Section 1.3(2) - Since "the contract" is not defined or explained it might be cleaner to change the language to read "...programs and services required in contracts."

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

**LATE MATERIAL**  
**MEETING DATE** 12/17/15  
**ITEM #** 13A

Section 1.3(3) - I think using the word "outsourcing" invites pushback from multiple sources. We should look at changing this to read "Be responsible for contracting personnel requirements....."

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

Section 3.3 - Doesn't WNC Theater Company also have a ticket sales outlet? If so we should include them in this paragraph along with BAC and CCVB.

ANSWER: KENDALL HAS NO CONCERNS WITH ADDING WNC TO THE PARAGRAPH ALONG WITH THE BAC AND CCVB. AS I UNDERSTAND IT, WNC DOES NOT HAVE A TICKET SALES OUTLET, PER SAY. THEY USE PROTIX (AN ON-LINE TICKET PROVIDER). YOU CAN ORDER YOUR TICKET ON-LINE AND THEN PRINT THE TICKET OFF ON YOUR HOME COMPUTER, ORDER A TICKET THROUGH THEIR CALL CENTER, ORDER THE TICKET ON-LINE AND PICK IT UP AT WILL CALL AT THE COMMUNITY CENTER'S TICKET OFFICE OR BY THE TICKET AT THE DOOR THE DAY OF THE PREFERENCE.

Just as a side comment (section 4.1) can you have advance training and capacity building for a grassroots organization?

ANSWER: ACTUALLY, ADVANCEMENT TRAINING AND CAPACITY BUILDING FOR NEW ARTS AND CULTURE ORGANIZATIONS IS VERY IMPORTANT. KENDALL SAW THIS FIRST HAND WHEN SHE WAS 1 OF 12 CONSULTANTS IN CHARGE OF THE NATIONAL ENDOWMENT FOR THE ARTS' ADVANCEMENT PROGRAMS. THIS ADVANCEMENT TRAINING IS IMPORTANT TO MANAGEMENT STABILIZATION FOR NEW ORGANIZATIONS. THIS TRAINING INCLUDES: 1) ORGANIZATIONAL DEVELOPMENT 2) MARKETING 3) DEVELOPMENT OF FUNDING AND ADVOCACY 4) STRATEGIC PLANNING.

Brad Bonkowski

Ward 2 Supervisor

Carson City, Nevada

#### Answers to Supervisor Bagwell's questions.....

1.1 I feel that the reference to the CCCC as the "board of directors" and the reference to the Board of Supervisors is confusing. In addition, I feel that the CCCC should be referred to as the board of commissioners.

Also.... They oversee that the components..... is how that should read.

ANSWER: KENDALL AND CITY STAFF WILL REVISE THIS PARAGRAPH TO CLARIFY AND ADDRESS YOUR CONCERNS.

1.2 Leave out adequate funding and just say funding because funding for the arts is never adequate!

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

1.3 (3) Should read "Be responsible for contracting personnel requirements not outsourcing.

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

2.2 Substitute the word plan for project

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

2.4 I would like the legal body responsible for this defined.

ANSWER: THIS WOULD BE THE MUNICIPAL ARTS AND CULTURE AGENCY'S RESPONSIBILITY TO DO THIS WORK, IF WE UNDERSTOOD YOUR QUESTION CORRECTLY.

2.5 I do not feel religious events should be the responsibility of this agency so leave that out. That opens another can of worms about what religious groups you support and do not.

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

2.6 To the end of that sentence add "if feasible". Do not want to obligate future generations if this is not possible.

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

2.7 Since the arts are for all leave out "in the downtown area "at the end of this paragraph.

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

3.2 Can a copy of this be handed out with each business license with contact info on how to participate.

ANSWER: GOOD IDEA. HOWEVER, THIS IDEA WOULD NEED TO BE DISCUSSED WITH THE BUSINESS LICENSE FOLKS FROM AN OPERATIONAL PERSPECTIVE. ALSO, THIS COULD BE HANDLED BY PROVIDING A NEW BUSINESS OWNER A CODE TO ACCESS THIS INFORMATION ON-LINE AFTER THEY GET THEIR BUSINESS LICENSE.

3.4 Mail Chimp and other social media should be included to cut mailing cost. My only thought is this needs to be general as social media is constantly evolving.

ANSWER: KENDALL WILL REVISE THE END OF THE SENTENCE TO SAY "FOR DIRECT MAILING AND SOCIAL MEDIA."

4.1 How can this assistance can be provided so mentioning the resource is valid.

ANSWER: KENDALL WILL REVISE/ADD THIS SENTENCE TO SAY " ASSISTANCE WILL COME THROUGH PRIVATE SECTOR, NEVADA ARTS COUNCIL, AND FOUNDATION GRANTS (TRAINING WILL BE PROVIDED BY PROFESSIONAL CONSULTANTS OR TRAINERS)

4.3 I felt that to the end of that sentence should be added "to further arts programs and events".

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

5.4 At the end of the first sentence add "as funding is available."

ANSWER: KENDALL HAS NO CONCERNS WITH YOUR PROPOSED LANGUAGE CHANGE.

Supervisor Lori Bagwell

Carson City, Nevada

## Vern Krahn

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**To:** Rachael Porcari  
**Cc:** Janet Busse; Nick Marano; Roger Moellendorf  
**Subject:** RE: BOS Agenda Item #13A - 12/17/15 Meeting - DRAFT A&C Master Plan / Public Comment - Late Material

**From:** Barb [<mailto:bdanneo@aol.com>]  
**Sent:** Tuesday, December 15, 2015 3:46 PM  
**To:** [kendallhardin@ymail.com](mailto:kendallhardin@ymail.com); Vern Krahn  
**Subject:** Fwd: Board of Supervisors

Please read into the formal community portion of the presentation of the Cultural Commission's Plan. Thank you

-----Original Message-----  
From: Larry Messina <[larrycarsoncity@gmail.com](mailto:larrycarsoncity@gmail.com)>  
To: Barb Danneo <[bdanneo@aol.com](mailto:bdanneo@aol.com)>  
Sent: Tue, Dec 15, 2015 2:44 pm  
Subject: Board of Supervisors

Board of Supervisors  
12/15/15

Sorry I cannot attend this week's meeting.  
I do support the arts and culture master plan presented. It is very comprehensive in laying out the direction for consolidation of efforts in moving arts and culture forward in Carson City.  
I would hope to see action plans with responsibilities and completion timelines delineated in the near future. I would also like to see projected financials and definitions of success.  
Good luck and Happy Holidays.  
Larry Messina  
Carson City  
315-0141

Sent from my iPad

## Vern Krahn

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**From:** Doreen Mack <loftyexpressions@sbcglobal.net>  
**Sent:** Tuesday, December 15, 2015 8:39 PM  
**To:** Vern Krahn  
**Subject:** Sculptures and Designs

Vern,

I can't make this meeting, but I feel it is important that we have downtown sculptures. I hope that you can address this. We need a Fun, Whimsical, Eclectic look that will attract generations of all ages. The Western theme is done in Virginia City, not that we can't have some Western pieces, but that should not be our overall theme. Truckee has some large metal flowers in there roundabouts, Seattle has a colored life size pig theme that is a lot of fun. This would be a good a public meeting to get some feed back.

*God Bless,  
Doreen  
Lofty Expressions*



President Downtown 20/20

Ph: and Fx: 775-885-2444

Web-Site: [www.Loftyexpressions.com](http://www.Loftyexpressions.com) (Click Gallery, Click on Photo, scroll down to view different designs)

Yesterday is History  
Tomorrow is a Mystery  
Today is a Gift that's why it is called the Present



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December 10, 2015

Board of Supervisors  
City Hall  
201 N. Carson Street, Ste. 2  
Carson City, NV 89701

Dear Board Members,

The Board of Directors of the Nevada Artists Association express our support of the Carson City Arts and Culture Master Plan. We have been following the development of the Plan and agree with the purpose to provide access, leadership, opportunity and support to the development of the arts and culture of this community.

Further, we agree with the goal to promote quality, diversity and economic growth as a return on the investment benefiting the whole community.

The NAA Association and Gallery is located within the Brewery Arts Center where we have long participated in the Arts of this City.

Nevada Artists Association

A handwritten signature in cursive script that reads 'Marla Miles'.

Marla Miles, President