



NOTICE OF PUBLIC MEETING
Carson City Cultural Commission
Advisory Board

MEETING LOCATION:
Carson City Community Center
Sierra Room
851 E. William St.
Carson City, NV 89701

Tuesday, September 20, 2016 – 5:30 PM

BOARD Members

Elinor Bugli, Chair
Terri McBride, Vice Chair
Karen Abowd
Danielle Cook
Barbara D’Anneo
Sandra Nagel
Claudia Vecchio

Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Carson City Visitors Bureau in writing at 716 N. Carson Street, Carson City, NV, 89701, or by calling (775)687-7410 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

AGENDA

- 1. Call to Order**
- 2. Roll Call**
- 3. Public Comments and Discussion (three minute time limit):** The public is invited at this time to comment on and discuss any topic that is relevant to the Carson City Cultural Commission (Commission). In order for members of the public to participate in the Commission’s consideration of an agenda item, the Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.
- 4. For Possible Action:** Approval of Minutes – June 21, 2016 Meeting.
Public Comment
- 5. For Possible Action:** Adoption of Agenda - · Action may be taken on those items denoted “For Possible Action”. · Items on this agenda may be taken in a different order than listed. · Two or more agenda items may be combined for consideration. · An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
Public Comment

6. **Discussion Only:** Introduction of Sandra Nagel as the representative from the Carson City Visitors Bureau's Board of Directors for the CCCC. –*Joel Dunn*
Public Comment

7. **Discussion Only:** Update on the progress of the policies, procedures and best practices documents to implement the public art initiatives and programs in the Arts and Culture Master Plan. –*Joel Dunn/Iris Yowell*
Public Comment

8. **For Possible Action:** - To approve changing the 2017 Commission's quarterly meetings to every other month and to change the meetings start time to 5:30 P.M. on the second Monday of the month. – *Elinor Bugli*
Public Comment

Non-Action Items:

- a. Arts & Culture Coordinator Report –*Joel Dunn/Mark Salinas*
- b. Marketing Update – *Kyle Horvath*
- c. Future Agenda Items– *Joel Dunn/Mark Salinas*
- d. Upcoming Meetings
 - 10/10/16 Carson City Visitors Bureau – Board of Directors – 4PM
 - 12/15/16 Carson City Cultural Commission – 5:30PM

9. **Public Comments and Discussion (three minute time limit):** The public is invited at this time to comment on and discuss any topic that is relevant to the Carson City Cultural Commission (Commission). In order for members of the public to participate in the Commission's consideration of an agenda item, the Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

10. **Commissioner Comments or Announcements:** Topics not relating to current Agenda.

11. **For Possible Action:** To Adjourn

This notice has been posted in the following locations on Wednesday, September 14th, 2016: Office of the Carson City Visitors Bureau – 716 N. Carson St.; Carson City Hall – 201 N. Carson St.; Carson City Community Center – 851 E. William St.; Carson City Library – 900 N. Roop St. and on the Carson City web site: www.carson.org and the Carson City Visitors Bureau web site: www.visitcarsoncity.com

To request a copy of the supporting materials for this meeting, contact Chris McQueary at CMcQueary@visitcarsoncity.com or call (775) 687-7410. The agenda and supporting material are available on the Carson City Visitors Bureau web site: www.visitcarsoncity.com and at the office of the Carson City Visitors Bureau – 716 N. Carson Street, Carson City, Nevada.

DRAFT MINUTES
Regular Meeting
Cultural Commission
Tuesday, June 21, 2016 ● 5:30 PM
Community Center Sierra Room, 851 East William Street, Carson City, Nevada

Commission Members

Chair – Elinor Bugli

Commissioner – Karen Abowd

Commissioner – Barbara D’Anneo

Commissioner – Claudia Vecchio

Vice Chair – Terri McBride

Commissioner – Danielle Cook

Commissioner – Stan Jones

Staff

Roger Moellendorf, Parks and Recreation Department Director

Iris Yowell, Deputy District Attorney

Vern Krahn, Senior Park Planner

Tamar Warren, Deputy Clerk

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on www.carson.org/minutes.

CALL TO ORDER

(5:34:32) – Chairperson Bugli called the meeting to order at 5:34 p.m.

ROLL CALL AND DETERMINATION OF QUORUM

(5:34:46) – Roll was called and a quorum was present.

Attendee Name	Status	Arrived
Elinor Bugli	Present	
Terri McBride	Present	
Karen Abowd	Present	
Danielle Cook	Present	
Barbara D’Anneo	Present	
Stan Jones	Present	
Claudia Vecchio	Present	

PUBLIC COMMENTS

(5:35:38) – Sharon Rosse of Capital City Arts Initiative (CCAI) introduced herself and invited the commissioners to an upcoming exhibit in the Sierra Room from July 12, 2016 until November 10, 2016. She also handed out an essay featuring the current Carson City Courthouse exhibit. Ms. Ross reported that the mural on the corner of Curry and Ann Streets had already been painted, and in one day.

1. FOR POSSIBLE ACTION: APPROVAL OF MINUTES (May 3, 2016).

(5:37:20) – **MOTION: I move to approve the May 3, 2016 meeting minutes of the Cultural Commission, as presented.**

RESULT:	APPROVED (7-0-0)
MOVER:	Abowd
SECONDER:	Jones
AYES:	Bugli, McBride, Abowd, Cook, D’Anneo, Jones, Vecchio
NAYS:	None
ABSTENTIONS:	None
ABSENT:	None

2. MODIFICATIONS TO THE AGENDA

(5:38:10) – there were no modifications to the agenda.

3. MEETING ITEMS

A. INTRODUCTION OF JENNIFER BUDGE AS THE NEW CARSON CITY PARKS AND RECREATION DIRECTOR.

(5:38:19) – Chairperson Bugli introduced the item. Vern Krahn introduced newly-hired Parks and Recreation Director, Jennifer Budge, per the Staff Report incorporated into the record. Ms. Budge gave background on her education and past experience in Washoe County, referencing the attached agenda materials.

There were no public comments.

B. INTRODUCTION OF CLAUDIA VECCHIO AS THE NEW NEVADA DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS MEMBER TO THE CULTURAL COMMISSION.

(5:39:37) – Chairperson Bugli introduced the item. Mr. Krahn presented the Staff Report which is incorporated into the record, and noted that Claudia Vecchio, Director of the Nevada Department of Tourism and Cultural Affairs, will replace Commissioner Peter Barton. Commissioner Vecchio expressed her thanks and stated that she was looking forward to a partnership with the Commission and the Carson City Visitors Bureau. Vice Chair McBride believed that Commissioner Vecchio’s tourism link would be “really useful, and I look forward to tapping into your experience to help the overall mission of the Commission”.

There were no public comments.

C. PRESENTATION AND DISCUSSION ONLY ON THE DOWNTOWN 20/20’S GATEWAY ENTRANCE ARCHES PROJECT INTO DOWNTOWN CARSON CITY.

(5:41:37) – Chairperson Bugli introduced the item. Doreen Mack, President of the Downtown 20/20 Group, gave background and introduced Sam Flakus and Matt Schilling, the artists who will design the Carson City entrance arches. Mr. Flakus and Mr. Schilling presented the agenda materials which included the design concepts and proposed materials. They also answered clarifying questions. Commissioner Abowd was informed by Mr. Krahn that the soon-to-be-hired arts and culture coordinator would be involved in the project once the policies and procedures were put in place. Commissioner D’Anneo cautioned against low arches that may prevent Nevada Day Parade and Burning Man vehicles from going under them. She also encouraged getting the information to the public, calling the design “gorgeous”. Chairperson Bugli ensured that any plan would be subject to public input. Commissioner Vecchio suggested having a formal proposal to satisfy grant and other funding

requirements. Commissioner Cook inquired about the arch strength to hold banners; however the consensus was not to have banners any longer. Ms. Budge advised that the Commission refrain from any suggestions for action as the item was agendized for discussion only.

PUBLIC COMMENT

(6:10:09) – Gloria Dyla introduced herself as a member of the Downtown 20/20 group and noted that seed money and grant matches were needed by the group.

D. DISCUSSION ONLY ON THE CARSON CITY ARTS AND CULTURE COALITION’S FENCE PROJECT LOCATED AT CURRY AND TELEGRAPH STREETS.

(6:11:55) – Chairperson Bugli introduced the item. Carson City Arts and Culture Coalition’s Cindy Brenneman introduced herself and presented the agenda materials. She reported on the “Focus on Carson” photography contest, incorporated into the record, and noted that the banner featuring the entries will be hung on June 22, 2016, at 10:30 a.m., on the construction fence at Telegraph and Curry Streets. Ms. Brenneman also answered several clarifying questions. Vice Chair McBride was informed that the banner cost around \$1,000.

There were no public comments.

E. FOR POSSIBLE ACTION: TO APPROVE THE FRONT COVER PAGE GRAPHIC FOR THE ARTS AND CULTURE MASTER PLAN.

(6:18:03) – Chairperson Bugli introduced the item. Joel Dunn, Executive Director of the Carson City Visitors Bureau, introduced himself and gave background. Mr. Krahn presented the Staff Report, incorporated into the record, for approval by the Commission. Discussion ensued regarding the removal of the mammoth image because of overuse. Commissioner D’Anneo believed the images were dark and suggested adding images of children. Commissioner Abowd proposed adding images of theater productions.

PUBLIC COMMENT

(6:26:44) – Sharon Rosse noted that as a cover, the images looked “incredibly busy”, calling the title “overwhelmed”.

(6:28:14) – MOTION: I move that the front cover page graphic of the Arts and Culture Master Plan go back to the Visitors Bureau for revisions, as discussed.

RESULT:	APPROVED (7-0-0)
MOVER:	Abowd
SECONDER:	D’Anneo
AYES:	Bugli, McBride, Abowd, Cook, D’Anneo, Jones, Vecchio
NAYS:	None
ABSTENTIONS:	None
ABSENT:	None

F. DISCUSSION ONLY ON THE CARSON CITY VISITORS BUREAU’S PROGRESS TO HIRE AN ARTS AND CULTURE COORDINATOR.

(6:28:46) – Chairperson Bugli introduced the item. Mr. Dunn gave a status update, incorporated into the record, on the recruitment efforts, highlighting that there were many national and international applicants. He also outlined the upcoming and interviewing process and stated that he planned to fly in the top applicants for panel interviews. Mr. Dunn stated that he planned to utilize the available City resources, through interlocal agreements, for grant writing, RFQs, and RFPs should the coordinator not possess those skills.

There were no public comments.

G. FOR POSSIBLE ACTION: TO SCHEDULE A COMMISSION TOUR OF THE STEWART INDIAN SCHOOL.

(6:34:44) – Mr. Krahn presented the Staff Report which is incorporated into the record. Vice Chairperson McBride explained that she had received confirmation from Sherry Rupert, Executive Director of the State of Nevada Indian Commission, that the Commission would be able to tour outside and inside facilities.

There were no public comments.

(6:39:29) – MOTION: I move to schedule a Commission tour of the Steward Indian School in the near future.

RESULT:	APPROVED (7-0-0)
MOVER:	McBride
SECONDER:	Abowd
AYES:	Bugli, McBride, Abowd, Cook, D’Anneo, Jones, Vecchio
NAYS:	None
ABSTENTIONS:	None
ABSENT:	None

4. STAFF UPDATES - DISCUSSION ONLY

A. Update on the Redevelopment Authority’s action to fund \$24,000 in arts and culture special events for fiscal year 2016/17.

(6:40:29) – Mr. Krahn reported that in May, 2016 the funding for La Ka Lel Be Pow Wow recommended by the Commission for funding by the Redevelopment Authority (RA) had been denied because the event was not being held in a Redevelopment District. Commissioner Abowd expressed her disappointment and noted that she had requested that, moving forward, all applicants be present to answer questions during the RA meetings. Mr. Krahn stated that he had been able to put the applicants in touch with the Community Center staff to see if they could accommodate the Pow Wow event in the Community Center for Nevada Day. He believed that the RA could reverse its decision should the venue change. Vice Chairperson McBride received confirmation that the \$6,000 allocation had not been redistributed among the other applicants. Discussion ensued regarding the role of the RA once the fund allocation recommendation had been moved to the Commission. Commissioner Abowd recommended agendaizing the item for discussion between the Redevelopment Authority Citizens Committee and the Cultural Commission.

PUBLIC COMMENT

(6:47:33) – Mr. Dunn informed the Commission that the Visitors Bureau would be working closely with Mr. Montgomery (Pow Wow organizer) to provide social media and marketing assistance. He also clarified that if the event is endorsed by the Bureau, it will be eligible for room tax funds to cover event costs.

5. MEMBERS' ANNOUNCEMENTS AND REQUESTS FOR INFORMATION**A. CULTURAL COMMISSION MEMBERS' STATUS REPORTS ON PROJECTS AND COMMENTS.****1. UPDATE ON THE GREENHOUSE PROJECT.**

(6:49:09) – Commissioner Abowd noted that general admission and bleacher seat tickets for the July 14, 2016 Concert Under the Stars, featuring Tower of Power, were available online only, as Adele's was almost sold out of its tickets. She also thanked the sponsors of the concert.

There were no public comments.

2. UPDATE ON THE STEWART INDIAN SCHOOL'S CULTURAL CENTER.

(6:50:50) – Vice Chair McBride reported on the May fundraiser event which had attracted over 600 guests. She also thanked Governor Sandoval, Congressman Amodei, and Mayor Crowell for their support of the event.

There were no public comments

3. UPDATE ON THE CARSON CITY ARTS AND CULTURE COALITION'S ACTIVITIES.

(6:52:31) – Chairperson Bugli informed the Commission that the utility box painting project had been stalled due to the difficulty in obtaining certain permissions.

There were no public comments.

6. FUTURE AGENDA ITEMS – DISCUSSION ONLY

(6:54:08) – Chairperson Bugli referred to the list of future agenda items incorporated into the record. Commissioner Abowd inquired about the public art document being reviewed by the District Attorney's Office and Ms. Yowell confirmed that the review was in progress.

4. PUBLIC COMMENTS

(6:55:07) – Gina Hill, Brewery Arts (BAC) Center Executive Director, reported on the success of the Levitt Amp Outdoor Concert Series. She also updated the Commission on the art wall provided for the public to paint and invited the Commissioners to see it prior to it being painted again to be used the following week. Ms. Hill announced the building of "Harmony Sculpture Park" in the plaza area on the BAC to feature "useable, workable musical instruments" for public use and hoped that the project would be completed in July.

(6:58:12) – Mr. Dunn explained that any future agenda items should be requested through the Visitors Bureau moving forward, as they would be coordinating the upcoming Cultural Commission meetings.

(6:59:01) – Vice Chair McBride reported on the Arts at the Heart conference and believed a Northern Nevada Arts Coalition to create cooperative projects between Northern Nevada cities such as Reno, Carson City, Virginia City, etc. would be beneficial.

5. FOR POSSIBLE ACTION ON ADJOURNMENT.

(7:02:02) – MOTION: Vice Chair McBride moved to adjourn. The motion was seconded by Commissioner D’Anneo. The meeting was adjourned at 7:02 p.m.

The Minutes of the June 21, 2016 Carson City Cultural Commission meeting are so approved this 20th day of September, 2016.

ELINOR BUGLI, Chair

**Carson City Cultural Commission
Agenda Report**

Date Submitted: 09/15/16

Agenda Date Requested: 09/20/16

Time Requested: 15 Minutes

To: Carson City Cultural Commission – Advisory Board

From: Joel Dunn, Executive Director – Carson City Visitors Bureau

- 1. Subject Title:** To approve changing the 2017 Commission’s quarterly meetings to every other month and to change the meetings start time to 5:30 P.M. on the second Monday of the month.

Staff Summary: Staff suggests scheduling CCCC meetings every other month beginning January 2017, in an effort to provide adequate community forum to meet the growth of the public art implementation master plan. Additionally moving the meetings to the second Monday of the month to follow the CCVB meeting will reduce staff costs associated with both meetings.

Type of Action Requested:

Resolution

Ordinance

Formal Action/Motion

Other (Specify) Presentation Only

Recommended Board Action: I move to approve the 2017 Carson City Cultural Commission Meetings be scheduled at 5:30PM on the second Monday of every other month beginning January, 2017.

Applicable Statute, Code, Policy, Rule or Regulation: n/a

Fiscal Impact: n/a

Explanation of Impact: n/a

Funding Source: n/a

Supporting Material:

Prepared By: Joel Dunn, Executive Director