



# Carson City Planning Division

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## MEMORANDUM

Historic Resource Commission Meeting of November 10, 2016

**TO:** Historic Resource Commission **Item F-5**

**FROM:** Hope Sullivan, AICP  
Planning Manager

**DATE:** November 3, 2016

**SUBJECT:** HRC-16-061 – 2017 Historic Preservation Fund Grant

**RECOMMENDED MOTION:** “I move to have the staff submit an application to the State Historic Preservation Office (SHPO) for Historic Preservation Fund in the amount of 38,000 dollars to be utilized to upgrade the existing Blue Line mobile app to allow for geo-located video, to provide for the purchase and installation of two beacons in the vicinity of the Blue Line to accommodate the functionality of the upgraded mobile app, and to obtain funding for a launch event of the upgraded mobile app.”

The State Historic Preservation Office (SHPO) has made grant applications for the Historic Preservation Grant available, and proposals are required to be submitted in December. The purpose of this agenda item is to determine what project to seek funding for.

The Historic Preservation Fund Grant has six funding categories:

- Planning (ordinances, regulations)
- National Register Nominations
- Historic Survey Reports
- Surveying and Inventory
- Predevelopment and Development Reports
- Public Education

At its meeting of September 8, 2016, the Historic Resources Commission expressed interest in partnering with the Carson City Visitor’s Bureau to upgrade the existing mobile app of the Blue Line.

Since the meeting of September 8, staff has met with the Executive Director of the Visitor’s Bureau to better understand the potential to upgrade the mobile app, the hardware needs, and budget. Staff has also met with other agencies interested in pursuing improvements on the Blue Line. The goal is to have agencies utilize each other’s funds to create the required match.

The upgrading of the mobile app will involve the integration of geo-located video with an augmented reality. With this added feature, as a visitor stands in front of a historic property, the mobile app will understand where the person is standing and begin playing a video of the site.

To allow the geo-located video to operate, two beacons, which are similar to cell repeaters, will need to be purchased and installed in the vicinity of the Blue Line.

The upgrade of the mobile app is anticipated to cost 25,000 dollars, and the purchase and installation of the beacons is anticipated to cost 12,000 dollars. Staff also recommends budgeting for a mobile app launch, with a budget of 1000 dollars. This would be a total budget of 38,000 dollars. Given the budget, the required match will be 25,334 dollars.

As mentioned, other agencies, specifically the City's Redevelopment Agency and the Carson City Visitors Bureau, will also be pursuing projects on the Blue Line. Specifically, the Redevelopment Agency has budgeted 26,000 to repaint the Blue Line, and the Visitor's Bureau anticipates spending 10,000 dollars to install signage along the Blue Line. The SHPO's office has confirmed that expenditures for each of these activities can serve as the required match. Also, staff time spent on the project will contribute towards the required match.

If the HRC agrees with this project, staff recommends it make the recommended motion.

If HRC would like to seek funding of other projects, a motion reflecting that would be appropriate.

If you have any questions, please contact Hope Sullivan, Planning Manager, at [hsullivan@carson.org](mailto:hsullivan@carson.org).