



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: November 17, 2016

Staff Contact: Lee Plemel, Community Development Director

Agenda Title: For Possible Action: To adopt Resolution No. 2016-R-__, a resolution authorizing the expenditure of \$750 from the Fiscal Year 2016-17 Redevelopment Revolving Fund to support the 2016 Santa Parade special event as an expense incidental to the carrying out of the Redevelopment Plan that has been adopted by the Carson City Board of Supervisors. (Lee Plemel, lplemel@carson.org)

Staff Summary: Redevelopment annually funds special events from a portion of the Revolving Fund. A total of \$60,000 was budgeted for Special Events in FY 2016-17, and \$33,000 has been allocated leaving \$27,000 available. The requested \$750 would be used for advertising for the Olde Time Santa Parade, an annual event organized by the Downtown 20/20 organization.

NRS 279.628 permits the expenditure of money from the Redevelopment Revolving Fund for the purpose of any expenses necessary or incidental to the carrying out of Redevelopment Plans. **Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.**

Agenda Action: Resolution

Time Requested: 5 minutes

Proposed Motion

I move to adopt Resolution No. 2016-R-__ authorizing the expenditure of \$750 from the Fiscal Year 2016-17 Redevelopment Revolving Fund to support the 2016 Santa Parade special event in support of the Redevelopment District as an expense incidental to the carrying out of the Redevelopment Plan that has been adopted by the Carson City Board of Supervisors.

Board's Strategic Goal

Economic Development

Previous Action

On November 7, 2016, the Redevelopment Authority Citizens Committee (RACC) voted to recommend that the Redevelopment Authority DENY the proposed expenditure by a vote of 6-0. The recommendation to deny was generally based on the belief that the newspaper ad is not a necessary expense to advertise the event, and the event draws few people relative to the proposed expenditure.

Background/Issues & Analysis

Refer to the accompanying Redevelopment Authority item for complete supporting materials.

Applicable Statute, Code, Policy, Rule or Regulation

NRS 279.382 – 279.685

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number: 603 Redevelopment Revolving Fund

Is it currently budgeted? Yes No

Explanation of Fiscal Impact: The funds are budgeted in the FY 2016-17 Redevelopment budget.

Alternatives

Modify the recommended funding.

Attachments:

1) Resolution

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)

RESOLUTION NO. 2016-R-_____

A RESOLUTION AUTHORIZING THE EXPENDITURE OF \$750 FROM THE FISCAL YEAR 2016-17 REDEVELOPMENT REVOLVING FUND TO SUPPORT THE 2016 SANTA PARADE SPECIAL EVENT AS AN EXPENDITURE INCIDENTAL TO THE CARRYING OUT OF THE REDEVELOPMENT PLAN THAT HAS BEEN ADOPTED BY THE CARSON CITY BOARD OF SUPERVISORS.

WHEREAS, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Authority for any expenses incidental to the carrying out of the Redevelopment Plan adopted by the Carson City Board of Supervisors; and

WHEREAS, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a casual connection between this redevelopment effort and the need for this expenditure; and

WHEREAS, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

WHEREAS, the incidental expense is minor compared to the funds needed for the overall Redevelopment Plan.

NOW, THEREFORE, BE IT RESOLVED that the Carson City Board of Supervisors hereby authorizes the expenditure of \$750 from the Revolving Fund of the Redevelopment Authority to support the Santa Parade special event as an expenditure incidental to the carrying out of the redevelopment plan that has been adopted by the Carson City Board of Supervisors.

Upon motion by Supervisor _____, seconded by Supervisor _____, the foregoing Resolution was passed and adopted this _____ day of _____, 2016 by the following vote:

AYES: _____

NAYS: _____

ABSENT: _____
ABSTAIN: _____

Robert L. Crowell, Mayor

ATTEST:

Sue Merriwether, Clerk