



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: April 6, 2017

Staff Contact: Mark Salinas, Arts & Culture Coordinator

Agenda Title: For Possible Action: To accept the Cultural Commission's 2016/17 Annual Report and approve the Commission's 2017/18 Work Plan.

Staff Summary: The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) "to submit an annual report and work-plan to the Board of Supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report."

Agenda Action: Formal Action/Motion

Time Requested: 10 minutes

Proposed Motion

I move to accept the Cultural Commission's 2016/17 Annual Report and approve the Commission's 2017/18 Work Plan.

Board's Strategic Goal

Efficient Government

Previous Action

On April 21, 2016 the Board of Supervisors unanimously voted to approve the Cultural Commission's 2015/16 annual report and 2016/17 work plan. The actual motion was: Supervisor Bonkowski moved to accept the Cultural Commission's 2015/16 Annual Report, and to approve the Commission's 2016/17 work plan. Supervisor Abowd seconded the motion. Mayor Crowell entertained discussion on the motion and, when none was forthcoming, called for a vote.

Background/Issues & Analysis

The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) "to submit an annual report and work-plan to the Board of Supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report." Please refer to the attached memorandum dated March 28, 2017 for the Cultural Commission's 2016/17 Annual Report and 2017/18 Workplan. Two documents, Public Art Proposal Form and Organization Chart & Funding Sources, mentioned in the Annual Report is included.

Applicable Statute, Code, Policy, Rule or Regulation

CCMC 2.41, Cultural Commission

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number: N/A

Is it currently budgeted? Yes No

Explanation of Fiscal Impact: N/A

Alternatives

- 1) Refer the Annual Report and Work Plan back to the Cultural Commission for further consideration.
- 2) Make changes to the Annual Report and Work Plan.

Board Action Taken:

Motion: _____

- 1) _____
- 2) _____

Aye/Nay

(Vote Recorded By)

STAFF MEMORANDUM

DATE: April 6, 2017

TO: Board of Supervisors

FROM: Mark Salinas (Arts & Culture Coordinator)

SUBJECT: Cultural Commission's 2016/2017 Annual Report and 2017/2018 Work Plan

The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) "to submit an annual report and work-plan to the board of supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report."

"All board, commission, and committee members shall attend at least seventy-five percent (75%) of all meetings in the preceding twelve (12) month period. No differentiation is made between excused or unexcused absences of members." (Excerpt from the Board of Supervisors' Policies and Procedures manual for Boards, Committees, and Commissions (Amended February 4, 2016).

Cultural Commission accomplishments April 2016- April 2017

Introduction of Cultural Master Plan
Collaboration of Arts & Culture Coordinator position with CCVB
Change of meetings from quarterly to every two months

Received presentations from:
CCAI, Downtown 20/20, DBA, Carson City Arts and Culture Coalition, Green House Project, BAC, NAC, Department of Tourism and Cultural Affairs, Carson City Symphony, Mile High Jazz Band, Roska Entertainment, Community Yogi.

Chair and Vice Chair at Arts @ The Heart Nevada Arts Convening, Reno, June 2016

Received proposals for the engagement in the following public art projects:
Muscle Powered Bike Racks, Mischell Riley / Burning Man Sculpture, Re-Imaged Space

Recommended to the Redevelopment Authority approval for the expenditure of 24K for Arts & Culture Special Events Funding for FY 2016/17: Jazz and Beyond Music Festival (7K), BAC (5.5K), CCAI (5.5K), La Ke Lel Be Pow Wow (6K, later denied funding).

Arts & Culture Coordinator accomplishments October 2016-April 2017

1) CCVB Endorsed Publications:
CCVB Visitors Guide Magazine (Arts & Culture Theme)
Carson City ArtWalk Catalog (New)
First Nation's Focus

2) Grant Applications:
NDoTCA: Great Basin Native Artists (collaboration with Stewart Indian School)
National Association of Latino Arts and Cultures (collaboration with WNC Latino Cohort)
VANS (collaboration with Pioneer High School)
National Endowment of the Arts' Big Read Grant (collaboration with NV State Museum & CC Library)

Nevada Arts Council: Professional Development Grant (Arts Advocacy Day in Washington DC)

3) Event Coordination:

Educational Tour of Stewart Indian School for the Cultural Commission and the CCVB
Art & Culture on Ice Mixer for Arts & Culture Community
American Indian Achievement Award Ceremony for the Cultural Commission and the CCVB
Nevada Art Council's 50th Anniversary Ceremony for the Cultural Commission and the CCVB
Road to the Future Exhibition (collaboration with Downtown Business Assn., Nevada Artist Assn., CCVB)

4) Event Attendance:

American Indian Alaska Native Tourism Association Conference (Tulalip, WA)
Nevada Governor's Global Tourism Summit (Reno, NV)
Arts Advocacy Day (Washington DC)
Burning Man Global Leadership Conference (Oakland, CA)
Nevada Arts Council Town Hall Annual Meeting
NDoTCA Pre-Budget & Budget Hearings AT LCB
Carson City Chamber's Leadership Institute
Mischell Riley DaVinci Installation at UNR
Telegraph Mural Unveiling
Eric Burke Mural Unveiling
Ogre-Holmes Pottery Unveiling
Wild Horse Gallery Unveiling
Visioning Workshop for the Stewart Master Plan

5) Community Programming/ Outreach:

Carson City Arts & Culture Instagram Account: @carsoncityarts
Fashion Films in February (collaboration with NV State Museum)
Themed Art Walk (collaboration with NV State Museum, CCVB, Artsy Fartsy, Nevada Arts Council, Boys & Girls Club)

6) Interviews/Articles:

Reno News & Review, Nevada Appeal, CarsonNow, Carson Chatter, It's Your City, Carson City Matters, Carson City Lifestyle

7) Created Policy:

Public Art Proposal Form in use by Public Works (Sidewalk Encroachment Policy and Permit Engineering).

Organization Chart and Funding Sources identifying Public Project Panel workflow and art funding sources.

Ongoing development of Common Practices, Policies, and Procedures for Public Art in Carson City with DA's office, City Contracts, Public Works.

The Cultural Commission and the Arts & Culture Coordinator anticipate the following initiatives for their 2017/2018 work plan and are seeking Board of Supervisors approval on the below tasks prior to moving forward with these projects....

Continue the ongoing development of Common Practices, Policies, and Procedures for Public Art in Carson City in collaboration with all city agencies.

Continue to provide a public forum for community partnership and the creative development of Arts & Culture events for Carson City residents and visitors.

Actively promote and provide grant award recommendations to the Redevelopment Authority on Arts & Culture Special Events Funding.

Create a vibrant Arts & Culture community serving the capital of Nevada by seeking opportunities to represent Carson City on state levels and at state events that promote the arts.

Create branding/re-branding opportunities to advertise Carson City as a contemporary and unified arts & culture scene.

Promote unified communication and creative collaboration among our arts & cultural assets for efficiency, new ideas, and non-repetitiveness.

Research temporary and permanent/ traditional and non-traditional venues for exhibitions and events within Carson City.

April 2016- April 2017 Cultural Commission Attendance

	5/3/2016	6/21/2016	9/20/2016	12/20/2016	1/23/2017	3/13/2017
Elinor Bugli	Y	Y	Y	Y	Y	Y
Terri McBride	Y	Y	Y	Y	Y	Y
Karen Abowd	Y	Y	Y	Y	Y	Y
Danielle Cook	Y	Y	Y	Y	Y	Y
Barbara D'Anneo	Y	Y	Y	Y	N	Y
Stan Jones	Y	Y	*	*	*	*
Sandra Nagel	*	*	Y	Y	Y	N
Peter Barton	N	*	*	*	*	*
Claudia Vecchio	*	Y	*	*	*	*
Janet Geary	*	*	*	*	Y	Y

Carson City
Public Art Proposal Form

Add additional pages and submit to:
Mark Salinas, Arts & Culture Coordinator (msalinas@visitcarsoncity.com) 775.987.7410

1. Applicant name & contact info:
2. Artist/Organization name & contact info (if different from Applicant):
3. Proposed project location (Street Address and cross streets. Include Ward if possible):
4. Is this location in/on private, public, or government property?
5. Is this location in/on a historical district or building?
6. Is this a permanent or temporary artwork? Provide timeline.
7. Property owner name & contact info:
8. Artwork title/material/size (h x w x l"):
9. Please include artwork imagery:
10. Party responsible for funding (ie: fabrication, transit, storage, installation, signage, maintenance, deinstallation):
11. Party responsible for insurance (ie: fabrication, transit, storage, installation, signage, maintenance, deinstallation):
12. Project partners / sponsors:
13. Applicable resume/work samples or prior public art experience:
14. Please clearly state your public art proposal and intent:

I hereby certify and acknowledge the above statements and any attached information are true and correct to the best of my knowledge.

Applicant signature & date:

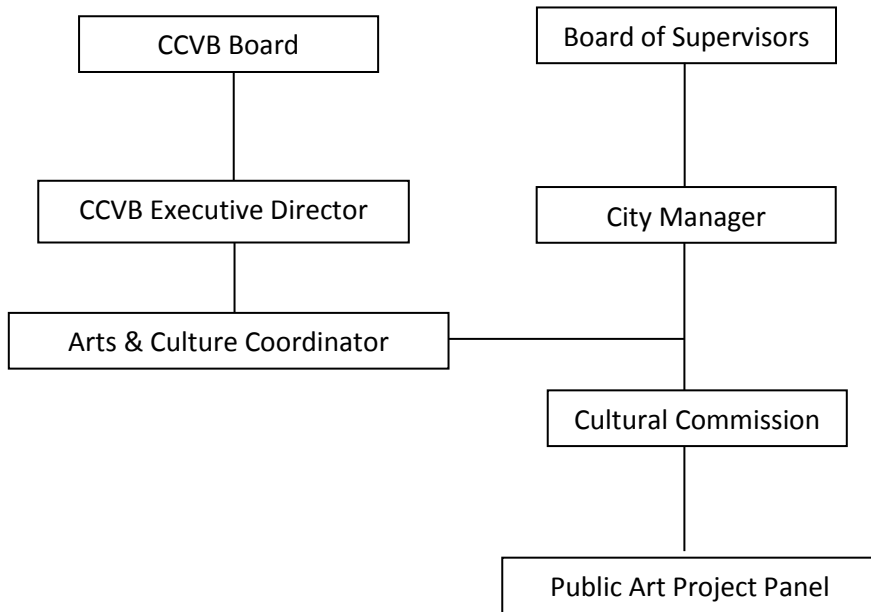
Property owner signature & date:

Date received by Arts & Culture Coordinator:

Date presented to Cultural Commission or appropriate Committee for consideration:

Recommendation & Additional notes:

CARSON CITY ARTS & CULTURE
ORGANIZATION CHART & FUNDING SOURCES



1) Through lease, rent, purchase, or loan of public art funded in part by the 1% transient tax budget of the Arts & Culture Coordinator and/or CCVB support and/or private donations and/or city/state in-kind support to create destination public arts & cultural programming upon city property. This artwork would become city owned assets. Signage and maintenance provided by city. A temporary Public Art Project Panel is assembled by the Arts & Culture Coordinator of applicable parties for jurying, selection process at open meetings.
IE: Artistic Bike racks, Mischell Riley Sculpture

2) Through annual RACC Re-Grant Awards via Cultural Commission recommendations.
IE: \$5000 and \$2500 awards to Organizations and \$1000 awards to Individual Artists for events and exhibitions with public access component within the Redevelopment Districts.

3) Through arts & cultural events funded by Art Grants which the Arts & Culture Coordinator researches and writes. Includes partnerships with community entities, local business, private sector donations, sponsorships, and collaborations. May be a 1:1 match award.
IE: NEA Big Read Grant, VANS Custom Culture Grant

4) Through smaller local arts & cultural events funded by 1% transient tax budget of the Arts & Culture Coordinator to create community infrastructure and collaboration.

IE: Fashion Films in February, Art & Culture Mixer Events, local art competitions.

5) Through public art proposals developed by private or municipal parties where public art funding is secured. A Public Art Proposal Form is submitted to the Arts & Culture Coordinator for the determination of assembling a temporary Public Art Project Panel of applicable parties for jurying, selection process at opening meetings if applicable.

IE PRIVATE: Downtown Business Association/ Eric Burke Mural, John Rutledge/Mauricio Sandoval Mural

IE MUNICIPAL: Possible future policy for a Carson City 'Percent for Art' in capital projects requiring that 1 or 2% of the budget for eligible City-funded construction projects is spent on artwork for City facilities. Special Use Permits presented by City Planning.

Percent for Art programs offers City agencies the opportunity to acquire or commission works of art specifically for City-owned buildings throughout the city. The purpose of the program is to bring artists into the design process and enrich the City's civic and community buildings.