



# STAFF REPORT

**Report To:** Board of Supervisors

**Meeting Date:** May 4, 2017

**Staff Contact:** Darren Schulz, Public Works Director

**Agenda Title:** For Discussion Only: Presentation to inform the Board of Supervisors on the Epic Rides Carson City Off-Road 2017 mountain biking event. (Patrick Pittenger; ppittenger@carson.org)

**Staff Summary:** Staff will provide an update to the Board of Supervisors regarding the planning underway for the bike race event to be held June 16-18, 2017.

**Agenda Action:** Other/Presentation

**Time Requested:** 15 minutes

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## **Proposed Motion**

N/A

## **Board's Strategic Goal**

Quality of Life

## **Previous Action**

The City entered into a five-year agreement with Epic Rides and the Carson City Visitor's Bureau regarding the Carson City Off-Road event to be held the third weekend of each June. The 2016 event was the first under the agreement.

## **Background/Issues & Analysis**

The 2017 Carson City Off-Road event will be held June 16-18. Planning and coordination efforts have been underway for several months. Numerous City departments are involved as well as Epic Rides staff and the Carson City Visitor's Bureau. Additional partners have been involved as well, including Muscle Powered, the Nevada State Parks Department, and the U.S. Forest Service.

Responsibilities of City departments include the following:

- Public Works - traffic control and facilities support
- Fire Department - emergency response "in town" and in the off-road areas
- Sheriff's Office - traffic control, emergency response, and on-street motorcycle leads
- Health Department - staffing medical tent near start/finish line
- Parks Department - Campground at Mills Park, community center usage, stages, bleachers, use of showers at aquatic center
- Information Technology - public information efforts including through social media
- Community Development - permit process and coordination with parking enforcement and notification

Many of these efforts involve interdepartmental coordination and working with external organizations as well.

The inaugural event in 2016 was a great success. The event was very popular with the participants and won a major national award. That event had a limit of 600 participants. While there were many successful aspects of the 2016 event, City staff has approached the planning for the 2017 with the goal of building on experiences from last year and improving several aspects. A change to plan for in 2017 is that there will be more riders participating. Per the agreement, up to 900 participants are allowed in 2017.

One area where improvement is being pursued is impact on downtown businesses and Carson City residents - particularly those on the near west side which includes the criterion course. A significant change for 2017 will be a modification of the criterion course used on Friday afternoon and Sunday morning. The course has been altered to reduce the overall "footprint" of the course, meaning fewer homes will be located within the course. The modification also reduces the impact on multiple churches in the southern portion of the course. Additionally, the traffic control plan for 2017 will allow for traffic on Carson Street between Robinson and Telegraph Streets. While traffic patterns will be modified, the continuation of traffic on Carson Street will be beneficial to downtown businesses. Another advantage of the modified course is that it will improve the experience for spectators because riders will pass more frequently and there will be two-way traffic on a portion of Nevada Street.

Another area where efforts will be enhanced is public notice for the event. The City's social media efforts will be participating earlier and to a greater extent during the event to provide the public with more up-to-date information. Epic Rides staff and the Visitor's Bureau will be increasing their efforts as well. This year will also see a public meeting before the event specifically intended to inform affected residents and businesses about the event. The public meeting will be held on June 7 at 7:00 p.m. at the First Presbyterian Church. The church is located at 306 W. Musser Street and the meeting will be held in the Fellowship Hall.

Because of the significant snowfall this winter, it is expected that the race courses for the longer rides will need to be altered. The revised plan will have the participants on the longer races (35 and 50 miles) on courses which will include returning to downtown before looping back to the off-road areas. While roads will not be closed for the riders riding between downtown and the off-road areas, traffic control measures, primarily flaggers at intersections, will be needed. Plans are still being finalized for those alternative routes.

**Applicable Statute, Code, Policy, Rule or Regulation**

N/A

**Financial Information**

Is there a fiscal impact?  Yes  No

If yes, account name/number:

Is it currently budgeted?  Yes  No

Explanation of Fiscal Impact:

**Alternatives**

N/A

**Board Action Taken:**

Motion: \_\_\_\_\_

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_

Aye/Nay

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(Vote Recorded By)

# Epic Rides 2017 Criterion "Crit" Course

Two-Way Bike Traffic

