



STAFF REPORT

Report To: Redevelopment Authority

Meeting Date: June 1, 2017

Staff Contact: Lee Plemel, Community Development Director

Agenda Title: For Possible Action: To make a recommendation to the Board of Supervisors regarding the expenditure of up to \$10,000 from the Fiscal Year 2017 Redevelopment Revolving Fund, Special Event Equipment account, for the purchase of an outdoor projector for events. (Lee Plemel, lplemel@carson.org)

Staff Summary: The Redevelopment Authority allocated \$20,000 in the FY 2017 (current Fiscal Year) Redevelopment budget for the purchase of equipment and infrastructure to accommodate special events. The proposed could be used in conjunction with existing outdoor equipment including an inflatable movie screen and sound equipment to conduct public outdoor movie nights or live-streaming events, such as Epic Rides. The Carson City Visitors Bureau is purchasing sound equipment to accommodate the projector.

Agenda Action: Formal Action/Motion

Time Requested: 10 minutes

Proposed Motion

I move to approve and recommend that the Board of Supervisors authorize the expenditure of up to \$10,000 from the Fiscal Year 2017 Redevelopment Revolving Fund, Special Event Equipment account, for the purchase of an outdoor projector for events as an expense incidental to the carrying out of the Redevelopment Plan that has been adopted by the Carson City Board of Supervisors, and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

Board's Strategic Goal

Economic Development

Previous Action

November 7, 2016: The Redevelopment Authority Citizens Committee voted 6-0 to authorize \$10,000 for the proposed projector purchase, subject to the development of a management plan for the projector and associated equipment.

Background/Issues & Analysis

On November 7, 2016, the Redevelopment Authority Citizens Committee (RACC) approved the purchase of a projector for outdoor events subject to the development of a management plan for the equipment prior to bringing it to the Redevelopment Authority for final approval. Than RACC member Garrett Lepire volunteered to take the lead to put together the management plan in conjunction with the appropriate City departments. The \$10,000 for the projector was subsequently allocated in the Redevelopment allocation plan approved by the Redevelopment Authority in March 2017.

Mr. Lepire has worked with the Carson City Visitors Bureau (CCVB) and the Carson City Library to get a commitment from the CCVB for the appropriate sound equipment and from the Library to manage the rental of

the equipment. The CCVB will purchase approximately \$5,000 in sound equipment to go with the projector and outdoor movie screen. The equipment will be managed and rented through the Library's equipment rental system, available for any organization that wishes to use it.

If you have any questions regarding this item, please contact Lee Plemel at 283-7075 or lplemel@carson.org.

Applicable Statute, Code, Policy, Rule or Regulation

NRS 279.382 – 279.685

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number: 603 Redevelopment Revolving Fund, Acct #: 603-0000-463-05-53

Is it currently budgeted? Yes No

Explanation of Fiscal Impact: The funds are budgeted in the FY 2017 Redevelopment budget.

Alternatives

Modify or deny the proposed funding.

Attachments:

1) Redevelopment Allocation Plan 2017.

Board Action Taken:

Motion: _____

1) _____

Aye/Nay

2) _____

(Vote Recorded By)

2017 Redevelopment Allocation Plan

Objective/Project/Program	Current	2017-18	2018-19	2019-20	2020-21	2021-22	5-year Total
<i>Continued projects/programs:</i>							
East/West Downtown Street improvements	\$ 255,225	\$ 200,000	\$ 100,000	\$ 200,000			\$ 500,000
Special Event equipment/ infrastructure	\$ 10,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 25,000
→ McFadden Plaza Movie Projector	\$ 10,000						
Special event support, street closures	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 125,000
Façade Improvement Program	\$ 200,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 500,000
Special Event funding (RACC)	\$ 60,000	\$ 30,000	\$ 25,000	\$ 20,000	\$ 15,000	\$ 10,000	\$ 100,000
Arts & Culture Commission/Events		\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 125,000
Utility extension assistance	\$ -	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 100,000
Assist with William Street corridor project				\$ 85,000	\$ 300,000		\$ 385,000
Blue Line rehabilitation	\$ 26,000						\$ -
<i>RACC ranking of additional projects/programs:</i>							
1. East Spear Street/Children's Museum Improvements, Other Street Improvements			\$ 100,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 400,000
2. Reimagined Space Public Art Program	\$ 10,000						\$ -
3. Telegraph to Spear Street Alley improvmt		\$ 50,000					\$ 50,000
3. Code Enforcement Officer (@ \$50k/yr.)		\$ 35,000	\$ 35,000	\$ 35,000	\$ 35,000	\$ 35,000	\$ 175,000
5. South Carson Street beautification			\$ 200,000				\$ 200,000
6. Downtown Entry Signs		\$ 30,000					\$ 30,000
7. McFadden Plaza Enhancements							\$ -
Total Allocated:	\$ (596,225)	\$ (520,000)	\$ (635,000)	\$ (615,000)	\$ (625,000)	\$ (320,000)	\$ 2,715,000
Undesignated Carryforward:	835,661	442,064	252,518	22,518	99,816	354,890	
Annual Available Budget ¹ :	202,628	330,454	405,000	692,298	880,074	1,235,584	
Undesignated:	\$ 442,064	\$ 252,518	\$ 22,518	\$ 99,816	\$ 354,890	\$ 1,270,474	

1) "Annual Available Budget" equals total amount budgeted for these projects/programs in a given year.