



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: January 18, 2018

Staff Contact: Nick Marano, City Manager

Agenda Title: Presentation Only: Presentation and update regarding Western Nevada Development District (WNDD) Comprehensive Economic Development Strategy and project listing for Carson City. (Ronald Radil)

Staff Summary: Ronald Radil, Executive Director of WNDD will provide a presentation and update.

Agenda Action: Other/Presentation

Time Requested: 15 mins

Proposed Motion

No Action - Presentation Only

Board's Strategic Goal

N/A

Previous Action

N/A

Background/Issues & Analysis

N/A

Applicable Statute, Code, Policy, Rule or Regulation

N/A

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number:

Is it currently budgeted? Yes No

Explanation of Fiscal Impact:

Alternatives

N/A

Board Action Taken:

Motion: _____

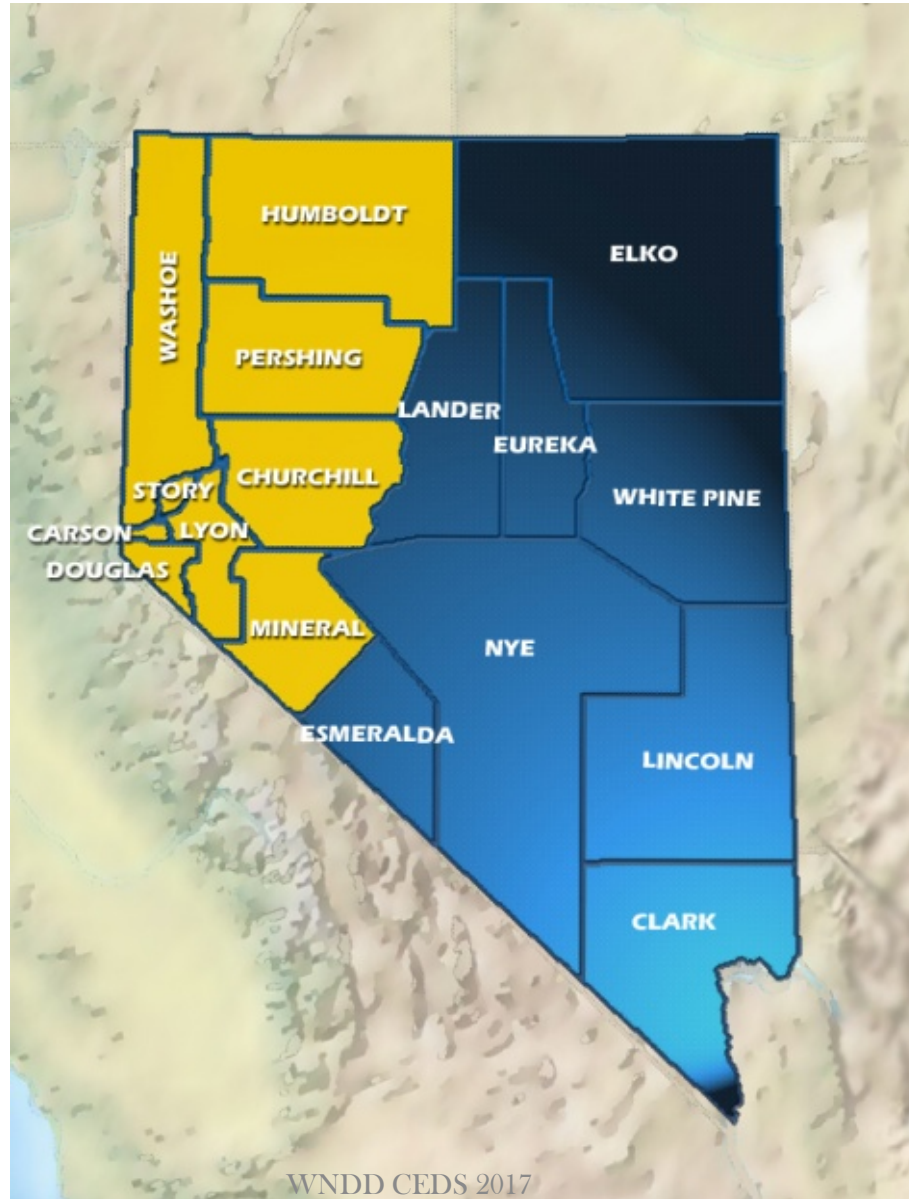
1) _____

2) _____

Aye/Nay

(Vote Recorded By)

WESTERN NEVADA DEVELOPMENT DISTRICT



WESTERN NEVADA DEVELOPMENT DISTRICT CEDS

- CEDS serves as a means to engage community leaders, leverage the involvement of the private sector, and establish a strategic blueprint for regional collaboration
- CEDS is a locally based, regionally driven economic development planning process
- Current WNDD CEDS is a result of the 2012 Stronger Economies Together (SET) project
- A CEDS is necessary to maintain designation as an Economic Development District and provides a mechanism for regional collaboration
- Assessment of regional economic opportunities – **know your region**
- Presents regional opportunities & local opportunities (**project / initiative listing**)
- Contains goals and strategies identified by the region
- **Applicants for public and private funding use CEDS to cite the project application is identified in a planning document**

WESTERN NEVADA DEVELOPMENT DISTRICT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

The WNDD Board of Directors is the WNDD CEDS Strategy Committee

The WNDD Board is comprised of locally elected officials, staff, and private sector representatives

The WNDD Board has started the process of reviewing the WNDD CEDS Goals and Strategies

Other public and private sector entities will be asked to provide input regarding updating the WNDD CEDS Goals and Strategies



WESTERN NEVADA DEVELOPMENT DISTRICT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

WNDD CEDS Project / Initiative Listing – one component of a CEDS

The WNDD CEDS Project / Initiative Listing is provided by the individual Member for inclusion in the CEDS

The 2014 Farm Bill provides funding for USDA Rural Development community facilities and business programs

The USDA RD program applications has a Section 6025 element whereby USDA RD can assign additional points to an application if the applicant can document their project meets goals or strategies stated in a multi-jurisdictional plan

The WNDD CEDS is identified by USDA RD as a multi-jurisdictional plan



WESTERN NEVADA DEVELOPMENT DISTRICT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Examples of USDA RD applications receiving additional points under Section 6025 include:

- Business and Industry Guaranteed Loans –
 - Douglas and Churchill - \$4,272,000
 - A B&I application will be submitted in Storey County for \$9,980,000
 - A lending institution in the region cited the WNDD CEDS in another B&I application
- Water and Waste Disposal –
 - Humboldt - \$9,030,000

USDA RD applications are competitive and an applicant able to secure additional points by citing the WNDD CEDS is an advantage in such applications



WESTERN NEVADA DEVELOPMENT DISTRICT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

WNDD CEDS used for other types of applications

Any entity, public or private, can use citations from the WNDD CEDS to show their project application is part of a multi-jurisdictional planning process

A county wants to apply for funding to place water and sewer lines to an industrial park

Use the following CEDS citation:

Regional Capacity Building Goal: Infrastructure Improvement

- Goal: Increase improvements and investments in infrastructure, transportation, water, wastewater systems and broadband to make the region more business-ready and to attract, retain, and expand business

Community College application to U.S. Department of Labor's American Apprenticeship Initiative Grant

Regional capacity Building Goal: Workforce Development

- Goal: Increase knowledge and understanding of existing worker skills, knowledge and experience, and present and future business workforce needs across the WNDD region. Develop a workforce that is well educated and with the appropriate skills to meet the demands of businesses today and in the future, per the sectors identified as important to the region



WESTERN NEVADA DEVELOPMENT DISTRICT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

A specific project listed in the WNDD CEDS may also be cited in project applications

Project Listing examples:

- Wastewater Treatment Plant expansion
- Water line extension in part of south county
- Establish Town Hall Foundation
- Airport Cross Wind Runway Rehabilitation
- Acquire Access Easement or Property for Airport Industrial Park Access
- Main Street Program / Redevelopment District
- Sustainable Energy - implement additional renewable energy projects
- Regional Implementation of Business Licensing and Permitting Software
- Formation of a Consortium to Develop a Regional Energy Master Plan
- Traffic Signal Interconnect Project
- Outreach – local and regional economic development and job creation efforts



WESTERN NEVADA DEVELOPMENT DISTRICT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Project Listing

- Provides a listing of projects/initiatives that can be both short term and long term
- Specific projects listed can be cited in applications for funding as being part of a multi-jurisdictional plan
- The project listing being cited can strengthen an application as it can be shown the project is part of a planning process and is important to the applicant
- It is helpful for the rest of the region as well as potential new businesses to understand what we as a region are trying to accomplish. Inclusion of your project in the CEDS indicates it is aligned with regional goals for growth.
- While inclusion of your project in no way guarantees funding of any sort, many federal agencies look more favorably upon projects which have the kind of broad support inclusion in a region CEDS indicates



WESTERN NEVADA DEVELOPMENT DISTRICT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Project Listing

- While not all projects meet subsequent requirements for funding under EDA guidelines, the inclusion of projects on the Priority Project List for the region may have a positive effect for a project's possible funding under other federally funded grant sources, such as USDA/Rural Development, HUD and DOL.
- All the listed projects are important to the local communities and are included because they help move the region closer to building the region's physical and human infrastructure
- The list reflects the participant's ideas, concerns, and efforts and is expected to be continually updated as new projects emerge and existing projects are completed

Citations of the CEDS Goals, Strategies and Project Listing are also important for entities applying for private sector funding applications

CEDS is a multi-purpose source for all types of applications for funding and project Implementation

Project Listing Due Date – Emailed to WNDD by 30 January 2018



WESTERN NEVADA DEVELOPMENT DISTRICT

WNDD contact information

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