

January 31, 2018

Lee,

Thank you for allowing me to comment upon the planning and usage of the \$10,000 that the Redevelopment Authority Citizens Committee and the Board of Supervisors kindly approved to the Carson City Visitors Bureau's Re-Imaged Space Campaign on March 16, 2017.

I understand that this memo will be shared at the RACC Meeting on February 5 and then to the Board of Supervisors on March 15, 2018.

In the past 15 months I've been able to get my feet under me and fully understand the creative and administrative elements of my municipal duties while housed at the Visitors Bureau. In understanding the additional responsibilities this project presented, I opted to combine this project with one I created which was already in the works: the NEA's Big Read Grant, scheduled for May/June of 2018. This National Endowment of the Arts grant was only awarded to Carson City this year, and the last Nevada recipient was 8 years ago.

I reached out to 2 property owners, located in the Redevelopment District in August and September 2017 with proposed imagery related to the May/June 2018 events. One project is a giant wheat paste installation on the rear wall of a vacant commercial property and the other is a full vinyl window wrap of a vacant commercial building.

These projects, which qualify for the Re-Imagined Space eligibility, will be revisited with the property owners as I create these 30 days of events which the grant requires. Of course, the duration of the artworks will last several months and are likely to be included in an update Art Walk.

Please feel free to contact me with any concerns. I understand the finances have been set aside and rolled over. They will be spent on improving the quality of life of our Redevelopment District.

Sincerely,

Mark Salinas