



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: March 1, 2018

Staff Contact: Lee Plemel, Community Development Director

Agenda Title: For Possible Action: To adopt Resolution 2018-R-__ authorizing the expenditure of up to \$30,000 from the Fiscal Year 2018 Redevelopment Revolving Fund, Downtown Entry Signs account, to design and construct downtown gateway signage in conjunction with the South Carson Street *Carson City Gateway* project as an expense incidental to the carrying out of the Redevelopment Plan. (Lee Plemel, lplemel@carson.org)

Staff Summary: Downtown gateway signage was identified in the Redevelopment Allocation Plan and funded in the FY 2018 budget in the amount of \$30,000. The Public Works Department is currently in the design phase of the South Carson Street project, and identifying a location and design for downtown gateway signage should be completed concurrently with the street design. The current street design project does not include funding for gateway signage.

NRS 279.628 permits the expenditure of money from the Redevelopment Revolving Fund for the purpose of any expenses necessary or incidental to the carrying out of Redevelopment Plans. **Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.**

Agenda Action: Resolution

Time Requested: 5 minutes

Proposed Motion

I move to adopt Resolution No. 2018-R-__ authorizing the expenditure of **\$5,000** from the Fiscal Year 2018 Redevelopment Revolving Fund, Downtown Entry Signs account, to design [~~and construct~~] downtown gateway signage in conjunction with the South Carson Street Carson City Gateway project as an expense incidental to the carrying out of the Redevelopment Plan that has been adopted by the Carson City Board of Supervisors, and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

Board's Strategic Goal

Economic Development

Previous Action

February 5, 2018: The Redevelopment Authority Citizens Committee voted 6-0 (1 vacancy) to authorize \$5,000 only for design of the proposed gateway signage. The recommendation was to bring the preliminary designs back to the RACC and the Redevelopment Authority prior to authorizing the funding for construction of the sign.

Background/Issues & Analysis

The Public Works Department is currently in the design phase of the South Carson Street project, which includes design of South Carson Street from the I-580 interchange to 5th Street, where the recently-constructed

downtown street improvements begin. The proposed funding would allow the design team to incorporate downtown gateway signage into the overall South Carson Street project design.

The design for the sign would include identifying an appropriate location for the sign, design of the sign structure and sign content, and any additional design elements associated with the sign such as landscaping or hardscape surrounding the sign, as may be applicable.

The initial proposal was to authorize the release of all of the funds (\$30,000) for design and construction of the signage. Under this scenario, City staff would move forward with the design contract for the signage and bring preliminary designs back to the RACC for comment prior to construction, but funding for the construction would already be authorized. However, RACC's recommendation is to only authorize \$5,000 for the design work and bring back alternatives for consideration before authorizing the release of the remaining funds for construction of the signage. The RACC requested that they see the design alternatives before releasing the funds for construction.

If you have any questions regarding this item, please contact Lee Plemel at 283-7075 or lplemel@carson.org.

Applicable Statute, Code, Policy, Rule or Regulation

NRS 279.382 – 279.685

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number: 603 Redevelopment Revolving Fund, Acct #: 603-0000-463-14-07

Is it currently budgeted? Yes No

Explanation of Fiscal Impact: \$30,000 is budgeted in FY 2018 for this activity.

Alternatives

Modify or deny the proposed funding.

Attachments:

1) Resolution

Board Action Taken:

Motion: _____

1) _____

Aye/Nay

2) _____

(Vote Recorded By)

RESOLUTION NO. 2018-R-__

A RESOLUTION AUTHORIZING THE EXPENDITURE OF \$30,000 FROM THE FISCAL YEAR 2018 REDEVELOPMENT REVOLVING FUND, DOWNTOWN ENTRY SIGNS ACCOUNT, TO DESIGN AND CONSTRUCT DOWNTOWN GATEWAY SIGNAGE IN CONJUNCTION WITH THE SOUTH CARSON STREET CARSON CITY GATEWAY PROJECT AS AN EXPENSE INCIDENTAL TO THE CARRYING OUT OF THE REDEVELOPMENT PLAN.

WHEREAS, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Authority for any expenses incidental to the carrying out of the Redevelopment Plan adopted by the Carson City Board of Supervisors; and

WHEREAS, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a causal connection between this redevelopment effort and the need for this expenditure; and

WHEREAS, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

WHEREAS, the incidental expense is minor compared to the funds needed for the overall Redevelopment Plan.

NOW, THEREFORE, BE IT RESOLVED that the Carson City Board of Supervisors hereby authorizes the expenditure of \$30,000 from the Fiscal Year 2018 Redevelopment Revolving Fund, Downtown Entry Signs account, to design and construct downtown gateway signage in conjunction with the South Carson Street Carson City Gateway project as an expense incidental to the carrying out of the Redevelopment Plan.

Upon motion by Supervisor _____, seconded by Supervisor _____, the foregoing Resolution was passed and adopted this ____ day of _____, 2018 by the following vote:

AYES: _____

NAYS: _____

ABSENT: _____

ABSTAIN: _____

Robert L. Crowell, Mayor
Carson City, Nevada

ATTEST:

Sue Merriwether, Clerk
Carson City, Nevada