



# STAFF REPORT

**Report To:** Board of Supervisors                      **Meeting Date:** April 18, 2019

**Staff Contact:** Nancy Paulson, City Manager

**Agenda Title:** For Discussion Only: Presentation and discussion regarding the Western Nevada Development District (WNDD), including an overview of WNDD, its mission and future activities. (Nancy Paulson, npaulson@carson.org)

Staff Summary: Ed Lawson, WNDD Board President and Sheryl Gonzales, WNDD Executive Director, will provide an overview of the Western Nevada Development District.

**Agenda Action:** Other / Presentation                      **Time Requested:** 15 mins

**Proposed Motion**

No action - presentation only

**Board's Strategic Goal**

Economic Development

**Previous Action**

N/A

**Background/Issues & Analysis**

N/A

**Applicable Statute, Code, Policy, Rule or Regulation**

N/A

**Financial Information**

Is there a fiscal impact? No

If yes, account name/number:

Is it currently budgeted?

Explanation of Fiscal Impact:

**Alternatives**

**Attachments:**

[WNDD 2019 - CARSON CITY - 41819\[2\].pptx](#)

**Board Action Taken:**

Motion: \_\_\_\_\_

1) \_\_\_\_\_

2) \_\_\_\_\_

Aye/Nay

\_\_\_\_\_

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\_\_\_\_\_

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(Vote Recorded By)

# WESTERN NEVADA DEVELOPMENT DISTRICT

*REGIONAL PARTNERSHIPS  
GROWING A STRONGER ECONOMY*

*Sheryl Gonzales, WNDD  
Executive Director*



# WESTERN NEVADA DEVELOPMENT DISTRICT

Modern Presentation

**Established in 1983 as the only Nevada Certified U.S. Economic Development Administration (EDA) Development District.**

**Founders included:** Carson City, Douglas, Lyon and Storey Counties

**A multi-jurisdictional entity comprised of nine counties and five cities – 4 Associate Members.**

**Funding provided through an annual EDA planning grant and membership dues.**

**Board comprised of elected and appointed officials, staff and businesses identified by the member counties and cities. Associate members participate with the WNDD Board.**

**Completes regional planning towards the development of the Comprehensive Economic Development Strategy (CEDS) which includes the collection and publication of demographic and economic data for the region (Collaboration with UNR, Center for Economic Development).**

**As an Economic Development District, WNDD member projects eligible to receive EDA funding.**

WNDD

## **SERVICES PROVIDED**

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**Comprehensive Economic Development Strategy (CEDS)** - A strategy-driven plan for the WNDD regions economic development.

**Grant Research, Application and Administrative Assistance** – Informs of funding sources (EDA & others), prepares and coordinates grant applications, administers funded projects. Emphasis is on infrastructure, workforce development, and disaster assistance.

**Community Studies & Assessments** – Works with partners such as UNR, UNR Cooperative Extension, in demographic, economic and market studies.

**Community Planning** – Visioning, economic development strategic planning, annual work plans, marketing and training.

**Revolving Loan Fund** – Operates a Revolving Loan Fund to help local businesses.

## **PAST ACCOMPLISHMENTS**

**Fernley Wastewater Treatment Facility expansion (two projects)**

**Fallon, New River Business Park Infrastructure**

**Lyon County, Santa Maria trail, Dayton**

**Pershing County Industrial Park, infrastructure**

**Churchill County Economic Development Authority Econ.  
Development Strategic Plan**

**Stronger Economies Together Blueprint Plan**

**Nevada Economic Development Conference**

**Nx Level Small Business Training**

## **PAST CARSON CITY PROJECTS**

**Lake Tahoe Prosperity Plan - Carson City, Douglas, Washoe, El Dorado (CA) and Placer (CA)**

**Carson City Airport Industrial Park infrastructure**

**Economic Feasibility Study for reconstruction of V&T Railroad (Carson City, Douglas, Lyon and Storey Counties)**

**Flood mapping for disaster mitigation after the January 1997 floods (Carson City, Douglas, Lyon, and Storey Counties)**

# CURRENT PROJECTS

WNDD Serves as a gateway to federal resources, assistance & support.



## COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

5 YEAR PLAN RESEARCH & REWRITE

### CEDS COMMITTEE

Representatives from throughout the Region, including the Board members

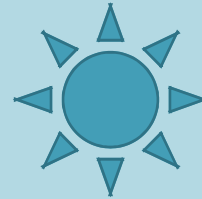


## CEDS PROJECTS GRANT RESEARCH

JOIN - Northern Nevada Work Based Learning (NNWBL) Coalition Project (Washoe, Carson City, Douglas)

Washoe County. Reno – Reno-Lemmon Valley Swan Lake Flooding Mitigation

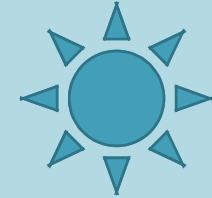
Fernley Community Center, upgrades city water delivery system, Main Street Revitalization Storey County – VC Downtown Corridor Transportation Assessment



## MEMBER ENTITY PROJECT SUPPORT

Pershing County Economic Development Strategic Plan-Annual Work Plan

Brownfields Coalition Assessment Grant



## WNDD BOARD WORKING WITH PARTNERS

STRONGER ECONOMIES TOGETHER Douglas Co Agrihood Project

NDOT Inter County Regional Transit Study I-80 Corridor Study



- Cornerstone of the U.S. Economic Development Administration's (EDA) programs.
- Engages community leaders, leverages involvement of private sector, and establishes a strategic blueprint for regional collaboration.
- Builds capacity and guides the economic prosperity and resiliency of an area or region.
- Provides individuals, organizations, local governments, institutes of learning, and private industry to engage in a meaningful conversation.
- Maximizes a region to achieve its economic development potential, as well as engage with the [EDA](#) and other federal partners to receive infrastructure and technical assistance grants, such as EDA's [Public Works and Economic Adjustment Assistance programs](#).

# COMPREHENSIVE ECONOMIC DEVELOPMENT STUDY CEDS

A locally based, regionally driven plan for regional economic development.

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY  
2020 REWRITE  
REGIONAL WORKSHOP  
JUNE 10 – 2019 8 AM TO 3 PM  
CITY OF FALLON  
REGIONAL SWOT ANALYSIS BY SECTORS OF FOCUS

INFRASTRUCTURE

Energy, Broadband, Water,  
Communications

WORKFORCE

Recruitment  
Education/Training

BUSINESS CLIMATE

Access to Capital  
Site Selection  
Regulation  
Technical Assistance

BUSINESS/INDUSTRY

Agriculture, Manufacturing,  
Military/Aerospace, Natural Resources,  
Technology, Tourism/Gaming, Mining,  
Health

QUALITY OF LIFE

Housing, Healthcare, Recreation, Arts,  
Entertainment

TRANSPORTATION

Air  
Rail  
Roads  
Logistics

**THANK YOU  
QUESTIONS?**