



## STAFF REPORT

**Report To:** Redevelopment Authority      **Meeting Date:** June 6, 2019

**Staff Contact:** Mark Salinas, Arts & Culture Coordinator

**Agenda Title:** For Possible Action: Discussion and possible action concerning a recommendation to the Board of Supervisors regarding the expenditure of \$26,315 from the Fiscal Year 2020 Redevelopment Revolving Fund to support various arts and culture special events. (Lee Plemel, lplemel@carson.org)

**Staff Summary:** The Redevelopment Authority annually funds arts and culture special events from a portion of the Revolving Fund. The Cultural Commission received a total of \$33,000 in Special Event funding requests. A total of \$25,000 has been allocated in the FY 2020 budget and an additional \$1,315 is available from the prior year budget, for a total of \$26,315 available for arts and culture special events. Application requests include: \$4,500 for Wild Horse Productions' Disney's Frozen, Jr.; \$5,000 for Brewery Art Center's Traditional Celtic Music Series; \$3,500 for Proscenium Players' 2019-20 Season; \$5,000 for Carson City Symphony's LatinXpressions Concert Series; \$5,000 for Mile High Jazz Band's Carson City Music & Art Festival; \$5,000 for Sierra Nevada Ballet's 12th Night- A Ballet Noir; and \$5,000 for Pinkerton Ballet Theater's Nutcracker Ballet.

**Agenda Action:** Formal Action / Motion      **Time Requested:** 30 Minutes

### Proposed Motion

I move to recommend to the Board of Supervisors approval of the expenditures in the total amount of \$26,315 as recommended by the Cultural Commission.

### Board's Strategic Goal

Economic Development

### Previous Action

May 13, 2019: The Cultural Commission reviewed, scored and made funding recommendations for the arts and culture special event applications, as recommended herein.

### Background/Issues & Analysis

A total of \$25,000 has been allocated in the FY 2020 Redevelopment budget for arts and culture special events. Additionally, \$1,315 of unallocated arts and culture funding from last year will be rolled forward into the FY 2020 budget for a total of \$26,315 available for arts and culture special events.

The Redevelopment policies state that arts and culture special events include performing arts, visual arts, and literary arts, and are generally events such as:

- a) Theatrical productions;
- b) Music festivals or music event series involving coordination among multiple event sites or organized through an arts organization;

- c) Art displays; or
- d) Other events deemed to be Arts and Culture events as determined by the Arts & Culture Coordinator.

The Redevelopment Authority Policies and Procedures identify specific application submittal requirements and establish criteria that the Redevelopment Authority shall consider when evaluating applications for special event funding. The following factors are identified for consideration:

- a) The number of participants the event draws compared to the amount of Redevelopment funding and other City support requested for the event.
- b) The amount of City funding requested for the event compared to funding obtained or sought from other sources.
- c) The amount of funding requested in past years compared to funding currently being requested.
- d) The longevity of the event in Carson City and its importance to the community.
- e) The possibility for the event to grow in the future.
- f) Potential conflicts with other special events on the same date as the proposed event.
- g) Other factors as deemed appropriate by the Authority.

The Cultural Commission completed its review of the arts and culture special event applications on May 13, 2019. The Cultural Commission's ranking and funding recommendations summary is attached, followed by each individual application.

If you have any questions regarding the arts and culture special event applications, please contact Mark Salinas at (347) 546-0435 or msalinas@carson.org.

**Applicable Statute, Code, Policy, Rule or Regulation**

NRS Chapter 279; Redevelopment Authority Policies and Procedures.

**Financial Information**

**Is there a fiscal impact?** Yes

**If yes, account name/number:** 603 Redevelopment Revolving Fund.

**Is it currently budgeted?** Yes

**Explanation of Fiscal Impact:** A total of \$25,000 has been budgeted in FY 2020 for Arts and Culture events, and an additional \$1,315 of unused Arts and Culture event funds are available from FY 2019, for a total of \$26,315 in available funds.

**Alternatives**

Modify the recommended funding for the events.

**Attachments:**

[3.A Ranking Summary.pdf](#)

[3.B Arts & Culture Event Applications.pdf](#)

**Board Action Taken:**

Motion: _____	1) _____	Aye/Nay
	2) _____	_____
		_____
		_____
		_____

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(Vote Recorded By)

Cultural Commission Arts and Culture Event applications ranking and funding recommendations from May 13, 2019:

Applicant Name	FY19-20 Amount Requested	FY18-19 Amount Received	Average Score out of 30	Average Score Percentage	Amount Requested x Percentage	FY19-20 Scenario 1  <i>% Cut from Rec. Amount</i>
Wild Horse Productions	\$ 4,500.00	\$ 4,666.00	27.8	92.50%	\$ 4,162.50	\$ 3,715.89
Brewery Art Center	\$ 5,000.00	\$ 4,110.00	24.0	80.00%	\$ 4,000.00	\$ 3,570.83
Proscenium Players	\$ 3,500.00	\$ -	26.8	89.17%	\$ 3,120.83	\$ 2,785.99
Carson City Symphony	\$ 5,000.00	\$ 3,466.00	28.7	95.56%	\$ 4,777.78	\$ 4,265.15
Mile High Jazz Band	\$ 5,000.00	\$ 4,833.00	29.0	96.67%	\$ 4,833.33	\$ 4,314.75
Sierra Nevada Ballet	\$ 5,000.00	\$ 4,496.00	26.0	86.67%	\$ 4,333.33	\$ 3,868.39
Pinkerton Ballet	\$ 5,000.00	\$ 4,621.00	25.5	85.00%	\$ 4,250.00	\$ 3,794.00
<b>Total Requested</b>	<b>\$33,000.00</b>				<b>Total Recommended</b>	<b>\$ 29,477.78</b>
<b>Total Available</b>	<b>\$26,315.00</b>				<b>Total Available</b>	<b>\$ 26,315.00</b>
<b>% Available to Amount Requested</b>	<b>79.74%</b>				<b>% Available to Amount Recommended</b>	<b>89.270637%</b>
<b>% Cut</b>	<b>20.26%</b>				<b>% Cut</b>	<b>10.729363%</b>

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Funding Application FY19/20**  
**Applications due April 15, 2019 for events occurring July 1, 2019 - June 30, 2020**

Name of Event & Event Date(s)

Disney's "Frozen, Jr." December 6,7,8,13,14,15, 20 & 21, 2019

Total Funding Request

~~5000~~- \$4500

Redevelopment District Area

#1

#2

Organization Name

Wild Horse Productions

Mailing Address, City, State, Zip

1220 Thompson Street, Carson City, NV 89703

Organization Phone

7754435598

Organization Website

www.wildhorsetheater.com

Contact Name, Title

Carol Scott, Executive Director

Mailing Address, City, State, Zip

1220 Thompson Street. Carson City, NV 89703

Contact Cell Phone

7754435587

Contact Email

whctonstage@gmail.com

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

musical at the Brewery Arts Center for 3 weekends in December 2019.

WHCT is the resident theater company at the Brewery Arts Center. We utilize the stage at the Performance Hall at the BAC for our main stage productions.

WHCT is dedicated to making a difference in the lives of young people by creating opportunities for them to discover, experience, and participate in the performing arts. WHCT believes that the performing arts have a valuable place in our community, and that through participation in the arts, young people will develop and build their self-confidence and self-expression. We also believe that the teamwork, discipline, and dedication required by the craft of theater teaches life skills that positively influence the lives of young people. WHCT endeavors to collaborate with the larger community of arts groups in Carson City whenever possible.

(Continued on addendum attached)

Estimated number of local participants: 2600      Estimated number of out-of-town participants: 120

Number of years event has taken place in Carson City: 0

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Royalties/Licensing		1985.00	1985.00
Rent BAC Rehearsal and Performance Space		4200.00	4200.00
Advertising/Marketing	1000.00	3200.00	4200.00
Artistic Fees (Directors, Technical Staff)	1000.00	4500.00	5500.00
Theater Set/Scenic Projections	1500.00	2000.00	3500.00
Costumes/Makeup	1000.00	2500.00	3500.00
<b>Total:</b>	4500.00	18385.00	23385.00

Redevelopment Funds as a % of total event costs: 5 %

Projected Revenues: \$	24800.00
Projected Net Profit/Loss: \$	1415.00

Annual Budget of Organization:

	2018	2019	2020
Income:	\$ <u>75000</u>	\$ <u>78000</u>	\$ <u>79000</u>
Expenses:	\$ <u>70500</u>	\$ <u>75000</u>	\$ <u>72000</u>
Reserves:	\$ <u>4500</u>	\$ <u>5600</u>	\$ <u>5000</u>

List any prior Redevelopment funding

2018:	\$4666.67
2017:	_____
2016:	_____
2015:	_____

Number of years your organization has existed: 11

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

Arts Learning Grant submitted to the Nevada Arts Council for review. Pending decision and funding. We will not know if, and/or, how much we will be funded until July 2019. If we receive this grant, it will be used towards bringing school outreach programs to see our production of "Frozen, Jr."

Describe any efforts to obtain funding from other sources:

We are looking at fundraising opportunities, such as raffles, car washes, and a performance benefit at the BAC.

We have also submitted an application to Costco for a \$500.00 community grant towards our scholarship program.

Describe why Redevelopment funds are required for the special event:

WHCT is requesting redevelopment funding for custom made costumes and special visual effects to elevate our production to the professional quality our audiences are have come to expect from our youth theater company.

We would like to purchase the new digital scenic projection packaged offered by Music Theatre International (MTI). MTI has partnered with world-renowned design and production specialists, Broadway Media Distribution, to offer stunning, first-rate, animated artwork at affordable prices. Scenic Projection Show Packages bring a cinematic element to the theatrical medium, solving many problems theaters face when mounting live productions. Scenic Projection Show Packages include all scenes and settings from the official script, which are placed in a playback timeline, allowing operators to press one button to control all of the digital scenery.

There are also very specific costume elements required for this production that will either have to be rented or built for our company. These costume pieces are "magical" and "transform" before the eyes of the audience. This is not any costumes we currently have on hand in our warehouse.

(continued on Addendume attached)

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

WHCT impacts both individuals and the economy of our community. As an employer, our theater company benefits staff, independent artists, technicians, and contractors who live and thrive in our community. As a business, our company spends money locally to buy lumber, paint, fabrics, office supplies, utilities, maintenance supplies, in addition to renting warehouse space and rehearsal space at local performance venues.

Our audience members come from all over Northern Nevada and many relatives of our young actors travel to Carson City from California, Utah and even as far away as cities on the east coast. Based on surveys by Americans for the Arts, arts patrons spend an average of \$35 per person in restaurants, shops, gas stations, hotels and other local businesses, in addition to the cost of admission.

(Continued on addendum attached)

List other organizations and businesses partnering or participating in the event:

Brewery Arts Center (Rehearsal and Performance Space)

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Brewery Arts Center Performance Hall, 511 W. King Street, Carson City

No street closures.



Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

How do you plan to market and advertise the event?

All of our activities are open to the general public. We will reach our target audiences through the proven promotional and marketing departments of both WHP and the BAC. WHP also utilizes the talents of our own in-house Marketing Director and Graphic Designer. Effective marketing for theater productions is constantly changing with new technology, resources, tools and what's effective constantly evolving. We have found that some of our approaches are probably becoming outdated; others just coming into fashion. We are consistently working hard to stay on top of the new trends.  
(Continued on Addendum attached.)

Explain how the special event may be able to be expanded in the future:

WHCT hopes to be able to continue to provide quality, live, educational theater for youth in our community in the coming years!

Explain how the special event will be able to transition away from City funding support in the future:

In 2018/2019 WHCT hired a professional fundraising consultant through the Nevada Circuit Riders Grant and the Nevada Arts Council. The consultant worked with our board of directors for 3 months and provided workshops on fundraising, donor engagement, and development and planning. We are working with our board to establish a fundraising committee and donor acquisition and retention for future events.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

\*Note: ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

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Applicants Signature

*Carol Scott*

Date:

*3/26/19*

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Addendum to Special Events Application FY 19/20  
Wild Horse Productions

**Description and Objectives (Continued):**

Disney's "Frozen, Jr." is a 60-minute adaptation of the Broadway musical based on the 2013 animated film. The condensed version is designed specifically for youth, ages 5-18, and features all the songs heard in the movie, plus five numbers written solely for the stage musical.

The enchanting modern classic from Disney brings Elsa, Anna, and the magical land of Arendelle to life, onstage. A story of true love and acceptance between sisters, "Frozen Jr." expands upon the emotional relationship and journey between Princesses Anna and Elsa. When faced with danger, the two discover their hidden potential and the powerful bond of sisterhood. With a cast of beloved characters and loaded with magic, adventure, and plenty of humor, "Frozen Jr" is sure to thaw even the coldest heart!

Since 2007, WHCT has been the leader in engaging our community in the power of theater to enrich and transform the lives of young people. WHCT currently serves more than 700 students a year through our productions, summer camp program in partnership with the Carson City School District, workshops with the CCSD and Title 1 schools and our "Let our Stage be Your Classroom" school outreach programs. Over 5,000 people (including 2,200 school students) attended WHCT performances in our 2018-2019 season. WHCT productions include multi-generational audiences. For some students and their families, WHCT's shows are their first experience seeing the "magic of live theater".

Our Junior Theater Festival Performance Troupe brought back their 3<sup>rd</sup> national award in a row at the Junior Theater Festival West in Sacramento, CA in February 2019. We won the prestigious Freddi G. Award of Excellent in Ensemble.

**Why Redevelopment Funds are Requested (Continued):**

WHCT is completely funded by donations, ticket sales, and grants from the NAC. Our ticket prices are purposely kept low in order to allow families, who otherwise would not be able to do so, see live, quality theater productions. Executive Director, Carol Scott has been directing for over 25 years, and "Frozen, Jr." will be WHCT's 31st production. Scott has developed an accountability structure with a board of directors who oversees each season, and each show has a full production staff. Many eyes are on the budget and many hands help with all aspects of productions, from publicity and fundraising to costumes and props. The risk is that we would not sell tickets and fill seats. However, the film "Frozen, (released in 2013) broke box office records week after week as it swiftly transformed into a global juggernaut, ranking as the highest-grossing animated film of all time, and earning Academy Awards for Best Animated Picture in addition to Best Original Song. We are confident this production will not only draw audiences from beyond the Northern Nevada community, but also will draw young actors, singers and dancers to Carson City to be part of this production.

### **How this Special Event Meets the Objective of the Redevelopment Plan to Strengthen Local Economy (Continued):**

In addition, our theater company is grateful to have over 50 front of house and production volunteers. These dedicated individuals donate over 500 hours annually, allowing us the opportunity to expand our programs without increasing costs. The most powerful impact of this proposal is not entirely financial. While the quality theater in our community does have economic impact, the most important services we offer our community is live theater at its best and at an affordable price. While professional theater prices are currently \$150 per ticket or more, we offer high quality productions for less than \$15 a ticket. That's a price that everyone in our community can afford. And in addition, when parents and schools cannot find the money to give a child the opportunity to experience the arts, WHCT offers scholarships, discounted tickets, and free admission to families and groups who cannot afford it. WHCT always finds a way!

By exposing young people to the arts, as well as training youth for careers in arts related fields, the investment comes to fruition with long-range economic impact when these children become artists, arts audiences, and arts patrons themselves. WHCT can and does improve the quality of life in our community...every day!

### **Marketing and Advertising (Continued):**

In developing a strategy, we had to examine our strengths and weaknesses. Our weakness is our limited budget for advertising and the rising advertising costs. Our strengths are in our ability to plan, create “content” (video, images, blogs, and tweets) and the amount of time we have to do marketing. Over the years we've concluded that the most effective marketing is not money-based. Good marketing is about footwork; it's about word of mouth; and it's about status.

The marketing programs include:

1. Publicizing through our website ([www.wildhorsetheater.com](http://www.wildhorsetheater.com)) and the BAC website ([www.breweryarts.org](http://www.breweryarts.org))
2. Advertising, press releases, and PSA's on radio and TV and community newspapers
3. Special promotions to select community groups, i.e. underprivileged and special needs groups, Eagle Valley Children's Home, CASA, FISH, BBBSNN, WNC Mentor Center, Advocates to End Domestic Violence, and B&G Club.
4. Posters, flyers, brochures distributed in the community
5. Enhanced web listings and newspaper website listings
6. WHP and BAC newsletters through MailChimp, and email blasts
7. Flyers sent to schools for student “Peechee” folders
8. Social marketing sites such as Facebook, Twitter, YouTube, Yelp, Going.com, etc.
9. Advertising banners on Main Street in Carson City
10. On screen advertising in Galaxy Fandango

# PROFIT AND LOSS STATEMENT 2018

## Wild Horse Productions January-December 2018

Financial Statements in U.S. Dollars

### Revenue

Donations	356	
Ticket Sales	32543	
Tuition	16576	
Refunds/Returns	152	
Junior Theater Festival Registration	16630	
Grants	7981	
<b>Net Sales</b>	74238	74238

### Expenses

Advertising	7426	
Auto and Transport	172	
Bank Fee	174	
Cast Party	160	
Concessions	200	
Costumes	3150	
Credit Card Payment	1620	
Dues & Subscriptions	226	
Equipment	4600	
Gifts & Donations	835	
Junior Theater Festival Registration Payment	16630	
Insurance	1355	
Makeup	100	
Meals & Entertainment	450	
Music	25	
Postage & Delivery	152	
Printing	1579	
Props	902	
Raffle Prizes	325	
Registration Fees	695	
Rent on Equipment	0	
Rent Paid (BAC and Warehouse)	12192	
Professional Development	44	
Royalties	5750	
Scripts	60	
Set	2261	
Supplies	245	
Tax	395	
Business Travel	100	
Utilities	599	
Stipends/Wages	10975	
<b>Total Expenses</b>	73397	73397
<b>Net Operating Income</b>		841

# ASSET STATEMENT 2019

## Wild Horse Productions

Financial Statements in U.S. Dollars

### CURRENT ASSETS

Cash		
Checking Account	4530	
Savings Account	1100	
<b>Total</b>	<b>5630</b>	<b>5630</b>

### PROPERTY AND EQUIPMENT

Sound & Light Equipment	12500	
Furniture	600	
Props/Set/Costumes	5500	
Misc. Tools/Supplies	1000	
Computers	400	
<b>Total</b>		<b>20000</b>
<b>TOTAL ASSETS</b>	<b>25,630</b>	

### LIABILITIES

Accounts Payable	0	
Credit Card	3757	
		<b>3757</b>

## WILD HORSE PRODUCTIONS ORGANIZATIONAL STRUCTURE

### Executive Producer – Pat Josten

- Develops budget (approval by board) for entire production, including at least the following categories: performance fees, theater rent, theater labor, publicity, programs, music, costumes, set construction supplies and construction expenses, fundraising expenses.
- Secures rights to production selected by board of directors and ensures all involved in production are made aware of those rights.
- Develops and maintains overall production schedules.
- Arranges rehearsal space, audition space, production meetings.
- May designate Assistant Producers and delegate any portion of these responsibilities as appropriate.
- Secures performance space for production.

### Executive Director – Carol Scott

- Responsible for all artistic decisions related to the production, except those increasing costs beyond budgets.
- Expected to block all scenes and run blocking rehearsals and general rehearsals.
- Delegates most musical decisions to the Musical Director, most choreographic decisions to the Choreographer, most technical production matters to the Technical Director, and most set construction decisions to the Set Designer, while still retaining responsibility for the overall artistic quality and consistency of the production. May overrule any designated decisions when necessary to this end.
- Develops draft rehearsal schedule prior to auditions; updated shortly after auditions.
- Sets audition dates, rehearsal dates, etc., in conjunction with Musical Director, Choreographer, and Producer
- Organizes auditions; responsible for casting decisions with the casting committee.
- May designate Assistant Directors and delegate any portion of these responsibilities as appropriate.

### Technical Directors – Jeff Schreiber, Don Burke

- Surveys performance space for technical production elements/capabilities and serves as a consultant to production staff on technical issues.
- Works with set designer on technical construction and implementation aspects of scenery.
- Obtains and sets up any technical theatre elements (pyrotechnics, fog machine, etc.) of the production outside of those maintained by the production house. Any expenditures must be coordinated with producer.
- Develops lighting design based on set design and survey of production space lighting capabilities. May be deferred in whole or in part to in-house lighting designer.
- Develops sound design based on musical and theatrical demands of production and current club sound reinforcement capability.



- Coordinates deployment and use of company owned and/or rented sound reinforcement equipment. May be deferred in whole or in part to other production participant(s) or in-house audio personnel.

#### Choreographer/Assistant Director – Robin Kato-Brong

- Represents the Artistic Director on all choreographic matters and decisions for the production, including running choreography rehearsals, selecting numbers and running choreography portions of auditions, and assisting the director with casting decisions.
- May designate Assistant Choreographers and delegate any portion of these responsibilities as appropriate.
- Works in tandem with the Executive Director to assist in rehearsals and overall vision for the production.

#### Musical Director – Alan Catron

- Represents the Artistic Director on all musical matters and decisions for the production, including running vocal rehearsals, selecting songs and running the musical portions of auditions, assisting the director with casting decisions, and working with technical crew on sound, microphones, balance, etc.
- May designate Assistant Musical Directors and delegate any portion of these responsibilities as appropriate.

#### Stage Manager – Varies at each production

- Assemble and supervise a technical crew.
- Supervise actors' schedules and to meet their needs.
- Create and be responsible for a full production notebook (known as a prompt book), containing all essential information about a show.
- Write and maintain all blocking notes.
- Secure and place rehearsal set pieces and props, as well as mark rehearsal spaces with tape when necessary.
- Call the show's cues.

#### Scenic Designer – Carol Scott

- Designs scenery with input from artistic director which will be both technically and financially feasible based on the current status of the theater's set construction talent pool and budget.
- Establishes set construction budget and submits to producer for approval.
- Creates set construction schedule

#### Costume Designer – Jennifer Hoffman

- Identifies necessary costume requirements for production.
- Obtains (purchase, sews, rents, etc.) necessary costumes for production.
- Organizes cast members to help acquire necessary costumes.
- Repairs existing costumes as necessary.
- Organizes return of cleaned costumes to general club storage after production.

Lighting Designer – Tara Burke

- Create, run, and manage all aspects of lighting for a production.
- Work with the artistic and production staff to support the director's plans for the production.

Sound Designer – Donald Burke

- Responsible for obtaining all sound effects for a production
- Responsible for setting up and tearing down sound equipment
- Responsible for running sound and microphones for production
- Responsible for maintenance of lighting equipment

Marketing Director – Tara Burke

- Advertises shows and auditions.
- Develops detailed budget for advertising and marketing
- Develops marketing strategies
- Creates flyers, programs, ads, and posters for productions

## **ARTIST RESUME**

Carol Scott  
1220 Thompson Street, Carson City, NV 89703  
775-443-5587 (cell)  
[carol@wildhorsetheater.com](mailto:carol@wildhorsetheater.com)  
[www.wildhorsetheater.com](http://www.wildhorsetheater.com)

### **EDUCATION**

- State University of New York, Empire State College, BA Degree, Performing Arts Management, 2006
- Central Washington University – Teaching Young Actors, Workshop, 3 credits, 2004
- Howard Community College, Columbia, Maryland, AA Degree – Elementary Education 1979
- Catonsville Community College, Catonsville, Maryland – 12 credits, 1970-1971

### **Honors and Awards/Grants**

- Residency – Learning Through the Arts, Theater Artist, The Royal Conservatory, Windsor, Ontario, Canada
- Residency – Gateway to the Arts, Theater Artist, Pennsylvania School District
- 2009 – SNAP Grant, Executive Director, NAC
- Carol Scott Bursary Award – South Essex Arts Association, Leamington, Ontario, Canada. This bursary is awarded to an outstanding grade school student who displays interest in the arts and community.

### **Bibliography and Related Professional Experience:**

Carol is an artist working in theater and her primary focus has always been on collaboration. She is a director, actor, and teacher, but she considers herself, first and foremost, a director. She believes one of the most satisfying aspects of directing is the opportunity to work with other artists (actors, choreographers, musicians, designers) and lead them to a realization of a shared theatrical idea. Carol has always believed in the transformative power of theatre, especially for youth. Throughout the years, she has amassed a wealth of directing, artistic, administrative and educational experience.

Carol holds a B.A. Degree in Performing Arts Management from the State University of New York. In 1996 she established a children's theater company, "BAC Stage Kids", at the Brewery Arts Center in Carson City, NV. Carol was Artistic Director for "BAC Stage Kids" from 1996 to 2001 when she moved to Ontario, Canada.

While living in Canada, Carol worked as a Teaching Artist for the Learning Through the Arts Program through the Royal Conservatory. In this capacity, she was responsible for

integrating dramatic arts into the elementary school (K-6) curriculum and designed and implemented original, creative, cross-curriculum lesson plans in history, science, math, social studies, and language arts. She also provided teacher training in drama activities and supplied detailed lesson plans for future use in their classrooms. Carol discovered that there was no children's theater program in the community she was living in. In 2002 she founded "Little Tomato Children's Theater", the first non-profit children's theater company in Lamington, Ontario and was Executive Director until she moved to Pittsburgh, PA in 2004.

Carol continued her work with arts education in Pittsburgh by becoming a Teaching Artist in the Gateway to the Arts Program and was responsible for working alongside classroom teachers instructing them on techniques for arts integration through hands-on learning.

In 2007, Carol returned to her home in Carson City, NV. She founded Wild Horse Children's Theater, a 501 ©3 nonprofit organization, in November 2007 and began working as a Match Support Specialist for Big Brothers Big Sisters of Northern Nevada in January 2008. Carol has been Executive Director of WHCT since 2007 and provides artistic direction and support of the production season which includes 4 main stage productions, school outreach and arts education programs, and a summer camp program. She is also responsible for year-round onsite and outreach classes and workshops for youth and adults. WHCT was housed in the Children's Museum of Northern Nevada until 2012 when they became the Resident Theater Company at the Brewery Arts Center, Carson City's local Arts Agency.

Carol has given workshops and classes on acting and directing, and "Kids in the Biz" workshops for parents and children interested in university programs and careers in the arts. She has also directed summer theater programs for Wild Horse Children's Theater "Summer on Broadway" and partnered with the Carson City School District on a 2 week summer theater program for the Title 1 schools.

Carol has directed and/or produced over 75 productions for adults and children and has taught acting for students of all ages and levels. In her Arts Education Outreach Programs in the community schools, Carol focuses her attention on social issues that are currently relevant and pervasive in the schools such as bullying, discrimination, and character education.

**Pat Josten**  
**2101 Mountain Street**  
**Carson City, NV**  
**775-887-0438**

1979-1980	Augustana College	Sioux Falls, SD	Production Assistant
1979-1982	Barn Theater	Tea, SD	Production Assistant
1991-2008	Proscenium Players, Inc. (4-5 productions per year)	Carson City, NV	Producer House Manager Stage Manager Publicity Manager
1996-2007	Carson Performing Arts Carson High School (4-5 productions per year)	Carson City, NV	Producer House Manager Business Manager
1997-2006	BAC Stage Kids Brewery Arts Center (5-6 productions per year)	Carson City, NV	Producer Program Director
2006-Current	Wild Horse Productions Wild Horse Children's Theater (5-6 productions per year)	Carson City, NV	Executive Producer

**Awards:**

February, 2004	National Jefferson Award	American Institute for Public Service
May, 2004	Artist of The Year	Carson City Community Awards
January, 2005	Sheep Dip of Northern Nevada	Recipient of Sheep Dip Memorial

Pat first began working in the theatre world in earnest in 1979. Her husband was a speech/theatre major and very involved in all aspects of performing arts. She began working backstage at his college productions and even consented to being on stage once.

Together they worked on many community productions at Augustana College in Sioux Falls, SD and the Barn Theatre in Tea, SD for many years. After a few years break to have 3 children, Pat returned to the theatre world in 1991 working with Proscenium Players, Inc doing technical aspects of many productions. Her volunteer duties included producing and house managing up to 4 productions per year as well as acting as publicity manager for a number of years.

When her oldest son entered high school, she began volunteering with the Carson High School Performing Arts department and continued until 2007. Assisting in doing press releases, coordinating volunteers for shows and fundraisers, managing the financial end of the CPA budget, carrying-out producer responsibilities for up to 5 high school productions per year gave her valued experience.

In 1997, Pat became involved with BAC Stage Kids at the Brewery Arts Center in Carson City. She was assistant to the Artistic Director, Carol Scott. From 2001-2006, Pat was in the position of Program Director for the BAC Stage Kids coordinating all aspects of the BAC Stage Kids program.

In addition to acting as Program Director for BAC Stage Kids, Pat produced each production and was responsible for coordinating the community outreach for BAC Stage Kids. Each year in addition to producing 3-4 shows per year at the Brewery Arts Center stage, the BAC Stage Kids perform at such venues as Artown in Reno, The Carson City Rendezvous, Carson High School, Reno Kids Fair, Tune Into Kids and many more.

In 2006, when Carol Scott returned to Carson City, Wild Horse Productions/Wild Horse Children's Theater was born and Carol & Pat began their winning team again producing shows, workshops, classes for children and adults and outreach programs to local schools and events.

Since Wild Horse Children's Theater is free program, Pat works with all economic levels of families. Every child is given a role for every production. No child is ever turned away. In addition to the actors, children fill & are taught the roles of student director/producer, stage manager, back stage technicians, sound & light technicians, set building and painting, costume design and production and makeup. Many of the children go on to pursue their passion for the performing arts in their local high schools and then college and beyond.

Wild Horse Children's Theater serves a wide area including Carson City, Carson Valley, Reno/Sparks, Lake Tahoe, Markleville, Coleville, Bishop, Dayton/Yerington, Truckee, Fallon, Fernley, Wellington and many more. Children and parents travel a long distance to participate in this award winning program .We serve up to 500 children each season.



# Robin Erika Kato

11505 Verazae Drive  
Reno, NV 89521  
Mobile 775.720.3634  
katobirdie@yahoo.com

Objective: To help children develop perseverance, self-esteem, and well roundedness through experiences in theater and dance. To foster the creativity and self-expression of children.

## Work Experience

2000 - current Elementary School Teacher	Taught all subjects to grades 1,2, and 5. Drama club, technology committee, TESOL, leadership, and textbook adoption.	<b>Carson City School District</b> 2800 S. Saliman Carson City, NV 89701 775.283.2200
2007 - current Choreographer/ Assistant Director	Choreography credits include, High School Musical 1 and 2, Seussical Jr., Beauty and the Beast Jr. Aladdin Jr, 101 Dalmations, Babes in Toyland, Honk, and Aristocats Kids.	<b>Wildhorse Children's Theater</b> 1220 Thompson Street Carson City, NV 89703 (775) 887-0438 or (775) 882-3497
1999 - 2012 Dance Teacher	Instruct students from ages 4 to 75 in all styles of dance including, ballet, tap, jazz, lyrical, acro, and musical theater.	<b>danceSpirit</b> 951 N. Stewart St. Carson City, NV 89703 775.884.1066
2000 - 2012 Choreographer	Choreography credits include Nutcracker, Christmas Angel, and Scrooge.	<b>danceSpirit Performing Arts</b> 951 N. Stewart St. Carson City, NV 89701 775.884.1066

## Performance Experience

### Western Nevada Musical Theatre Company

Chicago King and I West Side Story Once Upon a Mattress Anything Goes South Pacific Carousel	Velma Kelly Tuptim Anita Lady Beatrice Chastity Liat Louise
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### Brewery Arts Center

Peter Pan	Indian
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## PROFESSIONAL EXPERIENCE

2007-Present Computer Artistry Graphic Design Carson City, NV

### Owner/Graphic Designer

- Responsible for managing hundreds of clients from all over the United States and Canada
- Creator/Designer for all marketing and graphic design projects
- Creator/Designer for all website design projects and implementation
- Complies monthly reports and maintains payables and receivables
- Programs use: Corel Draw, Photoshop, Illustrator, Excel, Access & all Office programs

2008-Present Wild Horse Productions Carson City, NV

### Marketing Manager/Lighting Director

- Responsible for managing all program marketing pieces (posters, programs, tickets, website)
- Creator/Designer for [www.wildhorsetheater.com](http://www.wildhorsetheater.com) website
- Lighting design and Projections for all theater production.

2002-2007 National Distributors, Inc/Anheuser-Busch South Portland, ME

### Marketing Director/Graphic Designer

- Responsible for graphic design and signage in all accounts
- Designed, built and maintained company website [www.natdistributors.com](http://www.natdistributors.com)
- Develop monthly and quarterly incentive programs for all sales teams
- Run weekly, monthly, quarterly sales and account numbers
- Compile monthly pricing guides for Beer, Wine and Non-Alc sales divisions

2000-2002 OurMaine.com/ Guilds Hollowell & Associates Falmouth, ME

### Executive Producer, Community Features/Graphic Designer

- Create content, develop and implement OurMusic and OurSchools
- Responsible for story content, graphics, photographs and advertising for OurMaine.com
- Graphic designer in charge of artwork for numerous hosted websites
- Regularly Maintained and updated OurMaine.com, LearningEffects.com, and CnsHome.com
- Proficiently used Photoshop, Pagemaker, Illustrator, Quark, GoLive and other

## EDUCATION

1994-1998 University of Nevada, Reno Reno, NV

### Reynolds School of Journalism

- B.A., Advertising and Marketing
- Business Minor

## AWARDS

1998 Reynolds School of Journalism, UNR Reno, NV

### 1<sup>st</sup> Place, Senior Advertising Competition

Client: Sands Regency Hotel and Casino

1997 Reynolds School of Journalism, UNR Reno, NV

### 1<sup>st</sup> Place, Student Advertising Competition

Client: MasterCard

## **Alan Catron**

February 2016

625 Aja Place  
Dayton, NV 89403  
775/742-1216  
zumoo@yahoo.com

### **EDUCATION**

University of Nevada-Reno	Reno, NV	1980-1985	B.M. Music Education
University of Idaho	Moscow, ID	1989-1991	M.M. Music Education (incomplete)
Lesley University	Cambridge, MA	2008-2009	M. of Technology in Education

### **LICENSES HELD**

State of Nevada	K-12 Music
State of Nevada	Computer Application

### **THEATER EXPERIENCE**

Music Director, Wild Horse Children's Theater, Carson City, NV, December 2008-Present

Acting/Performing Experience: *Les Miserables*, Chorus Member, November 2013, Western Nevada Musical Theater Company (WNMTC), Carson City, NV. *Hello Dolly*, Orchestra Member (Trumpet), November 2012, (WNMTC). *Guys & Dolls*, Chorus Member, Fall 2007, (WNMTC). *The Fix*, Trumpet & Band Director, Spring 2007, Proscenium Players Inc. (PPI), Carson City, NV. *Brigadoon*, Chorus Member, Fall 2006, WNMTC. *Cotton Patch Gospel*, Chorus Member, Spring 2006, PPI. *A Midsummer Night's Dream*, "Theseus", Fall 2003, PPI. *Cemetery Club*, Light & Sound Tech., Fall 2003, PPI. *Face to Face*, Actor & Musician, Spring 2003, Boundary County Community Theater (BCCT), Bonners Ferry, ID. *You're A Good Man, Charlie Brown*, Percussion, Spring 2002, BCCT. *Godspell*, Chorus Member, Winter 2000, BCCT. *Ties That Bind*, Cast Member, Winter 1994, BCCT. *Talking With*, Stage Manager, Fall 1992, BCCT. *Trial By Jury*, Chorus Member, Winter 1986, Reno, NV. *Joseph and the Amazing Technicolor Dream Coat*, "Joseph", 1985, Reno, NV.

### **TEACHING EXPERIENCE**

1. Carson City School District; Carson City, NV Band & General Music Instructor Aug. 2003-Present
2. Boundary County School District; Bonners Ferry, ID 6-12 Instrumental Instructor Jan. 1992-June 2003
3. Minidoka County School District; Rupert, ID Secondary Instrumental Instructor 1986-1988
4. Washoe County School District; Reno, NV Substitute Teacher 1985-1986

## **AWARDS AND RECOGNITIONS**

Educator of the Year, Bordewich-Bray Elementary School—2013/2014 School Year  
North Idaho Student-Teacher Achievement Recognition (NISTAR)—1999/2000 and 2002/2003  
School Years (Student recipients are chosen by the faculty, then that student selects a faculty member to receive the teacher portion of the award.)  
Who's Who Among America's Teachers—2002  
Educator of the Year, Boundary County School District—1998/1999 School Year  
Eagle Scout (1978, Reno, NV)  
Order of the Arrow (B.S.A.)—Life Member, Tannu Lodge, Reno, NV

## **HOBBIES AND ACTIVITIES**

Photography, Backpacking, Camping, Skiing (former member National Ski Patrol), Snowshoeing, Softball, Soccer, Volleyball, Tae Kwon Do (1<sup>st</sup> Kup).

Volunteer Hike Leader—Tahoe Rim Trail Association. Volunteer—Nevada Area Council, Boy Scouts of America, Summer Camp Maverick Scoutmaster. Currently a member of the following groups: The Zephyrus Brass—Trumpet, Carson City Symphony—Trumpet (1<sup>st</sup> chair). Have performed with TOCCATA Symphony.

## **OTHER WORK RELATED EXPERIENCE**

1. Director, Pullman Community Band, Pullman, Washington—Spring/Summer 1991
2. President of “Vandaleers” Concert Choir, University of Idaho—1990/1991, Member 1989/1990
3. Director of the University of Idaho Women’s Basketball Pep Band—1989-1990 season. Substitute Director of the University of Idaho Men’s Basketball Pep Band—1989-1990 & 1990-1991 seasons.
4. Substitute Director: Moscow (Idaho) City Band—Summer 1990. Twin Falls City Band—Summer 1987
5. Graduate Assistant in Marching Band—1989 & 1990
6. Production Team Leader—Lionel Hampton School of Music, University of Idaho—1989 & 1990
7. Production Assistant/Stagehand, University of Idaho Events Team—1990-1992 and University of Nevada-Reno, Lawlor Events Center—1983-1986
8. United States Forest Service, Bonners Ferry Ranger Station—Bonners Ferry, ID  
Forestry Aid. Wildland Fire Fighter. Noxious Weed Technician. GS 5.
9. Boy Scouts of America, Nevada Area Council—Reno, NV Summer Camp Counselor

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Funding Application FY19/20**  
**Applications due April 15, 2019 for events occurring July 1, 2019 - June 30, 2020**

Name of Event & Event Date(s)

**Traditional Celtic Music Series** 2019: Oct. 19, Nov. 16. 2020: Jan. 18, Feb. 15, Mar. 21, Apr. 18, May 16.

Total Funding Request  
5000.00

Redevelopment District Area  
#1  #2

Organization Name

**Brewery Arts Center**

Mailing Address, City, State, Zip

**449 West King Street, Carson City, NV 89703**

Organization Phone

**775-883-1976**

Organization Website

**breweryarts.org**

Contact Name, Title

**Gina Lopez Hill, Executive Director**

Mailing Address, City, State, Zip

**same**

Contact Cell Phone

**775-443-6943**

Contact Email

**gina@breweryart.org**

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

In the Fall of 2014 during a very dark period of its history, the Brewery Arts Center partnered with Joe and Kathy Bly of Ciana Music to create a traditional Celtic music series and cultivate an audience for the Irish Music genre. Over the past five seasons since its inception, the series has performed beyond expectations selling 2709 individual tickets 53 season tickets the past two seasons. Our audience comes from all over the region and our musicians come from all over the world and through Joe and Kathy Bly, we have created a Celtic Music Destination in the Brewery Arts Center for both musicians and Celtic Fans.

As Brewery Arts Center volunteers, Joe and Kathy have been solely responsible for coordinating the Celtic Music Series since its inception in 2014. They draw on their extensive knowledge of Traditional Celtic music to create a nine-month season featuring a rich selection of different music styles within the Celtic genre, which has steadily built a loyal and dedicated audience. Kathy and Joe have created a space where local artists as well as nationally-recognized, touring acts can perform in an intimate environment with theatrical lighting and quality sound in front of a responsive and appreciative audience. Working in conjunction with the Brewery Arts Center, Joe and Kathy ensure that the artists have accommodations and that the paycheck at the end is fair to all parties.

Giving our community exposure to the techniques of the Scottish and Irish immigrant music tradition which had a profound influence on that 'country sound' that many of our audience members are familiar with today is extremely important to both the preservation of the genre and the mission of the Brewery Arts Center. The mission of the Brewery Arts Center is to enrich the quality of life by cultivating arts and culture for all. The growing audience is evidence of the yearning for this style of music and the cultural ties recognized by the people of this area, many of Irish and Scottish decent are undeniable.

Estimated number of local participants: 1100      Estimated number of out-of-town participants: 40

Number of years event has taken place in Carson City: 5

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Artist Fees - 60-70 percent of ticket sales depending on artist	2000	11000	13000
Artist Accommodations (7 hotel rooms @ \$100)	300	400	700
Additional lighting equipment (moving to all LED)	1000	1000	2000
Advertising (9 shows at \$300 per show)	700	2000	2700
Green Room accommodations		450	450
Sound engineer (9 shows at 250)	1000	1250	2250
Total:	5000	16100	21100

Redevelopment Funds as a % of total event costs: 23.7 %

Projected Revenues: \$	21100
Projected Net Profit/Loss: \$	0

Annual Budget of Organization:

	2018	2019	2020
Income:	\$ 346,000	\$ 393,090	\$ 506,000
Expenses:	\$ 342,898	\$ 483,090	\$ 470,000
Reserves:	\$ 110,000	\$ 10,000	\$ 36,000

List any prior Redevelopment funding

2018:	4110.00
2017:	6500.00
2016:	5500.00
2015:	2000.00

Number of years your organization has existed: 44

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

Ciana Music has committed \$2000 as an in-kind donation for booking fees for booking the acts and KNVC Radio has committed \$1400 in-kind advertising funds for the upcoming season as well as Northern Nevada Celtic Celebration, who has come on board as a series sponsor with a \$500 commitment.

**Describe any efforts to obtain funding from other sources:**

This series was awarded funding from the Nevada Division of Tourism this past season and we will submit for funding for the 2019-2020 season. The Robert Z. Hawkins Foundation awarded the BAC funds for lighting upgrades and we have grants pending with Nevada Arts Council and Nevada Division of Tourism.

**Describe why Redevelopment funds are required for the special event:**

The task of the Redevelopment agency is to develop a plan and provide the initial funding to launch revitalization in areas in need. As a major player in the redevelopment district where arts and culture is determined a priority from the Carson City board of supervisors, the Brewery Arts Center works tirelessly to provide arts and culture opportunities for all people and for all income levels, determined to make arts accessible for all. This series, having sold over 700 individual tickets so far in the current season deserves funding as it brings that many people each month to the redevelopment district to have a positive, culturally engaging experience which makes our community ultimately better for all, both from a quality of life and economic development stand point.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

We recognize that we are a community on the cusp of great economic growth and realize the importance the arts can play in finding commonality during this time of expansion and take our responsibility passionately. Without a strong and vibrant arts and culture core, this community will not be able to attract the talented workforce it needs to accommodate its current expansion, therefore, providing culturally based live music is vital to the wealth and economics of Carson City. Many of the major companies in our area see the Brewery Arts Center as a necessity to keep a strong workforce and have therefore invested significantly in its success including Carson City's largest employer, Carson Tahoe Hospital.

List other organizations and businesses partnering or participating in the event:

KNVC Community Radio, KD sound, Gold Dust West, Carson City Culture and Visitor Authority, Carson City Community Center, Sons & Daughters of Erin, Northern Nevada Celtic Celebration and Ciana Music.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Historically, the Traditional Celtic Music series has been held in the Maizie Harris Jesse Black Box Theatre which, depending on the current arrangement seats between 99 and 128 people. However, having over sold the Maizie Harris Jesse Black Box Theater, 8 of the nine concerts in this current season, we have had to move the concerts to our other facility, the 250 seat Performance Hall at 511 West King Street. Due to the fact that many of this season's shows had stand by and waiting lists for tickets, we see most of the 2019-2020 performances to take place in the Performance Hall as well.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

To help support the costs of this event, the BAC sells beer and wine and obtains permits for such sales on a monthly basis, as needed.

How do you plan to market and advertise the event?

The BAC aggressively markets its programs and events through the following:

- Press Releases with professional photographs sent to all media outlets with 100 miles including local arts magazines
- PSA's provided to local television and radio stations as well as an active and creative Facebook and social media campaign
- 100+ Posters and flyers placed in prominent locations in the Carson City/Carson Valley area
- Postcard mailers sent to our membership base of 450 people and beyond
- Photos and advertisement on BAC's dynamic new website [www.breweryarts.org](http://www.breweryarts.org)
- Text messaging, E-mail Flyers and Newsletters to 5300 people that subscribe to the BAC e-mail list of arts patrons
- Community Center digital billboard
- Interviews with musicians and the Celtic Music show on KNVC Community Radio Station

Explain how the special event may be able to be expanded in the future:

As explained above in the current season, we have had to move the majority of the concerts to our Performance Hall which holds double the capacity. For the upcoming season of 2019-2020, we anticipate all shows will be held in the Performance Hall. Additionally, we are looking at two night engagement options to accommodate more of our community and ultimately a Celtic Music Festival at the Brewery Arts Center. The festival concept is in its infancy but will likely tie into the Levitt AMP Carson City concert series as a part of an outdoor festival.

Explain how the special event will be able to transition away from City funding support in the future:

Using the success of our current season as an indicator, the 2019-2020 season of the Traditional Celtic Music series will be the last one we will request support for from the Cultural Commission. As Brewery Arts Center did with the Levitt AMP Carson City Free Summer Concert Series, after the first two years of the Cultural Commission's support, we were able to make the event sustainable without redevelopment funding. However, if we do expand to an Celtic Music Festival, we might see the need for support of that event from this commission.



**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

4/12/19

**\*Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

# Brewery Arts Center

## STATEMENT OF ACTIVITY

April 12, 2018 - April 12, 2019

	TOTAL
<b>Revenue</b>	
Artisan Cafe	
Consigned Art	6,297.37
Food and Beverage Sales	66,142.82
<b>Total Artisan Cafe</b>	<b>72,440.19</b>
Contributions and Grants	148,457.33
Membership	8,414.97
<b>Program Service Revenue</b>	
Class Fees	17,539.00
Consession Revenue	48,034.91
Event Revenue	175,742.43
Facility Use	60,785.20
<b>Total Program Service Revenue</b>	<b>302,101.54</b>
Square Income	-191.00
<b>Total Revenue</b>	<b>\$531,223.03</b>
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	
Bank and CC Fees	4,879.92
Cafe supplies and materials	20,020.47
<b>Total Cost of Goods Sold</b>	<b>24,900.39</b>
<b>Total Cost of Goods Sold</b>	<b>\$24,900.39</b>
<b>GROSS PROFIT</b>	<b>\$506,322.64</b>
<b>Expenditures</b>	
Artist Fees	38,116.45
Building Maintenance & Repairs	9,428.45
Concessions	10,812.33
Contract Instructors	21,284.06
Contract labor	7,910.52
Dues and Subscriptions	865.77
Equip Rental and Maintenance	3,641.82
Event Expense	116,776.40
Finance Charge	715.67
Insurance - Liability, D and O	25,546.21
Interest Expense	6,128.08
Licence and fees	1,486.27
Marketing	5,096.94
Other Expenses	0.00
Overdraft Fees	1,100.00
<b>Payroll Expenses</b>	
Payroll Processing	627.31
Taxes	17,604.12
Wages	139,324.25
<b>Total Payroll Expenses</b>	<b>157,555.72</b>

	TOTAL
Professional Services	
Accounting Fees	1,037.50
Outside Professional Services	270.00
<b>Total Professional Services</b>	<b>1,307.50</b>
Property Tax	19.81
Supplies	
Art supplies	322.75
Office	4,120.05
Operations	6,684.70
<b>Total Supplies</b>	<b>11,127.50</b>
Theatrical Rights	426.00
Unapplied Cash Bill Payment Expenditure	0.00
Uncategorized Expenditure	0.00
Utilities	21,770.08
Gas/Electric	5,450.77
Internet	753.20
Security	310.82
Utilities-Trash	699.94
<b>Total Utilities</b>	<b>28,984.81</b>
Water	18,777.15
<b>Total Expenditures</b>	<b>\$467,107.46</b>
NET OPERATING REVENUE	<b>\$39,215.18</b>
Other Expenditures	
Ask My Accountant	-47.09
<b>Total Other Expenditures</b>	<b>\$ -47.09</b>
NET OTHER REVENUE	<b>\$47.09</b>
NET REVENUE	<b>\$39,262.27</b>

# Brewery Arts Center

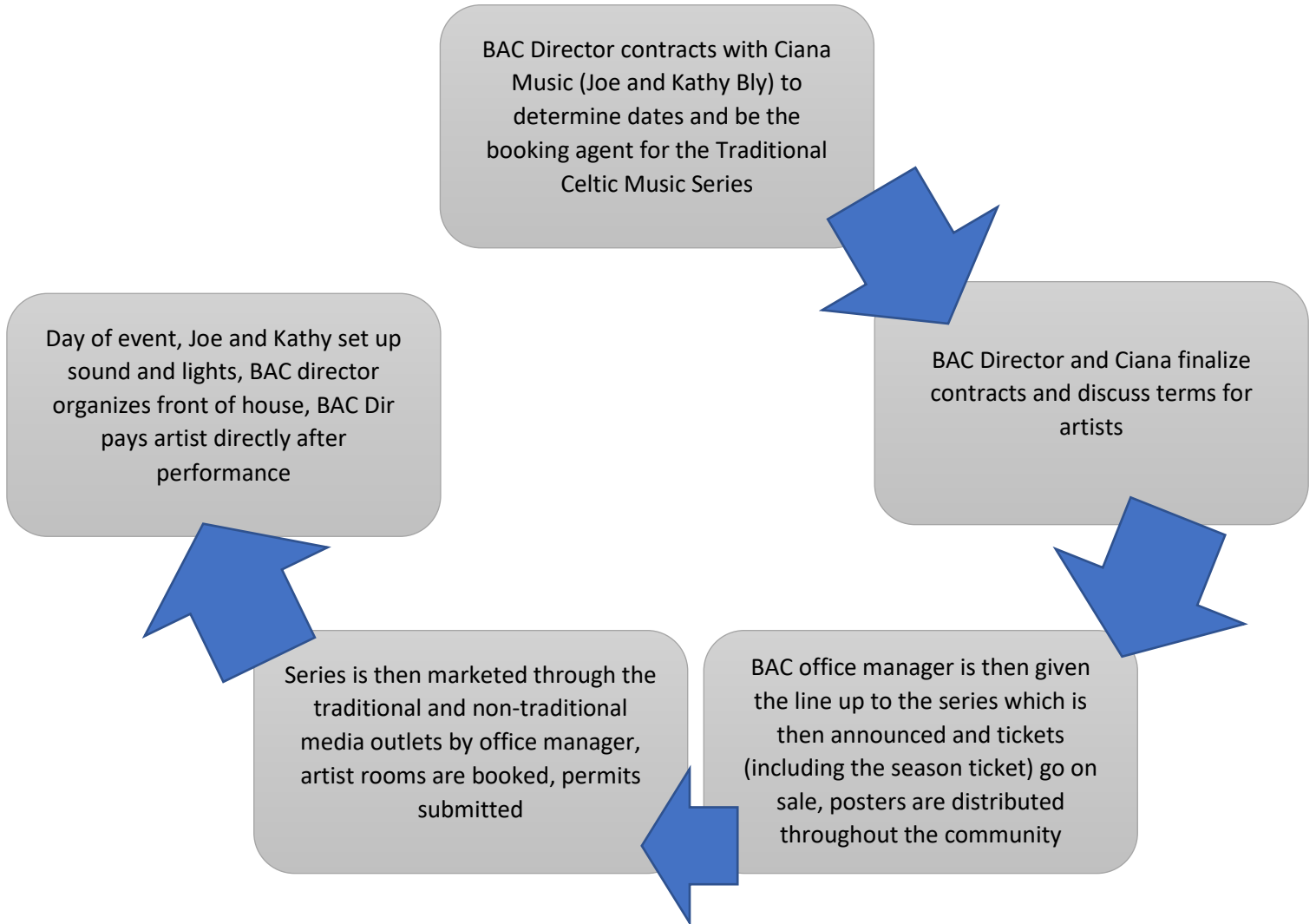
## STATEMENT OF FINANCIAL POSITION

As of April 12, 2019

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Artisan Store-0861	15.87
Cash on hand-Cafe	676.79
Cash on hand-Office	200.00
Grants Management-9988	11,000.87
Levitt-3854	0.51
Operating account-9319	23,865.16
TED-4076	3,000.00
Ticket Escrow-0879	192.62
<b>Total Bank Accounts</b>	<b>\$38,951.82</b>
Other Current Assets	
Undeposited Funds	514.50
<b>Total Other Current Assets</b>	<b>\$514.50</b>
<b>Total Current Assets</b>	<b>\$39,466.32</b>
Fixed Assets	
Fixed Assets	0.00
Furniture and Equipment	1,509,031.97
Harmony Park	0.00
Land	2,396.00
Z-Accumulated Depreciation	-755,829.00
<b>Total Fixed Assets</b>	<b>\$755,598.97</b>
Other Assets	
Community Foundation of WN	11,375.59
<b>Total Other Assets</b>	<b>\$11,375.59</b>
<b>TOTAL ASSETS</b>	<b>\$806,440.88</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	0.00
<b>Total Accounts Payable</b>	<b>\$0.00</b>
Other Current Liabilities	
Direct Deposit Payable	0.00
Loan-1- 8121	3,112.23
LOC Loan- Line of Credit - 9953	9,699.25
Payroll Liabilities	5,650.40
NV Unemployment Tax	0.00
<b>Total Payroll Liabilities</b>	<b>5,650.40</b>
Sales Tax Liability	0.00
Square Tips	162.93

	TOTAL
<b>Total Other Current Liabilities</b>	<b>\$18,624.81</b>
<b>Total Current Liabilities</b>	<b>\$18,624.81</b>
Long-Term Liabilities	
Performance Hall Loan	171,919.06
<b>Total Long-Term Liabilities</b>	<b>\$171,919.06</b>
<b>Total Liabilities</b>	<b>\$190,543.87</b>
Equity	
Unrestricted Net Assets	560,245.92
Net Revenue	55,651.09
<b>Total Equity</b>	<b>\$615,897.01</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$806,440.88</b>

## Organization chart/structure for the for the Traditional Celtic Music Series



## Professional Experience

Brewery Arts Center, Carson City, NV  
March 2015 – Present **Executive Director**

### Achievements:

- 6-figure turn around in one year
- National and local grant awards received
- Manages and oversees 100 events each year

### Responsibilities

- Grant writing, fiscal responsibility and oversight
- Artist coordinator / booking agent
- Hiring staff
- Partner Liaison
- Building and ground oversight
- Accounts payable/receivable
- Mission accountability
- Coordination of multiple special events, concert series and festivals per year
- Marketing events, projects and classes

IGNNK, Inc., Carson City, NV  
July 2004- 2015 **Director of Creativity & Special Events**

### Achievements:

- Assisted in the development of an online professional development program
- Handled all aspects of customer service, troubleshooting and technical support for those taking the online programs

### Responsibilities:

- Technical support
- Customer Relations
- Communication Timeline
- Feedback and assessment
- Goal Setting
- Director of launch events

ICDA Charter High School, Reno, NV  
Aug. 2001-June 2004 **Performing Arts Director**

### Achievements:

- Developed Performing Arts Program
- Recruitment and Retention Strategy for Students
- Manager of Performing Arts Campus

Responsibilities:

- Teacher Selection
- Curriculum Approval
- Program and show producer
- Grant Writer

Eldorado Hotel Casino, Reno, NV

July 1999-August 2001 **Dir. Of VIP Services and Special Events**

Achievements:

- Instilled ultimate customer services practices to employees
- Trained several entry level employs up to management positions
- Coordinated multi-million dollar events

Responsibilities:

- Managed and scheduled VIP Services Department
- Worked with marketing departments to maintain key messaging to customers
- Developed and maintained department budget
- Handled and resolved customer challenges
- Multi department coordination for property wide special events

Peppermill Hotel Casino, Reno, NV

Sept. 1996-July 1999 **Concierge/VIP Services Manager**

Achievements:

- Assisted in the conception and development of department
- Developed in-house customer service training program for employees

Responsibilities:

- Managed and scheduled VIP Services Department
- Developed and maintained budget
- Handled and resolved customer challenges
- Managed Staff
- Staff Selection

## Education

University of Phoenix, Reno, NV  
Post Graduate work

University of Nevada, Las Vegas, Las Vegas, NV  
Bachelor of Arts  
June 1994

## Current Volunteer Responsibilities

TEDxCarsonCity – Lead Organizer, licensee  
Proscenium Players, Inc. - Member



## **Awards**

DaVos Scholarship UNLV (1990), Outstanding Graduating Senior UNLV-College of Fine Arts (1994), Nevada Women's Fund: Woman of the Year (1997), Reno Gazette Journal, Best of Education Award (2002), Featured Artist- Artown (2007), Foundation for the Betterment of Carson City-Organization of the Year Award (Let Them Be Kids 2013), Northern Nevada Business Weekly's Finalists Circle for the Sierra Nevada Top-20 Powerful Women (April 2018)



# Joseph Bly

Presenter – Broadcaster – Singer – Musician  
Sound, Lighting, and Scenic Design

1534 Hussman Ave  
Gardnerville, Nevada 89410

775-781-8337  
[joe@cianamusic.com](mailto:joe@cianamusic.com)

## Presentation/Coordination:

Brewery Arts Center                      Celtic Music Series                      2014-Present  
Carson City, Nevada

Booking artists, coordinating volunteers, setting up technical requirements, renting gear, managing performance night

Ithaca College                              College Staff: Shop foreman                      Ithaca College  
Ithaca, New York

Coordinating professional, non-union, scenic construction shop; scheduling students and paid carpenters, welders, and scenic artists; managing large annual budget and capital purchases; teaching college-level classes

Flat Rock Playhouse                      House Staff: Master Carpenter                      1976 – 1978  
Flat Rock, North Carolina                      Children’s Theater: Technical Director

Responsible for coordinating scenic construction and Actor’s Equity union apprentices for State Theater of North Carolina for both main performances, Children’s Theater, and for scenery coordination with National Park Service outreach performances.

## Broadcast:

KNVC 95.1 FM                              On-air personality                              January 2018 – Present  
Carson City, Nevada                      High Country Celtic Radio

Creating and recording two-hour, weekly radio show featuring contemporary and classic traditional Celtic music.

## Training/Education:

Ithaca College                              BFA – Drama, technical / design focus                      1978 – 1984

Flat Rock Playhouse – State                      Apprenticeship – Acting & Technical  
Theater of North Carolina

## Additional Training

- Voice-Over :: Denver, Colorado
- Singing :: Dr. DeBoer, Reno, Nevada
- Singing :: Niamh Parsons (Living Irish Treasure), Dublin, Ireland
- Singing :: John Faye (Reno Popera), Reno Nevada
- Music :: Swallow Hill Music School :: Denver, Colorado

## Additional Experience and Skills

Plays Traditional Irish Wooden Flute & Whistle  
Member of Cíana, a Traditional Celtic band



# Joseph Bly



Actor – Singer – Musician  
Sound, Lighting, and Scenic Design

Age: 57 Height: 5' 8" Weight: 165 lbs  
Voice: Baritone

1534 Hussman Ave  
Gardnerville, Nevada 89410

775-781-8337  
[joe@cianamusic.com](mailto:joe@cianamusic.com)

## Acting:

Proscenium Players, Inc. Carson City, NV	Bus Stop	Director
Proscenium Players, Inc. Carson City, NV	Spamalot	Not Dead Fred & Ensemble Player
Brewery Arts Center Carson City, NV	Improv Troupe	Ensemble Player
Ithaca College Ithaca, NY	Much Ado About Nothing	Balthazar
Flat Rock Playhouse Flat Rock, NC	(Multiple productions)	(supporting roles)
US Park Service – Sandburg House Flat Rock, NC	Rootabaga Stories Works of Sandburg	Ensemble Player Ensemble Player

## Technical:

Proscenium Players	(Multiple Productions)	Lighting/Set Design
Brewery Arts Center	TEDx Celtic Music Series	Sound Promoter / Sound
Prison of Children, starring John Ritter (film)		Technical Adviser
Denver Center Theater Co.	Staff carpenter / Equip maintenance	
Ithaca College	College Staff: Shop foreman	
Flat Rock Playhouse	House Staff: Master Carpenter Children's Theater: Technical Director	

## Training:

Ithaca College	BFA – Drama, technical / design focus	1978 – 1984
Flat Rock Playhouse – State Theater of North Carolina	Apprenticeship – Acting & Technical	1975 – 1977

## Additional Training

Voice-Over :: Denver, Colorado  
Singing :: Dr. DeBoer, Reno, Nevada  
Singing :: Niamh Parsons (Living Irish Treasure), Dublin, Ireland  
Music :: Swallow Hill Music School :: Denver, Colorado

## Additional Experience and Skills

Plays Traditional Irish Wooden Flute & Whistle  
Member of Ciana, a Traditional Celtic band

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Funding Application FY19/20**  
**Applications due April 15, 2019 for events occurring July 1, 2019 - June 30, 2020**

Name of Event & Event Date(s)

Proscenium Players Inc., 2019-2020 Season

Total Funding Request  
3500.00

Redevelopment District Area  
#1  #2

Organization Name

Proscenium Players, Inc.

Mailing Address, City, State, Zip

449 West King Street, Carson City, NV 89703

Organization Phone

775-686-8504

Organization Website

<http://www.ppitheater.org/>

Contact Name, Title

Jeff Basa, Board President

Mailing Address, City, State, Zip

Same

Contact Cell Phone

775-686-8504

Contact Email

[ppi\\_basa@att.net](mailto:ppi_basa@att.net)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Proscenium Players Inc. (PPI), was founded in October 1965 by Maizie Harris-Jesse and Jim Johns because, at the time, Carson City was without a live theater company. The first show PPI produced was Tobacco Road and it was performed at the Civic Auditorium (Carson City's Children's Museum) which makes PPI the longest running theater company in Carson City, Nevada. The mission of PPI is to be a non-profit organization committed to presenting high quality theater in Carson City.

Since it's humble beginnings, PPI has produced over 150 plays, murder mysteries, musicals and workshops for the community. During our 44 year partnership, many of these have taken place at the Brewery Arts Center. To this day, we have kept the traditions of our initial season alive and Maizie Harris-Jesse still attends every opening night performance. Brewery Arts Center's Black Box Theater was eventually re-named the Maizie Harris Jesse Theater to honor its founder. Although a volunteer driven organization, we are committed to what we do for our community because we believe live theater is important for a well-rounded society. Offering an affordable, living and breathing alternative to digital entertainment brings community together, often to create positive change and promote creativity.

There are many tangible and intangible benefits of producing live theater but the benefit with the most lasting results comes from having people of all ages and different backgrounds coming together for a common goal: to put on a great production.

PPI is applying for funds for our upcoming 2019-2020 season. This season will include one musical, one comedy, one workshop and one drama. The season will begin in the fall with the Carson City premiere of I Love You, You're Perfect, Now Change by Jimmy Roberts (October 2019), a holiday performance in the Winter (December 2019), a drama (April 2020) and a workshop in the Spring (May 2020).

Each production is chosen with the objective to forward our mission and to create a variety of opportunities for participation either by being part of the production or as an audience member. This is only possible when we select productions that appeal to the spectrum of the demographics of Carson City.

We select our season by considering many factors such as: Is the work relevant to society in today's climate? Can we do it well with our limited budget? Will this work expand our audience base and cultivate new theater goers? Do we have the

Estimated number of local participants: 520      Estimated number of out-of-town participants: 100

Number of years event has taken place in Carson City: 54

**Event Costs (Attach additional sheets, if necessary)**

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Artist Fees	500	500	1000
Production costs (theatrical rights, props, ect)	2500	6500	8000
Marketing & Promotion	500	1000	1500
Office Materials/supplies		100	100
Facility Costs		5200	5200
Administrative/Consultants		500	500
Insurance		2000	2000
<b>Total:</b>	<b>3500</b>	<b>14800</b>	<b>18300</b>

Redevelopment Funds as a % of total event costs: 19 %

Projected Revenues: \$	18,300
Projected Net Profit/Loss: \$	18,300

**Annual Budget of Organization:**

	2018	2019	2020
Income:	\$ 11000	\$ 15500	\$ 18300
Expenses:	\$ 9000	\$ 12000	\$ 18300
Reserves:	\$ 2000	\$ 3500	\$ 3500

**List any prior Redevelopment funding**

2018:	n/a
2017:	n/a
2016:	n/a
2015:	n/a

Number of years your organization has existed: 54

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

The Brewery Arts Center agrees to charge for facility use, half of the proceeds from the ticket sales of the event.

Describe any efforts to obtain funding from other sources: .  
PPI has submitted a request for funding from the Nevada Arts Council.

Describe why Redevelopment funds are required for the special event:

Community theater is vital to the ecosystem of the artistic community. If there were no community theater, there would be no Broadway.

When we involve more people in live theater our community can't help but be a better place to live. Theater cannot be done alone. By working together to create something out of nothing, we will understand each other more. As audience members we develop empathy towards people we do not know. That in itself is a powerful thing.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

We are fearful that the enthusiasm for live community theater is declining and feel strongly that it is critical to society. Not only does it bring joy and entertainment in a unique way and increase a person's quality of life but as a reflection of society, it challenges assumptions and opens minds and creates a new generation of critical thinkers. Live theater allows an audience to be immersed in raw human emotion creating a connection with the actors and fellow audience members by being a part of a non-replicable, shared experience. This cannot happen in the digital world... only live theater. The variables in a theater setting are few, the stage is set, the props, the costuming are all set. However, the delivery is unique and original every time.

List other organizations and businesses partnering or participating in the event:

PPI does an annual show to benefit Advocates to End Domestic Violence, in the spring of 2018 and previous years it was The Vagina Monologues, in the spring of 2019 it will be Doubt. Brewery Arts Center is a partner in most of our events as it is our location and marketing partner to create a mutually beneficially event.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The plays for the upcoming season will take place in either the Maizie Harris Jesse Black Box Theater, The Performance Hall or the Espresso Yourself Café. All venues within the Brewery Arts Center.

Have you obtained all necessary approvals and/or permits for the event? Yes  No

If not, what approvals are still pending?

n/a

How do you plan to market and advertise the event?

PPI will market through grassroots, word of mouth and social media outlets, as well as traditional methods. We anticipate each show and their casts will bring many newcomers to our performances and exposed them for the first time to all that PPI has to offer, so casting is an important part of the marketing process. This year, PPI will aggressively market our season through the following channels:

- 
- magazines

- 
- 
- 
- 

Explain how the special event may be able to be expanded in the future:

If enough funding is available, we would like to expand our season to two musicals, a drama, a comedy, two workshops and monthly dramatic readings. We feel with the proper marketing and funding, we will be able to attract the audience and members to make this happen by the 2020-2021 season.

Explain how the special event will be able to transition away from City funding support in the future:

We are hoping that funding from the city will be a boost to our organization both in confidence and perception. By attracting newer audiences and expanding our players and members, we will be able to be self sufficient on ticket sales and ongoing revenue streams such as workshops and dramatic readings.



**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature



Date:

4/13/19

**\*Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

<b>Assets</b>		<b>2018-2019</b>	
<b>Current Assets</b>			
Cash		3,300	
Accounts receivable			
	<i>Total current assets</i>	3,300	-
<b>Other Assets</b>			
	<i>Props, costumes, sets</i>	2,000	
	<i>Total Other Assets</i>	-	-
<b>Total Assets</b>		<b>5,300</b>	<b>-</b>

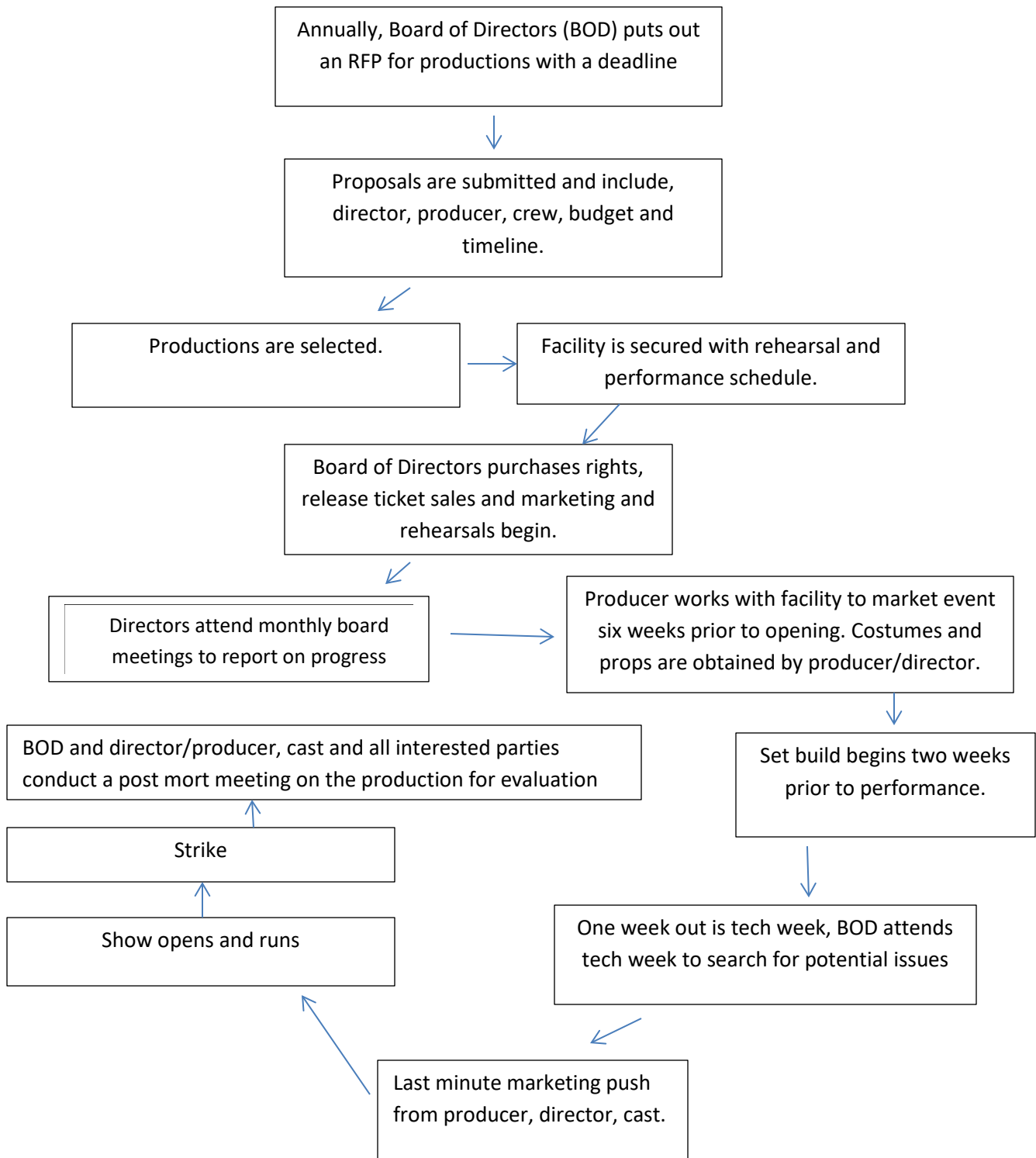
# Income Statement

Proscenium Players Inc.  
Income Statement  
4/12/2019

	FY 18-19 [7/1/18] to [6/30/19]	FY19-20 (projection) [7/1/19] to [6/30/20]	
<b>REVENUES</b>			
Ticket Sales	\$ 7,000.00	\$ 8,500.00	
Foundation Support			
Memberships/Donations	1,000.00	1,300.00	
Program Advertising	1,000.00	1,000.00	
Government Support		7,500.00	
Cash on hand	6,500.00	3,500.00	
<b>TOTAL REVENUES</b>	<b>15,500.00</b>	<b>21,800.00</b>	
<b>OPERATING EXPENSES</b>			
Advertising and Promotion	600.00	500.00	
Theatrical Rights	2,200.00	7,200.00	
Costumes and Props	2,000.00	900.00	
Artist Fees	-	1,000.00	
Storage Fees	5,200.00	5,200.00	
Insurance	2,000.00	2,000.00	
Website Development/Consulting	-	1,500.00	
<b>TOTAL OPERATING EXPENSES</b>	<b>12,000.00</b>	<b>18,300.00</b>	
<b>NET INCOME (LOSS)</b>	<b>\$ 3,500.00</b>	<b>\$ 3,500.00</b>	

## PPI Production Responsibility Flowchart

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## **Overview**

Active member with over 10 years of continuous and direct participation in community theater productions and associated activities. Participation includes character roles in drama and comedy performances; production teams with experience in set design & build, show producer, and director; community volunteer programs for fund raising of area seniors programs; role player for training of law enforcement officers; and elected positions on the Board of Directors for the Proscenium Players, Inc. (PPI), and Carson Valley Community Theater (CVCT).

## **Live Theater – Performance Experience**

12 Angry Men – Juror #11

12 Angry Jurors – Juror #11

The Butler Did It – Louie Fan

Arsenic and Old Lace – Teddy Roosevelt

California Suite – Mort Hollander

Spamalot – Multiple Roles & Ensemble

Bus Stop – Virgil Blessing

Radio Memories – Johnny Dollar

Carson City Senior Follies: Performer, Music Coordinator, and Crew

## **Murder Mystery / Dinner Theater**

PolterHeist – Jim Lodge

Lust Boat – Hamilton Helmsworth

## **Production Experience**

Producer (2012) & Director (2018) - A Christmas Chaos

Producer - Taming of the Shrew

Co-Director - An Evening of One Acts

Director - Red Velvet Cake War

Director - Nightfall with Edgar Allan Poe

## **Associated Community Theater Service**

PPI Board of Directors – Current President, Past Secretary, Member-At-Large

CVCT Board of Directors – Member-At -Large

Police Officer Standards Training (POST) – Offender Role Player

###

# CRISTOPHER TRAVIESO

STAGE ACTOR, VOCALIST, VOICE-OVER ACTOR, MUSICIAN, DIRECTOR, WRITER

## EDUCATION AND TRAINING

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<b>The Voice Actors Studio</b> Voice Acting Technique and Engineering	LAS VEGAS, NV 1/2014 – Present
<b>American Academy of Dramatic Arts</b> Theater Conservatory Program	NEW YORK, NY 8/1999 – 5/2001
<b>Creative Artists Laboratory</b> Theater and Improv Ensemble	NEW YORK, NY 8/1999 – 5/2001

## PROFESSIONAL EXPERIENCE

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<b>Picadilly Dinner Theatre</b> Stage Manager / Buffet Manager	Grand Island, NE 3/1998 – 8/1999
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## THEATER EXPERIENCE

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### Stage

The Hit	Seeposh	Proscenium Players, Inc.	2018
The Trojan Women	Talthybius	The Sheldon Vexler Theater	2014
The Taming of the Shrew	Petruchio	Proscenium Players, Inc.	2013
Duality	Anger	Wichita Community Theater	2005
Dr. Jekyll and Mr. Hyde	Dr. Jekyll	Creative Artists Laboratory	1999
Key Exchange	Phillip	AADA Theater	1999
It's A Scream	Maxie	Picadilly Dinner Theatre	1999

1520 Molly Drive Carson City, NV 89706 Phone: 775-250-3934 Email: [natcristrav7@hotmail.com](mailto:natcristrav7@hotmail.com)  
Facebook: Nat Cristopher Travieso Instagram: natcristrav7

Man of La Mancha      The Padre      Picadilly Dinner Theatre      1999

**Production**

A Christmas Chaos      Asst. Director      Proscenium Players, Inc.      2018

Theresa "Res" Martin  
608 Terrace Street  
Carson City, NV 89703  
E-mail: resmartin808@gmail.com  
Phone: 808-232-8932

### **Experience**

Educator -Drama, Creative Movement, Puppetry, Videography, Stage Make-Up, and Creative Media

#### Director

-PAMY (Performing Arts for Maryknoll School, MASK Theatre (Maryknoll After School Klub for Theatre), Spartan Cabaret, DHT Reader's Theatre, SOA (Sounds of Aloha, Barbershop Theatrical Performances-Hawaii Theatre, Paliku Theatre, and Kroc Theatre)

#### Actor/Performer

-PPI-Secretary of the Board, 1 year, BAC/PPI, ACT, DHT, KCC, Hawaii Theatre, Kumu Kahua Theatre, Elk's Lodge-Stage Performances (Actor), TV (commercials, testimonials, and news documentaries), Film (Battleship), Mermaids Hawaii, Synchronized Swimming (First Position, Choreographer, and Assistant Coach), and Sierra Sirens at Paradise Salon and Spa-Director/Instructor

Recent Productions: BAC/PPI-Spamalot, Bus Stop, Nightfall With Edgar Allan Poe, Vagina Monologues, The Hit, and Elks Lodge Dinner Mystery Theatre

#### Volunteer

Bartending-DHT, Kumu Kahua Theatre, and BAC (Levitt Amp Concerts) Sets, Costumes, Props, Tickets, and Ushering-Kennedy Theatre, DHT, ACT, Kumu Kahua Theatre, and BAC/PPI

#### Technical Theatre

-Stage design, lighting, audio, projection, set construction, props, costumes, and stage manager



Video Production

-Graphics, camera operator, crew, storyboarding, script writing, and editing

Pro Bowl Block Party, Waikiki 2013-Graphics

Conference, Maui-2013-Graphics

Neal Diamond in Concert, Blaisdell Arena, Honolulu-2012-Rehearsal  
Camera 1

The Cure in Concert, Blaisdell Arena, Honolulu, 2013-Cable Puller for  
hand-held camera

Gilad Productions, Bodies In Motion-Production Coordinator

Camera Operator, Tech Assistant-Shoot It Live

Joy Productions-Chinese Concerts, Reno

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Funding Application FY19/20**  
**Applications due April 15, 2019 for events occurring July 1, 2019 - June 30, 2020**

Name of Event & Event Date(s)

LatinXpressions Four Concert Focus

Total Funding Request

\$5,000

Redevelopment District Area

#1

#2

Organization Name

Carson City Symphony Association, Inc.

Mailing Address, City, State, Zip

P.O. Box 2001, Carson City, NV 89702-2001

Organization Phone

775-883-4154

Organization Website

<http://CCSymphony.com>

Contact Name, Title

Elinor Bugli, President

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, Nv 89701-6532

Contact Cell Phone

775-721-6302

Contact Email

[ehbugli@aol.com](mailto:ehbugli@aol.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

See Additional Pages, Item 1.

Estimated number of local participants: 1,200      Estimated number of out-of-town participants: 200

Number of years event has taken place in Carson City: **First time, LatinXpressio**

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Conductors and Guest Artists' fees	3,000	3,550	6,550
Space Rental (Community Center)	500	1,000	1,500
Marketing and Publicity	1,000	1,000	2,000
Travel (guest soloists)	300	3,000	600
Production (music, videography, audio tech)	200	1,000	1,200
Overhead (office expenses, royalties, insurance)	0	4,000	4,000
Total:	5,000	10,850	15,850

Redevelopment Funds as a % of total event costs: 32 %

Projected Revenues: \$	15,580
Projected Net Profit/Loss: \$	0

Annual Budget of Organization:

Fiscal years

	2018	2019	2020
Income:	\$59,775	\$62,400	\$64,200
Expenses:	\$61,248	\$62,400	\$64,200
Reserves:	\$-1,474	\$0	\$0

List any prior Redevelopment funding

2018:	3,466.66 (FY19)
2017:	_____
2016:	_____
2015:	_____

Number of years your organization has existed: 35

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

Anticipated: Nevada Humanities, \$600 for pre-concert talks; Nevada Arts Council, \$3,000, prorated from organization grant; Chevron Humankind \$500 matching grant, \$200 prorated from D'Addario Foundation for youth programs.

Describe any efforts to obtain funding from other sources:

We expect \$3,000 from ticket sales, \$1,000 from program ads, \$1,500 from memberships and other private and corporate contributions, and \$4,300 from grants (see above) applied to this concert series. We are applying for other grants, but cannot estimate additional funds; however, we will commit organization reserve funds to the project to cover any shortfall.

Describe why Redevelopment funds are required for the special event:

The growth of Carson City's Hispanic/Latino population, now over 20 percent of Carson City residents and even higher in our schools, is reflected in our youth strings programs. About half of our beginning after-school violin students are Hispanic/Latino, and their families attend youth concerts in which their children perform. However, although we provide free family tickets for them, few attend regular Carson City Symphony concerts. We have consulted with Lupe Ramirez, Coordinator of Latino Outreach at Western Nevada College. She advised us of programming strategies that would not only increase interest in the Latino community, but would enrich our programs and educate the more typical concert-goers about the musical traditions of Central and South America. Each of the proposed LatinXpressions concerts will include both classical and folk components, and create a cultural exchange. Concert previews and program notes will enhance the experience for the diverse, combined audiences. Redevelopment funds are needed to help us pay guest soloists' and guest groups fees, travel, conductors' fees, space rental for dress rehearsals and performances, and marketing to an expanded audience, including translated materials.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

Based on past experiences, we expect these concerts to attract visitors as well as local and regional audiences. We already have attendees from the bay area to the west and Fallon to the east. Our orchestra musicians are also drawn from a broad area, commuting up to 140 miles roundtrip to attend weekly rehearsals. Our surveys show that these audience members and performers contribute to the economy by buying meals and shopping in Carson City when attending events here. More important to the economy are residents who considered the presence of an orchestra as a quality-of-life factor in choosing the Carson City area as a place to settle. We feel with targeted marketing, the LatinXpressions programs will be a draw for a wider audience, and show off more aspects of our arts community.

List other organizations and businesses partnering or participating in the event:

Other organizations and businesses partner, support, and participate in Symphony concerts by joining the Symphony Association, buying advertising in concert programs, or providing in-kind or discounted services or shared resources. These include Carson Tahoe Health, WSV digital Media, Intimate Designs Floral, Resource Concepts, Inc., Golden Hanger Cleaners, Roberts & Autre Insurance, Capital City Arts Initiative, Western Nevada Musical Theatre Company (shared timpani), Reno Public Radio (KUNR), Carson Public Radio (KNVC), GE Foundation, Frank Iannetta Roofing, JP Morgan Chase Foundation, Carson City School District (rehearsal space), Carson City Arts & Culture Coalition,

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Three performances in this series will be held in the Bob Boldrick Theater in the newly refurbished Carson City Community Center, which seats up to 578 people and includes dressing rooms and lobby. Pre-concert talks for two concerts will be held in the Sierra Room in the same facility. The fourth performance will be at the Capital Amphitheater. We hold most orchestra rehearsals at Carson High School in the band/orchestra room and chorus rehearsals in the choral room. The youth strings rehearse at various schools and other facilities. No street closures are proposed.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

See Additional Pages, Item 2.

How do you plan to market and advertise the event?

Preceding each concert: Media releases - newspapers, radio, television, magazines, Carson Now - 50+ email addresses. Newsletters in Feb., April, and June to about 2,000 print and email addresses. On-air announcements, KUNR and KNVC. Galaxy movie theater ads. Web site CCSymphony.com and Facebook page www.facebook.com/CarsonCitySymphony. Calendars - Carson City Culture and Tourism Authority visitcarsoncity.com, Carson City Chamber of Commerce www.carsoncitychamber.com, Carson City Arts & Culture Coalition website artscarsoncity.com, Nevada Cultural Network arts4nevada.org. Banners across Carson Street. William Street electronic message board. Conductor and guest soloist interviews - KUNR (Reno Public Radio) and KNVC (Carson City Community Radio). Flyers - posted, and distributed. E-blasts to 900+ addresses. Many of these items will be available in

Explain how the special event may be able to be expanded in the future:

The best way to expand our concerts would to increase audience size. We generally attract fewer than 500 patrons (about half paid tickets and half free admission) to each concert and the Community Center theater can accommodate more. A second way to expand would be to hold a second performance of each program at the same or another location. A third way would be to hold a concert for students during the day, if our performers can be available during school hours. We could make one concert each season feature music typical of a different ethnic group from our community.

Explain how the special event will be able to transition away from City funding support in the future:

Carson City Symphony's concerts could transition away from City funding support by increasing organization memberships (number of members or membership contribution fees); raising ticket prices (however, that might reduce attendance); seeking more contracted services (such as the July 4 concert we play in Genoa - hard to find); or including only local soloists, or none (that also might reduce attendance and would reduce the inspiration guest soloists give to the orchestra and student musicians). As typical of symphony orchestras nationwide, ticket sales do not cover costs; therefore, holding more concerts would not likely help the transition. Probably the best way would be find more grant funding. Some grants we were awarded in the past are no longer available to us due to changing focus by the grantees; others have reduced the maximum grant award; however, we are actively seeking new sources.

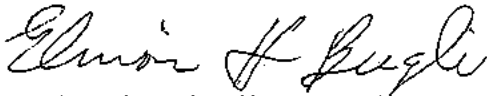
**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:



4/10/19

**\*Note:** ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

**Carson City Symphony Association, Inc.**  
**Redevelopment Special Event Funding Application FY19/20**  
**Additional Pages**

**Item 1. Event Description and Objectives. Include history of the event and importance to the community**

Carson City Symphony Assoc. presents 10 or more concerts each year featuring the Symphony, the Chorus, and Youth Strings ensembles. For FY20 we are requesting support for four concerts that focus on Latino music and culture. Three will be in the Bob Boldrick Theater at the Carson City Community Center; one will be outdoors at the Capital Amphitheater. The importance of these events is to provide a cultural exchange between the typical concert audience and segments of the community that do not regularly attend Symphony concerts.

The Symphony began in 1984 to provide opportunities that were not otherwise available for musicians and audiences in Carson City. Our objectives are to have an orchestra in the capital city, to pursue artistic excellence within the scope of a community (volunteer) performing group, and to present a wide range of symphonic music including familiar classics, works by contemporary composers, and music featuring unusual instruments, and we have commissioned and premiered several pieces.

The LatinXpressions focus of the series includes:

Feb. 23 - Symphony with guest soloist (Stephen Caplan, oboe) and Mariachi Plata

April 21 - Youth Strings "Music is for Life" concert with Latin theme

April 26 - Symphony with guest soloist (Andrew Sords, violin) and Ballet Folklorico International of Reno

June 7 - Carson City Symphony and Chorus with guest groups Mariachi Plata and Ballet Folklorico

**Item 2. Have you obtained all necessary approvals and/or permits for the event. If not, what approvals are still pending**

Pending: Carson City Dept. of Parks and Recreation and State of Nevada Dept. of Public Works contracts for use of the Community Center theater and the Capital Amphitheater on the specified dates.

Current: Liability, property, and workers compensation insurance; music-performance licenses from ASCAP and BMI.



Financial Statement FY18 - July 1, 2017, through June 30, 2018

Carson City Symphony Association			
Results of Operations			
FY 2018			
<b>Income</b>			
<b>I01 - Admissions</b>			
	I01a - At door + advance		9,812.77
	I01b - FY19 Flex		534.00
	I01c - Chamber Singers		1,820.00
	<b>Total I01 - Admissions</b>		<b>12,166.77</b>
<b>I02 - Contract Service Revenue</b>			
	I02b - CSR, other		4,000.00
	I02 - Contract Service Revenue - Other		10.00
	<b>Total I02 - Contract Service Revenue</b>		<b>4,010.00</b>
<b>I03 - Other revenue</b>			
	I03a Adopt-an-instrument		275.00
	I03b - Instrument fees		136.00
	I03d - Advertising income		1,540.00
	I03i - interest income		
	I03i1 - Nebesky	22.86	
	I03i2 - Bank	100.68	
	<b>Total I03i - interest income</b>		<b>123.54</b>
	I03jn - Joyful Noise		845.00
	I03k - Earnings - Vanguard		567.53
	I03m - Membership income		14,818.01
	I03o - Other income		416.37
	I03p - reception pymts.		774.00
	I03s - Sales		1,336.27
	I03t - phone reimb. from MHJB		965.02
	<b>Total I03 - Other revenue</b>		<b>21,796.74</b>
	<b>I04 - Corporate Support</b>		<b>853.22</b>
	<b>I05 - Foundation support</b>		<b>1,237.17</b>
<b>I06 - Private Support</b>			
	I06a - Private support - SYS		
	I06a1 - Private support NQR	325.00	
	I06a - Private support - SYS - Other	3,005.65	
	<b>Total I06a - Private support - SYS</b>		<b>3,330.65</b>
	I06b - Private support Singers		975.00
	I06d - Priv Suppt Consort Canz.		354.00
	I06e Private support - other		180.00
	<b>Total I06 - Private Support</b>		<b>4,839.65</b>
<b>I08 - State Gov't support</b>			
	I08a - State Gov suppt - SYS		6,000.00
	I08 - State Gov't support - Other		8,871.00
	<b>Total I08 - State Gov't support</b>		<b>14,871.00</b>
	<b>Total Income</b>		<b>59,774.55</b>

Expense			
<b>Business Expenses</b>			
E04 - Artistic fees			
E04a - internal			
E04a1 - SYS		11,560.00	
E04a2 - NQR		1,200.00	
E04a3 - Internal - Other		9,275.00	
Total E04a - internal			22,035.00
E04b - external - SYS			250.00
E04bb - external, other			4,940.00
E04d - Nebesky awards			1,250.00
Total E04 - Artistic fees			28,475.00
E05 - Other fees/services			1,883.52
E06 - Space rental			4,583.60
E07 - Travel/training			1,405.40
E08 - Marketing			
E08a - Marketing SYS			168.00
E08b - Marketing, other			8,221.76
Total E08 - Marketing			8,389.76
E09 - Other			
E09e - Receptions			1,097.09
E09g - Program setup/printing			
E09g1 - SYS		272.50	
E09g2 - other		3,394.53	
Total E09g - Program setup/printing			3,667.03
E09i - Insurance			2,184.00
E09m - music rental			803.14
E09n - Instrument rental			950.00
E09o - supplies			1,165.26
E09p - Postage			2,335.49
E09q - Our donations/memb's			375.00
E09r - Royalties paid			497.78
E09t - telephone expense			1,932.41
Total E09 - Other			15,007.20
Total Business Expenses			59,744.48
E10 - Capital acquisitions			
E10m - Music purchases		1,316.68	
E10o - Cap. Acq. other		187.16	
Total E10 - Capital acquisitions			1,503.84
Total Expense			61,248.32
Net Income (Loss)			(1,473.77)

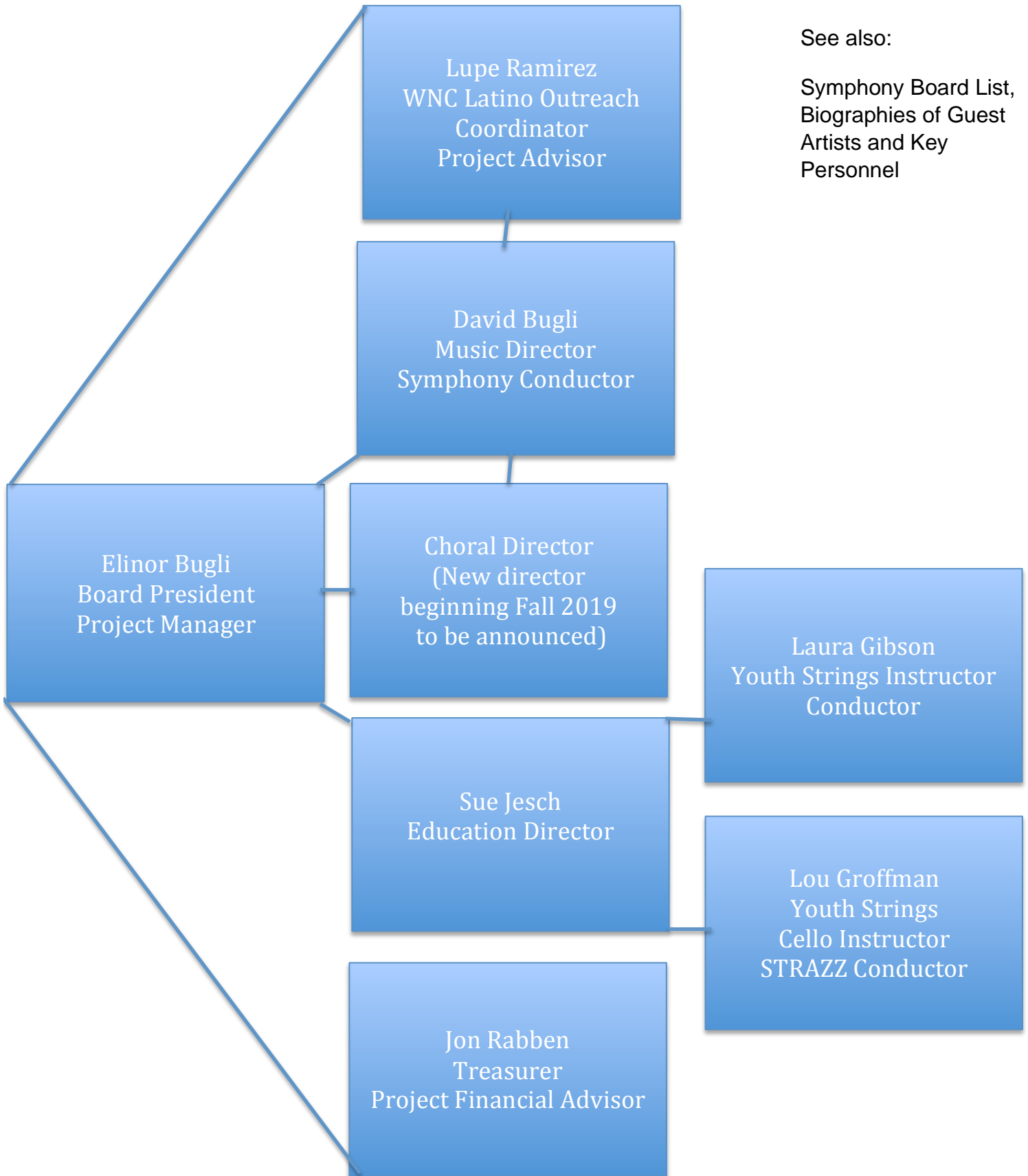
Assets as of June 30, 2018

Operating account, US Bank	\$ 4,272.72
Vanguard investment account*	15,617.69
Money Market reserve account, Heritage Bank*	46,007.56
Music library, orchestra (est.)	4,500.00
Music library, choir (est.)	4,500.00
Instruments for youth strings (>100)	21,800.00
Other instruments (timpani, percussion)	6,635.00
Choral risers and shell	5,000.00
Trailer	2,000.00
Other (microphones, file cabinets, podium, etc.)	3,000.00

\*Part of the funds in these accounts is an endowment for student scholarships, restricted funds.

In our 35 years of existence, we have accumulated significant assets. Year-to-year we generally come close to breaking even. Reserve funds are insufficient for us to meet a long-term goal to hire administrative staff.

**Carson City Symphony Assoc., Inc  
LatinXpressions Concert Series FY20  
Project Organization Chart**



See also:

Symphony Board List,  
Biographies of Guest  
Artists and Key  
Personnel

**CARSON CITY SYMPHONY ASSOCIATION, INC.**  
**P.O. Box 2001, Carson City, NV 89702-2001**  
**BOARD OF TRUSTEES, 2018-19 SEASON (FY19)**

<b>Term ends</b>	<b>Name, Position, (Occupation)</b>	<b>Phone, Cell phone, Fax, Email</b>	<b>Address</b>
6/2020	<b>Elinor Bugli</b> , President Publicity, Grants Chair (Hydrologist, U.S. Geological Survey, retired)	(H) 775/883-4154 (C) 775/721-6302 (F) 775/883-4371 (E) ehbugli@aol.com	191 Heidi Circle Carson City, NV 89701-6532
6/2019	<b>Grant Mills</b> , Vice President Symphony Stage Manager, Fallon Liaison, Audit Committee (Owner, Mills Farm & Industrial)	(H) 775/867-3099 (W) 775/867-3000 (C) 775/427-4545 (F) 775/867-3191 (E) grantmfi@yahoo.com	3900 Sheckler Road Fallon, NV 89406
6/2021	<b>Jon Rabben</b> , Treasurer Program Notes Writer (Accountant, retired)	(H) 775/783-9086 (E) jm1948rabben@gmail.com	1328 Petar Dr. Gardnerville, NV 89410-5864
6/2020	<b>Edith Isidoro-Mills</b> , Recording Secretary, Publicity (Fallon), Nominations (Horticulturist, Garden of Edith)	(H) 775/867-3099 (F) 775/867-3191 (C) 775-427-3099 (E) eaim@phonewave.net	3900 Sheckler Road Fallon, NV 89406
6/2019	<b>Sonja Radig</b> , Dancers Liaison, Singer, Designer (Retired)	(H) 775/841-3434 (C) 775/741-6535 (E) sonjaradig@attnet	2662 Danielle Drive Carson City, NV 89706
6/2019	<b>Norma Summey</b> , Membership Chair, (Retired)	(H) 775/691-3819	P.O. Box 1513 Carson City, NV 89702-1513
6/2020	<b>Brian Fox</b> Concertmaster, School liaison (CCSD Strings Teacher)	(H) 775/283-1779 (C) 775/848-5643 (E) Bfox@carson.k12.nv.us	2336 Dawn Circle Carson City, NV 89701
6/2021	<b>Jim Zewan</b> , Chamber Singers Liaison, VP Carson Chamber Singers Council (Chevron, retired)	(H) 925/566-4093 jzewan@sbcglobal.net	1221 Lasso Lane Gardnerville, NV 89410
6/2021	<b>Michael Smith</b> , School Principal, retired.	775-508-9305 Smithm410@yahoo.com	655 College Parkway Carson City, NV 89706

**Personnel:**

David Bugli, Music Director & Conductor, 775/883-4154 (H), 775/720-1741 (C), dcbugli@aol.com  
Ricky Hutton, Carson Chamber Singers/Symphony Chorus Interim Director, 219/218-5634, richardjhutton@gmail.com  
Sue Jesch, Education Director, 775/450-5584, sue@tahoefiddler.com  
Laura Gibson, Associate Concertmaster, Grants Committee, Strings Teacher, 775/887-5614, gibsonrosen@sbcglobal.net  
Gary Schwartz, Consort Canzona Director, 775/229-3769, consortcanzona@gmail.com  
Lou Groffman, Symphony Youth Strings Cello and STRAZZ Instructor, 775/267-5082, aejeton@aol.com  
Nancy Jones, Joyful Noise Children's Choir Director, Marketing Committee, nancy.joyfulnoise@gmail.com  
Jane Johnson, Symphony Librarian, 775/267-3427, jane3491@charter.net  
Lisa Buder, Consort Canzona Liaison, 775/887-9880, cellodrmr@att.net  
Kathleen Long, Volunteer Coordinator, 775/293-3610

Tax Exempt FEI No. 88-0229678  
Web site: CCSymphony.com

**Carson City Symphony Association  
RACC/CCCC Grant - Key Personnel and Guest Soloists FY20**

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**ELINOR BUGLI, President, Carson City Symphony Association**  
**191 Heidi Circle, Carson City, NV 89701-6532**  
**EHBugli@aol.com**  
**775-883-4154**

**Elinor Bugli** has been a member of the Carson City Symphony since its founding in 1984, serving on the Board of Trustees as well as playing violin in the orchestra. As president of the Symphony Association, she volunteers as manager, newsletter editor, and grant-application writer. She has been Secretary- Treasurer of the Mile High Jazz Band Association since its founding in 2001. Her applications resulted in the Symphony's selection as Nevada's *Continental Harmony* organization by the American Composers Forum and the National Endowment for the Arts in 2000, and the Mile High Jazz Band's selection for the same honor in 2003.

Member and past Chair of the Carson City Cultural Commission, Ms. Bugli is also Treasurer of the Carson City Arts & Culture Coalition. She has served as President of the Board of Directors of the Brewery Arts Center and Chair of the Docent Council at the Nevada Museum of Art in Reno. Ms. Bugli plays chamber music with the Silver Strings, plays in the Carson Valley Pops Orchestra, and has played in the Northern Virginia Symphony, Ruby Mountain Symphony, Foundation Orchestra, and the pit orchestra for Western Nevada Musical Theatre Company productions.

In 2001, sponsored by the Carson City Symphony Association, Ms. Bugli was selected for "Leadership Carson City," a ten-month educational program of the Carson City Area Chamber of Commerce for community leaders. In 2003, representing the Symphony, she participated in group consulting for nonprofit organizations by Capital Venture. In 2007, she and David Bugli received the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Ms. Bugli has B.A. and M.A. degrees in geology (U. of Minnesota and Wesleyan University, Conn.) and is retired from a career as hydrologist with the U.S. Geological Survey. While at USGS, she received a Dept. of the Interior award for excellence of service as part of the USGS Benchmark Outreach Team.

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**Lupe Ramirez**  
**Latino Outreach Coordinator**  
**Latino Cohort Program Founder/Adviser**  
**Western Nevada College**  
**Lupe.Ramirez@wnc.edu**  
**775-445-3215**

**Lupe Ramirez'** professional role as the liaison for the Latino community has given her the opportunity to connect with the underserved population and to guide them through degree completion. She believes that education is the key to a better future, and she helps all the students she meets with to recognize that they have a potential to succeed in college.

Ms. Ramirez earned her Bachelor of Science degree in Business Management from Western

Governor University and her Associate of Applied Science Degree from Western Nevada College. Her special awards include 2018 Nevada Postsecondary Champion, ACT College and Career Readiness award, and a Capstone Certificate of Excellence, Western Governor University. Ms. Ramiriz' has been married for 33 years. Her daughter attended Carson City schools and is now enrolled at the University of Nevada, Reno.

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**DAVID C. BUGLI, Music Director and Conductor, Carson City Symphony**  
**191 Heidi Circle Carson City, NV 89701-6532**  
**dcbugli@aol.com**  
**775-883-4154**  
**DavidBugli.com**

**David C. Bugli**, Music Director and Conductor of the Carson City Symphony, has a Bachelor of Science Degree in music education from Ithaca College, N.Y., where he studied composition for four years with Karel Husa. He has a Master of Music Degree from the University of Massachusetts. In addition to conducting, Mr. Bugli plays classical and jazz piano, tuba, and trombone; composes and arranges music; and has been an organist and choir director, and a piano instructor at Western Nevada College. He is the leader and keyboard player with the Mile High Jazz Band (big band) and the Millennium Bugs and other jazz combos. He was Assistant Conductor of the Foundation Orchestra in Reno, and has guest conducted and performed with several community musical organizations in New England, the Washington, D.C., area, and Nevada. These include the Pioneer Valley, Northern Virginia, and Ruby Mountain Symphonies, McLean Chamber Orchestra, Difficult Run Jazz Band, and the Commonwealth and Zephyrus Brass Quintets.

Mr. Bugli founded and for several years organized annual TUBACHRISTMAS events in Reno and a Holiday Brass Ensemble for the annual Capitol Tree Lighting in Carson City. In 2007, he received the Nevada Governor's Arts Award for Distinguished Service to the Arts, and with his wife, the Volunteer of the Years award from the Foundation for the Betterment of Carson City Parks and Recreation.

Formerly a computer programmer/analyst with the State of Nevada, Mr. Bugli, now devotes his time to music composition, performance, and related activities. His compositions *It's About Time: Styles for Jazz Combo and Orchestra* (2010) and *Ruby Mountain Reflections* (2012) were premiered by the Ruby Mountain Symphony; his *Becoming Mark Twain* was performed by the Reno Pops Orchestra; and his *Horse Tails* for youth strings and orchestra was performed by the Elko High School String Orchestra and Ruby Mountain Symphony in 2013.

Mr. Bugli completed a series of orchestral and vocal arrangements of *Home Means Nevada* for the State's sesquicentennial. The arrangements were commissioned by the Reno Philharmonic and made possible by a significant grant from the E. L. Wiegand Foundation. They are available for downloading, free of charge, on the Reno Philharmonic website <http://renophil.com/hmn>. The main arrangement was performed by the Reno Philharmonic in October 2014 and by several other orchestras and choruses throughout the state.

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**SUE JESCH, Education Director and Founder, Symphony Youth Strings**  
**2201 Kansas St., Carson City, NV 89701**  
**775/450-5584**  
**sue@tahoefiddler.com**

**Sue Jesch** joined the Carson City Symphony in 2004. She became founding director of *Symphony* 71

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*Youth Strings* (formerly *Strings in the Schools*) and *Strings in the Summer* programs in 2005, and STRAZZ youth strings jazz and fiddle ensemble in 2006. She also founded Carson City Symphony's *Not Quite Ready For Carnegie Hall Players*, a string ensemble for adult intermediate string players. She received the 2011 Nevada Governor's Arts Award for Leadership in Arts Education.

Ms. Jesch began her formal music instruction at the University of Minnesota, Duluth, and later became part of its music faculty, serving as Director of the Preparatory School in Strings. She studied violin performance and pedagogy in Oxford, England, with internationally acclaimed string teacher and lecturer, Kató Havas, and is accredited as a representative teacher of the New Approach. She has played professionally with orchestras and chamber-music ensembles in Minnesota and Oklahoma.

In Nevada, Sue Jesch has been concertmaster and principal viola of the Carson City Symphony and the Ruby Mountain Symphony, and member of the Foundation Orchestra, the Carson Valley Pops Orchestra, Silver Strings, Sierra Strings, Hot Club Gang, and other chamber music groups. Ms. Jesch teaches violin and viola privately in her studio in Carson City.

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**Laura Gibson, Associate Concertmaster, Carson City Symphony  
Instructor and Assistant Conductor, Symphony Youth Strings  
3331 Berkenfield Dr. Carson City, NV 89701  
775-887-5614  
gibsonrosen@sbcglobal.net**

Laura Gibson, Associate Concertmaster, has performed with Carson City Symphony since June 2003 and has assisted with Symphony Youth Strings since 2005. She has served as principal second violin of this group as well as of TOCCATA – Tahoe Symphony Orchestra and Chorus. She also plays for weddings and special events with the chamber ensembles Sierra Strings of Tahoe and Carson City Symphony's Silver Strings. Her musical career on the violin began at age nine in South Bend, Ind., at a school music program.

Ms. Gibson went on to play with the University of Notre Dame orchestra while in middle and high school, and continued private lessons while attending Oberlin College in Ohio. During the following years, she primarily played fiddle music of various styles - with her husband, Michael Rosen on guitar and vocals - in the group Meridian of Taupo, New Zealand, and others.

While living in New Zealand, Ms. Gibson taught violin lessons privately and with the Taupo School of Music. She has assisted Sue Jesch with the Carson City Symphony's Symphony Youth Strings programs since their inception in 2005, teaches the beginning violin classes, and conducts the youth string ensembles.

A substitute teacher in Carson City elementary schools, Ms. Gibson regularly brings her violin to schools and plays for students to increase their awareness of stringed instruments.

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**Lou Groffman Principal Cellist, Carson City Symphony  
Cello Instructor, Symphony Youth Strings, Conductor, STRAZZ  
1682 Sunshine Rd., Minden, NV 89423  
775-267-5082  
aejeton@aol.com**



**Lou Groffman** first played cello in Carson City Symphony in 1991, and has been Principal Cellist since 2005. He is also Principal Cellist with the Carson Valley Pops Orchestra, Minden, performs with the TOCCATA Symphony Orchestra, Incline Village, and has played with the with Ruby Mountain Symphony in Elko, the Foundation Orchestra, Reno, the Silver Strings Quartet, and the "16 Strings" cello quartet.

Mr. Groffman studied cello performance with Joanna de Keyser at the University of New Mexico. He maintains a private music school in Carson City teaching cello, and is instructor for the Carson City Symphony's after-school cello program. He also is a mentor for the Symphony Youth Strings ensembles, conductor of the STRAZZ ensemble, and coaches orchestra cello students and student chamber ensembles at Carson High School.

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**Jon Rabben**  
1328 Petar Dr.  
Gardnerville, NV 89410-5864  
Jm1948rabben@gmail.com  
775-783-9086

**Jon Rabben** is a retired CPA who had a 30-year Federal Government career as an auditor. His present duties as Treasurer of the Carson City Symphony Association consist of maintaining the financial books and records, preparing tax returns and reports to internal and external entities, processing revenue and disbursements, and providing financial advice as needed.

Mr. Rabben has extensive musical background and experience. He began clarinet lessons in childhood and continued for several years thereafter. He currently plays clarinet in the Carson City Symphony. He also earned a Bachelor of Music in Voice Performance from the University of Maryland in 1973. He sang professionally part-time in the Washington, DC, area for many years until retiring to Gardnerville, NV, in 2007. He currently sings with the Carson Chamber Singers and other groups in Carson City and the surrounding area.

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**Stephen Caplan**  
Guest Soloist, February 23, 2020  
11203 Red Jade Ct.  
Henderson, NV 89014-7888  
Stephen.Caplan@unlv.edu  
702-895-3738

Stephen Caplan's performances have been heard at venues throughout the world, including the Kennedy Center and Carnegie Hall, and have been featured on several recordings. His solo recording of American music for the oboe, *A Tree in Your Ear*, has received international acclaim.

Principal oboist with the Las Vegas Philharmonic, Dr. Caplan also plays in orchestras accompanying popular superstars on the Las Vegas Strip. His eclectic performance background includes professional affiliations with a baroque period-instrument ensemble and a Sousa style concert band, as well as soundtracks for television and film. He has been a concerto soloist with numerous orchestras throughout the United States and in Europe. Caplan is the only performing artist to receive the Nevada Arts Council's prestigious Artist Fellowship Award three times, and was awarded the 2017 Fellowship Project Grant, resulting in a series of teaching and performance videos.

With the Sierra Winds, Caplan made six critically acclaimed recordings and was the recipient of numerous awards including the Nevada Governor's Award for Excellence in the Arts. Caplan is author of two books, *Oboemotions: What Every Oboe Player Needs to Know about the Body*, and *The Breathing Book*. He has developed innovative coursework for music students incorporating a better understanding of the body in performance, and has been a guest clinician for music programs internationally. He has a Bachelor of Music from Northwestern University and a Doctor of Musical Arts from the University of Michigan, and is a licensed Andover Educator. Caplan is a *Buffet Group USA Performing Artist*.

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## **Andrew Sords**

**Guest Soloist, April 26, 2020**

**19015 Van Aken Blvd. #205**

**Shaker Heights, OH 44122**

**Andrew@andrewsords.com**

**206-903-6311**

American-born violinist **Andrew Sords** has a celebrated career as one of the most prolific soloists of his generation. Having appeared on 4 continents as a concerto soloist and with his piano trio, Sords has been cited for combining visceral virtuosity with a ravishing tone, while international critics endorse Sords as “a fully formed artist” (*Kalisch-Poland News*), “utterly radiant” (*Canada’s Arts Forum*), and “exceptionally heartfelt and soulful” (*St. Maarten’s Daily Herald*). Closer to home, *ClevelandClassical.com* gushed: “the stunner of the afternoon was a breathless but magnificently controlled performance of Beethoven’s “Kreutzer” sonata, which Sords charged through with giddy aplomb.” Sords has received numerous awards and distinctions reflecting his career trajectory, including the 2012 Pittsburgh Concert Society Career Grant and the 2005 National Shirley Valentin Award.

Born in Newark, DE, Sords was raised in Shaker Heights, OH, and asked for piano lessons at age five. A year later, he began studying violin with Liza Grossman, and continued studies with Linda Cerone, David Russell, and Chee-Yun Kim at the ENCORE School for Strings, the Cleveland Institute of Music, and Southern Methodist University. As a teenager, Sords garnered prizes from concerto competitions, signed with management, and has since collaborated with 300 orchestras worldwide. Of Sords’ debut in Australia, the *Melbourne Age* declared, “Sords made a voluble soloist in the A Major *Turkish* concerto, forging his statements with an admirably firm clarity and bringing out the work’s virtuosity as often as possible. His bowing arm showed an attractive suppleness and an attention to variety of phrasing that made even the episodic finale a pleasure.”

In 2019/20, Andrew Sords tours with the Beethoven sonata cycle, piano trio cycle, Triple Concerto, and Violin Concerto in celebration of the composer’s 250th anniversary. These appearances include far-flung venues such as Australia, Mexico, British Columbia, the Caribbean, Yukon Territory, and across the United States. In recent seasons, Sords has appeared with the El Paso Symphony, Flagstaff Symphony, Brevard Symphony, Pueblo Symphony, Spartanburg Philharmonic, Southeastern Ohio Symphony, Des Moines Orchestra, Grand Junction Symphony, Durham Chamber Orchestra, Longmont Symphony, Guatemala’s “Festival Bravissimo”, Oakland Symphony, Windsor Symphony, Motor City Symphony, Kalisz Philharmonic (Poland), North State Symphony, Chattanooga Symphony, Cleveland Philharmonic, Boulder Chamber Orchestra, Wisconsin Chamber Orchestra, Toronto Philharmonia, Gulf Coast Symphony, Melbourne Chamber Symphony, and both the Elgar and Dvorak concerti at Toronto’s famed Glenn Gould Studio. In 2017, Sords made his UK debut with concerts in Edinburgh and Scotland (Tchaikovsky concerto) with the Glasgow

Philharmonia, and his Guatemala City debut (Bruch concerto). In his hometown, Sords returned to his childhood orchestra, the Contemporary Youth Orchestra (Barber concerto), and performances in the Cleveland area include the Cleveland Philharmonic, Solon Philharmonic, Euclid Symphony, Parma Symphony, Shaker Heights Symphony, Heights Chamber Orchestra, Lakeland Orchestra, Earth and Air String Orchestra, Mansfield Symphony, and the Brahms and Schumann sonata cycles for the Trinity Cathedral Concert Series. Sords' July 4<sup>th</sup> outdoor appearances have included shows with the Wisconsin Chamber Orchestra and an audience of 30,000, while a 2018 collaboration with the El Paso Symphony had 15,000 onlookers - both evenings featured the Tchaikovsky concerto. No stranger to presenting obscure concerti, a debut with the Boulder Chamber Orchestra and the Arensky concerto had *Opus Colorado* declaring: "[Sords'] remarkably flexible bow arm and relaxed left hand created the impression that he was having no difficulty whatsoever."

As a prolific recitalist, Sords has appeared in La Jolla, Washington, D.C., Maui, New York City, Los Angeles, Chicago, Dallas, and at St. Augustine's (FL) EMMA Series at Flagler College. Sords has toured to Australia on numerous occasions with concerti by Mendelssohn, Mozart, and Vaughan-Williams, as well as recital programs for the Brunswick Beethoven Festival and the Arden Crescent Series. Inspired by his duo and trio collaborations, Sords has united with cellists John Walz, Joseph Johnson, Sawyer Thomson, and Scott Lykins in performances of the Brahms "Double" concerto, and appears with his trio on notable series. A 2015 Canada tour with the Mendelssohn Piano Trios and Violin Sonata was reprised with Cheryl Duvall and Luke Severn in an all-Brahms program in Oshawa, Montreal, Guelph, and Toronto - the trio will showcase the Beethoven Trio cycle in 2019/20 in British Columbia, Ontario, the Yukon Territory, and Quebec. First invited by San Miguel de Allende, Mexico's ProMusica Series in 2011, Sords has returned with six varied recitals; performed two programs for West Palm Beach's Norton Museum Series; and toured with an all-French program to numerous venues in the Midwest with Eriko Izumida, pianist. As a frequent soloist in the Caribbean, Sords has appeared in Puerto Rico, Anguilla, St. Maarten, Trinidad and Tobago, Grand Cayman, and the U.S. Virgin Islands, and "STRINGS MAGAZINE" profiled a series of performances with the Trinidad and Tobago Youth Philharmonic. From a recent Cleveland recital, the review enthused: "Expertly performed, he brought a full and rich sound and gave a heroic performance of Ravel's 'Tzigane', powerful and in control of the many notes. Sords impressed with his total command of technique, consummate musicianship and bravura as he tossed off scads of notes and sang out like a diva...he and Izumida kept the audience in the palm of their hands all afternoon." (Cleveland Classical).

A man of diverse interests, Sords has competed in the charity fundraiser "Pittsburgh's Dancing With The Stars" as the first classical artist to do so. Passionate about social causes, Sords has performed numerous times for LGBT outreach, including Bruch's "Scottish Fantasy," the Tchaikovsky, and the Beethoven concerti in collaborations with the Minnesota Philharmonic, the Bay Area Rainbow Symphony, and the Atlanta Philharmonic. Along with Liana Izakadze's World Virtuosi, Sords appeared in Carnegie Hall's Zankel Hall, and will perform the Sibelius and Dvorak concerti in 2019 appearances with the Jackson Symphony and Brevard Symphony. Sords is a popular guest for various media platforms: featured four times on Sirius XM's Derek and Romaine Show and profiled by "OUT Magazine," NPR'S Morning Edition, and hundreds of media outlets, Sords also performed the National Anthem for ESPN2's WNBA Pride Game (2014) and a sold-out Cleveland Indians game at Progressive Field. Sords's recent collaboration with Sean Christopher on the New-Age album "Transcendence" has been a commercial and critical success, with reviews stating: "much of this is owed to the gorgeous and precise playing by Andrew Sords, whose violin adds a thrumming undercurrent of pure life throughout the album's stainless steel structure." This album is available on iTunes, Amazon.com, and CDBaby.

Website: <http://www.andrewsords.com>

**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Funding Application FY19/20**  
**Applications due April 15, 2019 for events occurring July 1, 2019 - June 30, 2020**

Name of Event & Event Date(s)

Jazz & Beyond - Carson City Music & Art Festival, August 9-25, 2019

Total Funding Request

\$5,000

Redevelopment District Area

#1

#2

Organization Name

Mile High Jazz Band Association, Inc.

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, NV 89701-6532

Organization Phone

775-883-4154

Organization Website

<http://MileHighJazz.com>

Contact Name, Title

David Bugli, President

Mailing Address, City, State, Zip

191 Heidi Circle, Carson City, NV 89701-6532

Contact Cell Phone

775-720-1741

Contact Email

[dcbugli@aol.com](mailto:dcbugli@aol.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

See No. 1 in additional pages

Estimated number of local participants: **2,800**      Estimated number of out-of-town participants: **2,200**

Number of years event has taken place in Carson City: **15**

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
See Attached Table 1			
Total:	<b>\$5,000</b>	<b>\$20,500</b>	<b>\$25,500</b>

Redevelopment Funds as a % of total event costs: **19.6 %**

Projected Revenues: \$	<b>\$25,500</b>
Projected Net Profit/Loss: \$	<b>0</b>

Annual Budget of Organization:      **Fiscal years - July 1-June 30**

	2018	2019	2020
Income:	<u>\$53,840</u>	<u>\$47,360</u>	<u>\$48,820</u>
Expenses:	<u>\$40,281</u>	<u>\$47,360</u>	<u>\$48,820</u>
Reserves:	<u>\$13,559</u>	<u>\$0</u>	<u>\$0</u>

List any prior Redevelopment funding

2018:	<u>\$4833.33</u>
2017:	<u>\$6,000</u>
2016:	<u>\$7,000</u>
2015:	<u>\$6,000</u>

Number of years your organization has existed: **18**

Have other organizations besides yours committed funding for this event?    Yes     No

If yes, what organization(s) and how much?

We anticipate the following organizational support: NCOT \$1,500 (matching grant, approved) for marketing outside the area; Musicians Performance Trust Fund, \$1,100 (to performers for free public concerts, matching grant); Carson City Downtown Business Association, \$500; Nevada Humanities, \$1,000; Nevada Arts Council, \$1,300, prorated from organization grant; Guitar Center of Reno—donated guitar or drum value \$200 for raffle; \$300 from Great Basin Group. (For full list of organizational and other support, see attached Table 2.)

Describe any efforts to obtain funding from other sources:

We solicit sponsorships from businesses and individuals, sell advertising in the festival program book, apply for other grants (Nevada Arts Council, Nevada Commission on Tourism, Nevada Humanities, Musicians Performance Trust Fund), and develop partnerships with other organizations and businesses, such as the Farmers Market, Carrington Co. (Carson Mall), Brewery Arts Center, Nevada State Railroad Museum, Greenhouse Garden Center, Jukebox International Film Festival, Downtown Business Assoc., Friends of the Silver Saddle Ranch, and Friends of the Carson City Library. We also collect contributions onsite from event attendees, pass donation baskets, and hold raffles. (For full list of anticipated monetary and in-kind support, see attached Tables 2 and 3.)

Describe why Redevelopment funds are required for the special event:

The funds enable us to pay musicians and technical support; to market the festival; to rent space and infrastructure (staging, shade canopies, chairs, restrooms); and to keep most or all events admission free, encouraging attendance by low- and moderate-income individuals and families. The funds we are requesting from Carson City for the 17-day event average \$294 per day. Although the requested funding represents 19.6% of cash costs, it represents only 8.5% of total income (including in-kind).

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

The annual music festival employs many musicians on a short-term basis; draws visitors who also frequent shops, restaurants, gas stations, hotels, and other attractions; and creates a buzz about the cultural vibrancy of Carson City. Results of an audience survey on the final day last year showed that 17 percent of respondents had not attended any previous Jazz & Beyond festivals. Visitors in 2018 included people from Princeton, KY; Chicago; Dayton, OH; Las Vegas; Sacramento, San Diego; San Antonio, TX; Australia; Israel; Poland; Germany; and Switzerland. 31% were from outside Carson City, and 5% from more than 100 mi. distant.

In connection with 2018 festival attendance, 55 percent bought a meal in Carson City, 36 percent shopped in Carson City, and a small percentage stayed in local lodging properties.

For economic impact, see attached 2018 attendance data sheet and related Arts & Economic Prosperity Calculator.

List other organizations and businesses partnering or participating in the event:

Last year, about 24 organizations and businesses partnered, supported, or participated in the event as sponsors, program advertisers, or performance venues. See p. 4 in the 2018 festival program book (attached) and ads throughout the program. We anticipate similar participation in 2019.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

Last year, performances were held at 27 venues, almost all within Redevelopment Area 1. These are listed in the Table of Contents of the program book, P. 1-5. We anticipate similar locations in 2019. No street closures are proposed.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

See No. 2 in Additional Pages

How do you plan to market and advertise the event?

See No. 3 in Additional Pages

Explain how the special event may be able to be expanded in the future:

We include music genres other than jazz, and additional arts—visual art, film, and dance—and these aspects continue to expand. We also grow by adding venues and performances. Audience counts at most events document increasing audience. We could expand further by adding more arts and crafts vendors and food booths, sidewalk chalk art, additional educational workshops, and by developing and promoting cultural tourism packages with local lodging partners.

With sufficient volunteers, partner organizations, and funding, the festival could become a Carson City Arts and Culture Festival for the entire month of August (or other month). For success at that level, we could explore incorporating Jazz & Beyond as a separate 501(c)(3) non-profit organization, with its own board of directors, staff (volunteer or paid), and sources of funding, rather than continuing as a large function of the small budget Mile High Jazz Band Association.

Explain how the special event will be able to transition away from City funding support in the future:

Jazz & Beyond 2019, as in the past, is not one event, but a series of dozens of individual events held over a 17-day period. MHJB Assoc. operates the festival as a service to the community by a committee of its nine-member board of trustees—a mix of Mile High Jazz Band musicians and community members—and many other volunteers. We have no paid staff and no building; therefore, overhead costs are minimal and cannot be reduced. More than half the festival expenses are covered by in-kind services. People enjoy the many open, mostly outdoor, un-gated performance venues. We have charged admission to selected special events within the festival; these events are more expensive to produce and although admission charges covered costs, the net profit, if any, was miniscule. Our preference is to keep most performances free. Jazz & Beyond is not a fundraiser for our organization - all funds raised through donations, ad sales, and grants are used to produce the festival. It is managed and staffed completely by volunteers. As long as it benefits the community, it deserves city funding.



**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

\*Note: ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

**Additional Attachments:**

Additional pages

Event Costs and Revenues Tables

Attendance Data

Arts & Economic Prosperity Calculator

2018 Festival Program

Carson City Redevelopment  
Special Event Funding Application  
Mile High Jazz Band Association, Inc.

ADDITIONAL PAGES – 2019 NARRATIVE

**No. 1 - Event Description and Objectives**

Include history of the event and importance to the community (use additional pages as needed):

Jazz & Beyond 2019 is a 17-day summer music and art festival consisting of performances, exhibits, and educational events for people of all ages. The festival showcases Carson City as a thriving arts community for residents and visitors. We bring musicians, other artists, and their followers to our city and develop partnerships with organizations within and beyond our borders.

Our goals are to present live music and art, to entertain and educate the community about jazz and other arts, to provide performance opportunities for local and regional musicians, and to collaborate with businesses and other arts organizations for the benefit of the community. The festival is not a fundraiser; income is strictly in support of the festival. It is attended by about 5,000 people, involves more than 100 musicians in over 60 performances (concerts, forums, workshops, and jam sessions) and artists (visual, dance, film). We aim to broaden perspectives by exposing audiences to new experiences.

Mile High Jazz Band Association (MHJB) began the multi-day jazz festival in August 2004 as a one-time event on the Brewery Arts Center campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie. Its success generated demand from participants and audiences, and the festival became an annual event. With support of the City and the community, the festival continues to evolve.

We are known for providing artistic opportunity and receive requests from outstanding touring bands from throughout the US. Although we don't pay travel or lodging expenses, some of these groups perform at Jazz & Beyond. We also have featured Mariachi Cazadores De Nevada, Reno Taiko, Eagle Wings Pageant Dance Group, and the Batamba Collective (world drum group).

For 2019, we plan to hold a lecture-performance and student workshops as part of the festival. They will be professionally video recorded, and the recordings will be available on loan from the Carson City Library:

**All About the Bass**, August 15, at the Nevada State Museum, will be led by musician and educator Scot Marshall, with a live jazz combo to illustrate music styles, and will conclude with questions and comments from the audience.

**drum blood spirit**, August 22, at Carson and Eagle Valley Middle schools, will bring a global perspective to the students by helping them explore the world's great musical traditions. Interactive workshops will be led by percussionist royal hartigan, bassist Wes Brown, saxophonist David Bindman, and keyboardist Art Hirahara.

New this year, an Artists' Open Studio Tour is planned during the festival.

Jazz & Beyond benefits local businesses by operating at several locations in the city, bringing visitors to Carson City, and providing activities for youth and families during the summer. In 2015, Jazz & Beyond was named Best Annual Event by the Carson City Chamber of Commerce.

Cont. on p. 2.

**No. 2** Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

We have pending contracts with State of Nevada Division of Public Works for "Sunday in the Park" performances on Aug. 11 and 25 at the Capital Amphitheater. We are partnering with Carson City Parks and Recreation for "A Day at the Ranch" performances on Aug. 18 at Silver Saddle Ranch. We are reserving the stage at Bob McFadden Plaza for Aug. 16 and 20; the Brewery Arts Center for Aug. 14, 17, and 21; Comma Courtyard for Aug. 10, 13, and 17; the Foreman- Roberts Park for Aug. 10; the Nevada State Museum South Gallery for Aug. 15; and Silver Oak Golf Club for Aug. 16. We have liability insurance for specific events. All venues are approved, but some permits are pending.

**No. 3** - How do plan to market and advertise the event?

We plan to send news releases to local newspapers, radio and television stations, and magazines - about 70 email addresses are on our media distribution list. We placed a listing in the 2019 *Blues Festival Guide*, whose website receives an average of 30,000 unique visitors each month. Through underwriting agreements, festival events are announced on public radio stations (KUNR in Reno and northern Nevada, and KKTO in Sacramento and the Lake Tahoe area). The web sites JazzCarsonCity.com and MileHighJazz.com and their Facebook pages give information about performers and schedules. Information is sent via e-mail blasts (by Mile High Jazz Band Assoc.'s Mailchimp account) or regular mail to a list of more than 850 addresses. We use additional social media (Facebook and Google accounts) to promote activities. Performances are listed in calendars on the Carson City Culture and Tourism Authority website [visitcarsoncity.com](http://visitcarsoncity.com), the Carson City Chamber of Commerce website [www.carsoncitychamber.com](http://www.carsoncitychamber.com), Downtown Business Assoc. website [www.downtowncarson.org](http://www.downtowncarson.org), Chamber of Commerce email communications, in the statewide calendar [arts4nevada.org](http://arts4nevada.org), and in partner organization newsletters.

We have reserved space on the William Street electronic message board for the first week of June, July, and August; and through Carson City Arts and Culture Coalition, we are reserving an ad at the Galaxy movie theaters for the months of July and August. We typically arrange for the festival director to be interviewed on media such as KUNR (Reno Public Radio) and KNVC (Carson City Community Radio). Flyers will be printed, posted, and distributed, including at Western Nevada College and the senior center, at supermarkets, and at a Jazz & Beyond table at the weekly Farmers' Market@Third & Curry Streets. We will promote the jazz festival beyond 100 miles of Carson City with help of a matching grant awarded by the Nevada Commission on Tourism (NCOT).

**Jazz & Beyond - Carson City Music and Art Festival  
2019 Event Costs, Projected Revenues, and Donated Services**

**TABLE 1. Event Costs:**

Activity	Redevelopment Funds (\$)	Other Funds (\$)	Total (\$)
Artists (musicians/artists) fees	4,000	9,500	13,500
Technical fees - audio techs & equipment, videography, piano tuning	500	3,700	4,200
Marketing, advertising, web, banner, Galaxy ad, message board design, printing, mailing	500	2,800	3,300
Special events/space rental (BAC, Nevada State Museum)	0	1,000	1,000
Merchandise - T-shirts/hats/stickers	0	1,500	1,500
Permits, licenses, canopy rental, set-up, tear down fees	0	100	100
Portable restrooms - three weekends	0	750	750
Insurance - liability (prorated)	0	250	250
Other operating expenses (office supplies, services)	0	900	900
<b>TOTAL CASH EXPENSE</b>	<b>5,000</b>	<b>20,500</b>	<b>25,500</b>

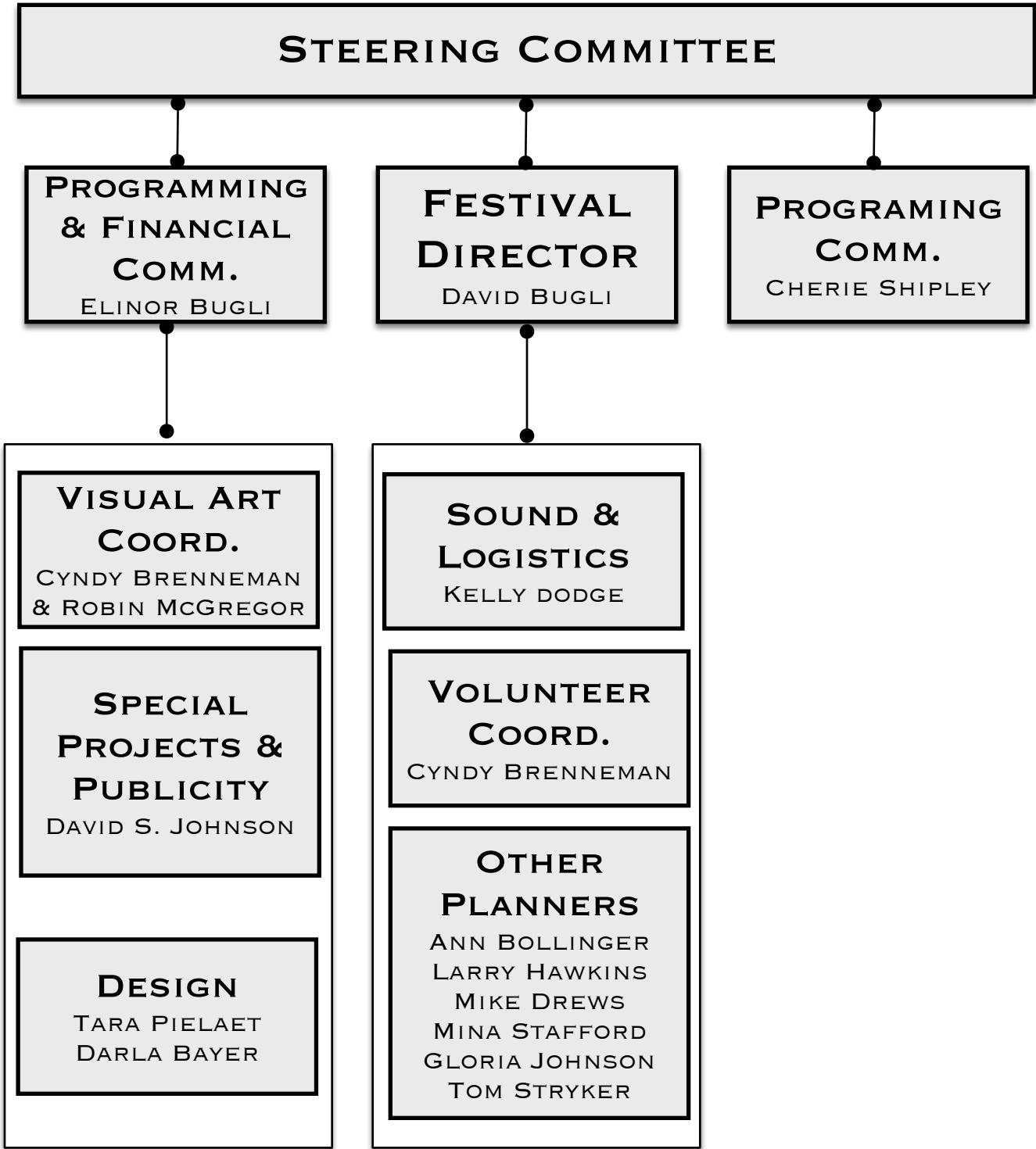
**TABLE 2. Anticipated Cash Revenue:**

Activity	Amount (\$)
Private and corporate donations, sponsorships	7,400
Contracted services - Greenhouse Garden Center, CCDBA, etc.	500
Ads in event program book	4,000
Merchandise sales (T-shirts and hats), art, raffles	2,700
Raffles - painting (artist donation), guitar (Guitar Center donation), and other donated prizes	1,000
Grants - Musicians Performance Trust Fund	1,100
Grants - State (NV Humanities, NCOT, NAC)	3,800
Grants - RACC/CCCC	5,000
<b>TOTAL CASH REVENUE</b>	<b>25,500</b>

**TABLE 3. In-kind - Donated Services:**

Activity	Value (\$)
Artistic services donated - 24 musicians (2 hrs. each) @ \$85/person	2,040
Management/admin. support - 1,000 person hours @ avg. \$20/hr.	20,000
Audio technicians & equipment, techs, 20 events @ \$100/event	2,000
Website maintenance - 2 sites, 2 hrs./wk., 10 wks. @ \$25/hr.	1,000
Marketing & promotion - media releases, social media, calendar updates, event program - writing, graphic design, layout, 120 hrs. @ \$25/hr.	3,000
Program printing, 1,000 copies @ \$2.60 (CCCTA)	2,600
Volunteer support at events - 40 events, 2 people each, avg. 2 hrs. @ \$15/hr.	2,400
<b>TOTAL IN-KIND</b>	<b>33,040</b>

# Jazz & Beyond 2019 Organization Chart



## Resumes of Key Individuals

2019 Steering Committee, *Jazz & Beyond* - Carson Music & Art Festival

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**David Bugli** is founder and an organizer of *Jazz & Beyond* since its inception as *Basie @100* in 2004. He also has organized the annual Capitol Tree Lighting on the steps of the Nevada State Capitol in Carson City, which featured performances by the Holiday Brass Ensemble (generally about two dozen players) and about two hundred elementary school singers. He brought the annual TubaChristmas event to Reno, managed it for several years, and continues to perform in - and MC - the event. He is President of Mile High Jazz Band Assoc., Secretary (former President) of the Foundation for Carson City Parks and Recreation, and Secretary (former Vice-President) of the Carson City Historical Society.

Bugli founded, leads, and plays keyboard in the Mile High Jazz Band; founded and conducts the Carson City Symphony; and has been Assistant Conductor of the Foundation Orchestra in Reno and guest conductor of the Ruby Mountain Symphony in Elko, and plays tuba in the Carson Valley Pops Orchestra. A recipient of the 2007 Nevada Governor's Arts Award for Distinguished Service to the Arts, Bugli earned a Bachelor of Science Degree in music education from Ithaca College, NY, where he studied composition with Karel Husa, and a Master of Music Degree from the University of Massachusetts. He has participated in Conductors Workshops of the American Symphony Orchestra League in San Francisco and St. Louis. In addition to conducting, he plays classical and jazz piano, tuba, and trombone, and he composes and arranges music. The Reno Philharmonic commissioned him to write a series of coordinated orchestral and choral arrangements of "Home Means Nevada" for the State's sesquicentennial. Bugli retired from employment as a programmer/analyst with the State of Nevada in 2010 and has taught piano at Western Nevada College. *Website: DavidBugli.com*

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**Cherie Shipley** has participated as a performer with *Jazz & Beyond* for several years and joined the Steering, Performance, and Promotion Committees in 2014. She is Owner and Director of Operations of Lake Tahoe Entertainment, which for more than 20 years has specialized in booking musical entertainment, and in planning and organizing meetings, events, concerts, and weddings in North and South Lake Tahoe, Reno, Carson City, Carson Valley, and surrounding areas. She is a member of Weddings of the West, the Better Business Bureau, and the Board of Directors of For the Love of Jazz in Reno.

Shipley is a vocalist, entertainer, and DJ. She has run monthly Live Open Jazz Jams at Sassafras and currently at Living the Good Life in Carson City and performs several styles of music with area bands and throughout the U.S. Originally from Oakland, CA, Shipley holds an Associate Arts degree from the College of San Mateo.

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**Elinor Bugli** has participated in organization and management of *Jazz & Beyond* since its inception in 2004, and served on the Steering Committee and as Chair of the Finance Committee since 2011. She is Treasurer of the Mile High Jazz Band Association, President of the Carson City Symphony Assoc., Treasurer of the Carson City Arts and Culture Coalition, member and past chair of the Carson City Cultural Commission, a past president of the Brewery Arts Center, and has been docent chair and member of the Volunteers in Art executive committee at the Nevada Museum of Art. She is a 2001 graduate of Leadership Carson City.

Bugli earned B.A. and M.A. degrees in geology (University of Minnesota and Wesleyan University, CT) and retired as a hydrologist from the U.S. Geological Survey. She plays violin in the Carson City Symphony, Ruby Mountain Symphony, Carson Valley Pops Orchestra, and Silver Strings Quartet.

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**Mile High Jazz Band Association - Financial Report**  
**Profit & Loss FY2018 (July 1, 2017 to June 30, 2018)**

<b>Inflows</b>	
I01 - Admissions	3,633.00
I02 - Contracted services	4,880.00
I03 - Other:	
I03d - Ads	4,285.00
I03i - Interest earned	10.44
I03m - Membership:	
I03m-b - Board membership	750.00
I03m - Membership - Other	3,355.00
	4,105.00
Total I03m - Membership	4,105.00
I03o - Other	535.00
I03s - Sales	2,613.00
	11,548.44
Total I03 - Other	11,548.44
I04 - Corporate	300.00
I05 - Foundation	1,155.23
I06 - Other Private:	
I06-b Board donations	100.00
I06a Educational programs	50.00
I06 - Other Private - Other	10,122.48
	10,272.48
Total I06 - Other Private	10,272.48
I08 - State Gov't	16,052.00
I09 - Local Gov't	6,000.00
	6,000.00
<b>Total Inflows</b>	<b>53,841.15</b>
<b>Outflows</b>	
E04 - Artistic fees:	
E04a - Musicians' Fees	20,645.00
E04b - Poets' Fees	100.00
E04s - Scholarships	950.00
	21,695.00
Total E04 - Artistic fees	21,695.00
E05 - Fees & Services:	
E05a - Technical fees	5,350.00
E05b - Services	1,098.90
	6,448.90
Total E05 - Fees & Services	6,448.90
E06 - Space rental	900.00
E08 - Marketing :	
E08a - Advertising	1,930.00
E08g - Graphics, design	475.00
	3,041.10
E08p - Printing	480.00
E08 - Marketing - Other	
	5,926.10
Total E08 - Marketing	5,926.10
E09 - Operating Expenses:	
E09a - Permits & Licenses	180.16
E09i - Insurance	504.00
E09m - Music charts	368.00
E09o - Supplies & other	2,639.30
E09p - Postage & PO Box	358.73
E09q - Donations, Memberships	375.00
E09u - Utilities, Phone	886.18
	5,311.37
Total E09 - Operating Expenses	5,311.37
Outflows - Other	0.00
	0.00
<b>Total Outflows</b>	<b>40,281.37</b>
<b>Net Inflows/Outflows</b>	<b>13,559.78</b>

Bank Balance (April 5, 2019): \$31,211.61  
 Assets: Music library \$5,000; Banners & Signs \$1,000

## Jazz &amp; Beyond 2018 Attendance Data (revised 4/5/19)

Date	Time range	Group or event name	Location	Attendance	Comment
Aug. 3	4:00-6:30p	Art show, Demonstration & Sale (CCAI & NAA)	Bliss porch	0	Count included with Tatarelli event
Aug. 3	4:00-8:30p	Runway Mannequins (exhibit)	Bliss porch	0	Count included with Tatarelli event
Aug. 3	4:00-6:00p	Rocky Tatarelli Band	Bliss porch	175	
Aug. 3	6:30-8:30p	Take This - Cherie and John Shipley	Bliss Lawn	182	Some overlap with 4:00 event
Aug. 3	6:00-9:00p	XE: Open Mic at A to Zen	A to Zen	10	Estimated - no count reported
Aug. 3	6:00-9:00p	XE: Songwriters in the Round	Comma Coffee	5	Estimated - no count reported
Aug. 3	6:30-9:30p	XE: Greg Austin (Southern Rock & Country)	Living the Good Life	15	Estimated - no count reported
Aug. 3	7:00-10:00p	XE: Dougie L.	Bella Vita Bistro	10	Estimated - no count reported
Aug. 3	8:00-10:00p	XE: RadioActive Band	McFadden Plaza	100	Estimated - event sponsored by Fox Brewpub
Aug. 4	8:30a-1:00p	Kantu Inka	Farmers Market	0	No count reported
Aug. 4	1:00-3:00p	Colin Ross & Frank Jones	Wine Walk: Nevada Artists Assoc. Gallery	20	Low estimated count plugged in for Wine Walk event
Aug. 4	1:00-5:00p	Shepherd Darquea, ragtime piano	Wine Walk: Comma Courtyard	20	Low estimated count plugged in for Wine Walk event
Aug. 4	2:00-4:00p	CeCe Gable Trio	Wine Walk: Elks Club	20	Low estimated count plugged in for Wine Walk event
Aug. 4	2:30-4:30p	Mylo McCormick	Wine Walk: Purple Avocado	20	Low estimated count plugged in for Wine Walk event
Aug. 4	2:30-4:30p	Nerds of Paradise	Wine Walk: Carson City Art Gallery & Pottery	20	Low estimated count plugged in for Wine Walk event
Aug. 4	3:00-5:00p	Alex "Muddy" Smith	Wine Walk: Touched by Angels	20	Low estimated count plugged in for Wine Walk event
Aug. 4	5:00-7:00p	Millennium Bugs at Ice Cream Social	Foreman-Roberts House	60	Carson City Historical Society event, partnership with MHJB.
Aug. 4	7:00-8:00p	Trippin King Snakes (opening act)	BAC Minnesota Street Stage	0	(See next count.)
Aug. 4	8:00-10:00p	Probeck	BAC Minnesota Street Stage	300	Reporting part of count for Levitt concert (BAC event), but count was probably 1000+.
Aug. 4	8:30-10:00p	XE: Greg Austin (Southern Rock & Country)	Living the Good Life	15	Estimated - no count reported
Aug. 5	4:30-5:30p	Retro Radio Dolls	Capital Amphitheater	152	
Aug. 5	6:00-8:00p	No Comprende	Capital Amphitheater	192	
Aug. 6	7:30-9:30p	RoseBud's Dance Band	Comma Courtyard - moved to BAC PH due to smoke	93	
Aug. 7	6:00-7:15p	Reno Swing Set	Comma Courtyard	46	
Aug. 7	6:00-9:00p	Classic Film - "The Bride of Frankenstein"	BAC - Performance Hall	0	No count reported (BAC event)
Aug. 7	6:00-9:00p	XE: Canyon White	Living the Good Life	15	Estimated - no count reported
Aug. 7	7:30-9:30p	Sagebrush Rebels	McFadden Plaza	196	
Aug. 7	5:00-7:00p	Echoes Band	Comma Courtyard	50	
Aug. 8	7:30-10:30p	Jam with Chuck & Sherre Hughes	LTGL Jam	20	Estimated
Aug. 9	6:00-9:00p	XE: Niall McGuinness and New World Jazz Project	Cafe at Adele's	20	Estimated - no count reported
Aug. 9	7:00-9:00p	World Percussion—Drums Around the World	BAC - Performance Hall	91	



## Jazz &amp; Beyond 2018 Attendance Data (revised 4/5/19)

Date	Time range	Group or event name	Location	Attendance	Comment
Aug. 9	7:00-9:45	XE: Greg Austin (Southern Rock & Country)	Living the Good Life	15	Estimated - no count reported
Aug. 10	12:00-2:00p	XE: Elizabeth Tully	Comma Coffee	10	Estimated - no count reported
Aug. 10	5:30-7:30p	Jazz & Beyond Event at the 19th Hole, The Jackie Landrum Band	Silver Oak Golf Club	132	
Aug. 10	6:00-9:00p	XE: Open Mic at A to Zen	A to Zen	10	Estimated - no count reported
Aug. 10	6:30-9:30p	XE: One Way Street	Living the Good Life	15	Estimated - no count reported
Aug. 10	7:00-10:00p	XE: Mo'z Motley Blues	Bella Vita Bistro	10	Estimated - no count reported
Aug. 10	7:30-9:30p	The Bayberry Cast	McFadden Plaza	197	
Aug. 10	8:00-10:00p	Pixar Film: Coco	Mills Park	10	Estimated - no count reported (Parks Dept. event)
Aug. 11	8:30a-1:00p	Carolyn Dolan Duo with Peter Supersano	Farmers Market	0	No count reported
Aug. 11	10:00a-3:00p	Family Fun Day - Percussion Instruments	Nevada State Museum	0	No count reported
Aug. 11	10:00a-3:00p	Art at the Greenhouse (includes Ide & Ford performances)	Greenhouse Garden Center	0	(See next two counts)
Aug. 11	11:00a-2:00p	Randy Ide at Art at the Greenhouse	Greenhouse Garden Center	20	Low estimated count plugged in for Art at the Greenhouse event
Aug. 11	11:00a-2:00p	Jakki Ford Duo at Art at the Greenhouse	Greenhouse Garden Center	20	Low estimated count plugged in for Art at the Greenhouse event
Aug. 11	2:30-3:30p	Zack Teran Group	Comma Courtyard	30	
Aug. 11	5:00-7:00p	The Red Tango	BAC Ballroom	70	
Aug. 11	6:00-6:20p	J&B Art and Poster Show at intermission	BAC Ballroom	0	(See Red Tango counts)
Aug. 11	7:00-9:00p	XE: Lindsey Meyers	A to Zen	10	Estimated - no count reported
Aug. 11	7:30-9:00p	A Midsummer Night's Dream (Sierra Nevada Ballet)	CC Community Center	0	Not reporting counts for Sierra Nevada Ballet event
Aug. 11	7:00-8:00p	City (opening act - CANCELLED)	BAC Minnesota Street Stage	0	Urban Renewal Project began their concert early. See next.
Aug. 11	8:00-10:00p	Urban Renewal Project	BAC Minnesota Street Stage	300	Reporting part of count for Levitt concert (BAC event), but count was probably 1000+.
Aug. 11	8:30-9:45p	XE: Jamie Rollins	Living the Good Life	15	Estimated - no count reported
Aug. 12	2:00-3:00p	Tom Miller	Silver Saddle Ranch	50	Some overlap among SSR events.
Aug. 12	3:00-4:00p	CW, Dr. Spitmore, & Daylan	Silver Saddle Ranch	77	Some overlap among SSR events.
Aug. 12	4:00-5:00p	Dale Pounce	Silver Saddle Ranch	67	Some overlap among SSR events.
Aug. 12	5:00-7:00p	Sierra Sweethearts	Silver Saddle Ranch	94	Some overlap among SSR events.
Aug. 13	5:00-7:00p	Brandon Dodge Quintet	Carson Mall	37	
Aug. 14	5:15-7:15p	Under the Radar	Comma Courtyard	40	Event moved to BAC Cafe due to rain
Aug. 14	7:30-9:30p	Mile High Jazz Band	McFadden Plaza	118	Event moved to BAC Ballroom due to rain
Aug. 15	5:00-7:00p	The Other Brothers Band	Comma Courtyard	62	
Aug. 15	7:30-10:30p	Jam with Cherie and John Shipley	Living the Good Life	40	Estimated
Aug. 16	7:00-9:00p	Film: Tim Burton's "Alice in Wonderland"	McFadden Plaza	0	No count reported (Carson City Classic Cinema Club event)
Aug. 16	7:00-9:00p	Virginia City's Jazz Era (lecture & performance)	Nevada State Museum	90	

## Jazz &amp; Beyond 2018 Attendance Data (revised 4/5/19)

Date	Time range	Group or event name	Location	Attendance	Comment
Aug. 16	7:00-9:45p	XE: Ev Musselman	Living the Good Life	15	Estimated - no count reported
Aug. 17	12:00-1:00p	Strings in the Summer Concert	Carson Mall	45	
Aug. 17	5:00-7:00p	CCAI Art Show, Reception, and Gallery Talk [5:30]	Carson City Community Center's Sierra Room	10	Estimated - no count reported
Aug. 17	6:00-8:00p	The Commanders Jazz Ensemble (USAF)	Carson City Community Center	700	Estimated
Aug. 17	6:00-9:00p	XE: Open Mic at A to Zen	A to Zen	10	Estimated - no count reported
Aug. 17	6:30-9:45p	XE: Soul Persuaders	Living the Good Life	15	Estimated - no count reported
Aug. 17	7:00-10:00p	XE: No Clue	Bella Vita Bistro	10	Estimated - no count reported
Aug. 17	7:00-10:00p	XE: Deception	McFadden Plaza	100	Estimated - event presented by Mom & Pop's
Aug. 18	8:30a-1:00p	Catfish Carl	Farmers Market	0	No count reported
Aug. 18	11:00a-1:00p	Whiskey & Lemons	State Railroad Museum	20	
Aug. 18	2:00-4:00p	Me & Bobby McGee	Comma Courtyard	57	
Aug. 18	4:30-6:30p	New World Jazz Project	Comma Courtyard	60	Estimated
Aug. 18	7:00-9:00p	XE: Stonewood	A to Zen	0	No count reported
Aug. 18	7:00-8:00p	Hick'ry Switch (opening act)	BAC Minnesota Street Stage	0	(See next count)
Aug. 18	8:00-10:00p	Dennis Johnson & the Mississippi Ramblers	BAC Minnesota Street Stage	300	Reporting part of count for Levitt concert (BAC event), but count was probably 1000+.
Aug. 18	8:30-9:45p	XE: Richie Rich	Living the Good Life	15	Estimated - no count reported
Aug. 19	11:00a-1:00p	Laurie Blue	State Railroad Museum	15	
Aug. 19	4:30-5:30p	Fantods	Cap. Amph.	115	
Aug. 19	6:00-8:00p	Reno Jazz Orchestra with soloist David Wells	Cap. Amph.	248	
Aug. 21	11:30a-1:00p	TIFF: blood drum spirit workshop w/ CHS Chamber Orchestra class	Carson High School	30	Estimated
Aug. 21	1:30-2:05p	TIFF: blood drum spirit workshop w/ CHS Concert Orchestra class	Carson High School	30	Estimated
Aug. 22	12:00-1:00p	TIFF: blood drum spirit workshop	Brewery Arts Center Ballroom	4	
Aug. 22	8:00p	JIFF band: Santa Jam Vó Alberta	Sassafras	40	Estimated
Aug. 23	10:11-11:04a	JIFF band: The Mountain Minor workshop (1)	Eagle Valley Middle School	40	Estimated
Aug. 23	12:00p	JIFF band: Santa Jam Vó Alberta	Comma Coffee	40	Estimated
Aug. 23	8:00p	JIFF band: blood drum spirit	Sassafras	40	Estimated
Aug. 24	8:31-9:13a	JIFF band: The Mountain Minor workshop (2)	Carson Middle School	40	Estimated
Aug. 24	8:00p	JIFF band: Santa Jam Vó Alberta	Comma Coffee	60	Estimated
		****TOTAL****		5465	

Key: "XE" stands for "extra events" listed but not sponsored by Mile High Jazz Band.

# ARTS & ECONOMIC PROSPERITY IV

ECONOMIC IMPACT OF THE NONPROFIT ARTS & CULTURE INDUSTRY > CALCULATOR

## INFORMATION

**STEP 1: POPULATION**

POPULATION of your community: ( 50,000 to 99,999 ↕ )

**STEP 2: TOTAL EXPENSES**

Your Organization's TOTAL EXPENSES (please do not use commas): \$ 47360

**STEP 3: TOTAL ATTENDANCE (OPTIONAL)**

TOTAL ATTENDANCE to your organization's arts events (again, do not use commas): 5465

---

## TOTAL ECONOMIC IMPACT OF:

	Total Expenditures	FTE Jobs	Household Income	Local Government Revenue	State Government Revenue
Nonprofit Arts and Culture Organizations:	\$47,360	1.8	\$39,845	\$1,652	\$1,946
Nonprofit Arts and Culture Audiences:	\$110,994	3.1	\$67,008	\$5,817	\$6,301
Total Industry Impact: (The Sum of Organizations and Audiences)	\$158,354	4.8	\$106,853	\$7,469	\$8,247

Please see the [fine print](#) below.

## DEFINITIONS

**Total Expenditures:** The total dollars spent by your nonprofit arts and culture organization and its audiences; event-related spending by arts and culture audiences is estimated using the average dollars spent per person by arts event attendees in similarly populated communities.

<b>FTE Jobs:</b>	The total number of full-time equivalent (FTE) jobs in your community that are supported by the expenditures made by your arts and culture organization and/or its audiences. An FTE can be one full-time employee, two half-time employees, four employees who work quarter-time, etc.
<b>Household Income:</b>	The total dollars paid to community residents as a result of the expenditures made by your arts and culture organization and/or its audiences. Household income includes salaries, wages, and proprietary income.
<b>Government Revenue:</b>	The total dollars received by your local and state governments (e.g., license fees, taxes) as a result of the expenditures made by your arts and culture organization and/or its audiences.

When using estimates derived from this calculator, always keep the following caveats in mind: (1) the results of this analysis are based upon the averages of similarly populated communities, (2) input/output models were customized for each of these similarly populated communities, providing very specific employment, household income, and government revenue data, and (3) your results are therefore estimates, and should not be used as a substitute for conducting an economic impact study that is customized for your community.

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"Notes" by Bob Hickox, 2018



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For details, see page:

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**Other Live Music** .....5

**August 3-19, 2018 - Concerts/Events**

**J&B** **Bold type indicates festival-sponsored event.** For calendar updates, see [JazzCarsonCity.com](http://JazzCarsonCity.com)

**Friday, Aug. 3**

4:00-6:30 p.m. - **Art Show - Demonstration, Sale, Tie-Dye Activity, Runway  
Mannequins, and Mansion Tours** at the Bliss Mansion .....7  
4:00-6:00 - **Rocky Tatarelli Band** on the Bliss porch .....7  
6:30-8:30 - **Cherie & John Shipley with Take This Band** in the Bliss Garden .....7  
6:00-9:00 - Open Mic at A to Zen. ....8  
6:00-9:00 - Songwriters in the Round at Comma Coffee.....8  
6:30-9:30 - Greg Austin (Southern Rock & Country) at Living the Good Life .....8  
7:00-10:00 - Dougie L. at Bella Vita Bistro .....8  
8:00-10:00 - RadioActive Band at Bob McFadden Plaza .....8

**Saturday, Aug. 4**

8:30 a.m.-1:00 p.m. – Kantu Inka at the Curry St. Farmers Market..... 8  
1:00-3:00 - **Colin Ross & Frank Jones on the Wine Walk** at NAA Gallery .....8  
1:00-5:00 - Shepherd Darquea (ragtime piano) on Wine Walk, Comma Courtyard..8  
2:00-4:00 - **CeCe Gable Trio on the Wine Walk** at Elks Lodge.....9  
2:30-4:30 - **Mylo McCormick on the Wine Walk** at Purple Avocado .....9  
2:30-4:30 - **Nerds of Paradise** at Carson City Art Gallery .....9  
3:00-5:00 - **Alex “Muddy” Smith on the Wine Walk** at Touched by Angels.....9  
5:00 -7:00 p.m. - **Millennium Bugs** at Foreman-Roberts House Park ..... 10  
7:00-10:00 - Trippin’ King Snakes opening for Frobeck at the BAC Levitt Series,  
Minnesota St. stage..... 10  
8:30-10:00 - Greg Austin (Southern Rock & Country) at Living the Good Life ..... 10

**Sunday, Aug. 5**

4:30-5:30 p.m. - **Retro Radio Dolls** at Legislative Plaza ..... 11  
6:00-8:00 - **No Comprende** at Capitol Amphitheater..... 11

**Monday, Aug. 6**

7:30-9:30 p.m. - **Rosebud’s Dance Band** at Comma Courtyard..... 12

**Tuesday, Aug. 7**

6:00-7:15 p.m. - **Reno Swing Set** at Comma Courtyard..... 13  
6:00-9:00 - Canyon White at Living the Good Life..... 13  
6:00-9:00 - Film “The Bride of Frankenstein” at BAC Performance Hall ..... 13  
7:30-9:30 - **Sagebrush Rebels** at Bob McFadden Plaza ..... 15

**Wednesday, Aug. 8**

5:00-7:00 p.m. - **Echoes Band** at Comma Courtyard ..... 15  
7:30-10:30 - Open Jazz Jam with Sherre Carnes & Chuck Hughes at Living the  
Good Life ..... 15

**Thursday, Aug. 9**

7:00-9:00 p.m. - **Drums Around the World** at BAC Performance Hall ..... 195  
7:00-9:45 - Greg Austin (Southern Rock & Country) at Living the Good Life ..... 17

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Contents (continued)

For details, see page:

**Friday, Aug. 10**

12:00-2:00 p.m. - Elizabeth Tully at Comma Coffee.....	17
5:30-7:30 - <b>The Jackie Landrum Band</b> at Silver Oak Golf Course.....	19
6:00-9:00 - Open Mic at A to Zen .....	19
6:30-9:30 - One Way Street (Classic Rock) at Living the Good Life .....	19
7:00-10:00 - Mo'z Motley Blues at Bella Vita Bistro.....	19
7:30-9:30 - <b>The Bayberry Cast</b> at Bob McFadden Plaza .....	22
8:00-10:00 - Film "Coco" at Mills Park.....	22

**Saturday, Aug. 11**

8:30 a.m.-1:00 p.m. - Carolyn Dolan Duo at 3rd & Curry St. Farmers Market.....	22
10:00 a.m.-3:00 p.m. - Family Fun Day: Make Percussion Instruments at the Nevada State Museum .....	22
11:00 a.m.-2:00 p.m. - Randy Ide at Greenhouse Garden Center .....	23
11:00 a.m.-2:00 p.m. - <b>Jakki Ford Duo</b> at Greenhouse Garden Center.....	23
2:30-3:30 p.m. - <b>Zack Teran Group</b> at Comma Courtyard .....	23
5:00-7:00 - <b>The Red Tango</b> at the BAC Ballroom.....	25
6:00-6:20 - <b>J&amp;B Art and Poster Show</b> and sale at intermission.....	25
7:00-9:00 - Lindsey Meyers at A to Zen .....	27
7:00-10:00 - Urban Renewal Project at the BAC Levitt Series, Minnesota St. stage.....	27
7:30-9:00 - Midsummer Night's Dream, Sierra Nevada Ballet at Carson City Community Center.....	27
8:30-9:45 - Jamie Rollins at Living the Good Life.....	27

**Sunday, Aug. 12**

2:00-7:00 p.m. - <b>A Day at the Silver Saddle Ranch</b>	
2:00 - <b>Tom Miller</b> .....	28
3:00 - <b>CW, Dr. Spitmore, &amp; Daylan</b> .....	28
4:00 - <b>Dale Pouné</b> .....	28
5:00 - <b>Sierra Sweethearts</b> .....	28

**Monday, Aug. 13**

5:00-7:00 p.m. - <b>Brandon Dodge Quintet</b> inside Carson Mall.....	29
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**Tuesday, Aug. 14**

5:15-7:15 p.m. - <b>Under the Radar</b> at Comma Courtyard.....	30
7:30-9:30 - <b>Mile High Jazz Band</b> at Bob McFadden Plaza .....	30

**Wednesday, Aug. 15**

5:00-7:00 p.m. - <b>The Other Brothers Band</b> at Comma Courtyard.....	31
7:30-10:30 - <b>Open Jazz Jam with Cherie &amp; John</b> at Living the Good Life.....	31

**Thursday, Aug. 16**

7:00-9:00 p.m. - Film: "Alice in Wonderland" at Bob McFadden Plaza.....	31
7:00-9:00 - <b>Virginia City's Jazz Era</b> at the Nevada State Museum .....	33
7:00-9:45 - Ev Musselman at Living the Good Life.....	33

**Friday, Aug. 17**

12:00-1:00 p.m. - Strings in the Summer at Carson Mall .....	33
5:00-7:00 - CCAI Art Show & Reception in Sierra Room at Carson City Community Center.....	34
6:00-8:00 - <b>U.S. Air Force Band - The Commanders Jazz Ensemble</b> at the Carson City Community Center.....	34
6:00-9:00 - Open Mic at A to Zen .....	37

*Aug. 17 events continue on p. 3*



# Jazz & Beyond - Carson City Music Festival

## History & Acknowledgments

Mile High Jazz Band Assoc. began this multi-day music festival in August 2004 as "Basie@100," a one-time event on the Brewery Arts Center campus, to honor the 100th anniversary of the birth of jazz legend William "Count" Basie, Aug. 21, 1904. In response to

its success, the festival became an annual event. In 2009, we took it to town with numerous venues and more performing groups than ever. With support of the community, the festival has continued to grow. In 2015, the Carson City Chamber of Commerce named Jazz & Beyond the Best Annual Event.

We appreciate the hard work of the organizing committee, Mile High Jazz Band Assoc. board members, City of Carson City and State of Nevada staff, festival volunteers, the musicians, artists, and the audience. Special thanks to Bob Hickox for poster and cover art and Kim Fields for T-shirt art. Sound Engineers are Kelly Dodge (KDSoundCo) and Kenny Fraser. We thank the raffle-prize donors and Guitar Center, Reno. We thank the Nevada State Museum, Great Basin Consulting Group, Brewery Arts Center, 3rd & Curry Street Farmers Market, Carson Mall, Carson City Culture and Tourism Authority, Capital City Arts Initiative, and Nevada Artists Association, for partnership and event promotion.

The festival is brought to you by Mile High Jazz Band Association, and made possible in part by Carson City Redevelopment Authority/Cultural Commission, Nevada Arts Council, Nevada Humanities, program advertisers, and private donors.



*You can help, too! Become a member of the Mile High Jazz Band Association. Membership information is on the website MileHighJazz.com*



Contents (continued)

For details, see page:

**Friday, Aug. 17 - continued**

6:30-9:45 - Soul Persuaders at Living the Good Life.....	35
7:00-10:00 - No Clue at Bella Vita Bistro.....	35
7:00-10:00 - Deception at Bob McFadden Plaza.....	35

**Saturday, Aug. 18**

8:30 a.m.-1:00 p.m. - Catfish Carl at 3rd & Curry St. Farmers Market .....	35
11:00 a.m.-1:00 p.m. - <b>Whiskey &amp; Lemons</b> at Railroad Museum .....	36
2:00-4:00 - <b>Me &amp; Bobby McGee</b> at Comma Courtyard .....	36
4:30-6:30 - <b>New World Jazz Project</b> at Comma Courtyard .....	36
7:00-9:00 - Stonewood at A to Zen.....	37
7:00-10:00 - Hick'ry Switch opening for Dennis Johnson & The Mississippi Ramblers at the BAC Levitt Series, Minnesota St. stage .....	37
8:30-9:45 - Richie Rich at Living the Good Life .....	37

**Sunday, Aug. 19**

11:00 a.m.-1:00 p.m. - <b>Laurie Blue</b> at Railroad Museum .....	38
4:30-5:30 p.m. - <b>Fantods</b> at Legislative Plaza .....	38
6:00-8:00 - <b>Reno Jazz Orchestra with David Wells</b> at Capitol Amphitheater.....	38

**Beyond Jazz & Beyond - Jukebox International Film Festival - Aug. 21-25 .....** 39

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Opening Day - Fri., Aug. 3 - **John & Cherie's Take This Band**, 6:30-8:30pm Bliss Mansion

Sat., Aug. 4 - **John with CeCe Gable & Joe Cadena**, 2:00-4:00pm, Elks Lodge, Nevada St.

Tues., Aug. 7 - **Cherie & Sagebrush Rebels**, 7:30-9:30pm, McFadden Plaza Stage

Wed., Aug. 15 - **Cherie & John**, 7:30-10:30pm, Jazz Jam at Living the Good Life

Thurs., Aug. 16 - **John & Friends "Virginia City's Jazz Era,"** 7:00-9:00pm, Nev. State Museum



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**Visual Oasis: Works from Creative Growth**

Ongoing, Monday-Friday, 8am-5pm  
CCAI Courthouse Gallery, 855 E Musser St.

**Jenny Raven: The Creative Growth Years**

Ongoing, most Monday-Thurs., 5-8pm  
Sierra Room, Carson City Community Center,  
851 E William St.

**The Wind Calls: UNR Student Exhibition**

Ongoing, 8am-noon, 1-4pm  
Community Development Building (the Brick)  
108 E. Proctor St.

**Photography Show**

Ongoing to Sept. 7

**Members Art Show**

Ongoing to Sept. 7

**Autumn Show:**

Sept. 9-Oct. 19

**Nevada Day Show**

Oct. 21-Nov. 30

**Holiday Show**

Dec. 2-Jan. 4

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775-882-6411

# Opening Event – Garden Party - Music & Art at the Bliss

Fri., Aug. 4 – Bliss Mansion, Elizabeth, Robinson, & Mountain Streets



## ART EXHIBIT, DEMONSTRATIONS, AND SALE ON THE PORCH, LAWN, and INSIDE ~ 4:00-6:30 P.M.

- Daniel & Roxanne Braddix, acrylics
- Cyndy Brenneman, watercolor
- Carol Brown, paper art
- Dana Childs, watercolor
- Kristy Dial, unique painted gourds
- Lowell Henderson, oils, acrylics, pencil
- Fred Howland, photography
- Edith Isidoro-Mills, photography
- Barbi Kaseman, digital photography
- Robin McGregor, pottery
- Deborah Stevenson, acrylics
- Kim VanZyll, zentangle



## RUNWAY MANNEQUINS ~ project of Carson City Arts & Culture Coalition ON THE PORCHES and INSIDE ~ 4:00-6:30

TIE-DYE ACTIVITY ~ ON THE LAWN ~ while supplies last

## INFORMAL MANSION TOURS ~ 4:00-6:30

- See the 3-story, 8,000-plus sq. ft., 15-room Italianate-style Victorian mansion, completed in 1879 by millionaire Duane L. Bliss. It was the biggest, most elaborate home in Nevada at the time.

## DELICIOUS FOOD ~ 4:30-8:00 P.M.

- Nevada Nosh food truck - John Hurzel, owner.

## FABULOUS LIVE MUSIC ~ 4:00-8:30 P.M.

- Rocky Tatarelli Band, 4:00-6:00 on the porch: Legendary Detroit saxophonist



Rocky Tatarelli has assembled a star-studded band for the opening event. He features **Mick Valentino**, guitar; **Dave Kubin**, keyboard; and **Dennis Steele**, drums; with the multi-lingual vocalist Judith Ames, on a tune or two. [Rockytatarelli.com](http://Rockytatarelli.com)

- Cherie and John Shipley with Take This Band, 6:30-8:30 p.m. in the garden. Cherie and John are a dynamic, innovative jazz act. They arrange many

of the tunes they play, presenting customized, original jazz versions. Cherie has been a favorite vocalist in this area since the '80s. John is a founding member of the groundbreaking jazz-fusion recording group Hiroshima. His jazz and R&B piano/keyboard talents are a draw for true music aficionados. Joining the **Take This** show are trombonist/bassist **Mike Kirkhouse**, guitarist **Paul Covarelli**, and drummer **Steve Self**.



[Shipleymusic.com](http://Shipleymusic.com)

[laketahoeentertainment.co](http://laketahoeentertainment.co)

Bring lawn chairs or a blanket for seating. Low chairs get the best spots!





## Open Mic Night @ the Zen Den Stage!

Fri., Aug. 3, 6:00-9:00 p.m. - A to Zen, 1803 N. Carson St.  
Join us every Friday for Carson City's longest running open Mic! All talent levels and all ages are welcome.

## Songwriters in the Round

Fri., Aug. 3, 6:00-9:00 p.m. - Comma Coffee, 312 S. Carson St.

Performers alternate songs throughout the evening. Food and beverages available.



**Greg Austin** - Fri., Aug. 3, 6:30-9:45 p.m.

*Living the Good Life Nightclub-Bistro-Lounge,*  
1480 N. Carson St.

Award winning Southern Rock/Country songwriter and recording artist, **Greg Austin**, performs his original tunes on the outdoor stage.

## Dougie L.

Fri., Aug. 3, 7:00-10:00 p.m.

*Bella Vita Bistro in Carson Mall, 1304 S. Stewart St.*

Frank Sinatra tribute artist Dougie L. sings songs from the Great American Songbook. 775-515-4300.



**RadioActive Band** - Fri., Aug. 3, 8:00-10:00 p.m.

*Bob McFadden Plaza (3rd & Curry Streets)*

Sponsored by Fox Brewpub.

## Music in the Market - Kantu Inka

Sat., Aug. 4, 8:30 a.m.-1:00 p.m.

*3rd & Curry St. Farmers Market*

**Kantu Inka** - Machu Picchu, Perú: **Julie Lozada Ocampo** and **Carlos Ocampo** present Andean and Latin American folkloric music on string, wind, and percussion instruments. *Kantuinka.com*.



## Carson City Downtown Business Association Wine Walk Wine-Walk Wristband & Glass - \$15; Music - free

### Colin Ross & Frank Jones - on the Wine Walk



Sat., Aug. 4, 1:00-3:00 p.m.

*Nevada Artists Association Gallery*

*449 W. King St.*

**Colin Ross** plays a large and ever-shifting repertoire of original music, jazz standards, and blues classics. He is joined today by guitarist **Frank Jones**, aka Frankie Jay. Sponsored by the



Downtown Business Association. *Colinrossmusic.com*

*frankie-jay.com*

### Shepherd Darquea - on the Wine Walk

Sat., Aug. 4, 1:00-5:00 p.m. ~ *Comma Courtyard, 312 S. Carson St.*

**Shepherd Darquea** will play ragtime piano. He is also interested in electronics, robotics, and aviation and created the singing, piano-playing skeletons for Halloween at Comma Coffee. Sponsored by Comma Coffee.



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### CeCe Gable Trio - on the Wine Walk



Sat., Aug. 4, 2:00-4:00 p.m.

Elks Lodge, N. Nevada St.

Singer **CeCe Gable** performs in her sophisticated and swinging style. Joining her today are **Joe Cadena** on trombone and **John Shipley** on piano. Sponsored by the Downtown Business Association. [www.cecegable.com](http://www.cecegable.com)

### Mylo McCormick - on the Wine Walk



Sat., Aug. 4, 2:30-4:30 p.m.

Purple Avocado, 904 N. Curry St.

Singer-songwriter **Mylo McCormick** is a masterful young guitarist with tasteful riffs and solos comparable to Jimi Hendrix and Stevie Ray Vaughan. He performs funk and blues at venues around Lake Tahoe, the Comstock area, Carson City, and Carson Valley. Sponsored by the Downtown Business Association.



### Nerds of Paradise - on the Wine Walk



Sat., Aug. 4, 2:30-4:30 p.m.

Carson City Art Gallery and Pottery

110 S. Curry St.



**Nerds of Paradise** is a string quartet specializing in modern music. They play music from the last 400 years, including classic rock and 1990s club music.

**Brian Fox** and **Kat MacMartin**, violins; **Eric Stern**, viola; and **Evan Stern**, cello; are all members of the Carson City Symphony. Sponsored by the Symphony. Also, enjoy the Gallery's Art Faire in the parking lot, 10:00 a.m-4:00 p.m.

### Alex "Muddy" Smith - on the Wine Walk



Sat., Aug. 4, 3:00-5:00 p.m.

Touched by Angels, 205 E. John St.

**Alex "Muddy" Smith** a freelance musician originally from Chicago, loves to play guitar and sing jazz, blues, oldies, and original music.

With **Peter Supersano**, keyboard. Sponsored by the Downtown Business Association. [Alexmuddysmith.com](http://Alexmuddysmith.com)



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[carsoncityart@yahoo.com](mailto:carsoncityart@yahoo.com)

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## Millennium Bugs

### Carson City Historical Society - Ice Cream Social

Sat., Aug. 4, 5:00-7:00 p.m.

Foreman-Roberts House Park, 1207 N. Carson St.

**Millennium Bugs**, a jazz combo affiliated with the Mile High Jazz Band, features **Derek Fong**, sax; **Don Smaltz**, trombone; **David Bugli**, keyboard; **George Worth**, bass; and **Brandon Dodge**, drums. Music free; ice cream for sale. Proceeds benefit the Carson City Historical Society. [cchistorical.org](http://cchistorical.org)

### Levitt AMP Concert at the Brewery Arts Center

Sat., Aug. 4, 7:00-10:00 p.m. - Minnesota St. Stage, 449 W. King St.

Music, dancing, games, food trucks, and more!

**Trippin' King Snakes**, opening act for the evening, is a trio of musicians who play an eclectic array of rock, blues, funk, alternative, covers, and originals. **Ev Musselman** - guitar/vocals, **Charlie Fecteau** - bass, **Mick Fecteau** - drums/vocals.



**Frobeck** (the Big Fit) is high-octane funk, soul and rock, with horns, organ, and groove, wrapped up in thick, juicy vocal harmonies. The best-kept secret in California, the band has been entertaining audiences with their unique blend of



pop, funk, and rock music since 2005. Great songwriting and prodigious musicianship has earned them multiple music awards and seen them share the stage with national and international acts. Band members are **Spencer Burrows**,

vocals/keys; **Jackson Allen**, guitar; **Callie Watts**, vocals; **Ben Burleigh**, bass guitar; **Michael Hughes**, drums/percussion; **Daniel Casares**, tenor sax; **Alex Scammon**, baritone sax/clarinet; and **Cayce Carnahan** - trumpet. <https://www.frobeck.com>

### Greg Austin - Sat., Aug. 4, 8:30-10:00 p.m.

Living the Good Life Nightclub-Bistro-Lounge, 1480 N. Carson St.

Award winning Southern Rock/Country songwriter and recording artist, **Greg Austin**, performs his original tunes.



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**\* Jazz Picnic in the Park - Sun., Aug. 5 \***



Legislative Plaza and Capitol Amphitheater  
(between the State Capitol and the Legislature Building)

Bring a picnic, and bring blanket or chairs for seating. Food truck on site.

**Retro Radio Dolls**, 4:30-5:30 p.m.



**Retro Radio Dolls** is a singing, dancing, close-harmony trio showcasing classic hits from bygone years and popular modern songs with a twist. A mix of the Andrews Sisters and Post Modern Jukebox, Retro Radio Dolls put their own spin on hits from *Boogie Woogie Bugle Boy* to *All About That Bass*. Retro choreography and costumes take you from 1940 to 2018.



**Natalie Jones** (aka Rosie the Riveter) – A Nevada native, Natalie has performed in film, theater, and bands in Nevada and California, Seattle, New York City, and Los Angeles for over 15 years.

**Shannon Leigh** (aka Betty Boop) was born and raised in Nevada, and has worked as a singer, showgirl, and dance instructor. She loves all things artistic and paints, sculpts, and is a crafts artist.

**Heather McVeigh** (aka Breathless Mahoney) was born and raised in the Reno-Sparks area and has performed in theater, bands, and choirs in Nevada, California, Washington, and Alaska.

[www.retroradiodolls.com](http://www.retroradiodolls.com)

**No Comprendre**, 6:00-8:00 p.m.



**No Comprendre** is a dynamic 6-piece Latin-jazz ensemble that combines exciting Afro-



Cuban rhythms with jazz harmony to create a high-energy sound that is fun to listen to and dance to. They have been performing in the Reno-Tahoe area since 1991, at Reno's SCAT Jazz festival in 1994 and 1995, the High Desert Jazz Festival in Carson City, Lake Tahoe's West

Shore Jazz Festival, *Ahora* newspaper's Latin Jazz and Salsa Music Festival, FTLOJ's Jazz At the Sands Poolside Series, and several Jazz and Beyond festivals. **Hans Halt**, music director and bass player, has performed with many Bay Area salsa and Latin-jazz groups, including Pete and Sheila Escovedo, Conjunto Cespedes, and several members of the Latin-rock group Santana. The band also features **Eric Middleton** on vibes and percussion; **Kris Landrum** on keyboards; **Dallas Smith** on saxophone and flute, **Eric Finckelstein** on drums, and **Cody Remaklus** on congas.

[www.renojazz.org/artists/no\\_comprendre](http://www.renojazz.org/artists/no_comprendre)

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## RoseBud's Dance Band

Mon., Aug. 6, 7:30-9:30 p.m. - Comma Courtyard, 312 S. Carson St.

An affiliate of the Carson Valley Pops Orchestra, **RoseBud's Dance Band** rehearses in Rich Sheldrew's "Man Garage" with RoseBud, the rescue burro, looking on.

Led by Dave Young, who also plays trombone and writes arrangements for the band, Rosebud's presents Big Band era dance, jazz, swing, and



some modern pieces. **Saxes:** Liz Eubanks, Paula Crout, Steve Carmack, Art Hernandez, Jake Page. **Trumpets:** Scott LeVal, Bob Masters, Rich Sheldrew, Alan Catron. **Trombones:** Katrina Rowe, David Young, Tom Perkins, Paul Jorgensen. **Guitar:** Doug Conner. **Keyboard:** Shirley Young. **Bass:** Kelly Dodge. **Drums:** Ed "Butch" Gansberg. **Singers:** Cindee LeVal, Doug Conner. **Sound:** Allan Lund.

[carsonvalleypops.wordpress.com/rosebuds](http://carsonvalleypops.wordpress.com/rosebuds)

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## **The Reno Swing Set**

Tues., Aug. 7, 6:00-7:15 p.m.

Comma Courtyard, 312 S. Carson St.

**The Reno Swing Set** plays Bluegrass, Dawg Music, Celtic, Gypsy Jazz, Swing Tunes of



the '30s and '40s, and Western Swing, all with acoustic instrumentation. The band has performed to appreciative audiences in Reno; and Carson City, NV; Moab, UT; Grass Valley, CA; and at The Strawberry Music Festival, Bower's Mansion Bluegrass Festival, Millpond Music Festival, and the Genoa Americana Celebration on July 4. They also

have provided live music to Silent Movies with Artisma Movies in Midtown Reno.

Band members are **Bill McKean** - guitars, **Michael Madan** - mandolin, **Jon Anderson** - flute, sax, pennywhistle, and percussion, and **Linda Madan** - acoustic upright bass.

[Renoswingset.com](http://Renoswingset.com)

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## **Canyon White**

Tues., Aug. 7, 6:00-9:00 p.m.

Living the Good Life Nightclub-Bistro-Lounge

1480 N. Carson St.

A Nevada native with 20 years professional experience, singer-songwriter-instrumentalist **Canyon White** has performed her Acoustic, Rootsy Rock, and Country Soul music on radio and TV, at fairs, festivals, casinos, private parties, clubs, and honky-tonks from Alaska to Texas. She has been voted best local songwriter several times, recorded four all-original albums, and hosts The Canyon Club on KNVC radio.

[www.facebook.com/CanyonWhiteMusic](http://www.facebook.com/CanyonWhiteMusic)



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## **SciFi/Cult Classic Film: The Bride of Frankenstein**

Tues., Aug. 7, 6:00-9:00 p.m.

Brewery Arts Center Performance Hall

511 W. King St.



The Carson City Classic Cinema Club invites you to join them on the first Tuesday of every month for their classic film series. Doors open at 6:00 p.m., trivia and film discussion begins at 6:30 p.m., and the film rolls at 7:00 p.m. General Admission is \$5; Senior/Student \$3;

Free for members. *The Bride of Frankenstein* (1935), based on the story by Mary Shelley, was directed by James Whale, with music by Franz Waxman. After recovering from injuries from a mob attack, Dr. Frankenstein (Colin Clive) falls under the control of his former mentor, Dr. Pretorius (Ernest Thesiger). The Monster (Boris Karloff) the run.

[ccclassiccinema.org](http://ccclassiccinema.org) 107



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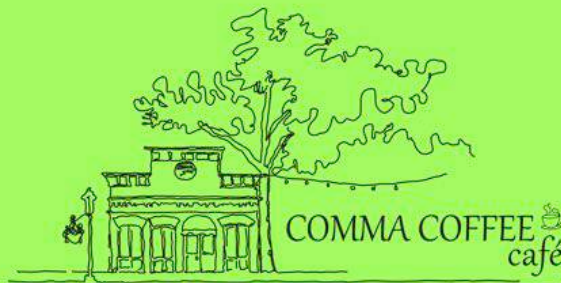


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**Visit the 2018 Jazz & Beyond display at the  
Carson City Library during the month of August**

900 N. Roop St., Carson City, open daily. [www.carsoncitylibrary.org](http://www.carsoncitylibrary.org)

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## Sagebrush Rebels

Tues., Aug. 7, 7:30-9:30 p.m., Bob McFadden Plaza (3rd & Curry Streets)  
"If you're gonna play Nevada, you gotta have a fiddle in the band!" A take-off from a great Alabama country tune, the Sagebrush Rebels band presents memorable, fun, country-western favorites, and yes, with a fiddle in the band. Five members are vocalists - the harmonies are fat and the repertoire ranges from classics to current. You're gonna need boots when the Sagebrush Rebels deliver their deep, rich talents. Musicians are **Cherie Shipley**, vocals; **Catherine Matovich**, fiddle; **JR Johnston**, bass; **Mark McKinnon**, guitar; **Nancy Barker**, keys; **Tommy Stiles**, pedal steel; and **Bill Heise**, drums.



## Echoes Band

Wed., Aug. 8, 5:00-7:00 p.m.

Comma Courtyard, 312 S. Carson St.

**Echoes** is a critically acclaimed, tri-coastal jazz quartet composed of musicians who met at the Oberlin Conservatory of Music. By augmenting unorthodox instrumentation with various electronic instruments, the quartet has cultivated a unique and cohesive sound. Formed in 2014, the band has recorded and toured extensively. They released an acclaimed EP, LP, and performed and participated in educational residencies in Canada, India, Jordan, the Netherlands, and the U.S. <http://echoesquartet.squarespace.com>



## Open Jazz Jam – Sherre and Chuck Hughes

Wed., Aug. 8, 7:30-10:30 p.m.

Living the Good Life, 1840 N. Carson St.

Hosts for the Wednesday night jam session at LTGL tonight are **Sherre (Carnes) Hughes**, vocals, and **Chuck Hughes**, drums, with **Peter Supersano** on keyboard. Instrumental and vocal jazz musicians are invited to join in.



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## Special Event ~ Drums Around the World



Thurs., Aug. 9, 7:00-9:00 p.m.

Brewery Arts Center Performance Hall, 511 W. King St.

World percussionist, music producer, recording artist, and teacher, **Chance Utter** will present a dynamic program on percussion instruments, rhythms, and styles with a global perspective. The talk

will be illustrated by live music by **The Batamba Collective** and members of the **UNR World Percussion Ensemble**.

Utter, a graduate of UNR where he studied with Dr. Andy Heglund, is interested in coupling traditional music from around the world with

original electronic music. The Batamba Collective is dedicated to mixing and honoring cultures from India to Cuba, Brazil to Africa. Musicians for this presentation are Chance Utter, Anthony Landers, Brandon Dodge, Ryan Burt, Adrian Rodriguez, Allen Woo, Ronaldo De Glymes, Miguel Jimenez, Rodrigo Tinajero, Shilpa Bhat, and Linden Jaime. This program is funded in part by a grant from Nevada Humanities.

[www.chanceuttermusic.com](http://www.chanceuttermusic.com) [www.facebook.com/Batambacollective](http://www.facebook.com/Batambacollective)



**Greg Austin** - Thurs., Aug. 9, 7:00-9:45 p.m.

*Living the Good Life Nightclub-Bistro-Lounge, 1480 N. Carson St.*

Award winning Southern Rock/Country songwriter and recording artist,

**Greg Austin**, performs his original tunes.

**Elizabeth Tully** - Fri., Aug. 10, 12:00-2:00 p.m.

*Comma Coffee, 312 S. Carson St.*

Elizabeth Tully performs what satellite radio calls Coffee Shop— singer-songwriter, folksy, bluesy, oldy, newsy songs. Her repertoire is the best of cool mellow. Come enjoy the music and the wonderful boho vibe of the famous Comma Coffee shop every other Friday at noon.



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# CARSON MALL

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Verizon  
Wild Horse Gallery

Check out our monthly  
Wine Walks on the 2nd  
Saturday of the month  
\$10 first time walkers  
\$ 5 for returning walkers

### Home of 2018 Empty Bowls

Carson Mall Welcomes  
Aug. 13 - the Brandon Dodge  
Quintet, includes piano, guitar, bass,  
vibraphone, drums, and  
percussion. Performance from 5-7pm

Aug. 17 - Carson City Symphony's  
"Strings in the Summer" concert.  
Performers are students of all ages,  
mostly children but some adults,  
who have completed a 4-week, once  
a week, fiddle and ensemble  
program. they will be performing  
from 12-1 pm

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## Jazz and Beyond at the 19th Hole

### The Jackie Landrum Band

Fri., Aug. 10, 5:30-7:30 p.m.

Silver Oak Golf Course  
1251 Country Club Drive



Silver Oak Golf & Event Center is celebrating its



20th anniversary this week, joining Jazz and Beyond this evening with The Jackie Landrum Band. Visitors can enjoy the music from the deck or while exploring the interior collection of rare and museum quality automobiles and private memorabilia from the 1950-60's era. **Jackie Landrum** had her own 9-piece band at age 14 and has sung professionally ever since. Her sublime performance ability and rich, sultry vocal tone thrill audiences everywhere. Her CDs, released to rave reviews, are "Inside Out" and "Jackie Landrum: Jazz to Blues." The other band members are **David Grantham**, guitar; **Ron Savage**, keyboard; **Mike Kirkhouse**, bass and

trombone; and **Tony Savage** on drums.

### Open Mic Night @ the Zen Den Stage!

Fri., Aug. 10, 6:00-9:00 p.m.

A to Zen, 1803 N. Carson St.

Join us every Friday for Carson City's longest running open Mic! All talent levels and all ages are welcome.



### One Way Street

Fri., Aug. 10, 6:30-9:30 p.m.

Living the Good Life Nightclub-Bistro-Lounge  
1480 N. Carson St.



The "rock and more" cover band, **One Way Street**, includes **Kent Steele** - vocals, bass, guitar, mandolin, tambourine, harmonies; **Buddy Tucker** - drums, vocals, harmonies; and **Danny Tucker** - guitar, bass, keyboards, mandolin, harmonica, flute.

### Mo'z Motley Blues

Fri., Aug. 10, 7:00-10:00 p.m.

Bella Vita Bistro in Carson Mall  
1304 S. Stewart St.



The fun-powered Mo'z Motley Blues band presents blues-injected rock, pop, R&B, and western sounds in a high-energy show. The band

features **Monique de Havilland** - lead vocals, rhythm guitar, flute, songwriting; **Samantha Moore** - bass, vocals; **Mylo McCormick** - guitars, vocals and **Lowell Wilson** - keyboards. **113**  
[www.MozMotleyBlues.com](http://www.MozMotleyBlues.com)

*If It's August, It's  
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**August 10th**  
**Jazz & Beyond**  
**at the 19th hole**

5:30-7:30 p.m.



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## The Bayberry Cast

Fri., Aug. 10, 7:30-9:30 p.m., Bob McFadden Plaza (3rd & Curry Streets)

**The Bayberry Cast** plays high-energy creative music - jazz, swing, blues, funk, Latin, rhythm, Motown, and ballads in the Reno-Tahoe-Truckee area. They were recently featured in For the Love of Jazz's series Jazz at the Sands Regency.

Members are **Darcy Gibson**, vocals; **Lucas Arizu**, guitar/flute; **Todd Holway**, keys; **Jef Derderian**,

trumpet; **Doug Coomler**, tenor sax; **Zack Teran**, bass; and **Miguel Jimenez**, drums.



## Pixar Film: "Coco"

Fri., Aug 10, 8:00-10:00 p.m. - Mills Park

Carson City Parks, Recreation, and Open Space Department invites you to a free showing of the 2017 computer-animated fantasy film, "Coco". Despite his family's baffling generations-old ban on music, Miguel dreams of becoming an accomplished musician like his idol, Ernesto de la Cruz. Desperate to prove his talent, Miguel finds himself in the stunning and colorful Land of the Dead following a mysterious chain of events. Along the way, he meets charming trickster Hector, and together, they set off on an extraordinary journey to unlock the real story behind Miguel's family history. (Description courtesy of Disney/Pixar)



## Music in the Market - Carolyn Dolan Duo

Sat., Aug. 11, 8:30 a.m.-1:00 p.m.

3rd & Curry St. Farmers Market

**Carolyn Dolan** has the ability to cross over many genres as a professional singer, harmonica player, and performer. She can dive into powerful R&B, deliver a smooth jazz standard, or convey a gentle country ballad. At the market, she is accompanied by **Peter Supersano** on keyboard.



[www.carolyndolan.com](http://www.carolyndolan.com)

## Family Fun Saturday: Make Your Own Percussion Instrument

Sat., Aug. 11, 10:00 a.m.-3:00 p.m.

Nevada State Museum, 600 N. Carson St.

Make musical instruments out of regular household objects such as paper plates and paper towel rolls. The Museum will supply the materials and some ideas. All you have to do is bring your creativity and love of music. This program is included in admission to the museum. Museum members and youth age 17 and under, free. **116** Non-members, \$8. <http://nvculture.org/nevadastatemuseumcarsonciy>





## Art at the Greenhouse

Music, art, food, and more!

Sat., Aug. 11, 10:00 a.m.-3:00 p.m.

Greenhouse Garden Center, 2450 S. Curry St.

Ramble through the nursery amidst bedding plants, vegetables, perennials, roses, shrubs, fruit trees, shade trees, and evergreens as you listen to the music, visit the many artists, and vote for your favorites.

### Randy Ide - 11:00 a.m.-2:00 p.m.

Pianist Randy Ide performs classic rock, blues, and country music, featuring songs from many decades and multiple genres.



[www.randyidemusic.net](http://www.randyidemusic.net)

### Jakki Ford Duo - 11:00 a.m.-2:00 p.m.



Listen to vocalist **Jakki Ford's** many musical styles—popular, bossa nova, jazz, Motown, gospel, rock, Broadway, and opera. She has received many awards and endorsements for her outstanding talents and contributions. She is performing with **Bob Greenwood** on keyboard, another versatile musician who can play a jazz gig one night, oldies on another, and then rockin' on



with some great classic rock and roll grooves.

[jakkiford.com](http://jakkiford.com)

### Zack Teran Group



Sat., Aug. 11, 2:30-3:30 p.m.

Comma Courtyard, 312 S. Carson St.



Bassist, composer, producer, and instructor **Zachary Teran** earned his Bachelor's of Music in Jazz and Improvisational Music from UNR and studied and played with many notable jazz musicians in northern Nevada. In Colorado, he quickly became a contributing force in the local jazz community. He has played, recorded, and toured with The Novelists, AZTeC, Chris Clark Quintet, Sol Jibe, Nico's Mystery, Fiscus, and The Reno Jazz Syndicate, and has traveled the world. In 2016, he wrote, performed, and produced the score for a feature length documentary, *Inspire Hope*. The band also features **Chris Gillette** on tenor saxophone, **Brandon Sherman** on

trumpet, and **Miguel Jimenez-Cruz** on drums.

[zackteran.com](http://zackteran.com)

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## The Red Tango

Sat., Aug. 11, 5:00-7:00 p.m.

BAC Ballroom (second floor), 449 W. King St.

**The Red Tango** sizzles with rhythm, class, and superb musicianship. These international string players claim the Reno Philharmonic, Reno Chamber Orchestra, and Nevada Opera as their day jobs. The musicians have performed or played back-up for many stars, including Luciano Pavarotti, Josh Groban, Neil Diamond, Johnny Mathis, Smokey Robinson, Trans-Siberian Rock orchestra, Mannheim Steamroller, Frank Sinatra Jr., Celine Dion, Olivia Newton John, Barbra Streisand, Barry Manilow, Jay-Z, Mary J. Blige, Isaac Hayes, and Echo and the Bunnymen. They love playing at parties! Musicians are **Olga Archdekin** and **Bruce McBeth**, violins; **Catherine Matovich**, viola; **Charles Taggart**, cello; and **Brad Lund**, bass. And yes, you can dance the tango to their music in the Ballroom! <http://www.theredtango.com>



## Runway Mannequins in the Lobby

### Jazz & Beyond Art Show and Sale in the Ballroom

Sun., Aug. 11, 6:00-6:20 p.m. (The Red Tango intermission event)

View poster artwork submitted to promote the 2018 Jazz & Beyond Festival. Works by Bob Hickox (see cover), Kim Fields, MaryLou Shindler, Jennifer Schnabel, and other artists will be on display. Take a chance on raffle tickets for the originals, or purchase souvenir reproduction, full color posters for \$10.



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### **Carson City Historical Society**

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[CCHistorical.org](http://CCHistorical.org)

#### **Foreman-Roberts House Museum**

1207 N. Carson Street  
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Open House - Sunday, Aug. 19



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[MeeksShop.com](http://MeeksShop.com)

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## **Lindsey Meyers**

Sat., Aug. 11, 7:00-9:00 p.m.

*A to Zen, 1803 N. Carson St.*

Singer-songwriter-guitarist Lindsey Meyers performs tonight on the Zen Den Stage.

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## **Levitt AMP Concert at the Brewery Arts Center**

Sat., Aug. 11, 7:00-10:00 p.m. - Minnesota St. Stage, 449 W. King St.

*Music, dancing, games, food trucks, and more!*

**Urban Renewal Project** is a Los Angeles-based band that uses instruments of a bygone era to create a signature sound that blurs the boundaries between soul, jazz, and hip-hop. The group features a big band horn section, a singer, and a rapper who perform upbeat originals and fresh interpretations of everything from jazz standards to recent hits.



[www.urpmusic.com](http://www.urpmusic.com)

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## **A Midsummer Night's Dream - Sierra Nevada Ballet**

Sat., Aug. 11, 7:30-9:00 p.m.

*Carson City Community Center, 851 E. William St.*

SNB presents a new, modern, edgy ballet version of the famous Shakespeare tale. New York Director/interdisciplinary artist, Ananda Bena-Weber, has reimagined this traditional tale for a contemporary audience—a steam punk fantasy that embodies subtle insights into many permutations of the love relationship. Artistic Director/choreographer, Rosine Bena, joins her daughter in creating a world of cloying embraces, thrashing resistance, and power struggles played out in

the fairy tale-realm, where ideal partnership relationships become distorted for a time. This production features the SNB full company of professional dancers and wonderful leading dancers from out of state. Tickets: General \$25; children, seniors \$25.

[www.sierranevadaballet.org](http://www.sierranevadaballet.org)



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## **Jamie Rollins**

Sat., Aug. 11, 8:30-9:45 p.m.

*Living the Good Life Nightclub-Bistro-Lounge*

*1480 N. Carson St.*

**Jamie Rollins** is an upbeat, experienced artist who performs various styles—country, rock and roll, classic oldies, R&B, and original tunes—in Reno-Tahoe clubs and casinos.



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## Special Event - A Day at the Silver Saddle Ranch

J&B



Sun., Aug. 12, 2:00-7:00 p.m.

Silver Saddle Ranch, 2648 Carson River Rd.  
on the east side of Prison Hill

Music, mule-drawn wagon rides, food truck, and tours! This family-friendly, free event is co-

sponsored by Carson City Department of Parks, Recreation, and Open Space. Special thanks to Meeks Lumber & Hardware, Carson City, for large flatbed trailer stage, to Jeanette and Lisa for small flatbed trailer stage, and to Friends of the Silver Saddle Ranch for wagon rides and tours.



**Tom Miller** - 2:00-3:00 p.m.

J&B

**Tom Miller** is a creative musical artist who performs on flute, sax, guitar, and vocals; composes, records, and builds instruments; and entertains with humor. He performs on the M.S. Dixie II paddle-wheeler while cruising Lake Tahoe.

**CW, Dr. Spitmore, & Daylan** - 3:00-4:00 p.m.

J&B

CW, guitar, Dr. Spitmore, jug, and Daylan, drums, play the finest in western honkytonk music. CW's focus is on fingerpicking, ragtime, and hot swing with strong cowboy-hillbilly leanings—reflective of his early years in the desert. His guitar du jour is a 1930 National called "Wild Wanda." Dr. Spitmore brings an impeccable attention to detail and tone borne of his many years as a performer of Baroque music. His favorite jug is the one that works.



**Dale Pounce** - 4:00-5:00 p.m.

J&B

**Dale Pounce**, life-long musician and songwriter, is one of the lucky ones. He plays guitar, dobro, mandolin, bass, and sings. He has performed with the Fortunes ("You've Got Your Troubles," "Here Comes That Rainy Day Feeling Again"), Buddy Miles, The Coasters, and The Drifters. He currently plays guitar and mandolin with country artist Lacy J. Dalton, tours with the Fortunes, and performs in local Reno clubs with bands or solo.

[www.numberonemusic.com/dalepounce](http://www.numberonemusic.com/dalepounce)

**Sierra Sweethearts** - 5:00-7:00 p.m.

J&B

Bluegrass, swingy, fiddle, and fun! Northern Nevada's premier all-woman ensemble, the **Sierra Sweethearts**, performs throughout northern Nevada and California at festivals, concert halls, street fairs, and other community events. With 3- and 4-part harmonies, sizzling instrumentals, and frequent outburst of laughter and silliness, these gals always entertain! **Catherine**



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**Matovich** (fiddle) - member of the Reno Philharmonic and numerous other professional ensembles; Cat can cook! **Kristell Moller** (mandolin, bass) - member of the Reno Philharmonic Choir and numerous bluegrass and folk ensembles; Kristell's sultry vocals mesmerize! **Cindy Gray** (banjo, guitar) - thanks to her day job as an elementary school teacher, Cindy knows how to get silly! **Lynn Zonge** (guitars) - long time performer with the popular bluegrass band, Suspect Terrane, Lynn gits down!

[www.sierrasweethearts.com](http://www.sierrasweethearts.com)



### **Brandon Dodge Quintet**

Mon., Aug. 13, 5:00-7:00 p.m.

Inside Carson Mall, 1227 S. Carson St.

Leader Brandon Dodge grew up in Carson City and is a graduate of Carson High School and UNR. The group eschews the usual "horn-lead" concept of a jazz ensemble and puts more emphasis on the role of percussion. The group features some great musicians from UNR: **Brandon Dodge** - drums, vibraphone, and percussion; **Richul Kabir** - guitar; **Shawn Wang** - piano; **Addi Quintillano** - bass; **Rodrigo**

**Tinajero** - drums and vibraphone. Sponsored by Carson Mall.



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## Under the Radar

Tues., Aug. 14, 5:15-7:15 p.m.

Comma Courtyard, 312 S. Carson St.



**Under the Radar** is a jazz-funk-rock-blues band formed in 2010 after winter jam sessions at a boathouse on the shores of Lake Tahoe. The fireside jam sessions became popular among locals and visitors from around the world. Band members have created a composite tone with a niche sound, influenced by Tower of Power; Earth, Wind & Fire; The Crusaders; Herbie

Hancock; Santana; Hendrix; Average White Band; Miles Davis; David Sanborn; and Grover Washington Jr. Band members are **Dallas Phillips** on sax, **David "Fez" Duffie** on bass, **Richard John** on guitar, and **Mike Badinger** on drums. [www.UTRtahoe.com](http://www.UTRtahoe.com)

## Mile High Jazz Band

Tues., Aug. 14, 7:30-9:30 p.m.

Bob McFadden Plaza (3rd & Curry Streets)

**Mile High Jazz Band** founded Jazz & Beyond in 2004 to commemorate the 100th

anniversary of the birth of William "Count" Basie. Today, the band and the festival are still going strong. With vocalists **Jakki Ford** and **Pat Esters**, the 17-piece big band will play high-powered jazz tunes, ballads, dance music, and more contemporary tunes. Mile High Jazz Band performs throughout the year for community events, fundraisers, dances, receptions, private parties, and in concert, collaborates with poets in quarterly Jazz & Poetry performances, and sponsors educational programs in



Carson City. They were honored to perform for the 2007 Governor's Arts Awards ceremony in Reno. Hear them at Comma Coffee or Living the Good Life on the second Tuesday of each month. **Saxes:** Richard Davis, Randy Seeber, Derek Fong, Jacob Richetta, Casey Finnerty.

**Trumpets:** Will Cates, Dent Hand, Joi Cerveri, Rich

Sheldrew. **Trombones:** Dean Carter, Don Smaltz, Paul Jorgensen, C.J. Birch. **Piano:**

David Bugli. **Guitar:** Bruce Theriot. **Bass:** Frank Iannetta. **Drums:** Neil Strocchic

**Audio tech:** Kelly Dodge.

[milehighjazz.com](http://milehighjazz.com) 124

## The Other Brothers Band

Wed., Aug. 15, 5:00-7:00 p.m. - Comma Courtyard, 312 S. Carson St.

**The Other Brothers Band** is a collaboration of some of the area's finest jazz musicians, bringing their collective talent to Carson City for the first time. **John Beckman** and **Bob Peterson** - trumpets, **Joe Cadena** - trombone, **Denson Muffley** (pictured) - alto sax, **Nat Kline** - tenor sax, **Frank Benvenuto** - bari sax, **Kris Landrum** - keyboard, **Mike Kirkhouse** - bass, **Chuck Hughes** - drums, and **Lulu Kline** - vocalist.



## Open Jazz Jam – Cherie & John Shipley

Wed., Aug. 15, 7:30-10:30 p.m.

*Living the Good Life*  
1840 N. Carson St.

Hosts for the Wednesday night jam session at LTGL tonight are **Cherie Shipley**, vocals, and **John Shipley**, keyboard, with **Eric Finkelstein** on drums. Instrumental and vocal jazz



musicians are invited to join in. Everyone else, come and enjoy the music, full bar, and late-night dinner menu.



## Film: *Alice in Wonderland* (2010)

Thurs., Aug. 16, 7:00-9:00 p.m.

*Bob McFadden Plaza (3rd & Curry Streets)*

Free screening of Tim Burton's *Alice in Wonderland* with Johnny Depp is brought to you by Carson City Classic Cinema Club. This film, a darker interpretation of Lewis Carroll's story, explores the struggles between good and evil, identity, and society, as an older Alice returns to Wonderland. Film score by is Danny Elfman. Start time may depend on the sun. Bring your own chair. VIP seating at Bella Fiore, \$5.



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## Carson City Symphony Association Future Events

- **Strings in the Summer** for string players of all ages. Two levels meet weekly. Thursdays, July 26-Aug. 16. Free. To enroll, call Sue Jesch at 775-450-5584.
- Fri., Aug. 17, noon, Carson Mall—**Strings in the Summer concert**. Free.

*Carson City Symphony concerts - Coming Season  
Sundays at the Carson City Community Center, 4:00 p.m.*

- October 21 - with Jiayi He and Tom Stryker, harmonica soloists



- December 9 - Holiday Treat with Carson City Symphony Chorus and Victorian Dancers.



- February 24 - with Rhett Bender, saxophone, and composer Carleton Macy.

- April 28 - with Gregory Maytan, violin, concerto by Swedish composer Amanda Meier.



*For more information,  
see [CCSymphony.com](http://CCSymphony.com) or call 775-833-4154*

-----\*Single and Flex Tickets, Season Concerts - Order Here-----

Name _____ Address _____ _____ Phone _____ E-mail _____ Please enclose check and mail to: Carson City Symphony P.O. Box 2001 Carson City, NV 89702-2001	<input type="checkbox"/> <b>Single Tickets:</b> Date: _____ How many? General tickets at \$15 (____); Senior/student/ Assoc. member at \$12 (____)  <input type="checkbox"/> <b>"Forever" Flex Tickets</b> ( <i>four admissions to any concert or combination of season concerts—Flex Tickets never expire</i> ). How many? General at \$54 (____) Senior/student/Assoc. member at \$42 (____) Total Enclosed \$ _____
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**Please enclose check and mail to:  
Carson City Symphony, P.O. Box 2001, Carson City, NV 89702-2001**

**Special Event: John Shipley presents**   
**Virginia City's Jazz Era**

Thurs., Aug. 16, 7:00-9:00 p.m. (doors open 6:30 p.m.)  
Nevada State Museum, 600 N. Carson St.



**John Shipley**, an innovative jazz pianist, conductor, arranger, songwriter, producer, recording artist, and educator, will discuss the jazz scene in Virginia City during the 1970s and '80s, illustrating the styles with a live band, **John Shipley and Friends**. Jazz was thriving in Virginia City at that time at the Silver Stope, influenced by the owner, renowned jazz pianist Merle Koch. He performed and encouraged his fellow jazz musicians to perform. The band today features **John Shipley** on keyboard, **Rocky Tatarelli** on sax, **Scot Marshall** on bass, and **Mark Ashworth** on drums. This presentation is funded in part by a grant from Nevada Humanities and the National Endowment for the Humanities, and from Great Basin Consulting Group. The event is free, but seating is limited to 90 individuals. Reserve your place in advance at [nvculture.org/nevadastatemuseumcarsoncity](http://nvculture.org/nevadastatemuseumcarsoncity) or call 775-687-4810.



**Ev Musselman**

Thurs., Aug. 16, 7:00-9:45 p.m.  
*Living the Good Life Nightclub-Bistro-Lounge*  
1480 N. Carson St.

Carson City guitarist **Ed Musselman** also sings and plays keyboards. He began playing in clubs at age 14. He's lead singer and guitarist of the Trippin' King Snakes band, and he performs frequently in the Cabaret Lounge at the Max Casino.



**Strings in the Summer**

Fri., Aug. 17, 12:00-1:00 p.m.  
Carson Mall, 1227 S. Carson St.



Carson City Symphony's "Strings in the Summer" participants have just completed a four-week program. Violin, viola, cello, and bass students of all ages and experience levels met once a week for "Introduction to Fiddle and Folk Music" or "String Ensemble." Now they are ready to show you what they have learned. This informal lunchtime concert is directed by Laura Gibson, Associate Concertmaster of the Symphony and Instructor/Conductor of Symphony Youth Strings. [CCSymphony.ci](http://CCSymphony.ci) 127

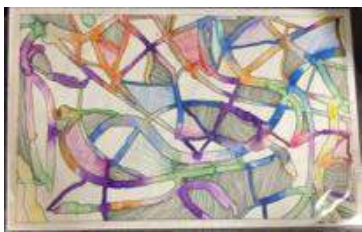


## ***Jenny Raven: The Creative Growth Years 1979-84***

*Reception - Fri., Aug. 17, 5:00-7:00 p.m.*

*Sierra Room in Carson City Community Center, 851 E. Carson St.*

**Capital City Arts Initiative** presents an exhibition of artwork by **Jenny Raven**, on display until Oct. 18, and hosts an exhibition reception today. Raven lived in San Diego, CA, until the middle '70s. After a brain tumor left her disabled with limited short-term memory, she was able to thrive under the artistic guidance of the Creative Growth Art Center in Berkeley, CA. She worked in various media, but preferred drawing with pen and ink. She died at age 23. This exhibition is a companion show to *Visual Oasis: Works from Creative Growth*, a survey of art on display in the CCAI Courthouse Gallery through Sept. 27. [www.arts-initiative.org](http://www.arts-initiative.org)



## ***U.S. Air Force Band of the Golden West***



### ***The Commanders Jazz Ensemble***

*Fri., Aug. 17, 6:00-8:00 p.m.*

*Carson City Community Center, 851 E. Carson St.*

**The Commanders Jazz Ensemble**, from Travis Air Force Base, CA, carries on the American musical tradition of the great big bands, yet offers a lot more than the big band sounds. This energetic group of 18 Airmen who are highly-trained professional musicians delivers the full gamut of jazz music - traditional jazz, cool, bop, swing, Broadway favorites, and patriotic music. The Commanders offers an entertaining show you won't soon forget! The Commanders are ready to charge you up with a fun-filled evening that will satisfy every musical taste!



Tickets for this free concert are available in advance on a first-come, first served basis from the Carson City Chamber of Commerce, 1900 S. Carson St., weekdays from 8:30 a.m. to 5:00 p.m.

[www.carsoncitychamber.c](http://www.carsoncitychamber.c) 128



## Open Mic Night @ the Zen Den Stage!

Fri., Aug. 17, 6:00-9:00 p.m. - A to Zen, 1803 N. Carson St.

Join us every Friday for Carson City's longest running open Mic! All talent levels and all ages are welcome.



### Soul Persuaders

Fri., Aug. 17, 6:30-9:45 p.m.

Living the Good Life Nightclub-Bistro-Lounge

1480 N. Carson St., outdoor stage

Based in Reno, NV, the Soul Persuaders specialize in R&B, Motown, soul, funk and blues from the '60s through the present. Band members are **Phil Weaver** (lead & rhythm guitar, lead & backup vocals), **Fred**

**Williams** (bass guitar), **Les Carter** (drums & backup vocals), and **Lee Davis** (lead & backup vocals).

[www.soulpersuaders.com](http://www.soulpersuaders.com)

### No Clue

Fri., Aug. 17, 7:00-10:00 p.m.

Bella Vita Bistro in Carson Mall

1304 S. Stewart St.

Carson Valley's own classic rock/rock/country cover band features

**Bruce Beauchamp**, lead guitar/vocals,

**Michael Carson**, bass/vocals, **Allen**

**Gosselin**, drums, **Jeff Evans**, rhythm guitar/vocals, and **Lisa Wright**, lead vocals.



### Deception

Fri., Aug. 17, 7:00-10:00 p.m.

Bob McFadden Plaza (3rd & Curry Streets)

**Deception** is a Carson City power trio that slays covers! They play '70s, '80s, '90s, and '00s classic rock at its best, producing a big sound from a small band. Band members are **Rick Medina**, guitar, keys, vocals; **Joe Kukler**, bass, vocals; and **Oscar Azevedo**, drums, vocals. Tonight with **Shaun Damon** on lead guitar. Presented by Mom & Pop's. [www.deceptionband.com](http://www.deceptionband.com)



### Music in the Market - Catfish Carl

Sat., Aug. 18, 8:30 a.m.-1:00 p.m.

3rd & Curry St. Farmers Market

**Catfish Carl** sings and plays rock and blues and country songs that never go out of style. He grew up on a fish farm in Illinois, has played music from an early age, toured the U.S. for 10 years under contract with Artists Corporation of America, and now makes his home in Reno. His rich

collection of hits is sure to get your toes tapping!



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## Music at the Railroad Museum - Whiskey and Lemons

Sat., Aug. 18, 11:00 a.m.-1:00 p.m.

Nevada State Railroad Museum, 2180 S. Carson St.

**Whiskey and Lemons** is a fiddling twosome - **Denise Jenkins** and **Kat MacMartin**.

They enjoy playing Celtic music at singer-songwriter open mics and at the Curry St. Farmers Market. When she is not fiddling, Denise creates beautiful Bohemian, organic, contemporary, gemstone jewelry in her studio. Kat also plays violin in the Carson City Symphony, Carson Valley Pops Orchestra, and Nerds of Paradise string quartet, and plays piano, electric bass, and guitar. She teaches before- and after-school violin students in Reno elementary schools. She recently performed with Athena McIntyre's headliner band for the Brewery Arts Center's Levitt concert series.



## Me & Bobby McGee

Sat., Aug. 18, 2:00-4:00 p.m.

Comma Courtyard, 312 S. Carson St.

**Me & Bobby McGee** are **June Joplin** and **Bob Reid**, purveyors of sublime classics from the Great American Songbook. June, who's equally at home in a mink coat or blue jeans and high-heeled pumps, has the voice and the heart for the timeless



classics—a smooth, smoky, passionate style that's part diva, part rapture, part pure sizzle. Bob backs her up with soulful accompaniments he's honed over years of listening to and playing the great songs of our time. Together, they imbue their performances with the qualities of the songs they love—timelessness, elegance, and class.

[www.me-and-bobby-mcgee.com](http://www.me-and-bobby-mcgee.com)

## New World Jazz Project

Sat., Aug. 18, 4:30-6:30 p.m. - Comma Courtyard, 312 S. Carson St.

Soul, Latin, and world jazz music is played genuinely, straight ahead, and right down the middle by the **New World Jazz Project**. Redirecting the art of jazz, the band lays down groove-oriented original compositions and soulfully arranged modern classics, from Afro-jazz to adult contemporary, bebop, and beyond. Musicians are **Niall McGuinness**, sax, flute, and percussion; **George Tavoularis**, piano; **Kyle Rothchild**, bass; **Eric Finkelstein**, drums; **Eric Middleton**, percussion; and **Trey Stone**, guitar.



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[www.newworldjazzproject.com](http://www.newworldjazzproject.com)

## **Stonewood**

Sat., Aug. 18, 6:00-9:00 p.m.

A to Zen, 1803 N. Carson St.

**Stonewood**, an acoustic vocal harmony band, weaves together folk and rock music. Band members are **Craig Smith**, lead rhythm guitar; **Gary Fritz**, lead guitar and banjo; **Gary Fields**, bass guitar; and **Eddie Freitas**, drums, percussion, guitar, mandolin, and ukulele.



## **Levitt AMP Concert at the Brewery Arts Center**

Sat., Aug. 18, 7:00-10:00 p.m. - Minnesota St. Stage, 449 W. King St.

Music, dancing games, food trucks, and more!

**Hick'ry Switch**, opening act for the evening, plays Americana/Indie-grass styles.



**Mark Johnson** is a powerful, melodic banjo player who played lead guitar in country western bands in Montana. **Cory King** plays passionate, improvisational mandolin. **Kate Johnson** provides a solid rhythm platform and unique singing voice. **Mike Suglia** brings his solid electric bass and

background of blues, reggae, and rock. All sing lead and harmony, resulting in a well rounded, clean, and hard driving sound.

[www.hickryswitch.com](http://www.hickryswitch.com)

**Dennis Johnson & The Mississippi Ramblers** - San Francisco native **Dennis**

**Johnson's** passion for blues and roots music permeates his lively covers of time-

honored favorites and vibrant originals, all steeped in rock 'n' roll swagger. With his three-piece band, **The Mississippi**

**Ramblers**, Johnson's vibrant slide-guitar-

based interpretations of blues classics and

high-energy originals feature honky-tonk

piano, a lively rhythm section, and

vivacious energy in live shows and their

recordings. This exhilarating show features raw roots, rockin' blues, and New Orleans

grooves. [www.dennisjohnsonslide.com](http://www.dennisjohnsonslide.com)



## **Richie Rich**

Sat., Aug. 18, 8:30-9:45 p.m.

Living the Good Life Nightclub-Bistro-Lounge

1480 N. Carson St.

Richie Rich plays a little bit of everything, from classic rock to folk. He plays with Tully Green and Southbound Train.

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## **Music at the Railroad Museum - Laurie Blue**

Sun., Aug. 19, 11:00 a.m.-1:00 p.m.

Nevada State Railroad Museum, 2180 S. Carson St.

**Laurie Blue** is a singer-songwriter, guitarist, and flutist based in Loudoun County, VA.



She composes and records original music, and performs as a solo act or with Gary Jay as Half Past Blue, as well as with other musicians. She also performed in the acoustic rock duo GLAURIE. Inspired by such artists as Joni Mitchell, Neil Young, and Simon and Garfunkel, Laurie Blue performs various classic rock and folk-rock covers and original songs at breweries, wineries, bars, restaurants, cafes, markets, private parties, and community events. In addition, she performs for children in

underserved populations on behalf of TAFFY Presents.

[www.laurieblue.com](http://www.laurieblue.com)

## **\* Jazz Picnic in the Park - Sun., Aug. 19 \***

Legislative Plaza and Capitol Amphitheater  
(between the State Capitol and the Legislature Building)

*Bring a picnic and blanket or chairs for seating.*

## **Fantods, 4:30-5:30 p.m.**

The **Fantods** are a trio from Reno, NV. They play old, somewhat damaged instruments in a style that might best be described as Hillbilly-funk fusion. How can just three musicians create such a racket? Well,

there's **Joe McKenna** on the Bass Fiddle.

Joe was conceived and born near a nuclear power plant, and has twenty fingers. **David**

**Newman**, drummer and carnivore, sleeps most all the day long and expresses his

dreams in rhythms. David owns several thousand acres near Moscow, ID, where he

raises badgers. **Ben** (no last name), was found in a barrel floating in the middle of

Lake Michigan when he was 27 years old. Having grown to maturity deprived of human contact, he continues to struggle with language, especially French.



## **Reno Jazz Orchestra with David Wells, 6:00-8:00 p.m.**

Oh, that jazz big band sound! The **Reno Jazz Orchestra** is motivated by the desire to create good music in the grand tradition of the jazz big band stage performance. It's based on the love of that grand sound and the rush and wonder of playing 17 pieces to a packed house. Now, that's heaven! Reno has made a name for itself with jazz, and some would argue, the strongest tradition is the big band sound. The intense love

of music has made Reno a magnet for world class performers. Whatever venue, 132



historic or modern, the demand for big band jazz continues, and RJO loves playing for audiences and loves its fans. Singing with RJO today is **David Wells**. Originally from Oakland, CA, he was influenced by classical music, modern jazz, and blues. He has sung and enjoyed all genres of music, performing in the Power of Love and Renegade in the Reno-Tahoe area. RJO leader, Chuck Reider, said, “David Wells first performed with RJO’s 2016 *A Gospel Christmas*. I had not heard him sing solo until soundcheck, when he sang *Let’s Stay Together*. I was in the hall checking sound and was an instant fan! I said, ‘Wow, who is this guy?.’ He has performed with us three



time since then, and always wows the crowd.”

Members of the Reno Jazz Orchestra are—**Saxes:** Peter Epstein, lead, Dallas Smith, Doug Coomler, Jim Garaventa, Mauro Di Gioia. **Trumpets:** Mark Curry, John Beckman, Terry Burns, Andrew Woodard. **Trombones:** Dean Carter, Joe Cadena, Rich Lewis, Chuck Reider (Music Director). **Guitar:** Joey Berger. **Piano:** Bill Hecht. **Bass:** Hans Halt. **Drums:** Andy Heglund. [www.renojazzorchestra.org](http://www.renojazzorchestra.org)

## *Beyond Jazz & Beyond*

### *2nd Annual Jukebox International Film Festival*

*Film screenings: Thurs.-Fri., August 23-24*

*Carson City Community Center, 851 E. William Street*

*Workshops: Brewery Arts Center, 449 W. King Street*

*Band Concerts: various venues*

Jukebox International Film Festival (JIFF) is the only event of its kind to feature films that have music as a central driving theme. JIFF is screening 30 titles, including 7 World Premieres and 4 U.S. Premieres. They represent 29 filmmakers from countries around the world, including Australia, Brazil, Canada, Cuba, the Republic of Estonia, France, Greece, Ireland, the Republic of Korea, the U.K., the U.S, and Venezuela. More than half the filmmakers will attend the film festival.

All-access festival pass - \$40; Filmmakers Forum pass only (Aug. 24, 1:00 p.m.) - \$10. Tickets are available at [filmfreeway.com/JukeboxInternationalFilmFestival/tickets](http://filmfreeway.com/JukeboxInternationalFilmFestival/tickets)

continued on **133**

JIFF also includes hands-on workshops at the Brewery Arts Center (dates to be determined), and concerts by visiting bands that are featured in the films. JIFF bands performing live in Carson City are:

**Santa Jam Vó Alberta** - a band that plays traditional Brazilian music

- **Wed., Aug. 22**, 8:00 p.m. at Sassafras, 1500 Old Hot Spring Rd.
- **Thurs., Aug. 23**, 12:00 p.m. at Comma Coffee, 312 S. Carson St.
- **Fri., Aug. 24**, 8:00 p.m. at Comma Coffee, 312 S. Carson St.



**blood drum spirit** -

a band that connects jazz with its West African roots and brings a global vision to music

- **Thurs., Aug. 23**, 8:00 p.m. at Sassafras, 1500 Old Hot Springs Rd.



2018  
**JUKEBOX**  
INTERNATIONAL FILM FESTIVAL  
@ Carson City Community Center

Narrative & Documentary Features & Shorts,  
Music Videos, Meet & Greets, Q&A Sessions,  
Filmmakers Forum Discussion. Don't Miss Out!

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# Farmer's Market

## DIG IT!

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Supporting Local Musicians and Jazz!

135

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Tuesday-Saturday, 10:30am-5:30pm



**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Funding Application FY19/20**  
**Applications due April 15, 2019 for events occurring July 1, 2019 - June 30, 2020**

Name of Event & Event Date(s)

Twelfth Night - A Ballet Noir

Total Funding Request

\$5,000.00

Redevelopment District Area

#1  #2

Organization Name

Sierra Nevada Ballet

Mailing Address, City, State, Zip

3929 S. McCarran Blvd. Reno, NV 89509

Organization Phone

775-360-8663

Organization Website

[www.sierranevadaballet.org](http://www.sierranevadaballet.org)

Contact Name, Title

Rosine Bena, Artistic Director

Mailing Address, City, State, Zip

21 Heath Circle Reno, NV 89509

Contact Cell Phone

775-720-5204

Contact Email

[rosineb@hotmail.com](mailto:rosineb@hotmail.com)

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Since 2001, Sierra Nevada Ballet, the professional ballet company for Northern Nevada has been privileged to perform in Carson City as part of their regular season with spring, summer and winter performances. Our 2019-2020 season is no different with 6 different performances scheduled to be shared with the Carson City community. SNB is pleased to be performing Shakespeare's Twelfth Night, a brand new, innovative story ballet in the style of "Film Noir". Twelfth Night (also subtitled What You Will), a comedy written by William Shakespeare, centers around the twins, Viola and Sebastian, separated in a shipwreck. Viola (who is disguised as a man, Cesario) falls in love with Duke Orsino, who in turn falls in love with the Countess Olivia. Upon meeting Viola (disguised as a man) the Countess Olivia falls in love with her- creating a comic love triangle. In a humorous subplot, several characters conspire to make Olivia's pompous steward, Malvolio, believe Olivia has fallen in love with him. This entangled mess results in a hilarious tale adapted for ballet to include the use of some slapstick comedic mime to communicate the story. This production will use a collage of different composers to properly convey the tale through both classical and modern music. The production features a cast of nearly 40 dancers, including the SNB Company, guest artists (selected through a nationwide audition process) and approximately two dozen children from the community. Children will be selected through an audition in late April open to the Reno, Carson and Lake Tahoe communities.

Formed in 2001, SNB serves northern Nevada through its presentation of professional dance beyond the classical ballet repertoire in varied settings, and develops future artists and audiences through its outreach programs and affiliated school, the Sierra Nevada Ballet Academy. SNB has received direct funding from the NEA for three years and the NAC Partners in Excellence Tier II grants for years in support of its full season of performances and activities in the Truckee Meadows, Carson City and Lake Tahoe, including the summer mainstage full length classical productions; the annual "PEANUTCRACKER-The Story in a Nutshell", as well as Brew, Brats and Ballet, an evening of contemporary choreography.

Bringing top professional dancers into our community offers audience exposure, attracts tourism and helps educate audiences and dancers within the community, which are our main objectives with this production. Having a professional ballet company with a regular presence in Carson is important to the Carson City community as it attracts tourism and is an attractive cultural element to those considering a move to the area.

Estimated number of local participants: 400      Estimated number of out-of-town participants: 100

Number of years event has taken place in Carson City: 12th Night = 0

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Artistic salaries (dancers, directors, choreo)	\$2000	\$10,000	\$12,000
Technical production (lighting, sound, techs)	\$500	\$2,100	\$2,600
Venue rental	\$1000	\$800	\$1,800
Costumes, sets, props	\$500	\$4000	\$4,500
Marketing (ads, flyers, social media)	\$1000	\$1000	\$2,000
Travel (air, lodging, car for guest artists)		\$2,500	\$2,500
Photography, Videography		\$600	\$600
Administrative personnel		\$1,500	\$1,500
Other/Misc. operating/production expenses		\$500	\$500
Total:	\$5000	\$23,000	\$28,000

Redevelopment Funds as a % of total event costs: 17.8 %

Projected Revenues: \$	28,000
Projected Net Profit/Loss: \$	0

Annual Budget of Organization:

	2018	2019	2020
Income:	\$ 206,000*	\$ 223,100*	\$ 235,000*
Expenses:	\$ 212,000	\$ 219,000	\$ 235,000
Reserves:	\$ 30,000	\$ 24,000	\$ 26,000

List any prior Redevelopment funding

2018:	\$4,496
2017:	\$4,300
2016:	0
2015:	\$1,875

Number of years your organization has existed: 18

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

The entire Twelfth Night - Ballet Noir Project (performed in 3 different venues) is estimated to be \$90,000.

Funding from the E. L. Cord Foundation \$6,000 (\$2,000 for Carson City),

Marin Foundation \$10,000 (\$3,000 for Carson City),

Wayne L. Prim Foundation \$10,000 (\$0 for Carson City) ,

Carol Franc Buck Foundation \$3,000 (\$1,000 for Carson City),

City of Reno \$3,905 (\$0 for Carson City),

Lake Tahoe Shakespeare Festival \$5,000 (\$0 for Carson City),

Bob B. Theater \$200 (\$200 for Carson City),

Pioneer Center \$300 (\$0 for Carson City),

Additional Funding For Carson City Performance:

Individual donations: \$3,000; Ads: \$1,000; Applicant Cash: \$6,000; Ticket Sales: \$7,000

Describe any efforts to obtain funding from other sources:

For the past 18 years SNB has been honored to receive support in the form of grants from top granting agencies including direct funding from the National Endowment for the Arts, the Nevada Arts Council, the City of Reno, the E.L. Cord Foundation, the Carol Franc Buck Foundation, the Wayne L. Prim Foundation, the Marin Foundation and the Carson City Cultural Commission. SNB has already written grants to several foundations, the City of Reno and the Nevada Arts Council. In addition, SNB continually solicits funding from several corporations and private businesses within the community. SNB sells program ads to businesses within the community to be used in the season programs and promotional printings.

Each year, in addition to cash donations and, due to the hard work of the SNB Board, SNB receives a large amount of In Kind donations from within the community. These In Kind donations, along with the cash donations from the state, city, foundations and corporations make it possible for SNB to present top quality ballet productions in northern Nevada. SNB's In Kind Support averages \$200,000 annually (please see additional sheet listing past years of In Kind support).

\*The In Kind support has not been calculated in the income number of the Annual Organization Budget listed in the previous section.

Describe why Redevelopment funds are required for the special event:

Every dollar of public funding committed to ballet and dance companies advances the understanding of dance as a critical form of communication shared by cultures across the ages and globe, and supports the nation's full range of dance artistry and its place in education, healing programs and community engagement activities. Dance draws us together regardless of our language, race, cultural background, or education; dance is universal.

The interpretation of Shakespeare's intriguing story of "Twelfth Night" conceived and choreographed as a "film noir ballet" with comic twists and turns is an audience engagement which highlights the artistry of experienced local and distinguished out-of-state professional artists while embracing trained students in the Nevada community. Both objectives reflect SNB's mission to present creative, innovative, artistic productions and arts education while maintaining fiscal responsibility. Northern Nevada is rich in theater, visual arts, classical/contemporary music, and literary arts for residents and visitors. Yet, there is limited exposure to professional dance, whether modern, jazz, folkloric or ballet, and dance education. One of SNB's portfolio of programs, its summer mainstage series is designed to increase access to, and experience with the world of dance for ballet aficionados and newcomers of all ages. Using the mysterious, story-telling genre of Film Noir on a ballet classic, selecting a work which includes roles for children throughout the performance, bringing in nationwide top professional ballet artists and including a pre-performance curtain discussion with the artistic director offers audience members a welcoming environment to experience dance on a personal level.

In order to present a top quality dance production of this caliber complete with top dance professionals from throughout the United States and keep tickets affordable for families in the Carson City community, SNB must have assistance with funding. Without additional funding, ticket prices for an event of this caliber would not be affordable for the average family in Carson City. SNB's mission is to educate and expose northern Nevada audiences to the wonderful art of professional level ballet and to give audiences the chance to see top dancers from other areas of the country without having to travel out of the state. SNB strives to present top quality art while keeping tickets affordable for the community.

Furthermore, SNB is committed to making this production more accessible to underserved populations within the Carson City community. SNB intends to reach out to senior centers, the Boys and Girls Club, and Veterans organizations offering "in house" short presentations to introduce the ballet. These presentations will also include offering reduced priced tickets as well as a number of free tickets to enable more of our underserved population to enjoy the art of ballet. Additionally, SNB intends to have a synopsis of the ballet translated into Spanish to assist those members of the community for whom English is not their first language. With the endowment offered by the Carson City Redevelopment grant, more of these underserved populations can experience the art of ballet.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

Summer performances such as "Twelfth Night – A Ballet Noir" are designed to be innovative and enjoyable in order to attract new audiences. SNB summer mainstage performances, presented in Carson City, infuse ballet classics with elements of contemporary culture to target three audience segments: summer visitors to the region, and two groups sometimes described as "dance fans" and "dance curious." The presentation of classic ballets featuring top professional dancers from throughout the nation is attractive to the knowledgeable ballet aficionados and seasoned theater and dance enthusiasts. For the "dance curious" (individuals who attend other arts events, cultural tourists, and young people of all ages) summer performances with a fresh approach provide a "gateway" experience through a welcoming environment and have an emphasis on establishing a dialogue between audiences and performers through pre- and/or post-concert elements. This attracts more investment in the area. The venues hosting this story ballet join SNB in enthusiastically supporting crossover and collaborative marketing, which benefits all organizations' audience development efforts. With the creation of a brand new, never before seen ballet production, SNB hopes to entice new, curious audience members to enjoy "Twelfth Night – A Ballet Noir". Developing a new audience, as well as deepening existing relationships with SNB friends and the dance community, brings visitors to the downtown Carson City area. SNB surveys taken at mainstage events give evidence of audience members often combining pre performance or post performance dining, clothes shopping and visits to the hair salon with the mainstage event experience, thereby increasing revenue and strengthening the economy.

List other organizations and businesses partnering or participating in the event:

While there are no direct partners for this specific performance, there are many organizations with whom SNB collaborates annually to make our productions successful. These organizations include E.L. Cord Foundation; Carol Franc Buck Foundation; Marin Foundation; Wayne L. Prim Foundation; the City of Reno; the Bob Boldrick Theater at the Carson City Community Center; the Lake Tahoe Shakespeare Festival; the Pioneer Center for the Performing Arts; Artown Festival; Sierra Nevada Ballet and Sierra Nevada Ballet Academy; Western Nevada Performing Arts Center; The Loft; Heart and Sole Academy; The Edge, the Conservatory of Movement; Dancin; The Academica Organization and the Doral Academy of Northern Nevada. Presently SNB is in negotiation with the Boys and Girls Club and Mater Academy to form an educational partnership.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The event shall take place on Saturday, August 10, 2018 at 7:30 PM at the Carson City Community Center Bob Boldrick Theater. There are no proposed street closures.

The Carson City Community Center provides ADA parking areas adjacent to the facilities; visible signage in all public areas; wheelchair-accessible lobbies, box offices, restrooms, theatres, stage/backstage areas and dressing rooms; and integrated wheelchair and companion seating in the theatres. It also provides no-cost Hearing Assist Systems and patron assistance to help with the listening devices. The Bob Boldrick Theatre recently completed renovations which included an increase in the number of wheelchair and companion seats, and the addition of swing-arm seats, signage and enhanced floor lighting.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

How do you plan to market and advertise the event?

SNB reaches out to the community at large by publicizing "Twelfth Night – A Ballet Noir" in every piece of printed SNB material, in all programs throughout the year, in postcards and posters, in popular social media platforms and on the SNB website. SNB also contacts other local dance schools requesting their help with passing the word through their social media. Working closely with our outside partners, we take advantage of shared publicity offered, such as the Artown Festival, to announce future SNB productions. This year, SNB will print flyers and ads in both English and Spanish and will pursue placing ads in Spanish on the radio.

SNB's artistic director, Rosine Bena, is a featured columnist in the Reno Gazette-Journal which allows her the opportunity to publicize upcoming productions in her column while teaching readers about ballet, dance, and art as a whole.

Explain how the special event may be able to be expanded in the future:

SNB's evaluation process is critical to ongoing program assessment and future planning. With a commitment to artistic quality, videography provides SNB staff/artists a tool to review and critique programs and standards of excellence. "What was the artistic goal of this performance and did we meet it?" "Were there technical, musical, or costume issues which should be addressed because they added or detracted from the artistic production?" Surveys are distributed at all SNB events, either in the printed program or distributed by staff and dancers. Board members and volunteers collect surveys post-performance, which usually generate public comments and further enhance the evaluation process. As a result of the overwhelming positive response to last year's production of "A Midsummer Night's Dream" SNB decided to invite Ananda Bena-Weber back to SNB to choreograph, direct and produce another Shakespeare piece. 2018's production was by far our most popular and most positively reviewed production to date. Survey responses included the following: [this ballet was] "the funniest piece of theater I have ever seen" and "I laughed so hard, I snorted out loud" and "I liked it so much, I came back to see it three times." Surveys provide SNB information about the audience's perception of the program and venue. "Did we achieve our performance goals, and if not, why?" "What did audience members like or dislike?" "Which events attracted greater or less attendance than projected?" "Are there comments worthy of SNB follow-up for future planning or partnerships?" As most SNB performances include pre- and/or post-performance discussions, and many of its activities are presented in more intimate venues, audience/company conversations always elicit illuminating comments; often providing the "spark" for new or improved educational and community outreach programs. The upcoming partnership with Doral Academy, and continued connection through outreach activities will provide insight to advance SNB's connection with the educational field, and expand dance and movement opportunities for the region's young people. SNB routinely consults with professionals in the ballet field, guest artists, donors, program partners including schools, and community members. These discussions, and anecdotal information assist SNB as it evaluates and refines productions. This year, audience members who purchase tickets online will have the opportunity to fill out an online survey. This online survey will allow audience members more flexibility for answers, more convenience to complete and more anonymity.

As SNB's reputation grows, audiences grow and performances increase. Presenting regular high caliber summer classic ballet productions in Carson City adds to the growth of SNB and attracts more funding while increasing audiences and expanding arts education and exposure. SNB performs in the winter and spring as well in Carson City. The more Carson audiences are exposed to high caliber dance programming, and come to realize that dance speaks to everyone regardless of language, race, culture or education, the more they attend performances. As the audiences grow, SNB performances (per season) increase and ticket revenue will also increase.

Explain how the special event will be able to transition away from City funding support in the future:

In its role as a major cultural institution with a mission to provide access to, participation in, and education about ballet and dance, Sierra Nevada Ballet has developed a broad portfolio of programs, all of which are intended to grow relationships within our Carson community. "PEANUTCRACKER-The Story in a Nutshell," an original 45-minute narrated version of the Nutcracker, was created specifically to introduce young children to the world of dance and the performance experience. "Brew, Brats and Ballet" attracts newcomers to dance through a sampler format of new works and an emphasis on connecting audience members and artists through interactive experiences of a pre-concert lecture and social component and post-concert conversation. Mainstage productions for the Summer Series are produced and designed to engage families and tourists as well as ballet aficionados. The SNB Academy and the SNB Trainee/Apprentice Program prepares young dancers for the professional world of ballet; and the new Education outreach programs introduce students to the history and practice of ballet.

SNB's productions and workshops are scheduled in venues which range from the large stage of the Community Center to intimate spaces such as the Carson City's Brewery Arts Center, to classrooms at colleges, schools and senior centers. Through relationships with other arts, cultural and community organizations, the company's evaluation and planning processes, and partnerships with school and educators, SNB gains a greater understanding of the community we are committed to serve. As part of its upcoming planning process, SNB is intent on establishing strategies to build bridges to expand access to and inclusion of members of the community currently not reached, and to create new, as well as future, audiences for dance and ballet. The greater the SNB reputation, the more funding SNB can attract. The larger the SNB audience and funding base, the less SNB will have a need for City funding. SNB has seen an increase in ticket sales at each of their performances year over year. Presenting regular high caliber summer classic ballet productions in Carson City adds to the growth of SNB and attracts more participation and funding while increasing audiences and expanding arts education and exposure.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Cathy Mercer (ink signature page attached)

April 14, 2019

\*Note: ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.



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# Sierra Nevada Ballet

## BALANCE SHEET

As of March 31, 2019

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Personal Bank	1,000.00
Reserve Savings #8797	36,939.22
Sierra Nevada Ballet Academy transfer	59,198.19
Wells Fargo checking #0011	230.00
Wells Fargo checking #9907	28,151.15
Wells Fargo Savings #7995R	0.00
Wells Fargo Savings #7995R	15,712.66
<b>Total Bank Accounts</b>	<b>\$141,231.22</b>
Accounts Receivable	
Accounts Receivable	0.00
<b>Total Accounts Receivable</b>	<b>\$0.00</b>
Other Current Assets	
Bank Bal Adj Temp Acct	0.00
INVENTORY	0.00
Undeposited Funds	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$141,231.22</b>
Fixed Assets	
ballet bars	1,122.00
costumes	51,382.18
dance floor	13,749.98
Leasehold Improvement	-10,409.58
office equipment	10,657.91
production sets	5,050.00
props	3,718.11
Depreciation	-80,345.52
Original Cost	100.00
<b>Total props</b>	<b>-76,527.41</b>
small mirrors	400.00
sound tapes	10,750.00
video tapes	21,490.00
<b>Total Fixed Assets</b>	<b>\$27,665.08</b>
<b>TOTAL ASSETS</b>	<b>\$168,896.30</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Loan from Porter	7,850.82
<b>Total Other Current Liabilities</b>	<b>\$7,850.82</b>



	TOTAL
<b>Total Current Liabilities</b>	<b>\$7,850.82</b>
<b>Total Liabilities</b>	<b>\$7,850.82</b>
Equity	
Opening Bal Equity	0.00
Retained Earnings	169,096.72
Net Income	-8,051.24
<b>Total Equity</b>	<b>\$161,045.48</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$168,896.30</b>

# Sierra Nevada Ballet

## PROFIT AND LOSS

July 2018 - March 2019

	TOTAL
Income	
Advertising Program	-200.00
Contributions	500.00
Contributions Income	
Restricted	1,100.00
<b>Total Contributions Income</b>	<b>1,100.00</b>
costume fee	3,578.00
Grants	35,286.67
NAC grant	8,198.10
studio rental income	52.00
ticket sales	103,942.87
Tuition	54,380.58
<b>Total Income</b>	<b>\$206,838.22</b>
<b>GROSS PROFIT</b>	<b>\$206,838.22</b>
Expenses	
accounting software	460.00
ADVERTISING	2,029.72
Automobile Expense	86.81
Bank Service Charges	104.65
CNA Adjustments	42,307.00
Contract Labor	93,791.40
Costume / alterations	602.29
donation	-1,230.18
Dues and Subscriptions	49.00
education	92.47
Equipment Rental	581.18
Graphic Design	2,651.50
Insurance	240.00
Liability Insurance	1,957.00
<b>Total Insurance</b>	<b>2,197.00</b>
Licenses and Permits	1,319.60
MARKETING	4,219.60
Marketing Sculptures	400.00
Miscellaneous	1,712.64
Music	14.95
Office Supplies	741.71
Postage and Delivery	185.43
Printing and Reproduction	3,494.56
Reconciliation Discrepancies	538.09
Reimbursed Expenses	1,260.77
Rent	49,579.39
Repairs	
Building Repairs	32.98

	TOTAL
<b>Total Repairs</b>	<b>32.98</b>
SETS & PROPS	1,050.00
Supplies	
Office	65.43
<b>Total Supplies</b>	<b>65.43</b>
Telephone	894.66
training	315.50
Transportation	1,267.73
Travel & Ent	656.03
LODGING	176.90
Meals	318.19
Travel	1,215.28
<b>Total Travel &amp; Ent</b>	<b>2,366.40</b>
Uncategorized Expense	578.83
Utilities	
Gas and Electric	1,807.97
<b>Total Utilities</b>	<b>1,807.97</b>
Video & audio production	4,065.00
<b>Total Expenses</b>	<b>\$219,634.08</b>
NET OPERATING INCOME	<b>\$ -12,795.86</b>
Other Income	
Other Income	4,700.00
refund	44.62
<b>Total Other Income</b>	<b>\$4,744.62</b>
NET OTHER INCOME	<b>\$4,744.62</b>
NET INCOME	<b>\$ -8,051.24</b>

## **Sierra Nevada Ballet**

### **Additional Information not reflected in the financial statements**

Each year SNB Board members and volunteers work to get donations within the community to help cover company expenses. Some years are better than others. The amount of donations that offset expenses differs from year to year.

While these items are generally calculated in our overall yearly budget, they are not reflected in the individual Profit and Loss financial statement.

In 11/2012, the total donations not reflected in the financial statement equaled approximately \$98,292.00 of general expenses and \$80,040 for dancers expenses (TOTAL: \$178,332.00).

In 12/2013, the total donations not reflected in the financial statement equaled approximately \$138,224.00 of expenses and \$90,040 for dancers expenses ( TOTAL: \$228,264.00)

In 13/2014, the total donations not reflected in the financial statement equaled approximately \$80,697.00 of expenses and \$110,983.00 for dancers expenses (TOTAL: \$191,680.00)

In 14/2015, the total donations not reflected in the financial statement equaled \$141,836.00 of expenses and \$95,040.00 for dancers expenses (TOTAL: \$236,876.00)

In 15/2016, the total donations not reflected in the financial statement equaled approximately \$147,524.00 of expenses and \$95,040.00 for dancers expenses (TOTAL: \$242,564.00)

In 16/17 and 17/18, the total donations not reflected in the financial statement averaged \$110,000 of expenses and \$90,000 for dancers expenses. (TOTAL: averaged \$200,000.00)



### Key Individuals Assisting with Twelfth Night – Ballet Noir

*Artistic Director: Rosine Bena* is the former professional Prima Ballerina (Stuttgart Ballet, Washington Ballet and Peninsula Ballet Theatre) with a 28 year professional ballet stage career who danced throughout the USA (from Lincoln Center to the SF Opera House) and Europe. She danced leading roles in all the classical ballets as well as in works by such well known Ballet greats such as John Cranko, Sir Kenneth MacMillan and Jiri Kylian to name only a few. Bena is the Founder and Artistic Director of Sierra Nevada Ballet and the SNB Academy. She is responsible for overseeing the running of the SNB Company and the Academy; scheduling; programming; training the Artistic staff and working with the Administrator, Managing Director, Technical staff, Grant writer/Development Consultants, SNB dancers and SNBA students and parents. She is responsible for training and rehearsing the Company and training the teaching staff and teaching in the Academy. Presently this position is a 40 hour a week stipend position with additional donation IN KIND. (SNB plans to increase to a part-time or full-time paid position as budget allows within the next five years.)

*Associate Artistic Director: Ananda Bena-Weber* is an award winning New York professional dancer/actress/director/choreographer and the newly appointed SNB Associate Artistic Director. She is responsible for assisting the Artistic Director during the year and acting the Director and Choreographer of the SNB large annual Summer Productions. This is presently a part-time paid position.

*Managing Director: Cathy Mercer* is an experienced business consultant and arts administrator. She is acting as the part time SNB Managing Director which is currently a stipend position with additional donation IN KIND at present (though SNB plans to hire her in the next two years-either part-time or full-time as budget allows.) Mercer supervises SNB business, Development and Marketing and works with the Artistic Director, Associate Artistic Director, Administrator and SNB Board. She works with graphic designers to create event programs and also acts as *SNB Company Coordinator* for Washoe County Schools (Reno).

#### *SNB Administrator and SNB Academy Administrator:*

*Laurie Bertero* is a property manager and has successfully assisted in administrating several dance schools in the Reno area for the last 15 years. She is the Administrator of both the SNB Company and the SNB Academy. The Academy is a branch of the non-profit company run by the SNB Board of Directors. Presently the Administrator position is a volunteer position, donation IN KIND, though plans are currently in place for this to be a part-time paid position beginning FY20.

*Company Coordinators :*

*Gina Nelson* is a contributing financial donor/board member and experienced non-profit event manager. Gina has acted as SNB Company Coordinator for Carson for the past six years in a volunteer position, donation IN KIND. *Cathy Mercer* has acted as the Reno Company coordinator for the past three years in a volunteer position, donation IN KIND.

*Company Manager:*

*Steven M. Porter* is a contributing financial donor/Board President and the Pharmacist in Charge for a CA. State Prison. He is an experienced business Owner and Business Manager, Treasurer/ President of the SNB Board and has successfully acted as Company Manager for the past 18 years in a volunteer position. He manages the financial end of the company as well as assists with the technical end of the company and Academy. This is a volunteer position, donation IN KIND.

*Technical Director:*

*Gary Guberman* is a Technical Director by profession and is Chief Technical Director for the Peppermill Hotel/Casino and has worked as the SNB Tech Director for the past 18 years. This is a per event paid position.

*Technical Assistant Director, Set Consultant and Stage Manager:*

*John White* is an experienced stage technician, stage manager and set designer. He works for the Pioneer Center for the Performing Arts as well as for SNB. This is a per event paid position.

*Set and Costume Design:*

*Alisanne Maffei, Jennifer Johnson and Michelle Vietti* have worked as professional dance costumers for over 20 years creating costumes for many professional and community productions in the Reno/Carson area. *Vietti* became the costume designer for SNB in 2015 assisted by *Johnson*. *Maffei* joined the costume staff in 2017. These are volunteer positions, donation IN KIND.

*Rosine Bena* (SNB AD), daughter of set designer, Edward Bena, and Ballet Director, Anne Bena, has designed sets and costumes for over 20 productions. Bena works with the costumers and selected set builders on design and supervises the construction of SNB sets and costumes as needed (assisted by *Ananda Bena-Weber*) This is a volunteer position, donation IN KIND.

*Project Tech Assistants/Stage Management:*

*Gina Kaskie Davis* is the Director of Western Nevada Performing Arts Center in Carson City and the choreographer for musicals for the high school and college productions in Carson City. *Kaskie Davis* has been the stage Manager for SNB's PEANUTCRACKER since 2002 and has also been the Stage Manager for several of SNB's larger productions including the large summer full length story ballets. This is a per event paid position.

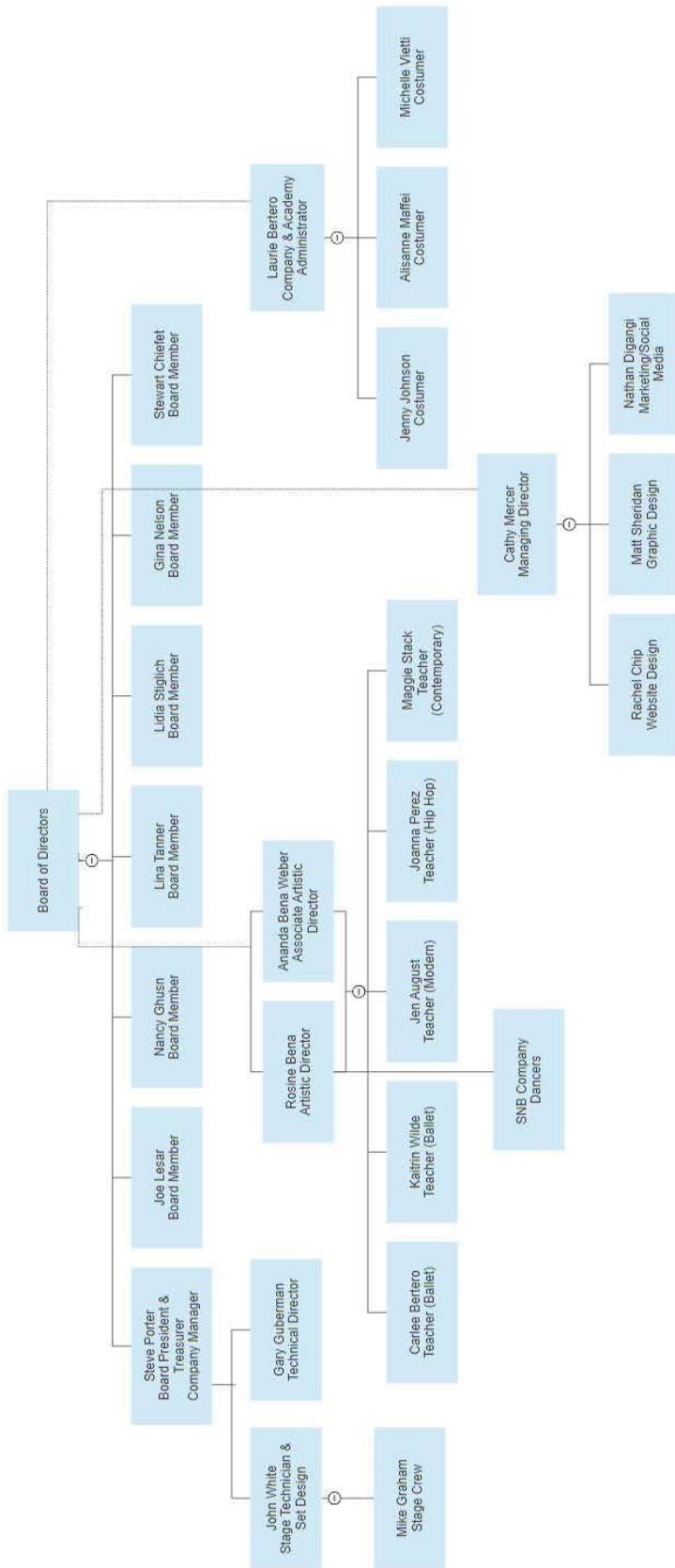
*Mike Graham* was trained by John White and Gary Guberman as a tech crew member and has been part of SNB's tech crew since 2015 and has acted as Stage Manager for some of SNB's smaller productions such as *Brew, Brats and Ballet* and *Dancing By The River*. This is a per event paid position.

*SNB Professional Dancers* are hired through audition (either in person or through video) based on performance and experience. Dancers are hired via written contract or written letter of understanding. There are 12 year-round SNB dancers and 20-25 SNB summer dancers (depending on the production). All dancers are presently paid for performances. Dancer rehearsal time is all donation, IN KIND.

*SNB Board of Directors:*

*The SNB Board of Directors and Advisory Board* are made up of experienced prominent members of the community who share a devotion to the art of professional ballet and arts education. The SNB Board members work with the SNB Artistic Director, Associate Artistic Director, Managing Director, Administrator, Development Consultant/Grant Writers and Company Manager to run the business end of Sierra Nevada Ballet and the SNB Academy.





**Carson City Redevelopment**  
108 East Proctor Street, Carson City, NV 89701



**Redevelopment Special Event Funding Application FY19/20**  
**Applications due April 15, 2019 for events occurring July 1, 2019 - June 30, 2020**

Name of Event & Event Date(s)

Nutcracker Ballet; November 29th, 30th and December 1st

Total Funding Request

\$5,000

Redevelopment District Area

#1

#2

Organization Name

Pinkerton Ballet Theatre

Mailing Address, City, State, Zip

P.O. Box 2792, Carson City, NV 89702

Organization Phone

775-297-5007

Organization Website

www.pinkertonballet.com

Contact Name, Title

Molly Walt, President

Mailing Address, City, State, Zip

900 Crain St., Carson City, NV 89703

Contact Cell Phone

775-297-5007

Contact Email

mollywalt26@gmail.com

Event Description and Objectives

Include history of the event and importance to the community (use additional pages as needed):

Event Description: 31st Anniversary of the Nutcracker Ballet

Estimated number of local participants: 1700      Estimated number of out-of-town participants: 500

Number of years event has taken place in Carson City: 30 years

Event Costs (Attach additional sheets, if necessary)

Activity (ie: Advertising, Equipment Rental, etc.)	Redevelopment Funds	Other Funds	Total
Facility Rental		3552.75	3552.75
Advertising	2,500.00	11,850.00	14,350.00
Choreography Fees		6,161.00	6,161.00
Contracting Services & Bank Fees		526.92	526.92
Costume Expenses		2,919.65	2,919.65
Insurance		492.00	492.00
Operations		17,300.00	17,300.00
Orchestra, Professional & Semi-Professional D:	2,500.00	19,300.00	21,800.00
Storage Rental		3,007.00	3,007.00
Total:	5,000.00	65,109.32	70,109.32

Redevelopment Funds as a % of total event costs:      %

Projected Revenues: \$	66,800.00
Projected Net Profit/Loss: \$	-\$3,309.32

Annual Budget of Organization:

	2018	2019	2020
Income:	\$ <u>66,785.23</u>	\$ _____	\$ _____
Expenses:	\$ <u>77,828.85</u>	\$ _____	\$ _____
Reserves:	\$ <u>2,300.00</u>	\$ _____	\$ _____

List any prior Redevelopment funding

2018:	<u>4,461.20</u>
2017:	<u>0.00</u>
2016:	<u>0.00</u>
2015:	<u>1,875.00</u>

Number of years your organization has existed: 18 years

Have other organizations besides yours committed funding for this event? Yes  No

If yes, what organization(s) and how much?

Describe any efforts to obtain funding from other sources:

Ticket Sales is Pinkerton Ballet Theatre's largest income source. The organization also participates in various fundraising efforts: candy and wreath sales, selling of raffle tickets, merchandise and concessions at each show, and business and private donations.

Describe why Redevelopment funds are required for the special event:

Ticket Sales is the largest funding source for Pinkerton Ballet Theatre. With the renovation of the Bob Boldrick Theater and reduction of available seating. We anticipate the revenue of ticket sales to decrease.

Pinkerton Ballet Theatre would like to continue to bring a live orchestra for the production of the Nutcracker Ballet and will need financial assistance. Pinkerton Ballet Theatre increased advertising in 2018 and it seemed to help ticket sales. We would like to continue with the advertising efforts used in 2018.

Pinkerton Ballet Theatre hired professional dancers for the specialty parts of the Nutcracker Ballet and would like to continue to hire the professional dancers.

Describe how the special event meets the objective of the Redevelopment Plan to strengthen the local economy by attracting and expanding private investments in the Area, create new employment opportunities, increase the city's tax base, and expand public revenue (for Downtown Redevelopment Area 1); or to promote South Carson Street as an auto purchase destination for the region (for Redevelopment Area #2):

Pinkerton Ballet Theatre hires professional and semi-professional dancers for the production of the Nutcracker Ballet and pays for their hotel costs for approx. 6 nights and a food per diem. Pinkerton Ballet advertises in the local newspaper, hires a local videographer, photographer, and purchases operational supplies locally.

The Nutcracker Ballet attracts hundreds of attendees and performers to Carson City, which many of them support local restaurants and retail stores through the extensive rehearsal period (September - November), during and after performances, and with our end of performance cast and crew celebration which is held at a local restaurant or casino.

List other organizations and businesses partnering or participating in the event:

Pinkerton Ballet Theatre continues to seek local sponsorship through program advertising.

Describe the facilities and/or area in which the event will occur. Include any proposed street closures:

The 31st Anniversary of the Nutcracker Ballet will be held at the Bob Boldrick Theater at the Carson City Community Center.

Have you obtained all necessary approvals and/or permits for the event? Yes  No   
If not, what approvals are still pending?

How do you plan to market and advertise the event?

Pinkerton Ballet Theater will send emails, mail invitations to past patrons, advertise on social media, local television stations and newspapers, electronic sign in front of the Community Center, distribute book markers to all local and surrounding area schools and at the Nevada Day Parade, and our organization purchases ad space in the program of the productions occurring in the area.

Explain how the special event may be able to be expanded in the future:

Pinkerton Ballet Theatre would like to expand the production by partnering with various dance studios and academies and expanding our marketing.

Explain how the special event will be able to transition away from City funding support in the future:

Pinkerton Ballet Theatre is hoping to transition away from City funding once we find out how the decreased available seating in the Community Center affects our revenue.

**Acknowledgment of Application Provisions: (please check each that you acknowledge)**

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this event is selected for an incentive from the Consolidated Municipality of Carson City, I acknowledge that photographs of my event may be used in promotional materials for Downtown Carson City.

**I affirm, this application and all attachments are true and accurate to the best of my knowledge.**

Applicants Signature

Date:

Molly Walt

April 15, 2019

\*Note: ALL project related invoices and receipts must be submitted for review at conclusion of the project prior to reimbursement. In addition, approved copies of required City building, sign and other permits must be submitted as a condition of reimbursement and in order for any and all liens to be released.

**Application submittal checklist:**

- Complete, signed Special Event Funding Request Form
- Organization chart/structure of the organization conducting the special event, including delineation of lines of responsibility
- Resumes of the key individuals in the organization conducting the special event
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.



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Accrual Basis

## PINKERTON BALLET THEATRE

## Balance Sheet

As of March 31, 2019

	<u>Mar 31, 19</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
US Bank 4137	44,868.97
<b>Total Checking/Savings</b>	<u>44,868.97</u>
<b>Total Current Assets</b>	<u>44,868.97</u>
<b>TOTAL ASSETS</b>	<u><u>44,868.97</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Equity</b>	
Unrestricted Net Assets	38,486.86
Net Income	6,382.11
<b>Total Equity</b>	<u>44,868.97</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>44,868.97</u></u>

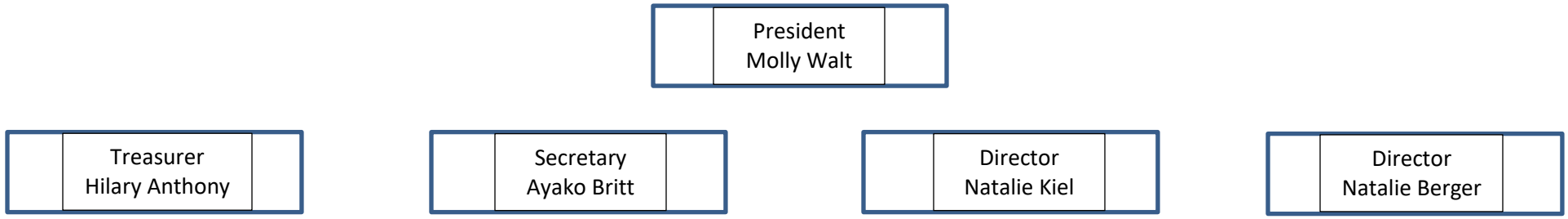
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03/13/19  
Accrual Basis

**PINKERTON BALLET THEATRE**  
**Profit & Loss**  
July 2018 through June 2019

	Jul '18 - Jun 19
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Cast Party Revenue	1,720.00
City Redevelopment Revenue	4,461.20
Concessions Revenue	1,922.00
Donations	500.00
Merchandise Revenue	5,892.54
Performer Fees Revenue	7,175.30
Raffle Prizes Revenue	1,624.00
Ticket Sales - CC	37,163.73
Tights Revenue	1,266.46
Video Revenue	740.00
Wreath Fundraiser Revenue	4,320.00
<b>Total Income</b>	66,785.23
<b>Gross Profit</b>	66,785.23
<b>Expense</b>	
Advertising	14,354.01
Bank Charges	26.92
Business Expenses	60.00
Cast Party Expense	3,504.02
Choreography Fees	6,161.00
Concessions Expenses	80.97
Contract Services	
Accounting Fees	500.00
<b>Total Contract Services</b>	500.00
Costume Expense	2,919.65
Insurance	492.00
Merchandise Expense	3,204.98
Merchant Fees	148.70
Operations	
Postage, Mailing Service	252.70
<b>Total Operations</b>	252.70
Other Types of Expenses	0.00
Performer Fees Expense	19,550.00
Performer Per Diem	2,249.04
Performer Travel Expense	44.56
Show Expenses	17,333.62
Storage Rent	3,007.00
Tights Expense	1,296.46
Wreath Fundraiser	2,643.22
<b>Total Expense</b>	77,828.85
<b>Net Ordinary Income</b>	-11,043.62
<b>Net Income</b>	-11,043.62

# Pinkerton Ballet Theatre

## Organizational Chart



# Molly Walt

900 Crain St. | Carson City, NV 89703

775.297.5007

[MollyWalt26@gmail.com](mailto:MollyWalt26@gmail.com)

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## Objective

Exceptional manager skilled in developing and implementing innovative programs, products and services. Proven leadership skills coupled with exemplary character and work-ethics. Build organizations through team mentorship, effective training and positive work environments. Experienced professional with extensive management skills with ability to analyze data, evaluate efforts and work within budget boundaries. Skillful grant and non-profit administrator. Unparalleled business development specialist and sponsorship recruiter/fundraiser able to restructure and revitalize failing local events into substantial economic engine while increasing participation, volunteerism and profitability.

## Education

*University of Phoenix, Reno, Nevada*

Master of Arts in Education/Administration and Supervision

*University of Montana Western, Dillon, Montana*

Bachelor of Elementary Education, 1994

*California State University, San Marcos*

Paralegal, 2015

## Professional Experience

2017-Present **Management Analyst II**

State of Nevada Department of Administration, Nevada Commission for Women, Carson City, NV

- Oversee the administration, programs, and strategic plan of the Nevada Commission for Women;
- Develop policies and procedures to successfully guide the Commission;
- Work with Commissioners to fulfill the Commission's mission and legal obligations;
- Research, develop reports, prepare presentations, and present
- Responsible for fiscal management;
- Responsible for fundraising and developing other resources necessary to support the Commission's mission;
- Implement programs that carry out the Commission's mission; and
- Development strategic planning to ensure the Commission can successfully fulfill its mission into the future.

2015-2017 **Program Manager III/Education Information Officer**

State of Nevada Department of Public and Behavioral Health, Carson City, NV

- Regulation Development: assist and coordinate in the adoption process of proposed regulations changes; writing, research. Assist in writing policy and procedures for the Medical Marijuana Program.
- Coordinate activities, events, and resources for the successful achievement of the Medical Marijuana Program's goals and objectives which include monitoring and oversight of privately-owned medical marijuana establishments.
- Supervise the Medical Marijuana Program establishment agent registration card application process and direct the workload and job tasks of 2 administrative assistant II positions.
- Supervisor the Medical Marijuana Program patient cardholder registry process and direct the workload and job tasks of 9 Administrative Assistant II positions. Reconcile credit card patient registry account daily to be reported 162

to the Department of Treasury and prepare daily deposits. Provide customer service to cardholders, caregivers, and consulting agencies via written communications, phone, and in person.

- State of Nevada Budget Concept Paper coordinator for the program.
- Administrative work planning, coordinating, and directing comprehensive program
- Research NRS, NAC, neighboring states law and regulation,
- Coordinate the Marijuana Endorsement Division Independent Laboratory Advisory Committee meetings, agendas enduring all aspects of the committee and meeting abide by the Open Meeting Law.

2014-2015      **Digitorium Manager/Librarian**

Carson City Library, Carson City, NV

- Manage, develop, and conduct Out of School Time grant programs; supervise two full-time employees and 2 part-time employees.
- Grant Administration: monitor, evaluate and report progress of Out of School Time Grant.
- Outreach to staff, students, and parents of Carson City School District.
- Create, plan, prepare lesson plans, goals and objectives for High School Freshman portfolios.
- Successfully engage variety of individual students and families of various socioeconomic, ethnic and cultural backgrounds.
- Supervised remodel of Digitorium area, monitored progress and ensured compliance with budget.
- Deploy assessment survey to stakeholders, assess feedback and determine project steps.

2014-2014      **Manager-Technology Trainer/Librarian**

Carson City Library, Carson City, NV

- Senior Center client technology outreach training program: plan, prepare and conduct technology classes in outreach program to seniors in Carson City, Yerington, Smith Valley, Silver Springs and Fernley.
- Grant Reporting: record management and analysis.
- Technology training for clients at Carson City/Lyon County Libraries, and Carson City Employees; course work in Microsoft Word, Excel, and PowerPoint, Internet Research, Resume Writing, and Social Media
- Develop and assemble class modules based on client abilities and needs, training materials, and handouts.
- Organize, schedule, and promote classes.
- Conduct one-on-one technology assistance and instruction to library patrons and city employees
- Maintain and update computers and iPads at the Carson City Library.
- Stay abreast of IT updates, utilize various platforms such as GoToTraining/GoToMeeting.
- Program reporting: create, conduct, record and report effectiveness through client surveys.

## Professional Affiliations

- 2009 – 2012      Carson City Senior Center Advisory Council, Council Member  
2009 – 2012      Carson City Redevelopment Authority, Board Member  
2009 – 2012      Carson City Health Board, Board Member  
2009 – 2012      Carson City Liquor and Entertainment Board, Board Member  
2009 – 2012      Partnership Carson City, Board of Directors  
2009 – 2012      Carson City Convention and Visitors Bureau, Vice Chairman  
2009 – 2012      Carson City Parks and Recreation Commission, Commissioner  
2009 – 2012      Nevada Association of Counties (NACO), Vice President

## Volunteerism

- 2008 – Present      Pinkerton Ballet Theatre, President  
2012 – 2016      Comstock Shootout Soccer Tournament, Tournament Director  
2011 – 2016      American Youth Soccer Organization Region 140, Regional Commissioner  
2002 – 2010      Wide Smiles Classic Youth Basketball, Tournament Director

## **Awards/Recognitions**

- 2011 Nevada Out-of-School Time Task Force, appointment from Governor Brian Sandoval
- 2011 Board of Trustees of the Fund for Hospital Care to Indigent Persons, appointment from Governor Brian Sandoval
- 1999 Rotary Teacher of the Month
- 1998-1999 Eagle Valley Middle School PTSA Teacher of the Year
- 1997-1998 Eagle Valley Middle School Staff Appreciation Award



# Hilary J. Anthony

1878 Koyukon Drive South Lake Tahoe, CA 96150  
T: (530)919-4846 E: tahoebunch@yahoo.com

## Children's Ministry- Tutor, Language Arts - Artist

- Experience**
- Sunday School Director, Sierra Community Church** 2008-present  
Recruit and manage 33 volunteer Sunday School teachers. Prepare five classrooms each week with appropriate age curriculum. Oversee special events for Christmas, Easter and Family Game Nights. Plan, decorate and oversee and lead Vacation Bible School.
  - Tutor, Language Arts** 2016-present  
Work with students in private and group classes with fundamentals of writing. Work with students on literature comprehension and analysis.
  - Artist** 2016-present  
Commissioned murals for Zephyr Cove Elementary school and private commission works.
  - Adjunct Faculty, Lake Tahoe Community College** 1998-2001  
Taught Art 101- Art History, Prehistoric through Islamic, Art 107 – Art of the Americas; and HUM 102 The Middle Ages, Renaissance and Baroque

- Education**
- Bachelor of Arts, University of California, Berkeley** 1992-1994  
Art History Major

- Volunteer**
- Board Member, Pinkerton Ballet Theatre** 2013-present  
Meet with the Board throughout the year to plan and facilitate the production of The Nutcracker. Organize the annual fundraiser.
  - Set Design, Prop Design, Forever Dance Lake Tahoe** 2009-2016

Languages: English, French, Spanish

# RESUMÉ

## AYAKO BRITT

1989-Present: Artistic Director and Board Member of Pinkerton Ballet Theatre. A non-profit organization presenting 'The Nutcracker Ballet' for 29 years in the Carson City area. Also performed as a principal dancer in the production for several years.

2009-Present: Owner/director of Ayako's Dance Studio. We present yearly Spring Performance in May of each year. Have done original dance productions as well as dance versions of Annie, Wizard of Oz, Sleeping Beauty, Hansel & Gretel, to name a few.

1982-2009: Co-director/co-owner of Pinkerton Dance Academy.

### Dance Experience:

Performed in the Pinkerton Ballet Theatre's production of 'The Nutcracker Ballet.'

Performed in Nevada Ballet Theatre's productions ('West Side Story,' 'Rodeo,' and original dance compositions by guest choreographers).

Danced in the musical theater production of 'Flower Drum Song' in Los Angeles and San Francisco.

Danced in 'Hello Tokyo' in Reno.

Was an extra and danced in the movie 'Bye Bye Birdie,' and 'Teahouse of the August Moon.'

Toured Europe dancing in England, France, Italy, Spain, Egypt, and on a European cruise ship.

Danced on the original Mickey Mouse Club television show.

Danced on local television shows in Los Angeles performing the 'Nutcracker' and other ballets.

### Dance Training:

Meglin Kiddies in Hollywood, CA for 11 years, studied ballet, tap & jazz.

Eugene Loring's American School of Dance in Hollywood, CA for 9 years, studied ballet, jazz, African style, Spanish, Hindu style, modern & ballet history.

Royal Academy of Dance registration training.

Royal Academy of Dance registration training at Pasadena Ballet in CA.

Took drop-in classes with the Ballet Russe de Monte Carlo and other ballet companies and dance studios throughout Europe while performing in the above-mentioned countries under Dance Experience.



**Natalie Berger**  
**4 Circle Drive**  
**Carson City, NV**  
**(775) 885-8798**  
**(dandnberger@sbcglobal.net)**

## **EDUCATION**

- Sept. '97 – June '00: **University of Utah, Salt Lake City.** Graduate School of Social Work. Degree: M.S.W.
- Sept. '93 – June '97: **University of Utah, Salt Lake City.** Graduate School of Modern Dance. Degree: M.F.A.
- Sept. '87 – Aug. '92: **University of Nevada, Las Vegas.** Department of Dance. Degree: B.A.

## **AWARDS & SCHOLARSHIPS**

- April '00: **Outstanding Graduate Student.** University of Utah, Salt Lake City. Dept. of Social Work.
- Sept. '96 – Jun '97: **Presidential Graduate Fellowship.** University of Utah, Salt Lake City.

## **WORK EXPERIENCE**

- June '12 to present: **Kindred Hospice.** **Title:** Social Worker. **Duties:** Completing initial psychosocial assessments, making referrals. Working with hospice team to coordinate patient care plans. Providing end of life support to patients and their families.
- Sept. '01 to present: **Ayako's Dance Studio & Pinkerton Dance Theatre.** **Title:** Modern and Ballet Dance Instructor. **Duties:** Teach and choreograph, Artistic Director for Nutcracker Ballet.
- Nov. '09 to June '12: **Dialysis Clinic, Inc. (DCI).** **Title:** Social Worker. **Duties:** Assisting and educating patients about dialysis, making referrals to outside agencies, assisting with insurance issues and making referrals to foundations to assist with medication and other financial support, provide support to patients and their families and attending care conferences with the patient, patient's family and DCI team.

May '09 to July '09: **State of Nevada Division for Aging Services.** Title: Contract Social Worker II. Duties: Investigating abuse, neglect, self-neglect, isolation and exploitation, interview, documenting, making referrals, telephone contacts, and guardianship referrals, attending hearings and filing police reports.

July '07 to July '09: **Community Care Associates.** Title: Social Worker. Duties: Interview, conduct safety inspection, evaluate and write home studies for Washoe County Social Services.

July '06- June '07: **State of Nevada Division for Aging Services.** Title: Social Worker II for Elder Protective Services. Duties: Investigating abuse, neglect, self-neglect, isolation and exploitation, interview, documenting, making referrals, telephone contacts, and guardianship referrals, attending hearings and filing police reports.

April. '06 – July '06: **St. Mary's Hospice, Reno NV.** Title: Social Worker. Duties: Assisted patients and families, documentation, weekly staff meetings.

March '05 – April '06: **State of Nevada Division for Aging Services.** Title: Social Worker II for Elder Protective Services. Duties: Investigating abuse, neglect, self-neglect, isolation and exploitation, interview, documenting, making referrals, telephone contacts, and guardianship referrals, attending hearings and filing police reports

Sept. '04 – Feb. '05: **State of Nevada Division of Child & Family Services:** Title: Social Worker II for Child Protective Services. Duties: Investigating child abuse, making referrals, working with families, school officials and other community agencies, telephone contacts, team meetings and documentation.

June '01 – Aug. '04: **State of Nevada Division for Aging Services.** Title: Social Worker II for Elder Protective Services. Duties: Investigating abuse, neglect, self-neglect, isolation and exploitation, interview, documenting, making referrals, telephone contacts, and guardianship referrals, attending hearings and filing police reports.