



STAFF REPORT

Report To: Board of Supervisors **Meeting Date:** June 20, 2019

Staff Contact: Nancy Paulson, City Manager

Agenda Title: For Possible Action: Discussion and possible action regarding a request to acknowledge an application from Stellar Snacks for State incentives through the Governor's Office of Economic Development (GOED). (Andrew Haskin, NNDA)

Staff Summary: Northern Nevada Development Authority (NNDA) will present an overview of Stellar Snacks and its application for State incentives.

Agenda Action: Formal Action / Motion **Time Requested:** 10 Minutes

Proposed Motion

I move to acknowledge the application from Stellar Snacks for State incentives through the Governor's Office of Economic Development (GOED).

Board's Strategic Goal

Economic Development

Previous Action

N/A

Background/Issues & Analysis

N/A

Applicable Statute, Code, Policy, Rule or Regulation

N/A

Financial Information

Is there a fiscal impact? No

If yes, account name/number:

Is it currently budgeted?

Explanation of Fiscal Impact:

Alternatives

Attachments:

[Stellar Snacks Summary.pdf](#)

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)

Summary of Information for Economic Incentives for Carson City Supervisors

Meeting on June 20, 2019

Business Name:	Stellar Snacks
Business Category:	Food Manufacturing
Type:	New business in Carson City
Incentives Requested:	Sales and Use Tax Abatement; Personal Property Tax Abatement; Modified Business Tax Abatement
Number of New Jobs:	93
Average Wage:	\$22.68
Equipment Investment:	\$11,323,001
Estimated Annual Payroll:	\$4,386,720.00 (New Jobs)

Nevada Governor's Office of
ECONOMIC DEVELOPMENT

555 E. Washington Avenue, Suite 5400, Las Vegas, NV 89101
702.486.2700 • www.diversifynevada.com

May 28, 2019

Ms. Nancy Paulson
Carson City City Manager
City Hall/201 N. Carson Street, #3
Carson City, NV 89701

RE: Sales & Use Tax, Modified Business Tax and Personal Property Tax Abatements
Stellar Snacks, LLC

To Ms. Paulson,

This is a notification of and a request for a Letter of Acknowledgment regarding Stellar Snacks, LLC's application to the Governor's Office of Economic Development for Sales & Use Tax Abatement, Modified Business Tax Abatement, and Personal Property Tax Abatement for their operations planned in Carson City.

This will result in at least 93 new full-time jobs for at least five years. The company is planning to invest \$11,323,001 in capital equipment. The ten-year total economic impact is estimated to be \$776,985,338 and new tax revenue generated over ten years is estimated to be \$6,090,119.

We are under a statutory requirement to notify affected local governments prior to the public hearing where the application will be considered (NRS 360.757). We estimate the total Sales & Use Tax Abatement to be \$634,088; the Modified Business Tax Abatement is estimated to be \$114,677 which constitutes a 50% abatement of the tax due for 4 years; and the Personal Property Tax Abatement is estimated to be \$405,894 which constitutes a 50% abatement over 10 years.

A board meeting is scheduled to review this application on June 27, 2019 at 1:00 p.m. in Carson City, Nevada and via video conference to Las Vegas, Nevada. If you'd like to provide feedback about this project, we encourage you to attend this meeting and come forward during public comment.

Thank you for your attention and consideration of this request. If you have any questions, please feel free to contact this office at your convenience.

Sincerely,



Melanie Sheldon
Program Manager
Governor's Office of Economic Development



About Us

Founded by industry leader, Elisabeth Galvin, Stellar Snacks is an end-to-end snack manufacturer. From R&D to distribution, we serve our clients every step of the way. At Stellar Snacks we believe in partnerships and are willing to invest time and know-how to help you succeed. We have invested in state-of-the-art equipment with a vision to deliver the best possible products and services to our partners. Our team is dedicated to exceeding your expectations.

Why Stellar Snacks?

Stellar Snacks was created by the combined efforts of experts, innovators, and downright passionate people. Together, the team has compiled over 200 years of experience in the pretzel and nut manufacturing industries. Elisabeth Galvin, mother to a wonderful daughter Gina, many beloved pets, and Delyse, Inc has always reached for the sky. Today, Elisabeth and her Team are certainly not falling short of the stars with Stellar Snacks.

Delyse Inc. has stood out for the past 25 years as a provider of excellent products and services for the transportation industry in the US, Canada and Europe. Delyse has always lived and thrived by its commitment to packaging the best pretzels, crackers, nuts, and trail mix for their clients without straying from their core values of integrity and love.

Over the years with Delyse, Elisabeth repeatedly felt that there was an unfulfilled need for healthy and innovative product offerings that you can count on, so she decided to put a end to the void and create her own sustainable solution. Thus, Stellar Snacks was born.

“ *When you can't find the North Star to guide you, become your own star.* ”
Gina Galvin

Stellar Snacks will allow Companies like Delyse to adhere to their promises more than ever before, and expand opportunities for a broader market as well.

Whether you are a startup, small, or big company we value you as a Stellar customer and we will offer you unprecedented services and products.

We promise you that we will be a driver of innovation and sustainability. We stand strongly by our ability to perform, and we will continue to focus on building win-win partnerships with our Stellars Customers and Vendors.

Oui got Pretzels ! Oui got Nuts!

Stellar Team



Oui Got Nuts!

Who We Serve

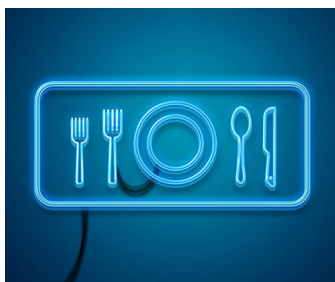
Stellar Snacks is proud to serve a wide variety of customers at scale for the following industries:



Wholesale



Retail



Hospitality



Bars



Duty Free



Airlines



Schools



Supermarkets

Process

We partner directly with U.S. growers to source the highest quality products. Each supplier goes through a facility audit to insure all processes meet our standards. Once the product is in our manufacturing facility they are carefully inspected for quality, and ran thru our Safeline inline metal detectors

Our nuts are roasted to perfection using state of the art equipment. Our dedicated team with many years of experience will always roast to order to ensure freshness of our products.

All of our nuts, trail mixes and pretzels are available from bulk to fractional packs to suit your needs and budget.

We love to innovate and develop products and packaging to help our customers to thrive.

Production

Stellar Snacks sources, roasts and packs high quality tree nuts and seeds including but not limited to Almonds, Cashews, Hazelnuts, Macadamia nuts, Peanuts, Pecans, Sunflower Seeds, Pumpkin Seeds and several trail-mix varieties.

We also bake our own pretzels in several different shapes. We have invested in a state-of-the-art European designed Pretzel Oven.

For our packing services, our facility uses existing VFFS packing machines and High-Speed Bosch VFFS packaging machines reaching 150 bags per minute and a State of the art Stand up Pouch Machine – Bosch DZ bagger.

Oui Got Pretzels!

Our Capabilities

Pretzel Manufacturing

Our European designed pretzel oven allows us to bake pretzels in many different shapes and sizes.



Sourcing

We take great pride in sourcing ingredients from domestic and International suppliers creating a long-term relationship with Growers and processors. Our suppliers go through our rigid supplier approval process and we consider food safety and quality as our number one priority.

Blending & Seasoning

We offer customized blending for all your trial mix needs with full traceability of each component. We also offer customized powder and oil-based seasoning using stainless steel and highly efficient equipment to provide an even and flavorful coating.

Fulfillment

Domestic and international shipping is available from our dock doors to your final destination. We understand that fulfillment is the final step for your products and plays a key function in the overall costing of your product therefore we offer a fulfillment service at a fraction of the cost offered by costly 3PL service providers.

Roasting

Custom Dry and Oil roasting in state of art ovens with brand new highly efficient roasters deliver a deep even roast to lock in the flavor without jeopardizing food safety. Our roaster can pasteurize your products to comply with the governing food safety boards as required.



Packing

Our state-of-the-art packaging equipment uses a precision weight control system for all your packaging needs such as portion control, stand up pouches, pillow bag, wholesale bulk and even PET jars.





Oui Got Talent!



Facility

Temperature Controlled Warehousing

Due to drastic climate changes we offer temperature-controlled warehousing for both raw materials and finished products to maximize shelf life.

Grease Traps

Keeping our environment clean, our grease traps intercept most greases and solids before they enter wastewater disposal systems. We recycle what we can and dispose what we can't in the most environmentally friendly way as possible.

Nitrogen Conversion Systems

By replacing the breathable atmosphere in a package with a pure gas or a gas mixture, including nitrogen, the shelf life of products can be significantly extended, helping them look, smell, and taste good far longer than they would otherwise.

Water Treatment Capability

Our water treatment process incorporates general purpose water insuring sanitary conditions to process water treatment and purification for high quality food production and taste.

Refrigerated Storage

A 20,000 sq foot refrigerator plays an important role in food safety and shelf life. We have plenty of refrigeration for your most sensitive product needs.

Food Safety

Food safety is a critical step in our manufacturing and we believe it's everyone's responsibility from our growers to human consumption. Whether it's your or our brand we have implemented protocols and invested in equipment that ensure safe and enjoyable food for everyone.

- HACCP Program (GMP, Allergen Control, Supplier Approval Process, Standard Operating Procedures, Sanitation Program and more)
- Direct Verifiable Certification by the Almonds Board (confirming 5-log pathogen reduction)
- Pasteurization Certification by the Almond Board (confirming a 5-log pathogen reduction)
- Foreign object control using Metal Detection
- Accredited Third Party Certification
- Organic Certification





Let's Flourish Together



Services



Innovation

We utilize our in-house R&D and many years of experience to assist you with product development. All the way from ingredient sourcing to custom roasting and seasoning. We can also assist with sourcing the right packaging material to make sure you maximize the shelf life of your product. This is a value-added service that we provide to our partners.

Co-packing / Private Label

Our state-of-the-art packaging equipment uses a precision weight control system for all your packaging needs such as portion control, stand up pouches, pillow bags, Wholesale bulk and even PET jars.



Stellar Snacks LLC,

2801 Conestoga Drive, Carson City, NV 89706
Phone: (775) 430-4200 **Fax:** (775) 430-4593 **E-Mail:** info@stellarsnacks.com