



## STAFF REPORT

**Report To:** Board of Supervisors **Meeting Date:** June 18, 2020

**Staff Contact:** Lee Plemel, AICP, Director

**Agenda Title:** For Possible Action: Discussion and possible action regarding a proposed Resolution authorizing the expenditure of \$1,580,427 from the Fiscal Year 2021 Redevelopment Revolving Fund to support various events, incentives and capital improvement projects as an expense incidental to the carrying out of the Redevelopment Plan. (Lee Plemel, lplemel@carson.org)

Staff Summary: NRS 279.628 requires any expenditure from the Redevelopment Revolving Fund to be approved by Resolution of the Board of Supervisors upon recommendation by the Redevelopment Authority. The proposed expenditures are for the following approved projects, programs and incentives in the FY 2021 Redevelopment budget: \$25,000 for Nevada Day, \$15,000 for farmers market, \$10,000 for Christmas tree lighting, \$7,500 for July 4th fireworks, \$300,000 for Southgate Mall, Carson Mall and Nissan sales tax reimbursement incentives, \$207,927 for Richard Campagni (auto dealer) incentive, \$25,000 for special event street closures, \$50,000 for the Façade Improvement Program, \$20,000 for the Utility Extension and Sidewalk Improvement Assistance Program, \$25,000 for South Carson Street Project initial FY 2021 landscape maintenance, \$875,000 for downtown sidewalk, landscaping and lighting improvements, and \$20,000 for new Kit Carson Trail historic tour markers.

NRS 279.628 permits the expenditure of money from the Redevelopment Revolving Fund for the purpose of any expenses necessary or incidental to the carrying out of Redevelopment Plans. Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.

**Agenda Action:** Resolution **Time Requested:** 5 Minutes

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### **Proposed Motion**

I move to adopt Resolution No. 2020-R-\_\_\_.

### **Board's Strategic Goal**

Economic Development

### **Previous Action**

June 1, 2020: The Redevelopment Authority Citizens Committee recommended approval of the expenditures by a vote of 6-0 (1 vacancy).

### **Background/Issues & Analysis**

Refer to the staff report under the accompanying Redevelopment Authority item for the Redevelopment Revolving Fund budgeted expenditures, located previously on this same meeting agenda, for complete background.

Attachments:

1) Resolution

**Applicable Statute, Code, Policy, Rule or Regulation**

NRS 279; Redevelopment Authority Policies and Procedures

**Financial Information**

**Is there a fiscal impact? Yes**

**If yes, account name/number:** Redevelopment Revolving Fund:

6037510-500540 Publicity/Special Events (July 4 Fireworks)

6037510-500544 Nevada Day

6037510-500546 Farmers Market

6037510-500547 Christmas Tree Lighting

6037510-500549 PW Street Closures

6037510-500552 Façade Improvement Program

6037510-500554 Utility Ext./Sidewalk Assistance

6037510-501404 Campagni Incentive

6037510-501445 Incentive Program (Southgate Mall, Carson Mall & Nissan)

6037510-507010 Capital Improvements (S. Carson Street & downtown sidewalks)

6037510-507751 RDA Construction Grant (Kit Carson Trail markers)

**Is it currently budgeted? Yes**

**Explanation of Fiscal Impact:** The expenditures have been adopted in the FY 2021 Redevelopment budget.

**Alternatives**

Modify or do not approve certain expenditures for FY 2021.

**Attachments:**

[RDA-2020-0006-7.2.BOS.Resolution.Revolving.Fund FY21.docx](#)

**Board Action Taken:**

Motion: \_\_\_\_\_

1) \_\_\_\_\_

2) \_\_\_\_\_

Aye/Nay

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
(Vote Recorded By)

**RESOLUTION NO. 2020-R-\_\_\_\_\_**

**A RESOLUTION AUTHORIZING THE EXPENDITURE OF \$1,580,427 FROM THE FISCAL YEAR 2021 REDEVELOPMENT REVOLVING FUND TO SUPPORT VARIOUS EVENTS, INCENTIVES AND CAPITAL IMPROVEMENT PROJECTS AS AN EXPENDITURE INCIDENTAL TO THE CARRYING OUT OF THE REDEVELOPMENT PLAN.**

**WHEREAS**, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Authority for any expenses incidental to the carrying out of a Redevelopment Plan adopted by the Carson City Board of Supervisors; and

**WHEREAS**, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a causal connection between this redevelopment effort and the need for this expenditure; and

**WHEREAS**, the Redevelopment Plan for Redevelopment Project Area No. 2 encourages redevelopment assistance by retaining and enhancing auto sales on South Carson Street, filling vacant buildings and encouraging new development throughout the Project Area; and

**WHEREAS**, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

**WHEREAS**, the Redevelopment Authority approved the following expenditures in the Fiscal Year 2021 Redevelopment Revolving Fund budget on May 21, 2020.

**NOW, THEREFORE, BE IT RESOLVED** that the Carson City Board of Supervisors hereby authorizes the expenditure of \$1,580,427 from the Fiscal Year 2021 Redevelopment Revolving Fund for the support of the following events, incentives and capital improvement projects:

- \$25,000 for Nevada Day;
- \$15,000 for farmers market;
- \$10,000 for Christmas tree lighting;
- \$7,500 for July 4<sup>th</sup> Independence Day fireworks;
- \$300,000 for Southgate Mall, Carson Mall and Nissan sales tax reimbursement incentives;
- \$207,927 for Richard Campagni auto dealer incentive;
- \$25,000 for special event street closures;
- \$50,000 for the Façade Improvement Program;
- \$20,000 for the Utility Extension and Sidewalk Improvement Assistance Program
- \$25,000 for South Carson Street Project initial FY 2021 landscape maintenance
- \$875,000 for downtown sidewalk, landscaping and lighting improvements; and

